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Dear Neighbors,

The Shorewood Foundation's 60th year has been both memorable and celebratory! We hosted a festive Oktoberfest at Hubbard Park in September with live music, food, beverages and truly palpable *Gemütlichkeit*. This bookended last November's free screening of the 1980 hit movie *Airplane!* where SHS alum David Zucker, one of the movie's writer/directors, answered audience questions and signed copies of his book.

For our core mission in 2024, we've given nearly \$100,000 in grants to more than a dozen different Shorewood programs and events. And we are thrilled for what lies ahead, like our annual Shark Tank on Feb 25, where passionate and creative community members come to propose a variety of new initiatives for us to support. The Shorewood Feast started as resident Arthur Ircink's idea pitched at Shark Tank. Thanks to initial seed funding from the Foundation, the Feast has now blossomed into one of Shorewood's annual hallmark events.

If you have an event idea or a unique program to make our village more vibrant, attractive and compelling, consider partnering with the Shorewood Foundation. Be inspired! Put your plans into action for the community's benefit.

For those who don't know, the Foundation is a group of committed volunteers, honored to help guide our community's generous philanthropic giving. You are invited to join us! Please consider sharing your ideas, time, talent or treasure by visiting our website, shorewoodfoundation.org

—Jamie Reeve, President
Shorewood Foundation Board of Directors



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Village of Shorewood: villageofshorewood.org

Shorewood Business Improvement District: shorewoodwi.com

Shorewood School District: shorewoodschooldistrict.org

Shorewood Foundation: shorewoodfoundation.org

On the cover: Members of the Shorewood Foundation Board of Directors Rebecca Osborn, Melissa Marschka and Board President Jamie Reeve gather in front of the Shorewood Farmers Market, one of many Village events that got its start thanks to a Foundation grant.



happenings



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The Shorewood Foundation celebrates 60 years of supporting local efforts like the Farmers Market



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Check out Atwater Elementary School's new outdoor classroom, page 4.

Shorewood News

AN OUTDOOR CLASSROOM AT ATWATER ELEMENTARY

Atwater Elementary School debuted a covered gazebo in its Learning Branch outdoor classroom earlier this school year. The idea of an outdoor classroom came from teachers Janet Reinhoffer and Deb Sakai and was funded by the Atwater PTO, Erica Frank and student fundraising efforts.

Pete Hill, a former Atwater parent, made all the benches, a local Eagle Scout made three of the picnic tables, and Girl Scout troop #20034 built and registered a free library. Insect homes were created by crews from Reinhoffer and Lisa Bellford's classes.

As a woodworker with a cabinetry business, Andrew Shacklady, parent of three Atwater students, knew immediately that he wanted to help with the gazebo.

"The total project took some time to put together," says Shacklady. "We needed to pull permits and get approval from the Village and the District." He recruited the help of some friends who volunteered their time and skills to help build and install the gazebo.

"I really believe that nature and hands-on learning can have a profound impact," says Shacklady. "As the dad of three kids at the school, I wanted to create a space where they and their



Atwater Elementary School second-grade teacher Janet Reinhoffer and her students enjoy the school's new gazebo outdoor classroom.

friends could explore, discover and have fun."

Students and teachers both benefit from the outdoor classroom option and teachers have noticed that students are calmer after being outside and more focused when returning indoors. The gazebo has been well received from staff members, who say they have used the space for crew meetings, brainstorming sessions, collecting squirrel data, writing and reflecting.

NEW LIBRARIAN NOAH WECKWERTH



The Shorewood Public Library recently added a new member to its team, Noah Weckwerth. Weckwerth joins the Village staff as assistant director following many years at the Elm Grove Public Library. Prior to his tenure there, Weckwerth held "every job under the sun: factories, retail, construction, even janitor," he says. "But I always wanted to work in libraries and I have been happily

serving the public in that capacity for 11 years."

"I hope everyone who comes in introduces themselves to me and talks to me about what they want to see in their library," says Weckwerth, who has a master's degree in library sciences from the University of Wisconsin-Milwaukee. "Don't be shy!"

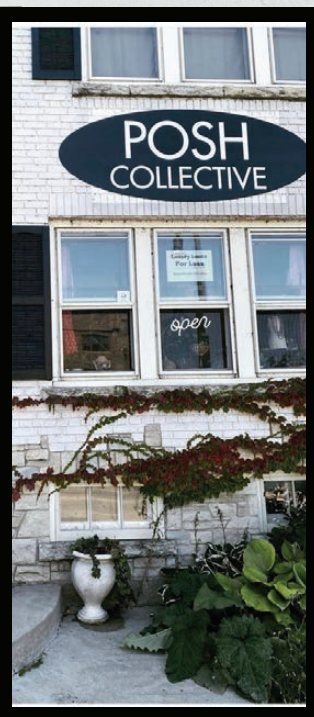
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SHOREWOOD HIGH SCHOOL NAMED TO THE 2024 AP HONOR ROLL

Shorewood High School was named to the 2024 Advanced Placement School Honor Roll, an award that recognizes schools with AP programs that deliver results and broaden access for students.

Schools can earn the recognition by meeting criteria that reflect a commitment to increasing their college-going culture, providing opportunities for students to earn college credit and maximizing college readiness.

Of the Shorewood students who took one AP exam or more, 83 percent scored a three or higher on at least one of their exams. SHS offers 11 AP courses and will bring that number up to 12 when AP Music Theory is added this year.

“We are pleased with the number of students at SHS who continue to challenge themselves by taking rigorous, demanding, college-level Advanced Placement courses,” says Scott Brown, SHS school counselor. “We know from research that simply taking an AP course helps students become more prepared for college, and we are happy to see our numbers rising.”

College Board's AP program gives high school students the chance to pursue college-level studies while earning college credit and/or advanced placement. Students learn to think critically, construct solid arguments and see many sides of an issue, all skills that prepare them for college and beyond.

Taking AP courses demonstrates to college admission officers that students have sought the most challenging curriculum available to them, and research indicates that students who score a three or higher on an AP exam typically experience greater academic success in college and are more likely to earn a college degree than non-AP students.



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SCHOOL DISTRICT RENEWS ITS COMMITMENT TO EQUITY IN EDUCATION

BY MARIA CAMPBELL

The Shorewood School District's equity commitment continues to be woven through all its work, in part by focusing on providing professional development to staff so they continue to create more inclusive spaces for all students.

Last August all District employees engaged in the Courageous Conversations series, which provided opportunities for staff to build community and culture to identify and collaboratively address inequities to best serve all learners. The group also reflected on its commitments to equity and how those commitments show up in everyday work.



District employees participate in "Courageous Conversations" series.

In October, the administrative leadership team had the opportunity to work with the American Civil Liberties Union (ACLU) through its "Know Your Rights" campaign. The engaging training taught the leadership team members more about their rights in their communities. Moving forward, the ACLU staff will return to work with students to educate them about their rights.

Director Shari Tucker and Associate Principal Amanda Jamerson also co-planned a visit with 12 SHS seniors to the United Negro College Fund (UNCF) Empowerment Tour, hosted by Milwaukee Public Schools. This national college readiness program provided an exciting opportunity for Milwaukee-area seniors to gain acceptance into undergraduate colleges and universities, earn scholarship funds, and attend financial literacy workshops and interactive workshops designed to inspire and encourage them through the college decision process. Students left feeling informed and empowered to reach their greatest potential.

Finally, Tucker spent the last several months partnering with the Holocaust Education Resource Center (HERC), Jewish Community Relations Council (JCRC), and Project Shema to investigate ways to work with secondary teachers to incorporate the Holocaust, current events and Jewish identity into curriculum. ■



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NEW BUSINESSES



Bodied by Lish ▲

4050 N. Oakland Ave.
bodiedbylish.com

Alicia Thompson, owner of Bodied by Lish at 4050 N. Oakland Ave., has always been interested in learning new skills and expanding her areas of

expertise. With a degree in healthcare management and experience as a CPR and first aid course supervisor, Thompson built her career in the healthcare field. But four years ago, she became interested in new services designed to help clients feel good about their bodies, and she acquired the training, certification and equipment designed to do just that.

