

## Village of Shorewood 2018 Annual Report

### VILLAGE OF SHOREWOOD DEPARTMENT / COMMITTEE ANNUAL REPORT

**Instructions:** To help inform the Village Board on the annual operations, services and activities being performed by all areas of the Village, the Village Manager is asking each department and citizen committee to complete the following report. Please contact the Village Manager's Office if you have any questions about the report.

**Name of Department / Committee:** Conservation Committee

**Name of Department Head / Committee Chair:** Josh Liberatore, Conservation Committee Chair

**Other Department Managers / Committee Members:**

Roland Schroeder, Donna Pollock, Sue Murphy Yerkes, Maggie Pipek, Henry Tomaszewicz, Chase Kelm, Linda Frank, Caroline Kuebler, Abigail Widell, Greta Maierle, Meenal Atre, Matt McGovern, Elisabeth Witt, Assistant Village Manager Tyler Burkart (staff liaison), Trustee Davida Amenta (Village Board liaison)

**Identify your most significant department / committee services and activities performed in the past year.**

1. Organics collection program made permanent following 17-month pilot program. Expanded to 250 subscribers. Over 35 tons diverted from landfill.
2. Consulted with staff, Trustees, and community on snow removal alternatives to Wilson Drive. Prepared memos outlining recommendations.
3. Continued developing revised Green Development guidelines, soliciting Village staff and CDA feedback.
4. Successful annual Environmental Film Festival, screening three films over February, March, and April, with excellent attendance & post-film discussions.
5. Launched partnership with Parks Commission on Milwaukee Riverkeeper's Adopt-a-River program, with first-ever Shorewood river cleanup in October.
6. Partnered with Franklin Energy to conduct two comprehensive energy audits on Shorewood Library and Village Hall at no cost to Village.
7. Renewed annual Bird City designation, with aspirations to achieve "High Flyer" status in 2019 in partnership with DPW.
8. Explored revision/expansion of suspended Neighborhood Loan Program to provide financing support for energy efficiency updates/solar installations.
9. Launched the Sustainability Data Project to collect and analyze Village metrics in collaboration with staff departments.
10. Explored contacts with counterparts in White Fish Bay, Waukesha County, and Fox Point to share best practices and opportunities for collaboration.

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**Identify your department / committee proposed initiatives that you hope to perform or implement in future years. Initiatives are significant subjects such as service delivery changes, capital items, programs, or studies that require Village resources and time to execute. Each initiative listed should link to one of the six vision statements in [Vision 2025](#) on pages 6-8. Include the vision number(s) in the “Relationship to Vision 2025” column corresponding with the vision statement(s) that best relates to the initiative along with a brief explanation. For each initiative, please complete the “Request Execution of New Village Initiative” form to complete this section. For citizen committees, please utilize your staff liaison to complete this form.**

Department / Committee Initiative(s)	Relationship to Vision 2025
1. Continue to explore and consult with staff on expansion/reinstatement of Neighborhood Loan Program to include financing support for energy efficiency updates/solar installations by residents.	
2. Continue consultations with Village staff and Trustees on opportunities for solar panel installations and energy efficiency projects on municipal buildings (e.g. Franklin audit action items, WE Energies “Solar Now” program).	
3. Continue working with Finance/DPW on possible waste reduction scheme to meet Vision 2025 targets, with proposed (1) shift to solid waste utility for collections funding; and (2) new waste service options likely to include smaller trash carts, variable pricing, and optional reduced frequency of collection or global reduced frequency of collection.	
4. Initiate residential pesticide/fertilizer data collection process to learn barriers/benefits and target educational/behavior change campaign (and elevate Bird City status).	