

SUMMER 2023

# Shorewood

TODAY



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## Celebrating traditions, embracing the future

As spring turns into summer in Shorewood, the Business Improvement District has been busy planning our annual events, which help showcase our community. Free public, annual events like summer's Shorewood Criterium and the Shorewood Feast in September not only bring Shorewood residents together, but also attract people from across the city, region and even the world. This year's Criterium will once again feature races of all levels and hours of excitement for spectators, and you can read about this year's changes and enhancements on page 12. Whatever your interest, the event has something for everyone!

While we celebrate traditions like the Criterium, the Shorewood business district is also continually evolving. Lately, the BID has welcomed a host of new businesses focused on self-care and wellness, offering new experiences for residents and visitors alike. If the past few years have taught us anything, it's that taking care of ourselves is just as important as taking care of those around us.

Just as these businesses concentrate on improving bodies and minds, the BID's goal is to continuously make strides forward with business development and community engagement. Let this summer be one of enjoyment: Stop by our community events, stop in the new businesses, and stop to smell the roses on your walk around this great community of Shorewood!

—Janet Henning,  
Executive Director,  
Shorewood Business Improvement District



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Shorewood Business Improvement District: [shorewoodwi.com](http://shorewoodwi.com)

Shorewood School District: [shorewoodschooldistrict.org](http://shorewoodschooldistrict.org)

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*On the cover: Justin Calvert, 2023 July 4 parade marshal, poses in the 1966 Ford Mustang convertible he will ride in the parade. Car provided by Gary and Nancy Catalano. Photo by Patrick Manning.*



SHOREWOOD TODAY **SUMMER 2023**

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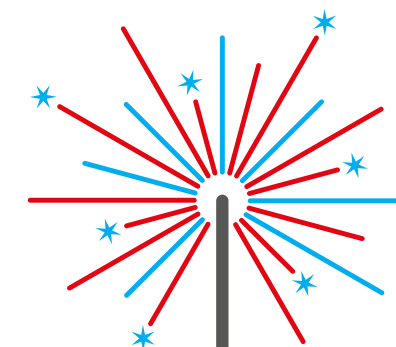
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# Shorewood News

## New Zoning Code APPROVED

After more than a year of effort from a dedicated working group, multiple workshops for public input and review by the Village Plan Commission, a new commercial zoning code has been approved by the Shorewood Village Board.

The new hybrid, form-based code allows Shorewood to redefine what can be built in its business and mixed-use districts. It delineates new commercial and mixed-use zoning districts, acceptable building types and design, and landscape and site standards. The goal is to create a more human-scale environment that maintains and improves the character of Shorewood's main business thoroughfares. In alignment with the Village's Comprehensive Plan 2040, the code supports maintaining a walkable district with a collection of compatible and complementary businesses.

"The updated code represents a significant step forward in defining the future of the Village's commercial corridors," says Bart Griepentrog, Shorewood's director of planning and development. "The defined standards and reconfirmed review process should make future re-developments more compatible within the context of both the Village and the community."

For complete details of the adopted code, visit [villageofshorewood.org/CommercialZoningUpdate](http://villageofshorewood.org/CommercialZoningUpdate).

“  
The updated code represents a significant step forward in defining the future of the Village's commercial corridors.”

—Bart Griepentrog,  
director of planning and development

## ELECTED APRIL 4

### Village Board of Trustees



Arthur Ircink Kathy Stokebrand

Trustees Arthur Ircink and Kathy Stokebrand were re-elected to three-year terms.

### Shorewood School Board



Abby Fowler Nathan Hammons

Abby Fowler was re-elected to serve a three-year term, and Nathan Hammons was elected to his first three-year term.



George Johnson

## New Village finance director "elated" to work for Shorewood

The Village of Shorewood has welcomed George Johnson as its new finance director and treasurer. Johnson's career background is in accounting and finance project management. He holds an associate's degree in business from the University of Wisconsin-Richland and earned his undergraduate degree from AIB College of Business in Des Moines, where he majored in accounting and finance.

Johnson was enthusiastic about the Shorewood opportunity, he says, and grew even more so during his interview process. "We had great discussions about what our values are and what we believe in," he says. "It was different from any other interview I'd been in, and it gave us a chance to get really great reads on each other."

Johnson says he is enjoying connecting with his new colleagues across departments and learning about the inner workings of one of the state's longest-running communities, adding, "I could not be more elated to work for Shorewood."



## SAFE SUMMER AT THE BEACH

Lifeguards will be on duty at Atwater Beach this summer, thanks to the Village's renewed contract with Lakefront Lifeguard Services, LLC. Owner Ivy Lucier's team will staff the beach beginning June 24, from 11 a.m. to 4 p.m. daily. Services will be provided through August 20.

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**Shorewood School District  
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NEW ADMINISTRATORS**



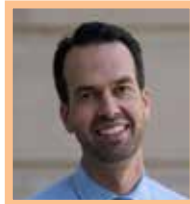
**Laurie Burgos, Superintendent**

After two years under interim leadership, the Shorewood School District welcomes Laurie Burgos as its new superintendent. Burgos' extensive experience in Wisconsin school districts includes serving as administrator of the Evansville School District, as well as teaching and administrative roles in the Verona and Racine School Districts. Burgos brings a demonstrated commitment to equity, building and mentoring teams, working with all stakeholders, and bringing growth opportunities to all students. The Shorewood School Board will host an official meet-and-greet for the school community in August.



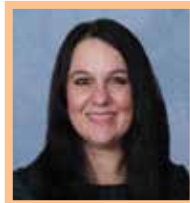
**Tiara Rogers, Intermediate School Principal**

New SIS Principal Tiara Rogers comes to Shorewood from the Waukesha School District, where she was director of extended learning and educator development. Previously, she served as principal of Waukesha East Alternative School/Waukesha Transition Academy and as assistant principal in West Allis-West Milwaukee. Student-centered and data-driven, Rogers brings a skill set that aligns with District goals and a proven ability to raise student achievement, succeed in curriculum and assessment implementation, support teacher growth, and advance equity.



**Mike Joynt, Director of Teaching and Learning**

An eight-year veteran of the Shorewood School District, Joynt served as interim director of teaching and learning for the 2022-23 school year. Before this, he was the principal of Shorewood Intermediate School for seven years. Joynt will focus on creating school environments where students feel supported, safe and welcome; promoting teaching and learning practices that reflect our diverse community of learners; and creating opportunities for students to grow academically, socially and emotionally.



**Elizabeth Russell, Library Media Specialist**

Russell brings nearly 30 years of library media specialist experience and most recently served as the library media specialist for the Woodlands School Inc. State Street Campus. She was previously library media specialist at McKinley Elementary in Kenosha, Wis. She is seasoned in developing and implementing library and technology curriculum, and in curating, managing and instructing on the use of online and print resources that meet the needs of all students and staff.

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## NEW BUSINESS



### ▲ Cream City PT and Wellness

4433 N. Oakland Ave. | creamcityptandwellness.com

**Hillary Jackson**, founder and owner of Cream City PT and Wellness, gained her appreciation for the healing power of touch while working as a physical therapist in Froedtert Hospital's Spinal Cord Injury Rehabilitation Program. She later started her own massage business and saw it grow during the pandemic, when people turned to massage for stress relief. Jackson added therapists to her team and moved the business into the former Forever Young medi spa. In 2022, Jackson took over the lease.

Today, six practitioners use the therapy rooms, and Jackson has added an infrared sauna room that clients can use to help with everything from pain relief to mood enhancement.

In addition to Jackson, Cream City practitioners include Kristen Busby, a physical therapist and massage therapist; massage therapist Chelsea Gleason; Mouse Saviano, a Reiki master teacher, Shamanic practitioner and massage therapist; Tracy Wasielewski, a certified practitioner of core synchronism therapy (an energy therapy); and Susan Welsh, who offers reflexology treatments.

### Lady Godiva Waxing

4208 N. Oakland Ave. | ladygodivamke.com

Early in **Alix Gappa's** career, the licensed aesthetician discovered she had "a knack for waxing." She is now the owner of Lady Godiva Waxing, which offers a full range of waxing services – by appointment only – in the space formerly home to Golden Rey Energy Center.

"It's an intimate service," Gappa says of waxing, "and I think I have a way of disarming people that makes them feel comfortable."

Gappa named her business for the famous British noblewoman who, as legend has it, challenged her husband to lower taxes on the townspeople of Coventry; he responded by saying he would if she rode naked on horseback through the streets.

"My mom's side of the family is from Coventry," Gappa says, "and it felt right to name it for a badass woman who stood up for other people's rights."