Her business, Bodied by Lish, offers an ever-growing menu of body beautification offerings, from yoni steam and vacuum butt lift to teeth whitening and electronic muscle stimulation. She has an individual tent for detox steaming and a comfy table for body wraps and wood therapy. Thompson continues to add new procedures as they pop up on her radar and she seeks out the training to support them.

Thompson moved to her new Shorewood office last summer and her clients enjoy the convenient location and light-filled, comfortable space above the School of Rock. "My husband and I fell in love with this area years ago when we would come to Shorewood to shop at Metro Market or pick up a pizza at MOD Pizza," she says. "I have great, loyal clients who will follow me wherever I go, but they are really happy I'm in Shorewood and so am I!"

Roots Recovery ▶

4485 N. Oakland Ave.
rootsrecovery.org

Roots Recovery may be a new name for Shorewood, but it has been a respected name in the Milwaukee recovery community for over a decade. The organization has provided structured sober living and support since 2012 and its new offices on Oakland Ave. in the Village offer abstinence-based counseling and therapeutic services for those struggling with substance abuse.

Trevor Nettles says he first turned to the organization in 2013 to get sober "when I realized that what I thought was seemingly harmless college partying had turned into a problem." Today Nettles is Roots' chief operating officer, overseeing the new Shorewood clinic and several sober-living homes located on the East Side for men and women.

The Shorewood offices provide options for outpatient care for anyone in recovery. "We're really a one-stop shop," Nettles explains. "We offer therapy in individual, family and group settings, coordinate with the case management side, provide drug testing, and help clients find and keep employment."

Roots Recovery's mission is "Guiding people through



addition to a life of purpose and peace," offering "evidence-based addiction treatment and holistic therapies" to ensure clients an individualized and "truly comprehensive recovery experience."

"For anyone struggling to get sober, we provide a support network that's based on 12-step recovery programs," says Nettles. "We offer fellowship and counseling designed to give people the confidence they need to achieve a better future for themselves."

Latitude Studio

3970 N. Oakland Ave., Ste. 705
latitudestudio.com

Scott Kraehnke, architect and owner of Latitude Studio, got his start in the business emptying trash as a 16-year-old intern from Riverside High School in Milwaukee. He's come a long way since then and recently opened offices in the HUB building in Shorewood.

Kraehnke started his business working out of his home office in 2005 after graduating with a bachelor of fine arts in photography and a masters degree in architecture, both from the University of Wisconsin-Milwaukee, and many years spent working for local architectural firm. Early on, his love of all forms of art, from photography to sculpture, led him to develop a freelance business creating artistic renderings, and his side hustle fed an entrepreneurial spirit.

Today, Latitude Studio, which consists of two architects and an intern, focuses primarily on custom luxury homes, both in the Midwest and in Aspen, Colorado, where he has cultivated loyal clients because of his superlative residential work. As a long-time beneficiary of the kind of architectural mentorship that laid the foundation for his



career, Kraehnke is also devoted to advising and supporting students at UWM.

A Shorewood resident, Kraehnke has used his expertise as a volunteer on the Village's design review board, which he now chairs. In addition, he helped rewrite the commercial code for the Village, an endeavor undertaken as part of Shorewood's Comprehensive Plan 2040 to ensure that new developments and renovations are compatible with their surroundings.

Jersey Mike's Subs

3530 N. Oakland Ave.
jerserymikes.com



Jersey Mike's bills its fare as "A sub above," but for first-time franchise owner **Sarah Bentley**, the new Shorewood location in the former William Ho's space is much more than a sandwich shop. It's a chance to give back to the community while also serving delicious, freshly made food.

"What drew me to this company was its philosophy of

giving back," says Bentley. "That starts at the top with the founder and CEO Peter Cancro, whose mission statement is one that I really admire: 'Giving ... making a difference in someone's life.'"

Bentley's new business provided proof of that by partnering with Shorewood's SEED Foundation at its grand opening in October to raise money for the local public schools. The company also has a national month of giving in March, which raised \$25 million last year for over 200 charities around the country. Bentley, who previously worked as an assistant buyer at Kohl's Department Stores for nearly 20 years, says she is "so proud" of the restaurant's culture of altruism.

The new Shorewood location has a staff of 23, including several Shorewood High School and University of Wisconsin-Milwaukee students, who serve up a variety of hot and cold sub sandwiches, like the Jersey Shore's Favorite with provolone, ham and cappacuolo (dry, cured pork) and the Big Kahuna Cheese Steak. The restaurant is celebrated for its fresh ingredients, with the meat sliced to order and freshly baked bread.

NEW BUSINESSES



Wonderland Bookshop ▲

4001 N. Downer Ave.

wonderlandbookshop.com

For **Courtney Hyzer**, one of the greatest joys of being a mom has been curling up at the end of the day to read with her two children. A former events coordinator, Hyzer has leaned into her organizational skills and love of literature to create Wonderland Bookshop at 4001 N. Downer Ave., former home of Home Again Fabrics and Furnishings and Hayek's Pharmacy.

The name is inspired by the Wonderland Amusement Park, which covered much of the Village's southwest corner in the early part of the 19th century, but it also plays on the sense of awe that a great book can inspire in young readers. The bookstore offers a variety of new and classic children's books for all ages, as well as a carefully curated selection of gifts, toys and books for grown-ups. The bookshop will host author visits and special literary events, and a dedicated space can be rented out for small gatherings such as birthdays or tea parties.

Hyzer's goal when creating the space was to maintain as much of the building's original charm – the exposed Cream City brick and large windows – while creating an "approachable and comfortable" space with cozy reading nooks where visitors of all ages can "meet, explore and bond." She worked with graphic designer Courtney Rathmann of Rathmann Design Co. and fellow Shorewood resident Hanna Seegers of Mood Studio to create a "whimsical and magical" aesthetic.

Books have always been important to Hyzer and she has fond memories of the library in her hometown of Black Earth, Wis. "It was just a humble spot on Main Street, but it felt magical to me," says Hyzer, who spent hours there devouring the Nancy Drew and Anne of Green Gable series. "I grew up in a small town, but I could go anywhere in those books."

International Association for Orthodontics ▶

3610 N. Oakland Ave., Ste. 1N

iaortho.org

Established in 1961, the International Association for Orthodontics, which now has its offices in Shorewood, was established to "promote international cooperation in the orthodontic field of dentistry." The association offers a variety of programs in "orthodontics training, education, professional support, clinical experience and literature."

The organization prizes continuing education in its over 2,000 professional members and offers seminars and mentoring programs designed to help them



advance their skills. Its global reach introduces members to new technologies, advancements and practices from more than 50 countries. It is the oldest non-specialty orthodontic association in existence.

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House of Engraving

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING

BUSINESS SPOTLIGHT

Walking into House of Engraving at 4411 N. Oakland Ave., you could be forgiven for thinking you had slipped

through a time portal that led back into a century that relied upon rolodexes, corded phones and paper, lots of paper. Owner Rich Gembolis, with his long white beard, ready smile and Packers sweatshirt, does little to dispel the friendly Rip Van Winkle vibe.

As one of the longest-running businesses in the Village, House of Engraving's work has adorned thousands of keepsake photo frames, wedding cake knives and enough sports trophies to fill both dugouts at Spector Field. Gembolis' attention to detail and old-school methods have put the elegant finishing touches on everything from nameplates to Harley Davidson motorcycles and even, most recently, the plaque given to Who guitarist Pete Townshend upon his induction into the U.K. Pinball Hall of Fame.

