

**WILSON DRIVE COMMUNITY-WIDE  
COMMUNITY TASK FORCE  
STEERING COMMITTEE**



**March 9, 2016 6:00 PM**  
Village Hall Court Room, 2<sup>nd</sup> floor  
3930 N. Murray Ave, Shorewood, WI 53211

**AGENDA**

1. Call to order.
2. Consideration of February 10 and February 24, 2016 meeting minutes.
3. Update on public comments received.
4. Action items
5. Steering Committee discuss Communications and communications plan
  - a. Outbound communication: Subject matter experts, other stakeholders
  - b. Inbound communication: Capture ideas, concerns
6. Mark and Linda Keane's offer to render the options
7. Work group membership and community participation.
8. Next working group meeting
  - a. Proposed agenda
    - i. Work Group roles, goals and expectations
    - ii. Subject Matter experts (communication channel)
    - iii. Working group breakout
    - iv. Feedback from Working Groups
    - v. Notes from meetings (share with the larger group)
  - b. Issues identified/foreseen
9. Discuss future agenda items.
10. Open comments.
11. Schedule next meeting.
12. Adjourn.

Should you have any questions or comments regarding any item on this agenda, please contact Ericka Lang, Planning Director, Planning & Development Department, at (414) 847-2640.

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals.

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.



**WILSON DRIVE COMMUNITY-WIDE  
COMMUNITY TASK FORCE  
STEERING COMMITTEE & WORK GROUPS**

**Meeting Minutes**

**February 24, 2016**

3920 N. Murray Ave, Shorewood, WI 53211

**DRAFT**

1. **Call to order.**  
The meeting began at 6:03 p.m.
2. **Consideration of February 10, 2016 meeting minutes.**  
Deferred.
3. **Public comments received.**  
Item discussed after item #10. Steering Committee member Tim Van der Mel collects and compiles all written public comments. Members received a spreadsheet ahead of the meeting. A project email was created: [wilsondriveproject@villageofshorewood.org](mailto:wilsondriveproject@villageofshorewood.org) to more easily collect input.
4. **Welcome and introductions.**  
Cochairman Henk Joubert gave an introduction to the new work group members and had everyone introduce themselves. The groups should understand what the village wants to be from a social experience and physical expression of those experiences. The group needs to convey concerns and underlying interests to inform the Strategic Initiatives Committee and full Village Board. Members were encouraged to reference existing village plans as a guide for discussions.
5. **Process to date.**  
Steering Committee Member Tr. Patrick Linnane gave the background of forming the task force and creating a framework. The goal is to maximize engagement to make sure all are heard and all stakeholders are involved.
6. **Road description.**  
Planning Director Ericka Lang previously distributed a graph of a road section of Wilson Drive describing width, public way boundaries, average daily traffic and average road widths in the village.
7. **Discuss Communications Plan**  
Steering Committee Member Therese Klein reviewed the communication plan and purpose, emphasizing the need for building awareness throughout the project.
8. **Discussion of Work Group roles, responsibilities, relationships.**  
Steering Committee Member Joe Teglia reviewed the charter of the four work groups.
9. **Discuss Work Group process, communications, resources and tools.**  
A handout was provided to guide work group discussions. Mr. Teglia summarized.

**Transportation & Safety Work Group**  
**Meeting Notes**  
**February 24, 2016**

**Members Present at Meeting**

Chair Joe Teglia, Tom Kuhlmann, Davida Amenta, Rob Dilgard, Alex Dykhne, Jennifer Cooney Vulpas, Katherine McDonnel, David Drews, Tyler Zwagerman

**Minutes**

1. Each attendee introduced themselves, stated where they lived, and provided personal & professional backgrounds.
2. Each attendee stated their initial opinions about the project.

