



Parks and Public Spaces Committee
3930 N. Murray Avenue, Committee Room
Meeting Agenda
February 10, 2026
6:00 p.m.

1. Call to Order
2. Consider approval of January 13, 2026, meeting minutes
3. Citizens to be Heard – this item is for matters not on the agenda. Discussion may follow comments on non-agenda items or discussion, and action may come at future meetings.
4. [Policy 49 Workplans, Village Initiatives, and Task Assignments](#)
 - a. January 31 – Volunteer Boards and Committees identify prior year accomplishments in the 2025 annual report
 - Information to be submitted by noon December 23; project will be compiled and reviewed and considered by Committee on January 13
 - b. March 1 – Volunteer Boards and Committees submit proposed initiatives to the Village Manager for consideration in the next fiscal year (2027).
 - Deadline noon January 26; proposed initiatives will be compiled and considered by the Committee on February 10 prior to submission
5. Annual Task Assignment – [Complete Streets Report](#) – (Director Griepentrog)
6. 2025 Initiative - [Finalize Comprehensive Outdoor Recreation Plan update](#)
 - a. Report progress to date
 - b. Action items – review updated draft document
7. 2026 Initiative - [Consider updates to Village Code Ch. 207](#)
 - a. Report progress to date
 - b. Action items
8. 2026 Initiative - [Vision triangle regulations review](#)
 - a. Report progress to date
 - b. Action items
9. 2026 Initiative - [Rational Recreational Rules – Village Code Ch. 466-30](#)
 - a. Report progress to date
 - b. Action items
10. Identification of possible 2027 initiative projects.

11. Consider recommendation to Village Board regarding modification to Shorewood Village Code Article IV Parks and Public Spaces Committee §16-11 Subcommittees.

12. Future Items for Consideration

Future Items of Consideration are items not listed on the agenda that members would like to discuss or consider at a future meeting date. The members are requested to vote on whether an item should be discussed at a future meeting. Wis Stat require the public have notice on the agenda of the topics to be discussed and considered. If an item is voted to be listed on a future agenda, discussion on the item shall occur after being listed to provide proper notice.

13. Staff Liaison Report

14. Adjournment

DATED at Shorewood, Wisconsin this 5th day of February 2026.

VILLAGE OF SHOREWOOD

Toya Harrell, Village Clerk

Members of the Public are encouraged to participate by submitting questions to nberzin@shorewoodwi.gov or 414-847-2705 by noon of the meeting date.

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of all individuals.



VILLAGE OF SHOREWOOD

REPORTS AND PRESENTATIONS TO PARKS AND PUBLIC SPACES COMMITTEE

Meeting date: February 10, 2026

Staff Liaison: Leeann Butschlick, Director of Public Works

Agenda Item Discussion – *Please provide a summary of the agenda item along with bullet points highlighting the main items and key issues to be discussed.*

Below, please find a summary of the meeting agenda items for February 10, 2026.

2. Consider approval of January 13, 2026, meeting minutes.

Please see attached.

3. Citizens to be Heard.

President McKaig has suggested that Committee agendas include language modeled after the regular Village Board agenda item language.

4. [Policy 49 Workplans, Village Initiatives, and Task Assignments](#)

This will continue to be a standing agenda item. Please note the following upcoming due dates:

- December 23 noon – prior year accomplishments identified and submitted to staff liaison
- January 13 – PPS will review and approve submission
- January 31 – Annual report published
- January 26 – proposed initiatives for FY 2027 must be submitted to staff liaison
- February 10 – PPS to review and approve submission
- March 1 - Proposed initiatives for FY 2027 submitted to Village Manager

5. Annual Task Assignment – Complete Streets report

[Policy 52 Complete Streets](#) requires an annual report identifying how implemented projects have been impacted by the policy, comments related to how the policy could impact proposed future projects, and relevant available objective data. Planning and Development Director Griepentrog will be present at your meeting to review the report.

6. 2025 Initiative – Finalize Comprehensive Outdoor Recreation Plan update

The attached draft includes incorporates comments from the Parks Subcommittee January working session. The draft will be reviewed at your meeting and any comments incorporated for a final review and recommendation at your March meeting. It is anticipated that the final document will be presented to the Village Board for formal approval at its March 16 meeting. PLEASE DISREGARD FORMATTING/LAYOUT – that will be addressed prior to your March meeting.

6. 2026 Initiative – [Consider updates to Village Code Ch. 207](#) (continuation of 2025 initiative)

This item was submitted by PPS but assigned to the Police Department. No update is available at this time, as a reminder, the Police Chief is awaiting previously requested comments from PPS.

7. 2026 Initiative – [Vision Triangle Review](#)

This initiative was assigned to the Planning and Development Department (and Department of Public Works) within the Pedestrian and Bicycle Master Plan. The Planning Director and Lead Building Inspector have drafted

a proposed update as part of the Conservation Committee’s requested modifications to natural lawn regulations, which cross references vision setbacks. They are currently awaiting Village Attorney review and a scheduled time to discuss with the Village Board. Since these regulations appear within the Zoning Chapter, the Plan Commission will be asked to provide a recommendation. The Planning Director will be happy to also provide the draft to the Parks and Public Spaces for comment within the consideration process

8. 2026 Initiative – [Rational Recreational Rules Project Village Code 466-30](#)

This item was submitted by PPS but assigned to the Police Department (as time permits). No update is available at this time.

9. Review of 2027 initiative topics

Please find attached the PPS initiative forms submitted prior to the deadline: Atwater concept plan, River Park master plan, Hubbard Park site amenities and landscape plan.

10. Consider recommendation to Village Board regarding modification to Shorewood Village Code Article IV Parks and Public Spaces Committee §16-11 Subcommittees.

the attached recommended revision would abolish the Other Public Spaces Subcommittee and eliminate the specific size requirements of the remaining subcommittees. With PPS recommendation, Village Board consideration will be scheduled for the March 2, 2026, meeting.

11. Staff Liaison Report

Attachments – *Please list the following attachments and supporting documents for this agenda item. Some attachments may be hyperlinked. Include Fiscal notes, if applicable, as the first attachment following this memorandum. Attachments may include agreements/contracts, presentation materials, letters, service proposals, etc.*

1. January 13, 2026, minutes
2. 2025 Complete Streets Annual Report
3. DRAFT Comprehensive Outdoor Recreation Plan
4. 2027 Atwater Concept Plan Implementation initiative form
5. 2027 River Park Master Plan initiative form
6. 2027 Hubbard Park Site Amenities and Landscape Plan initiative form
7. Article IV Parks and Public Spaces proposed redline



Members Present: Chair Mansfield, Members Hammond, Berry, Avallone, Greenman, Jorgensen, Pendleton, and Pero

Excused: Members Mason, Willams, Santeler, and Kaczmarek

Others Present: Assistant Village Manager Berzin, DPW Director Butschlick, Planning and Development Director Griepentrog, and Trustee Stokebrand

1. Call to Order
Mansfield called the meeting to order at 6:00pm
2. Consider approval of October 15, 2025, meeting minutes
Greenman moves to approve. Berry seconds. Motion carries 8-0.
3. Citizens to be Heard – this item is for matters not on the agenda. Discussion may follow comment on non-agenda items or discussion, and action may come at future meetings.
None.
4. [Policy 49 Workplans, Village Initiatives, and Task Assignments](#)
 - a. January 31 – Volunteer Boards and Committees identify prior year accomplishments in the 2025 annual report
 - Information to be submitted by noon December 23; project will be compiled and reviewed and considered by Committee on January 13
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5. 2026 Village Initiative – [Neighborhood Greenways and Traffic Calming Program](#) (Director Griepentrog)
Review and provide comment on RFP’s scope of services to solicit consultant
 - Director Griepentrog to email packet and map to committee
 - Director Griepentrog requests feedback, suggestions, and questions prior to meeting dates:
 - January 21 goes to Public Works Sub Committee
 - February 2 goes to Village Board
 - Trustee Stokebrand suggests a mailing for the communication plan
6. 2025 Initiative - [Finalize Comprehensive Outdoor Recreation Plan update](#)
 - a. Report Park plan update is over 10 years old. DNR does not recognize updates more than progress to date
 - Director Butschlick requests conversation regarding what has been done thus far on the plan
 - Mansfield stated the committee was only involved with the public engagement piece
 - Park sub committee members Mansfield and Berry are in favor of assisting

Director Butschlick wherever necessary

- Pendleton suggests the plan is seen as long term (20+ years), not short-term
 - Hammond recommends opening Parks sub-committee meetings up to the entire group for discussion on the plan
- b. Action items
- Director Butschlick will rework the plan with the assistance of Director Griepentrog
 - The deadline for completion is within the next two months
 - Director Butschlick will provide committee with public involvement session notes
 - Committee members to read the objectives and provide feedback to Director Butschlick
7. 2026 Initiative - [Consider updates to Village Code Ch. 207](#)
- a. Report progress to date
- Pendleton states a recommendation will be ready by next month's meeting
- b. Action items
- Sub committee will bring notes to Chief Wurth
8. 2026 Initiative - [Vision triangle regulations review](#)
- a. Report progress to date
- Director Griepentrog provided a draft to the committee
- b. Action items
- Director Griepentrog will email the draft and diagram to the committee for review, comments, and suggestions
9. 2026 Initiative - [Rational Recreational Rules – Village Code Ch. 466-30](#)
- a. Report progress to date
- Director Butschlick informed the committee that this initiative was assigned to the Police Department
- b. Action items
10. Identification of possible 2027 initiative projects.
- Committee discussed how the initiative process works
 - Sub committees to work together to think about future initiatives
11. Staff Liaison Report
12. Adjournment
- Pendleton moves to adjourn. Hammond seconds. Motion carries 8-0.

