

MANAGER'S MEMO

Read our weekly e-newsletter for important information, Department updates and goings on in and around Shorewood!



Connect with the Village of Shorewood on our social media channels!



Message from Village Manager Rebecca Ewald

Parks and Public Spaces Committee Updates Comprehensive Outdoor Recreation Plan (CORP)

On Monday, March 16 the Parks and Public Spaces Committee Chairperson Heather Moran Mansfield presented the [Comprehensive Outdoor Recreation Plan \(CORP\)](#) to the Village Board for approval.

The plan was developed after review of park features and inventory update, four park-specific input sessions held at Atwater Park and Beach, the Shorewood Nature Preserve, River Park, and Hubbard Park, an online survey and three community listening sessions.

The CORP outlines seven goals including specific recommendations for each goal. The Committee requested the Village Board prioritize River Park master planning, Atwater Park improvements and Hubbard Park master planning in 2027.

Thank you to the Committee and Public Works Director Leeann Butschlick for their work on this beautiful plan to guide our public spaces moving forward!



Village Board Highlights for March 16

The Village Board and its Committees met on Monday, March 16 in a hybrid format. [Please click here](#) for the meeting recording, agenda and supporting materials. The agenda items the Board and its Committees discussed or took action on include:

Public Works Committee - 6:15 pm

- Recommended Ordinance 3082 Amending Chapter 220 of the Village's Municipal Code, "Brush, Grass, and Weeds" to Village Board

Budget and Finance Committee - 6:30 pm

- Recommended deferral of implementation of a communications plan seeking input from residents, businesses and motorists about key aspects of a paid mobile parking program including locations, days, hours, hourly rates, transaction fees, and time limits to 2027
- Received Q4 Financial Report

Regular Meeting of the Village Board - 7:30 pm

- Received Future State Presentation - Milwaukee County
- Approved 2026 Comprehensive Outdoor Recreation Plan
- Accepted Presentation of Accounts - March 16, 2026
- Approved regular Village Board minutes - March 2, 2026
- Approved Temporary Class "B" License and Permit for Shorewood Junior Greyhounds Baseball Event - May 22-25, 2026
- Approved award of contract for 2026 crack seal program
- Public Hearing - Ordinance 3080: An ordinance to amend the regulations pertaining to location restrictions of office uses within the MX districts, as detailed in 535-25 of the Zoning Code
- Approved Ordinance 3080: An ordinance to amend the regulations pertaining to location restrictions of office uses within the MX districts, as detailed in 535-25 of the Zoning Code
- Approved Ordinance 3081: An ordinance converting the intersection of N Murray Avenue and E Olive Street into a four-way stop
- Approved Phase II public assistance application for 4448 and 4450 N Oakland Avenue from Spoerl Commercial LLC for the purposes of building affordable housing
 - Overview of the Phase II application and financial analysis - Baker Tilly
 - Public Comment
 - Village Board Discussion
- Reports of Village Officials
 - Village President
 - Presented Proclamation for Sunshine Week
 - Village Trustees
 - Complete Streets Annual Report, 2025 - Tr. Ircink
 - Village Manager
- The Village Board moved into closed session pursuant to Wis. Stat. Sec. 193.85(1)(e) to deliberate or negotiate the purchasing of public properties, where competitive or bargaining reasons require a closed session, to a) discuss a development agreement for 4448-4450 N Oakland Avenue, and b) to discuss prospective properties for a new DPW site

Oakland Avenue Reconstruction Update



Recently, a few unexpected water service outages have occurred along Oakland Avenue. As part of the Oakland Avenue Reconstruction Project, the aging water main and service lines beneath the street are being replaced.

The existing cast-iron infrastructure is fragile and nearing the end of its lifespan. Construction activities, including surface work with heavy equipment and softer ground conditions from warmer temperatures, can place additional stress on

the brittle pipe, where even slight movement may cause it to break.

If a break occurs, crews must temporarily shut off water service to the affected area, usually a section about one block long, to make repairs. If the rupture happens in an area already excavated for construction, crews can often complete repairs and restore water service in less than an hour. Breaks outside excavated areas may take several hours to locate and repair. In case of an unexpected water service interruption or other underground utility issue, a notice will be posted on the project website at www.oaklandavereconstruct.com.

The website banner will provide details about the disruption and, when available, an estimated timeline for repairs. Once water service resumes, residents and businesses might notice cloudy or discolored water. This is normal after a temporary shutdown. Running faucets for a few minutes should clear the water.

