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Shorewood

TODAY

INSIDE THE RIDE



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the Shorewood Criterium

happenings

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A warm welcome

In my first few months as the new executive director of the Shorewood Business Improvement District, I've had a chance to take in all the wonderful things Shorewood has to offer. I'd always thought of Shorewood as a place with great shopping, restaurants and green spaces. Now, I'm seeing that it's so much more: a community of growth, adaptability and truly welcoming people.

I've had amazing opportunities to connect with many driven, dedicated and resilient people. Business owners who have weathered the challenges and constantly changing demands of the pandemic. Residents – some lifelong, others brand new, and everyone in between – bringing positive changes and vibrancy to the area. The Village and School District leaders and staff, as well as people from other Shorewood organizations, who have helped me learn and understand the history of the community. And, finally, the BID Board volunteers, who generously give their time and talents to help the business district thrive and make events like the upcoming Shorewood Criterium Classic possible.

Thank you, Shorewood, for allowing me to step into this role, for supporting your incredible businesses, and for making Shorewood a truly unique place.

–Janet Henning,
Executive Director,
Shorewood Business Improvement District



Shorewood Today is published four times a year with support from our community of advertisers as well as the Village of Shorewood, Shorewood School District, Shorewood Business Improvement District, Shorewood Community Development Authority and Shorewood Foundation.

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ADVERTISING SALES: Michelle Boehm

The deadline for reserving advertising space for the Fall 2022 issue of *Shorewood Today* is July 20 on a space-available basis. Please contact shorewoodtoday@shorewoodwi.gov for more information.

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On the cover: Shorewood resident and seasoned cyclist Jeff Bannink, who plans to race in this year's Shorewood Criterium. Photo by Patrick Manning.



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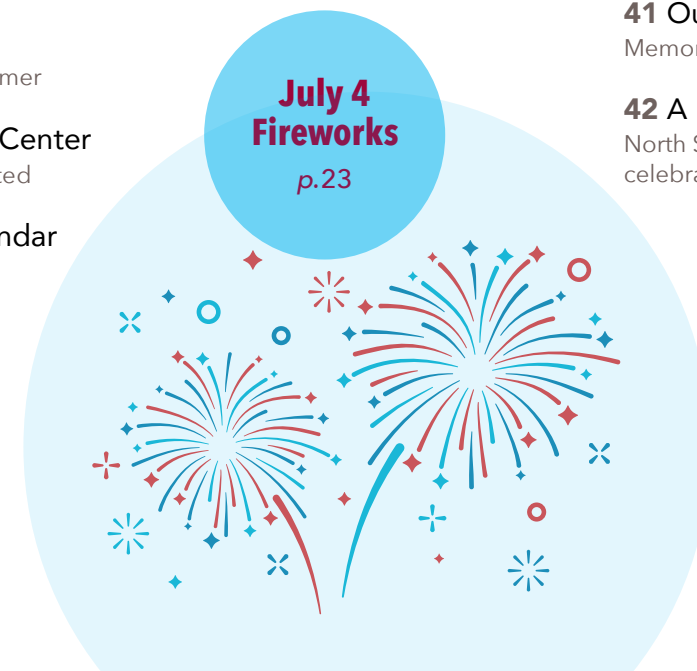
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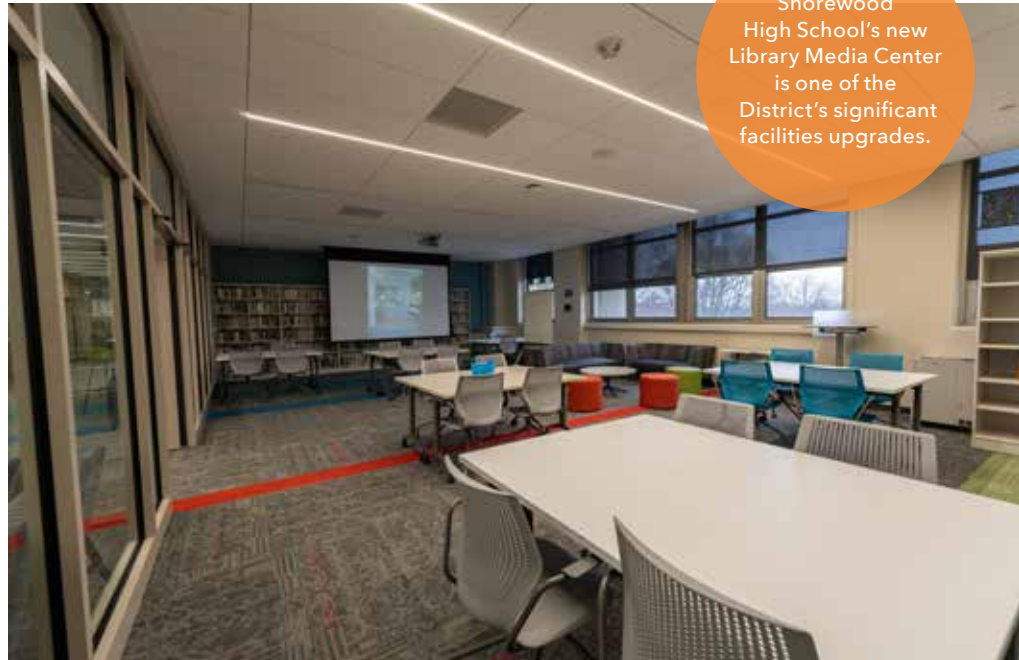
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Shorewood News

Shorewood High School's new Library Media Center is one of the District's significant facilities upgrades.



OPEN HOUSE SHOWCASES

District's upgraded facilities

In April, the Shorewood School District hosted a Facilities Open House for families, community members and alumni to showcase the results of construction and renovation projects funded by the 2019 Facilities Referendum. Attendees were offered tours of Shorewood High School as well as Lake Bluff and Atwater Elementary Schools. Students and staff highlighted the student learning spaces, showcased accessibility enhancements and improvements, identified significant historic preservation work, and offered examples of 21st-century learning and teaching. "This was not only an opportunity for citizens to see the updates in person, but also a chance for the Shorewood Schools community to reconnect after two years of construction and Covid limitations," says Interim Superintendent JoAnn Sternke. Photos and more detailed construction updates are available at shorewood.k12.wi.us/facilities/.

ELECTED APRIL 5

Village Board of Trustees



Eric Couto

Jerry Lynn

New, first-time trustees Eric Couto and Jerry Lynn were elected to three-year terms on the Shorewood Village Board.

Shorewood School Board



Emily Berry

Becky Freer

Emily Berry was re-elected for a second three-year term on the Shorewood School Board. Becky Freer was elected to her first three-year term.



DISTRICT WELCOMES new director of special education and pupil services

Nicole McDowell has been hired as the District's new director of special education and pupil services, beginning July 1. McDowell comes to Shorewood from Racine Unified School District, where she served in multiple capacities including as executive director of engagement and equity, director of leadership development, and director and principal for alternative education programs. Additional professional experience includes director of family services for Henry County Schools in McDonough, Ga. McDowell has strong experience in instructional leadership and creating innovative educational programs that provide access, opportunity and successful outcomes related to student performance, behavior and attendance. She says she looks forward to establishing supportive, authentic and trusting relationships with students, families, staff and community members.



Brio Studios is excited to bring you a brand new facility in the red brick North Shore American Legion Hall just north of Capitol Drive on Wilson Drive in Shorewood, Wisconsin, only a few minutes north of Milwaukee. The building has been fully renovated and turned into a world class arts facility that now offers open enrollment for summer and fall dance, music, art, and theater classes for children ages 18 months to 18 years old.

This is the second location for **Brio Studios** in addition to its Brookfield location where it was founded in 2005 and formerly known as the Brookfield Center for the Arts, and a third facility is in the works in Pewaukee in Waukesha County, Wisconsin. Among the many accomplishments of **Brio Studios**, thousands of students helped our program become the 2021 Silver Dance World Champions and we also offer a World Class Annual Children's Nutcracker Production and a Children's Theatre with more than 15 productions per year that was the first to be accepted into the Edinburgh Festival Fringe, the world's largest arts festival offering over 55,000 performances.

We are thrilled to now serve the community of Shorewood where we know the arts are a cornerstone of the community.

Register now for summer and fall classes at Brio's Shorewood location, where we offer a variety of styles of dance including ballet, tap, lyrical, hip hop and jazz. The Brio team will help your child be creative, confident, and accepting of themselves in a loving environment that strives to make everyone involved feel brave and authentically express themselves and their identity while encouraging and supporting creativity.

Brio Studios graduates have gone on to pursue the arts in high school, college, Broadway and beyond. **You can enroll either online at www.shorewoodbrio.com or by calling (262) 389-1851.**





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Shorewood News



North Shore Health Department WELCOMES NEW DIRECTOR

The North Shore Health Department's new director, Becky Rowland, brings experience from both the public and private health sectors in Chicago and Milwaukee and says she is "really happy to join this team and serve the North Shore community."

