



# SHOREWOOD VS. OTHER MILWAUKEE COMMUNITIES: A GUIDE TO COMPARING HOMEOWNER COSTS

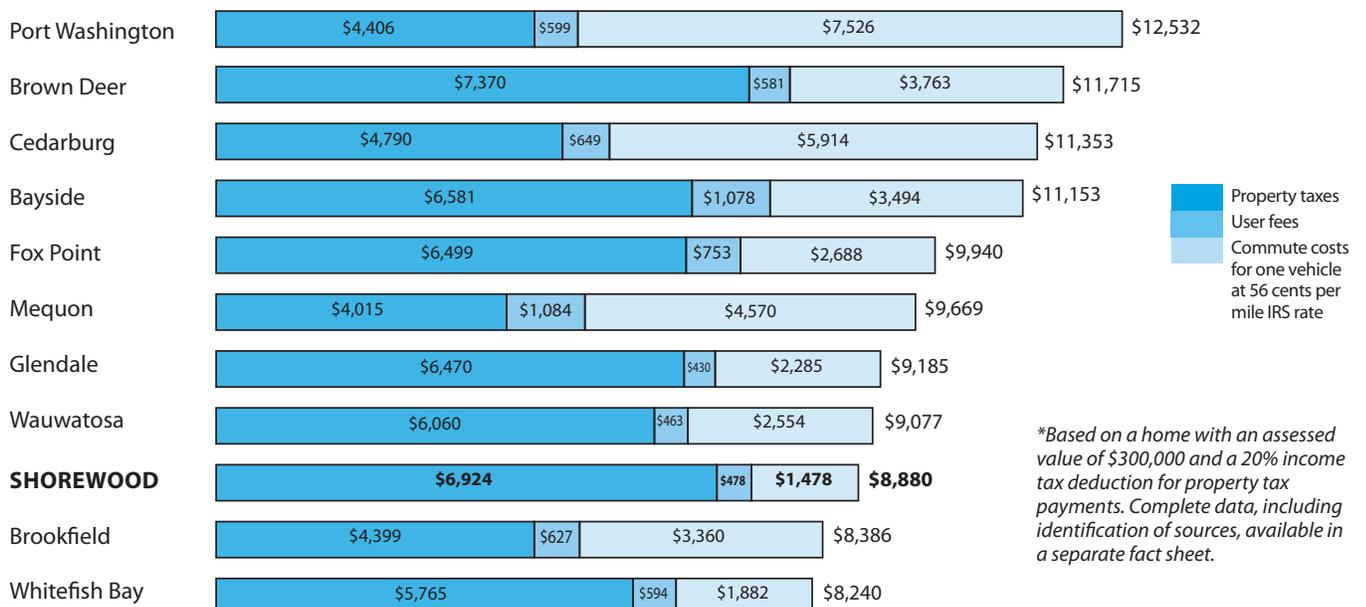


The Village of Shorewood has always been considered one of the most desirable and livable communities in the Milwaukee area. But along with its fine reputation as an attractive place to live work and do business, Shorewood is often represented as having one of the higher property tax rates. However, as illustrated in the chart below, there are other important factors that have an impact on the costs of living in a community. ***When this more comprehensive view of costs is used, Shorewood's position in the rankings makes it much more competitive from a financial standpoint.*** These other considerations are described below.

## Watch For User Fees And Assessments

User fees are charges for routine services provided by a community. They frequently include charges for sewer, water and garbage collection – the services analyzed for this comparison. Each community determines whether such a service will be paid for by a user fee or by property taxes. Some communities do not provide garbage or recycling services, and residents are required to contract with a private company for these services. ***Shorewood has one of the lowest level of user fees in the categories studied.***

## ANNUAL HOMEOWNER COST BY COMMUNITY \* (TAXES, FEES AND COMMUTE)



\*Based on a home with an assessed value of \$300,000 and a 20% income tax deduction for property tax payments. Complete data, including identification of sources, available in a separate fact sheet.

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In addition to user fees, some communities assess homeowners for sidewalk, road and alley reconstruction, sewer and water lateral replacement, tree replacement, and utility work. Of these, Shorewood assesses only for sidewalk reconstruction. While a numerical value can't be placed on special assessments, ***Shorewood ranks the lowest in the number of categories of special assessments charged to homeowners.***

## Being Close To Everything Counts

Shorewood's scenic location along the lakeshore and convenience to downtown Milwaukee are among our most attractive assets. Most times you can be downtown at work or enjoying dinner or a show in just minutes. But it's not just the commuting time that counts – it's the cost. ***Shorewood has the lowest commuting costs in the communities surveyed.*** With the cost of fuel constantly on the rise, this is a significant consideration. And for families with more than one commuter to downtown, the cost rises, along with a loss of time from one's daily schedule.

## Way Beyond Money

There's much more. ***Shorewood's diversity, walkability, excellent schools and easy access to the city make it a real value and a premier choice for homeowners who appreciate a quality lifestyle.***

***Everyday life in our Village is easier, more fun and more comfortable because of locally provided services.***

Residents enjoy the added safety and security provided by our own Police Department and the services of the North Shore Fire Department. Our charming neighborhood continues to be kept in pristine condition by the Shorewood Department of Public Works which ensures attractive, well-maintained streets, medians and parkways, as well as prompt and efficient trash and recycling pickup.

Citizens of all ages appreciate the Shorewood Library, Fitness Center and community pool. Residents can also walk to the University of Wisconsin-Milwaukee campus and take advantage of the many offerings of a major university. Our nationally recognized public school system is the starting point for the leaders of tomorrow. Opportunities for outdoor activities are abundant in our handsome parks, while the Milwaukee River, Lake Michigan and Oak Leaf Trail are all within walking distance. Besides all this, our many special events in every season, unique shops and award-winning restaurants make our Village a very desirable place to live, work and raise a family.

## COMPARE. CONSIDER. CHOOSE SHOREWOOD!

Although many outstanding suburban communities comprise the Milwaukee Metropolitan area, Shorewood's convenient location, many amenities, quality housing, thriving businesses and exceptional schools are all good reasons to call our Village your home. ***With one of the lowest levels of user fees and commute cost/time of any of the communities studied, Shorewood is a more attractive option from a financial standpoint than indicated by looking at tax rates alone.*** Take a closer look at all Shorewood has to offer and you'll realize that the overall cost is well worth the investment.



AT THE EDGE OF THE CITY AND  
THE HEART OF EVERYTHING