



**Parks Commission
Agenda
Tuesday, March 12, 2019
5:15 P.M.
Village Hall**

1. Call to Order
2. Consider Minutes from meeting on January 8, 2019
3. Discuss Judging for Shorewood Loves Dogs Mascot Campaign
4. Perform Judging for Shorewood Loves Dogs Mascot Campaign (outside in grassy area between Village Hall and Village Center)
5. Discuss and Consider Mascot for Shorewood Loves Dogs Mascot Campaign
6. Staff Updates – Report on Recent Ad Hoc Meeting on Atwater Beach Access
7. Adjournment

DATED at Shorewood, Wisconsin this 7th day of March, 2019.

VILLAGE OF SHOREWOOD
Sara Bruckman, CMC/WCMC
Village Clerk

Should you have any questions or comments regarding any items on this agenda, please contact the Manager's Office at 847-2702.

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals.



Parks Commission
Minutes
January 8, 2019 5:30 P.M.

Village Hall
3930 N. Murray Avenue, Shorewood, WI 53211

1. Call to order.

The meeting was called to order at 5:33 p.m.

Members present: Kathy Yanoff, Mark Schill, Lybra Loest and Bonnie Pedraza

Others Present: Assistant Village Manager Tyler Burkart, Trustee Wesley Warren, Trustee Michael Maher, Kae Donlevy with the Shorewood Waters Project

Not present: Jenny Vulpas, Ellen Eckman, and Jaime Jacoby

2. Consider Minutes from Meeting on December 11, 2018

Ms. Pedraza moved to approve the December 11, 2018 minutes. The motion was seconded by Ms. Loest. Motion approved by 4-0 vote.

3. Staff Updates

Mr. Burkart informed the Board that Ms. Eckman and Ms. Loest will represent the Commission on the upcoming ad hoc committee meeting for Atwater Beach. An update will be presented at the next Parks Commission. Eventually the Commission will consider a proposal to recommend to the Village Board. Ms. Eckman as the Chair of the Parks Commission will be invited to a February meeting of all committee chairs to discuss the upcoming prioritization process and collaborate with other committees.

4. Update on Marketing and Communication Strategies for Dogs in Parks and Beach

Ms. Donlevy was in attendance to provide an update on the Shorewood Loves Dogs campaign. Ms. Donlevy mentioned the plan is to rollout the campaign starting this Thursday. The Commission reviewed the dog mascot contest rules and materials that will be used to promote the campaign. Mr. Burkart informed the Commission that an article on the campaign will be included in their March issue. There was discussion about reaching out to other businesses besides Bentley's Pet Stuff to help sponsor awards or participate in the program in some way. Ms. Donlevy will reach out to other possible businesses dog-related in Shorewood. Commission members should send any additional feedback to Ms. Donlevy. The Commission will judge the applicants at their March 12 meeting and will announce a winner a few days afterwards.

5. Discuss Creating Question for Community Survey on Vendors in Atwater Park

The Commission worked on finalizing the proposed question for the upcoming community survey. Mr. Burkart will use the question identified in the December minutes to include in the community survey draft.

6. Adjournment.

Mr. Schill moved, seconded by Ms. Loest to adjourn the meeting. Motion approved by 4-0 vote. Meeting adjourned at 6:12 p.m.

Respectfully submitted by,

Tyler Burkart
Assistant Village Manager



VILLAGE OF SHOREWOOD

REPORTS AND PRESENTATIONS TO PARKS COMMISSION

Agenda Item: Shorewood Loves Dogs Judging

Date: March 12, 2019

Presenter: Tyler Burkart, Assistant Village Manager **Department:** Village Manager's Office

Agenda Item Discussion – *Please provide a summary of the agenda item along with bullet points highlighting the main items and key issues to be discussed.*

The Parks Commission reviewed all 36 applications. [Click here](#) to review all 36 applications. After review, the Commission is down to its 6 finalists: #2 Gus, #11 Hank, #12 Bailey, #16 Ziggy, #18 Mika, and #29 Thorissa. The 6 finalists have been asked to meet in the grassy area between Village Hall and Village Center at 5:30 p.m.

The Parks Commission is being asked to convene early at 5:15 p.m. on the second floor of Village Hall in order to discuss how they would like to perform judging ahead of time. As a reminder, the Commission will need to vote for a 1st and 2nd place dog as we have prizes for both places. The Parks Commission will need to consider asking their dog owner some questions in order to get a better idea how their dog interacts with people and how it would behave at a public event with several people around. The Commission may also want to consider if they'd like the dog to be available for multiple years or just a one-year campaign. After seeing the dogs in person, the Parks Commission will reconvene on the second floor of Village Hall to discuss and vote. A decision will be made before the conclusion of the March 12 meeting so that the Village can announce the winners on March 14.

Once the Parks Commission selects the winner, it is recommended to ask the winning dog owner and Kae Donlevy to attend the April Parks Commission meeting to strategize next steps and ways to begin using the dog mascot for the Shorewood Loves Dog campaign.