



Conservation Committee Minutes

September 6, 2018 7:00 P.M.

Village Hall Committee Room
3930 N. Murray Avenue, Shorewood, WI 53211

1. Call to order

The meeting was called to order at 7:01 p.m.

Members present: Chair Joshua Liberatore, Donna Pollock, Henry Tomasiewicz, Meenal Atre, Maggie Pipek, Elisabeth Witt, Linda Frank, Roland Schroeder, Sue Murphy Yerkes and Caroline Kuebler

Others Present: Trustee Davida Amenta, Ben Uphoff

Not present: Matt McGovern, Chase Kelm

2. Approve August 2, 2018 Meeting Minutes

Mr. Tomasiewicz moved to approve the August 2, 2018 minutes. The motion was seconded by Ms. Pollock. Vote 8 – 0 to approve the minutes.

3. Staff Liaison Update

Mr. Liberatore shared a memorandum from Mr. Burkart who is unable to attend tonight. Any questions on the memorandum can be directed to Mr. Burkart. Mr. Burkart has already amended the committee packet online with the memorandum included for the public. Ms. Pollock made some additional comments about the soil study conducted by the Village. Ms. Pipek talked about soil disruption measures undertaken as part of infrastructure projects and mentioned that the contractor may have retained records of any analysis. Mr. Liberatore will ask the Village if any soil assessment was done as part of Wilson Drive reconstruction. Mr. Schroeder indicated that it wasn't clear from Board discussion that only River Park was being considered as an alternative to Wilson Drive for snow dumping. Ms. Frank added to the Refuse Utility discussion by summarizing her brief presentation to Trustees from August 27.

4. Discuss Citizen Concerns

None noted.

5. Discuss and Consider Conservation Fair / Fish and Feather Festival Planning

Mr. Tomasiewicz reported on his plans for the bee habitat activity. He would need some help with transporting materials because of his duties as organizer of earlier River Cleanup. Ms. Kuebler offered to organize her recycling activity for the event but cannot herself attend. Ms. Pollock will be there with Friends of Estabrook Park and will ask if her sister or Carolyn Morse can be on hand to help with activities. Ms. Atre will arrange a TerraCycle box to help educate residents on recycling opportunities. Mr. Tomasiewicz reported out on the meeting location for the River Cleanup and the plan for bags/gloves. He is coordinating with Milwaukee Riverkeeper on the event planning, having attended a training for the Adopt-a-River program. Mr. Liberatore will circulate a comprehensive

signup sheet for the day's events through Mr. Burkhart after consulting with Kae Donleavy on general staffing needs for the event.

6. Discuss and Review Recycling Handout / Pumpkin Disposal / Website Update

Mr. Liberatore explained the purpose of the handout and asked for a volunteer to design something based on the existing copy we had prepared for an earlier web page (since taken down). There is a Village restriction on naming/advertising the services of specific companies, so we will need to offer more general resources instead. Mr. Uphoff offered a general web resource that directs users to local recycling opportunities and it was agreed to make a simple handout that offers this resource along with suggestions for unusual items. Ms. Atre offered to design the handout once Mr. Liberatore finalizes the text/resources. Ms. Witt offered to design a web page/handout on proper pumpkin disposal per our August discussion. DPW will accept pumpkins in the usual yard waste bags or carts, but residents will be encouraged not to put them in the regular trash as they are compostable and yard waste is prohibited in trash carts.

7. Discuss September 19 Native Plants Workshop with Shorewood Waters

Mr. Tomasiewicz reported on his role as a table presenter for this partnership project with Shorewood Waters and MMSD. He will show his bee habitats and promote the activities planned for Fish and Feather. Mr. Liberatore will circulate the Facebook event created for this workshop and ask committee members to share to their networks for promotion and marketing.

8. Subcommittee Reports

None offered, but several subcommittee teams plan to meet following the meeting for further discussion. Ms. Frank asked if there was a theme for the upcoming film festival for 2019. Ms. Kuebler asked if the theme could be integrated with Committee initiatives/priorities to help contextualize the films and make them relevant to Committee projects. It was agreed that a theme based on Committee priorities should drive the film choices and programming.

9. Upcoming Events, Member Topics & Suggestions

Ms. Frank discussed the recent decision to renovate the North Shore Fire Station and spend \$4.5 million on the project. Ms. Frank wonders how some of the Committee green infrastructure priorities can be integrated into project planning and design. LEED certification was mentioned as a possible vehicle for green infrastructure compliance. Ms. Pipek stressed that accountability, monitoring, and reporting are the main requirements of a responsible LEED program. Ms. Pollock mentioned the next Friends of Estabrook weedout will take place this Saturday from 9 am to noon. All are encouraged to attend. Mr. Liberatore shared an invitation from Jennifer Anderson of Shorewood Foundation Board about upcoming Shark Tank Challenge format for pitching grant proposals. Mr. Uphoff, also of the SF Board, encouraged Committee proposals. Mr. Liberatore wondered if it would be a good opportunity to pitch a solar panel installation on a Village property such as the library or DPW. Mr. Liberatore will circulate the information regarding the September 24, 7 p.m., event at Three Lions and encouraged Committee members to come up with ideas and organize presenters.

10. Adjournment

Mr. Tomaszewicz moved to adjourn, seconded by Ms. Pollock. Vote 10 – 0 to adjourn.
The meeting was adjourned at 8:21 p.m.

Respectfully submitted by,

Tyler Burkart
Assistant Village Manager