If you have questions during a service interruption, you may contact the public involvement team at 262.933.0467.

Tax Installment Payment Reminder

For those property owners utilizing the installment payment plan, please know the next due date is *Tuesday, March 31*. Payments received after that time will be processed on the date received and may be considered delinquent.

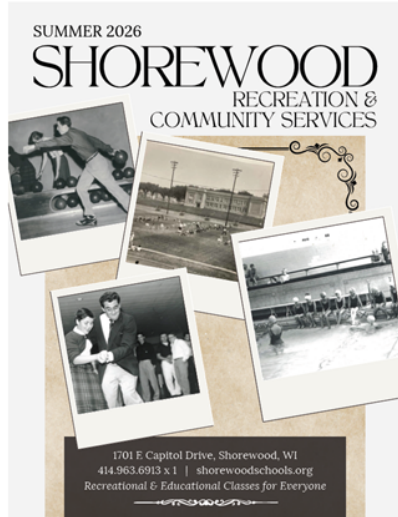
Payments may be mailed to the Village Hall, 3930 N Murray Avenue, placed in a sealed envelope in the gray drop box behind Village Hall, online via credit card or an e-check. In addition, residents may now pay using their credit card in person (additional fees applied). Please note the Village Hall hours: **Monday - Thursday 8:00 am to 4:30 pm; Friday 8:00 am - Noon.**



For more information on tax payment options and taxes levied, please visit the [Village's website](#) or the [Tax Bill Insert](#) that has been mailed with each bill.

To make sure your payment arrives on time, please mail it early, utilize the secure gray mailbox in the Village Hall parking lot or [use online](#) or in-person payment options if available.

Summer Rec Activity Guide Arriving Soon



Get ready, Shorewood!

The Summer 2026 Recreation Activity Guide will arrive in mailboxes soon with details on programs, events, and activities for the season ahead.

Mark your calendars: registration for residents open on Tuesday, April 7, 2026.

Don't miss page 2, where we honor John Doherty, our longtime Minors and Majors baseball program director, and recognize his dedication to Shorewood's young athletes.

For more information on how to sign up for programs and to preview the guide, [please click here](#).

Share Your Art with Shorewood!

The Public Art Committee is calling all artists to share your artwork around the Village! Apply to the following opportunities today:

Shorewood Art Walk: Apply by April 6

The Shorewood BID and the Shorewood Public Art Committee are teaming up for the inaugural Shorewood Art Walk on Thursday, May 14, 2026 from 5: 00 - 8:00 pm.

Stop in to visit your favorite local businesses as they showcase artwork, host local performance artists, and celebrate the talent that enriches our community. If you have visual or performing art to share, apply today!

Visit <https://shorewoodarts.org/art-walk> for full information.

Village Hall Art Gallery: Apply by April 6

See your art in Village Hall! Located in the lobby of the Village Hall, the gallery space is available for local artists to display their work to share with the community.



Shorewood
ART WALK



This quarter's theme is "Diversity." Submissions are now open through Monday, April 6!

Get the details and apply at <https://shorewoodarts.org/village-hall-art-program>.

Registration Reminders for Spring Election

The Village of Shorewood's Clerks Office has put together a list of voter registration reminders for the upcoming Spring Election Tuesday, April 7.

Wednesday, March 18 is the deadline to register by mail and the form must be postmarked no later than March 18, 2026.

Voters may register to vote online, the deadline to do so is Wednesday, March 18. Please visit [MyVote Wisconsin's](https://www.myvote.wisconsin.gov) website to register online.

In-person registration goes until Friday, April 3 at Village Hall during normal business hours and until 5:00 pm on Friday, April 3.

Please visit the [Clerk's webpage](#) for more information.

Voter Registration Reminders

Spring Election:
April 7, 2026



March 18, 2026 - Deadline to Register by Mail

- Must be postmarked no later than March 18, 2026.

March 18, 2026 - Deadline to Register to vote online.

- Visit www.myvote.wi.gov.

April 3, 2026 @ 5:00 p.m. - Deadline to Register in-person

- Voters may register in-person at the Village Hall, 3930 N. Murray Ave., Shorewood WI 53211, during business hours and until 5:00 p.m. on April 3, 2026.

YOUR VOTE MATTERS

Office Hours
Mondays - Thursdays
8a - 4:30pm
Fridays
8a - noon
Friday, April 3
8a - 5pm

Your voter registration form must accompany one of the acceptable proof of residence:



Sustainable Shorewood

Village of Shorewood
CONSERVATION COMMITTEE

SHOREWOOD
WATERS PROJECT

World Water Day: Why Every Drop Matters - Don't Take it for Granted!