Respectfully submitted,



Nicole Berzin, Assistant Village Manager



Complete Streets Report 2025

Bart Griepentrog, AICP, CNU-A
Planning & Development Director

Leeann Butschlick,
Director, Department of Public Works

Purpose

Per [Policy 52](#), which was adopted by the Shorewood Village Board of Trustees on August 4, 2025:

The Village will publish an annual report identifying how implemented projects have been impacted by this policy, comments related to how the policy could impact proposed future projects, and relevant available objective data. This report will be prepared jointly by the Director of Public Works and Planning & Development Director by January 31st of each year and shared with the Parks and Public Spaces Committee and Chair of the Public Works Committee, who will be responsible for sharing the report with the Village Board and other stakeholders.

Commitment

The Village of Shorewood is committed to designing, improving and maintaining its public right of way in a complete and connected manner to maximize the comfort, safety, and needs of all users of all ages and abilities, whether traveling on foot, by using mobility aids/devices, by transit, by bicycle or by motor vehicle.

The Village's transportation networks shall accommodate the needs of its most vulnerable users, including the full spectrum of age, physical abilities and access, and be designed and constructed so that such users can comfortably travel to and from their destinations safely in a reasonable manner of time. As the networks are improved, the requirement to accommodate all users does not mean that all modes will be equally accommodated in the final project; but it does mean that the Village will not presume that the primary mode of transportation within the village is the use of a motor vehicle or that the desires and safety of motor vehicle drivers is more important than that of other uses.

The Village acknowledges that the public right of way, when properly designed, creates spaces that are comfortable for all to use; delivers a platform to build community health and wealth; attracts residents and visitors; generates a sense of place; enhances livability; supports economic growth; and encourages physical activity. When poorly designed, the public right of way can create auto-centric places that are unsafe; encourage reckless driving; diminish personal and public health; increase the necessity of owning a vehicle; lead to isolation; and negatively impact the natural environment.

Process

The Village shall endeavor to maintain annual processes that provide opportunity for Complete Streets Stakeholders and community members to participate in the development of Complete Streets.

Once projects are identified in the Long Range Financial Plan, the Planning & Development Director will send annual notification to Complete Streets Stakeholders to review and invite comments and suggestions to be sent to the Director of Public Works, Village Manager or Village Board for future discussion of incorporation into project implementation. As projects are contemplated and budgeted, preliminary comments shall be reviewed and incorporated, as appropriate, into the project scope by Village staff prior to project approval.

This policy acknowledges that there may be times where more immediate action is required and recognizes the value of speed and creativity in implementing improvements to the public right of way. In those circumstances, the Traffic and Parking Regulation Request Program, Village Initiatives or Task Assignments shall be utilized to evaluate and react to requests for modifications or improvements.

How did the Complete Streets Policy impact projects, purchases, services or ordinances either completed, delivered or adopted in 2025?

- The Complete Streets Policy was adopted on August 4, 2025.
- Designed by the Wisconsin Department of Transportation, N. Lake Dr. was reconstructed within the village limits in 2025 inclusive of a new concrete roadway surface, approximately 1.2 miles of painted bike lanes, curb extensions at E. Edgewood Ave., E. Menlo Blvd., E. Jarvis St., E. Olive St. and E. Kensington Blvd., on-street ADA parking in front of Atwater Park, new Rectangular Rapid Flashing Beacons at E. Melo Blvd. and E. Jarvis St., and new street lights throughout the project.
- The Village Board adopted [Resolution 2025-10 Supporting the Safe Roads and Lives Act \(SB 375/AB 371\)](#) on October 6, 2025 in support of a proposal to allow the City of Milwaukee to undertake a pilot program to use traffic cameras to curb excessive speeding and red-light running at intersections.

- The Village’s 2026 annual budget, which was adopted on November 17, 2025, included up to \$65,000 to support the development of a Neighborhood Greenway Plan and Traffic Calming Program.
- The Village Board adopted [Ordinance 3077 Allowing the Police Department to Impound Vehicles Used in the Commission of Reckless Driving](#) on December 1, 2025.
- Transportation and Parking Requests (August 2025 – December 2025): None

How is the Complete Streets Policy expected to impact future proposed projects?

Projects identified in the Village’s [annual budget](#) will be directly impacted by the Complete Streets budget. A general description of the proposed impacts is included below.

N. Oakland Ave. reconstruction - northern section (2026): The Village will be reconstructing N. Oakland Ave. from the intersection of E. Capitol DR. to the northern Village limits. Although the project was designed prior to the adoption of the Complete Streets Policy, the following complete streets elements are included within the project:

- New concrete roadway surface
- Painted bike lanes without panel joints within
- Curb extensions (bump outs) to enhance pedestrian safety
- Rectangular Rapid Flash Beacons (RRFBs) at Elmdale Court and Glendale Avenue to enhance pedestrian safety
- Replaced and modified RRFBs at Jarvis Street
- Removed southbound right turn lane at Metro Market
- Upgraded accessible pedestrian (traffic) signals
- Bus shelters at the Kenmore Place bus stops

Neighborhood Greenways and Traffic Calming Program Initiative (2026): The Village will be hiring a consultant to lead a public planning process to design neighborhood greenways, inclusive of roadway improvements, and traffic and parking modifications to support complete streets. The Village’s Pedestrian and Bicycle Master Plan defined neighborhood greenways as roadways that prioritize people walking, bicycling or using other micro-mobility devices on low-traffic volume, low-speed local streets, often parallel to major roadways to provide longer routes of safety, comfort and connectivity within the village.

The consultant will also be tasked with developing a traffic calming program to facilitate the review and implementation of requests within the village in recognition of our context and capacity.

Projects identified in the Village's [Long Range Financial Plan 2026-2035](#) are expected to be funded in future budgets. Identifying how these projects, most notably future capital expenses, might be impacted by the Complete Streets Policy is a critical early step in the process, so that they may be planned, budgeted and implemented accordingly. The current plan's Project Implementation Schedule identifies the following:

- No local roads, alleys or sidewalks are expected to be reconstructed until 2031.
- N. Oakland Ave. (south of the intersection at E. Capitol Dr.) will be reconstructed in 2030.

On October 9, 2025, the Planning Director participated in a walk-through of the southern section of N. Oakland Ave., which is scheduled for resurfacing in 2030 with the Chair and a member of the Pedestrian and Bicycle Safety Subcommittee of the Parks and Public Spaces Committee. The members identified potential improvements related to making this section of roadway more accommodating to pedestrians and bicyclists, including the following:

- Review overall roadway width, minimum lane widths and opportunities for lane reductions at the intersection of N. Oakland Ave. and E. Capitol Dr.
- Review of the need/impacts of the designated turn lanes at N. Oakland Ave. and E. Capitol Dr.
- Design roadway to slow traffic to/under the speed limit and yield to pedestrians
- Confirm adequate school zone signage
- Consider pedestrian enhancements, such as curb extensions and/or raised crosswalks, and signal review at the intersection of N. Oakland Ave. and E. Shorewood Blvd.
- Consider pedestrian enhancements, such as curb extensions, center medians and/or RRFBs, at the intersections of N. Oakland Ave. and E. Beverly Rd., and E. Newton Ave.
- Research bicycle and pedestrian enhancements, such as the continuation of bicycle infrastructure through the intersection, and curb extensions or center medians.

