

Elder Services Advisory Board
March 7, 2019

Present: Katie Gnau, Janet Hertig, Jan Kaufman, Katy Rollins, Amy Tasse

Staff/Others: Elizabeth Price, Senior Resource Center Coordinator, Sue Kelley, Shorewood Connects Facilitator, Kathleen Platt, RN North Shore health Department, Kathy Stokebrand, resident

1. Call to order

The meeting was called to order at 4:02 p.m.

2. Minutes of February 13, 2019

Ms. Rollins moved that the minutes be approved. The motion was seconded by Ms. Gnau and approved 5-0.

3. Chairperson Report

Ms. Tasse reported on a meeting of chairpersons from the various Village committees. The meeting was intended as an opportunity for the committees to share their projects and ideas in a collaborative environment. Ms. Tasse shared the Age-Friendly Shorewood concept. Pedestrian and Bike Safety discussed plans for their May Ped & Bike week. The Marketing Committee intends to include age-friendly materials in their efforts. CDA is turning their focus to housing.

4. SRC Coordinator Report

Members discussed the closing of the Shoreline Interfaith office and possible implications for the SRC. Milwaukee County Dept. on Aging is working to get the Neighborhood Outreach program housed under a new agency and it seems likely the program will continue. Ideas to support transportation options were discussed, including offering Uber/Lyft class at the SRC.

An SHS student is getting National Honor Society hours at the SRC. Chris Bussen has been doing a deep cleaning of the meeting rooms and SRC office.

Ms. Price nominated Judy Spencer for the Milwaukee County Senior Citizens Hall of Fame. Supporting letters were submitted by Ms. Kelley, Shorewood Connects and Mr. Tom Finley, Schlitz Audubon Center. Ms. Spencer has been a volunteer for well over a decade in support of older adults in Shorewood. She served on ESAB, is an integral member of the Memory Café and the Schlitz Audubon SPARK! Program. She is also a pen pal through an SRC/Library collaboration with Atwater School and has helped in most of the Shorewood Connects projects, Senior Friendly Business Certification, Neighbor/Neighborhood of the Year. She led a community support group at the SRC for 10 years. She is a remarkable and generous person.

5. Discussion of Development of Age-Friendly Plan

Invitations have been sent for the community breakfast on Thursday, March 21, 7:30 – 8:30 am. Thirty people have confirmed attendance at this point. Members from the Age-Friendly subcommittee will attend the Pedestrian and Bike Friendly and Marketing Committee meetings to elicit their ideas and involvement, encourage their support and discover mutual areas on which we can collaborate. Ms. Kelley reviewed the structure of the breakfast and distributed a handout for members to review.

6. Shorewood Connects Initiatives Updates

Members of the Dementia Awareness committee were joined by ESAB Chair, Sue Bronson in a training. Dementia Friends provides training for individuals to educate others in the community about 5 key messages to help break down the stigma around dementia and support better quality lives for those living with the disease in our community.

Community Yard Cleanup Day is May 4.

Neighbor and Neighborhood of the Year applications are available online and will be promoted in late April with a May 15 deadline.

7. Other business as authorized by law

Ms. Platt talked about a seven week fall prevention series that she is facilitating in partnership with North Shore Fire Department. The series is evidence-based and has shown to reduce falls by 30%. Community experts are brought in to address various components contributing to falls, vision specialist, pharmacist, community safety expert and three sessions with a physical therapist. The class will be offered at the SRC April 23 – June 4.

8. Adjournment

The meeting was adjourned at 4:50 pm.

Respectfully Submitted,
Elizabeth Price, Senior Resource Center Coordinator