People worldwide celebrate World Water Day each March 22 - a day dedicated to raising awareness about the importance of freshwater and fighting for its sustainable management.



Established by the United Nations in 1993, World Water Day shines a spotlight on the billions of people who still lack access to safe, clean drinking water and sanitation.

Water is essential for life and connects us all, but is under increasing pressure due to pollution, climate change, and overuse. By working together to protect the water we drink and the rivers, lakes, and wetlands that support ecosystems, we can help ensure a healthier, more sustainable future for people and the planet. Access to clean drinking water and sanitation are internationally recognized as human rights.

Solutions: Check-out the [Shorewood Simple Solutions flyer](#) to make easy changes to protect and improve water quality and the [UN's Water Facts](#) to learn about the status of world water resources.

Beach Season is Almost Here! Calling all Young Adults!

Looking for a *paid job this summer* to hang out at a local beach and connect with people? Check out the [Beach Ambassador Program](#) and watch a quick project video.

This project educates beach goers about water quality, rip currents and other safety measures to help people safely enjoy their beach experience. This initiative is a collaboration of UW Sea Grant, Milwaukee Riverkeeper, Milwaukee Community Sailing Center and Milwaukee Water Commons, working together to address growing concerns around beach safety.



Ready to apply? Visit the application here: <https://forms.gle/gawvzsHbSNNRxFey7>.

The beach season is right around the corner - find more information about [Milwaukee County Beaches](#) and [ways to stay safe at the beach](#).

Updates from the Shorewood Police Department

Request for Police: 8
Welfare Checks: 5
Suspicious Activity: 8
Vehicle Crashes: 2
Entry to Vehicle: 0
911 hang ups/error: 8
Traffic Stops: 39
Vehicle Theft: 0
Total Calls: 216

Weekly Update

03/08 - 03/14



Softball Registration Closing Soon



Time is running out to register for Shorewood Little League's summer youth softball season!

Our program includes one division for girls currently in grades 3 to 5, and another for girls in grades 6 to 8. Practices start around Friday, May 1, with games running from late May into late July. Practices and most games are here in Shorewood.

Secure your child's spot today! We have a Skills Assessment this Sunday afternoon, and after that team placement is not guaranteed. Register at ShorewoodLittleLeague.com. If you have questions, please contact Vivian Yates at vivianpyates@gmail.com.

Senior Resource Center Upcoming Events

Brain Power Hour - Six Types of Normal Memory Lapses and Why You Needn't Worry

Tuesday, March 24

1:00 - 2:00 pm

Join us for a 60-minute interactive workshop using evidence-based activities.

Free! [Preregistration](#) encouraged.

Dance Party!

Wednesday, March 25

1:00 - 2:30 pm

We'll be rockin' and boppin' to 50's and 60's rock and pop with the Fashionably Late Combo, refreshments and fun!

Please [preregister](#) with \$5 payment.

Everyday Uses of AI

Wednesday, March 25

10:30 am - 12:00 pm

See how AI powers daily life—from voice assistants to healthcare—and how it can help you.

Program is FREE. [Preregistration](#) is encouraged.



Men's Club Egg Hunt on Saturday, April 4



Join us for a festive Easter Tradition on Saturday, April 4 at 9:00 am sharp at Hubbard Park!

The Shorewood Men's Club is excited to host its annual Easter Egg hunt for children Newborn-12 years old. The lawn and hills will be covered with over 10,000 eggs.

- The Easter Bunny arrives at 8:30 a.m. for photos and greetings.
- Event will be held rain or shine.
- The hunt is staged by age: Newborn-3, 4-7, 8-12 and starts promptly at 9 a.m. and lasts about 20 minutes.
- Don't be late – our hunters are quick.
- Bring your own bucket or basket for your eggs.

Parking is limited and fills quickly. No cars allowed past the bridge.

This Year, Biking It to Oakland Avenue Shops

From Greater Shorewood Bikers

Oakland Avenue construction will be underway from now to December.

Fortunately, Shorewood is a highly walkable and bikeable community, so most of us can leave the car at home, and get to Metro Market (and other Oakland Avenue shops, bars and restaurants) via our feet or a trusty, economical, and “green” bike.



