



Display of Merchandise in Outdoor Areas

§437-14 Approval required.

No goods, wares or merchandise shall be sold, rented or leased, or shall be exposed for sale, rental or leasing, or otherwise displayed for any other commercial reason, on any streets, sidewalks, alleys or in any other public or private outdoor area without the approval of the Village Manager, except as otherwise provided in the Village Code.

§437-15 Considerations for approval.

In determining whether or not to approve applications received under this article, the Village Manager shall consider:

- A. The type of merchandise to be displayed.
- B. Location of the display.
- C. Whether or not the display will have an adverse effect upon the appearance of the neighborhood or area where located. [Amended 2-5-1991 by Ord. No. 1596]
- D. Whether or not the display will have an adverse effect on adjacent property values.
- E. Whether or not the display will impede or interfere with the safe passage of pedestrians or motor vehicles.
- F. Whether or not the display will create a public nuisance in the area.
- G. Such other matters as may be deemed relevant and material.

§437-16 Exceptions.

Excepted from the provisions of this article shall be goods, wares or merchandise on display and sold at rummage sales and governmental or court-ordered sales.

Property Address: _____

Business Name: _____

Applicant Contact Info:

Name: _____

Phone: _____

E-mail: _____

Type/Description of Outdoor Sales:

Location of Outdoor Sales: (attach photo or site plan)

Dates of Display/Sales:

From: ____/____/____ To: ____/____/____

____ Annual Request ____ One-time Request

Recommendation: Yes / No

Notes:

Bart Griepentrog, AICP
Planning & Development Director

Date

Approval:

Rebecca Ewald
Village Manager

Date

Conditions

*The Village Manager has the right to terminate this approval at any time for reasons including but not limited to the considerations for approval listed in §437-15. Notification of termination shall be provided in writing.

**The Village shall not be responsible for theft or damage of any items, fixtures, furniture or equipment displayed outside.

***Items displayed on public property shall not be stored outside when the business is closed.