- Review of the need/impacts of the designated turn lane at N. Oakland Ave. and E. Menlo Blvd.
 - Research need/impact of midblock crosswalk on N. Oakland Ave. between E. Edgewood Ave. and E. Menlo Blvd. (similar to 4400 block of N. Oakland Ave.)
 - Discuss opportunities for raised, separated or colored bike lanes within the roadway.
 - Review opportunities for more street trees and planted parkways.
 - Will/can any traffic, speed, crash, parking or pedestrian studies be performed prior to road design to gather data?
 - Are there opportunities for transit enhancements? Bus bulbs, street furniture, etc.
 - Review design of intersection at N. Oakland Ave. and E. Capitol Dr. with City of Milwaukee for pedestrian, bicycle and transit enhancements.
 - Review opportunities for connectivity to/within River Park, including parking lot needs and configurations
 - Review function and need for signalization versus traffic calming infrastructure, such as traffic circles, at E. Edgewood Ave., E. Menlo Blvd., E. Shorewood Ave. and E. Capitol Dr.
 - Recognize presence of “cut through” traffic on E. Menlo Blvd. and N. Morris Blvd. when designing roadway.
 - Discuss possibilities of camera assisted enforcement or data collection
 - Encourage long range redevelopment of the Shorewood Community Fitness Center to bring the building closer to the street and reduce/relocate off-street parking.
 - Encourage long range redevelopment of SW, SE and NE parcels at N. Oakland Ave. and E. Menlo Blvd. to prioritize pedestrian scale of corridor.
- Street lighting improvements will continue through 2029.
 - The possibility of relocating or reconstructing the Village’s Public Works facilities is expected to take place around 2027.
 - Four refuse trucks, two in 2027 and two in 2029 are contemplated for replacement.
 - Other projected vehicle replacements are identified on page 119 of the [2026 Village Budget](#).

- Lead service lines and water main replacements are projected annually through at least 2035.
- Annual update to the Long Range Financial Plan anticipated to be presented on June 15, 2026

Other Task Assignments

Safe Streets and Roads for All grant – E. Capitol Dr. (2027 - 2031): Milwaukee County has received an implementation grant to make improvements to the corridors of concern identified in their Comprehensive Safety Action Plan, including E. Capitol Dr. within Shorewood. Project selection, design and engineering is expected to occur in 2027 or 2028 with construction possible starting in 2029. Local matching funds (20%) will need to be identified in the Long Range Financial Plan and corresponding budget.

Exceptions Granted

Exceptions to this policy may be granted in limited circumstances, including when accommodation is not necessary due to prohibitions or lack of service, cost of accommodation is excessively disproportionate to the need or probable use, emergency repairs require immediate attention, routine maintenance that does not alter the roadway, and where reasonable and equivalent projects are present or planned. All exceptions shall be identified, documented and provided to the Public Works Committee by the Director of Public Works, or their designee, prior to project review and approval. As applicable, exceptions may be overturned by the Village Board.

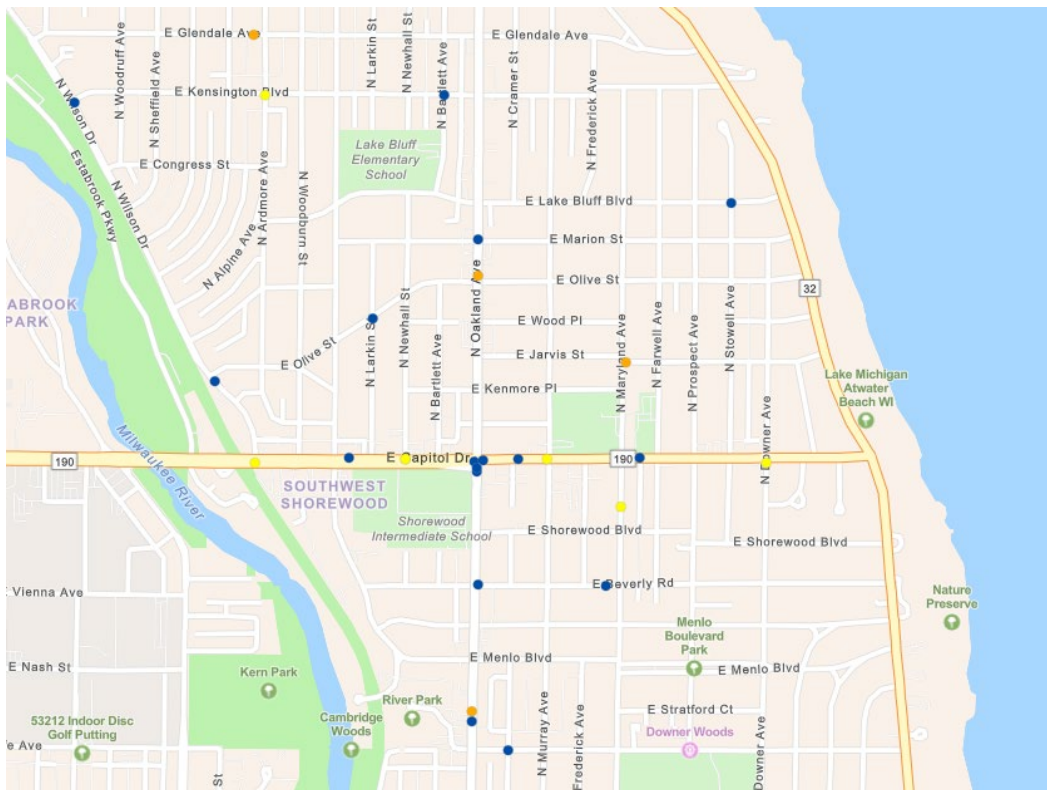
- No exceptions to the policy were granted in 2025.

Data

Milwaukee County Motor Vehicle Collision Dashboard:

Milwaukee County acknowledges that motor vehicle collisions are a major concern that cause significant injury and disability, as well as trauma within communities. In order to identify trends and areas of concern, they have created a [dashboard](#) to track where and when these collisions occur. The dashboard can be searched by year and by municipality, among the many options.

Data within the dashboard shows that there were 139 total crashes in Shorewood in 2025. The majority of them were property damage only. The crashes involving injury are broken out into suspected serious (2.88%), suspected minor (5.04%) and possible injury (12.95%). The locations of these crashes are shown on the following map.



Bicycle Infrastructure

- Painted bicycle lanes and accommodations: approximately 10.5 miles total; including approximately 1.2 miles of bicycle lanes modified from accommodations in 2025 (N. Lake Dr.)
- Protected bike lanes: 0 miles total; 0 miles added

COMPREHENSIVE OUTDOOR RECREATION PLAN **DRAFT**

February 2026

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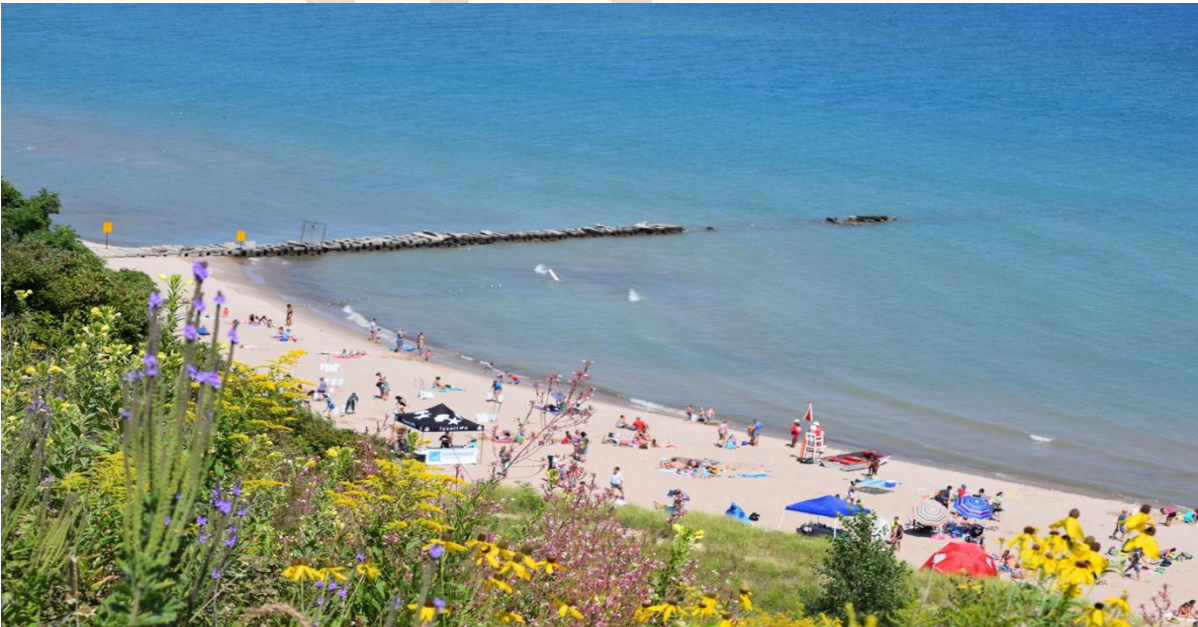
INTRODUCTION

Shorewood residents love their parks. Whether a beach clean-up with a Friends group, a morning workout on the Atwater stairs, a summer concert at Hubbard or an afternoon of America's pastime at Spector Field, Shorewood's parks are the center of the community.