Rowland joined the NSHD in March from Milwaukee's Vivent Health, where she was director of case management. She previously worked for the City of Milwaukee, directing maternal and child health and managing operations for family and community health. She has also worked in Evanston, Ill., as a public health specialist.

She began her career doing nighttime community outreach to homeless Chicago youth and has extensive experience in program and case management supporting HIV-positive youth.

Rowland holds a master's degree in public health with concentrations in epidemiology and health management and policy. She also recently earned an MBA in health administration.

Noting the toll Covid-19 has taken on the public health workforce, Rowland says she is hoping community members will "approach us with solidarity and compassion."



Library board pauses renovation project as director bids farewell

After nearly six years at the helm of the Shorewood Public Library, Director Rachel Collins is leaving her post in June to move to the Pacific Northwest.

"Resigning from this dream job has been one of the hardest decisions I've ever made," says Collins, who will join her husband in Salem, Ore., where he recently became employed at Willamette University.

Among the many initiatives benefiting from Collins' expertise and thoughtful leadership is a projected \$1.8 million library renovation project, which the library's board of trustees has decided to pause temporarily while seeking a new director.

Collins also advanced equity initiatives for both the library and the Village, and oversaw the stewardship of the \$5.5 million Lange bequest, the library's largest gift in history.

Library Board President Alex Handelsman says the library's revamped mission statement and values will be one of Collins' lasting legacies, adding that her leadership in strategic planning has positioned the library to remain vibrant into the future and continue to serve the community's needs. He expressed admiration for the "compassion, professionalism and enthusiasm she brought to her work every day."

Library trustees say they aim to resume the renovation project in early 2023, with construction beginning in January 2024.



TEXAS TRANSPLANT: Chris Anderson brings unique experience as new assistant Village manager

The Village of Shorewood in April welcomed new Assistant Village Manager Chris Anderson, a native Texan who says Wisconsin's Midwestern hospitality has made him feel right at home.

Anderson brings robust experience, having most recently served as strategic planning and innovation officer for the city of Corpus Christi, Texas. Previously, Anderson worked for the city of San Antonio, both as business process manager of aviation and as executive management assistant to the deputy city manager.

Anderson says he will continue to advance the work of his predecessor, Tyler Burkart, who served Shorewood for almost seven years before being hired as village manager in Brown Deer, Wis., this past February.

He adds that he is excited to be working in "a progressive community" like Shorewood. "I've been so taken with how engaged the folks are and the interest they have in making the community a better place," Anderson says. "People serve on committees for different reasons and, here, I think it's because people want to make a difference."

"I've been so taken with how engaged the folks are and the interest they have in making the community a better place."

—Chris Anderson,
 Assistant Village Manager

NEW BUSINESS



Sculpted Body Care

3569 N. Oakland Ave. | 414.964.2639
sculptedbodycare.com

Shorewood's newest aesthetics and mini medical spa, Sculpted Body Care, offers a variety of services to help clients gain confidence by looking and feeling their best.

Opened last October by **Chara Hortman** – a self-described “entrepreneurial spirit” with 24 years’ experience as a licensed esthetician – Sculpted Body Care specializes in truSculpt ID, a nonsurgical fat-removal treatment in which fat cells are destroyed using radio-frequency thermal lipolysis. The noninvasive process, says Hortman, is less traumatic to the body than traditional liposuction and results are gradual but long term.

Decorated with floral arrangements and bright colors that foster an open, welcoming environment for clients, the medspa also offers facials, chemical peels, detox sweats, therapeutic massages, oxygen therapy, yoni steaming, teeth whitening, and pre- and post-op care for cosmetic surgery patients. There is also a separate event space, perfect for bridal showers and birthday parties.

Crafted Hair Group

2317 E. Capitol Dr. | craftedhairgroup.com

Bringing nearly 30 years of experience working in and owning high-profile salons in her hair-centric hometown of Houston, **Cara Crafton** has opened Crafted Hair Group in the space that formerly housed Scenario Hair Design.

The salon, which offers a full range of hair services from its growing team of stylists, has been mindfully designed to welcome everyone. This includes a non-gendered menu of services, flat-rate hourly pricing that is gratuity-free, and size-inclusive seating.

“My goal with the salon environment was that no matter how clients identify, they feel this is

a safe space for them,” Crafton explains.

An industry leader, educator and mentor to other stylists, Crafton has done hair for celebrities, editorial photo shoots and New York Fashion week. She is regarded as a color and curl specialist whose devotees have been known to travel great distances for her services, entrusting their locks only to her care.

A Shorewood resident, Crafton was delighted to open her salon in her own community where her daughter attends elementary school.

“Shorewood is a great fit for us academically and culturally,” she says. “We’re really thriving here.”



Uptown Pharmacy & Wellness

3512 N. Oakland Ave. | 414.627.4455

Uptown Pharmacy & Wellness is more than just a place to get your prescriptions filled, says owner **Mazen Seddick**. It’s also a destination for locally made products like skincare and greeting cards, and it showcases the work of local artists in the windows and throughout the store, including Seddick’s own photography.

“I want people to love stopping by even if they’re not picking up a prescription,” Seddick says.

A Shorewood resident who has worked as a Milwaukee pharmacist for 10 years, Seddick has renovated the pharmacy’s space with a new layout as well as fresh paint, flooring and shelving.

In addition to medications, Uptown Pharmacy & Wellness provides Covid-19 testing, vaccinations and boosters, along with more sophisticated services not always offered in neighborhood pharmacies, like performing lipid panels to monitor cholesterol levels. The store also offers free delivery service.

“There’s a reason why the word ‘wellness’ is in the name,” Seddick says. “We can provide patients with a more personalized service than they would get at one of the big chains, and help them feel confident about being able to control all aspects of their own healthcare and well-being.”

Nova Mental Health Services, LLC

4465 N. Oakland Ave. | novamhs.com

The new Nova Mental Health Services, LLC, is a group mental health therapy practice offering a variety of support services from its four therapists and two interns. While services range from couples counseling to therapy for anxiety and depression, Nova specializes in providing affirming care for both LGBTQI+ and neurodiverse communities.

Nova’s director, **Taylor Clark**, remodeled the offices to be especially welcoming to clients with sensory or environmental sensitivities, installing a swing chair, acupuncture pillows and dimmable lights with no exposed lightbulbs.

“People can feel very vulnerable walking into a therapist’s office,” Clark says. “I wanted clients to feel safe and also like neurodiversity is the norm here.” Clients who might need an extra cuddle can snuggle with Clark’s goldendoodle, Frankie, whom she is training as a therapy dog.

Clients can choose in-person or remote therapy sessions. While Nova is an out-of-network practice that does not accept health insurance, it does offer sliding-scale payment options.



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Equity Update

DISTRICT HOSTS SECOND ICS COMMUNITY EQUITY ALLY ACADEMY

As part of its continued work to create equitable systems for students, families and staff, the Shorewood School District has begun its second Integrated Comprehensive Systems for Equity (ICS) Community Equity Ally Academy.

The academy invites participants from the Shorewood community to learn about the District's equity efforts via the ICS Equity framework and process. Led by ICS facilitators, the academy aims to build the community's Collective Equity Capacity™ and informs participants about supporting the District's work and applying the ICS Equity framework and process in any setting.

The academy consists of four monthly sessions that began May 25, when participants delved into ICS Module 1, "Knowing the History of Educational Marginalization" and Module 2, "Shift from Deficit to Assets-Based Thinking, Language and Practice." The remaining three sessions will take place throughout the summer. To learn more about the academy and for more information on ICS, visit shorewood.k12.wi.us.

SHOREWOOD SPEAKS: VOTING RIGHTS AND ELECTION LAWS

Shorewood's Human Relations Commission is preparing to host a non-partisan "Shorewood Speaks" educational session in June to address the status of Wisconsin's election laws.

The session, planned for 6:30 p.m. June 22 in the Village Center, will also cover lessons learned from the 2022 spring election and plans for the upcoming August and November elections.

Shorewood Village Clerk Toya Harrell and Claire Woodall-Vogg, executive director of the Milwaukee Election Commission, will present the latest news and information and will be on hand to answer questions. The session will be a hybrid event that people can attend virtually or in person.

The "Shorewood Speaks" series began in 2020 to facilitate candid community conversations on issues of racial inequity within the Village. The goal was to reflect the HRC's mission to "cultivate community-wide change through learning, engagement and policy to advance human dignity, respect and civil rights."

For details on the event, please visit villageofshorewood.org.