To Gappa, providing waxing services doesn't even feel like work. "I have had the opportunity over the years to cultivate a very diverse clientele, and it's been really meaningful to make those connections," she explains, "I also love making women feel pretty."



### ◀ Oak Leaf Veterinary Clinic

4600 N. Wilson Dr. | 414.231.9228  
oakleafvetclinic.com

Oak Leaf Veterinary Clinic opened April 3, and veterinarian and owner **Elise Wabiszewski** is excited to join the Shorewood community.

Growing up in Bayside, Wabiszewski has always been familiar with Shorewood and enjoys the Oak Leaf Trail, which inspired her clinic's name.

Wabiszewski incorporates her values of honesty and communication into her practice.

"If you trust the doctor," she says, "then you're going to feel more

comfortable with the treatments being recommended for your pet."

After receiving her Doctor of Veterinary Medicine degree from Ross University, Wabiszewski completed a yearlong internship in Nashville, caring for a variety of animals. She then moved back to Milwaukee and joined a group practice before deciding to open her own business.

While many people go into vet school because they love animals, Wabiszewski notes that much of her work requires a keen ability to connect with her clients. "I try to practice the best medicine to ensure that pets grow old with their owners."



### ◀ Silver Lining Soap

2221 E. Capitol Dr.  
silverliningsoap.com

When **Gwynne Olsen** noticed that commercial soaps irritated her children's sensitive skin, the idea for Silver Lining Soap was born.

A self-described "crunchy mom," Olsen decided to try making her own soap, seeking to create a gentler

product that would nourish her family's skin. "My first batch was a huge fail," she says. "So, I researched like crazy and realized there was a world of art in soapmaking."

A former graphic designer and artist, Olsen threw herself into exploring soap-making techniques and the benefits of natural oils and butters. She discovered that soapmaking satisfied her creative side, which had languished while she raised her five children.

Her beautiful, handmade soaps are works of art: Some look like waves, with real sand dollars embedded; others resemble flowering succulents or slices of chocolate cake. All are made with locally sourced, natural ingredients, like the goat milk Olsen gets from a Wisconsin Amish community.

Bath bombs, beard oils, dog shampoo and other products from local makers, such as hand-sewn baby bibs and blankets from Whitefish Bay-based Liddle Handmade, are also sold at Silver Lining Soap. Olsen plans to share her soapmaking techniques as well, holding workshops and small-group events in the shop.

"It's really exciting to help people explore their own creativity," she says. "You end up with something that's both beautiful and useful."

### Renew Therapeutic Massage ▶

3970 N. Oakland Ave.

Renew Therapeutic Massage co-owners **Bill Oberg** and **Lauren Vennard** followed very different paths to their careers in massage therapy.

Oberg, who previously worked in graphic design, discovered that workouts and therapeutic massage made such a positive difference in his well-being that he decided to train as a massage therapist.

Vennard grew up seeing her grandmother practice the "Healing Touch" – a faith-based energy-channeling technique – then later witnessed the decline of her own mother's health from an auto-immune disorder. Both experiences inspired her to pursue work that could "help people live pain-free."

The couple relocated from St. Louis, where Renew was previously based, after falling in love with Milwaukee during a visit last fall.

Both therapists spend significant time with their clients, learning about their lives and bodies and then applying their skills to bring comfort and healing. They often use what Oberg calls a "sneaky deep" massage – it won't make clients wince in pain, he says, but will result in a lasting relief from tightness and aches.



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## Equity Update

### SCHOOL DISTRICT DEFINES COLLABORATIVE COMMITMENTS TO EQUITY

BY KATELIN WATSON

In its work to eliminate inequities comprehensively across all schools, the Shorewood School District continues to engage with Integrated Comprehensive Systems for Equity to build the capacity of all educators and transform systems. The work is grounded in the District's strategic framework, which identifies among its primary goals social justice curriculum, anti-racist pedagogy, and addressing work-culture barriers that can prevent staff and administrators from addressing inequity and injustice.

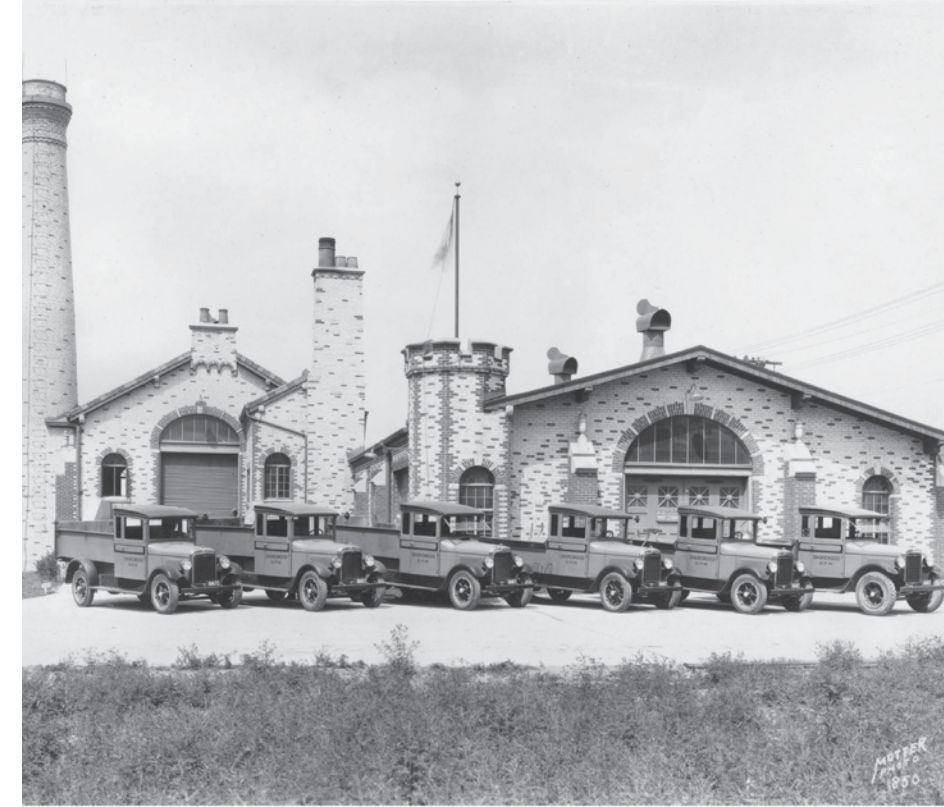
As part of this multi-year effort, faculty and staff across the District worked through a rigorous process together this school year to define the District's "Collaborative Commitments to Equity," or CCE. These seven commitments will serve as guiding principles for each Shorewood school in assessing systems and creating teams to focus on meeting the needs of all learners.

1. Eliminating inequities requires continuous self-reflection, growth and action to hold ourselves and others accountable.
2. The system, and everyone in it, is responsible for creating successful outcomes for all learners.
3. Staff collaborate to create, implement and assess a cohesive instructional model.
4. Learners are intentionally and proportionally represented in all learning environments.
5. Staff work collaboratively to build our collective capacity.
6. Staff use identity-relevant teaching and learn to create, implement and assess curriculum in heterogeneous learning environments.
7. District policies, procedures, hiring practices and funding align with our CCE.

The CCE will also serve as District standards for operationalizing these processes, ensuring that the District's equity goals become realities for everyone in the Shorewood learning communities.

District Director for Equity Shari Tucker says that these commitments, adopted by the School Board in Spring 2023, "reflect both the progress we have made as a District, and the work ahead...[the District] looks forward to sharing more information and beginning a dialogue about how these commitments will impact teaching and learning in the months ahead." ■

To learn more about the District's equity work, visit [shorewood.k12.wi.us/icsequity](http://shorewood.k12.wi.us/icsequity).



An early photo of the nearly 100-year-old Public Works buildings (designed by Henry C. Hengles) behind a fleet of vehicles.

VILLAGE FEATURE STORY

## DPW at a Crossroads

Officials weigh revamping or relocating inadequate site and facilities

BY JENNIFER ANDERSON

Shorewood administrators and the Village Board are determining a way forward for the Village's Department of Public Works, after multiple studies have concluded that DPW's current facilities and site cannot sustain the service levels residents have come to expect.

Established nearly 100 years ago, the DPW's current location and buildings have been deemed inadequate and inefficient by six Village-commissioned analyses in the last 15 years.

The most recent study, conducted by Barrientos Design & Consulting in November 2022, set a goal "to educate, inform, analyze and guide the Village into creating a plan with community involvement, a forward focus, a viable development plan and planned next steps for the Village."

