



**Parks Commission
Agenda
Tuesday, September 11, 2018
5:30 P.M.
Village Hall**

1. Call to Order
2. Consider Minutes from meeting on July 10, 2018
3. Staff Updates
 - a. Formulating Ad Hoc Committee to Review Atwater Beach Fencing Issue
 - b. Barktoberfest – September 15, 2018
4. Update on River Clean-up in conjunction with the Fish and Feather Festival
5. Discuss Creating Question for 2019 Community Survey on Vendors in Atwater Park
6. Discuss Marketing and Communication Strategies for Dogs in Parks and Beach
7. Adjournment

DATED at Shorewood, Wisconsin this 6th day of September, 2018.

VILLAGE OF SHOREWOOD
Sara Bruckman
Village Clerk

Should you have any questions or comments regarding any items on this agenda, please contact the Manager's Office at 847-2702.

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals.



**Parks Commission
Minutes
July 10, 2018 5:30 P.M.**

Village Hall
3930 N. Murray Avenue, Shorewood, WI 53211

1. Call to order.

The meeting was called to order at 5:33 p.m.

Members present: Jaime Jacoby, Lybra Loest, Kathy Yanoff, Jenny Vulpas, Bonnie Pedraza, and Trustee Michael Maher

Not present: Ellen Eckman, Mark Schill

2. Consider Minutes from Meeting on June 12, 2018

Commission members went around the room to introduce themselves. Ms. Yanoff served as interim chair. Ms. Pedraza moved to approve the June 12, 2018 minutes. The motion was seconded by Ms. Jacoby. Motion approved by 5-0 vote.

3. Discuss Milwaukee Riverkeeper's Adopt-a-River Program

Ms. Vulpas summarized the purpose of the Milwaukee Riverkeeper Adopt-a-River program. Mr. Henry Tomasiewicz from the Conservation Committee was in attendance to talk about a partnership between the Conservation Committee and the Parks Commission. The first cleaning of the Milwaukee River would be the morning of the Conservation Fair – Fish and Feather Festival. Mr. Tomasiewicz will be following up to finalize our official adoption of the riverside with Milwaukee Riverkeeper. There will also be a poster put together to promote the event and content can be used in other Village communications.

4. Discuss Next Steps to Reviewing Ordinance Language and Selection Process for Recreational Vendors in Public Parks – specifically Atwater Park and Beach

Mr. Burkart went through with the Commission next steps in the process. He asked for two members to meet with Tr. Maher and President Rozek to review the ordinance language and fee schedule involving such a fee. In addition, the Commission talked about the need of a public input meeting for such a proposal prior to going to the Village Board for consideration. Members interested in the subcommittee to continue working on this initiative includes Ms. Loest, Ms. Pedraza and Ms. Jacoby pending availability.

5. Discuss Marketing and Communication Strategies for Dogs in Parks and Beach

The Commission summarized the comments from the previous discussion. Mr. Burkart encouraged 2-3 members to put together a detailed marketing plan to be reviewed and voted on at the next meeting. The plan should be reviewed ahead of time by any Village staff impacted by the proposal. The Commission recommends adding a sign that has the non-emergency number with the fine total. In addition, the sign could explain the effects of having dogs on the beach. Ms. Vulpas, Ms. Eckman and Ms. Yanoff volunteered to serve on the subcommittee to continue working on this initiative.

Parks Commission
July 10, 2018 Minutes

6. Adjournment.

Ms. Vulpas moved, seconded by Ms. Loest to adjourn the meeting. Motion approved by 6-0 vote. Meeting adjourned at 6:30 p.m.

Respectfully submitted by,

Tyler Burkart
Assistant Village Manager