

MANAGER'S MEMO

Read our weekly e-newsletter for important information, Department updates and goings on in and around Shorewood!



Connect with the Village of Shorewood on our social media channels!



Message from Village Manager Rebecca Ewald



Governor Evers Visits Village Hall

On Tuesday, March 3, Village Clerk Toya Harrell had the distinct honor of welcoming Governor of Wisconsin Tony Evers to Shorewood.

The visit was part of the governor's statewide tour of municipalities, during which he met with local clerks to gain firsthand insight into the election process and discuss how elected officials can best provide support.

After touring Village Hall, Clerk Harrell had a sit-down conversation highlighting to Governor Evers the dedication and work that goes into ensuring every voter has a smooth and accessible experience. The discussion offered a unique opportunity for direct dialogue, collaboration, and a shared commitment to strengthening the integrity and transparency of elections.

Village Board Highlights for March 2

The Village Board and its Committees met on Monday, March 2 in a hybrid format. [Please click here](#) for the meeting recording, agenda and supporting materials. The agenda items the Board and its Committees discussed or took action on include:

Public Works Committee - 6:30 pm

- Recommended TAPR request for stop signs controlling N. Murray Avenue at E. Olive Street to Village Board

Budget and Finance Committee - 7:00 pm

- Presented update on pending water utility rate increase
- Deferred Implementation of a communications plan seeking input from residents, businesses and motorists about key aspects of a paid mobile parking program including locations, days, hours, hourly rates, transaction fees, and time limits to March 16 meeting

Regular Meeting of the Village Board - 7:30 pm

- Critical utility infrastructure evaluation presentation - Strand
- Accepted Presentation of Accounts - March 2, 2026
- Approved regular Village Board minutes - February 16, 2026
- Approved Applications for Special Privilege Approval for outdoor seating within the sidewalk public right-of-way at the following locations:
 - Love Cafe, 3801 N Oakland Avenue
 - Brat House Shorewood, 4022 N Oakland Avenue
 - Metro Market, 4075 N Oakland Avenue
 - Stone Creek Coffee, 4106 N Oakland Avenue
 - North Shore Boulangerie, 4401 N Oakland Avenue
 - Malamadoe, 4465 N Oakland Avenue, Suite 201
 - Cloud Red, 4488 N Oakland Avenue
 - Colectivo, 4500 N Oakland Avenue
- Approved Ordinance 3079: Recycling Updates
- Update on Policy 44 - Lead Service Replacement Program financial assistance and disconnection process
- Approved Resolution 2026-01 Proclaiming World Migratory Bird Day
- Reports of Village Officials
 - Village President
 - Village Trustees
 - Village Manager

Village Engineer Presentation on Sewer Infrastructure

On Monday, March 2, the Village Board viewed a presentation by the Village Engineer on a report of critical sewer infrastructure in Shorewood that is generally deep (15 feet or greater), large diameter (3-6 feet), and/or difficult to access, which would make it difficult for unplanned repairs to be completed quickly and cost effective. These sewer segments are approximately 80-100 years old. You can view the report on [page 118 of the Village Board packet](#) or view the presentation on the [Village's YouTube page](#) (minute 50 of the Board meeting).

The primary focus of the report is to review the sewer conditions and develop a long range plan for future maintenance over the next 10 years. Engineering recommendations will be included in the long range plan forecast developed annually in May.

What does this mean? The Village Board is proactively planning on how to care for our oldest infrastructure. Should you have additional questions, please contact Village Manager Rebecca Ewald via email at rewald@shorewoodwi.gov.



Oakland Avenue Reconstruction - AT&T Service Outage



On Monday, March 2, crews working on the Oakland Avenue water main replacement project accidentally damaged an underground fiber-optic cable owned by AT&T near Olive Street. The strike caused a significant outage for residents and businesses using AT&T services for internet and television. We understand how disruptive outages can be and take every precaution to prevent them, though construction in areas with dense underground utilities can present challenges.

Beneath the roadway are numerous municipal and private utilities, including gas, electric, and telecommunications lines from providers such as Spectrum and AT&T. Utility companies are actively engaged during both the design and construction phases to help identify and coordinate around their infrastructure. Before digging begins, Diggers Hotline is contacted so utilities can mark their lines. In this case, the AT&T fiber line was **not** marked, and the contractor was unaware of its location, resulting in the accidental hit.

Work stopped immediately, and AT&T was contacted to complete repairs. Fiber-optic repairs require specialized, certified technicians and cannot be performed by water or road crews. The project team continues coordinating with all utility owners to confirm infrastructure locations and reduce the risk of future interruptions.