Barrientos' in-depth facility-needs assessment and site evaluation revealed that DPW's 3.25-acre site is simply not large enough to effectively accommodate the department's myriad equipment and activities. The consulting firm's conceptual planning

phase was completed in recent months, as they explored and developed options for reconfiguration or relocation.

Throughout the Barrientos engagement, the Village has sought community input via public meetings and surveys. A majority of respondents to the most recent survey agreed with the idea of locating a future public works facility outside the Village, within a one- to two-mile radius, to maintain current service levels. In addition, a majority of respondents expressed a desire that DPW should maintain its high level of service to residents and property owners.

Earlier this year, Barrientos presented three options to the Village Board: one that would reconfigure the facilities at the existing Morris Blvd. site and two others that would relocate Shorewood DPW to different Milwaukee locations just outside the Village.

To sustain service levels from the current DPW site would require reconfiguration, including the demolition and rebuilding

of facilities. Even then, the largest component – the 20,000-square-foot transfer station that is the central depot for all Village-generated refuse, yard waste and bulk leaf collection material – would still likely have to move offsite, with an interim site selected to temporarily locate all DPW activities during construction.

The Village will continue to explore two proposed Milwaukee sites that may come available, taking into account proximity to the Village, cost and configuration of the lots for optimal operation. Any alternate site would need to provide increased capacity for vehicle and equipment storage, welding and repair bays, crews and administrative functions.

DPW's current buildings are of historical significance, having been built during the Great Depression with Works Progress Administration funding and designed by renowned local architect Henry C. Hengles. One community survey showed that 65 percent of respondents want to use the existing DPW buildings for some other purpose, possibly one that could add to the Village tax base.

This feeling was echoed by the Shorewood Historical Society, which has provided historical insight throughout the assessment process. "We understand that the current DPW facilities cannot efficiently serve the needs of the Shorewood community," notes a statement from the Historical Society board. "However, it is our hope that whatever the future holds for the property, preserving the original architectural character of the unique, historic structures will be given significant consideration."

The current DPW site – a sizeable chunk of property in a densely populated area, beautifully situated along the Oak Leaf Trail and the Milwaukee River – could be attractive for any number of future projects, say Village officials and residents.

As one survey respondent commented, "We need imagination to realize the unique possibilities of this property." ■

For updates on DPW, visit [villageofshorewood.org](http://villageofshorewood.org).



Participants in the 2021 Shorewood Criterium.

BID FEATURE STORY

## More Fun for Everyone

Criterium's changes include expanded activities

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING

As cyclists and cycling fans look forward to the 19th Annual Shorewood Criterium this summer, organizers from the Shorewood Business Improvement District have decided to shake things up in ways that enable greater participation. This year's event will see a new route, new races and a new crop of young, up-and-coming riders – as well as the first-ever foot race in the event's history.

The Shorewood Criterium is part of the 11-day Kwik Trip Tour of America's Dairyland (known as ToAD). As the largest criterium cycling series in the country, the tour attracts competitive riders from all over the world.

Shorewood's races have always drawn financial support from local businesses, and this year Draft & Vessel owner Nat Davauer says the timing felt right for the beer-centric bar to become this year's presenting sponsor.

"The race has always been a fun day at Draft & Vessel since the first year we opened, and we've tried to build on that serendipity since then," he says. "Many of our customers love to ride bikes, and many bike riders love beer. There's a great overlap among what we do, the people of Shorewood and the competitors in the race. Bring them all together on a great summer day and the vibe can't be beat."

This year, the 1.01-mile Shorewood racecourse is moving slightly north, with the southern leg of the course moving from the 1700 block of East Olive St. to the 1700 block of East Marion St. The remaining boundaries on the route remain the same: North Oakland Ave., North Maryland Ave. and East Kensington Blvd.

North Oakland will continue to be the main thoroughfare and cowbell canal, with numerous outdoor vendors and a Three Lions Pub-hosted Kensington Square Block Party from 5 to 8 p.m. that includes live music, a bouncy castle and face painting.

Race day begins with the Junior Boys & Girls Race (ages 9 to 12) and ends with the Pro/1 & Cat 2 Men's race. The penultimate event of the day is reserved for the littlest riders, with races for children as young as 3. These bitty bikers will be spurred on to the finish by the lure of cookies from Corner Bakery and custard from Culver's. All participants must wear a helmet and have a signed waiver.

As the littlest pedalers race, another new event will debut: the Dairyland Mile Series, a one-mile foot race organized by Infinity Running. Both Shorewood and the Downer Ave. races the following day will feature this fast and furious run around the race circuit, and participants who run both races will be eligible for prizes. When registering, participants can enter an area high school where they attend, are alums or work as a coach, and the school with the fastest team will earn a donation to its program. Runners over 21 can slake their post-race thirst with a free beer from Three Lions Pub.

With its boisterous street-fair vibe, breakneck pace and full-throated crowd support, the Shorewood Criterium has always been a standout of the ToAD series. This year's event promises to offer even more for riders and fans. ■

For more information about the Shorewood Criterium or to volunteer, visit the BID's website, [shorewoodwi.com](http://shorewoodwi.com).

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## ESTABROOK PARK

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Above: Atwater students play in a drum circle with Brazilian drummer Marcus Santos, who was brought in as a guest artist by music teacher Miriam Altman, pictured below with students.

### SCHOOLS FEATURE STORY

## Music with Miriam

Atwater teacher brings cross-cultural collaboration to the classroom

BY KATELIN WATSON  
PHOTO BY PATRICK MANNING

To Atwater Elementary music teacher Miriam Altman, a classroom should serve as an extension of the real world, with different cultures and perspectives represented and celebrated.

So when she had the opportunity to expand her music curriculum and bring in renowned guest artists from around the country for workshops with her students, Altman jumped at the chance.

"I'm one person with one experience," Altman says. "I think it's important for the students to see different representation of cultures, of people, of musical styles and musical genres. If music is this fundamental understanding of the human experience told through sound, then we need to be extremely diverse in how we approach that. If we are going to learn music from other cultures and we can't travel there, we can do the next best thing, which is to bring the whole immersive, auditory experience to us."

School music programming fees and generous support from the Atwater PTO enabled Altman, with assistance from and Lake Bluff music teacher Liisa Church, to secure 10 guest artists for workshops this year. They range from dancers to drummers, representing genres from classical to hip-hop.

During each workshop, students hear a musician's story and learn about how their identity impacts their music. They also participate in hands-on activities with the artists; for example, learning samba drums with Brazilian drum expert Marcus Santos, traditional Ewe dance with Ghanaian master dancer Nani Agbeli, and songwriting with award-winning Native American artist Kelly Jackson.

While the curriculum Altman teaches is standards-based, the standards are "more about the artistic processes and not as much about content," which she says gives her tremendous leeway to teach to students' interests.

"I try to give the students a few different options for their projects because I believe that when they are given a choice, they take more ownership," Altman says. "I see more creativity and self-expression. I feel like the projects create a lot of intrinsic motivation because the students know they are going to meet an artist in person who will be critiquing and assisting with their work."

As overarching class goals, the students are prompted to ask themselves these questions during each workshop: How does music show the human experience?

What are my stories that are important to tell with music? How can I best express my stories through the instruments or tools available to me?

One class favorite was the session with Indian-American professional hip-hop producer Kiran Vedula, who helped the students produce their own miniature beats using a digital audio workstation.

Says fifth-grader Stella Olsen, "My favorite thing was that it was mostly about us.



It's about finding an artistic way to express who we are – we're goofy, we're creative, we're funny."

It's this kind of student feedback that Altman says pushes her to keep exploring more authentic learning experiences and cross-cultural collaborations.

"It's important to me that I hear everyone's voice," Altman says. "Next year, I hope to expand these voices to outside of the classroom and explode this learning out into our community." ■

# ShorewoodEvents

## 50th Annual St. Robert Parish Fair

Saturday, June 3, Noon-10 p.m.  
& Sunday, June 4, Noon-7 p.m.

This beloved annual family-friendly fair celebrates a half-century of bringing the fun that kicks off summer in Shorewood! Find food, drinks, games, live music and more in the St. Robert parking lot. For details, visit [strobert.org](http://strobert.org).

Shorewood Hub presents:

## FRESH 40

Saturday, June 3, 4-8 p.m.  
& Sunday, June 4, 2-4 p.m.

Dominion Properties, which owns the Shorewood Hub at 3970 N. Oakland Ave., presents its inaugural FRESH 40 art exhibition and sale. This juried art event will feature five works from each of 40 selected participants, representing a mix of new and established artists from all over Southeastern Wisconsin (including eight artists from Shorewood). The Hub's third floor will be set up as a gallery space, and admission is free and open to the public. All artworks are for sale, with proceeds benefiting the Shorewood SEED Foundation and the Milwaukee Rotary Club.