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Shorewood cyclist
Matt Goelzer

INSIDE THE RIDE

BID FEATURE STORY
BY JENNIFER ANDERSON | PHOTOS BY PATRICK MANNING

While spectators of the annual Shorewood Criterium – coming Friday, June 24, to the Business District – plan lawn parties or stake out watering holes from which to wildly wave their cowbells each time the peloton flies by, the athletes who compete in the event are preparing for an entirely different experience. Here, Shorewoodians who participate in “the crit” share their perspectives on the race.

Pack mentality

When Matt Goelzer took up serious cycling in his late 30s after years of primarily being a runner, he quickly learned that unlike the solitary slog of a running race, cycling races are all about the pack.

“I didn’t fully appreciate why everyone rode in a group until I started racing and learned how important drafting is,” Goelzer explains. “If you’re at the back of the pack, you can go 25 mph and not even feel like you’re working, while the guy in front is just busting it. The power of the draft just sucks everyone along.”

Goelzer swiftly came up to speed on race etiquette as well, learning the importance of “holding your line” in a competition. That means sticking to your position in the pack, because deviation can lead to crashes, and riding predictably. It’s also important to point out dangers and obstacles on the course to the riders behind you and to avoid overlapping wheels with the cyclist in front of you.

(Continued on page 14)

The Shorewood Criterium is part of the Kwik Trip Tour of America’s Dairyland (ToAD), a series of 11 consecutive race days in different communities throughout southeastern Wisconsin. ToAD is the largest competitive road cycling series in the country.



Jeff Bannink

(Continued from page 13)

The straightforward simplicity of the Shorewood Criterium appeals to Goelzer. "It's a pretty wide, sweeping course that's not terribly technical," he says. "The back side is a great place to try to swing out and make a move up a few places, and the sprint down Oakland in the home stretch with the cowbells and the crowd is always exciting."

Friendly competition

Jeff Bannink has been road racing since he was a teenager, competing in races as far away as the Netherlands. In addition to the athletic challenge, he enjoys the comradery of riding with other serious cyclists, whom he says are an amiable category of athletes.

"We actually do the opposite of trash talking each other out there," Bannink says. "If anything, we're goading each other into working harder, although that can be because you want them to wear out before you do."

Bannink says that cyclists love the Shorewood Criterium for many reasons, not least of which is the crowd component.

"A lot of road races take place out in the middle of the country or in some industrial park where nobody's around

to cheer you on," he says. "In Shorewood, you've got the announcers and the party scene on Oakland Avenue, and then you've got the neighborhood BBQ vibe on the back stretch, but the crowds are raucous all along the course."

"Cyclists are pretty approachable people," he adds. "You shouldn't be afraid to give them a high five or a beer after the race. They love it when people come up to say, 'Hi,' or ask questions."

Happy accident

When a couple's "how we met" story involves training for an Iron Man triathlon, it's not surprising to learn that they've built athletics into nearly every aspect of their lives. Among other active pursuits, Nick and Heidi Hardrath have both taken up cycling in a big way. When the Criterium rolls around each year, they host out-of-state riders in their home and love to show their walkable, cyclable Village to these guests.

It feels only right that one of life's big moments for the Hardraths involved a bike race – the Shorewood Criterium, no less. Two years ago, Heidi was riding in the professional women's race. The course was wet and her brakes locked up, causing her to flip over her bike's handlebars onto the pavement. In the ER, after Heidi was examined for injuries and had her face stitched up, the couple was informed that Heidi was pregnant, which came as a complete surprise to them and later to their teenage son, Sajen.

The Hardraths continue to compete, and two-year-old Hazel is growing up watching her parents furiously pedal by during race season. The Shorewood Criterium is special, says the couple, because so many members of the community host lawn parties or come out to cheer them on. As a rider in the fast and furious competition, "you get tunnel vision, and everything around you becomes a blur," says Nick.

"It's a little bit like a NASCAR race, in that it's hard to appreciate how fast the racers are going unless you're in it," he adds. "There are lots of smaller races within the overall race, and everyone's jockeying for position."



Elias Saigh

Changing categories

A junior at Shorewood High School, Elias Saigh has had plenty of success as a competitive mountain biker. In fact, he won last year's individual state championship. But Saigh also relishes the mental challenge of strategizing a road race, and has taken up road cycling in a serious way. Last year, his season got off to a rough start when, in one ToAD race, the blown tire of a fellow racer led to Saigh wrecking his bike and dislocating his shoulder.

Not one to be kept down for long, Saigh was able to get in two more races on the ToAD circuit, including the Shorewood Criterium.

"You've really got to be alert during the race," he says. "Especially with some of the more inexperienced riders in the Cat 4/5 races. Some of them aren't as good at holding the line and it can get kind of sketchy when you're in a big bunch of 50 riders. You need to stay out front to avoid any crashes."

At this year's Shorewood Criterium, Saigh has moved up to Category 2/3, and he expects the race will be "less nerve wracking" given the increased experience of the competitors.

"In theory," he says, "everyone should know what they're doing out there." ■



Nick and Heidi Hardrath



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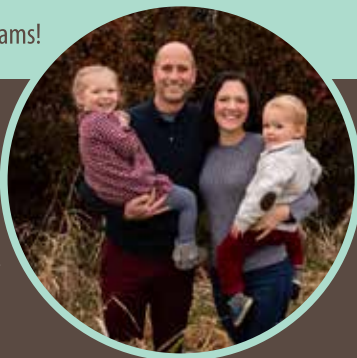
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SCHOOL FEATURE STORY

Gardening Flex:

Lake Bluff students grow food sustainably with hydroponics

BY KATELIN WATSON | PHOTOS BY PATRICK MANNING

Lake Bluff students Vivian Mulvey, left, and Harry Dembroski harvest sustainably grown produce from a Flex Farm.



The Flex Farm, above, uses nutrient-rich water and a built-in light source to grow produce.

A

vertical, white, futuristic structure on wheels is making its way through the classrooms at Lake Bluff Elementary School, offering a hands-on way to teach students about sustainable farming.

Called a Flex Farm, the structure leverages hydroponics — also known as aquaculture or tank farming — to grow produce, using nutrient-rich water that eliminates the need for soil.

With PTO grant funding, Lake Bluff partnered with Wisconsin-based Fork Farms to bring the Flex Farm onsite this winter. Its hydroponic technology enables users to grow more than 394 pounds of produce annually — all indoors, on a self-contained apparatus that takes up less than 10 square feet of space.

Amy Miller, who teaches fifth and sixth graders, was the first to incorporate the technology into her curriculum (with co-teacher Kathleen Snider). Hydroponic farming was a natural fit, Miller says, with fifth-grade curriculum topics including the human body, healthy foods, healthy land and healthy people.

“In the past, we’ve looked at why sustainable farming can be so impactful,” she says. “So, for this unit, our students’ learning was built around the guiding question, ‘What makes this a sustainable innovation?’”

(Continued on page 18)

(Continued from page 17)



Lake Bluff students (from left) Nyah Nelson, Inaki Garcia, Yanni Douros and Marvin Johnson with lettuce grown in the school's new Flex Farm.

Advantages of the Flex Farm include water conservation, micro-climate facilitation, higher yields and higher-quality food than with traditional farming, less required labor and no pesticides.

The farm came with teaching materials and informational videos, as well as a starter pack with three types of seeds: Coastal Star lettuce, Genovese basil and Green Star lettuce.

Miller's students chose to grow Coastal Star lettuce. The entire process, from seeds to harvesting, took just 34 days. All of Miller's students participated in the germination process, transplanting the seedlings to the Flex Farm and harvesting the lettuce.

"The Flex Farm was very fun to learn with and it really changed up the school day," says fifth grader Kamron Merkel, who adds that

his favorite part was transplanting the lettuce to the Flex Farm. "I was surprised at how nice, short and fun a process it was. The farm also gave us more time to learn with a group that you might otherwise not hang out with."

In total, the class harvested 143 heads of lettuce, enough for each student to take two heads home. Aramark, the District's food service provider, also incorporated the lettuce into chicken wraps and salads for students to enjoy at lunch.

"Working with the Flex Farm was a great experience for me," says sixth grader Hannah Pagels. "My favorite part was when we harvested the plants. Being up close with the machine and carefully pulling out leafy greens that would later be in my salad at dinner was amazing! Overall, I learned so much about hydroponics, the growing of plants without soil, which is quite ingenious."

The farm has since moved on to other Lake Bluff Elementary classrooms. The goal is to cycle it through every classroom.

When asked about the importance of a campus Flex Farm, Pagels says it's about being a part of something that will make a positive impact on the future.

"The Flex Farm benefits people of the present while also not compromising the needs of the future," she says. "I feel that this is something that we need to see more of in our community. It's important for students to be involved because it allows us to feel like we are part of something bigger than just one single student or one single classroom." ■



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VILLAGE FEATURE STORY

Meet Heather Wurth

Shorewood's seasoned new police chief looks forward to community engagement

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING

Shorewood's new police chief, Heather Wurth, says that when she saw the job opening for Shorewood police chief, she had a feeling that "coming into the community of Shorewood was what I was meant to do."