Recreation opportunities and public open spaces represent an important measure of community livability, help maintain neighborhood value, and promote a high quality of life. Nowhere is that truer than Shorewood.

A plan for long-term management of parks and recreation spaces is important for all communities. In a small and densely populated community such as Shorewood, this type of roadmap is a critical guide to the allocation of limited resources and also positions the Village to respond to limited opportunities that may arise. Unlike communities that experience a trend of growth and expansion, the population base and municipal boundaries of Shorewood are effectively stable. Good planning and a thoughtful, collaborative approach are of particular importance here.

This Comprehensive Outdoor Recreation Plan is a strategic document intended to guide park and recreation facility management in Shorewood. It considers both immediate needs and future concerns relevant to parks, trails, and open spaces. The plan strives to guide preservation and protection of natural and cultural resource features, and support recreation facility improvements among various recreation management entities. It will serve as an implementation tool that will continue to guide the realization of a high-quality system of recreational spaces of all types.

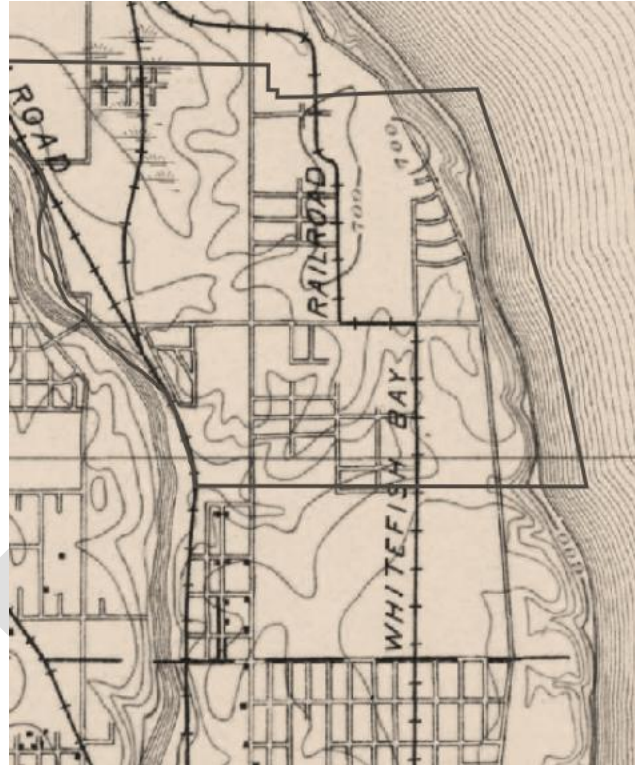




VILLAGE PROFILE

The Village of Shorewood, Wisconsin is located within Milwaukee County's North Shore communities. Styled in the European tradition, it is a built-out, first-ring, urban suburb of the city of Milwaukee that is amongst the most densely developed municipalities in the state of Wisconsin.

The village is an engaged, walkable and bikeable community served by a complete network of sidewalks and public transit. Designated as a bronze-level community by the national non-profit Walk Friendly Communities, Shorewood is one of the most walkable communities in Wisconsin.



Two feet from everything. Beautiful homes. Thriving business district. Award-winning schools. Stunning parks and natural areas. World class services. A unique and pedestrian-friendly urban community styled in the urban tradition, Shorewood delivers small-town charms with all the offerings of a major metropolitan area just next door.

Social Characteristics

The US Census Bureau estimated Shorewood's 2023 population at 13,682 people. Since 1980, the Village's population has fluctuated by approximately 3.6% or about 500 persons. This stability is likely to continue.

The age distribution of a community is perhaps the most-referenced population characteristic relevant to future park and recreation demand needs. Over the last 15 years, Shorewood has seen its largest population increase in the under-five, 30-39 and 70-79 age groups. These groups typically seek very different amenities from the park and natural areas; it will be important for Shorewood's park system to continue to offer a variety of passive and active recreation opportunities.

The total number of occupied Shorewood housing units was reported as 6,635 in the 2020 Census. Historically, the diversity of housing in the Village of Shorewood has been characterized by a high concentration of rental housing (52.3% in 2020).

There is a growing demand for multifamily housing among some population sectors who do not wish to own a traditional single-family home. With limited development opportunities, it seems likely that the development of future housing units in Shorewood will be of higher density within the rental market. Opportunities for high quality recreational space may be especially important for these residents.

Physical Characteristics

Shorewood – by its very name – is defined by its natural characteristics. Abundant shorelines and wooded scenes – whether treasured natural areas or the graceful street trees that comprise our vibrant urban forest – provide a wonderful counterpart to daily urban life.



Our water resources are perhaps our most defining natural characteristic. Before European settlers came to this area, Native Americans used these waterways as "highways". The waters were an abundant food source for these peoples and a home for many fish species, waterfowl, and other wildlife. As immigrants came to this area 150 years ago, these waters became a powerful resource for the fishing, meatpacking, beer brewing, manufacturing, and shipping industries.

Today's Shorewood looks very different than earlier versions. Flora and fauna have been adversely affected by the placement of fill for residential and commercial developments, roadways, trails and even park and recreation spaces. However, small pockets of high-quality intact plant communities do exist within the Village's natural shoreline areas. Recent emphasis on sustainable design and the benefits of native landscaping have highlighted the importance of the natural environment. Resident groups such as the Shorewood Conservation Committee and educational programs

including the Shorewood Waters Project have worked to provide engaging programs and resources which emphasize the protection of our natural environment.

Primary Environmental Corridors are concentrations of significant natural resources at least 100 acres in area, at least two miles in length, and at least 200 feet in width. Within the Village of Shorewood, the publicly and privately owned shoreline of Lake Michigan, the Milwaukee River shoreline and portions of Milwaukee County's Estabrook Park have been designated as Primary Environmental Corridors.

The Milwaukee Estuary Area of Concern boundary extends along the Milwaukee River through Shorewood. The AOC has identified use impairments, many of which are directly linked to contaminated sediment in the waterways. Milwaukee County and the Village of Shorewood continue to work with the Wisconsin Department of Natural Resources to identify a plan to implement actions and projects necessary to remove the impairments.

[Soils data here.](#)

DRAFT

PARK AND OPEN SPACE INVENTORY

To the credit of the Village, Milwaukee County, and philanthropic and citizen support, a significant percentage of the public park and open space areas in the community have been established through creative reclamation, conversion, and acquisition efforts. As a result, the Village and partnering interests have successfully assembled a small but varied park system that provides for a variety of active and passive recreational needs.

Park Development History

Site	Former Use	Primary Recreational Uses
Atwater Park	Lakeshore bluff environment that historically functioned as a "dumping ground" prior to being dedicated for recreational uses	Scenic viewing /Leisure Resting/Public Art Walking, Children's play, Picnicking, Swimming
Hubbard Park	River bluff environment adjacent to the Milwaukee River utilized for private leisure recreation since the late 1800s, and later converted to public use	Scenic viewing /Leisure resting Walking, Picnicking, Beer Garden, Fishing, Canoe/Kayak, Community Events
Humble Park	Former service station (1960s) parcel	Leisure resting
Nature Preserve	Lakeshore bluff environment that represents an assembly of private residential parcels (1979)	Walking, Nature Viewing, Education (Amphitheatre and nature programs)
River Park	Acreage that once housed the Oakland Avenue Railyard (Milwaukee Electric Railway & Light Company)	Baseball, Soccer, Picnicking, Biking, Walking, Leisure Resting
Triangle Park	Residual residential parcel in the Kensington Heights neighborhood	Leisure resting, Unstructured play
Riparian Trail	Private property	Walking, nature viewing
Estabrook County Park (MKE)	River bluff environment bisected by a railroad spur, and located between a (former) railroad corridor and the Milwaukee River; established in 1936 by the County of Milwaukee, and designed by County Landscape Architect Alfred Boerner	Baseball/Softball, Soccer, Volleyball (sand), Disc golf, Unstructured field-play, Cross-country skiing, Fishing, Walking/Running, Cycling, Picnicking, Nature Viewing, Dog park
Oak Leaf Trail (MKE)	A converted rail corridor(1990s) for recreational use (included in Pedestrian and Bicycle Plan)	Bicycling, Walking/Running, Inline Skating

Approximately 136 acres of public outdoor recreation space lies within the municipal boundaries of Shorewood; the Village, the Shorewood School District, and Milwaukee County respectively own and manage this publicly accessible recreation acreage located throughout the community.

