

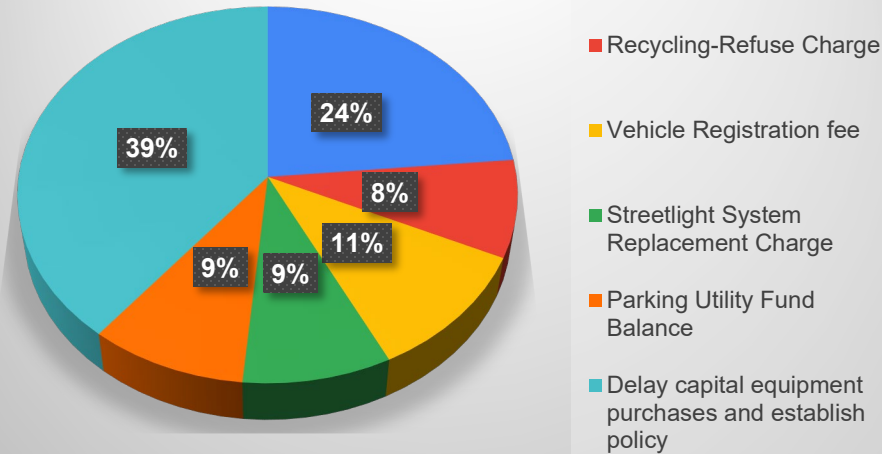


# High Impact Options Poll (ranking and feedback)

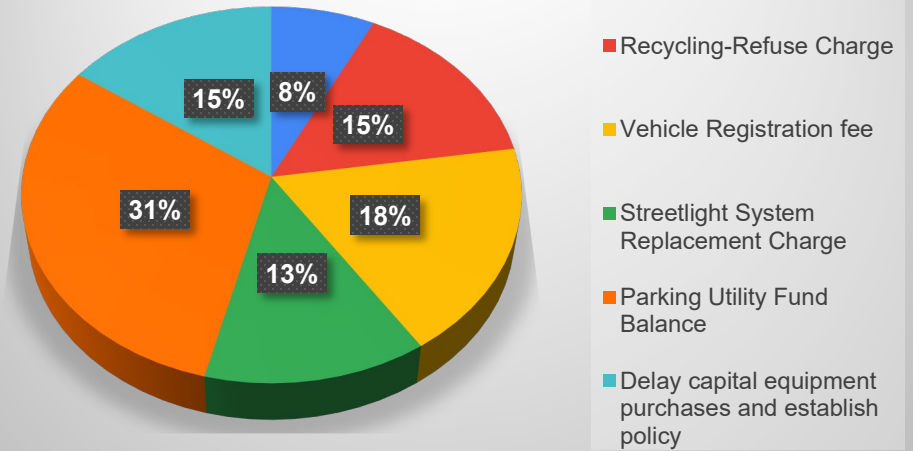
Poll open 9/17-9/30, 204 respondents

High Impact Options ranking (Page 1 of 2)

