



**Conservation Committee  
Thursday, April 7, 2022  
7:00 P.M.**

**Village Center Lower-level Meeting Room  
3920 Murray Avenue, Shorewood**

**AGENDA**

1. Call to order
2. Consider Approval of March 3, 2022 Meeting Minutes
3. Discuss Citizen Concerns
4. Staff Liaison Updates
5. Discuss planning process for spring film screening and pollinator-themed event
6. Approve funds for SHS auditorium rental fee and County Parks use fee for upcoming events
7. Shorewood Waters Pledge feedback and pesticide awareness initiative
8. Subcommittee Reports
9. Upcoming Events, Member Topics & Suggestions
10. Adjournment

DATED at Shorewood, Wisconsin this 31<sup>st</sup> day of March, 2022.

VILLAGE OF SHOREWOOD  
Toya Harrell  
Village Clerk

Should you have any questions or comments regarding any items on this agenda, please contact the Manager's Office at 847-2701. It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of all individuals.

## **Conservation Committee Minutes**

*March 3, 2022*

7:00 P.M. Via Teleconference

---

### **1. Call to order**

The meeting was called to order at 7:05 p.m.

Members present: Joshua Liberatore, Chuck Hagner,, Caroline Kuebler, Linda Frank, Erin Povak,, Elisabeth Witt, Donna Pollock, Matt McGovern, Meenal Atre, Natalia Stein, and Henry Tomasiewicz.

Not present: Maggie Pipek, Bella Peaslee, and Trustee Wesley Warren

### **2. Consider Approval of February 3, 2022 Meeting Minutes**

Mr. Tomasiewicz moved to approve the February 3, 2022, minutes. The motion was seconded by Ms. Frank. Vote 9-0 to approve the minutes.

### **3. Discuss Citizen Concerns**

Mr. Tomasiewicz shared his concern about oversalting of public sidewalks in front of Village Hall, Shorewood Post Office, and Wells Fargo bank and collected 75 pounds of extra salt. He also shared that a Boys Scout troop in another town annually collects extra salt as a service project and saves it for reuse in future years. Ms. Stein also offered that salt obviously costs money and the financial aspects of oversalting should and could be emphasized when putting out information to the community. She also mentioned looking into motivation for oversalting and wonders if liability concerns could be pushing people to oversalt. Mr. Tomasiewicz mentioned that slipping on an oversalted sidewalk or steps is always a risk and this is an angle that could be used to counter the liability argument. Mr. Tomasiewicz also called DPW to remind them that the street drain at Larkin and Capitol, which still had the fabric from the 2020 street reconstruction project, needed to be removed. It was covered with leaves and debris from over 18 months of accumulation. All members are encouraged to look out for clogged or covered drain guards and report accordingly.

### **4. Staff Liaison Updates**

Village Manager Ewald invited all to attend an upcoming meeting with the Village design engineer to look at the roadway reconstruction program for the coming summer against other plans like the comprehensive bike and pedestrian safety plan.

Mr. Liberatore shared the final 2021 sustainability data sheet and pointed out a few areas of success, including the North Shore Fire Station solar data and the regular organics diversion tonnage. The 2022 data sheet is created, with data collection to commence as soon as the new Assistant Village Manager is hired and brought into the process.

## **5. Discuss update on planning process for spring film screening and pollinator-theme event**

Ms. Keubler said that there is no update on the date of the film screening. We are still waiting to hear back from the Rec. Dept./Drama to review and approve any of the suggested dates we named on our application. Mr. Tomasiewicz then gave a detailed update on the Pollinator Palooza event planned for May 21 (11 a.m. - 2 p.m.) at Estabrook Park, listing several groups that have shown interest in attending. Input was gathered on other organizations that might be worth informing about the event. Mr. Liberatore agreed to follow up with other organizations that might be beneficial to have on hand. It was agreed that notifying all four schools would be a great way of promoting the event, in addition to the usual channels of Village communication (website, Manager's Memo, Facebook). In April, Mr. Liberatore will be asking for concrete commitments from volunteers to staff event tables and activities.

Ms. Povak asked whether Shorewood would consider becoming a Bee City USA. It was agreed to look into the costs and application process so that, possibly following the event in May, the Committee can follow up with a concrete commitment from the Village.

Ms. Witt described an opportunity called the Wisconsin Landscape Pesticide Registry, which is a service provided by the State of Wisconsin that alerts neighboring properties within 12 hours of a pesticide application. It needs to be renewed annually. It was considered, that along with the Homegrown National Park concept, this could be a good topic for general community promotion, with links to the Committee's own efforts to increase native habitat plantings and reduce pesticide use.

## **9. Subcommittee Reports**

Mr. Hagner reported out on the first meeting of the zoning recodification project on whose working group he and Ms. Pipek both serve. The working group will be offering speaking slots for stakeholder groups that will be available for the public commercial zoning update listening sessions. He is requesting input from Committee members so that he can incorporate a variety of

perspectives at the session. Mr. Liberatore will work with him to put out an email reminder in the coming weeks so that further input can be gathered.

**10. Upcoming Events, Member Topics & Suggestions**

None offered.

**11. Adjournment**

Ms. Witt moved to adjourn, seconded by Ms. Kuebler. Vote 10-0 to adjourn. The meeting was adjourned at 8:18 p.m.

Respectfully submitted by,

Rebecca Ewald  
Village Manager