



Shorewood
BUSINESS IMPROVEMENT DISTRICT

MEETING MINUTES

Business Improvement District Board of Directors Meeting

May 20th, 2020 8:30 A.M.

1. Call to order - via Zoom Application

The meeting was called to order at 8:33 a.m.

Board Attendees: Arthur Ircink, Craig Bulluck, Caroline Kreitlow, Secretary Stephanie Sherman, Jake Bresette, Nat Davauer, Anne LePlae, Treasurer Shannon Weber, Adrienne Shea, Lisa Castoagnozzi, Mary Wright, David Price

Members absent: Gene Webb, Ned Brookes

BID staff present: BID Director Steph Salvia

Others present: Trustee Jessica Carpenter, Sheila Long from Malamadoc Coworking

2. Grants Summary

Before grants summary, Arthur decided to check in with all the board members to see how they are doing amidst the covid crisis. Arthur also updated us that he has been appointed as Trustee Liaison. We will have a Board makeup discussion next month. Discussion ensued with each board member updating us about new safety procedures, pivoting to new ways of operating, and general thoughts/feelings about reopening. Steph Salvia then updated the Board that just over \$300,000 was awarded in CDA emergency grant relief to 92 businesses.

3. Shorewood Foundation Grant Update

Steph Salvia let the board know that the Foundation is now taking donations and the BID has been awarded an initial \$25,000 in grant monies to distribute. Steph Salvia will be reaching out specifically to people who were not eligible for the CDA Grant program such as mental health practitioners and others whose applications were denied. Caroline mentioned that the funeral homes are in need of assistance as they cannot hold funerals due to gathering restrictions and they were ineligible for the CDA program. Steph Salvia will reach out.

4. Minutes

Stephanie made a motion to approve the April minutes, Arthur second.

5. Nonprofit 501(c)(3) Discussion

Steph, Arthur and Stephanie had a virtual meeting with Heidi Gabriel from Reinhart Law

on May 11th regarding the application process. Steph Salvia will be completing all of the initial paperwork.

6. Marketing/Events

Nat brought up the idea of the Funkclub Wagon driving through our community since events have been cancelled due to gathering restrictions. David mentioned that he has a friend in the band and is also interested in promoting takeout from the restaurants. Lisa added that retailers could have grad gift specials. Arthur suggested sometime in June since there would be no graduation ceremonies. The last day of school is Thursday, June 11th. David and Nat agreed to find out more about how long the band could play, available date, and cost. Nat, David, Lisa and Steph agreed to meet to finalize a plan to bring to the full board.

7. Meeting adjourned at 10:01

Recorded by Steph Salvia