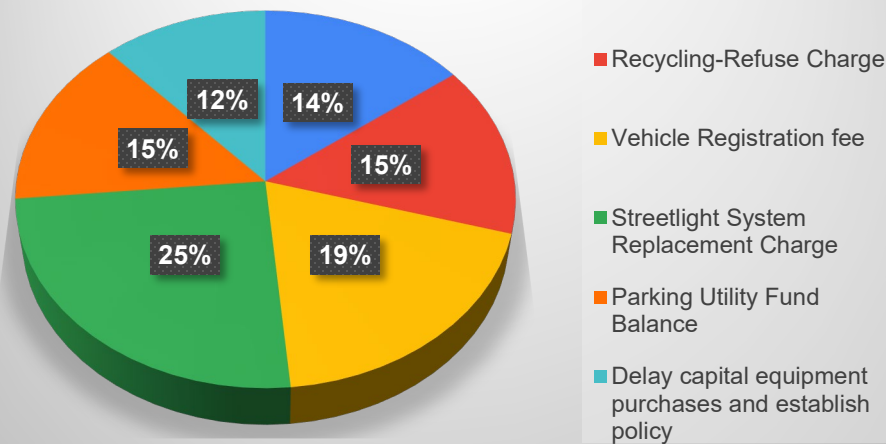
## 1st Choice



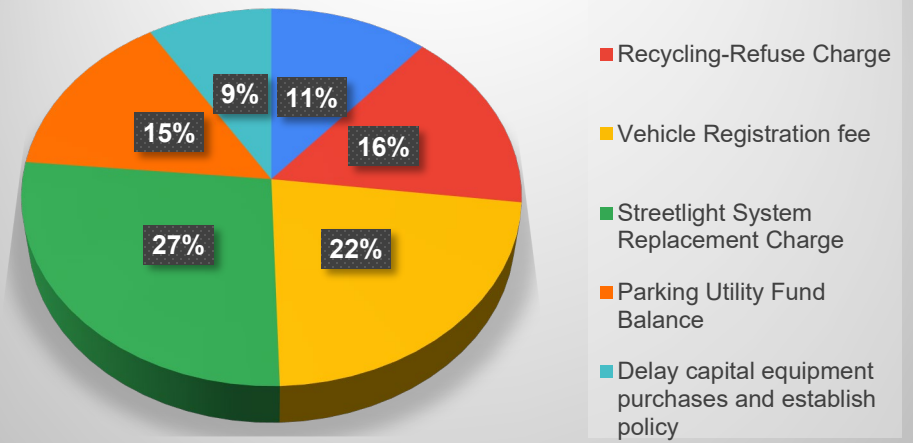
## 2nd Choice



## 3rd Choice



## 4th choice



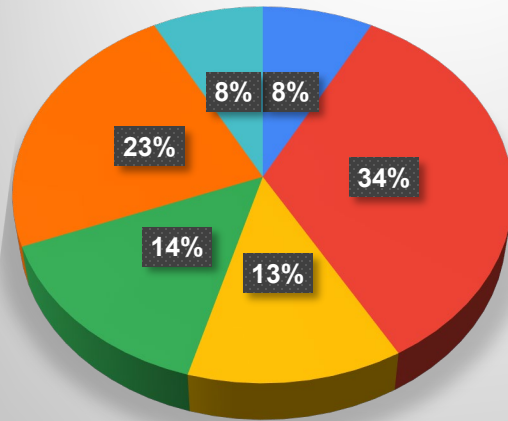


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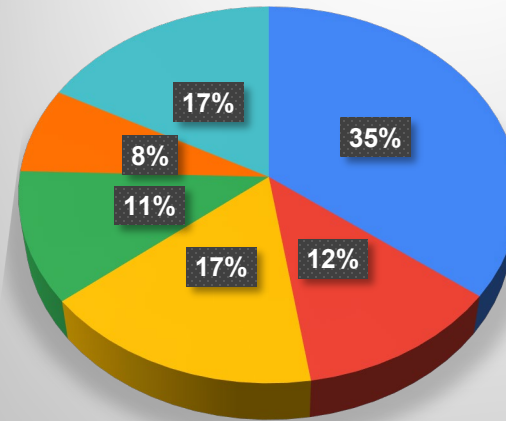
High Impact Options ranking (Page 2 of 2)

### 5th choice



- Levy Increases
- Recycling-Refuse Charge
- Vehicle Registration fee
- Streetlight System Replacement Charge
- Parking Utility Fund Balance
- Delay capital equipment purchases and establish policy

### 6th choice



- Levy Increases
- Recycling-Refuse Charge
- Vehicle Registration fee
- Streetlight System Replacement Charge
- Parking Utility Fund Balance
- Delay capital equipment purchases and establish policy

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



Comments: Levy Increases
As much as I hate the idea of a tax increase, the increase is relatively modest and in an aging community that needs infrastructure improvements, this seems the most reasonable.
It's hard enough In Shorewood. Stop restricting business from coming. We need storefronts full
Fees are regressive, work on the budget. Do it there.
I feel costs should be shared equally among residents. Flat fee vs Percentage
Our taxes are already too high
Not every resident is wealthy or even middle class. Option to round up percentage or donate for those who can afford it.
Our taxes are already amongst the highest in the area/state. Increasing it more is ridiculous.
Don't want a levy our property taxes are high already. This would limit who can afford to live in Shorewood.
Do not increase, this only hurts people on fixed incomes and pushes more costs to those who already pay the most taxes.
Increases the tax levy is a perfectly fine solution to budgetary issues, so long as you are preserving or improving services. Eliminating the transfer station for DPW, instead of renovating it, will be a net decrease in the quality of services in Shorewood. There is no way for Shorewood to be a low tax municipality. It cannot happen. So make sure to accept that and keep the great services we have (like having a high quality dump in your municipality - I know sounds crazy but these things matter) and create more services. Privatizing for the purpose of lowering or maintaining the level is generally a long term bad solution.
Nobody wants higher taxes but it is the most straight-forward and sustainable solution in my opinion. Most of the other options seem either like "kicking the can down the road" or hiding the true cost of living in Shorewood.
The continual increases from all parties (village, school district) feel unsustainable. Home buyers look to our tax bill in comparison to neighbors. Continuing to raise taxes beyond the "norm" will ultimately cause residents to leave and property values to fall.
Taxes are already ridiculous. What other things can be cut or repurposed to account for deficits. Passing this problem onto residents seems and feels unfair. We didn't overspend.
This will be passed on to renters
It might be useful to ask residents for feedback on areas for potential budget cuts alongside ranking of sources of increased revenue.
Like many families, we leveraged ourselves financially in order to be able to move to Shorewood. An ongoing increase to our already high property taxes feels unsustainable, financially.