List of Project Wants –

- ◆ Controlled intersections to stop traffic for pedestrian crossings.
- ◆ Slow down traffic.
- ◆ More & safer pedestrian crossings.
- ◆ Pedestrian crossings at all bus stops.
- ◆ Pedestrian crossings at all intersections.
- ◆ Formal invitation into the park for people not vehicles.
- ◆ Create a gateway to the park for entire length of street.
- ◆ Narrow the road.
- ◆ Boulevard.
- ◆ Pedestrian resting / refuge areas in lieu of full-boulevard.
- ◆ Bicycle accommodations.
- ◆ Safer.
- ◆ Left turn lanes south bound / right turn lanes north bound.
- ◆ Bus stop turn outs so traffic is not impeded by stopped busses.

Other project concerns –

- ◆ Do not want project to increase traffic on adjacent side streets.
- ◆ What would impact be to businesses and residents on Wilson Drive & adjacent areas?
- ◆ Do not want speed humps or spot narrowing as this creates hazards.
- ◆ Is parking needed on both sides of the street?
- ◆ Need to reach out to WFB & Milwaukee regarding project.

3. Each attendee stated their initial list of resources they wish to have access to.
  - ◆ Village Director of Public Works
  - ◆ Traffic study expert to educate us about possible content of traffic studies.
  - ◆ Has a project similar to this one been completed in our area and can we obtain details about it?
  - ◆ Shared space consultant and/or information.
  - ◆ Put list of publications together.
  - ◆ Put list together of associations, experts, academia, that would speak to our groups for free.

4. A rough agenda for the next meeting was discussed.
  - ◆ come to meeting with more idea of what is / is not wanted on the project. Ask neighbors, friends, & relatives.
  - ◆ Develop specific list of resource people that can come to meetings to assist in developing the project.
  - ◆ Ask Village Director of PW to attend next work group meeting.

Recorded by

Joe Teglia

**Park and Recreation Work Group Wilson Drive Task Force  
Meeting Notes  
February 24, 2016**

**Present**

Ellen Eckman (Chair)

Tim Vander Mel WDSC Recreation and Community service representative

Steve Kavalauskas WDSC Co-Chair (Absent)

Members present:

Brook Meier                      Gregg Davis

Vicki Herman                    Kathryn Kamm

Kathy Herbst

Kurt Koenig(participated in other work group)

Jeanne Neeval (not official participant on work group)

**Introduction**

Chair Eckman brought the meeting to order. Introduced herself.

It was decided that members would take summery notes on a rotating basis, with Tim Vander Mel volunteering for first meeting. Introductions were made by each member of the Working Group.

**Materials**

Discussion of materials and Information required by the group.

- Park Map
- Governing body's involved
- Proposed Hubbard Park Linkage project
- Boundaries of Estabrook Park
- Copy of Park Commission Comprehensive Plan

**General Discussion**

Access points to Estabrook Park both official and via unpaved "Social Paths".

Question on the swale dividing Wilson Drive and the Oak Leaf Trail. Is it drainage or is it a natural feature?

Discussion of parking lots, dog park, Beer Garden, Ghost Train, frisbee golf course, etc. contributing to increased safety within the park and on the Oak Leaf Trail.

General consensus on making Estabrook Park – visible, accessible, with good sight lines, and safe crossing of Wilson Drive into the Park

**"To Do" before March meeting**

Walk the road and Oak Leaf trail along Wilson Drive from Hampton to Capitol.

Kathryn Kamm will document current Social Trails along Wilson Drive

Submitted,

Tim Vander Mel

**Wilson Drive Steering Committee  
Environmental Work Group  
Meeting Notes  
February 24, 2016**

**I. Member Introductions**

- a. Donna Pollack, Chair
  - i. Member Steering Committee and Conservation Committee
  - ii. Shorewood resident since 1973
  - iii. Interests: Resource utilization, Bike path
- b. Nate Hemming, member Steering Committee
  - i. Bio systems/agricultural engineer (mechanical application)
  - ii. Interests: Applying natural processes to areas such as water infiltration
- c. Henk Joubert, co-chair Steering Committee
  - i. IT at NML with emphasis on business outcomes
  - ii. Interests: Impact of cities on the environment
- d. Peter Sheehan
  - i. Retired Milwaukee Public Museum paleontologist
- e. John Berges (not present)
  - i. UWM Biology Department
- f. Bonnie Pedraza
  - i. Interest – bike path
- g. Lou Maris
  - i. Retired academic
    - 1. Interests: Carpentry, Bike path, Milwaukee Riverkeepers
- h. Mike Skauge
  - i. Construction background
  - ii. Lifelong Shorewood resident
- i. Elizabeth Martin
  - i. UWM Biology Department TA Lab Manager
- j. Diane Elsen- (not official participant in work group)
  - i. In-home day care provider
  - ii. Longtime Shorewood resident
  - iii. Participant in village programs
- k. Kurt Koenig (assigned to Parks work group)
  - i. Retired software executive
  - ii. 30 year Shorewood resident
  - iii. Interest: community participation

