



# Conservation Committee Minutes

**January 2, 2020 7:00 P.M.**

Village Hall Committee Room  
3930 N. Murray Avenue, Shorewood, WI 53211

## **1. Call to order**

The meeting was called to order at 7:03 p.m.

Members present: Joshua Liberatore, Linda Frank (arrived at 7:06 p.m.), Henry Tomasiewicz, Pat Wilson, Donna Pollock, Maggie Pipek, Bella Peaslee, Travis Blomberg, Elisabeth Witt, Matt McGovern and Caroline Kuebler

Others Present: Assistant Village Manager Tyler Burkart, Village Trustee Wesley Warren

Not present: Chase Kelm, Meenal Atre

## **2. Approve December 5, 2019 Meeting Minutes**

Mr. Tomasiewicz moved to approve the December 5, 2019 minutes. The motion was seconded by Ms. Pollock. Vote 10-0 approve the minutes.

## **3. Staff Liaison Update**

MMSD has been working with the Village's Department of Public Works on a proposed green infrastructure project for stormwater in the River park parking lot. Conservation Committee members are asked to attend the January 14 Parks Commission meeting when design concepts will be presented. The full Board will consider the Parks Commission recommendation soon after. The Transportation and Parking Study draft report was published and the public received an opportunity to provide feedback. Committee members are encouraged to attend a special meeting on the final report on Thursday, January 30 at 6 p.m. Lastly, the Village is still looking for community members to participate in this year's citizen's academy. The first session starts January 23.

## **4. Discuss Citizen Concerns**

No citizen concerns.

## **5. Consider Committee's Response to the CDA / Village Board Strategic Planning Survey**

Mr. Liberatore went through the draft response to the CDA and Village Board strategic planning survey. Responses are based on current priorities as well as concepts in the development green checklist. Below are the following revisions or suggestions:

- Further defining "strength of business district" including a locally owned concept
- Add in walkability and climate response to the "density of offerings"
- Encouraging local businesses to implement mission-driven sustainable practices
- Incorporate Village goals in the Sustainability Action Plan and Vision 2025 throughout the entire survey
- Identify an issue/challenge as well as outcomes to incorporate more efforts to reduce waste and more reuse and recycling efforts

- Emphasize the community needs to support local businesses in order to retain businesses here
- There was discussion about incorporating accountability assuring new development meets all components agreed upon
- Add preservation and retrofitting historic buildings with sustainable practices to number five as a 1-3 year goal
- Add incentives for minority owned businesses as a long-term goal
- For housing, emphasize the advantages of density, access to green space, walkability, and variety/diversity of housing
- High cost of homes creates an affordability and socio-economic issue to prioritize other sustainability issues as well as be inclusive to other populations
- Incorporate affordability of homes and financing for renewable energy projects in #9-2
- Include permanently ending finance incentives for duplex conversion
- Explore options for small homes or an additional dwelling unit on properties to encourage multi-generational living areas
- Add promotion of deconstruction principles to new development and housing sections
- Change meeting time not to be at 7:30 a.m. on a Friday
- There was desire for the public to provide feedback on a number of the questions included in the survey – incorporate results from community surveys in this discussion

**6. Discuss 2020 Film Festival Planning**

Posters and postcards are available to committee members to pass out. Members are asked to sign up to drop off marketing materials at a number of community businesses and locations. Ms. Kuebler asked committee members about speakers to present and guide a discussion at each of the showings. There were thoughts to reach out to Melissa from Compost Crusader to be present for the showing of “Just Eat It.” Ms. Frank thought a representative from the Oneida Tribe would be helpful for the showing of “Awake.” The committee talked about ways to get the high school involved.

**7. Discuss and Possibly Consider Bird City Application**

Mr. Tomaszewicz informed the committee that the application is due at the end of the month. The application requires an application fee to be a Bird City. Mr. Liberatore moves to allocate \$125 for the application fee. Ms. Frank seconds the motion. The motion was approved by a 11-0 vote.

**8. Subcommittee Reports**

No subcommittee reports.

**9. Upcoming Events, Member Topics & Suggestions**

Ariana Hones from the Conservation Voters was present to talk about an upcoming lobby event. Committee and community members have an open invitation to join them on January 30 for the event in Madison. Ms. Hones with Citizen Action will be hosting a

Conservation Committee  
January 2, 2020 Minutes

sustainability event to talk about barriers to passing clean energy legislation some time in March. They would ask for Shorewood participation in this effort. Ms. Hones will pass along some legislative clean energy resolution examples at the municipal level for renewable energy efforts.

Ms. Frank mentioned the City of Milwaukee and Milwaukee County have a joint-resolution on climate response efforts. The committee should review this resolution and these efforts more closely and consider as a 2020 initiative and a future agenda item.

For the solid waste utility, Ms. Frank mentioned the next step is working with the Village Board's Public Works standing committee and receive direction from them based on the initial research and thoughts.

**10. Adjournment**

Mr. Tomasiewicz moved to adjourn, seconded by Ms. Pollock. Vote 11-0 to adjourn. The meeting was adjourned at 8:31 p.m.

Respectfully submitted by,

Tyler Burkart  
Assistant Village Manager