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Poll open 9/17-9/30, 204 respondents



We are already one of the highest taxed areas in the state, if not the highest. We need to figure this out without raising taxes again. Taxes were just increased based on assessments. Come on already, give us some relief!
I'd prefer to keep the taxes in line with neighboring communities and not be the highest which could affect future residents selecting Shorewood to buy a home. I believe WFB does not include trash/recycling in their tax bill? What do other communities do?
Should try to keep rate consistent with nearby neighborhoods
We are already one of the higher taxed municipalities in the state. How do you expect to keep housing somewhat affordable if you continue to add on costs?
Levy increases should be held at 2%.
The village should consider charging employees more for health and dental insurance. The village should also consider implementing pay cuts to help meet budget needs.
Do not increase the tax levy as we are already one of the highest taxed municipalities. Consider budget cuts for non vital amenities instead.
4% would be ok
Enough with the constant property tax increases. Residents are not your piggy banks. This is fiscally irresponsible. Why are Whitefish Bay's taxes so much lower than Shorewood? The tipping point is near when people will start fleeing to lower property tax communities.
We already pay a lot in taxes I don't think this is a good idea, it could force people to move.
Could we charge a fee to AirBNB owners? This seems to use village resources. Many cities do this
Please continue to invest in the Village infrastructure as needed
I would like to see levy increase of the 4% or less.
I think we can slow down on repairs. I would also like to hear about the new taxes coming on board from the two new apartment buildings in town that have added NEW taxes for the village. And NO on spending money towards low income property development - especially around the library parking lot. Need to work on the DPW property and that change first. Have that developed.
2%
I think you can be more creative than passing budget issues onto residents. We have had to change our own individual budgets due to expenses increasing, you can change yours too.
Many Shorewood residents are struggling to pay the current property taxes. I would look for opportunities to make some budget cuts before increasing the amount levied
Cuts need to be made, not just alternative ways to tax or charge residents. Please make some cuts
What about 2% per year for 4 or 5 years? Ultimately growing to 8-10% but not all at once
4% increase would be helpful but not overly burdensome
Consider that consistent tax levy increases can drive people and businesses to leave shorewood, thereby decreasing tax revenue

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



Levey increases should be minimized by decreasing spending and reducing non-essential services (which is not one of your identified choices). Staff pay should be reduced by 10% to reflect the reduction in hours per week that has been implemented (i.e., Village Hall closed Friday afternoons). The \$2M foolishly allocated to affordable housing should be returned to the general fund. Consultants hired to provide outside training to village staff and open meetings for the public should be eliminated.

Our property taxes are high as it is. I understand that we are a small village with fire, police and schools but I feel the budget should be managed better with the funds given.

please do not delay required capex projects

Absolutely not, we pay enough/too much taxes already.

It's unclear if we need to do 4% to maintain proper budget, or 2%. We should do the percent that keeps us aligned with inflation so we don't end up with a big jump in future years

If only 19% of taxes is going towards services and now there is a budget issue, then a higher percentage of taxes should go towards services. Less for the schools.

2%

Not supportive of more than 2%. Taxes are deductible; fees are not. Fees w/ continue to rise each year. Adding fees lets village claim it kept tax rates down. Village needs to exercise fiscal responsibility.

4% max

Out taxes are already too high keep it to a minimum.

If levy increase is chosen, please limit it to a 2% increase. Shorewood taxes are already comparably high.

Nothing more than 4%, please.

6% increase would be good for 2025; consider 4-6% increase in future years to keep pace with rising costs

Would prefer 4 or 6%

Increased costs are pushing older residents out and young people can't afford

Stop spending money we don't have.

As a senior I am concerned about my ability to stay in my home long term if the property taxes continue to significantly increase. While a lot of attention is given to the school system it does not seem like attention is given to the seniors.

No greater than 4%

Need to stay consistent with neighboring communities

6%

What is the timeline to implement these high impact expenditures? How many will hit the tax bill at the same time? Does parking utility take into account the three public lots the village is trying to convert to public housing? Won't costs be reduced for those properties?

Stop spending! Homeowners can't afford it! Make the apartment complex owners pay more. Enough with taxing the single family homeowners!

