



**Parks Commission  
Agenda  
Tuesday, December 10, 2019  
5:30 P.M.  
Village Hall**

1. Call to Order
2. Consider Minutes from meeting on November 12, 2019
3. Staff Liaison Updates
  - a. CDA / Village Board Strategic Plan Survey
  - b. 2020 Citizens Academy
  - c. Potential Village Board Candidacy Gathering
4. Discuss Thoughts from Meeting with Park User Groups
5. Discuss Next Aspects of the 2020 Shorewood Loves Dogs Campaign
6. Discuss Atwater Beach – Community Survey Results
7. Future Agenda Items and Schedule Next Meeting
8. Adjournment

DATED at Shorewood, Wisconsin this 5<sup>th</sup> day of December, 2019.

**VILLAGE OF SHOREWOOD**  
Sara Bruckman, CMC/WCMC  
Village Clerk

Should you have any questions or comments regarding any items on this agenda, please  
contact the Manager's Office at 847-2702.

It is possible that members of and possibly a quorum of members of other governmental bodies of the  
municipality may be in attendance at the above stated meeting to gather information; no action will be  
taken by any governmental body at the above stated meeting other than the governmental body  
specifically referred to above in this notice.

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals.



**Parks Commission**  
**Minutes**  
**November 12, 2019 5:30 P.M.**  
Village Hall  
3930 N. Murray Avenue, Shorewood, WI 53211

**1. Call to order.**

The meeting was called to order at 5:31 p.m.

Members present: Jenny Vulpas, Lybra Loest, Bonnie Pedraza, Enrique Figueroa, Mark Schill, Kathy Yanoff, and Julie Bradisse

Others present: Village Manager Rebecca Ewald, Assistant Village Manager Tyler Burkart, Village Trustee Michael Maher, Russ Davis, Eric Gietzen, Jody Brooks, Brian Domack, Members of Inter North Shore FC Kickers, Members of Shorewood Little League, Trustee Davida Amenta

Ms. Vulpas asked all Commission members and attendees to introduce themselves.

**2. Consider Minutes from Meeting on October 8, 2019**

There was a request to change the word collateral in item 4 to marketing materials. Mr. Figueroa moved to approve the October 8, 2019 minutes. The motion was seconded by Ms. Pedraza. Motion approved by 7-0 vote.

**3. Staff Liaison Updates**

Mr. Burkart informed the Commission that the 2020 Village Budget public hearing will be next week on November 18. There are no specific parks items included in the budget. Mr. Burkart worked with DPW who is beginning to put together a landscape design concept based on feedback at the Triangle Park community meeting and the last Parks Commission meeting. A proposed design concept will be presented in early 2020.

**4. Discuss Park Access and Usability with Park User Groups**

Ms. Vulpas provided an introduction and explained the purpose of this discussion item. The user groups took turns talking about ways they utilize the park space, how they plan on using the park in the future, and ways the Village can communicate with them on future updates.

Shorewood Little League uses River Park (Spector Field) for games and practices. There is a picnic day event at River Park. The season is from April through October at Spector Field. There is a community event after the 4<sup>th</sup> of July parade at Spector Field. Little League also uses the diamond at Estabrook Park due to the current demand. They'll be adding a number team. They've been working with Justin (Shorewood Recreation) on programming related to their games and activities. There is an agreement with the Village on the exclusive use of the pavilion.

Inter North Shore FC soccer talked about how the Shorewood and Whitefish Bay Kickers groups merged together. River Park is used for soccer practices and games, typically for smaller children. Estabrook Park is used for a wider range of ages for children. School fields are no longer functional for soccer due to the fields being uneven and be

sandwiched between two ball diamonds. Mr. Brooks from the Shorewood School District discussed the possibility of improving the field at Atwater Park for soccer. The fields were at rest and not used in 2016 due to the poor turf conditions at River Park. The group made some contributions to improve the turf conditions. In May, there is a youth tournament and soccer festival at River Park.