Spring 2026 Shorewood Today Magazine Available

The Spring 2026 edition of the Shorewood Today magazine should be delivered to all residents, businesses and Village buildings this week.

Shorewood Today magazine is all about Shorewood, exclusively for Shorewood! Interesting, informative and entertaining, this attractive community publication features news and stories about the people, places and events that make our Village a special place to live, do business and raise a family.

[Click here](#) for the online version of the magazine. This edition's cover story features updates on the construction of Lake Drive as well as resources for the upcoming reconstruction of Oakland Avenue.



Registration Reminders for Spring Election



Spring Election:
April 7, 2026



[March 18, 2026 - Deadline to Register by Mail](#)

- Must be postmarked no later than March 18, 2026.

[March 18, 2026 - Deadline to Register to vote online.](#)

- Visit www.myvote.wi.gov.

[April 3, 2026 @ 5:00 p.m. - Deadline to Register in-person](#)

- Voters may register in-person at the Village Hall, 3930 N. Murray Ave., Shorewood WI 53211, during business hours and until 5:00 p.m. on April 3, 2026.

YOUR VOTE
MATTERS

Office Hours
Mondays - Thursdays
8a - 4:30pm
Fridays
8a - noon
Friday, April 3
8a - 5pm

Your voter registration form must accompany
one of the acceptable proof of residence:



The Village of Shorewood's Clerks Office has put together a list of voter registration reminders for the upcoming Spring Election Tuesday, April 7.

Wednesday, March 18 is the deadline to register by mail and the form must be postmarked no later than March 18, 2026.

Voters may register to vote online, the deadline to do so is Wednesday, March 18. Please visit MyVote Wisconsin's website to register online.

In-person registration goes until Friday, April 3 at Village Hall during normal business hours and until 5:00 pm on Friday, April 3.

Please visit the [Clerk's webpage](#) for more information.



Sustainable Shorewood

Village of Shorewood
CONSERVATION COMMITTEE

SHOREWOOD
WATERS PROJECT

A Year of Fun and Connection: Shorewood Waters Project Events

The Shorewood Waters Project is excited to announce a full calendar of events, workshops, and presentations this year. We're collaborating with so many wonderful organizations in Shorewood and southeastern Wisconsin. Below are a few highlights and dates:

- Several Milwaukee River Kayak Adventures with Forward Outdoor
- Shorewood business celebrations for Lake Friendly Businesses reducing plastic use.
- June - Native Plant Workshop
- August - Beach Party @ Atwater Beach
- Winter - *Creating Sustainable Holidays* workshop



Upcoming Dates:

- **April 25 – Milwaukee Riverkeeper's Spring Cleanup** | Hubbard Park 9:00 - 11:00 am
- **May 7 – "Meet our Prehistoric Fish – the Lake Sturgeon"** | Presentation at, and in partnership with the Shorewood Library 6:00 - 7:30 pm.
- **June 27 – Shorewood Waters: Adopt-A-River Cleanup** | Estabrook Park 9:00 to 11:00 am
- **July 23 – Summer Celebrations at the Shorewood Library** | Shorewood Waters booth
- **July 27 - Rain Barrel & Green Infrastructure Workshop** - with MMSD.
- **September 3 – "Our Great Lakes in the 21st Century: Challenges and Opportunities"**, | Shorewood Library 5:30 pm. A presentation with Anne Moser with UW Sea Grant (education specialist and author).
- **October 3 - Shorewood Fish & Feather Festival** | Hubbard Park, 11:00 am to 3:00 pm
- **October 17 – Shorewood Waters: Adopt-A-River Cleanup** | Estabrook Park 9 to 11 am

Stay tuned for a full flyer of events that you'll also be able to find on the [Shorewood Waters website](#) and on our [Shorewood Waters Facebook page](#).

Updates from the Shorewood Police Department

Request for Police: 15
Welfare Checks: 6
Suspicious Activity: 4
Vehicle Crashes: 4
Entry to Vehicle: 0
911 hang ups/error: 5
Traffic Stops: 37
Vehicle Theft: 0
Total Calls: 197

Weekly Update

02/22 - 02/28



Senior Resource Center Upcoming Events



Pick-up Box Lunch and Social

Wednesday, March 18

11:30 am – 12:30 pm

Meet new friends and greet old ones at our Grab & Go Luncheon. Plan to be here from 12 - 12:30 pm for "fun time", where we have an activity planned just for a giggle.

Corned Beef Sandwich box lunch from Benji's Deli.

Please [preregister](#) and pay \$10/person by Thursday, March 12.



