



**Conservation Committee  
Agenda  
Thursday, December 2, 2021  
7:00 P.M.  
Via teleconference**

Call information: 1-312-626-6799  
Meeting ID: 846 1916 6357  
Password: 980627

Video Link: <https://us02web.zoom.us/j/84619166357?pwd=dXZ4ZkFQL1FyV1lMQ0Zaa1V5QXcwZz09>

1. Call to order
2. Consider Approval of November 4, 2021 Meeting Minutes
3. Discuss Citizen Concerns
4. Staff Liaison Updates
5. Discuss and review additional data collection opportunities for bird strikes and residential pesticide use
6. Discuss film screening status and other event planning and gather feedback
7. Discuss committee annual report
8. Subcommittee Reports
9. Upcoming Events, Member Topics & Suggestions
10. Adjournment

DATED at Shorewood, Wisconsin this 23rd day of November, 2021.

VILLAGE OF SHOREWOOD  
Toya Harrell  
Village Clerk

Should you have any questions or comments regarding any items on this agenda, please contact the Manager's Office at 847-2701.

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

Upon reasonable notice, efforts will be made to accommodate the needs of all individuals.



**Conservation Committee**  
**Minutes**  
**November 4, 2021 7:00 P.M.**  
River Park

**1. Call to order**

The meeting was called to order at 7:10 p.m.

Members present: Joshua Liberatore, Maggie Pipek, Erin Povak, Elisabeth Witt, Donna Pollock, Matt McGovern, Meenal Atre, and Henry Tomasiewicz.

Others Present: Assistant Village Manager Tyler Burkart

Not present: Chuck Hagner, Linda Frank, Bella Peaslee, Pat Wilson, Caroline Kuebler

**2. Consider Approval of October 7, 2021 Meeting Minutes**

Mr. Tomasiewicz moved to approve the October 7, 2021 minutes. The motion was seconded by Ms. Povak. Vote 8-0 to approve the minutes.

**3. Staff Liaison Updates**

Mr. Burkart reported that the 2022 proposed budget public hearing will be November 15 at 7:30 p.m. There is a chance the room improvements for committee room spaces may be completed and ready to utilize by January 2022. The Facility Condition Assessment is currently in the works to be prepared by early 2022.

**4. Discuss Citizen Concerns**

No citizen concerns reported.

**5. Discuss 2021 Sustainability Data and Further Opportunities for Analysis/Reporting**

There was discussion about different and creative ways to look at the data and share with the public. Mr. Burkart and Mr. Liberatore will work on computing Shorewood's share (1/7) of the renewable energy produced from the North Shore Fire solar panels. Some options include the manager's memo, the Village Center lobby, the website, and social media. Mr. Burkart shared the Library would be willing to showcase any scorecard materials created by the Committee. The Committee can also share a progress report with the Village Board. There could be additional reporting for solar panel installations and renewable energy impacts.

**6. Discuss Further Outreach on Pesticide Use / Natural Yard Practices and Spring Event Planning**

Mr. Tomasiewicz and Mr. Liberatore shared some activities that could occur during a spring event to encourage community members to do natural yard practices. They shared some spring themes for the event such as pollinators, bees, birds, and bats. Another idea was to circulate and share common bird strike observations to seek trends of problematic areas. It was further discussed for community members to take a pledge to avoid pesticides. Additional information that will be obtained from the school district on their current pesticide chemical free practices will be used to update the Committee's webpage on this topic.

**7. Subcommittee Reports**

Ms. Atre reported she reached out to the Atwater Elementary School PTO about applying for a grant to purchase tape to address a high percentage of bird strikes at the young children school separate from the main building. The hope is to continue this practices at the other schools once implemented at Atwater. There was discussion about featuring it in the Shorewood Today magazine once the project is further along.

**8. Upcoming Events, Member Topics & Suggestions**

No topics or events discussed.

**9. Adjournment**

The next meeting will most likely be via Zoom as Mr. Burkart will announce to the Committee in advance. Mr. Tomasiewicz moved to adjourn, seconded by Ms. Pollock. Vote 8-0 to adjourn. The meeting was adjourned at 7:40 p.m.

Respectfully submitted by,

Tyler Burkart  
Assistant Village Manager

**Village of Shorewood 2020 Annual Report**

**VILLAGE OF SHOREWOOD  
DEPARTMENT / COMMITTEE ANNUAL REPORT**

**Instructions:** To help inform the Village Board on the annual operations, services and activities being performed by all areas of the Village, the Village Manager is asking each department and citizen committee to complete the following report. Please contact the Village Manager’s Office if you have any questions about the report.

**Name of Department / Committee:** Conservation Committee

**Name of Department Head / Committee Chair:** Josh Liberatore, Chair

**Other Department Managers / Committee Members:**

Kendra Carey, Henry Tomaszewicz, Bella Peaslee, Chuck Hagner, Pat Wilson, Elisabeth Witt, Meenal Atre, Linda Frank, Caroline Kuebler, Maggie Pipek, Donna Pollock, Matt McGovern, Wesley Warren (Trustee Liaison), Tyler Burkart (Staff Liaison)

**Identify your most significant department / committee services and activities performed in the past year.**

- Initiated Sustainability Dashboard communications on SHS digital sign and Library lobby video screen
- Coordinated the annual Environmental Film Festival
- Expanded curbside organics program to nearly 300 participants
- Completed a full year of the Sustainability Scorecard and continued second-year collection
- Continued discussion with the School District on plastic use and food waste
- Provided input to the CDA strategic survey, the Housing Study, and the Transportation analysis
- Installed LED lighting in Village Center from the energy audit
- Conducted overview of North Shore and other Milwaukee County municipality waste collection programs
- Applied for and received Bird City Wisconsin recognition
- Assisted with the North Shore Solar Now Steering Committee efforts

## Village of Shorewood 2020 Annual Report

Identify your department / committee proposed initiatives that you hope to perform or implement in future years. Initiatives are significant subjects such as service delivery changes, capital items, programs, or studies that require Village resources and time to execute. Each initiative listed should link to one of the six vision statements in [Vision 2025](#) on pages 6-8. Include the vision number(s) in the “Relationship to Vision 2025” column corresponding with the vision statement(s) that best relates to the initiative along with a brief explanation. For each initiative, please complete the “Request Execution of New Village Initiative” form to complete this section. For citizen committees, please utilize your staff liaison to complete this form.

Department / Committee Initiative(s)	Relationship to Vision 2025
1. Work on a resolution for the Village Board to pass on climate action	(1,3,4) An ecologically-responsible community with an appreciation for the lake, river, and other natural areas and a commitment to sustainability; access to facilities that promote clean air and water and personal health and wellness; lead the region in variety of desirable housing options and businesses
2. Eliminate the Conditional Use Permit for solar installation	(4,6) An ecologically-responsible and well-governed community with leaders and citizens who value broad civic participation and maintain a long-range, disciplined view of the future
3. Discuss adding electric vehicles to the Village fleet	(1,3,4) An ecologically-responsible community with an appreciation for the lake, river, and other natural areas and a commitment to sustainability; access to facilities that promote clean air and water and personal health and wellness; lead the region in variety of desirable housing options and businesses
4. Take the lead with Fin and Feather Festival – revamping based on feedback	(4,6) An ecologically-responsible and well-governed community with leaders and citizens who value broad civic participation and maintain a long-range, disciplined view of the future
5. Initiate a dashboard in different locations throughout the Village to share important metrics about the Village’s sustainability and environmental practices	(4,6) An ecologically-responsible and well-governed community with leaders and citizens who value broad civic participation and maintain a long-range, disciplined view of the future