Russ Davis who manages the Hubbard Park Lodge and the Shorewood River Club talked about his involvement in the park and lodge. The beer garden between the two buildings is used during the summer. There is a rental lease between the Village and Mr. Davis. They also help provide food and beverage to Summer Sounds in the summer with Shorewood Recreation. There was discussion about the availability and affordability to rent the space.

Eric Gietzen from Coastline Services talked about his efforts managing the lifeguard efforts at Atwater Beach. Mr. Gietzen highlighted some of the beach rules and regulations the lifeguards enforce. The bunker at the top of the bluff is used for check in and check out. The bunker is functional but has spatial limitations and other concerns. The Atwater stairs are in the process of being redone. There was discussion about the condition of the piers (current jetties / groins) and ways to keep the public off of them. A representative from the School of Freshwater Sciences may be able to help provide recommendations to manage and address the jetties. There was additional discussion about the boundaries at the northern and southern boundaries of the public beach as well as the increasing water levels. Brian Domack also summarized new efforts to revitalize the Friends of Atwater Beach. A survey will go out to community members to ask about their thoughts to improve the Atwater Park/Beach.

Mr. Brooks summarized the Shorewood Recreation efforts in the park space.

Trustee Davida Amenta expressed her thoughts advocating for bocce courts to be constructed in one of the public parks.

In regards to communication, Mr. Burkart will maintain an email distribution list of park users to notify all user groups of updates. The anticipation is for these user group meetings to occur periodically to help user groups talk with one another and share ideas. Ms. Ewald shared MMSD is in the process of making a major infrastructure sewer improvement along the edge of River Park in 2021. There will be significant or very limited access to River Park during the construction phase of the sewer improvement.

##### **5. Discuss Smoking Ban in Public Parks and Beaches**

Village Manager Rebecca Ewald was present to provide the Commission an update on the proposed smoking ban in Shorewood parks and beaches. Ms. Ewald has been working with Ann Christiansen from the North Shore Health Department on the proposal. She asked for any additional feedback on such a ban. Mr. Davis expressed ways it could negatively impact the business at Hubbard Park Lodge. There was some discussion about some designated areas for smoking.

Parks Commission  
November 12, 2019 Minutes

**6. Discuss Next Aspects of the 2020 Shorewood Loves Dogs campaign**

This item will be deferred to the December meeting due to Ms. Donlevy not able to attend this meeting.

**7. Future Agenda Items and Schedule Next Meeting**

Ms. Loest proposed talking about the barriers at Atwater Beach and reviewing the community survey questions in regards to the parks. Tr. Maher inquired about when the Comprehensive Outdoor Recreation Plan would need to be updated. Staff will follow up with the Parks Commission on details related to when it'll need to be updated.

**8. Adjournment.**

Mr. Figueroa moved, seconded by Ms. Loest to adjourn the meeting. Motion approved 7-0 vote. Meeting adjourned at 6:53 p.m.