**II. Work Group Priorities – taking care of:**

- a. Milwaukee River
- b. Estabrook Park
  - i. Lagoon
  - ii. Flora – trees
  - iii. Fauna – birds
- c. Soil
  - iv. Impact of railroad tracks

- v. Need for soil study
- vi. Impact on possible construction/develop west of Wilson Drive.
- d. Oak Leaf Trail – bike path
- e. Green space – green boundary on west side of village
- f. Concern about/opposition to potential construction/development on west side of Wilson, impact on all of the above.
- g. Coordination and communication with
  - vii. Other work groups
  - viii. Related groups/entities
    - 1. Government
      - a. Milwaukee County
      - b. Village of Whitefish Bay
      - c. City of Milwaukee
    - 2. Other
      - a. Riverkeepers
      - b. Friends of Estabrook
      - c. More...

### **III. Resource Documents Shared/Mentioned**

- a. Shorewood Conservation Committee Proposals
  - i. To be emailed to work group members
- b. Vision 2025
  - i. <http://www.villageofshorewood.org/160/Vision-Plan-2025>
- c. Green Infrastructure Guidebook
  - i. <http://www.villageofshorewood.org/DocumentCenter/View/2047>
- d. Pedestrian and Bicycle Master Plans
  - i. <http://villageofshorewood.org/DocumentCenter/View/2991>

### **IV. Potential action items**

- a. For items II.a – f above, workgroup members to consider for next meeting:
  - i. Desired outcomes (ideally measurable in some way)
    - 1. What does “taking care of” mean?
  - ii. Threats
  - iii. Possible actions to mitigate threats and promote outcomes
- b. Field trip – work group to walk Wilson Drive
  - i. See and understand what we’re dealing with

### **V. Next meeting**

- a. Steering Committee and Work Groups
  - i. March 23, 2016 6:00 PM
  - ii. Location to be determined
- b. Possible earlier meeting of work group?

**WDTF Development Workgroup  
Meeting Notes  
February 24, 2016**

Participants

Chair Eric Cueto	Elizabeth Beeghly
Theresa Klein	Patrick Linnane
Lois Wesener	Stephen McCarthy
Mark Keane	Josh Pollack
Sam Essak	Adrienne Hauck
* Jerry Pearce	* Kathy Yanoff
* Mike Maher	* Bob Clinkenbeard
* <i>Not assigned to a workgroup</i>	

Responses to opening question about what would you like to see in the Wilson Drive rebuild?

*Comments have not been edited in any way and are presented in the order they were made.*

- A welcoming place
- Not opposed to some development – gateway into the park
- Concerned about in and out for driving into the park
- Impact of a new police station
- Concerns about west side structures: adequate room, environment, public safety, what happens to traffic, how people use the area now
- Park safer now, not too long ago public perception that it was a NO GO ZONE for children without adult supervision
- Connect park to the community
- Milwaukee Greenway – make it part of its activation
- Make park accessible
- Do not want a wall of development along Wilson that becomes impenetrable
- Have no idea of what could go there
- What about trucks. Plan for trucks. It is a truck route.
- There should be a way of drawing people into the park
- Something to do in that corridor
- Slow down traffic
- Development could follow the new models of small development
- Nothing wrong with a few residential structures
- Need more openings to the park
- We are stewards of the park
- Possibly consider housing that engages. Pocket neighborhood. Community Gardens. Affordable housing.
- Need a small anchor business like a small OUTPOST
- Don't want a busy street that draws more traffic to it. Not safe.
- Boulevard would make it easier to get across the street. Would be traffic calming. A continuation of the boulevard coming in from Whitefish Bay.
- Tiny housing units that don't need garages could be considered. Not everyone needs a car.
- The village could really use a hotel or a bed and breakfast.
- Boulevard could mimic Capitol Drive but you need a better contractor
- Gateway to Estabrook. Make it more appealing. E.g. arched gateways
- Have a reason to that will draw people to it. Playground. Coffee Shop
- Car access other than Capitol and Hampton.