## Shorewood Men's Club Chicken & Ribs BBQ

Saturday, June 10, 11:30 a.m.-7 p.m.

Chow down on chicken and ribs for a cause! This annual event – a Shorewood summer institution – supports the philanthropic efforts of the Shorewood Men's Club, where funds raised are invested right back into the community. Pre-order and pick up your chicken or ribs dinner, or queue up at the ticket and food tents in Atwater Park and enjoy socializing with friends and neighbors, all-day live entertainment and ice cream. For details, visit [shorewoodmensclub.org](http://shorewoodmensclub.org).

## First Ride & Bike Rodeo

Saturday, June 17, 9 a.m.-12 p.m.

Kids can learn to ride a two-wheeled bike at these popular bike instruction and safety courses offered by the Shorewood Recreation Department in conjunction with the Shorewood Police Department, North Shore Health Department and North Shore Fire Rescue. The courses are free for residents and take place at the Atwater Elementary School west playground.

### First Ride (Ages 3 & up)

Children will learn bike safety with the proven "balancing first" method.

### Bike Rodeo (Grades 2-6)

This clinic will educate parents and children on bike safety, traffic rules, and more.

To register, visit [shorewoodrecreation.org](http://shorewoodrecreation.org).

## Shorewood Farmers Market

Sundays, June 18-October 29, 9:30 a.m. -1 p.m.

The popular Shorewood Farmers Market returns to Estabrook Park this summer with a variety of new and returning vendors selling fresh produce, baked goods, flowers, prepared food and more, as well as live music! The market accepts SNAP/Quest benefits and is a pet-free zone, save for service animals. Check the market's Facebook and Instagram accounts for updated information, and join the market's mailing list at [shorewoodfarmersmarket.com](http://shorewoodfarmersmarket.com).

## Movie Under the Stars Series

Fridays, June 30, July 28, August 11, 8 p.m.

The Shorewood Recreation Department's Movie Under the Stars series offers free, family-friendly film screenings at the Shorewood High School football field for all community members. Arrive around 8 p.m. and movies begin shortly after sunset. Bring blankets and lawn chairs for a more comfortable experience and enjoy complimentary refreshments courtesy of Andrew McCabe, Allstate Insurance. *In inclement weather, screenings will be rescheduled; call the weather cancellation line after 2 p.m. at 414.963.6913 x3.*



## 19th Annual Shorewood Criterium

Friday, June 23, 11:05 a.m. - 8:15 p.m.

Presented by Draft & Vessel  
Hosted and organized by the Shorewood BID

Shorewood plays host on one of 11 days that make up the country's largest cycling event, the Kwik Trip Tour of America's Dairyland. This Wisconsin classic attracts amateur and professional riders from all over! Catch the action up close by volunteering as a race marshal or sign up to run in the new Dairyland Mile Series, a fast, one-mile race! Then stick around for more fun at the Kensington Square Block Party, hosted by Three Lions Pub. Read more on page 12 and find all the details at [shorewoodwi.com](http://shorewoodwi.com).

### Race Schedule 2023

- 11:05 a.m. Junior Girls & Boys (9-12)
- 11:35 a.m. Junior Girls & Boys (13-14) & Junior Girls (15-16) CAT 4/N
- 12:10 p.m. Junior Boys (15-18) Cat 4 & Cat 4 Men
- 12:55 p.m. Junior Girls (17-18) & Cat 4/N Women
- 1:40 p.m. Junior Boys Cat 1/2/3 & Cat 2/3 Men
- 2:40 p.m. Junior Girls Cat 2/3 & Cat 2/3 Women
- 3:40 p.m. Masters 40+ Cat 1/2/3 & Masters 50+ Cat 1/2/3
- 4:40 p.m. Pro/1 Women & Cat 2 Women
- 6 p.m. Kid Races & Dairyland Mile
- 7 p.m. Pro/1 Men & Cat 2 Men

## Shorewood All-Alumni Reunion & Community Picnic

Saturday, July 1, 1-4 p.m.

The All-Alumni Reunion is back for 2023! The Shorewood Alumni Association and the Shorewood SEED Foundation have teamed up to bring this tradition back to the Shorewood High School lawn. All SHS graduates, current students and families, staff, and community members are invited. Bring a picnic or purchase food at the event, which features entertainment by SHS alumni and current students. Also enjoy school building tours and family-friendly activities! The fun continues into the evening with a reunion happy hour from 4-7 p.m. at Hubbard Park Lodge, reunion class events and casual gatherings at local establishments.

For details, visit [shorewood.k12.wi.us/apps/pages/alumnireunions](http://shorewood.k12.wi.us/apps/pages/alumnireunions).

## The Shorewood Foundation's Independence Day Celebration

Tuesday, July 4

The Fourth of July in Shorewood offers plenty of opportunity to show patriotic spirit! Cheer on participants in the traditional Independence Day Parade, then later enjoy live music and a dazzling fireworks display over Lake Michigan from the top of Atwater Park.

2 p.m. Parade setup begins (East Kensington & North Oakland)

3 p.m. Parade begins, heading south on Oakland toward River Park

7 p.m. Live Music at Atwater Park

9 p.m. Fireworks at Atwater Park\*

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## ShorewoodEvents

### Summer Sounds Concert Series



Wednesdays, July 5 - August 9, 6 p.m.

Summer Sounds returns for 2023 with a fantastic lineup of live bands ready to entertain crowds of all ages Wednesday evenings in Hubbard Park. Bring a picnic or purchase food and beverages from Hubbard Park Lodge. Hubbard Park is accessible from the Oak Leaf Trail or 3565 N. Morris Blvd.

- JULY 5** Whiskeybelles
- JULY 12** Pat McCurdy
- JULY 19** Five Card Studs
- JULY 26** Command Performance Big Band
- AUGUST 2** Ms. Jen and the Jellyfish/Band of Ringers
- AUGUST 9** Trapper Schoepp



### Library Summer Celebration

Thursday, July 27,  
 6 - 8 p.m.

Join the Shorewood Public Library for the annual Summer Celebration! Enjoy trolley rides, the music of Frogwater, Culver's sundaes, children's activities, the company of the Milwaukee Brewers Racing Sausages and more. Rain or shine, come celebrate the best of summer with friends, neighbors and your favorite library staff members!

*Generously funded by the Lange Bequest.*

SHOREWOOD FOUNDATION

### Honored to Lead

Justin Calvert named parade marshal for dedication to Shorewood

BY JENNIFER ANDERSON  
 PHOTO BY PATRICK MANNING

Each spring, the Shorewood Foundation board calls for nominations for the July 4 parade marshal, asking residents to tell them about Shorewoodians who embody the Foundation's mission and focus. This year, Board President Sadhna Morato-Lindvall says the choice was clear: "We had multiple nominations for Justin Calvert, recreation supervisor at the Shorewood Recreation Department," she says. "We are thrilled to recognize him as our 2023 grand marshal for all he does for our community."

Calvert's name and face is familiar to anyone who participates in Shorewood Rec activities. He says he is deeply honored to be named marshal.

"When I began with the Shorewood Recreation Department, my main goal was to enhance and impact the lives of the youth and community through recreation," Calvert says. "This honor means that I have been following through on my promise and commitment to the community. It is rewarding and humbling to me to be recognized for my work."

Those who work with Calvert behind the scenes attest to his dedication.

"Justin has a tremendous passion for serving the participants of our programs," says Jody Brooks, director of recreation and community services. "He takes great pride in what he does and is always looking for new programs or ways to expand current programs. Shorewood is lucky to have him. You can tell he loves this community."

After starting his job in 2015, Calvert became such a fan of Shorewood that he moved here from northwest Milwaukee. Now that he's local, it's often Calvert's cell phone that rings when Rec



Shorewood Recreation Supervisor and Village resident Justin Calvert poses in the car he will ride in as marshal in this year's July 4 parade. Driving the car is its owner, Gary Catalano.

program issues arise, and he's known to show up to help with a smile on his face.

"Justin goes above and beyond to keep the members of the Shorewood community happy," wrote Shorewood resident Maggie Reeve, who nominated Calvert. "He has been opening up buildings at the crack of dawn, maintaining ball fields, mopping up water on tennis courts, installing and maintaining sound proofing on pickleball courts, picking up trash, and countless other activities not listed in his job description."

Morato-Lindvall says being able to publicly recognize someone so enthusiastically dedicated to the community is an annual highlight for the Foundation board.