## High Impact Options Poll (ranking and feedback)

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You are pricing people out of Shorewood. That's the word on the street.
Shorewood has already taxed out many potential homeowners due to high taxes. Implementing any of the proposed revenue ideas will drive out residents and negatively impact our village. Explore incorporating with other North Shore villages to hold costs down
I prefer this option as it is progressive (i.e., owners of more valuable properties will pay more).
Increasing the tax levy could make Shorewood less attractive to others and may drive away long-term residents who have contributed positively to Shorewood's community over the years. Shorewood taxes are already high and driving them higher would not be wise.
Levy increases increase the cost of living in Shorewood and limit the pool of young families who can purchase homes in our village. We should be doing everything we can to make Shorewood affordable for the next generation to call home long term.
Levy increases need to be done in parallel with a bottoms-up budget review to ensure that all spending is aligned with best price for service.
8%
Stop depending on property taxes to fix your inability to spend within your means
We don't live here because it's cheap
In the presentation on upcoming costs, there was little information regarding attempts to reduce costs or slow the growth of costs. Especially with respect to the DPW site, all that was presented was the cost to build a new facility outside the village. I want the village trustees and staff to explore options that are less expensive, and to explore other ways to reduce overall costs.
As small as possible we already pay over \$70,000 in Shorewood taxes. With no kids in school. These should be capped
Why are there no cuts proposed?
If I understand correctly, this could potentially increase rents when renting in Shorewood is already becoming less and less affordable.
Where did \$340k come from? That lowball valuation understates what most households would bear.
Shorewood taxes are out of control. We have our leaders who are not as thrifty with our pockets as theirs. We are having a cost of living crisis on top of TWO school district referendums for a declining enrollment, which I recognize is separate from the villages control but it affects affordability and cost for everyone. The government should be as careful with our money as their own personal pockets and thinking of creative solutions (which I appreciate there are some here!) but that might include going to bid with neighboring districts for reduced costs
Stop the hemorrhage
Levy increase should not go above 4%.
Before you raise our levy any amount, you should cut expenses in each department and eliminate nonessential purchasing and employees.

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



Make cuts before another tax increase. Shorewood already has an incredibly high tax rate.
Only up to 4%
Cut spending, taxes are way too high. Cut village personnel
So what you need to do but please do not increase the levy! An increase will be consequential and many will leave Shorewood! Taxes are already high!!!!
Shorewood is constantly increasing taxes for homeowners and should be collecting more from all the apartment complex owners since their rents have increased significantly .
Shorewood taxes are already high compared to neighboring communities
I'm absolutely, unequivocally not in favor of any further increases of any kind. My property tax bill has increased significantly month over the last 3 years due to a variety of other increases. We have never seen promised decreases as a result of TIF investments, instead they were rolled into funding for something else. These represent broken promises to the residents, and it's very disappointing.
These levy increases don't take into account closing tiffs. When they are don the funds are returned to the community and can be used towards other projects.
I'd prefer the exploration of other options before levy increases
3.5% max
There should be no levy increase. Stop the constant tax increases and spend within your means
I had no idea the village board (s) has delayed these necessary capital projects for so many years that now they must be implemented. It would have been far easier to accept these projects - and the tax increases - incrementally over time instead of the dramatic increases being proposed and being blindsided with all of them/and the astronomical costs.
Since multiple of these options will need to be chosen, with my recent retirement, we won't be able to stay in Shorewood if we have levy, recycling, auto and streetlight charges.
I support this option. Please understand that your residents are taxed to the maximum. I believe we are the highest taxed community in SE WI. It's at a tipping point for value vs cost. There was a village wide reassessment shortly after we moved here. Our high property taxes increased 50%. Water & sewer has increased more than 50%. The school district has had referendums. School fees have increased. It's discouraging.
The village needs to demonstrate better budget management. A levy increase should be for added services.
I would like the village to decrease other costs. The DPW move should be delayed. I think there are less expensive options than moving out of the village. How about renting parking for some of the trucks instead? Then remodel the space we have.

## High Impact Options Poll (ranking and feedback)

*Poll open 9/17-9/30, 204 respondents*



If I understood the explanation by our Village Manager Rebecca Ewald during the Zoom session on 23 September, 53% of the residents of Shorewood are renters, and 47% are homeowners. That split surprised me - I would have guessed that there was a substantially higher fraction of homeowners. Will landlords of rental properties be assessed a levy that is commensurate with whatever would be imposed on homeowners? How competitive are rents in Shorewood vs. surrounding municipalities, and how might a likely "pass down" rent increase affect the individual renters?

Levy increases really are not ideal. It begs the question of why are we in this position in the first place. We pay a significant amount in taxes already. If they continue to increase, it will become untenable for many families to continue living here.

Increasing the levy reduces the personal tax burden (property tax deduction for Federal income tax) while all other increases don't. Effectively making increasing the Levy the lowest cost per dollar in Village revenue increase by a substantial amount. Please do not add nickel and dime fees everywhere when we really just need a lot more village income and a levy is the most efficient and clear way to do this.