Gembolis and his former wife bought the business in 1977 and ran it out of their home for a time. His wife preferred the sales side, and Gembolis, who had always been handy, took over the engraving. Their efforts led to a steady business and a new career for him.

When his family grew tired of their living room doubling as a showroom, he moved into the space on Oakland Ave. in 1993. There he has spent over 30 years engraving plaques for Shorewood



House of Engraving owner Rich Gembolis shows off one of the hundreds of trophies he's engraved over the years.

High School's athletic teams, updating the names on rotating fantasy football trophies and carefully writing names on three generations of silver baby cups. While businesses all around him turned over, House of Engraving, with its equipment that dates to the Carter administration and displays of acrylic awards, became a beloved mainstay of the neighborhood.

A renaissance man of many side hustles, Gembolis has no shortage of hobbies to pursue as he contemplates

winding down the business in the next few years. His December calendar is full of Santa Claus gigs for clients like the City of Milwaukee and the Shorewood Business Improvement District, and he has traveled the country playing the tuba in a Civil War band.

"Once I'm gone, I've been told there won't be anyone else who can do what I do," says the 75-year-old Gembolis. "You won't get rich in this business, but you touch a lot of people at important moments in their lives." ■

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Globe Trotting

Dr. Clark Gamblin will tackle the World Marathon Challenge this winter

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING



On Jan. 31, Dr. Clark Gamblin will begin his quest to finish seven marathons in seven days on seven continents.

Gamblin's goal is to raise \$250,000, and he's been working to enlist local organizations such as the Milwaukee Brewers, Froedtert and the Medical College of Wisconsin, and Stein Garden Centers to cover his costs so all the money he raises can go toward the cause. And while he's never taken on a physical challenge like this, he is confident he'll succeed.

"I'm certainly not an elite athlete, I'm a full-time cancer surgeon," says Gamblin. "I wanted to show other cancer survivors that you don't have to be a pro athlete to take on new challenges that push you physically and mentally. The body will do what the mind tells it to do."

To follow Gamblin's journey or to donate to his fundraising efforts, visit his Instagram page at [@tclarkgamblin](https://www.instagram.com/tclarkgamblin). ■

Shorewood resident, cancer surgeon and father of three Clark Gamblin has long been a man on the move. Whether he was juggling his job as vice-chair of the surgical department at Froedtert and the Medical College of Wisconsin while earning his MBA at Northwestern University, lecturing internationally on treatments for liver cancer or teaching residents and medical students, Gamblin is happiest when his plate is full.

That comfort level is about to be tested as he undertakes a challenge that is difficult for the average person to even wrap their brain around, much less attempt in real life. In a few weeks, Gamblin will embark on the World Marathon Challenge, running seven marathons in seven consecutive days on each of the seven continents. As his close friend and fellow marathoner Gee Smith says "Who does that?"

He and 59 others will begin by running 26.2 miles' worth of loops on the aircraft ice runway in Novo, Antarctica, on Jan. 31. They will then board their chartered plane and run marathons in South Africa, Australia, Dubai, Spain, South America and, finally, in Miami, on Feb. 6. The Challenge, which started in 2015, has been described by the Training Peaks website as an "extraordinary test of endurance, grit and determination" that requires "incredible physical and mental resilience."

Gamblin had already conquered running the six "majors," marathons including Boston, London, Chicago and Berlin, and was looking for a new adventure. The World Marathon Challenge was the "kick in the pants" he was looking for. He also wanted this herculean effort to have a cause greater than himself, and as a two-time testicular cancer survivor, raising money and awareness about the disease through the Testicular Cancer Awareness Foundation made perfect sense. He wanted to give others hope that they could not only survive but thrive.

"Testicular cancer is the number one cancer in men age 15 to 44 years of age, and it is 95% curable," says Gamblin. "This challenge gives me the chance to share that I understand it gets dark, and when it feels like it's never going to be ok again, I want to tell people it's going to be."

In the Business of Giving Back

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING

Shorewood has always been home to businesses that value doing what they can to support their neighbors, whether it's through sponsorships of local events, fundraisers for community causes or volunteering their energy for a neighborhood effort. Here's a closer look at some of the creative giving going on around town.

SHOP: Located at 4524 N. Oakland, this chic women's boutique, which recently celebrated its 17th anniversary, organizes the annual "Boutique Blowout" the first Saturday in February. It draws shoppers from all over to check out deeply discounted wares on display from participating Milwaukee-area shops. The \$5 entrance fee goes to the Shorewood Recreation Department's "Donation for Recreation" fund, which helps cover programming costs for those in need.

"Over the many years we've held this event, we've raised over \$16,000 for the program," says Liz Sumner, owner of SHOP. "The Rec Department is an important part of our community and it never turns anyone away for cost. We are proud to be a part of helping to make its diverse programming available to anyone who wants to partake."

The Establishment: As Bridget Bartleson, salon coordinator at The Establishment at 4503 N. Oakland Ave. says, "We're not just a place to get your hair done, we're a hub for connection and support." It is for this reason that the salon created "Giving Tuesdays," a monthly initiative where the salon donates five percent of its service revenue to local charities such as the Urban Ecology Center, Independence First and the Just One More Ministry foodbank.

"Giving Tuesdays are a tangible way for us to live out our values," says Bartleson. "By supporting these organizations, we're not only giving back financially, but we're also raising awareness and fostering a sense of collective responsibility."

Shorewest Realtors: This real estate business, which covers Milwaukee's North Shore communities from its offices at 4559 N. Oakland Ave., has long supported local events through dedicated financial sponsorship. "We believe in strengthening the communities we serve, knowing that vibrant, thriving neighborhoods benefit everyone," says DeAnna Heidmann, Shorewest Northshore Culture Coordinator.

The agency has sponsored beloved local events such as the Tour of America's Dairyland Bike Races and the Shorewood Feast, and associates regularly volunteer at initiatives such as Habitat for Humanity and the Milwaukee Riverkeeper Cleanup.

Olson House: Owner Teresa Olson founded this Scandinavian design store at 4326 N. Oakland Ave. with a goal to be "environmentally and socially conscious and support the local community and the planet however possible." To that end, Olson has donated a percentage of sales to the Kinship Community Food Center each fall, and held events for local charities like the Urban Cat Coalition, where adoptable kittens frolicked among the Merrimekko pillows and Finarte rugs while the store raised money for the organization's trap, neuter and release program.



Olson House owner Theresa Olson donates a percentage of sales proceeds to METAvivor to raise funds for metastatic breast cancer research.

This year, funds raised on the "Good Karma Friday" after Thanksgiving will go to METAvivor, which is dedicated to metastatic breast cancer research. Olson, who was diagnosed two years ago with the disease, believes in the non-profit's mission to support those with Stage IV breast cancer. "I wanted to put money someplace that concentrates on research," says Olson. "And 100% of all donations go into MBC-specific research grants."

Sage Legal: The staff at Sage Legal, located in the Shorewood HUB at 3970 N. Oakland Ave., sees their altruism as an intrinsic part of their chosen profession.

"As lawyers, it is our civic duty to uplift our community," says founder Megann Hendrix. "By giving back, we not only serve others but also reinforce the very principles of justice and equity that define our profession."

The staff has fundraised and walked as a team for the Walk to End Alzheimer's, and last Earth Day they held an electronics recycling drive. This winter, the firm plans to hold a donation drive for clothing and other items for Nia Imani Family, an organization that houses and supports young homeless women who are pregnant or with children.

Northwoods: This digital marketing firm at 1572 E. Capitol Dr. has been active in getting its staff out into the community to lend a hand. Its employees have done everything from weeding cabbage fields for the Hunger Task Force Farm to removing invasive plant species and maintaining trails for the River Revitalization Foundation.

