

**Elder Services Advisory Board**  
**August 5, 2021**

Present: Rosina Bloomingdale, Sue Bronson, Katie Gnau, Stephanie Houston, Viki Ross, Al Roth  
Staff/Others: Elizabeth Price, Senior Resource Center Coordinator, Vashti Lozier, Shorewood Connects  
Facilitator, Andrea Warren, R.N., North Shore Health Department

Join Zoom Meeting

<https://us02web.zoom.us/j/83106957726?pwd=aTdVdWJtVjZKanNQVDFPWC9wMWorZz09>

Meeting ID: 831 0695 7726

Passcode: 682322

1. Call to order

The meeting was called to order at 4:00 pm.

2. Minutes of June 3, 2021.

Mr. Roth moved to approve the minutes of June 3, 2021. Ms. Gnau seconded the motion. It carried 4-0.

3. Chairperson Report

Ms. Bronson indicated that the Shared Housing Committee was very active in the past two months and would discuss their findings later in the meeting.

4. Consider nominations for an ESAB representative to the Shorewood Foundation for Benjamin Fund issues

Ms. Price described the need for an ESAB member to review monthly statements and attend occasional meetings with Shorewood Foundation members related to Benjamin Fund policy and investments. Ms. Bronson asked for nominations. Ms. Gnau nominated Al Roth. Ms. Ross seconded the nomination. Ms. Bronson asked if there were any other nominations. No other nomination were put forward. Motion to appoint Al Roth as our representative to the Shorewood Foundation on matters related to the William Benjamin fund carried 5-0.

5. Consider request for reimbursement from the William Benjamin Fund for SRC 2021 second quarter eligible expenses.

Mr. Roth motioned to approve the request to the Shorewood Foundation for reimbursement of second quarter SRC expenditures in the amount of \$15,298.00. The motion was seconded by Ms. Ross and approved 6-0.

6. Consider funding approval for East Side Senior Services

Members discussed an annual report submitted by East Side Senior Services Director Melissa Meier. Ms. Price recommended approval of program support in the amount of \$2500.00 as was budgeted and approved in the 2021 budget process. Ms. Gnau moved to support East Side Senior Services with \$2500.00 from the Benjamin Fund for 2021. The motion was seconded by Mr. Roth and approved 6-0.

7. Consider approval of SRC 2022 budget request

Ms. Price reviewed the SRC 2022 budget request. Ms. Ross moved to accept the 2022 budget as presented. The motion was seconded by Ms. Houston and approved 6-0.

8. Age-Friendly Community Subcommittee Reports

Affordable Housing: Ms. Gnau and Ms. Ross reported on a recent CDA meeting about affordable housing that

discussed amounts available and what constitutes affordable. ESAB members discussed the possibility of CDA funds being used for a Shared Housing Program.

Ms. Price discussed Village plans to offer a series of programs in the coming months around issues related to affordable housing. Many of the sessions will be available to view at a later time. The series was kicked off July 9 with a presentation at the Community Development Authority (CDA) Meeting about the *Milwaukee County Strategic Plan for Racial Equity*. The Library and SRC are partnering to offer a presentation titled *Affordable Housing 101* by Reggie Jackson of Nurturing Diversity. Mr. Jackson has put this presentation together specifically for Shorewood and will examine historical issues around affordable housing and will include “Not In My Backyard” (NIMBY) issues. Other programs are in development.

Shorewood Care Network (SCN): Ms. Houston met with Anjum Alden and related the impact of the SCN particularly in the past year and four months as volunteers worked to help older residents through the COVID-19 pandemic. Volunteers set out garbage cans, provided snow shoveling, did errands and even prevented a resident with hoarding issues to avoid eviction.

Shared Housing: The shared housing sub-committee consisting of Viki Ross, Sue Bronson, Rosina Bloomingdale, Vashti Lozier and Elizabeth Price discussed the Nesterly Shared Housing Program in Boston and implications for its implementation in Shorewood. Ms. Ross answered questions related to notes sent out prior to the meeting. The notes described information about the process Nesterly uses to connect older adults with someone to share their home. Ms. Ross indicated that insuring the program is the biggest obstacle at this point. The subcommittee is exploring the possibility of a pilot program in Shorewood and will meet with Our Family Wizard by Zoom on August 11 to explore their free capabilities and potential to insure the program.

## 9. Shorewood Connects Initiatives Updates

Ms. Lozier discussed changes in the Age Friendly Plan. She changed reference to the now defunct Pedestrian and Bike Safety Committee to Parks and Open Spaces, indicated Active Street and added dementia friendly activities to the Neighborhood Connections. Ms. Ross moved to approve the revised Age Friendly Plan as presented. The motion was seconded by Katie Gnau and approved 6-0.

Ms. Price notified staff at Revitalize Milwaukee that the CDA is focusing on affordable housing and is unlikely to consider the home modification program as proposed especially given that Revitalize Milwaukee already provides these services to income-qualified Milwaukee County residents. The CDA would not be able to utilize TIF funds for a home modification program focused on middle income residents due to statutory limitations on use of the TIF funds.

## 10. SRC Coordinator Report

SRC new Program Assistant Sydni Gregg is a Shorewood resident and proving to be a great asset to the SRC.

Ms. Price discussed a change in programming format for the coming months. The SRC is backing off from many in-person events including Qigong, Yoga, Zumba, One-to-One Tech Support, and Are you Game. We will continue Qigong and Yoga on Zoom. The Summer Picnic at the Estabrook Beer Garden August 18 will be cancelled. Gift cards will be offered to participants who have already paid for the event. The SRC is working on in-person box lunch pick-up events this fall. Participants will be required to wear masks.

Audio-visual upgrades are planned for fall and hope to be completed by November.

SRC staff were able to resolve an issue related to a resident with dementia who recently moved into the Village and contacted the Village with a concern about having her money taken and being abandoned by her brother. Staff contacted the manager at North Shore Bank who was able to connect to the individual's brother and emergency contact and resolve the issue. North Shore Bank staff have undergone training in the past to work with people with dementia.

11. Other business as authorized by law

Ms. Warren indicated that all North Shore Communities were in critical status related to the more virulent form of COVID-19, the Delta variant.

12. Adjournment

Ms. Ross moved to adjourn the meeting. Mr. Roth seconded the motion. It carried 6-0. The meeting adjourned at 5:10 pm.

Respectfully Submitted,  
Elizabeth Price, Senior Resource Center Coordinator