"If the Village of Shorewood wants to fly our flag with a leader who truly cares and commits each and every day, then Justin Calvert is our guy," wrote resident Jeff Sherman on his nomination form. "The cheers will speak for themselves when he walks as the Fourth of July parade's marshal this year." ■

### Eastmore Real Estate joins as fireworks sponsor

Since 2003, the Shorewood Foundation has been the exclusive sponsor of Shorewood's July 4 fireworks. This year, the Foundation welcomes a partner sponsor, Eastmore Real Estate, to help bring this dazzling display to the community.

Eastmore, owned by longtime Village resident Deborah Sobczak, owns and manages apartment buildings in Shorewood, Whitefish Bay and Milwaukee's East Side.

"Our company has been a part of Shorewood for 50 years and we were looking for a meaningful way to give back to the community we serve," Sobczak says. "We felt that partnering with the Shorewood Foundation to support the 4th of July fireworks was a great way to do that."



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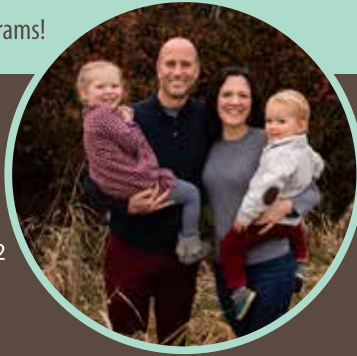
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DO-GOODER

## Community Champion

Marilyn John's service to Shorewood recognized on Election Day

BY JILLIAN BEASTER AND PAULA WHEELER  
PHOTO BY PATRICK MANNING

Those who voted on April 4 may have noticed a framed proclamation on one of the tables while standing in line.

It began, “WHEREAS, MARILYN JOHN accepted the call to public service in 2001 when she was appointed as an election inspector for the Village of Shorewood...” and went on to detail and express appreciation for John's 22 years in service of Shorewood elections. The proclamation also acknowledged that April 4 would mark the 88-year-old John's final shift.

Back when she showed up for her first election, John probably couldn't have imagined that her service would lead to such recognition – nor was it her reason for getting involved. “You get more out of (your community) by putting a lot of yourself into it,” says John, who has lived in Shorewood since 1971. “I like helping the community achieve its goals.”

A Chicago native, John moved to the Milwaukee area for



Marilyn John in her Shorewood home.

a job at the Milwaukee Extension Center in 1956, just as it was merging with the Wisconsin State Teachers College to create UW-Milwaukee. John started on UWM's first day and taught there for 30 years. Along the way, she met and married an accounting professor, had three daughters and “moved to Shorewood for the schools,” she says.

From her early days in Shorewood, John sought opportunities to volunteer. She was a troop leader and held leadership positions with the Milwaukee Girl Scouts because her girls were involved. In addition to her election work, John served as treasurer of the Shorewood Historical Society for 16 years, was long active in the Shorewood Woman's Club, and ran programs for the Shorewood Senior Resource Center. She also served on the Shorewood School Board advisory committee in 2008. Outside the community, she helped out with Habitat for Humanity.

Today, John is in her fifth decade as an active member and leader within North Shore Presbyterian Church and serves on several committees for the owners association at Eastwood Condominiums, where she lives. Her current hobbies include delving into genealogy and cross-stitching.

John enjoys staying involved with her community and teaching her children and grandchildren to do the same. “Everyone should be proud of Shorewood and all that we have done over the years,” John says, adding that it's important for residents to engage in Village initiatives and encourage fellow citizens to do so as well. “It is important to get in there and do a good job.” ■

RECREATION

## Decades of Dedication

Longtime Rec Department instructors say rewarding work keeps them coming back

BY KATELIN WATSON  
PHOTO BY PATRICK MANNING



Longtime Rec Department instructors Elizabeth Klijnsmit (left), John Doherty and Sara Feider, who have a combined 119 years of service to the Shorewood Recreation Department.

While current U.S. data report a median employee tenure of just 4.1 consecutive years with any one employer, Sara Feider, John Doherty and Elizabeth Klijnsmit are defying the odds. Each of these dedicated part-time employees has been with the Shorewood Recreation Department for more than 30 years.

What accounts for their longtime loyalty?

Feider, a longtime middle-school teacher, says it's all about the people with whom she gets to work.

"I have always enjoyed working with kids and making connections with them and their families," she says. "All of the classes that I have taught or assisted with have been fun and very different from (the teaching I do) during the school year."

Feider started working for the Rec as a teen volunteer with the Sports Club – now known as Kids Club – when she was just 14. Over the years, she has also been a morning day care caregiver and a teacher/coach for Tiny Tykes summer preschool, various sports programs, art and sewing classes, and the Ski and Snowboard Club.

Feider credits her job with the Rec's Summer Sports for Youth program as the reason she pursued teaching as a career. "It helped me realize that I really enjoyed working with middle school-aged students," she says.

Doherty's dedication to the Rec is connected to his own experiences growing up in Shorewood. Like Feider, he is a career teacher, in his 44th year of teaching physical education.

"I grew up playing in the Shorewood Rec Department programs, and my childhood and professional life were definitely shaped by those wonderful experiences," he says.

Doherty began working for the Rec in 1974, assisting with

the summer baseball program now known as Minors and Majors. He has also worked with the summer basketball program and Sports Club, was a lifeguard, operated the SHS bowling alley, worked at the Atwater ice rink and helped with the adult softball leagues. In 1984, he became the director of Minors and Majors, a wildly popular Shorewood institution that sees young participants convening at the Lake Bluff diamond early each summer morning to play hours of baseball.

"My philosophy has always centered around allowing children to be children," he says, noting that this is reflected in Minors and Majors, where Doherty guides young players to make decisions for their teams, learn self-discipline and have fun along the way. In his 40th summer as director, Doherty says the greatest reward of the job is "seeing the joy on a child's face when they are successful at something."

Klijnsmit began working for the Rec as a dance aerobics instructor in 1984 and has since taught Step Aerobics, Muscle Fitness, Pilates and Senior Strength. She says that during her 26 years as a teacher at Atwater,

exercising helped her keep up with her students and that by teaching it, she could be held more accountable.

"Personally, exercise helped me survive," she says. "Shorewood is a great place to teach, and the Rec Department participants are interested, active, capable, patient and very kind. I've had fun exercising with them."

The Rec "would not be as successful and highly regarded without the commitment and longevity of these part-time staff members," says Rec Supervisor Justin Calvert. "They have built such meaningful relationships and created such a strong community atmosphere through their programs that kids and adults return year after year." ■

“I grew up playing in the Shorewood Rec Department programs, and my childhood and professional life were definitely shaped by those wonderful experiences.”

—John Doherty



Benji's Deli co-owners Mike (far right) and Chris Price (second from left) with several employees. The brothers work to uphold founder Werner Benjamin's high standards.

## Benji's Deli and Restaurant: Sixty years of satisfied customers

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING

### BUSINESS SPOTLIGHT

For Benji's Deli and Restaurant, 2023 marks a milestone 60th anniversary. That's six decades of the Shorewood institution serving up its famous Hoppel Poppel (scrambled eggs mixed with crispy potatoes and salami) and hand-carved corned beef on rye for lunch. Six decades of kibbitzing

among the regulars, seated on red stools at the counter. Six decades of folks stopping by for a pint of chicken and matzo ball soup – "the Jewish penicillin," as co-owner Mike Price calls it – to bring home to sick kids.

Originally called Benjamin's, the restaurant was founded in 1963 by German immigrant Werner Benjamin, who made his way to the United States after going into hiding during World War II to escape the Nazis. According to the *Jewish Chronicle*, young Werner was sent from his small German village to Holland in the aftermath of Kristallnacht in 1938, and there he lived with a relative until the Nazis invaded in 1942. He was then rescued by the Dutch underground and kept safe until the end of the war.

When Benjamin – or Benji, as he was always called – made his way to Milwaukee, he wanted to offer locals a taste of traditional Jewish dishes served in an atmosphere of friendly Midwestern hospitality. The restaurant, along with its sister location in Fox Point, is now owned by brothers Mike and Chris Price, who are intent on maintaining Benji's high standards.

Mike Price started his restaurant career as a line cook for the former Big Boy on North Oakland Ave. in the early 1990s.

He has worked every job there is at Benji's, from server to general manager, and he's not above heading into the back to wash dishes when staff gets in the weeds.

The Price brothers have made a few changes to the restaurant's design. The original Benji's had an Olde European feel with stained-glass lamps, faux windows at each booth and a carpeted floor. A small group of local investors who owned the restaurant for several years before the Prices took over had stripped down the interior, so the Prices added back some color and visual décor while deliberately keeping the distinctly old-school, New York-deli vibe – complete with homemade cheesecake in the cooler and ketchup and mustard squeeze bottles on the tables.