Respectfully submitted by,

Tyler Burkart  
Assistant Village Manager

# UPDATED DRAFT FOR REVIEW – NOVEMBER 2019

<b>VILLAGE OF SHOREWOOD, WI STRATEGIC PLANNING &amp; GOAL SETTING INITIATIVE PRELIMINARY TIMELINE</b>	
<p><b>The following timeline represents a preliminary schedule for the Village’s strategic planning/goal setting process for future economic development and housing initiatives.</b></p>	
Project Milestone	Target Date
<p>Initial Consultant meeting to review and refine a possible scope of services and next steps to conduct a strategic planning and goal setting process with both the Village of Shorewood and the Shorewood Community Development Authority. The meeting will be held with the following individuals:</p> <ul style="list-style-type: none"> <li>• Village Board President</li> <li>• Village Board Member and Liaison to the CDA</li> <li>• Chair of the Community Development Authority</li> <li>• Village Manager, Finance Director and Planning &amp; Development Director</li> <li>• Representatives of Baker Tilly</li> </ul>	<p><b>Tuesday, August 20, 2019</b></p>
<p>Survey sent to Village staff for review</p>	<p><b>Wednesday, October 16</b></p>
<p>Updated survey provided to Village staff with suggested staff edits</p>	<p><b>Friday, October 25</b></p>
<p>Survey as presented approved by CDA</p>	<p><b>Friday, November 1</b></p>
<p>Survey as presented approved by Village Board</p>	<p><b>Monday, November 4</b></p>
<p>Survey is distributed to stakeholder groups that include:</p> <ol style="list-style-type: none"> <li>1. Board of Appeals</li> <li>2. Board of Review</li> <li>3. Business Improvement District (BID)</li> <li>4. Community Development Authority (CDA)</li> <li>5. Conservation Committee</li> <li>6. Department Heads and Key Staff</li> <li>7. Design Review Board</li> <li>8. Elder Services Advisory Board</li> <li>9. Human Relations Commission</li> <li>10. Library Board</li> <li>11. Parks Commission</li> <li>12. Pedestrian &amp; Bicycle Safety Committee</li> <li>13. Plan Commission</li> <li>14. Police Commission</li> <li>15. Public Art Committee</li> </ol>	<p><b>Monday, November 25, 2019</b></p>



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# UPDATED DRAFT FOR REVIEW – NOVEMBER 2019

16. Shorewood Foundation 17. Shorewood Historical Society 18. Shorewood Recreational Advisory Committee 19. Shorewood School Board 20. Village Board	
Deadline for submission of survey	<b>Deadline for Submission of Comments: January 30, 2020</b>
Village Housing Study Completed	<b>February 7, 2020</b>
Consultant compiles survey responses; prepares summaries & PowerPoint for joint Work Session of the Village Board and CDA	<b>February 2020</b>
<b>1<sup>st</sup> joint meeting of the Village Board and CDA (Date TBD)</b> Review and develop possible strategies and priorities	<b>Late March 2020</b>
<b>2<sup>nd</sup> joint meeting of the Village Board and CDA (Date TBD)</b> Review and refine priorities, and establish action steps necessary to achieve success	<b>Late March 2020</b>
<ul style="list-style-type: none"> <li>• Consultant submits final report for review and possible adoption by Village Board and CDA</li> </ul>	<b>April 2020</b>
<ul style="list-style-type: none"> <li>• Economic Development and Housing Policy draft for review</li> </ul>	<b>TBD</b>



now joined with  
Springsted and Umbaugh

*UPDATED FOR DISTRIBUTION AS ONLINE SURVEY*  
*NOVEMBER 8, 2019*  
**VILLAGE OF SHOREWOOD, WISCONSIN**  
**Online Survey Questions**  
**Economic Development and Housing Strategic Goals & Priorities**  
**Planning Process**

**Purpose of Survey**

*The Village of Shorewood has supported economic development through the redevelopment and enhancement of commercial properties and housing as outlined in the [Central Business District Master Plan](#) over the last 10-15 years. The CDA and Village Board are reflecting on their progress and looking forward to prioritizing their next steps for economic development and housing.*

*To reflect on the Village's progress, the CDA and Village Board hired Baker Tilly Municipal Advisors to facilitate a strategic planning session focused on economic development and housing with the CDA and Village Board in early 2020. As a first step of the facilitation, on behalf of the CDA and Village Board, Baker Tilly staff is seeking feedback from key stakeholders through the economic development and housing strategic goals and priorities survey.*

*The purpose of the economic development and housing strategic goals and priorities planning process is to provide an inclusive forum of which to build on the input received from the already-completed 2019 community survey. This will establish more specific and defined guidelines and policies that will meet the community's desires regarding future processes and objectives.*