Recreation Facility Management by Location and Area

MANAGEMENT AUTHORITY	ACRES	CLASSIFICATION	% TOTAL RECREATIONAL SPACE
Village of Shorewood	33.7		24.6%
Atwater Park	6.8	Neighborhood Park	
Hubbard Park	6.1	Neighborhood Park	
Humble Park	0.2	Mini Park	
Nature Preserve	8.3	Natural Area	
Riparian Trail		Trail Corridor	
River Park	5.4	Special Use Park	
Triangle Park	0.3	Mini Park	
Shorewood School District	9.5		7.0%
Atwater Elementary	3.6	School Grounds	
Lake Bluff Elementary	5.9	School Grounds	
High School/Intermediate	6.6	School Grounds	
Milwaukee County	93.6		68.4%
Estabrook	74.2	Community Park	
Oak Leaf Trail	19.4	Trail Corridor	

Village of Shorewood Park Facilities

Though land under its control represents only 24.6% of the total outdoor public space, the Village is traditionally considered the primary provider of recreational venues in Shorewood. Maintenance and improvements to parks are provided directly by the Department of Public Works or its staff plan for and administer capital improvements. The municipal operating budget includes annual funding for park maintenance; infrastructure improvements are planned through the Village’s Long Range Financial Plan which identifies funding based upon Village Board direction.

Shorewood School District Facilities

The Shorewood School District (SSD), which holds seven percent of outdoor public space, affords opportunities for the community to utilize elementary school grounds and recreational facilities during after-school hours, weekends and summer months. SSD facilities include playgrounds, soccer fields, baseball and softball diamonds, paved play areas, and tennis courts. Athletic fields are generally programmed by the District’s Recreation and Community Services Department and are used heavily by local youth sports organizations.

This plan recognizes the critical importance of the recreation options the SSD facilities provide to the residents of Shorewood. The long-term planning for and maintenance of these areas is

controlled by the District and while this plan makes no recommendations regarding their use or improvement, it serves to document its many community amenities and acknowledges the importance of continued collaborative efforts to enhance these important community assets.

Milwaukee County Park and Trail Facilities

Milwaukee County maintains jurisdiction over 93 acres of public parks and natural areas within Shorewood's municipal boundaries (68% of the total park and natural space in Shorewood). Estabrook Park and a 1.6-mile off-road section of the regional Oak Leaf Trail provide significant recreational opportunities for Shorewood and other regional Milwaukee residents.

As with the Shorewood District recreation facilities, this plan makes no recommendations for the Milwaukee County Parks use or improvement but serves to document their amenities and acknowledges the importance of continued collaborative efforts to enhance these important community assets.

Park and Recreation Standards

The National Recreation and Park Association (NRPA) have traditionally recommended standards to assess demand for park land in urban areas. Historically, NRPA standards recommended a range of 6 to 10.5 acres of developed park land per every 1,000 residents. An analysis of park, open space and school ground acreage reveals that the recreational space within the Village equates to approximately 9.3 acres per 1,000 population. The overwhelming majority of acreage occurs within one park facility (Estabrook County Park).

NRPA standards serve as a benchmark to analyze the deficiencies of a local park system. However, in Shorewood's case, a more representative measure of park quality considers the individual character of site, location, access, maintenance levels, diversity of offerings, and the range of amenities. These characteristics significantly influence the intensity of recreational use, perhaps to a greater degree than even the amount of available acreage. It must, however, be acknowledged that rising recreational demands for organized team sports will require the continued use of non-municipal providers for recreational – particularly field and court – space.

PLANNING OUR FUTURE

The Village of Shorewood most recently completed a Community Outdoor Recreation Plan in 2007. The plan was a product of a collaborative effort by Village residents and stakeholders, the Village's Park and Recreation Plan Steering Committee and private consultant PDI. A 2015 update was completed by Village staff based upon input from the Village Parks Commission and various stakeholders.

Previous Planning Efforts

Since the adoption of the 2015 Park Plan Update, several park and open space-related planning efforts have occurred. These efforts are summarized below:

River District Riparian and Land Management Plan (2019)

A land management plan was completed in 2019 to address restoration of the bluff along the Milwaukee River extending from Hubbard Park north to E. Capitol Drive. The document provides directions for the management of invasive species and the restoration of the various native habitat areas.

Milwaukee River Greenway Ecological Restoration and Management Plan 2021

The management plan serves as a blueprint to improve the focus natural areas located within the Milwaukee River Greenway (MRG) Area of Concern (AOC) a more stable ecological state. The plan identifies a number of progressive projects to achieve this goal, including management of invasive species and native plan restoration to bluff areas within Shorewood's Hubbard Park and along the Riparian Trail.

Canoe and Kayak Launch 2021

Initially identified among the recommendations in the 2009 River Site Restoration Plan, construction of the launch feature was not included in the 2018 Riparian Trail construction due to budget constraints. The launch, constructed in 2022, features a refined version of the original design. In addition to a launch area, improvements include a stone stair feature offering direct access to the water for fishermen and other nature enthusiasts.

Triangle Park Improvements 2022

Through a collaborative effort by the Parks Commission and the Department of Public Works design concepts were developed for this small, but heavily used neighborhood park. The center flagpole was removed to open usable lawn area, a concrete walkway with bench pads was added for access and additional trees and shrubs were planted.

Nature Preserve Land Management Plan 2023

The volunteer Friends of the Shorewood Nature Preserve was founded in 2022 as advocate for the revitalization of the Nature Preserve. The group successfully raised funds to underwrite the 2023 Nature Preserve Land Management Plan.

The Nature Preserve Land Management Plan assesses the vegetation community, identified areas of concern and areas in need of improvement, includes a trail system design and additional amenities for the preserve and advises the Friends of the Shorewood Nature Preserve on land management activities.

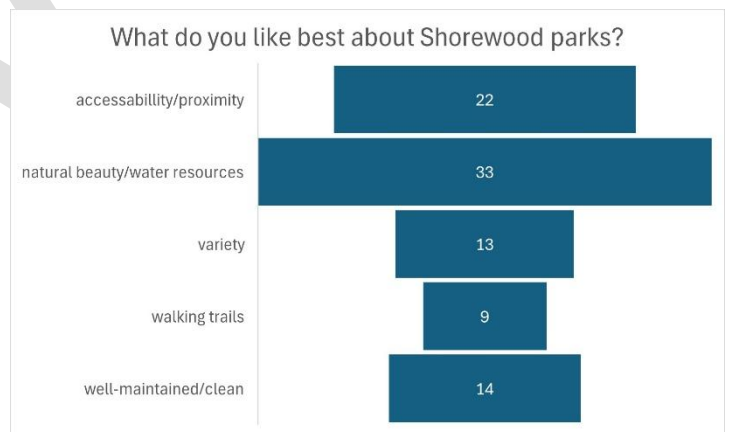
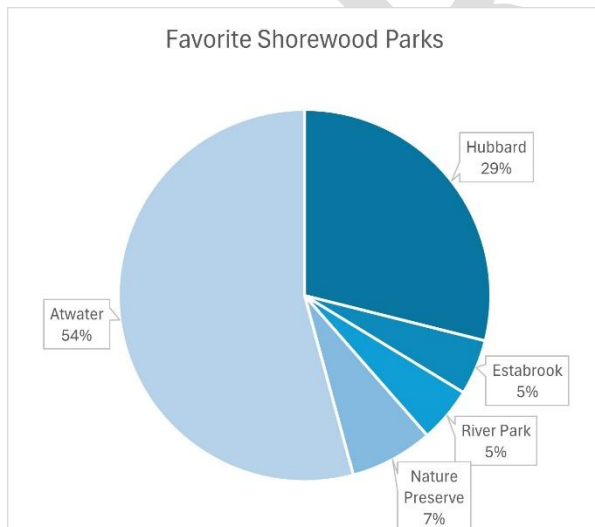
Atwater Park Site Circulation Plan (2024)