Sadly, Benji himself passed away in 2021 at age 93. Regulars will remember that after years of going from table to table offering refills from a silver coffee pot, Benji eventually had his own chair in the deli's corner, where he could often be found napping, slim glasses perched atop his bald head.

His restaurant lives on, a steadfast vestige from a bygone era, still delighting customers with its delicious Reuben sandwiches and cheese blintzes. As today's Door Dash delivery drivers rush in for their pick-ups, longtime regulars still hang out in the back booths, grouching about the weather.

"It's just always been here," Price says of the restaurant. "It's an anchor in the community." ■

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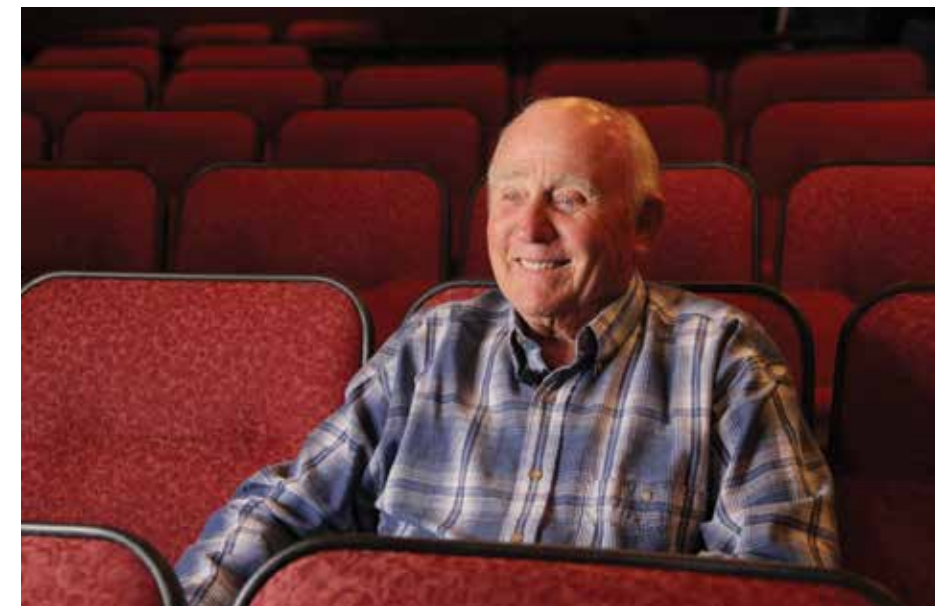


SHS Alumnus David Mirisch '53

### Golden Touch

Hollywood publicist and renowned philanthropist promoted the stars and raised millions for charity

BY JILLIAN BEASTER AND PAULA WHEELER



David Mirisch, above, worked with Hollywood stars including Gregory Peck and Ann-Margret. A younger Mirisch is pictured below with each.



As one of Hollywood's most influential promoters, David Mirisch, SHS '53, helped boost the careers of household-name actors like Barbara Eden, Leonard Nemoy and Lynda Carter. He represented Billboard chart toppers including Pat Boone, Johnny Mathis and The Supremes. His family film

company produced multiple Academy Award-winning classics including *Some Like it Hot* and *In the Heat of the Night*.

Mirisch is even credited with having discovered Farrah Fawcett, immortalized forever as Jill from the 1970s hit TV series *Charlie's Angels*.

At the height of his success in Hollywood, Mirisch was known as "The Man with the Gold Rolodex." But looking back on his life, Mirisch says it's his philanthropic endeavors of which he is most proud.

"You cannot name a disease that I have not helped," Mirisch says. It's far from hyperbole: Throughout his life, Mirisch organized more than 2,500 fundraising events to help fight illnesses like pancreatic cancer, cerebral palsy, muscular dystrophy and ALS. The events included dinners, auctions, national and international celebrity golf tournaments, casino nights and more, all attracting influential and well-resourced people to gather and contribute on behalf of a good cause. Mirisch also leveraged his vast network to convene friends and acquaintances to help establish the Los Angeles chapter of the Make-A-Wish Foundation.

All told, his company, David Mirisch Enterprises, has raised over \$35,000,000 for charities across the globe.

Mirisch, now 87 and living in Jaco, Costa Rica with his wife, Sandy, recalls his time at Shorewood High School fondly. "I was on the tennis team. I had a nice group of friends," he says. "I was also the No. 1 bowler at Shorewood High School all through my years (there)."

Mirisch covered high school sports for the *Milwaukee Journal* and says he even did some modeling for the newspaper. He went on to major in speech at Ripon College, then returned to Milwaukee for a time to work for his family's

business, a supplier of movie theater refreshments across Wisconsin. Eventually, he moved to California to work for a film production company started by his uncles. "I traveled all over the U.S. learning the public relations business," he says, before settling down in Hollywood and opening an advertising and public relations agency that eventually represented more than 500 people.

When asked about the secret to his success, Mirisch credits having a notepad at the ready to capture ideas as they pop into his head, as well as to remember things and stay organized. "I am a very thorough person and I write down everything," he says, and he tells anyone he is mentoring to do the same.

Mirisch's remarkable career and philanthropy caught the attention of Brazilian producer and director Marcela Mariz, who asked if she could make a documentary chronicling his career and dedication to charitable and humanitarian causes. The result is *The Man Behind the Golden Stars*, a 2021 film that has been featured at multiple festivals, but isn't a commercial production.

"I did it mainly as a legacy to leave," Mirisch says, "for my grandchildren, my great-grandchildren." ■



Immediately before going to press in mid-May, *Shorewood Today* staff learned of David Mirisch's passing. To learn more about his life, career and the documentary, visit [davidmirischthedoc.com](http://davidmirischthedoc.com).

# Hi, Neighbor

## Wisconsin-Inspired:

Singer-songwriter  
Trapper Schoepp

BY JENNIFER ANDERSON  
PHOTO BY PATRICK MANNING



**▲**  
Musician  
Trapper Schoepp  
in his Shorewood  
home with his vinyl  
collection and his  
Boston terrier, Leroy.

Trapper Schoepp may have been born in Minnesota, but his heart is 100 percent with the Dairy state. “There’s a vast reverence for Mother Nature here,” he says of Wisconsin. “I love the state parks system and the changing seasons.”

Besides, he adds, “Wisconsin is weird.” That well-documented Wisconsin weirdness has real appeal for Schoepp, who focuses many of his songs on people who live on the fringes of society, like the drag queen in “Silk and Satin” or the soldier with PTSD in “Cliffs of Dover.”

“I want to highlight people who haven’t been represented in our culture as much,” Schoepp says. “That feels important to me right now.”

A competitive BMX bike racer in his teens, Schoepp turned to music when an accident injured his back and his mom signed him up for guitar lessons as a safer hobby. When he heard the song “Hurricane” by Bob Dylan, he had an epiphany that music should be his path in life.

Schoepp formed a band in high school, releasing two albums while still in his teens. During and after college, he continued to record and release albums, garnering wide appeal and critical acclaim. In 2021, the *San Francisco Examiner* called his album *May Day* a “charming chime-fest ... easily one of the best albums of the year.”

In a Wisconsin-weird story all its own, Schoepp in 2017 happened upon an unfinished Dylan song about Wisconsin, penned in 1961. He felt compelled to complete the song with his own melody and chorus. Schoepp appealed to the Nobel laureate to allow him to release the song, and Dylan gave him the nod. The result, “On, Wisconsin,” is a tender paean to the state and its uncomplicated charms, and it made Schoepp the youngest musician to share a co-writing credit with one of the greatest songwriters of all time.

His most recent artistic endeavor took Schoepp to the creative retreat of another great American musical legend: Johnny Cash’s “Cash Cabin” in Hendersonville, Tenn. Designed by the Man in Black himself in 1978 as a place where he could recharge creatively, the cabin later became a recording studio for Cash as well as artists like Loretta Lynn and Elvis Costello. It was there, in what Schoepp calls “a sacred, holy house of music,” that he recorded his most recent album, *Siren Songs*, which he describes as steeped in traditional American and Irish folk music. Schoepp will perform some of those songs at the August 9 Summer Sounds concert in Hubbard Park.

Schoepp has also been producing a filmed music series about touring bands, “Live at Lake Effect,” which he records at Shorewood’s Lake Effect Surf Shop for Milwaukee’s National Public Radio station, WUWM. The show is expected to air this summer.

“I’ve always tried to carry a strong sense of place in my art and music,” Schoepp says. “I have a lot of love for Wisconsin and my neighbors here in the North Shore and Shorewood, and I hope it continues to be an inspiring place to live.” ■

Know an interesting Shorewoodian? Please send your ideas for our “Hi, Neighbor” column to [shorewoodtoday@shorewoodwi.gov](mailto:shorewoodtoday@shorewoodwi.gov).