Wurth, who has a background in law enforcement that stretches back to the early 1990s and retired in 2020 from the Milwaukee Police Department after 28 years, was selected for the police chief position from among four finalist candidates. She began her duties on May 2.

Since her first assignment as a patrol officer in Police District Three on Milwaukee's near west side, Wurth's career has progressed on a steady upward trajectory as she was promoted through the ranks of the MPD. Prior to her most recent position as commander of District Four and head of the Mobile Incident Response Team, her experience included stints as a lieutenant in MPD's internal affairs department and supervisory roles in Districts Five, Seven and Two. Along the way, she earned a master's degree in public service/administrative justice from Marquette University.

With two aunts who were police officers, Wurth grew up aware that opportunities existed for women in what has long been a male-dominated line of work. But her original plan was to become a forensic psychologist. "I really wanted to be Jodie Foster in *Silence of the Lambs*," she explains. The many required statistics classes eventually soured her on that aspiration.

It was through some flag football teammates that she learned MPD was hiring, and decided to apply. "I took the test, graduated from the academy eight months later and went to work at MPD as a new patrol officer," she says.

Wurth says that although she was "initially shocked at the things we see and do," she knew from day one that career-wise, she had hit home.

One aspect that's kept her in love with her work over the years is the opportunities it offers to effect positive change in people's lives. "Not just in the community, but on officers' lives as well," she empha-



New Shorewood Police Chief Heather Wurth.

sizes. "That's one of the reasons I went into supervision, because if you do it right and share your experiences, you can help develop officers and make them better."

Developing rapport with her Shorewood department is step one for Wurth, who says, "I model the behavior I want to see."

In addition, Wurth is excited about the more personal level on which she'll be able to connect with community members.

"I'm a very engaged person, and I want to be out in the community, seeing what my people see," she says. "One of the benefits of being in a smaller community and on a smaller police force is that you can get to know more people, as well as have a more personal touch with your officers."

Another draw for Wurth is the opportunity to be part of a new, more progressive era of law enforcement.

"Unfortunately, in policing, reform is a dirty word and it shouldn't be," she says. "Policing has to evolve. It has to change to keep up with court decisions, new practices and technologies, and generational differences in policing and in the population. Communities are rightly holding police accountable for following fair and impartial policing practices, and that's an expectation that I'll have of our agency: to engage in procedurally just policing methods."

Wurth also understands that Shorewood has an engaged citizenry and wants residents to know that she understands their desire for honest, open communication.

"I'm going to be as transparent as I possibly can be," she says. "It's always been my philosophy that if I can tell you, I will tell you. There's not a lot in policing that can't be shared. I'll do my best, with good intentions and good will." ■

ShorewoodEvents



First Ride & Bike Rodeo

**Saturday, June 4
9:30 a.m.-12:30 p.m.**

Join the Shorewood Recreation Department, Pinnacle Bike Shop, North Shore Health Department, North Shore Fire Rescue and the Shorewood Police at the Atwater Elementary School west playground for two bicycle education events in one morning! Both events are free for Shorewood residents (\$5 for non-residents) and pre-registration is required (call the Rec Department at 414.963.6913 x4 or visit shorewoodrec-recreation.org). Free helmet fittings included.

9:30-10:30 a.m. First Ride (Ages 3 & up)

Children will learn bike safety with the proven "balancing first" method.

11 a.m.-12:30 p.m. Bike Rodeo (Grades 2-6)

This clinic educates children and caregivers about bike safety, traffic rules and more.

Photo by India McCause



Shorewood Artisan Market

**Saturdays, June 11-September 24*
Noon - 4 p.m.**

The Shorewood Artisan Market, with support from the Shorewood Foundation, is back for a second summer! The market

will be open two Saturday afternoons each month, all summer long at the Atwater Elementary School west playground. A special market will also pop up at Summer Sounds in Hubbard Park on Wed., July 27 from 6 to 9 p.m., when the Whiskeybelles perform. For updates, follow the market at facebook.com/ShorewoodArtisanMarket.

*Open June 11 & 25, July 9 & 23, Aug. 13 & 27 and Sept. 24. The Sept. 10 market will be part of the Third Annual Shorewood Feast held on North Oakland Ave.

Shorewood Farmers Market

**Sundays, June 19-October 30
9:30 a.m.-1 p.m.**

The popular Shorewood Farmers Market returns to Estabrook Park this summer with a variety of new and returning vendors selling fresh produce, baked goods, flowers, prepared food and more! The market accepts SNAP/Quest benefits and is a pet-free zone, save for service animals. Check the market's Facebook and Instagram accounts for updated information and join the market's mailing list at shorewoodfarmersmarket.com.



Learn more about the market's new leadership and offerings on page 36.

St. Robert Parish Fair

**Saturday, June 4, Noon-10 p.m.
& Sunday, June 5, Noon-7 p.m.**

The St. Robert Parish Fair is back and promises two full days of food, drinks, games, live music and all-around family fun.

Visit strobert.org for the latest updates.



50th Annual Shorewood Men's Club Chicken & Ribs BBQ

Saturday, June 11, 11:30 a.m - 7 p.m.

Chow down on chicken and ribs for a cause! This annual event – a summer institution in Shorewood – supports the philanthropic efforts of the Shorewood Men's Club, where funds raised are invested right back into the community. Pre-order and pick up your chicken or ribs dinner or queue up at the ticket and food tents in Atwater Park and enjoy socializing with friends and neighbors. Visit shorewoodmensclub.org for details.

18th Annual Shorewood Criterium

Friday, June 24, 10:55 a.m.-8:15 p.m.

Hosted and organized by the Shorewood Business Improvement District

Shorewood is once again a host city for the country's largest cycling event, the Tour of America's Dairyland. The competitive races bring riders at all levels from amateurs to professionals (see story on page 13 to meet some of Shorewood's own riders). Anyone wanting a front-row seat to the action is encouraged to volunteer as a race marshal! Find the sign-up link at shorewoodwi.com.

RACE DAY SCHEDULE

- 10:55 a.m.** 9-12 Girls, Boys
Junior 13-14 Girls, Boys
- 11:30 a.m.** Cat 4 Men
Junior 15-16 Cat 4 Boys
Junior 17-18 Cat 4 Boys
- 12:15 p.m.** Cat 4/N Women
Junior 15-16 Cat 4/N Girls
Junior 17-18 Cat 4/N Girls
- 1:00 p.m.** Cat 2/3 Men
- 2:00 p.m.** Cat 2/3 Women
Junior 15-16 Cat 2/3 Girls
Junior 17-18 Cat 2/3 Girls
- 3:00 p.m.** Masters 40+ Cat 1/2/3
Masters 50+ Cat 1/2/3
- 4:00 p.m.** Junior 15-16 Cat 1/2/3 Boys
Junior 17-18 Cat 1/2/3 Boys
- 5:00 p.m.** Pro 1 Women
Cat 2 Women
- 6:15 p.m.** Kids Races
- 7:00 p.m.** Pro 1 Men
Cat 2 Men



Movie Under the Stars Series

Fridays, June 24, July 15, August 5, 8 p.m.

The Shorewood Recreation Department brings popular, family-friendly movies to an outdoor big screen. The series is free for all community members and takes place at the Shorewood High School football field. Arrive around 8 p.m. and movies begin shortly after sunset. Bring blankets and lawn chairs for a more comfortable experience and enjoy complimentary refreshments courtesy of Andrew McCabe, Allstate Insurance.

In inclement weather, screenings will be rescheduled. Call the weather cancellation line after 2 p.m. at 414.963.6913 x3.



SHOREWOOD Independence Day Celebration

Monday, July 4

Sponsored by the Shorewood Foundation

Shorewoodians can show their patriotic spirit and cheer on participants in the Village's traditional July 4 parade, and later enjoy live music and a dazzling fireworks display in Atwater Park.

- 2 p.m.** Parade setup begins (at East Kensington and North Oakland)
- 3 p.m.** Parade begins, heading south on Oakland toward Shorewood High School
- 7 p.m.** Live music at Atwater Park with local band Cosmic Endeavors
- 9 p.m.** Fireworks at Atwater Park

Summer Sounds Concert Series

Wednesdays, 6 p.m.

Summer Sounds returns for 2022 with a fantastic lineup of live bands ready to entertain crowds of all ages at Hubbard Park. Bring a picnic or purchase food and beverages from Hubbard Park Lodge. Hubbard Park is accessible from the Oak Leaf Trail or 3565 N. Morris Blvd.