"When our team comes together to support local non-profits, we're not only making a meaningful impact but also strengthening our own sense of teamwork and purpose," says Jaimie Somlai, Northwoods marketing director. "It's an investment in both the community's success and our company's values."

Shorewood Family Chiropractic: Every November, Shorewood Family Chiropractic, located at 4433 N. Oakland Ave., invites new patients to join the practice at a discounted fee and donates the proceeds to the Hunger Task Force.

"We started this annual tradition over 15 years ago," says co-owner Monica Maroney. "We love doing it because it allows people to try the health benefits of chiropractic care at a reduced cost while supporting the mission of the HTF that all people have a right to healthy food obtained with dignity." ■



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Shorewood Citizenship 101

Following Village regulations for homeowners makes for good neighbors

BY JENNIFER ANDERSON



Please ensure that carts are free of snow and easy to access by the DPW collection crew.

Snow removal: Within 12 hours of a snowfall, homeowners are required to clear the full width of the sidewalk to bare pavement per Village ordinance. For corner lots, this includes removing snow on pedestrian ramps leading to the street. Homeowners who do not remove snow in a timely fashion may be fined and charged for an outside party to shovel their walkway. Please do not blow or shovel snow from your driveway or sidewalk into the street. ■

In preparing for seasonal weather, please keep the following rules in mind. Your cooperation helps Village operations run smoothly!

Leaf raking: Homeowners should rake their leaves onto the parkway in front of their home and not into the street. Leaf piles on the roadways impede traffic on many narrow Shorewood streets and the leaves clog storm drains, causing flooding. Phosphorus in the leaves can promote algae blooms and poison the fish in the area's waterways. Do not put other items into leaf piles for collection, and keep in mind that DPW can't collect leaves that are frozen to the ground. In freezing wet weather, leaves should be bagged in yard waste bags.

Garbage and recycling collection: Please ensure that refuse collection staff can easily access the carts by clearing snow from around the cart space. For the safety of the collection crew, do not place carts on top of snow banks. Throughout the year, carts must be placed at the curb or in the alley with the lid opening facing the street by 7 a.m. on the morning of collection. For alley collection, carts should be placed at the edge of the property adjacent to the alley on collection day. Please keep carts away from telephone poles, vehicles and other structures such as garages and fences.

The Village will collect Christmas trees from the curbside for composting.

Celebrating a Century of Learning

A Legacy of growth at Lake Bluff Elementary School

BY MARIA CAMPBELL | PHOTOS BY PATRICK MANNING

In September, Lake Bluff Elementary School celebrated its 100th birthday. In partnership with the Shorewood Historical Society, the Lake Bluff PTO sponsored a joyous picnic celebration to coincide with the Historical Society's building tours. The event was a success with approximately 350 people attending to mark the centennial milestone.

Along with offering tours to the community, the PTO had face painting, bubbles, games and balloo. A racing sausage from the Milwaukee Brewers even made an appearance. Food trucks from Immy's African Cuisine and Musa ice cream were on hand, and coffee was provided by Colectivo.

The celebration included a ceremony featuring speeches from Lake Bluff Interim Principal Johanna French and Superintendent Dr. Laurie Burgos. Shorewood Village Trustee Jerry Lynn read the proclamation, and PTO President Tracy Yothsackda led the



Artistic tiles mosaics can be found throughout the school and represent a long collaboration between artists and students over the years.

crowd in a group singalong of the school song.

"It was great to see our community come together to honor not only the beauty of the historical building itself but also the progressive traditions that

continue to be at the heart of the school's education practices," says Lake Bluff parent Kate Flynn Post.

Beyond the community of educators and families, the beauty of Lake Bluff Elementary School is what makes the building unique. In March 1924, the Village population was booming and there was a need for a second elementary school. Village residents voted to authorize a \$75,000 bond issue for a new school to be built at Lake Bluff Blvd. and Bartlett Ave. Construction began immediately and at a rapid pace in order to be completed in time for the new school year to begin in Sept. 1924.

The building was designed with an eye toward future expansion by architects Eschweiler & Eschweiler in a domestic Elizabethan style and was intended to be more informal than Atwater Elementary with a homelike feel. Large leaded glass windows were installed above each classroom door and oversized electric lamps, four



Lake Bluff Elementary was designed by Eschweiler architects in the Elizabethan style and was built in just five months.

fireplaces and acoustically treated ceilings were installed. Carvings of animals tucked into the hallway arches add a unique flair to the building.



This adorable frog corbel is one of many surprising and whimsical touches throughout the building.

The original floor plan laid out six classrooms, each dedicated to a famous historical figure. Henry Wadsworth Longfellow and Robert Louis Stevenson were chosen from literature, John J. Audubon from science, and George Washington, Abraham Lincoln and Theodore Roosevelt from government. The figures were showcased in a mosaic mural inside each classroom, and they remain in place to this day.

Art has always been at the heart of the Lake Bluff school community. In 1994, students created a large ceramic mural on the wall near the gymnasium with artists-in-residence David and Jeanne Aurelius, potters from Ellison Bay, Wis. Throughout the years, the artist-in-residence program brought photographers, writers, musicians and storytellers into the school. To celebrate the school's 75th anniversary, art teacher Kevin Karman created three stained glass windows fashioned from self-portraits drawn by Lake Bluff students.

"Lake Bluff is a truly special community, defined by the people within it," says French. "Students, families, and staff care deeply for the school and each other and work together to cultivate a student-centered environment grounded in collaboration, support and belonging." ■



Lake Bluff is full of art that celebrates a strong sense of community.



The tile-lined hallways and ongoing projects showcase color and art.



A mosaic of Abraham Lincoln reading a book as a young man is one of six profiles of famous Americans found in the original classrooms.

Shorewood in Pictures, Then & Now

BY JENNIFER ANDERSON



This snowy streetscape features one of the main forms of transportation from the Village's early days, a streetcar. Today, Shorewood's northernmost edge of Oakland is a vibrant neighborhood of restaurants, shops and apartment buildings.



This early shot looking north on Oakland Ave. from Menlo Blvd. shows Pete Mead's Tavern on the right in the distance. A community meeting to petition for the incorporation of the Village was held at the tavern in early 1900. The dirt road and lack of buildings are a real contrast to today's more developed intersection.





This shot of the DPW shows the old-fashioned garbage collection trucks in front and the high school in the distance behind. While little has changed about the main DPW buildings, the Village has grown up around them.



Some things have remained blissfully the same over the years, like the charm of quiet, tree-lined neighborhood streets.





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Ask an Expert About Snow Removal

We spoke with the DPW pro charged with keeping the Village's streets clear during the winter

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING

iving in Wisconsin, we all know that winter is coming, and with it, usually lots of snow. Luckily, the Village has a team of snow removal experts at the Department of Public Works that stands prepared to tackle all snow emergencies. This year's Farmers' Almanac predicts "a season of rapid-fire storms that will bring both rain and snow, with little downtime in between."

We asked Dan Heyen, superintendent of Public Works, to share his strategy for clearing out the fluffy stuff.

clearing the snow from their walkways to allow the public to safely get where they need to go, ideally within a few hours of a snow storm. Residents have up to 12 hours following a snowstorm to clear the full width of their sidewalk down to the pavement.

What are the challenges you face during winter weather?

Heyen: Our crew members can legally only work 16 hours without a break, so for longer snowfalls or back-to-back

storms, scheduling staff is a challenge and we may have to decrease other services. It can be a real balancing act, but we want to err on the side of caution. We don't want tired staff out driving snow plows in a storm.

Also, our garage is small and we don't have room inside to pre-emptively hook up the plows. We're doing it outside in the elements, trying to deal with frozen hydraulic lines in a snow-filled yard."

What else do you want people to know about snow removal in Shorewood?