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# Shorewood Resources

## VILLAGE SEEKS RESIDENT OPINIONS

The 2023 Community Survey is out! The survey aims to gather residents' perceptions and opinions about general services as well as current and upcoming goals for the Village. The answers help guide the Village Board in decisions that shape the future of the community. All responses are confidential, and residents will not be asked to record their name anywhere on the survey. The information from the survey will also illuminate any trends from previous surveys completed in 2008, 2013, 2016 and 2019.



To take the survey, please visit [www.villageofshorewood.org/survey](http://www.villageofshorewood.org/survey) or scan this QR code.



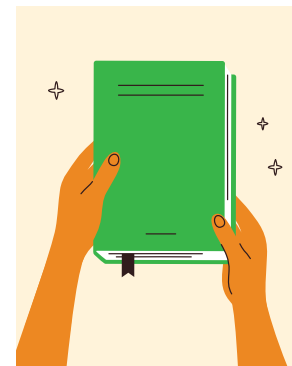
## LIBRARY CORNER

### YOGA FOR ALL

The Shorewood Public Library is introducing Yoga for All, a new wellness initiative funded with library donations. Free yoga classes are offered at 12:30 p.m. on the second Saturday of each month, led by Joanna Brooks (pictured at right). As the founder of Embody Yoga, Brooks is on a mission to share the practice of yoga with people of color.



Participants can learn poses, postures and breathing techniques to strengthen the body and promote flexibility. Brooks will offer modifications to help everyone feel comfortable, from beginners to experienced yogis. Mats are provided!



### ADULT SUMMER READING PROGRAM

This summer, the library launches its first Adult Summer Reading Program! Beginning on May 30, the program includes both reading opportunities and library-related activities. Participants can pick up free BINGO cards to track reading, and each BINGO earned gets readers a prize-drawing entry.

Generously funded by the Friends of the Shorewood Public Library.



### Morningstar: New Premier Investment Resource

For patrons seeking investment guidance, the library now offers access to the Morningstar Investment Research Center. Morningstar is a comprehensive tool providing financial information and education, investment portfolio analysis, information about investment options, and up-to-date financial news. Morningstar is available to everyone inside of the library, and to Shorewood residents remotely.

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# Senior Resource Center

## Need help? Contact the SRC!

SRC staff can help you navigate through some of life's transitions by finding the best available services and information. Contact us for information about Medicare/supplemental insurance, downsizing questions, transportation needs, technology assistance and many more issues. We are here to help!

All programs are held in the Shorewood Village Center (lower level of the Shorewood Library building) unless otherwise indicated.

## IN THE KNOW

### One-to-One Tech Support (in person, by appointment)

**Fridays, June 2 - August 18, 10 a.m. - 1 p.m.**

Schedule a 50-minute appointment with a tech tutor. Bring your portable technology and get help learning how to make better use of your cell phone, laptop, iPad, Kindle, camera, etc. We are here every Friday to help you. *Free; appointments required.*

## GAMES AND FITNESS

### Are you Game?

**Mondays, 1-3:30 p.m.**

Get together with your old friends or make new ones while enjoying your favorite card or board games such as bridge, chess, cribbage, Rummikub and Scrabble. *Free; no pre-registration required. No program on July 3.*

### Zumba Gold

**Wednesdays, August 9 - September 27, 2:30 - 3:15 p.m.**

Dance Fitness with Mimi Oxman. *Pre-registration with \$40 payment for the series required.*

## ON THE GO

### Walking Shorewood History

**Wednesdays, June 7, July 12 and August 2, 10-11:30 a.m.**

Come along with Shorewood Historical Society volunteers for guided walks as we imagine the sights and sounds of early Shorewood. Meeting locations will be given the day before each walk. *Free; pre-registration required.*

- June 7: Atwater Park and the Northern "Gold Coast." Since the 1880s, Atwater Park has served as an urban escape, and its neighborhood a showcase for architectural styles.
- July 12: Shorewood High School From 1925 to the present day. The buildings of the high school campus reflect the value Shorewood residents place on academic excellence.
- August 2: Lake Bluff School. A 1924 architectural gem by the firm of Eschweiler and Eschweiler.

## CONTACT US

Summer office hours: Mon., Wed., and Thurs., 9 a.m. - 2 p.m. or by appointment. Closed Tuesdays. Also closed July 3 and 4. **Registration or questions:** call 414.847.2727 or email: [src@shorewoodwi.gov](mailto:src@shorewoodwi.gov). Follow us at [facebook.com/shorewoodSRC](https://www.facebook.com/shorewoodSRC).

### Lunch and Tour on the Patio at Milwaukee Catholic Home

**Wednesday, August 2, 10:30 a.m. - 1:30 p.m.**

Join us for lunch and a tour at Milwaukee Catholic Home. This is a Life Plan community on Milwaukee's East Side. Transportation will be provided from the SRC. *Free; pre-registration required.*

### Summer Picnic

**Wednesday, August 16, 11 a.m. - 1 p.m.**

Don't miss our in-person, outdoor luncheon in Estabrook Park Beer Garden. We'll have tables in the shade and opportunities to reconnect with fun galore! Dress for the weather. Light rain or shine. In case of cancellation, vouchers will be available for pickup. Menu: Usinger's all-beef hot dog or pork bratwurst, coleslaw, chips, cookie and water. *\$5/person; contact the SRC to register.*

### Dementia-Friendly Shorewood

Shorewood has an amazing team of volunteer residents and professionals helping to make our community a better place for people with dementia! Our DAWG (Dementia Awareness Workgroup) is trying to take the "bite" out of dementia by offering a Caregiver Support Group and Memory Café. Please contact the SRC to learn more about these programs or to help you find needed services!

- Coffee & Conversation Support Group, first Thursday of the month, 10:30 a.m. A support group for caregivers of people living with dementia. Professionally facilitated, this group meets in Shorewood (or on Zoom). *Special thanks to Miriam Oliensis Torres, Dr. Ellen Burdick and Debbie Eder.*
- Shorewood Memory Cafe, second Friday of each month at 10:30 a.m. A relaxed social event for people living with mild memory loss and their care partners. This group meets in the cafe area of Shorewood's Metro Market. If you're new to the cafe, please contact the SRC to register. *Special thanks to Kathy Jeans Glaser for facilitating, Vashti Lozier for operational support and our terrific team of volunteers (Tony Cutraro, Sue Kelley, India McCanse, Dan McDermott, Judy Spencer and Jean Sobon).*



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- Thyroid/Adrenal replacement and support
- Pain management creams/gels/sprays



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A CLUB FOR WOMEN OF ALL AGES

# Shorewood Woman's Club

Two summer luncheons coming up!  
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**2023** Our 87th year in Shorewood as a member of the General Federation of Women's Clubs



*The General Federation of Women's Clubs is an International women's organization dedicated to community improvement by enhancing the lives of others through volunteer service.*

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# Out & About in Shorewood



Photo by Kaitlin Watson

1



Photo by Rachel Dickman

2



Photo by Paula Wheeler

4



Photo by Patrick Manning

3



Photo by Kaitlin Watson

5

- 1 Lake Bluff first-grader Oliviyah McHenry pointed out her work at the Elementary Schools Art Show, which was hosted by the Shorewood Public Library from April 6 through May 6.
- 2 Volunteers for the Shorewood Connects spring yard cleanup, which helps older and disabled neighbors prepare their yards for spring and summer, took a quick break from their work May 6. From left: Charlie Issacs, Wesley Nordeen, homeowner Miss Chris, Beckett Hammons and Danny Cavanaugh.
- 3 Shorewood High School students performed in SHS's annual Black History Presentation, "A Collective of Consciousness."
- 4 From left, Jon and Elizabeth Strohbusch and Carrie and Jon Talley attended the Swing with Shorewood gala May 6 to support the Shorewood School District.
- 5 Shorewood High School students posed with racial justice activist Jeffery Robinson following a talkback session after a showing of the film *Who We Are* on April 20.