## Wilson Drive Work Group- Development

### Follow up

- Zoning options
- Infrastructure limitations – e.g. storm water management
- Bus route use and planning
- Truck route use and planning
- State funding support
- Estabrook Park use counts

Submitted by Patrick Linnane

Wilson Drive Task Force Meeting Minutes – February 24, 2016

**10. Work Group breakout sessions and report back.**

At 6:35 p.m. the four work groups divided: Environment, Parks & Recreation, Development and Traffic & Safety.

**11. Discuss future agenda items.**

At 7:10 p.m. each work group chair reported out to the full group. Meeting notes are attached for each work group.

**12. Open comments.**

Trustee Paul Zovic thanked all for their participation.

**13. Schedule next meeting.**

Next Steering Committee meeting is Wednesday March 9<sup>th</sup>. The next Steering Committee and Work Groups meeting is March 23<sup>rd</sup>.

**14. Adjourn.**

The meeting was adjourned at 7:55 pm.

Recorded by,

A handwritten signature in cursive script that reads "Ericka Lang". The signature is written in black ink and is positioned below the text "Recorded by,".

Ericka Lang

**WILSON DRIVE COMMUNITY-WIDE  
COMMUNITY TASK FORCE  
STEERING COMMITTEE  
MEETING MINUTES  
February 10, 2016**

3930 N. Murray Ave, Shorewood, WI 53211

**DRAFT**



**1. Call to order.**

The meeting was called to order at 6:03 p.m. Members present: Co-chair Henk Joubert, Eric Couto, Therese Klein, Joseph Teglia, Donna Pollock, Tom Kuhlmann, Ellen Eckman, Tim Vander Mel, Tr. Pat Linnane, Tr. Davida Amenta. Elizabeth Beeghly arrived at 7:30 p.m. Steve Kavalauskas called in at 7:20 p.m. Member not present: Nathan Hemming. Also present Planning Director Ericka Lang.

**2. Consideration of February 10, 2016 meeting minutes.**

Mr. Couto moved to approve the minutes, seconded by Ms. Eckman. Vote 7-0.

**3. Review action plan, timeline and project plan.**

Klein proposed two key public events in June and October. The first townhall/open house event would introduce identified ideas, requesting input from the public. The second event would detail the predominant ideas, requesting additional input.

Members had consensus on the two events and timing.

**4. Vision 2025 and supporting plans as framework for evaluation criteria.**

Joubert briefly discussed. The purpose of these tools was to help clarify the ultimate objectives, how the Steering Committee and the Working Groups would contribute to the objective, and to coordinate the efforts. The working groups should use the Vision 2025 and the supporting plans in whatever way they see appropriate.

**5. Discuss steering committee work group participation assignments.**

Members wrote first and second choices and the work group subcommittee later assigned them.

**6. Continued subcommittee breakout sessions and report out.**

Communication subcommittee: Klein provided various handouts, categorizing communication methods by content, frequency, audience, owner and subcommittee lead. A stakeholders list was also providing, identifying each group and the level of communication. Subcommittee members were asked to be responsible for a communication method.

Work Group subcommittee: Teglia said the work groups are charged with formulating ideas.

Linnane reminded the committee that the Village Board Strategic Initiatives Committee wanted as much information from the public as possible from the four work groups. Once the ideas are collected the next step is for the steering committee and the strategic initiative committee to create scenarios and could seek input from varying professionals and further input from the work groups. The preferred scenarios are then provided to the Village Board and the board could instruct additional information, such as through professional studies. Pollock and Amenta would like to see studies completed earlier in the project, during phase one.