Heyen: We would ask people to please not shovel their snow into the streets. The

roads in Shorewood are narrow to begin with, and they get very crowded if people start piling snow up in the street and then it becomes a safety issue.

Also, we really aren't trying to make your life miserable by plowing snow in front of your driveway. I get it, you've just cleared it and we come along and plow you in, but we really have nowhere else to put the snow. We're sorry, and I promise you we are not doing it on purpose! ■



DPW Superintendent Dan Heyen has a plan for how to tackle winter storms.

How do you prepare for a winter storm?

Heyen: Our top priority is keeping the main roads clear so fire and police vehicles can get to where they need to go in emergencies. After that, we plow the streets closest to the schools, then the other Village streets, the public parking lots, and the sidewalks by Village Hall and the Police Department.

Individual businesses and homeowners are responsible for

Sixty Years of Giving

The Shorewood Foundation has had impacts both large and small on the community

BY JENNIFER ANDERSON | PHOTOS BY PATRICK MANNING

Celebrating its 60th anniversary this year, the Shorewood Foundation has long been known for its support of some of the Village's signature events, such as the 4th of July parade and fireworks display. But the organization has also been stealthily giving in ways that might go unnoticed to most of the community, but which have been deeply appreciated by recipients.

"Not all of our grants are well-known to folks, but they all make a difference," says Jamie Reeve, president of the Foundation's all-volunteer board of directors. "They might fly below the radar, but to the institutions and individuals who receive them, they've been an invaluable source of support."

A prime example of this giving came during the global pandemic, when the Foundation board sprang into action to create an emergency Small Business Relief Fund to support local establishments that were suffering during the shutdown. In all, local small businesses received over \$25,000 in pandemic relief money, a lifeline that helped cover their rent, pay employees and keep the lights on.

For Feerick Funeral Home, the grant helped cover the overhead during a



The landscaping around and lighting of the Spillover II sculpture by artist Jaume Plensa at Atwater Park was provided by the Shorewood Foundation, one of many meaningful contributions the organization has made to the Village over its 60 years.

time when public funerals and visitations were shut down completely and business was limited to small burials and cremations.

"When the pandemic first hit, I thought 'Oh, no, how are we going to continue to serve families,'" says owner, Kyle Feerick. "The grant was able to help us through a difficult time."

Since the mid-1990s, the Foundation has also given over \$60,000 in scholar-

ship funds to deserving Shorewood High School seniors, honoring their hard work with money to cover the increasingly expensive cost of higher education. Additionally, the Foundation provided an annual grant to support post-prom activities, giving students a fun, safe space to hang out after the dance. The group also funded Promethean boards for classrooms, donated nearly \$18,000 to the District's orchestra program, and

supplied bike racks and books to the schools.

The community has benefited from the Foundation through initiatives that support healthy, vibrant living in the Village. In 2012, the Foundation helped the Shorewood Police Department purchase four LED crosswalk warning systems to help keep pedestrians safe. It sponsored the “Welcome Neighbors” initiative that introduced newcomers to the friendly face of the Village, as well as a lecture series on how to raise resilient, mentally healthy children.

Around the community, the Founda-



The Foundation celebrated its 60th anniversary with a community party in Hubbard Park that featured brats, beer, live music and loads of *Gemütlichkeit*, or good cheer.



Several years ago, the Foundation started its annual Shark Tank event, where residents are encouraged to pitch ideas for community projects they'd like to see funded, such as the upcoming Polar Bear Plunge on New Year's Day.

tion has quietly paid for hats for the Shorewood Connects volunteers, covered the cost of landscaping and lighting around the Plensa sculpture at Atwater Park, paid for the soccer fields at Spector Field, partnered with the Friends of Atwater Beach to restore the beach, contributed \$50,000 for the library renovation, and sponsored the Shorewood Gardens Tour, along with dozens of other local projects.

“The ways in which we support the Foundation’s three areas of focus – celebrating Shorewood’s unique culture and values, connecting community members, and sustaining our history, civic pride and green spaces – aren’t always apparent to everyone, but they add up to a lot over the years,” says Reeve. “Whether it’s out front or behind-the-scenes, the Foundation’s support has added to quality of life in the Village. For six decades, that’s been the most important thing.” ■

Remembering the Fallen

Shorewood alum raises money to honor a classmate who was killed in Vietnam War

BY MARIA CAMPBELL | PHOTO BY PATRICK MANNING

Jon Reddin graduated from Shorewood High School in 1963. He was the manager of the cross-country running team all four years and active in the camera club. While his path frequently crossed with fellow classmate Michael O'Donnell's, the impact of that connection would not be felt until years later, when members of the class of 1963 started a scholarship fund in O'Donnell's name.

After graduation, Reddin attended UW-Madison with a 2-S student draft deferment, a classification within the Selective Service System where a registrant is deferred from military service due to their

active participation in studies. Upon graduating from college, he was ordered to report for induction and trained as an infantryman at Fort Dix, NJ. Following his Army service, Reddin enrolled in UW-Madison Law School and graduated in 1973.

O'Donnell, a U.S. Army helicopter pilot in Vietnam, was killed on March 24, 1970, while flying a rescue mission in Cambodia. He is buried at Arlington National Cemetery. During his time in the military, O'Donnell used poetry as a creative outlet to process the events of the war. In one of his poems, he writes about the men he saw die on a daily basis, "If you are able, save for them



Jon Reddin, SHS Class of '73, is spearheading a campaign to start a scholarship in honor of his former classmate, Michael O'Donnell, who was killed during the Vietnam War when the helicopter he was piloting was shot down.



Michael O'Donnell

a place inside of you, and save one backward glance when you are leaving for the places they can no longer go."

"Mike's message is as relevant and important today as it was in 1970 when he wrote it," says Reddin, who decided to honor O'Donnell's legacy by raising funds for an annual scholarship to be awarded to a Shorewood High School student.

The idea for a scholarship came during Reddin's 60th class reunion in 2023. What started out as a one-man operation has since morphed into an effort by the entire SHS class of '63, with members contributing generously.

"We were fortunate to receive a donation of the money left over from the 60th reunion," says Reddin. "We set a goal of \$20,000 and have raised a little over two-thirds." Given O'Donnell's deep interest in writing, Reddin hopes to see the scholarship go to a student who has shown a particular interest in poetry, literature and the arts.

Years after graduating and parting ways, O'Donnell left quite an impact on Reddin's life. "We both went to college, and both lost our student deferments thereafter," says Reddin. "I was extremely fortunate to have remained in the states for my entire two years. Mike was not as fortunate."

Visit gofund.me/967b4330 to learn more about the Michael O'Donnell Memorial Scholarship Fund or to make a donation. ■





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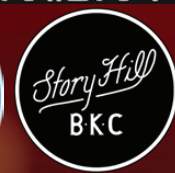
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Hi, Neighbor

Art with a Mission

Local artist Niki Johnson imbues her work with whimsy and meaning

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING

Shorewood resident, artist and activist Niki Johnson is known for her epic works that combine unabashed political messages with unique, unorthodox materials. For example, *Eggs Benedict* is a seven-foot-high portrait of Pope Benedict she created by weaving 17,000 colored condoms through garden mesh.

This visual commentary on the former pope's 2009 statement that condoms helped to spread AIDS led to an international news storm. The piece is now part of the Milwaukee Art Museum's permanent collection after it was purchased and donated by local LGBTQ activist Joseph Pabst.

"My art often engages complex conversations about the power structures that shape our lives," says Johnson. "I am invested in fostering social change through my work."

Johnson's art often supports her feminist sensibilities and a desire for women's full physical autonomy. Her work *Hills & Valleys*, made from the signage of shuttered Planned Parenthood of Wisconsin (PPWI) health centers and a mirror from Hobby Lobby, was honored at PPWI's 80th anniversary. This pointillist rendering of a woman's hips, groin and thighs is crafted out of punched aluminum circles made from the discarded signage and features a mirrored U.S. Capitol building strategically centered, reflecting its audience.