*Economic development is generally defined as the process by which the economic well-being and quality of life within a community are measured and improved upon. Measurements may include jobs – quality, wages and types – and tax base – growth and diversification. Housing is generally defined in terms of meeting your community's needs as provided through periodic housing studies and balancing with market demands. Focus may include providing a variety of housing options (rental and ownership), life cycle (all ages) and affordability to persons and families that are within varying income levels.*

*All answers will be listed anonymously when submitted individually online and presented anonymously but grouped by the respective stakeholder group. All groups (with the exception of the CDA and Village Board) will be provided with their respective group's feedback to discuss. If after review of the feedback a group votes to provide specific group recommendations, those will be attributed to the group and provided to the CDA and Village Board for consideration. The CDA and Village Board will review their grouped comments with all other survey responses during the strategic planning process in early 2020.*

# *UPDATED FOR DISTRIBUTION AS ONLINE SURVEY NOVEMBER 8, 2019*

***There are no right or wrong answers to these questions, simply your perspective as a volunteer in our community that desires Shorewood to be a wonderful place to live, work and play.***

## **Stakeholder Groups**

Please check the stakeholder group of which you are a member. If you reside on multiple groups, please select your primary stakeholder group of interest or involvement.

1. Board of Appeals
2. Business Improvement District (BID)
3. Community Development Authority (CDA)
4. Conservation Committee
5. Department Heads and Key Staff
6. Design Review Board
7. Elder Services Advisory Board
8. Human Relations Commission
9. Library Board
10. Parks Commission
11. Pedestrian & Bicycle Safety Committee
12. Plan Commission
13. Police Commission
14. Public Art Committee
15. Shorewood Foundation
16. Shorewood Historical Society
17. Shorewood Recreational Advisory Committee
18. Shorewood School Board
19. Village Board



# UPDATED FOR DISTRIBUTION AS ONLINE SURVEY NOVEMBER 8, 2019

## **Questions:**

### **Focus of Interest**

*The Community Development Authority is looking for input about its plans and programs for both economic development and housing in the Village. You will have the option of giving your input about economic development programs, housing programs, or both.*

### **Economic Development Programs**

1. Would you like to give feedback on the Village's economic development activities and priorities?

1. Yes

2. No

2. Economic Development – Strengths

What do you think are the Village's greatest strengths when it comes to economic development? In the spaces below, please provide a brief description of up to three of your ideas and observations.

1. Strength #1

2. Strength #2

3. Strength #3

*UPDATED FOR DISTRIBUTION AS ONLINE SURVEY  
NOVEMBER 8, 2019*

3. Economic Development – Issues and Challenges

What do you think are the biggest issues or challenges facing the Village when it comes to economic development? In the spaces below, please provide a brief description of up to three of your ideas and observations.

1. Issue/Challenge #1

2. Issue/Challenge #2

3. Issue/Challenge #3

4. Economic Development – Actions

1. What is the most important thing the Village should start doing as relates to economic development?

2. What is one thing the Village does related to economic development which it needs to do better?

3. What is one thing the Village does related to economic development which it should stop doing?

*UPDATED FOR DISTRIBUTION AS ONLINE SURVEY  
NOVEMBER 8, 2019*

5. Economic Development – Outcomes

1. What is the most important economic development outcome that you would like to see the Village achieve in the next 1-3 years??
  
2. What is the most important economic development outcome that you would like to see the Village achieve in the next 4-10 years?

**Housing Programs**

6. Would you like to give feedback on the Village's housing activities and priorities?

1. Yes
2. No

7. Housing – Strengths

What do you think are the Village's greatest strengths when it comes to housing?  
In the spaces below, please provide a brief description of up to three of your ideas and observations.

1. Strength #1
  
2. Strength #2
  
3. Strength #3

*UPDATED FOR DISTRIBUTION AS ONLINE SURVEY  
NOVEMBER 8, 2019*

8. Housing – Issues and Challenges

What do you think are the biggest issues or challenges facing the Village when it comes to housing? In the spaces below, please provide a brief description of up to three of your ideas and observations.