Doing one's shopping via bike is a breeze if you have a good pair of panniers or a trailer, or you're the owner of a snazzy cargo bike. For more details, see the Greater Shorewood Bikers blog article [This Year, Bike to Oakland Avenue to Do Your Shopping & Socializing](#), and/or its article [Your Family's Next Minivan – a Cargo Bike?](#) And obviously, if you are headed to Oakland Avenue and you plan to have a few drinks, [a bike is a far, far better choice than a car.](#)



THE ATRIUM

2107 E. Capitol Dr. Shorewood

SUNDAYS | JAN 04 - FEB 22 | 9:00am - 1:00pm

Sign up for our weekly emails and get the current list of vendors
and weekly specials - shorewoodfarmersmarket.com



Second to last Winter Market!

It's supposed to be a beautiful day - come and join us at The Atrium!

We will have music from [Micah Olsan](#).

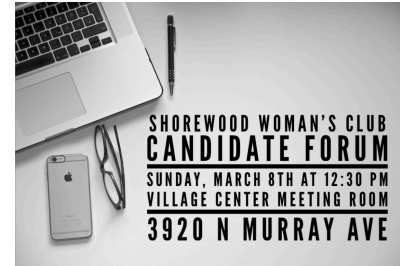
Below are some of the specials we have going:

- **Buttah and Biscuit:** cookie butter biscuits!
- **Log Cabin Orchard:** Honeycrisp and EverCrisp apples.
- **Nourish Natural Products:** it's our last market of the winter season! Check out our clearance bin with deals from \$1 to \$5!
- **Ruta's Fresh Indian Fare:** frozen chunky lentil soup (ve/gf) + all 3 frozen curry sauces

Woman's Club Candidate Forum Recordings

The candidates for Village Trustee and Shorewood School Board participated in a live forum on Sunday, March 8.

You can learn more about the candidates and these important elections by watching the recordings of the [Trustee](#) and [School Board](#) forums available at these links and be sure to vote on Tuesday, April 7!



More information on polling locations, absentee voting, and in-person absentee voting can be found on the [Village website](#) and at MyVote.wi.gov.



SHOREWOOD

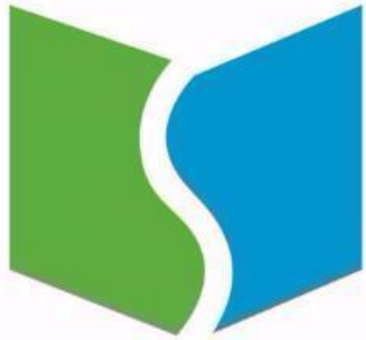
BUSINESS IMPROVEMENT DISTRICT



Looking to stay up to date on deals and happenings around the Village?

Check out the Shorewood BID monthly e-newsletter with great event information, announcements and monthly promotions from local Shorewood businesses. It's super easy to sign up - [click the link here](#) to make sure you don't miss out.

Also, be sure to connect with the BID on social media and their website. Click here to visit their [Facebook page](#), [click here to follow them on Instagram](#) and here for [their website](#).



Shorewood PUBLIC LIBRARY

News and Updates

Writers Talk Writing: A Panel Discussion

[Saturday, March 21](#)

1:00 pm

Location: Village Center Meeting Room

Award-winning, bestselling local authors Valerie Biel, Liam Callanan, Rochelle Melander, and Jeannée Sacken talk about their journeys to publication.

This program is part of [Shorewood Reads](#), a "one book, one community" initiative presented by the Shorewood Public Library in partnership with the Friends of Shorewood Public Library.



A SIGNED WAIVER BY A PARENT OR GUARDIAN IS REQUIRED TO PARTICIPATE - PLEASE PICK UP A FORM AT A REFERENCE DESK PRIOR TO ATTENDING A SESSION



Find Your Flow: Yoga for Teens

[Tuesday, March 24](#)

4:00 - 5:00 pm

Location: Village Center Meeting Room



Join Tyra - a trauma-informed, inclusive yoga educator - for a gentle, mindful movement class that will elevate your mood and strengthen internal and external balance and stability.

Join us for any class that fits your schedule. No prior yoga experience necessary. All are welcome. Yoga mats will be provided by the library.

A signed waiver by a Parent or Guardian is required to participate - please pick up a form at a Reference Desk prior to attending a session.

Law Enforcement Myths and Procedures

[Wednesday, March 25](#)

6:30 pm

Location: Village Center Meeting Room

Officer Greg Geniesse from the Shorewood Police Department offers a unique, inside look at the day-to-day operations of the department.