THE ATRIUM

2107 E. Capitol Dr. Shorewood

SUNDAYS | JAN 04 - FEB 22 | 9:00am - 1:00pm

Sign up for our weekly emails and get the current list of vendors and weekly specials - shorewoodfarmersmarket.com

It's RAFFLE TIME! We will have TWO winners this week, and almost ALL OF OUR VENDORS PARTICIPATING! In the baskets will be items or gift cards from: Love Cafe, Peace and Love Sourdough, La Cosecha, Flush with Mush, Royal Garden/ Everest Cafe, Rocket Baby, Hundred Acre, Dragonfly Farms, Tabal Chocolate (NEW VENDOR ALERT!) Buttah and Biscuit, Kelly's Pot Pies, Ruta's and more!

We also have two pop up vendors joining us this week! Craft and Culture Creation and Two Heads Hot Sauce! Tabal Chocolate will also be joining us as a new vendor! And Xavier is back with his crepes! Come and show them some love!

Here are some specials for this week!

- **Buttah & Biscuit:** Cinnamon Roll Biscuits!
- **Tabal Chocolates:** First time at the Shorewood Winter Farmers market so excited to be joining a great community of vendors and shoppers!
- **Kelly's Pot Pies:** Reuben Pot Pies & Shepherd's Pies to stock up for St Patty's Day
- **Ruta's Fresh Indian Fare:** Frozen Pumpkin & Chickpea Soup (VE/GF) and of course our line of Frozen Curry Sauces!



Shorewood Woman's Club Candidate Forum

Join us this Sunday, March 8 at 12:30 pm for the Shorewood Woman's Club Candidate Forum to learn about the candidates for Village Trustee and School Board. The Village Trustee portion of the forum will be moderated by the League of Women Voters. Local elections are important in a functioning democracy. We hope to see you Sunday at the Village Center.



SHOREWOOD WOMAN'S CLUB CANDIDATE FORUM

SUNDAY, MARCH 8TH AT 12:30 PM
VILLAGE CENTER MEETING ROOM
3920 N MURRAY AVE



NORTH SHORE

19 FIRE RESCUE 95

— EDUCATE — SERVE — PROTECT —

Keeping your little one safe while on the road is a top priority!

Did you know that an incorrectly installed car seat can significantly reduce their effectiveness in the event of an accident?

To help ensure your child's car seat is installed correctly, North Shore Fire/Rescue is offering **FREE child car seat installations and safety checks** for all residents of the North Shore.



Our certified technicians will ensure your child's car seat is installed correctly according to manufacturer guidelines. Not sure if your car seat is installed right? We'll inspect it and provide recommendations to ensure your child is as safe as possible.

How to Participate:

Visit our [website](#) to schedule an appointment at the Glendale fire station.

Studies show that nearly 60% of car seats are not used or installed correctly. Don't risk your child's safety—take advantage of this free service and get peace of mind. Let's work together to keep our kids safe on the road.

MCTS Service Changes This Sunday

For those residents who utilize the Milwaukee County Transit System busses, please know some service changes will go into effect effective Sunday, March 8.

A few items worth noting: five of the system's routes will be shorter, seven routes will continue or begin long-term detours due to construction and two routes now have updated schedules to improve reliability during I-94 roadway improvements.

For more information and to see how your route may be effected, please visit ridemcts.com/servicechanges.



MADACC Fur Ball

Please consider joining the Friends of Milwaukee Area Domestic Animal Control Commission (MADACC) for an unforgettable evening at The Cooperage in Milwaukee for the 2026 Fur Ball!

On Saturday, March 21, from 6:00 to 11:00 pm, you can enjoy drinks, dinner, snacks and entertainment - all benefitting the beloved pets in our community.

[Click here](#) to see options for tickets, full tables and after dinner purchases are also available.

Thank you for supporting MADACC's mission, your support is invaluable!



SHOREWOOD

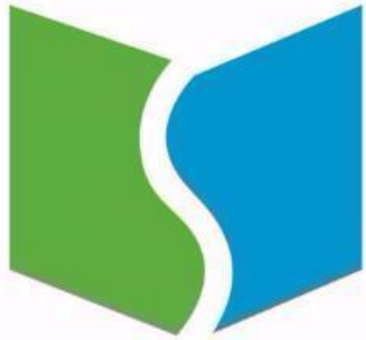
BUSINESS IMPROVEMENT DISTRICT

In partnership with the Shorewood [Public Art Committee](#), the [Shorewood BID](#) will be hosting an inaugural [Shorewood Art Walk](#) on **Thursday, May 14** from **5:00 - 8:00pm**.



Enjoy a stroll along the business district and shop your favorite local businesses as they come alive with creativity, showcasing artwork, hosting local performance artists and celebrating the talent that enriches our community.

A not to miss evening of culture, conversation, shopping and connection - everyone is welcome and free to attend!