- JULY 6** Pat McCurdy
- JULY 13** Electri-Violet
- JULY 20** Trapper Schoepp
- JULY 27*** Whiskeybelles
- AUGUST 3** Ms. Jen and the Jellyfish/Band of Ringers
- AUGUST 10** Five Card Studs

*Shorewood Artisan Market onsite



Library Summer Celebration

Thursday, July 28, 6-8 p.m.

Join the Shorewood Public Library for its annual Summer Celebration! Adults and kids alike will enjoy trolley rides, the music of Frogwater, Culver's sundaes, kid-friendly activities, the company of the Milwaukee Brewers Racing Sausages and more. Rain or shine, come celebrate the best of summer with friends, neighbors and your favorite library staff members.

*Generously funded by the Lange bequest



Sadhna Morato-Lindvall Steps Up to Lead the Shorewood Foundation

BY JENNIFER ANDERSON

The Shorewood Foundation, known for its support of beloved Village events including the Farmers Market, Independence Day Celebration and Shorewood Feast, welcomed a new president, Sadhna

Morato-Lindvall, in May.

Morato-Lindvall, who has served on the Foundation's board of directors for five years, has a professional background in journalism, media relations, marketing, communications and development. She earned an MBA from the University of Wisconsin-Milwaukee in 2021 and recently joined Froedtert Health's Customer Experience team.

Her long list of altruistic endeavors ranges from serving on the boards of Hispanic Professionals of Milwaukee, the Hunger Task Force and the Skylight Music Theater to serving as a Girl Scout Troop leader and on the education subcommittee of the Village's Human Relations Commission.

Morato-Lindvall, who lives in Shorewood with her husband and two daughters, says she is eager to apply her communications skills as Foundation president to promote the organization and its positive impact on the community.

"As a former journalist, I'm a storyteller, and I feel the Foundation has a great story to share," she says. "I hope to leverage my background in media and donor relations to help more people learn about why their gifts are making a difference."

This is a unique challenge given that the organization is "a quiet resource," as Morato-Lindvall puts it.

"For decades, the Foundation has supported key programs and projects that strengthen and celebrate our community, yet a lot of people still don't know much about it," she says.

Morato-Lindvall says she is energized by other members of the Foundation board, who are always on the lookout for interesting projects to enrich the community. One example she points to is the Foundation's biannual Shark Tank Challenge.

"It was created as a fun forum to foster ideas and discussions," says Morato-Lindvall. "As a result, the Foundation agreed to support the Public Arts Committee's *Signaling History* project, which transformed green traffic signal boxes across the Village into works of art celebrating our Village's history and culture."

Morato-Lindvall takes over the leadership role from Alan Purinton, during whose tenure the Foundation received an unprecedented windfall: a \$3.25 million legacy gift from siblings and Shorewood residents Carol and Gordon Habeck. It was the largest bequest in the Foundation's 57-year history. Stewardship of the gift is a responsibility for which Purinton says Morato-Lindvall is well-prepared.

"I am so pleased the Foundation board chose Sadhna to succeed me as president," Purinton says. "As soon as she joined our board, I could see in Sadhna the rare combination of strategic vision and willingness to roll up her sleeves and pitch in that we strive for when recruiting new members."

"I knew we had a winner," he adds. "And I know we're in great hands for the next two years." ■



I hope to leverage my background in media and donor relations to help more people learn about why their gifts are making a difference.

—Sadhna Morato-Lindvall
President, Shorewood Foundation



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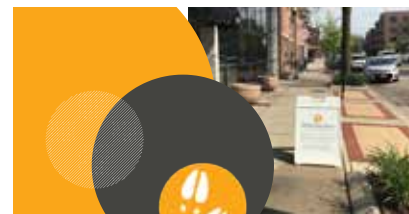
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DO-GOODER

SHE SHOULD RUN

Erin Loos Cutraro persuades women to run for public office, then supports them when they do

BY JENNIFER ANDERSON
PHOTO BY PATRICK MANNING



Erin Loos Cutraro has a simple exercise she likes to ask people to do: She tells them to think about a woman they know who gets things done – one who is “a changemaker and a problem solver.”

Then she asks them to text that woman, “I think you should run for office one day.”

It’s just one way that Loos Cutraro – who founded and leads She Should Run, the leading non-partisan organization working to increase the number of women running for office – hopes to change the way women feel about becoming political candidates.

“Research shows that starting at a very young age, girls are less likely to see themselves as elected officials,” Loos Cutraro says. “And as they mature, they’re more likely to question their qualifications.”

Loos Cutraro’s own political experience began with helping to elect the first female secretary of state in Missouri. She later became the managing vice president for the Women’s Campaign Fund, the first national women’s political action committee.

Frustrated at the lack of women in political power at all levels of government, Loos Cutraro founded She Should Run in Washington, D.C., in 2011. She now runs the organization from Shorewood, where she moved with her husband and two daughters in 2020.

“In order for our country to thrive, we have to tap the full talent pool it has to offer, and women are over half of our increasingly diverse talent pool,” Loos Cutraro says. “Yet,

▲
“In the over 500,000 elected offices nationwide, women represent just a fraction,” says Erin Loos Cutraro. “We have far-from-equal representation.”

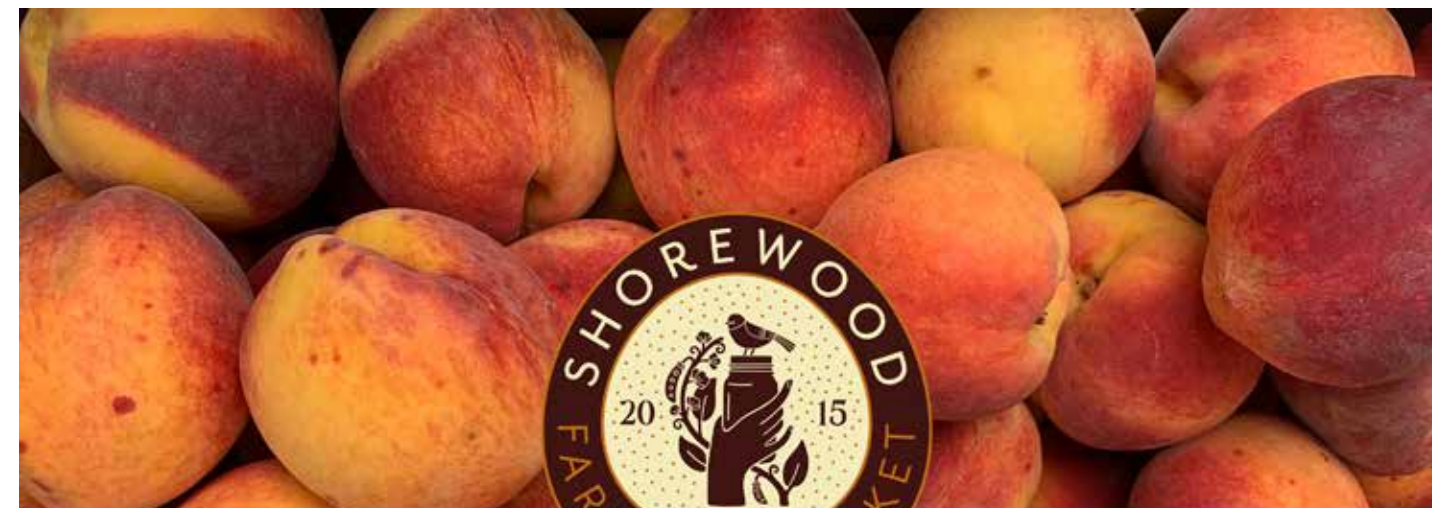
For more information, visit sheshouldrun.org.

in the over 500,000 elected offices nationwide, women represent just a fraction of those offices. We have far-from-equal representation.”

To date, She Should Run has encouraged over 30,000 women to consider a run for office and provided them with help in the form of leadership programs, digital educational content and a supportive community. One of the organization’s signature offerings for politically curious women is the Starter Kit. It’s jam-packed with fun, helpful tools, including a quiz on which public offices women might seek, as well as an arsenal of suggested responses to sexist comments like, “There’s something about her voice I don’t like,” or “Who’s at home with the children?”

She Should Run’s most recent impact report notes that the country needs “a tidal wave of women” in office to achieve equal representation. Loos Cutraro’s view is that as the nation faces increasingly daunting challenges, it needs diverse voices to help tackle them.

“We aren’t going to find the smartest solutions,” she says, “if women aren’t in the room.” ■



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Submitted photo

RECREATION

EVERYONE WINS

SHS and Rec Department offer sports camps that deliver fun for kids and funds for athletics

BY KATELIN WATSON

For more than 10 years, the Shorewood Recreation and Community Services Department has partnered with coaches from the Shorewood High School athletics program to provide a variety of quality youth camps for students of all ages.

The partnership stemmed from a desire to drum up interest in sports among younger students and to help cover costs associated with managing high school sports teams.