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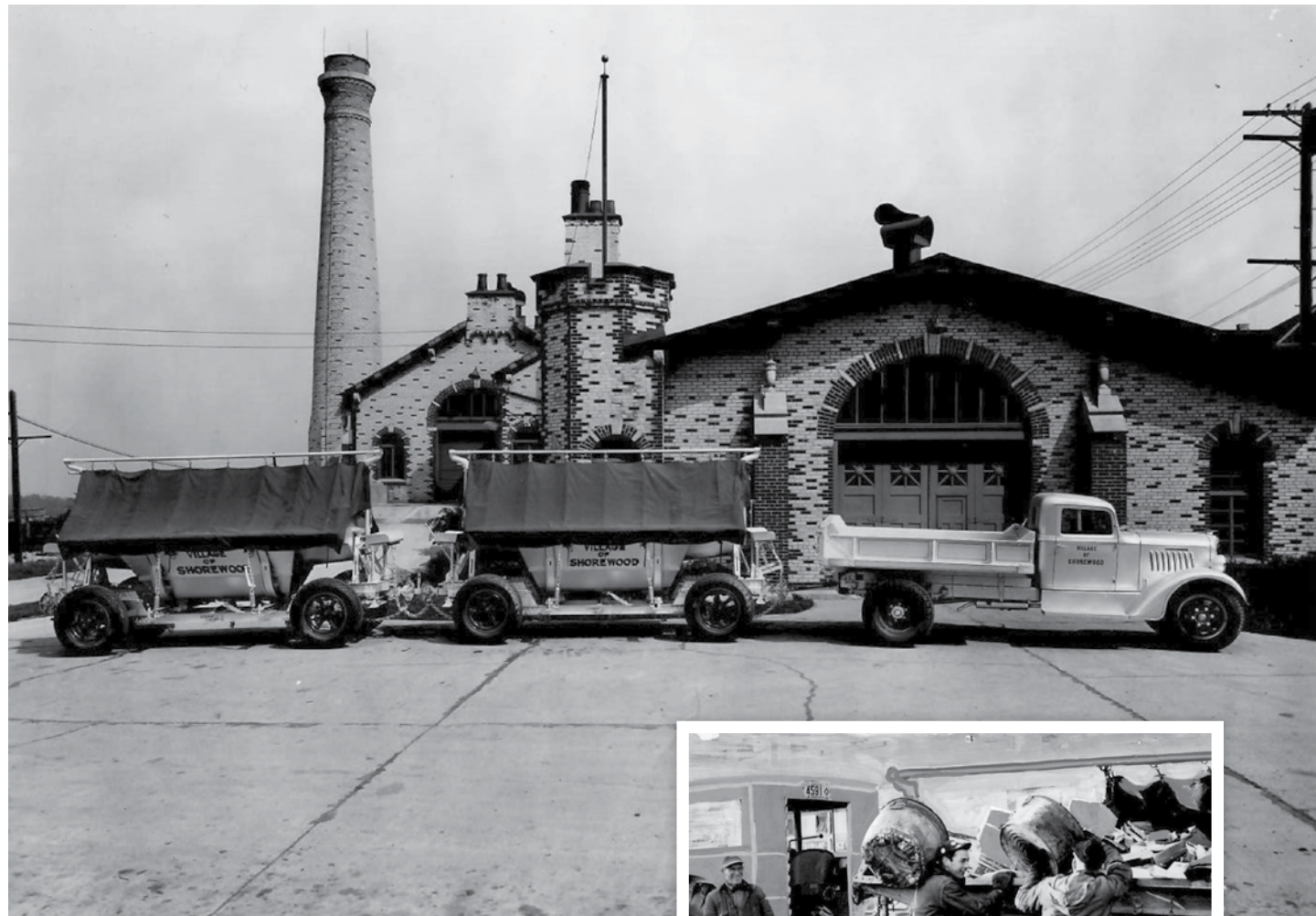
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# Shorewood A Look Back



## The Garbage Train

Shorewood's Department of Public Works began village-wide garbage collection in 1916. The young community, incorporated just 16 years prior, had less than 2,000 residents. Garbage was hauled to a swampy dumping area on the west side of Whitefish Bay.

By the mid-1920s, concerns about water pollution, the distance of the haul, and a sizeable increase in the amount of garbage due to a population explosion spurred Village officials to seek other solutions.

In 1928, Shorewood acquired the land where the DPW is located today, and an incinerator was constructed. By 1931, an average of 14 tons of garbage and combustibles were burned per day, requiring an average of 44 pounds of coal per ton of garbage.

DPW workers used a "garbage train" (also called "garbage-getters") to collect residential garbage. The garbage train rattled through Village streets and alleys,

The Garbage Train outside DPW headquarters and (lower right) being loaded by DPW workers. It was used to collect refuse in the 1930s.

pulled by a tractor or truck. Residential garbage cans were emptied into the train cars. When they were full, a canvas top strung from a pole covered the car for the return trip to DPW. The contents of the car were dropped directly into the incinerator.

Although garbage trucks began to appear in the late 1930s, the Shorewood DPW continued to use the garbage train into the next decade. ■

Photos and information provided by the Shorewood Historical Society. For more information, visit [shorewoodhistory.org](http://shorewoodhistory.org).

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## Shorewood Summer Calendar

SIS = Shorewood Intermediate School | SHS = Shorewood High School

### JUNE

**THURS. JUNE 1** SIS and 6th Grade Orchestra Concert 7pm, SHS Auditorium

**SAT. JUNE 3 & SUN. JUNE 4** St. Robert Parish Fair Sat. Noon–10pm, Sun. Noon–7pm, St. Robert parking lot

**SAT. JUNE 3 & SUN. JUNE 4** Shorewood Hub presents **FRESH 40** Sat. 4–8pm, Sun. 2–4pm, 3970 N. Oakland Ave. *For details, see page 16.*

**SUN. JUNE 4** SIS & SHS Choir Benefit Concert 7pm, SHS Auditorium

**TUES. JUNE 6** SIS and 6th Grade Band Concert 7pm, SHS Auditorium

**SAT. JUNE 10** Shorewood Men's Club Chicken & Ribs BBQ 11:30am–7pm, Atwater Park *For details, see page 16.*

**SAT. JUNE 10** Yoga for All with Joanna Brooks 12:30pm, Shorewood Village Center

**TUES. JUNE 13** Journey to the End of the Earth: Big Cats and Wild Dogs 6:30pm, Shorewood Village Center

**SAT. JUNE 17** First Ride & Bike Rodeo 9am–noon, Atwater Elementary School west playground *For details, see page 16.*

**SAT. JUNE 17** Shorewood Waters Project's Shorewood Summer SPLASH 11am–2pm, Hubbard Park *Celebrate summer, the new kayak launch, chalk art and more!*

**SUN. JUNE 18** Shorewood Farmers Market opening day 9:30am–1pm, Estabook Park *Runs Every Sunday through Oct. 29. For details, see page 16.*

**FRI. JUNE 23** 19th Annual Shorewood Criterium 11am–8:15pm, Shorewood Business District *For details, see page 17.*

**FRI. JUNE 30** Movie Under the Stars Series: **The Magician's Elephant** After sunset, SHS football field *For details, see page 16.*

### JULY

**SAT. JULY 1** Shorewood All-Alumni Reunion & Community Picnic 1–4pm, SHS front lawn *For details, see page 17.*

**TUES. JULY 4** The Shorewood Foundation's Fourth of July Celebration 2–10pm *For details, see page 17.*

**WED. JULY 5** Summer Sounds Outdoor Concert Series: **Whiskeybelles** 6pm, Hubbard Park

**SAT. JULY 8** Yoga for All with Joanna Brooks 12:30pm, Shorewood Village Center

**WED. JULY 12** Summer Sounds Outdoor Concert Series: **Pat McCurdy** 6pm, Hubbard Park

**TUES. JULY 18** Shorewood Waters Project's Native Plant and MMSD Rain Barrel Workshop 6pm, Hubbard Park Lodge

**SAT. & SUN. JULY 22 & 23** Shorewood Drama Jr. presents **Matilda Jr.** Sat. 7pm & Sun. 1:30pm, SHS Auditorium

**WED. JULY 26** Summer Sounds Outdoor Concert Series: **Command Performance Big Band** 6pm, Hubbard Park

**THURS. JULY 27** Summer Celebration 6pm, Shorewood Public Library

**FRI. JULY 28** Movie Under the Stars Series: **Encanto** After sunset, SHS football field *For details, see page 16.*

### AUGUST

**WED. AUG. 2** Summer Sounds Outdoor Concert Series: **Ms. Jen and the Jellyfish/ Band of Ringers** 6pm, Hubbard Park

**WED. AUG. 9** Summer Sounds Outdoor Concert Series: **Trapper Schoepp** 6pm, Hubbard Park

**FRI. AUG. 11** Movie Under the Stars Series: **The Sandlot** After sunset, SHS football field *For details, see page 16.*

**SAT. AUG. 12** Yoga for All with **Joanna Brooks** 12:30pm, Shorewood Village Center



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### Movies Under the Stars