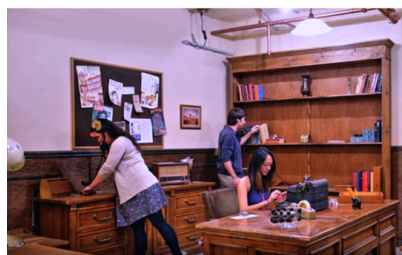
He will discuss some of his experiences over his years working in Shorewood and Milwaukee, what happens in investigations such as missing persons cases, and tackle common myths about policing.

This program is part of [Shorewood Reads](#), a "one book, one community" initiative presented by the Shorewood Public Library in partnership with the Friends of Shorewood Public Library.



SHOREWOOD READS PRESENTS

**THE LOST MANUSCRIPT:
A LIBRARY ESCAPE ROOM**



The Lost Manuscript: A Library Escape Room

[Thursday, March 26](#)

12:30 pm - 7:30 pm

Location: Library Program Room

An immersive escape room experience at the library, filled with mystery and suspense! Ages 16 and up. Reserve your 20-minute spot [here](#).

This program is part of [Shorewood Reads](#), a "one book, one community" initiative presented by the Shorewood Public Library in partnership with the Friends of Shorewood Public Library.



Excellence Means More Here

On behalf of our School Board and staff, I want to extend our deepest gratitude to the SEED Foundation, the Swing with Shorewood Committee, and the residents, businesses, alumni, and friends who gave generously at the March 14 event to support Shorewood's schools.

SEED and community partnership is vital to helping our district live up to its promise: to be an inclusive community that values, supports, and challenges every student so they can thrive now and in the future they choose.

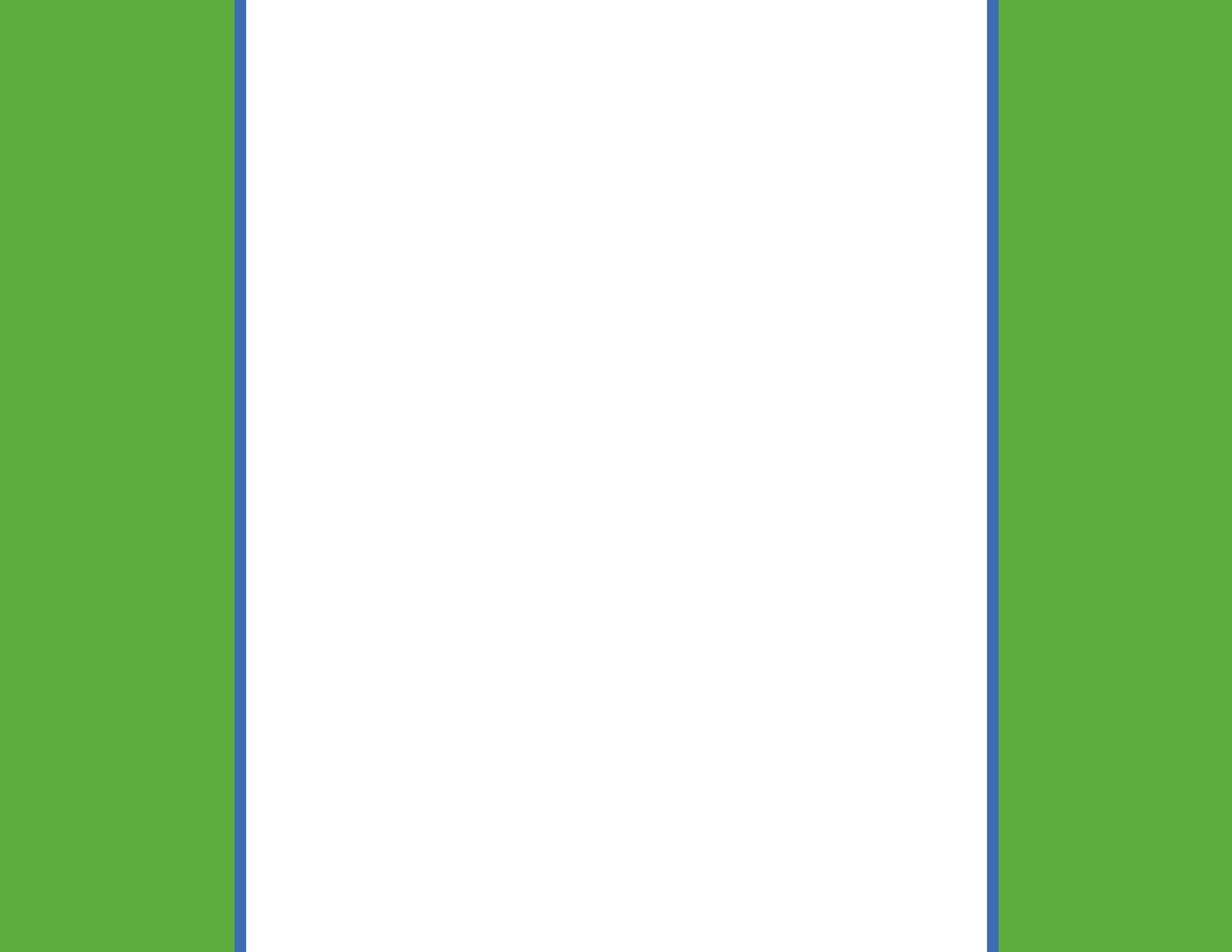
This promise comes to life in remarkable ways. Our students are state champions on the cross-country course and the tennis courts. They are musicians who participate in powerful artistic experiences like the Violins of Hope residency. They are young journalists publishing the Greyhound Gazette, artists helping create murals that celebrate our community's history, and students learning what it means to be citizens as a Wisconsin Democracy Schools pilot district.