The Rec Department collaborates with coaches to establish camp schedules – holding most camps on the SHS campus during the summer months – and processes all camp registrations through its department. The camps also utilize SHS student-athletes as volunteers to assist with the programming and operations.

“It’s a great partnership for many reasons,” says Justin Calvert, recreation supervisor. “With every camp, we know we are getting a qualified WIAA coach and experienced high school athletes, which means the quality of the program is going to be excellent. The coaches get

to meet the kids and parents of potential future SHS athletes and start building those community relationships. And, it’s great publicity as well as a great revenue generator for the teams.”

Profits from the camps are divided in varying degrees among the team, the Rec Department and the coaches, driven by coach preference. In a typical year, anywhere from \$5,000 to \$7,000 is raised for the athletics teams who host the camps.

Popular camps include football, cross country, basketball, gymnastics, volleyball, mountain biking and soccer.

SHS girls basketball coach James Wright sees the camps as a great opportunity for participants to fit some practice in and for him to develop strong relationships early on with participants, fostering a love of basketball along the way.

“One of the first camps I initiated when I came to Shorewood was the Daddy/Daughter Clinic,” Wright says. “I wanted to get to know the community and, being a girl dad myself, wanted to find a way for dads to create shared memories with their daughters. Not only is it about the young athletes learning the fundamentals of basketball and

working on skill development, but there’s also this unique bonding component. The kids also get to interact with high school students they can look up to and aspire to be like.”

Gymnastic coach Mark Sullivan sees the camps as a great way for students to improve their overall wellness.

“The gymnastics summer camps we’ve offered cater to a wide range of skill levels,” he says. “Offering these camps is very important not only because they are fun, but they also expose kids to skills such as strength, flexibility, balance, cardiovascular endurance, motor-skill development and coordination. There are so many studies coming out now that show the physical and mental health benefits of physical activity, so why not get active by having fun and learning something new, like gymnastics?”

Calvert says the camps only continue to expand and that they are “a no-brainer for families” and “a low-pressure way for students to try things out before fully committing. And, the prices can’t be beat!” ■

For more information on camp offerings, view the Shorewood Recreation course guide at shorewoodrecreation.org.

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Draft & Vessel draws a community of craft beer lovers

BY JENNIFER ANDERSON
PHOTO BY PATRICK MANNING

Nat Davauer at his popular Shorewood bar, Draft & Vessel.

The idea for Nat Davauer's popular Shorewood watering hole, Draft & Vessel, was developed over many nights as he rocked his baby daughter, Olivia, to sleep in her darkened bedroom. His musings during those wee hours grew so fully formed that when the time came to build out the space at 4417 N. Oakland Ave., executing the design came easily.

The one significant change was that Davauer had originally envisioned the space as a homemade gelato shop. But upon learning that gelato purveyors get up early to make their product, Davauer quickly changed plans and decided to open a craft beer bar.

Davauer says he hadn't spent much time in bars before opening his own, but he had discovered craft beers in his 20s and liked the idea of sharing unique brews with his patrons.

"I built what I thought would be cool," he says simply, "with no real reference point."

Having grown up on a third-generation dairy farm in tiny Fall River, Wis., Davauer was both handy and used to hard work. This prepared him well for the challenge of building the bar with his own hands, sourcing wood from the farm.

Davauer already owned the 4417 N. Oakland building and when it came time to open Draft & Vessel in 2014, he had just one goal: to take in a minimum of \$40 a day. That amount would be twice what Joe the barber, the space's previous tenant, had paid Davauer in rent before retiring.

"On day one, I could see that this wasn't going to be a problem," Davauer says. In fact, Draft & Vessel was so popular that patrons regularly stood shoulder to shoulder in a space the size of a walk-in closet with only a 12-person occupancy limit. Fearing he'd be shut down by the fire marshal, Davauer quickly made plans to expand the space, which now accommodates four cozy booths, a modest bar and several small tables.

The Draft & Vessel brand has grown as well, expanding beyond Shorewood's borders with a new location in downtown Wauwatosa, a vintage truck tricked out as a seasonal bar outside the Milwaukee Public Market and soon, a small urban beer garden abutting a garage that houses vintage draft-modified vehicles in Walker's Point. This unique beer garden will be tucked under the boughs of a giant tree Davauer plans to swathe in tiny lights.

"I need new creative outlets and new projects," he says. "And constraints help me to be more inventive and resourceful. It's just like what we did back on the farm: We were always having to create work-arounds to save money and keep things running. Doing a lot with a little is my favorite kind of challenge." ■



Ivy Lucier at Atwater Beach, where she will manage summer lifeguarding services from June 26 to August 20, 2022.

Beach Business

Recent SHS graduate Ivy Lucier leads lifeguard services at Atwater Beach

BY PAULA WHEELER | PHOTO BY PATRICK MANNING



Ivy Lucier, SHS '20, says she chose swimming as her high-school sport because it didn't require any running.

Now, just two years after graduating high school, Lucier is running her own lifeguarding business, and her first client is the Village of Shorewood.

Lucier trained as a lifeguard through the Shorewood Recreation Department and worked at Atwater Beach for the past four summers under previous lifeguard services contractor Eric Gietzen. Knowing he was ready to move on to other endeavors, Gietzen asked Lucier if she'd be up for taking on this summer's contract.

"At first, I was like, 'Whoa, oh, my goodness,'" says Lucier, a rising junior at the University of Wisconsin-Madison. "It is a big undertaking. I didn't know if the Village would take me seriously because I'm so young. I had to think about it for a little bit." Once she spoke with former Assistant Village Manager Tyler Burkart to learn more, she says, "I realized that, yeah, maybe I can do this."

Gietzen fervently agrees with Village officials that lifeguards are essential during Atwater Beach's peak season, both for safety reasons and to protect the beach. He saw Lucier as the perfect candidate to take over his role.

"Ivy was my No. 1 lead guard," he says. "She's very responsible, observant and willing to learn. Most importantly, she has a lot of respect for the power of Lake Michigan."

For the past few months – in between her studies in biochemistry and art, her practices with the UW-Madison swim club and her part-time lifeguarding job at the university pool – Lucier has brought herself up to speed on the business side of things. She created a budget, wrote a proposal (approved by the Village Board this past January), lined up insurance, set up payroll and began building her summer team.

"Hiring lifeguards is one of the biggest difficulties," she says. "There is a very high demand for them. That has been kind of a challenge, but I will have a solid team."

Having so many balls in the air is nothing new for Lucier, who was involved in band as well as multiple clubs and extracurriculars while at SHS, in addition to working part-time as a pool lifeguard. "I think SHS does a great job providing opportunities for students to challenge themselves and to go out and do things," she says. Taking advantage of these opportunities, she says, helped her develop strong time-management skills.

As she looks ahead to summer, Lucier says she'll be "super happy to be working down at the beach again. Atwater Beach is probably my favorite place to be in Shorewood." She is equally excited about her new leadership role and enjoying exercising creative freedom as she builds her own company.

"Ivy is a really hardworking individual, and I have total faith that she can pull this off," Gietzen says. "She's going to crush it." ■



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Hi, Neighbor

Star of Suspense

Nick Petrie keeps the thrills coming in his bestselling crime series

BY JENNIFER ANDERSON
PHOTO BY PATRICK MANNING



Submitted photo

Shorewood resident and suspense novelist Nick Petrie first got an inkling that he was a pretty good writer when, as a Shorewood High School freshman, his English teacher directed other students to him for help honing their essays.

He realized that writing “wasn’t just something I was okay at, it was something I was good at – good enough to explain it to other people,” he says.

Today, Petrie is a national bestselling author who recently celebrated the release of book No. 7 in his popular “Peter Ash” series, launched in 2016 with *The Drifter*. MKE Lifestyle recently hailed him “a rising star in the thriller genre.”

Ever since that SHS English class, Petrie continued to hone his writing skills, first as a reporter and editor at the SHS newspaper, *Ripples*, then at the University of Michigan, winning a prestigious award for short fiction while an undergraduate. Petrie also earned a master’s degree in fiction at the University of Washington.

For many years, Petrie worked in construction and as a carpenter, remodeling contractor and building inspector to pay the bills. But he always made time for writing.

“My wife says I’m pretty cranky if I don’t have a writing project,” he says.

Through his day jobs, Petrie met several war veterans who’d recently returned home from overseas. His natural curiosity about people led to a deeper engagement with these vets, and they often told him things they may not have shared even with their own families.

After his 2016 novel *The Drifter* drew fans, Nick Petrie has kept writing about its central character, delivering a new book each year.

Learn more about Petrie’s work at nickpetrie.com.

“The stories people told me were pretty moving,” Petrie says. “I really kind of fell in love with these folks.”