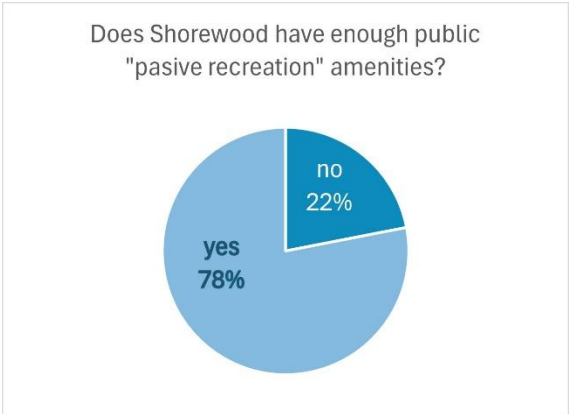
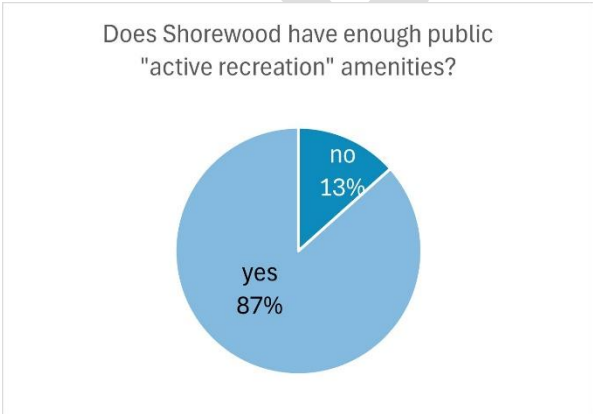
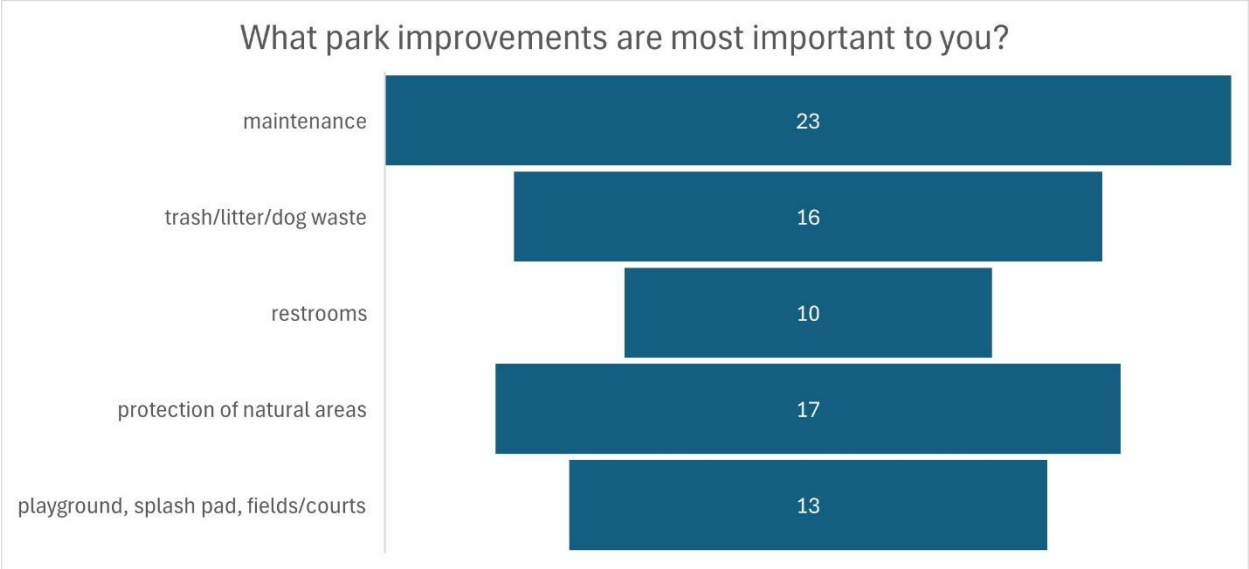
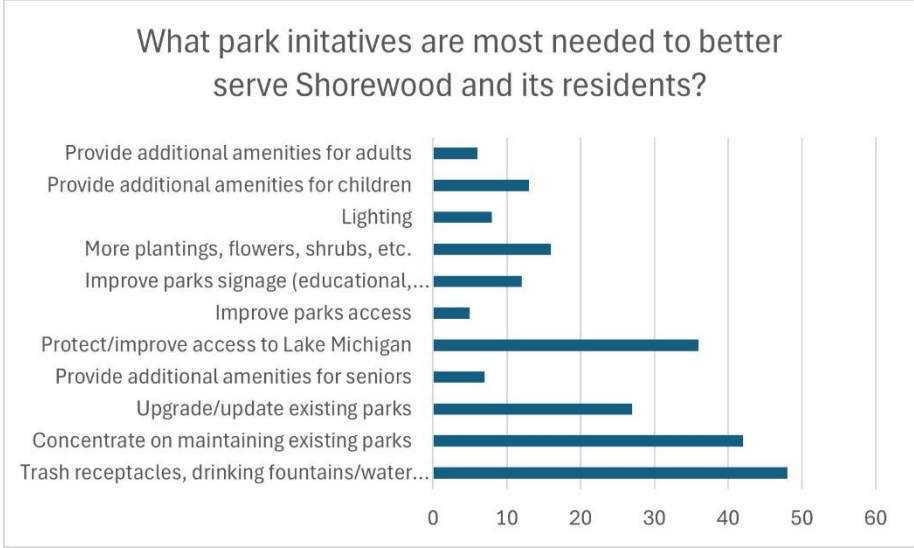
A site circulation and landscape plan was completed for the upper Atwater Park area in 2024. The primary goal of the exercise was to provide a connection to the planned on-street ADA parking spaces to be constructed with the 2025 Wisconsin Department of Transportation Lake Drive/STH 32 improvements. This effort also aimed to review and improve the current pedestrian path layout in advance of the replacement of failing hardscape areas that are anticipated to be necessary in the near future.

The final design maintains access for maintenance and emergency vehicles from the north and south entrances of the park to the beach level. The concept includes improvement to pedestrian flow and additional space for amenities including benches and bike racks. It also identifies a location for a relocated flagpole and potential future foot wash station and suggests the addition of hardscape surrounding the Plensa statue at the south end of the park. The Plensa is a popular spot for photos, and the foot traffic has destroyed much of the plant material surrounding the base.

Community Needs Assessment

Work on the current plan was begun by the Parks Subcommittee of the Village's Parks and Public Spaces Committee in 2021 with a review of park features and inventory update. In 2022 through 2024, the Parks Subcommittee led community input sessions and online surveys to gather feedback related to parks and public spaces. These comments were used to develop many of the recommendations identified in this plan. Information regarding the community listening sessions, survey and data gathering is detailed in the Community Input Sessions Survey Report found in Appendix B.





MISSION, GOALS AND RECOMMENDATIONS

Parks and Natural Spaces Mission Statement:

Shorewood's Parks and Natural Spaces Mission Statement is **an aspiration** inclusive of **seven** general goals that **define** the philosophy of its park and recreation program. This statement is supported by general recommendations (objectives) for the program, as well as specific recommendations for individual parks and natural spaces.

The Village of Shorewood will provide its residents and visitors with parks and natural spaces that are **aligned with desired uses**; diverse in their offerings for various types of recreation for all users; well-designed with functional accessibility and high-quality infrastructure; sustainable to the environment and future generations; properly maintained through responsive oversight and funding; financially supported; and cared for and programed through active, beneficial partnerships.

Goal 1: Park Utilization

Parks and natural spaces are well utilized by a broad spectrum of the community.

Recommendation 1.1

Design, build, program and maintain parks and natural spaces in line with the community's expectations to promote their use.

Recommendation 1.2

Develop a public awareness campaign to encourage safe use of the Village's park and natural spaces, and their diverse offerings, so that they are well utilized and recognized as a source of pride.

Goal 2: Park Diversity

Parks and natural spaces that are diverse in their offerings for various types of recreation for all users.

Recommendation 2.1

Ensure that a variety of active recreational elements and passive spaces are included **when assessing, designing or making improvements within parks and natural spaces to accommodate the **existing and shifting** needs and desires of different age groups, accessibility, and skill levels, **utilizing universal design features as feasible.****

Recommendation 2.2

Incorporate **landscaping vegetation in parks and natural spaces that contributes to aesthetic appeal, ~~benefits wildlife,~~ and provides greater interest **to users.****

Recommendation 2.3

Maintain, enhance and restore native vegetation to support a diversity of wildlife.

Recommendation 2.4

Protect and enhance existing environmental features, such as bluff lands, wetlands, woodlands, and shorelands.

Goal 3: Park Design

Parks and natural spaces that are well-designed with functional accessibility and high-quality infrastructure.

Recommendation 3.1

Maintain a detailed site plan for each park or natural space which includes current **features** and potential future improvements.

Recommendation 3.2

Implement opportunities for enhanced connectivity ~~as defined within the Village's Pedestrian and Bicycle Master Plan, as well as~~ and continued trail development, wayfinding signage, **and** path amenities, including **up** to the water's edge of the Village's water bodies.

Recommendation 3.3

Promote a unified design theme within parks and natural spaces that is consistent and committed to high quality, durable and natural materials that remain timeless in their appeal.

Recommendation 3.4

Explore opportunities for additional recreation amenities within parks, including field development, to meet local demands for use.

Recommendation 3.5

Construct high quality facilities to promote safety and maximize seasonal use.

Recommendation 3.6

Protect areas of parks and natural spaces that are of high ecological value from future recreational use and facility development.