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



Comments: Recycling-Refuse charge
If you charge people for recycling they will stop recycling and demand you stop charging them. I know I will.
I think that this is reasonable. Might it also be reasonable to look at recycling alternatives. For example, is it cheaper to only recycle glass, aluminum and paper/cardboard? These items are the items that actually get recycled and most plastics end up in the trash. Would it be worth evaluating how we recycle and if limiting the scope of recycling might be more cost effective. I really wish plastic actually got recycled, but the data shows that it rarely does.
Charging people for use of recycling services makes sense. A vehicle registration fee is still my first choice though.
Fees are regressive, balance the budget with the levy.
Please be very clear about how this affects multi-dwelling houses or condos. In today's environmental climate, a per bag or per bin charge would be better than an overall charge.
Whatever revenue that would be generated from that should just be worked into a tax increase.
Please explain what even happens to our recycling. It alleges much of the USA is not actually recycling materials after they are collected. Why charge the people that are actually trying to help do good?
We need to incentivize recycling and composting and not charge for it
I would question whether user fees are tax deductible for property owners.
This is exactly what taxes we pay are for. An additional flat fee is effectively a regressive tax. Everyone in the village benefits from trash/refuse pickup.
This is just a tax increase, if it is included in my taxes today, but in the future it is an extra \$150. Also, the recycling service is garbage, pun intended. Its hit or miss whether the recycling gets picked up on the scheduled day or at all. Multiple escalations to DPW, Waste Mangement route manager, and Waste Manager Twitter account. The Twitter account was the only way I got a response from WM. Unacceptable!
Why is this a separate charge rather than part of the tax bill? Is the idea that one can opt out of having refuse collected? I wonder why someone would do that.
Do other municipalities do a separate charge? If so, I think this is a good move.
Is this \$150 for refuse and another \$150 for recycling ?
If you add recycling-refuse charge, tax levy should be decreased by that amount. Consider changing recycling to once a month pick up.
Maybe do away with the program altogether or restrict it to just things that can actually be recycled (1's and 2's)
Same comment, as levy increases.
How about a charge per use?
The DPW crew are efficient and helpful. This is a valuable service to maintain.
Don't nickel-and-dime your residents with fees on top of already high property taxes; recycling-refuse collection is part of the budget don't add an additional charge
I am not in favor of a charge! Our taxes are high and what are you going to do when a neighbor refuses to pay- not pick up??

## High Impact Options Poll (ranking and feedback)

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I'd pay this but I want to know that the items are actually being recycled
Once again, let's figure out where you can be more creative than passing expenses to residents.
For rental properties that are not rented, there should not be a charge. People should also have the option to opt out of recycling.
If you charge me an additional \$150 for refuse/recycling then I ask that you consider a composting option that is included in that cost. It could be a drop off site at the DPW or Farmers Market, something cheaper than curbside.
Given the already high taxes in Shorewood, the property tax should cover garbage and recycling collection. I suggest looking for ways to trim current spending rather than burdening residents with the additional fees and assessments that are the subject of this survey.
Please make some Cuts to current spending. We cannot continue to spend our way out of this
Taxes should not be reduced by shifting to user fees. Property taxes should be the primary source of funding for village services, just as they have been since the founding of this village.
Again, with our property taxes being what they are I feel like this should be absorbed with the current budget.
Is there some way to adjust this billing per household to encourage less waste?
People won't pay and then there will just be trash all over the village. Huge problem
It makes sense to pay per house for garbage like other cities do
This says recycling but I think details say it's specific to composting so name may mislead responses if people don't read carefully. We should encourage everyone to recycle and compost, so really we should just raise levy and keep/make this service available to everyone so the fee doesn't seem like a barrier to entry
If only 19% of taxes is going towards services and now there is a budget issue, then a higher percentage of taxes should go towards services. Less for the schools.
I assume this is single family or duplexes . I don't use Shorewood. Private service for our small condo building
Not supportive.
NO! Our taxes are high enough. We need to find other ways to generate money.
If this is implemented, I like the idea of adding it to the tax bill. I would actually also suggest moving garbage pick-up to every other week (or at least giving that option). Between recycling and composting, I generate VERY little garbage on a weekly basis.
This change makes the topic and the cost of garbage and recycling more visible. The use of all materials, whether garbage or recyclables is a burden on the Earth that we need to address. The Village could save money if occupants reduce consumption of materials and the refuse utility could ultimately allow those who reduce the most to save money according, i.e. pay-as-you-throw.
I know people in other communities that have had recycling and/or refuse fees that disposed some of their waste in other places than their residential cans.
I expect user fees in municipalities that have much lower tax rates, but ours are high already