These conversations became the basis for Petrie’s development of the compelling main character at the heart of his bestselling suspense series: Peter Ash. It’s Petrie’s compassionate portrayal of this resourceful ex-Marine – a peripatetic combat vet with crippling PTSD and a strong moral code – that has led to one of the most rewarding aspects about Petrie’s writing career: the letters of appreciation from veterans, telling Petrie how deeply Ash’s struggles with nightmares and panic attacks resonate with them.

Petrie also relishes using Ash’s travels to explore arcane subjects that interest him, from baton fighting to grizzly bear behavior. He’s begun work on his eighth Ash book, committing himself once again to a routine of writing 1,000 words a day in order to stay on top of his challenging “book a year” schedule.

“It’s a strange job,” says Petrie of his career as a thriller novelist. “And I am really, really lucky to be able to do it for a living.” ■

Know an interesting Shorewoodian? Please send your ideas for our “Hi, Neighbor” column to shorewoodtoday@shorewoodwi.gov.

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Shorewood Resources

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DragonFly Farm
Its Just Nuts
D&L Pastured Meats
A&M Local Provisions
+
New Produce Farmers

The Shorewood Farmers Market is swinging into market season with a new manager and 12 new vendors for 2022.

They include Tostada by Maranta; Junior's Smoked BBQ; artisan cracker and snack provider Empress Baking Co.; DragonFly Farm LLC, which sells "honey from the 'hood," produced in local, urban backyards; mobile nut roasters Its Just Nuts LLC; D&L Pastured Meats (no antibiotics, no hormones); and organic hot sauce and honey producers A&M Local Provisions. In addition, a variety of conventional and organic Wisconsin farmers will offer the full gamut of produce, including one with 16 varieties of garlic and another who specializes in native plants.

Shorewood resident Caroline McGraw takes the reins as market manager, liaising with vendors, promoting the market on social media and working closely with the small-but-mighty four-person board of Abby Fowler, Arthur Ircink, James Norris and Andrew Petroll.

The market opens June 19 and runs every Sunday through October 30 along Estabrook Parkway. Unlike the past two summers, the parkway will not be a closed "active street" daily, but market organizers will close it each Sunday from 7:30 a.m. to 2 p.m. Market hours are 9:30 a.m. to 1 p.m.

For updates, visit [facebook.com/shorewoodfarmersmarket](https://www.facebook.com/shorewoodfarmersmarket).

MMSD ADVANCES DOWNSPOUT DISCONNECTION INITIATIVE

The Metropolitan Milwaukee Sewerage District will require the disconnection of many residential downspouts from homes in the combined sewer areas of Shorewood and Milwaukee by January 2025.

Shorewood is in the second year of its three-year plan to disconnect the downspouts of many residences east of North Oakland Ave. that are part of the combined sewer system. The system's vulnerability to overwhelm by heavy rains has caused multiple incidences of sewage-infested water backing up into residential basements over the years.

In 2021, plumbing inspectors reviewed approximately 665 residences in the northernmost zone of the combined system and notified homeowners of the requirement to disconnect downspouts that empty directly into the sewer, giving them one year to comply.

This year, inspectors will review the 645 properties in the combined system's central zone and in 2023 they will inspect the southernmost 636 properties. The goal is to complete the disconnection program by January 1, 2025.

Disconnection is required for downspouts that meet the following four criteria:

- ▶ Sufficient space is available to locate the discharge point at least 5 feet away from basement or foundation walls and property lines.
- ▶ A pervious surface is available at the discharge point.
- ▶ The discharge location is level or slopes away from the structure, but is not steep enough to cause erosion.
- ▶ The discharge will not create ice on pedestrian walkways or otherwise create a nuisance for adjoining properties.

"Residents are asked to not disconnect any downspouts prior to a site inspection and direction from the Village's plumbing inspector," notes Leeann Butschlick, director of the Shorewood Department of Public Works.



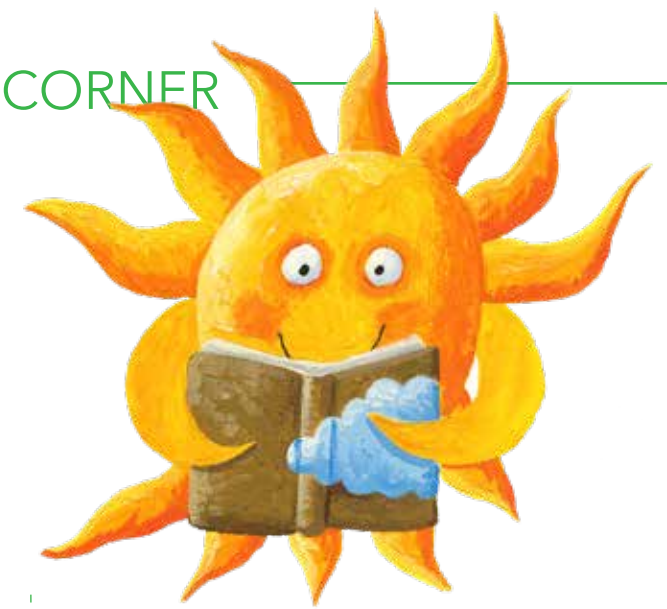
Stay up to date on COMMERCIAL ZONING



Public meetings on Shorewood's commercial zoning changes are projected to continue throughout the summer, including a presentation of the draft code.

SCAN THIS QR CODE TO ACCESS PROJECT UPDATES

LIBRARY CORNER



FREE PERIOD PRODUCTS

In support of restroom equity, the Shorewood Public Library now offers free period products in the women's and gender-neutral restrooms. The restroom equity movement found that those who menstruate may face

stress, lost opportunities and anxiety due to lack of access to pads and tampons. With generous funding from the Friends of the Shorewood Public Library, the library is now among public institutions that meet this community need with free tampons and pads. The products may be useful to women and girls of menstruation age as well as to elderly and pregnant women experiencing bladder issues.



DIVE INTO SUMMER READING

"Oceans of Possibilities" abound for the library's summer reading challenge, which takes a deep dive into an oceanography theme. Young readers from tots to teens can track their reading to earn rewards. They may also enjoy weekly events including popular Terrific Tuesdays, story times, craft programs and activities just for tweens and teens. The library's popular take-and-make kits for kids and teens will also be available.

This program is generously funded by the Friends of the Shorewood Public Library.

DVDS BY GENRE

A project to organize the library's adult DVD shelves by genre is now complete. Patrons can browse DVDs based on genres including Action, Comedy, Foreign, Holiday, Horror, Romance, Sci-Fi/Fantasy and more.

This project began in July 2021 following multiple patron requests for specific DVD genres. Library staff assigned genres to the collection of roughly 6,000 DVDs and re-catalogued them for CountyCat, and all were relabeled by library clerks. Library staff say they hope the initiative makes it easier for patrons to browse the collection.



SEARCH A TO Z WITH NEW PREMIER DATABASE

The Shorewood Public Library now offers access to AtoZdatabases, especially helpful for job seekers. AtoZdatabases provide address and phone information for individuals, business and marketing information, and access to resources like résumé templates and job postings. Anyone can access this resource while inside the library, and Shorewood residents can also access it from home by logging into [shorewoodlibrary.org](https://www.shorewoodlibrary.org) with their library card credentials.

AtoZdatabases is generously funded by the Lange Bequest.

For more information, visit [shorewoodlibrary.org](https://www.shorewoodlibrary.org).



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Senior Resource Center

IN-PERSON EVENTS

All programs are held in the Shorewood Village Center (lower level of the Shorewood Library building) unless otherwise indicated.

Walking Shorewood History: Estabrook Park Wednesdays, June 1, July 6 & Aug. 3, 10-11:30 a.m.

Imagine the sights and sounds of early Shorewood on guided walks with Shorewood Historical Society volunteers. *Free; pre-registration required.*

- June 1: **Atwater Park and the Gold Coast: Since the 1880s**, Atwater Park has served as an urban escape, and its neighborhood a showcase for architectural styles.
- July 6: **Shorewood High School**: From 1925 to the present day, the campus buildings reflect the value Shorewood residents place on academic excellence.
- August 3: **Lake Bluff School**: A 1924 architectural gem designed by Eschweiler and Eschweiler.

Meet-up with Horticulturist Ben Habanek Wednesday, June 22, 9-10 a.m.

Village Horticulturist Ben Habanek will share suggestions for plants that work well in Shorewood gardens and will answer questions specific to your garden. *Free; pre-registration required.*

Summer Picnics

Wednesdays, July 13 & Aug. 17, 11 a.m.-1 p.m.

Don't miss our outdoor luncheons in Estabrook Park Beer Garden. Tables in the shade, lots of opportunity to connect and, as always, goodies galore! Usinger's all-beef hot dog or pork bratwurst, coleslaw, chips, cookie, water. \$5/person per event, payment due one week prior to each event. Please consider making one payment of \$10 if you plan to attend both events.