"It is important to me that the viewer see themselves reflected in the shape of the Capitol," explains Johnson. "It is a call to understand oneself as an active part of this democracy, and if you want to see change, you must vote, vote, vote."

PPWI has called the artwork, "a strong statement on the politicization of women's bodies" and a "powerful symbol." Johnson's *We Rise* poster featuring *Hills & Valleys* has been carried by thousands at protest marches across the nation.



Local resident and artist Niki Johnson beside her latest project, a series of portraits featuring first-time voters.

This fall, in an artistic get out the vote effort, Johnson has envisioned and directed the creation of four large-scale portraits of Liberty, Freedom, Justice and Forward, "as they are the four virtues that guide our nation," says Johnson. Each figure features the face of a first-time Wisconsin voter and is made from the discarded stencil paper local artist Shepard Fairey used to create the Voting Rights Are Human Rights mural downtown.

Johnson engaged the help of local artists, including figurative oil painter Nova Czarnecki and interdisciplinary artist Celeste Contreras, in creating the portraits, as well as an army of volunteers to sort and cut the crumbled paper. The goal of the project, says Johnson, is to "inspire everyone who can vote to embrace their role as stewards of the nation."

"Wisconsin was the first state to ratify the 19th Amendment in 1919," explains Johnson, referring to the Constitutional amendment that gave women the right to vote. "This project honors the foremothers and artists who have dedicated their lives to making this nation a more equitable place." ■

Know an interesting Shorewoodian? Please send your ideas for our "Hi, Neighbor" column to shorewoodtoday@shorewoodwi.gov.

Harvesting Kindness

How the community shows up to help seniors winterize their yards

BY MARIA CAMPBELL | PHOTOS COURTESY OF THE SHOREWOOD RECREATION DEPARTMENT

Fall Yard Clean-up celebrated its fifteenth year of helping residents in the community by removing leaves and other debris from their yards. From its inception, the event was a collaborative project between Shorewood Connects, the Shorewood Senior Resource Center (SRC), and the Shorewood School District and Recreation Department.

What began as a Shorewood Connects initiative in 2009 has helped numerous residents with their fall yard clean-up year after year, helping support the notion that Shorewood is a friendly and livable community for residents of all ages.

Every year, the SRC identifies homeowners in need of assistance with yard clean-up, usually about 40 homes. Volunteers sign up for two or three hours of light yard work on the first Saturday in November to help the homeowner prepare their yard for winter. Shorewood Connects Facilitator Vashi McCollum Lozier explains, "Depending on the wishes of the homeowner,



clean-up may include one or more of the following: raking, cutting back perennials, planting bulbs, covering yard furniture or emptying pots."

Each year, the event brings nearly 150 volunteers to help winterize yards, including adults, teens and children who sign up individually or as a team. Shorewood High School student Anna Duensing, who has participated for four years, gets the word out to the student body and encourages fellow students to participate in the event.

"I decided to get involved because

I think this is a meaningful opportunity, and it is essential to give back and help the senior community in Shorewood," says Duensing. "The biggest reward I have received from volunteering is seeing the joy on everyone's faces, including the volunteers who are helping and the seniors whose yards we are cleaning." Students in the National Honor Society, on sports teams and in Scout troops frequently volunteer.

Over the years, the Shorewood School District and the Recreation Department have been instrumental in helping publicize the event, recruit student volunteers, take photos, assist the day of the event and provide donuts for volunteers. The SRC donates shirts for volunteers and Culver's donates free scoop coupons to everyone who helps. It is a community-wide effort that builds camaraderie.

"I enjoy hearing the stories of how the seniors have connected with the volunteers," says McCollum Lozier. "It's great to see the connections and hear about those friendships that continue year after year." ■



Out & About in Shorewood



- 1 Those brave enough tackled a gnarly 25-foot portable climbing wall during the Shorewood Feast in September.
- 2 126 guests enjoyed a six-course meal prepared by some of Milwaukee's top chefs at the Feast.
- 3 The Shorewood Foundation celebrated its 60th anniversary with a party in Hubbard Park that included live music and lots of family-friendly activities.
- 4 Village Manger Rebecca Ewald addresses the first Budget Town Hall meeting to share tax information and gain community input and support.



Aging Gracefully

Shorewood strives to be a dementia-friendly community

BY JENNIFER ANDERSON | PHOTO COURTESY OF THE SHOREWOOD SENIOR RESOURCE CENTER

Living with dementia as an individual or a caregiver can be painfully isolating. The world can shrink down to the safe space inside your home, and managing interactions with the world outside can feel strained, embarrassing or challenging, even though studies have shown that social interaction can have a positive effect on the disease. Helping those affected by dementia has become an important challenge taken up by local pillars of the aging community, the Shorewood Senior Resource Center (SRC) and Shorewood Connects.

It started in 2014 with the development of the Shorewood Dementia Awareness Work Group (DAWG), which aims to increase awareness about dementia while reducing its stigma and connecting people with available resources. Made up of community volunteers and professionals who work with older adults, DAWG has conducted educational sessions on everything from resources for caregivers and legal and financial planning to the latest research on brain health. It also provides training for municipal staff and area businesses, sharing information on communication and inclusion best practices.

In 2015, DAWG began offering the Memory Café, a friendly gathering for people living with memory loss and their family and friends. The group meets at the Kingo Lutheran Church, 1225 E. Olive St. on the second Friday of every month at 10:30 a.m. Anyone can join.

Memory Cafés started in the Netherlands in 1997 to create supportive social outings for those with dementia and their loved ones, and now there are thousands around the world. Shorewood's facilitators create an atmosphere of engagement and informal support and are skilled in communication with persons with dementia, a nonjudgmental acceptance of differences, listening skills and confidentiality.

"It's not meant to be an educational opportunity; it's really about getting people out of the house and together to have



Terry and Jo Bierer enjoy socializing at one of Shorewood's Memory Cafés, which provide a social gathering for people living with memory loss and their loved ones.

fun with each other," explains Sue Kelley, who serves as the chairperson of DAWG. "It's a safe space for creating connections with anyone experiencing cognitive changes and their loved ones."

DAWG also started the support group Coffee & Conversation for Caregivers in 2017, a monthly opportunity for people to share challenges, tips and stories in a facilitated setting. The group meets the first Thursday of every month from 10:30 a.m. to 11:30 a.m., also at Kingo Lutheran Church, and anyone

interested can register at the SRC.

Dementia Friends is another DAWG initiative that provides a one-hour training session to residents and business owners on how to support friends, customers and neighbors with dementia. The goal is to raise awareness of proven communication methods and the latest research, and the program can be enlisted by book clubs, church groups, professional organizations and any group interested in becoming more supportive of those living with memory loss in our community.

In 2020, as part of these efforts to be an age-friendly community, Shorewood was accepted into the Dementia Friendly America Network of Communities. The organization recognized the community's "longstanding history, partnership and activities" that support and assist those living with cognitive decline. Within the Village, DAWG has "increased awareness of older adult issues and created opportunities for persons with dementia to live and thrive," says Elizabeth Price, coordinator of the SRC.

"We know that social contact can slow the course of the disease," says McCollum Lozier, coordinator for Shorewood Connects. "But there is a tendency to feel confused about how to interact with people who have memory loss. Our goal is to create welcoming places and share ways in which everyone feels included as active members of our community." ■

Senior Resource Center (SRC)

The SRC offers activities and information to support a vibrant and healthy community for residents age 60 and older. Unless otherwise specified, all programs are held in the Shorewood Village Center (lower level of the library).

For registration or information about our other programs, please call 414-847-2727 or email src@shorewoodwi.gov.