## High Impact Options Poll (ranking and feedback)

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Don't increase.
I don't understand, isn't this cost being funded on the tax bill now? Is this an additional \$150 on the bill?
Stop spending money! You already do the minimum amount for this service.
I would want the service structure to remain as it is now and not continue to transfer collection services to outside companies.
I expect my high taxes to cover garbage pickup.
Where are our tax dollars going if they do not support this basic service? This is an outrageous idea to raise more revenue
This is one of my least preferred options as it is regressive (i.e., all property owners are assessed equally).
This change makes sense. Consider charging more for households who have more than one recycling cart, consider opportunities to reduce frequency of refuse collection too. We often do not put out our trash cart weekly due to not generating large volumes of trash/refuse.
Consider how / if this would also apply to rentals. For example, would commercial rental or condo properties also pay additional fees for collections?
Reduce the recycling program. Only 10/15% of the items are recyclable in the first place. 1s and 2s only
I understand that this is just a mechanism to increase the overall money that the village has access to, and I don't agree to it. I would like to see the village focus on containing costs to live within the statutory limits (or less) that are available through the levy.
If this is done it should be offset by the value of recycled material. Don't do anything to discourage recycling
Where does it end? Just keep peeling off more and more services...
Unclear is this on top of the fee we already pay?
The refuse charge should be based on the # of units on a parcel. If a parcel has 2 units or 3 units then the fee should be charged per unit. This is a use charge which is dependent upon the number of people living on such parcel. The assessment should be based on volume of use not land alone.
the village should no longer subsidize composting.
This is one of the core functions of an urban municipality and should be paid for out of the general fund. Do not make residents pay a bill that is not tax deductible.
Isn't this already charged on our utility bill?
I'm against this, these are core services. Yes, drop the Compost Crusader subsidy, the pilot project has proven it's viability; we don't need to continue subsidizing.
Cut spending. Why is this not an option? If this were a private business we would look at revenue generation AND spending cuts
Would be fairer if the aggregate amount proposed to be raised would be allocated per home values -- like, although not necessarily added to, property taxes
I would be more willing to support the elimination of the compost subsidy then for the recycling-refuse charge.

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



I'm unequivocally against any additional charges. Our taxes are extremely high and there is no reason we should be paying additional fees.

The prices are way too high. I'm not sure moving the DPW is a solution and the department needs to make due with what they have. It's worked for 100 years and does not need to burden the entire Village for the cost of composting ect..

Cut back on what can be recycled. 1's and 2's only

While taxes are lower in Ozaukee County, residents have to pay extra for recycling-refuse pickup. This is one reason I accepted current Shorewood taxes - these services are already included.

If non-homeowner residents are using the trash and recycling services, why would they be exempt from paying this charge? It shouldn't be levied only on homeowners.

Per home, seems like a lot and WHY are we suddenly hearing about this?!

You didn't mention how much a duplex would be. You said one, two and three units, so I hope the whole duplex is 150. Since there are so many duplexes that would have been helpful information.

As the highest or one of the highest taxed communities in SE Wisconsin, I have a hard time appreciating where the taxes went. We used to say it covered things like lights, recycling, and services. Now I wonder where the money went if we are paying for all of it a la carte too.

I don't like this type of regressive tax. Then the village is free to still increase our taxes. No

While I applaud the subsidy to encourage composting, I think there are other ways that the community can support composting. How about grassroots outreach to homeowners and workshops that help them do it themselves?

With regard to recycling, I am very aware that the "market" for recycled materials is not strong, especially since China started to refuse to accept recycled materials from the US. And I also am skeptical of industry claims (there are multiple sources, for example: <https://www.surfrider.org/news/the-ugly-truth-about-plastic-recycling> and <https://www.forbes.com/sites/christophermarquis/2022/07/12/beyond-plastics-the-myths-and-truths-about-recycling-and-potential-solutions/>). I have spoken to our Public Works office inquiring about how much of what we put in our recycle bins ACTUALLY gets recycled by Waste Management, vs. going to a landfill. Frankly, the response was "wanting". It seems we do not know. I am a VERY committed recycler...but if it is not working (i.e. actually delivering recycled materials into a reuse stream), we need to face reality and tell the community members. Perhaps we need to reevaluate the merits of recycling - or hold Waste Management more accountable.

This disproportionately impacts people with lower overall taxes/less frontage of their block compared to larger properties.

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



Comments: Vehicle registration fee
This is not a fee just a tax. If you want to collect more from people with cars how about you look at why the police is not ticketing more people? Bad driving is way up across all of Milwaukee county yet according to police data our traffic stops and tickets are down. This is not a popular idea, but how about you use the police to raise some more revenue by enforcing laws and issuing tickets.
This option is most fair. Cars, roads, accidents, and other externalities of driving are very expensive for cities. I live in a two car household, but I also believe those who choose to live car--free should be rewarded.
Fees are regressive, balance the budget with the levy.
I don't believe building a disincentive for owning a vehicle into this fix is appropriate as the budget short fall is not being caused by vehicle ownership.
Vehicles not registered should not be allowed to purchase parking passes. Much of this income could likely be collected by patrolling ALL streets for parking violations. (Streets near UWM have very frequent offenders).
We already pay state taxes, we don't need local ones too.
Although low, \$30 fee is very regressive tax.
Again, just work that into a tax increase. With this proposal specifically I assume you'd also be adding extra costs through administration and enforcement.
Vehicle use causes more wear and tear to the Village infrastructure.
I have been surprised this wasn't in place already. Seems like an easy and accessible way to raise revenue.
Need more info. You're charging me to own a car in Shorewood?
I favor using the tax levy to pay for services that benefit all residents.
This is outrageously inappropriate. Shorewood is within Milwaukee County and already has a higher vehicle registration fee because of that.
Don't do this.
I already have to pay a monthly fee to park on the street in front of the house that I OWN. I already pay multiple parking tickets throughout the year when somebody visiting forgets that we have to register online. Find another way.
I think this is a good idea because vehicle owners should take more responsibility for the way the village's infrastructure benefits them and contribute more to the associated costs.
We are already getting dinged by the County for this, why in a small village do you have an additional fee?
We already pay enough to register vehicles.
We already pay county wheel tax. What do we get for it? Accountability?
This is a terrible idea considering we already pay a registration fee for Milwaukee Co.
I would be totally opposed to this fee by vehicle as it has no relationship to our property taxes
We already pay an additional fee for living in Milwaukee County; do not add a further additional fee on top of that
I agree with this fee.