1. Issue/Challenge #1

2. Issue/Challenge #2

3. Issue/Challenge #3

9. Housing – Actions

1. What is the most important thing the Village should start doing as relates to housing?

2. What is one thing the Village does related to housing which it needs to do better?

3. What is one thing the Village does related to housing which it should stop doing?

*UPDATED FOR DISTRIBUTION AS ONLINE SURVEY  
NOVEMBER 8, 2019*

10. Housing – Outcomes

1. What is the most important housing outcome that you would like to see the Village achieve in the next 1-3 years??
2. What is the most important housing outcome that you would like to see the Village achieve in the next 4-10 years?

11. Communications

1. How can the CDA communicate most effectively with you and your stakeholder group?
2. How would you prefer to provide comments and feedback to the CDA going forward?

*Thanks for your time. Your suggestions and ideas will help improve the Village of Shorewood's future direction for economic development and housing initiatives.*

*Baker Tilly Municipal Advisors, LLC*

# *UPDATED FOR DISTRIBUTION AS ONLINE SURVEY*

## *NOVEMBER 8, 2019*

### **Background**

#### **General Powers and Duties of the CDA**

The CDA shall exercise all powers conferred and perform all duties imposed, by state and local ordinance of the Village of Shorewood and shall perform such further and other duties as may properly from time to time be required by the Village Board. Specific duties of the CDA include, but are not limited to:

- a. Provision of recommendations on the Village of Shorewood Central Business District Master Plan and periodic updates.
- b. Provision of recommendations on redevelopment.
- c. Preparation and implementation of Tax Increment District (TID) financial management guidelines.
- d. Evaluation and preparation of TID project plans and financial projections. Prepare annual report of projections of Tax Incremental District expenditures, revenues and other CDA programs or initiatives.
- e. Preparation and implementation of redevelopment assistance criteria, including recommendation of developer agreements for specific projects.
- f. Preparation and administration of business and developer recruitment and retention-assistance activities, as well as CDA-approved programs.
- g. Actions as Village's Housing Authority, per State Statute.

#### **CDA Programs**

1. Business Incentive Loan Program - assists businesses and property owners in financing business expansion and startups, consistent with the economic development goals of the Village.
2. Façade Improvement Program - the purpose of the program is to stimulate exterior building improvements to existing commercial buildings which are sufficient in scope to produce visible changes to the building facades.
3. Neighborhood Improvement Loan Program - The loans include:
  - Attic improvements for currently uninhabitable space
  - Down payment assistance
  - Duplex conversion to single-family home
4. Tax Incremental Financing (TIF) - traditionally, municipalities have used TIF to provide financial assistance to developers at the beginning of a development project. The municipality recovers those costs in later years from the increased property tax revenues generated by the project.

# *UPDATED FOR DISTRIBUTION AS ONLINE SURVEY NOVEMBER 8, 2019*

*Since 2003, the Village of Shorewood has performed periodic community surveys (2003, 2008, 2013, 2016, and most recently in 2019). The survey is completed once every three years to coincide with the same time span as a Village Trustee or majority of the committee appointment terms to allow all Village officials to assess new data once during their elected or appointed term.*

*The purpose of the community survey is to gather information and allow the community to provide input on certain municipal issues and benchmark service delivery. This data is used to frame the discussion for future decision-making processes related to policies, budget and other civic matters. Click [here](#) for the 2019 Community Survey Results. Of the 28 questions asked in the 2019 survey, the following may be considered more relevant to the upcoming survey and planning process that will occur to provide the foundation for which this next phase will be built on:*

