



**Shorewood**  
BUSINESS IMPROVEMENT DISTRICT

**MEETING MINUTES**

**Business Improvement District Board of Directors Meeting  
August 19th, 2020 8:30 A.M.**

**1. Call to order - via Zoom Application**

The meeting was called to order at 8:37 a.m. by Caroline  
Board Attendees: Arthur Ircink (for a short time,) Craig Bulluck, Jake Bresette, Nat Davauer, Anne LePlae, Treasurer Shannon Weber, Lisa Castoagnozzi, Caroline Kreitlow

Members absent: Ned Brookes, Mary Wright, Stephanie Sherman, Gene Webb, David Price, Adrienne Shea

BID staff present: BID Director Steph Salvia

Others: Kenya Owens (North Shore Bank)

**2. Business Check In**

General discussion about how business is doing and thoughts about outdoor face mask ordinance

**3. Minutes**

Nat made a motion to approve the July minutes, Anne seconded.

**4. Budget Review**

Reviewed monthly budget. We received income from the Shorewood Foundation and North Shore Bank to sponsor our mobile music series. On track with all expenses which at this point are just routine. Caroline made motion to approve the budget, Craig seconded.

**5. Marketing/Events**

Discussed continuing the mobile music events as long as we can depending on weather. Could use a couple more sponsors. De La Buena will play Friday, August 21st. September date would be Friday the 18th. Steph participated in several virtual events (as a way to have something different for Feast this year but they were pretty awful and not at all engaging)

Steph has continued working with Shorewood Moving Forward. The group will begin decorating beach stones in honor of the BLM movement and with permission will be placing the stones in the planters in Wood Square and also in a planter at the

Cornerstone property. Pam Miller and Sharon Grinker will continue to update us.

**6. New Business**

Hiya Taco is open. Blooming Lotus is coming with a yoga studio.

**7. Meeting Adjourned 10:03**

Motion to adjourn by Jake, seconded by Shannon

**Recorded by Steph Salvia**