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



The way you asked the question to rank order was confusing, but I am very against this
We already pay a fee to the state. Renters are 50%+ in the village, and to slap a fee onto them is beyond ridiculous. Homeowners are already overtaxed in this village. Another fee is simply unnecessary and stupid.
It's already expensive enough to register vehicles in Milwaukee county.
Please make some cuts to spending to allow for these infrastructure costs
This would be very frustrating
This also supports sustainability goals!!!
people who don't own cars are not affected. The tax is discriminatory in favor of non-car owners.
Big supporter as vehicles are what put wear and tear on the road which is expensive to fix. It is a small fee that will add up to a decent amount of money and puts the burden on those who use the service.
Taxes should not be reduced by shifting to user fees. This fee would disproportionately put costs on vehicle owners that should be allocated from the general fund. Those who do not have vehicles still benefit from road maintenance, etc. Public transportation still uses those roads as does bicycles and rideshares.
There is no reason for a vehicle registration fee when we already register with the state. If this is due to the parking problem then I feel a good place to start would be to not grant exceptions to required parking when approving new development.
make it higher
It would be nice if the user fee was adjustable per miles driven by the vehicle.
Fewer cars is better
This option seems annoying/nickel and diming given everyone uses a car and or the streets. Even if people walk or bike on the roads they also want the roads to be nice so seems ineffective allocation
We already pay a wheel tax to Milwaukee County. If only 19% of taxes is going towards services and now there is a budget issue, then a higher percentage of taxes should go towards services. Less for the schools.
It's already high in the county. Charge me a road repair fee, but not car fee.
Not supportive
This is petty. Let us have our cars in Shorewood
Absolutely not! we already pay for Milwaukee county vehicle tax, don't tax us again!
While this is the lowest \$\$ amount, it's the most regressive tax of the options.
We already pay extra for Milwaukee County, so this feels excessive.
The user fee seems fair. As much as we love our vehicles, other means of transportation carry a smaller footprint in many ways. Paying more for the privilege of using vehicles makes sense.
Could the registration fee be based on on car value, similar to how some states do. That way it would be less regressive.
We don't need another tax or fee.

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



Vehicle registration fee only impacts those that properly register their autos. There are way too many people driving around without properly registered auto and getting away with it. When or if they are stopped by the police and ticketed, and they are Shorewood residents, the vehicle registration fee should automatically be applied to their imposed court fees without the Judge dismissing or reducing the costs.

As ridiculous as paying if you have a pet. Charge the big apartment complex's more and stop with the single family homeowners!

Please do NOT making it higher for hybrids and electric cars, it's a disincentive to drive sustainable vehicles.

Although also regressive, this fee is lower, and also is a (very small) disincentive to vehicle ownership, which is a positive, in my view.

Many people pass through Shorewood on arterial routes who are not Shorewood residents. Adding a \$30 surcharge to vehicle registrations adds cost, complexity, and does not collect funds from vehicles that pass through Shorewood and contribute to roadway deterioration.

Please consider capping the # of registration fees assessed per household. Families with multiple students that need cars to get to/from school should not be penalized.

Would this apply to all vehicles in Shorewood, renters and property owners? Would you access DMV records for addresses?

this is a good idea

All the taxes you're proposing are very regressive. They will hit people than can least afford them much harder than wealthier people.

I understand that this is just a mechanism to increase the overall money that the village has access to, and I don't agree to it. I would like to see the village focus on containing costs to live within the statutory limits (or less) that are available through the levy.

Only if this went directly to repairing our roads ( which I think you do a good job of)

It is less burden on home taxes.

I don't think we should add more administrative work to the Village of Shorewood (cost exceeds benefit)

Vehicles seem disconnected from real estate related needs and expenses.

Enough already. County keeps going back to the trough on this one.