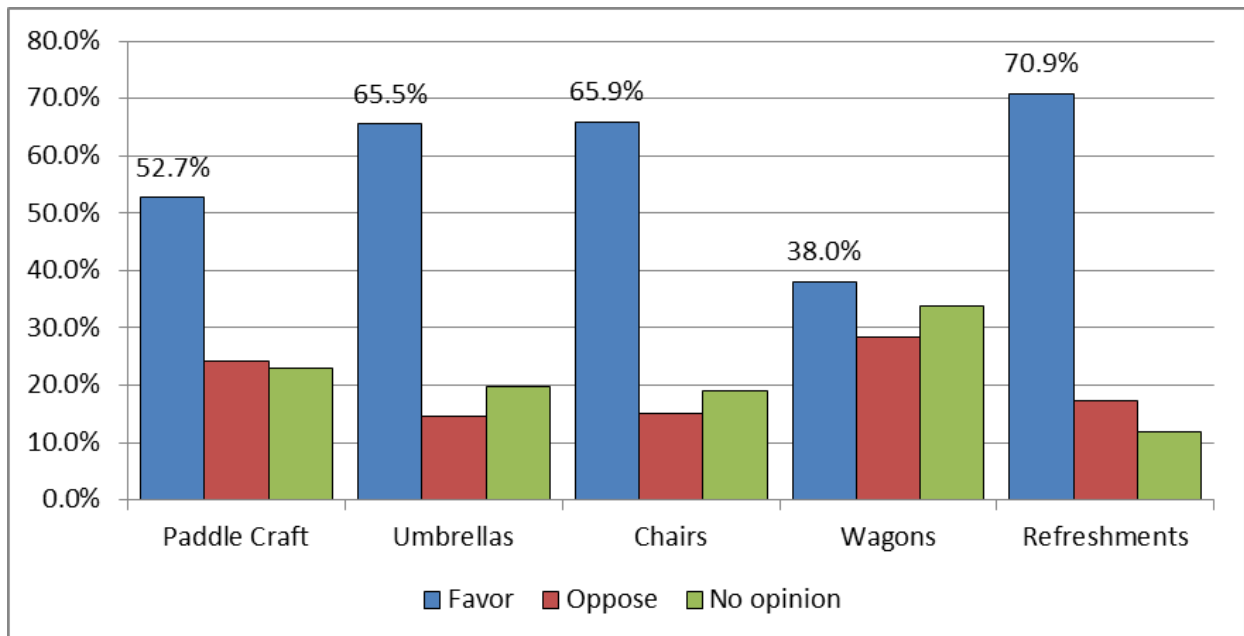
- *Reputation*
- *Affordability*
- *Variety of Housing Options*
- *Quality of Businesses*
- *Opportunities to Participate in Community Matters*
- *Ease of Walking and Biking*
- *Traffic Flow on Major Streets*
- *Schools*
- *Senior-Friendly*
- *Availability of Parking*
- *Housing Maintenance*
- *Traffic Issues*
- *Road Conditions*
- *Business Façade Improvements*
- *Business District Redevelopment*

There were some changes in this section as it relates to shared services. There is much more support for sharing services for road maintenance, as that increased from 43.7% in 2016 to 66.9% in 2019. Meanwhile, sharing services for the Library decreased fairly significantly from 53.9% to 44.3%. It is important to note that these survey results came out the same year that Brown Deer initiated efforts to combine their Library with other North Shore Libraries, which may or may not have impacted opinions for these services in Shorewood. Other areas – besides road maintenance – that have over 60% of support to explore sharing services include building inspection (72.0%); garbage, recycling, and leaf collection (67.5%); Municipal Court (64.4%); and snow removal operations (61.7%). Along with Library services, Police services received the strongest negative reaction towards sharing services as only 44.3% supported entertaining the idea.

### Rental options for Atwater Beach

This first question under infrastructure and public spaces focused on the potential of allowing vendors to have an agreement with the Village to rent out recreational equipment and refreshments at Atwater Beach. The Parks Commission is reviewing this initiative and considering modifications to the Village Code as well as formalizing a process so that these rental opportunities can exist. The survey included the following items for rent or purchase at Atwater Beach for respondents to consider: paddle craft, umbrellas, chairs, wagons, and refreshments. Respondents were asked to either mark favor, oppose, or no opinion for each item. This was a new question for the community survey. The following charts illustrate the results.