Shorewood PUBLIC LIBRARY

News and Updates



Shorewood Reads Events Begin

Thursday, March 12

Join us for our Village-wide reading initiative that brings the community together around one book. This year's book is [Happiness Falls](#) by Angie Kim.

Through six weeks of events, discussions, and shared stories, we'll connect as readers and as neighbors, culminating in a day of events with the author on Thursday, April 23.

Our first events of Shorewood Reads include [The Lost Manuscript: A Library Escape Room](#) on Thursday, March 12 starting at 3:30 pm (registration required) and [Stroll for Smiles](#) on Friday, March 13 starting at 7:00 am. More details about Shorewood Reads events can be found [here](#).

PEEPAPALOOZA! Diorama Contest Starts

[Friday, March 13](#)

Our Peeps Diorama Contest is back, and this year's theme is MUSIC!

Diorama artists of all ages can pick up entry forms and supplies for PEEPAPALOOZA! dioramas at the library starting Friday, March 13.

Dioramas are due at the library to be put on display the week of Monday, March 23.



Find Your Flow: Yoga for Teens

A SIGNED WAIVER BY A PARENT OR GUARDIAN IS REQUIRED TO PARTICIPATE - PLEASE PICK UP A FORM AT A REFERENCE DESK PRIOR TO ATTENDING A SESSION



[Tuesday, March 10](#)
4:00 - 5:00 pm



Join Tyra - a trauma-informed, inclusive yoga educator - for a gentle, mindful movement class that will elevate your mood and strengthen internal and external balance and stability.

Join us for any class that fits your schedule. No prior yoga experience necessary. All are welcome. Yoga mats will be provided by the library.

A signed waiver by a Parent or Guardian is required to participate - please pick up a form at a Reference Desk

prior to attending a session.



Excellence Means More Here

Join Us for a Community Budget Information Session

On March 9, 2026, we invite community members to join us for a Community Budget Information Session at 6 p.m. located at SHS Library Media Center South. Together, we will build a shared understanding of the District's budget planning process, and engage community members in meaningful, informed input about budget priorities.

Community members will have the opportunity to ask questions, share input, and learn more about how budget decisions impact the community.

Your engagement is an important part of the budget process, and we encourage all interested residents to attend. We look forward to the conversation.

OUR PROMISE,
OUR PLAN.



**COMMUNITY BUDGET
INFORMATION SESSION**

Please Join Us!

Monday, March 9, 2026 at 6:00 pm

Shorewood High School
Library Media Center

No RSVP is necessary.

Shorewood SEED Foundation Presents *Swing With Shorewood*



SEED is thrilled to invite you to Swing with Shorewood on March 14, held at the stunning St. Kate The Arts Hotel!

This special evening is filled with great entertainment, community, and a chance to support our shared mission of excellence in education. Join us as we celebrate the incredible community of families, businesses, teachers, and administrators that make Shorewood Public Schools exceptional.

For more information, visit, <https://www.shorewoodseed.org/events/swing/>.



NSHD Healthy Highlight: Women's History Month

March is recognized as Women's History Month! This month we honor women in Public Health.

Clara Barton (1821 - 1912)

Barton quit her job as a copyist with the US Patent Office in DC to aid US soldiers during the Civil War. She became head nurse of a unit and transported medical supplies to every major battlefield. In 1881, Barton founded the American Red Cross to establish aid for people during disasters.



Dr. Rebecca Lee Crumpler (1831 - 1895)

Dr. Crumpler is the first African American woman to receive a Medical Degree (MD) in the US. Crumpler primarily cared for African American women and children of low-income as well as previously enslaved people who were denied access to care by white physicians.

Dr. Susan La Flesche Picotte (1865 - 1915)

Dr. Picotee is the first Native American physician. In her childhood, she witnessed an elderly native woman die after a white physician refused to treat her, and from then on was determined to become a doctor herself to treat all people.

Antonia Novello (1944 - present)

Novello was the first Hispanic woman to become U.S. Surgeon General in 1990. She worked in Pediatrics for two years in private practice until she decided to pursue her master's in public health. Novello was recognized by President George W. Bush for her work on pediatric AIDS at the National Institute of Child Health and Human Development and appointed her U.S. Surgeon General in 1990.

Quick Links

[Village of Shorewood Website](#)

[North Shore Fire Department](#)

[North Shore Health Department](#)

[Shorewood School District](#)

[Shorewood Business Improvement District \(BID\)](#)

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[Shorewood Public Library](#)

[Shorewood Recreation Department](#)

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[Shorewood Waters Project](#)

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[Shorewood Men's Club](#)

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Village of Shorewood | 3930 N. Murray Ave. | Shorewood, WI 53211 US

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