These moments of excellence don't happen by accident. They happen because of extraordinary educators, dedicated families, and a community that believes deeply in the value of public education.

Thanks to SEED, and to our Village, for believing in our students and for supporting our schools.

In partnership,
Laurie Burgos, Ph.D.
Superintendent





North Shore Kiwanis ANNUAL BUNNY BREAKFAST

**Enjoy Delicious
Scrambled Eggs,
Pancakes, Usinger's
Sausage, Juice,
Milk & Coffee!**

Spectacular Raffle!

**Huge Silent
Auction!**

Face Painting!



**Kids visit with the
Easter Bunny!**

\$11.00 ages 10+
\$6.00 under age 10 (age 3-9)
(No charge for children under 3)

Tickets at the Door, Cash, Check or C.C.
Pay in Advance via C.C. at
[https://kiwanis.eventsmart.com/
breakfast/bunny2025/](https://kiwanis.eventsmart.com/breakfast/bunny2025/)

Or Purchase at Winkie's Gifts
629 E Silver Spring WFB

Saturday, March 28th, 2026

8:00 a.m. to 11:00 a.m.

**Richards Elementary School – Great Hall
5812 N Santa Monica Blvd. Whitefish Bay**

All proceeds benefit youth charities

Sponsored by:



Please Support the Businesses That Support Our Mission!

For More Information,
Please Call (414) 962-6622

Or, Visit Us Online at: www.KiwanisNorthShoreMKE.com

Like and Follow us on Facebook
@KiwanisNorthShoreMKE



NSHD Healthy Highlight: RSV



Respiratory Syncytial Virus (RSV) activity is higher than usual right now.

What is RSV?

RSV is a common respiratory virus that usually causes cold-like symptoms but can be severe for infants/young children and older adults.

Rates of RSV

Wisconsin Department of Health Services and the CDC report that rates of RSV are higher than usual and may continue later into the season than expected.

Who is at risk?

Infants (especially under 6 months) are at highest risk for severe illness. Emergency department visits and hospitalizations are highest among infants and children under 4 years old for RSV/ Adults 75+ and adults 60-74 with certain high-risk health conditions are also at an increased risk.

What you can do

- Talk to your provider about RSV vaccination to see if you're eligible
- Ask your child's health care provider if your infant qualifies for added RSV protection
- If you are pregnant, talk to your health care provider about maternal RSV vaccination
- Wash hands often and stay home when sick

Let's work together to protect our youngest and oldest community members!

[Click here](#) to view Wisconsin DHS respiratory virus data

[Click here](#) to view CDC respiratory illness data channel and see a snapshot of your community

[Village of Shorewood Website](#)

[North Shore Fire Department](#)

[North Shore Health Department](#)

[Shorewood School District](#)

[Shorewood Business Improvement District \(BID\)](#)

[Notify Me Community Notifications](#)

[Shorewood Historical Society](#)

[Village Manager's Memo Feedback](#)

[Request Police Department Services](#)

[Shorewood Today Magazine](#)

[Assessment / GIS Tool](#)

[Village Online Payments](#)

[Shorewood Public Library](#)

[Shorewood Recreation Department](#)

[Police Department App](#)

[Shorewood Waters Project](#)

[Shorewood Foundation](#)

[Shorewood Men's Club](#)

[Shorewood Woman's Club](#)

Village of Shorewood | 3930 N. Murray Ave. | Shorewood, WI 53211 US

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