**The Parks Commission is brainstorming ways that could enhance the experience for beach visitors at Atwater Beach. Would you be in favor of adding the following options for rent or purchase at Atwater Beach?**



Four of the five options contained significant support. Refreshments (70.9%), chairs (65.9%), umbrellas (65.5%), and paddle craft (52.7%) were rental or purchase items respondents favored to enhance the beach experience. Wagons were the one option that respondents showed considerable hesitation as only 38.0% favored the idea. About one-third of respondents (33.9%) also marked “no



opinion” for wagons, maybe suggesting community members need more clarity on the wagon rental concept before indicating their support for it.

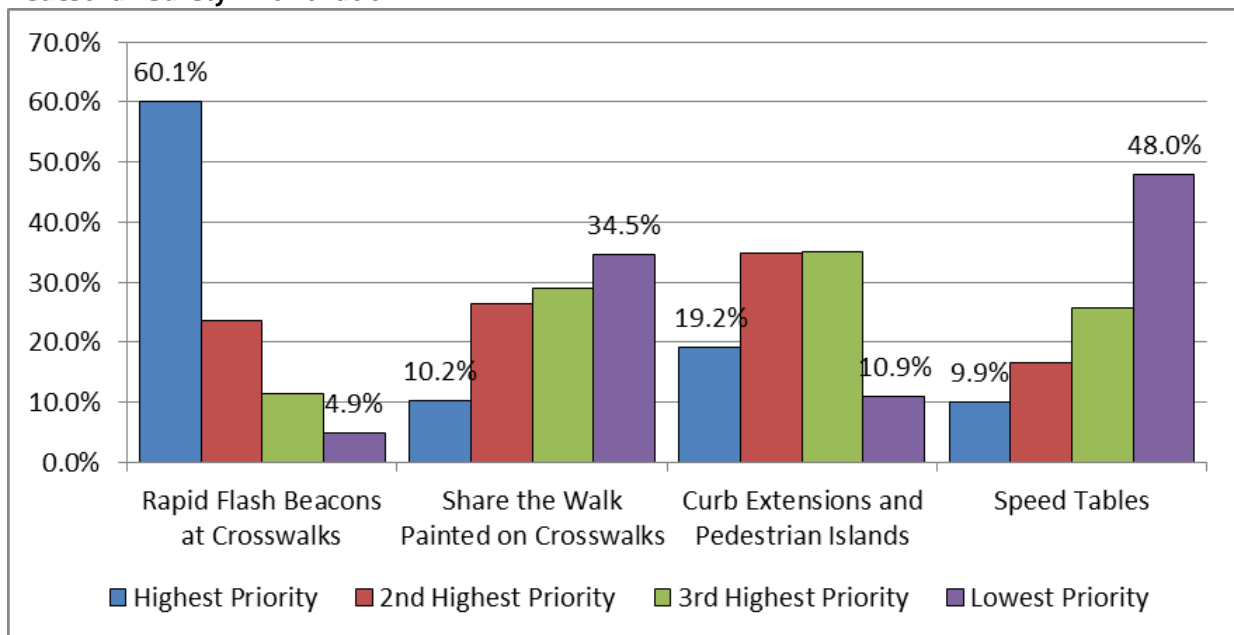
For this question there also was a separate comment box that asked respondents to identify any other rental ideas they would support at Atwater Beach. Here are the following main themes identified:

- No alcoholic beverages (this was the overwhelming number one comment)
- Charge access for the beach
- Improve bathroom facilities
- Food vendors and food trucks
- Access to yard games (volleyball, badminton, board games, bean bag toss, bocce, etc.)
- More frequent cleanings at the beach