IN THE KNOW

■ In-Person One-to-One Tech Support by Appointment Fridays, 10 a.m. - 1 p.m.

Schedule a 50-minute appointment with our tech tutors. Bring your portable technology and get help learning how to make better use of your cell phone, laptop, iPad, etc. *Free! Appointments required.*

■ Tech Connect Series

Wednesdays, Jan. 22, Feb. 26, Mar. 26, Apr. 23 and May 28, 10:30 a.m. - 12 p.m.

Tech Connect is an ongoing series of foundational lectures and workshops provided by professionals from Serving Older Adults to help us better understand and utilize technology. *Free! Pre-registration required.*

Jan. 22: Understanding Internet Plans - Covers basic terminology, Internet speeds for different kinds of activities and tips for saving money.

Feb. 26: How to Choose a New Computer - Learn where to start, what brands are most reliable, and about operating systems and alternatives to traditional computers.



Sue Kelley, chairperson of the Shorewood Dementia Awareness Work Group, enjoys conversation and camaraderie at a Memory Café meeting.

HEALTH AND WELLNESS

■ Mindfulness for Greater Wellbeing Series with Paul Norton of the Mindfulness Community of Milwaukee Thursdays, Jan. 9 - 23, 2025, 10 - 11 a.m.

Mindfulness practice seeks to retrain the brain to focus on the present moment. Benefits include improving cognitive ability, slowing brain aging, reducing stress and increasing a sense of well-being. *Pre-registration with \$5 payment for the three-week series is required.*

■ Brain Health Series

Tuesdays, Jan. 28, Feb. 25, 1 - 2 p.m.

Join us for a monthly 60-minute interactive workshop using evidence-based activities to stimulate the mind and body. *Free! Pre-registration required.*

■ Fall Risk Reduction Series

Thursdays, Feb. 27 - Mar 20, 10 - 11 a.m.

Trina Worby, P.T. takes an evidence-based approach to improve mobility, balance and strength with the goal of reducing fall risk and the fear of falling. *Pre-registration with \$20 payment for the four-week series required.*

DEMENTIA FRIENDLY SHOREWOOD

The Shorewood Dementia Friendly Work Group is an accomplished team of volunteers providing informational programs, a monthly support group and a memory café. Contact the SRC to register and learn more.

■ Coffee & Conversation Support Group

First Thursday of each month at 10:30 a.m.

Coffee & Conversation is a support group for caregivers of people living with dementia.

■ Shorewood Memory Café

Second Friday of each month at 10:30 a.m.

The Memory Café is a relaxed social event for people living with mild memory loss and their care partners.

JUST FOR FUN

Shorewood Blend

Wednesdays, Feb. 5, Mar. 5, Apr. 2, and May 7, 10:30 - 11:30 a.m.

Join us for coffee and a conversation about Shorewood with people in the know. *Free. Pre-registration encouraged.*

Feb. 5 School Superintendent Dr. Laurie Burgos

Mar. 5 Candidate Meet & Greet: Local Village Trustee and School Board Candidates

■ indicates programs open to the general public

All programs held in the Shorewood Village Center (lower level of the Shorewood Library) unless otherwise indicated.

ShorewoodEvents



WinterFest

Saturday, December 7 🌿 3:30-6:30 p.m.

The Shorewood Business Improvement District will once again host WinterFest, its annual celebration of winter and the holiday season, on Saturday, December 7

- 🌿 **3 p.m.**, Blackbear Children's Boutique will have craft time along with cookies to welcome Santa when he arrives at 3:30 p.m.
- 🌿 At **4:15 p.m.**, SCOUT Wine Merchants will provide complimentary pours of bubbly to anyone who stops by while Santa is there and Stone House across the way will be serving hot chocolate.
- 🌿 Draft & Vessel will offer free hot chocolate or mulled wine for those waiting for Santa at **5 p.m.**
- 🌿 There will be cookie decorating near the tree sponsored by Metro Market Shorewood with help from Little Sprouts Play Café and a performance from the Milwaukee Irish Dance Studio.

A vintage sleigh will deliver Santa to meet and greet at each of the following stops:

- 3:30 p.m.** - Blackbear Children's Boutique
- 4:15 p.m.** - SCOUT Wine Merchants and Stone House Collective
- 5:00 p.m.** - Draft & Vessel
- 5:45 p.m.** - Mod Pizza (Wood Square) - Tree & Menorah Lighting and a performance from the Milwaukee Irish Dance Studio
- 6:15 p.m.** - Camp Bar Shorewood

Don't forget to have the little ones write letters to Santa courtesy of the Allstate - Andrew McCabe Agency (mailbox located outside the Foxhole Craft Beer Shop & Kitchen)!

Polar Bear Plunge

January 1 🌿 11 a.m.-1 p.m.

Thanks to a starter grant from the Shorewood Foundation, the Gentlemen of Shorewood will host a Polar Bear Plunge at Atwater Beach to kick off



the new year in frigid fashion. With music and hot coffee, intrepid souls can take the plunge at noon while onlookers watch from the "observation deck" above.

The plunge will be followed by a chili cookoff at local participating venues that will vie for the coveted "Golden Spoon" of what will hopefully become an annual event. For more information, visit thegentlemenofshorewood.com.



Boutique Blowout

Saturday, February 1 🌿 9 a.m.-2 p.m.

SHOP women's clothing store will hold the 16th annual Boutique Blowout on Saturday, Feb. 1 from 9 a.m. - 2 p.m. in the Atwater Elementary School Cafetorium at 2100 E. Capitol Dr. The event hosts over a dozen Milwaukee area boutiques, from local favorites like The Workroom, Black Bear Children's Boutique and Post Collective to well-known area shops like Faye's Boutique, all selling items at clearance sale prices.

The \$5 admission fee is donated to the Shorewood Recreation Department's Donation for Recreation program, which provides financial support for anyone unable to afford the department's activity fees. The event has raised over \$16,000 for the program.



2025 Conservation Committee Film Festival

As part of its annual education efforts in the lead-up to Earth Day in the spring, the Shorewood Conservation Committee will offer free screenings of several documentaries. The movies focus on a variety of environmental topics of local interest, and each screening will be followed by a guided short discussion focused on how Village residents can improve their conservation efforts. All screenings will be held in the Village Center meeting room below the Shorewood Public Library.

Thursday, January 16, 6 p.m. *Fox Tales*

An account of how wild animals are being crowded out of their natural habitats and are adapting to the urban environments. Following the screening, Jessica Knackert, Milwaukee wildlife conservation educator from the Wisconsin Department of Natural Resources, will lead the discussion.

Thursday, January 30, 6 p.m. *Single-Use Planet*

A sobering look at how single-use plastics pollute the oceans and our bodies and contribute to climate change.

Thursday, February 13, 6 p.m.

Bee Wise: Three Short films on Pollinators

A Ghost in the Making: Searching for the Rusty-Patched

Bumble Bee: A filmmaker's quest to track down this elusive honeybee species.

Symbiosis: An examination of the alliance among bees, plants and microbes.

Wild Hope: From Gardener to Guardian: A look at the movement to return our green spaces to native plantings that sustain both wildlife and us.

Shorewood Foundation's Shark Tank

Tuesday, Feb. 25 🌿 6:30 p.m.

The annual Shark Tank challenge at Three Lions Pub is open to all residents and organizations wanting to pitch ideas for projects they think the Foundation should sponsor. For more information, visit shorewoodfoundation.org.