Recommendation 3.7

Consider night lighting within parks to **prolong** the use of recreational spaces **and connections. and improve the perception of safety.**

In addition to these general recommendations related to the goal of well-designed and functionally accessible parks and natural spaces with high-quality infrastructure, the following site-specific recommendations have been developed based on site assessments and targeted public engagement.

Atwater Park

- Implement the recommendations identified in the Atwater Park Site Circulation plan designed to improve pedestrian access and connections between Lake Drive, the public sidewalk and the on-street accessible parking constructed in 2025.
- Evaluate options for shade structures at the upper park, path and beach levels.
- Continue enhancement and restoration of the native bluff vegetation critical to wildlife habitat and the long-term stability of the bluff.
- Support evaluation and condition analysis of the Atwater Beach groins.

Hubbard Park

Retain a consultant to develop a masterplan for the park, comprehensively evaluating current and potential uses and considering:

- Site circulation improvements, including current and potential connections to the Oak Leaf Trail.
- Identification of appropriate locations for site furniture, including benches, bike racks and other amenity items.
- Review of the park lighting needs.
- Wayfinding, Milwaukee River Greenway, and entrance signage improvements. Identification of additional historical and cultural educational signage opportunities.
- Landscape enhancements including entrance improvements.

Humble Park

Utilizing DPW horticultural staff, develop an updated landscape plan for the park considering:

- Landscape enhancements which feature the use of native plantings.
- Condition evaluation of site furniture including benches, bike racks and other amenity items.
- Opportunities for educational or interpretive signage.

Add reference to recommendations identified in the Milwaukee River Greenway Ecological and Management Plan for Hubbard Park? This plan is identified in the Riparian Trail recs but does also include Hubbard Park specific recommendations. However, I didn't have a chance to really dig into the plan in detail.

Nature Preserve

Implement the recommendations identified in the 2023 Nature Preserve Land Management plan

Riparian Trail

- Review improvements recommended in the River District Riparian Land Management Plan and incorporate projects as appropriate into the Village's Long Range financial plan.
- Support implementation of the recommendations identified in the Milwaukee River Greenway Ecological Restoration and Management Plan.

River Park

Retain a consultant to develop a masterplan for the park, comprehensively evaluating current and potential uses and considering:

- Site circulation improvements including connections to Oakland Avenue, the Oak Leaf Trail and Hubbard Park.
- Identification of appropriate locations for site furniture including benches, bike racks and other amenity items.
- An evaluation of athletic field and playscape space needs and uses, including potential layouts and siting of playground equipment.
- Review of the park lighting needs.
- Wayfinding and entrance signage improvements.
- Landscape enhancements.

Triangle Park

Complete the drainage improvements identified in the 2022 Parks Commission/DPW design effort.

Future Park Acquisition

The Parks and Public Spaces Committee (~~through its Other Spaces Subcommittee~~) has prioritized the identification of opportune spaces to be activated for outdoor recreation **throughout the village**. The Shorewood Business Improvement District has also expressed interest in activating space for recreational use within **its** district.

Recommendation FPA 1

Evaluate opportunities for activation and/or possible acquisition of land to expand park and natural spaces in the village.

Goal 4: Environmental and Cultural Sustainability

Parks and natural spaces that are sustainable to the environment and future generations.

Recommendation 4.1

Protect and restore the ecological integrity of park and natural spaces.

Recommendation 4.2

Encourage the public awareness of natural **spaces**, such as the Nature Preserve and the Milwaukee River Greenway trails, for passive recreational uses and natural resource stewardship.

Recommendation 4.3

Continue use of water-wise landscape practices including use of native plantings and natural turf maintenance practices.

Recommendation 4.4

Ensure stormwater is proactively addressed and appropriately managed to promote protection of local water resources and improve water quality.

Recommendation 4.5

Recognize, protect, and rehabilitate unique historic and cultural resources in parks that contribute to the historic character of Shorewood.

Goal 5: Park Maintenance

Parks and natural spaces that are properly maintained through responsive oversight.

Recommendation 5.1

Ensure that **the Village maintains** adequate staff capacity to pro-actively maintain parks and natural spaces and respond to request for service and improvements.

Recommendation 5.2

Replace deteriorating or outdated recreation equipment and furnishings with items that provide longevity and safe use.

Recommendation 5.3

Actively **monitor** and fund removal of non-native and invasive flora in park and natural areas, and facilitate the restoration of native species that contribute to aesthetic quality and benefit wildlife.

Goal 6: Financial Support

Parks and natural spaces that are financially supported.

Recommendation 6.1

Ensure that the Village allocates sufficient funding in its annual budget and long-term financial plans for the physical maintenance and future development of park and natural space amenities.

Recommendation 6.2

Consider the cost of long-term maintenance, including water usage, in park and natural space designs.

Recommendation 6.3

Support and promote the Village's donation program to provide opportunities for interested individuals or groups to fund additional or improved park or natural space amenities.

Recommendation 6.4

Seek and consider options for shared funding and management of parks and natural spaces with partners and volunteers.

Recommendation 6.5

Monitor and pursue **grant or** matching funding sources for park and natural space improvements through local, state and federal means.

Recommendation 6.6

Consider private and not-for-profit sponsorship opportunities for developing specific features within parks and natural spaces.

Goal 7: Park Partnerships

Parks and natural spaces that are cared for and programed through active, beneficial partnerships.

Recommendation 7.1

Recognize the Parks Subcommittee of the Parks and Public Spaces Committee as the primary advocates for implementation of this plan.

Recommendation 7.2

Seek new partnerships for responsible programming in parks that maintains their purpose and encourages their use.

Recommendation 7.3

Foster continued partnerships with community groups (**Friends of Atwater Beach, Friends of Estabrook Park, and Friends of Shorewood Nature Preserve**) and organizations **like the Milwaukee River Greenway Coalition** to support community recreation, facilitate the provision of existing and new recreation facilities, plan, upgrade and maintain park and natural space amenities, and to maximize the value of capital expenses.

Recommendation 7.4

Work with local sports organizations, ~~the Shorewood School District, and Milwaukee County~~ to define mutually compatible facility needs and mechanisms for the development, construction, operation and maintenance of these facilities.

Recommendation 7.5

Work with partners, ~~such as the Shorewood Historical Society, Conservation Committee, and other~~ community groups and stakeholders, to promote culturally and naturally significant park areas and elements.

Recommendation 7.6

~~Recognize the value of bicycle or foot patrols from the Shorewood Police Department in parks and natural spaces to foster community engagement and enhance security.~~

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**VILLAGE OF SHOREWOOD
INITIATIVE FORM**

Summary: This form is used for departments, volunteer committees and officials to propose significant initiatives such as service changes, programs, studies, capital items and other requests to be considered for the annual vision planning and prioritization process. The goal of this form is to help staff, committees and officials identify the resources, steps and time involved in executing an initiative. It allows a formalized process for the Village to recognize proposed initiatives and request the Village Board to consider an initiative before investing more resources.

Name: Heather Mansfield, Chair

Date: February 3, 2026

Department / Committee: Parks & Public Spaces Committee

Initiative: Implementation of the 2024 Atwater Concept Plan to Improve Site Circulation, Maintenance Accessibility and Sustainable Design (Phase I engineering).

Description and Goal: Include a short summary of the initiative and the goal/desired outcome.

The Atwater Concept Plan, proposed to be incorporated into the 2026 Comprehensive Outdoor Recreation Plan, includes recommendations for improved pedestrian access, reduction of impervious surfaces, and enhancement of community gathering spaces. Work under this first phase of the initiative will include the selection of an engineer and the production of project plans, specifications and bid documents.

Time Sensitivity: Identify any time constraints or deadlines associated with the initiative.

The proposed timeline would allow for preliminary work and construction cost estimates to be completed prior to the development of the 2027-2034 Long Range Plan. Final plans, specifications and estimates would be completed for consideration during the 2027 Capital Budget process.

Estimated Staff Time Needed to Execute: Include estimated hours and staff/persons involved.

Development of RFP for VB approval	5-10 hours
RFP response review and consultant interview/selection	20 hours
Design support to selected engineer	40-80 hours
Preparation of materials for LRP, budget	10--15 hours

Estimated Costs: Materials, contractual services, equipment, etc. Indicate annual vs. one-time.

Staff estimates the consultant cost to prepare project plans and specifications to be between \$20,000 and \$30,000.