### Prioritization of Pedestrian and Bicycle Safety Improvements

The second set of infrastructure and public space questions involve prioritizing pedestrian and bicycle safety improvements. The question had respondents prioritize a number of improvements on a scale of 1 to 5 with 1 being the highest preference and 5 being the lowest preference with the assumption the Village has limited resources to fund these types of projects. The pedestrian safety projects considered include rapid flash beacons at crosswalks, share the walk painted on the crosswalks, curb extensions and pedestrian islands, and speed tables. The bicycle safety projects considered include a bicycle boulevard, non-painted bicycle lane, painted bicycle lane, bicycle lane with a buffer, and a bicycle sharrow. The Pedestrian and Bicycle Safety Committee will review the data and provide a recommendation to Village officials on how to proceed. The upcoming Transportation and Parking analysis will also incorporate this data into their summary. This question is new to the community survey. The following charts summarize the results for these questions.

#### Pedestrian Safety Prioritization



## Village of Shorewood 2018 Annual Report

### VILLAGE OF SHOREWOOD DEPARTMENT / COMMITTEE ANNUAL REPORT

**Instructions:** To help inform the Village Board on the annual operations, services and activities being performed by all areas of the Village, the Village Manager is asking each department and citizen committee to complete the following report. Please contact the Village Manager's Office if you have any questions about the report.

**Name of Department / Committee:** Parks Commission

**Name of Department Head / Committee Chair:** Tyler Burkart, Assistant Village Manager / Ellen Eckman, Parks Commission Chair

**Other Department Managers / Committee Members:**

Kathy Yanoff, Mark Schill, Lybra Loest, Jenny Vulpas, Jaime Jacoby, Bonnie Pedraza, Trustee Liaison Michael Maher

**Identify your most significant department / committee services and activities performed in the past year.**

1. Planning for the Shorewood Loves Dogs Mascot campaign
2. Milwaukee River Clean-up (partnership with Conservation Committee)
3. Drafted question for the 2019 community survey in regards to the rental amenity issue – also discussed food trucks and possible vendors
4. Worked with Milwaukee County on the trail connection from Estabrook Parkway to the Oak Leaf Trail

## Village of Shorewood 2018 Annual Report

Identify your department / committee proposed initiatives that you hope to perform or implement in future years. Initiatives are significant subjects such as service delivery changes, capital items, programs, or studies that require Village resources and time to execute. Each initiative listed should link to one of the six vision statements in [Vision 2025](#) on pages 6-8. Include the vision number(s) in the “Relationship to Vision 2025” column corresponding with the vision statement(s) that best relates to the initiative along with a brief explanation. For each initiative, please complete the “Request Execution of New Village Initiative” form to complete this section. For citizen committees, please utilize your staff liaison to complete this form.

Department / Committee Initiative(s)	Relationship to Vision 2025
1. Collaborate with the Friends of Atwater Beach to formulate projects and a common unified vision	(2,3,4) Offer and celebrate opportunities to connect with and serve others; expand public recreation amenities; promote use of lake, river and natural areas
2. Develop a civic engagement process for Triangle Park improvements	(3,4,6) Expand public recreation amenities; promote use of lake, river and natural areas; commit to open and interactive involvement of all residents and property owners
3. Update Ordinance language related to all Village Parks (includes Milwaukee Greenway River Trail)	(4) Promote use of lake, river and natural areas
4. Participate in an active reflection and evaluation of the Wilson Drive reconstruction project – specifically pathways and green space	(2,3,4,6) Offer and celebrate opportunities to connect with and serve others; expand public recreation amenities; promote use of lake, river and natural areas; commit to open and interactive involvement of all residents and property owners
5. Evaluate the impact of the Shorewood Loves Dogs campaign	(1,3,4) engage the community in safe environments, develop clean water policy and programs, develop policies and practices to support Shorewood’s sustainability plan