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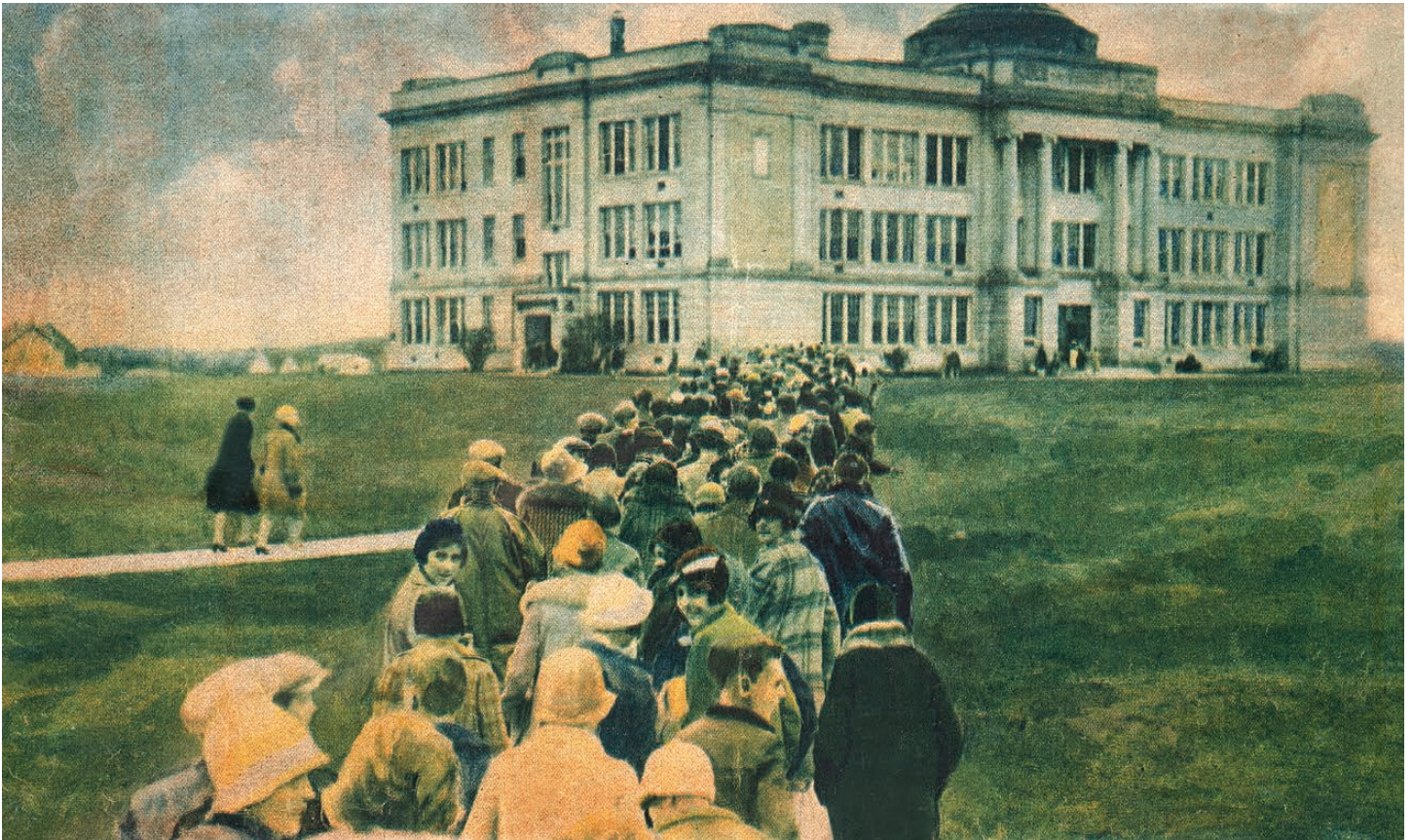
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SHOREWOOD, WI 53211

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Shorewood **A Look Back**



This picture of the administration building is from a framed photo in the Shorewood Historical Society's archives. A plate on the frame says the picture was taken in 1927 at the grand opening of the building. The school had been in use since 1925, but by 1927 grass replaced the mud that originally surrounded the building.

As 1924 came to a close, work continued on a new administration building at Shorewood High School. The building would have 27 rooms and cost about \$300,000.

A copper dome was belatedly added to the construction plans. A board member suggested that a dome would add to the college campus feel of the buildings. The architect supported this idea and designed a steel and wood structure covered with sheets of copper. Students were so pleased with the dome that they named their yearbook the *Copperdome*.

Since the start of school in the fall of 1924, high school students had already been making the daily trek from Atwater to the new manual arts building (currently the Shorewood Fitness Center) for woodworking and art classes. They were anxious to leave the very crowded Atwater School.

Finally, on Feb. 2, 1925, 480 students in grades 7-12 proudly marched from Atwater to the new high school to begin their second semester. Wooden planks kept them out of the "sea of mud" that surrounded the school.

The Shorewood campus was thoughtfully designed for



High school students in the 1920s clad in the popular styles of the time. Ties were a necessary part of the boy's attire.

expansion. The science building and the north gym were completed in 1928 and the south gym in 1930. In 1936, the performing arts building was constructed with considerable help from the Federal Works Progress Administration (WPA) program. Later additions were made after mid-century. ■

Photos and information provided by the Shorewood Historical Society. For more information, visit shorewoodhistory.org.

Culver's

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Shorewood Winter Calendar

SIS = Shorewood Intermediate School | SHS = Shorewood High School

DECEMBER

SUN. DEC. 1

Annual Athletics Booster Club Arts & Crafts Fair
10am-3pm, SHS North Gym

FRI. DEC. 6 Art History Lecture Series:

Currier & Ives 2:30pm, Shorewood Village Center

SAT. DEC. 7 Shorewood WinterFest

3:30-6:30pm. *For details, see page 36*

THURS. DEC. 12 SRC Lecture: Common Scams

and Frauds with Ben Merens 1pm, Shorewood Village Center

THURS. DEC. 12 Teen + Tween Anime Club

3:30pm, Shorewood Public Library

TUES. DEC. 17 SRC Lecture: Identity Theft:

Protect and Prevent with Ben Merens
1pm, Shorewood Village Center

THUR. DEC 19 Shorewood High School

Chamber Orchestra performance
1pm, Kingo Lutheran Church

JANUARY

WED. JAN. 1 Gentlemen of Shorewood Host

Polar Bear Plunge 11am-1pm Atwater Beach
For details, see page 36

THURS. JAN. 9 Music Lecture: The Beatles at

Shea Stadium 6:30pm, Shorewood Village Center

THUR. JAN. 16 Shorewood Conservation

Commission Film Festival Presents *Fox Tales*
6pm, Village Center *For details, see page 37*

THUR. JAN 16 Shorewood Woman's

**Club Lecture: Amoun Vang Sayaovong:
The Hmong in America and Wisconsin**
6pm, Kingo Lutheran Church

**THURS. JAN. 23 Hygge at Home (and
Beyond!)** 6pm, Shorewood Village Center

THUR. JAN. 30 Shorewood Conservation

**Commission Film Festival Presents
*Single-Use Planet*** 6pm, Village Center
For details, see page 37

FEBRUARY

SAT. FEB. 1 Boutique Blowout 9am-2pm,

Atwater Cafetorium *For details, see page 36*

THUR. FEB. 6 SEED Social

7pm, Waterford Wine & Spirits

FRI. FEB. 7 Art History Lecture Series:

Frida Kahlo 2:30pm, Shorewood Village Center

THUR. FEB. 13 Shorewood Conservation

**Commission Film Festival Presents
*Bee Wise: Three Short Films on Pollinators***
6pm, Village Center *For details, see page 37*

THUR. FEB. 20 Shorewood Woman's Club

**Lecture: Jane Frederick Speaks on
Wisconsin Sculptor Helen Mears**
1pm, Kingo Lutheran Church

TUES. FEB 25 Shorewood Foundation:

Shark Tank 6:30pm, Three Lions Pub,
See page 37

THUR. FEB 27 SHS Black History Presentation

7-9pm, Gensler Auditorium



Santa Claus is coming to town for WinterFest! See page 36 to learn where he'll be.