Implementation Steps for Execution: Include approvals, collaboration with other

Phase 1 - Engineering

Dec 2026 Village Board approves engineering RFP

Jan 2027 RFP released

Feb 2027 PPS makes consultant recommendation; VB considers consultant agreement

May 2027 preliminary engineering and preliminary cost estimate complete

Sept 2027 final plans, specifications and OPCC complete for Village budget consideration

Phase 2 – Construction TBD

**VILLAGE OF SHOREWOOD
INITIATIVE FORM**

Summary: This form is used for departments, volunteer committees and officials to propose significant initiatives such as service changes, programs, studies, capital items and other requests to be considered for the annual vision planning and prioritization process. The goal of this form is to help staff, committees and officials identify the resources, steps and time involved in executing an initiative. It allows a formalized process for the Village to recognize proposed initiatives and request the Village Board to consider an initiative before investing more resources.

Name: Heather Mansfield, Chair

Date: February 3, 2026

Department / Committee: Parks & Public Spaces Committee

Initiative: Hubbard Park Site Amenities & Landscape Plan

Description and Goal: Include a short summary of the initiative and the goal/desired outcome.

The 2026 Comprehensive Outdoor Recreation Plan will include a recommendation for a consultant-developed planning effort for Hubbard Park. While not the level of a full master plan, the exercise would develop a concept plan to address circulation improvements, infrastructure maintenance items and landscape enhancements through the evaluation of:

- Pedestrian and cyclist site circulation, including connections to the Oak Leaf Trail, the Riparian Trail, River Park, and the Milwaukee River.
- Appropriate locations for site furniture including benches, bike racks, and other amenity items.
- Park lighting needs.
- Wayfinding, entrance, and educational signage.
- Landscape and vegetation.

Time Sensitivity: Identify any time constraints or deadlines associated with the initiative.

It is anticipated that this exercise would take approximately six months. While the PPS Committee would place a higher priority on its other identified 2027 initiatives, if funding and capacity are available this work could have some flexibility in scheduling.

Estimated Staff Time Needed to Execute: Include estimated hours and staff/persons involved.

Development of RFP for VB approval	5-10 hours
RFP response review and consultant interview/selection	20 hours
Staff support to selected consultant	40-80 hours

2027

Estimated Costs: Materials, contractual services, equipment, etc. Indicate annual vs. one-time.

Staff estimates the consultant cost for this type of planning exercise at \$10,000 - \$15,000.

Implementation Steps for Execution: Include approvals, collaboration with other

Jan 2027	staff drafts RFP with PPS review/comment
Feb 2027	VB considers RFP; RFP released
Mar 2027	consultant interviews/selection/approval
Jan 2028	plan deliverable due

**VILLAGE OF SHOREWOOD
INITIATIVE FORM**

Summary: This form is used for departments, volunteer committees and officials to propose significant initiatives such as service changes, programs, studies, capital items and other requests to be considered for the annual vision planning and prioritization process. The goal of this form is to help staff, committees and officials identify the resources, steps and time involved in executing an initiative. It allows a formalized process for the Village to recognize proposed initiatives and request the Village Board to consider an initiative before investing more resources.

Name: Heather Mansfield, Chair

Date: February 3, 2026

Department / Committee: Parks & Public Spaces Committee

Initiative: River Park Master Plan

Description and Goal: Include a short summary of the initiative and the goal/desired outcome.

The 2026 Comprehensive Outdoor Recreation Plan (CORP) will include a recommendation for a consultant-developed master plan for River Park. The exercise would comprehensively evaluate current and potential uses and park layout, considering:

- Pedestrian and cyclist site circulation improvements including connections to Oakland Avenue, the Oak Leaf Trail, and Hubbard Park.
- An evaluation of athletic field and playscape needs and uses, including potential field /court layouts and siting of playground equipment.
- Identification of appropriate locations for amenity items including benches, bike racks and other site furniture.
- Park lighting needs.
- Wayfinding and entrance signage improvements.
- Possible educational signage and/or other placemaking opportunities.
- Landscape -enhancements.

Time Sensitivity: Identify any time constraints or deadlines associated with the initiative.

Comments received during the public engagement portion of the CORP development frequently addressed inadequacies in the park’s pedestrian and bicycle connections, particularly connections to Oakland Avenue. Access and connectivity improvements identified during a planning exercise could be incorporated into the planned 2030 reconstruction of south Oakland Avenue (Capitol to Edgewood) if a master plan is completed by mid-2028, prior to the anticipated 2029 street reconstruction design engineering work.

Staff estimates that a master planning process with robust stakeholder engagement would take approximately one year.

Estimated Staff Time Needed to Execute: Include estimated hours and staff/persons involved.

It is expected that the Master Plan process would be led by the Assistant Village Manager with staff support from DPW and PDD.

Development of RFP for VB approval	10-20 hours
RFP response review and consultant interview/selection	20-25 hours
Staff support to selected consultant (8-10 months)	100+ hours

It is anticipated that the Parks & Public Spaces Committee would be tasked with supporting the planning process throughout all development stages.

Estimated Costs: Materials, contractual services, equipment, etc. Indicate annual vs. one-time.

Staff estimates the consultant cost to undertake a master plan would be \$30,000 - \$50,000.

Implementation Steps for Execution: Include approvals, collaboration with other groups, etc.

Jan 2027	staff drafts RFP with PPS review/comment
Feb 2027	VB considers RFP; RFP released
Mar 2027	consultant interviews/selection/approval
Jan 2028	plan deliverable due

Article IV Parks and Public Spaces Committee

[Adopted 11-16-2020 by Ord. No. 3017^[1]]

[1] *Editor's Note: This ordinance also repealed former Art. IV, Parks Commission, adopted 4-7-1986 by Ord. No. 1477 as §§ 3-1501 to 3-1504 of the 1986 Code, as amended.*

§ 16-8 Creation; purpose and function.

§ 16-9 Membership; terms of office.

§ 16-10 Officers; quorum; compensation; meetings; rules of procedure.

§ 16-11 Subcommittees.

§ 16-8 Creation; purpose and function.

A. The Village of Shorewood hereby elects to create the Parks and Public Spaces Committee.

B. The purpose and function of the Committee shall be the following:

(1) Provide general review and recommendations on the physical improvement, maintenance and use of all Village parks, park facilities, and other Village-owned public spaces. Items in the public right-of-way (i.e., street reconstruction or resurfacing, utility improvements, signs, tree planting or removal, lighting, etc.) will only be reviewed by the Committee if it is requested by a Village department or the Village Board.

(2) Review policies related to events and objects in the public right-of-way and make recommendations, if appropriate, to the Village Board and/or staff.

(3) Present an updated Comprehensive Outdoor Recreation Plan and Pedestrian and Bicycle Safety Master Plan for the Village Board to consider for approval.

(4) Collaborate with the Shorewood Recreation Department, School District, Milwaukee County Parks, other Village committees, Village departments, and other community groups on initiatives to improve the Village's parks, park facilities and other public spaces.

(5) Create educational programs and events that inform community members about the Village's parks, park facilities and other public spaces outlined in the Village Code. Events may also celebrate Shorewood as a bikeable and walkable community.

(6) Create civic engagement opportunities for community members to provide feedback on park uses, pedestrian and bicycle safety, transportation issues, and other topics related to public spaces.

(7) Publish annual report outlining initiatives completed, priorities for the upcoming year, and common themes heard from public input. Consult Village departments and community groups for valuable metrics and possible initiatives.

(8) Perform such other duties and assume such other responsibilities as it may be assigned by the Village Board.

§ 16-9 Membership; terms of office.

A. The Committee shall consist of 13 members appointed by the Village Board. The Village President and Village Board shall be responsible for reviewing applications and recommending members to appoint or remove.

B. Members must be Shorewood residents.

C. Ex officio nonvoting members shall consist of a Village Trustee and a Village staff person to serve as liaisons for the Committee. Members of the Public Art Committee, School District, Elder Services Advisory Board, and Milwaukee County Parks will also be invited to attend.

D. Members shall serve a term of three years, provided that the initial Committee shall consist of five members appointed for a three-year term, four members appointed for a two-year term, and four members appointed for a one-year term. Upon expiration of these respective terms, all appointments thereafter shall be for a three-year term.

§ 16-10 Officers; quorum; compensation; meetings; rules of procedure.

The Committee shall elect annually from its membership a Chair and a Vice Chair. A majority of the Committee shall constitute a quorum. Members of the Committee shall receive no compensation. The Committee shall meet monthly and/or on an as-needed basis. The Committee's meetings shall be publicly noticed and openly accessible to the public. A staff liaison shall be assigned to the Committee to take minutes and assemble necessary materials.

§ 16-11 Subcommittees.

If the Committee needs to utilize a subcommittee structure to review public space issues, ~~three~~ subcommittees ~~consisting of four members each~~ can be adopted. The Chair would refrain from serving on any of the ~~three~~ subcommittees and be responsible for

communicating with the subcommittee Chairs for updates. The subcommittees ~~would~~ may consist of Parks, and Pedestrian and Bicycle Safety, ~~and Other Public Right-of-Way~~

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