ONGOING IN-PERSON EVENTS

One-to-One Tech Support (by appointment)

Fridays, 10 a.m.-1 p.m.

Get personalized assistance with your portable technology! Schedule a 50-minute appointment with a tech tutor and bring your device. *Free; appointments required, email src@shorewoodwi.gov.*

Shorewood Memory Cafe

Second Friday of each month, 10:30 a.m.

A relaxed social event for people living with mild memory loss and their care partners. *Please contact the SRC for details and to register.*

Toe Nail Trimming Clinics (by appointment)

Mondays, June 20, July 18 & Aug. 15

Toe Nail Trimmers, LLC provides safe, cost-effective foot and toe nail care. \$31; contact 262.719.0336 to schedule appointment.

VIRTUAL (ZOOM) EVENTS

Zoom events are free unless otherwise indicated.

A Date with History

Mondays, June 20, July 18 & Aug. 15, 1-2:30 p.m.

Join amateur historian Kathleen Smith for a closer look at people who made history.

- June 20: **The Day Wall Street Exploded: A Story of America in Its First Age of Terror**, book by Beverly Gage
- July 18: **Rebel Cinderella: From Rags to Riches to Radical, the Epic Journey of Rose Pastor Stokes**, book by Adam Hochschild
- Aug. 15: (no book) **Cambridge Spies**: Kim Philby, Guy Burgess, Donald Maclean and Anthony Bunt, the men who fooled British Intelligence for decades

Brain Health and Wellness

Mondays, June 27, July 25 & Aug. 22, 2-3 p.m.

- June 27: The Blessings of Self-Care with Ovation Communities Adult Day Services Social Worker Dana Rubin-Winkelman, MSW, CAPSW.
- July 25: Free and Simple At-Home Neurobics with Director of Ovation Adult Day Services Dawn Adler, R.T.
- August 22: Lend Me Your Ears: The Hearing, Attention and Memory Link with Speech-Language Pathologist Susan Carneol, MS, CCC-SLP.

HELPFUL SERVICES AND INFORMATION

A handy list of available services in case you or someone you know needs assistance.

EAST SIDE SENIOR SERVICES 414.210.5881

Offers free, volunteer-provided services such as transportation, companionship and shopping for any Shorewood adult ages 60 and up.

ERAS SENIOR NETWORK 414.488.6500

Older adults throughout Milwaukee County are eligible for transportation to essential medical appointments as well as reassurance check-in calls from caring volunteers.

MILWAUKEE COUNTY AGING AND DISABILITY RESOURCE CENTER

414.289.6874

Social workers answer questions and connect older adults and caregivers with a wide array of resources including referrals for services such as counseling for long-term support, caregiver respite, transportation, Meals on Wheels and other community-based services.

CONTACT US

Summer office hours: Mon. - Thurs., 9:30 a.m. - noon or by appointment. Registration or questions: 414.847.2727 or email: src@shorewoodwi.gov. Follow us at [facebook.com/shorewoodSRC](https://www.facebook.com/shorewoodSRC).

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Out & About in Shorewood



Photo by Kyle Feerick

1



Photo by Rachel Dickman

2



Photo by Sophia Wiley

3

- 1 An Easter Bunny is flanked by Oliver and Lilly Feerick, son and daughter of Shorewood Men's Club President Kyle Feerick, at the Men's Club Easter Egg Hunt in Hubbard Park on April 16.
- 2 Shorewood High School junior Ezra Grinker does the splits in front of a stage at the Italian Community Center during the SHS Prom on April 23.
- 3 From left: Leslie Frieze, Maria Van Hoorn, Beth Silverstein and Mansi Beehner dressed to embrace a Kentucky Derby theme at the Swing with Shorewood gala May 7 at Discovery World.
- 4 The cast of Shorewood High School's *Cinderella* during the show's finale. The musical ran for four performances in early March.



Photo by John O'Hara

4

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Shorewood A Look Back



The "little white church" was the North Shore Presbyterian congregation's first home. After the congregation moved, several businesses occupied the building until it was demolished in 2018 and replaced by North Shore Bank.

A century of worship

Concerned about the spiritual well-being of Shorewood children he noticed playing in the streets on Sunday mornings, a Milwaukee Presbyterian minister decided to start a Sunday school class in the Village in the early 1920s. Classes were held in a storefront on Atwater Road (now East Capitol Drive) and in the old jail in the Village Hall basement.

The Sunday school's success led to the formation of a new congregation. Called the Shorewood Presbyterian Church, it began with 32 charter members. On June 16, 1922, its first official service was held in the Atwater Road storefront.

The congregation immediately began drawing up plans for a church building at the corner of North Oakland Ave. and East Kenmore Place. The building, known as the "little white church," was completed March 30, 1924, and served as a place of worship until 1952.

The congregation's current building, a Georgian colonial at 4048 N. Bartlett Ave., was dedicated on March 16, 1952. The congregation re-christened itself North Shore Presbyterian Church to reflect a growing membership beyond Shorewood. A brick memorial patio was built in front of the church in 2002 to facilitate outdoor summer worship.

The hospitable North Shore Presbyterian community welcomes visitors to services, provides space for community meetings and Village programs, and serves as a Village voting location.

The congregation celebrates its centennial on Sunday, June 12.

Photo and information courtesy of the Shorewood Historical Society.

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Shorewood Summer Calendar

SIS = Shorewood Intermediate School | SHS = Shorewood High School

JUNE

WED. JUNE 1 SIS & 6th Grade Spring Band Concert 7pm, SHS Gensler Auditorium

THURS. JUNE 2 SIS and 6th Grade Spring Orchestra Concert 7pm, SHS Gensler Auditorium

SAT. JUNE 4 First Ride and Bike Rodeo 9:30 a.m., Atwater Elementary School west playground

SAT. JUNE 4 & SUN. JUNE 5 St. Robert Parish Fair Sat. Noon-10pm, Sun. Noon-7pm, St. Robert parking lot

SAT. JUNE 11 50th Annual Shorewood Men's Club Chicken BBQ 11:30am-7pm, Atwater Park

SAT. JUNE 11 Shorewood Artisan Market opening day Noon-4pm, Atwater Elementary School west playground *Runs every other Sat. in June, July and August. For details, see page 22.*

SUN. JUNE 12 SHS Chamber Orchestra Concert 2pm, Bradley Symphony Center

SUN. JUNE 19 Shorewood Farmers Market opening day 9:30am-1pm, Estabrook Park *Runs every Sunday through Oct. 30. For details, see page 22.*

WED. JUNE 22 Shorewood Speaks: Election Laws 6:30pm, Shorewood Village Center *For details, see page 11.*

FRI. JUNE 24 19th Annual Shorewood Criterium 10:55am-9pm, Shorewood Business District *For details, see page 23.*

FRI. JUNE 24 Movie Under the Stars Series: *Raya and the Last Dragon* 8pm, SHS Football Field

WED. JUNE 29 Shorewood School District ICS Community Equity Ally Academy Session 2 6pm, virtual

JULY

MON. JULY 4 Shorewood Independence Day Celebration 2-10pm *For details, see page 23.*

WED. JULY 6 Summer Sounds Outdoor Concert Series: Pat McCurdy 6pm, Hubbard Park

WED. JULY 13 Summer Sounds Outdoor Concert Series: Electri-Violet 6pm, Hubbard Park

FRI. JULY 15 Movie Under the Stars Series: *Luca* 8pm, SHS Football Field

WED. JULY 20 Summer Sounds Outdoor Concert Series: Trapper Schoepp 6pm, Hubbard Park

WED. JULY 20 Shorewood School District ICS Community Equity Ally Academy Session 3 6pm, virtual

SAT. JULY 23 & SUN. JULY 24 Shorewood Drama Jr. presents *Disney's Frozen Jr.* Sat. 7pm, Sun. 1:30pm, SHS Gensler Auditorium

WED. JULY 27 Summer Sounds Outdoor Concert Series: *Whiskeybelles* 6pm, Hubbard Park *Shorewood Artisan Market onsite.*

THURS. JULY 28 Summer Celebration 6pm, Shorewood Public Library

AUGUST

MON. AUG. 1 Shorewood School District ICS Community Equity Ally Academy Session 4 6pm, virtual

WED. AUG. 3 Summer Sounds Outdoor Concert Series: Ms. Jen and the Jellyfish/Band of Ringers 6pm, Hubbard Park

FRI. AUG. 5 Movie Under the Stars Series: *Sing 2* 8pm, SHS Football Field

WED. AUG. 10 Summer Sounds Outdoor Concert Series: *Five Card Studs* 6pm, Hubbard Park

SAT. AUG. 27 FAB Beach Bash 8am-2pm, Atwater Beach

Keeping the
beach safe
this summer

p.32

