

The Shorewood Foundation &
Eastmore Real Estate Present



Become a visible supportive partner to one of the largest and most beloved community events of the year and get your business in front of over 5,000 spectators at the parade!

Prime Sponsor: \$300

- Entry for one (1) organization to march in the parade and the ability to hand out materials/ promotional items/ candy
- Name and logo listed in "Sponsors" section of website,
- Mention of your organization on the Village's (4,900 followers) and Shorewood Foundation's (700 followers) Facebook accounts
- Mention in the Village Manager's Memo as a sponsor
- Logo placed on all printed materials.

Premier Sponsor: \$1,000

All of the benefits listed above, plus:

- One custom banner indicating your sponsorship (can be carried by volunteers or mounted to a band float if no one is available to walk from your organization)
- Your choice of specific portion of entertainment to sponsor and opportunity for possible additional brand placement or mention during the parade.

Ice Cream Sponsor: \$1,500 (new this year!)

- Custom printed banner stating your brand's sponsorship posted in front of the ice cream concession stand, visible to all waiting in line and those sitting and enjoying their ice cream at River Park after the parade's conclusion!

We depend on community partners like yourself to support these family-friendly, memory making events that so positively impact all of Shorewood's residents, businesses and visitors!

Please consider supporting today!

Any questions? Contact Sarah at Events@shorewoodwi.gov