This seems like a regressive fee; not based on usage, type of vehicle, etc., particularly since vehicle owners already pay a state fee.

This might hit low-income residents hard.

This would be stupid

Charging residents but not visitors or local employees who live outside shorewood (by not having parking meters) for vehicles? How does that make sense?

I would support this over the StreetLight option as I think that the lights are primarily for drivers and commercial district. Personally I'd like to see fewer street lights on residential streets.

## High Impact Options Poll (ranking and feedback)

*Poll open 9/17-9/30, 204 respondents*



Just don't
I'm unequivocally against any additional fees. Our taxes are extremely high and there is no reason we should pay additional fees.
There should be no additional fee. Quit looking for ways to charge home owners for budget shortfalls and focus on maintaining the Village.
Will this be levied at time of registration or in the tax bill for homeowners? If non-homeowner residents are driving on the streets which require repair and maintenance, all car owners should have this fee charged.
Why is this suddenly thrust upon us?!
You should live within the levy increase. I don't want any additional add on fees.
This fee is not deductible on income taxes like increasing the tax levy effectively making it cost most than a levy increase of the same dollar value.

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



Comments: Parking Utility fund balance
I am 100% for parking meters on parts of Oakland and the side streets that connect closely to Oakland. Provide parking permits at a small fee for the residents of those side streets so they can park in front of their houses without having to pay the meters. Business will complain but there is parking behind Walgreens and in Metro market. This will also encourage more foot traffic for our walkable community. You are also in discussions removing parking behind the library which brings in revenue for overnight parking. Keep that lot and increase the annual fee for on street and over night parking a small amount instead. Both will generate long term revenue vs a short term hit.
Please don't spend the fund balance. This is not a wise choice.
Prefer to defer utilization and instead invest.
This should be highly considered
Obviously not a sustainable solution.
Please consider all options before raising taxes - all options should be on the table.
Our parking fund should not have that much money. Giving out too many tickets.
Anyway, what else is it used for? If it's just sitting there, use it.
Go for it - I have already contributed a couple hundred dollars into the parking fund. Put it to good use and lay off tax increases!
What has this fund typically been used for?
Will using this one time infusion prevent another fee from being added to our tax bills?
Could we spend some but not all?
Put in parking meters on Oakland. WFB does it and it seems to work fine.
Prefer leaving this balance for its intended use
Use this balance towards the street lights .
The way you asked the question to rank order was confusing, but I am against this. Using this as a one time source doesn't address the budget funding shortfalls long-term
Suggest raising the permit fee for on street and per night parking. Also suggest raising the cost of tickets and putting meters in the library lot and on Oakland.
Please make some cuts to spending before considering new tax hikes and fees. Not affordable
It is unclear to me what the impact in the parking utility fund would be. Does this mean other services cannot be provided? If yes, this is a less appealing option. If no, this is a more appealing option.
I think this money should be saved and ideally put in a high yield savings account and use the interest each year to cover smaller parking lot costs. Using this money now will prevent the village from having it as an emergency fund.
We should use this fund as well as the \$2M set aside for affordable housing to address current needs.
Wow!

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



Absolutely do this
How many people use the lots? Do we need them all or could we just let people park in front of their house for less of a fee?
If only 19% of taxes is going towards services and now there is a budget issue, then a higher percentage of taxes should go towards services. Less for the schools.
Not supportive, since it just means you have to plug it another way next year.
This seems short sighted
Let's use it. We have it. Why not. Also why doesn't our police do a better job enforcing daytime parking rules. I see people violating the 2 hr limit all the time on our block, or we often have people parking over our driveway.
I don't believe a one year fix would do much
I would not favor a solution that fails to provide for future maintenance.
It was unclear what this money would be used for, and it did seem that if the village spent this money, then there would not be funds available to take care of Shorewood's parking lots.
If it saves single family homeowners money use it. If not no one cares. Stop spending money!!
This is a good use of our reserved funds
DO THIS PLEASE before increasing our taxes!
I don't know enough about this.
This needs to be considered in the context of potential development of parking facilities.
I am in agreement with creating additional fees for parking, either street or lot.
Put in parking meters
I need more information as to what the money actually pays for,
I am thankful that this was explored as a means to contain the levy increases.
A good option.
Was this fund earmarked for maintenance or parking facility improvements?
Ever hear of a 'sinking fund'? Salt some away for future capital expenses. Better than addiction to debt.
We shouldn't use more than \$100,000. We need to prepare for unexpected expenses.
I don't really understand this. shouldn't more of the burden be placed on those who park in these lots by increasing fees?
How do you intend to pay for parking lot maintenance once this balance is used?
Good option
This kind of feels like robbing Peter to pay Paul. However, if you really plan to sell the parking lots to developers for development, then yes - let's use up the surplus for other things.
Please use this as the first step to find critical infrastructure investment before asking residents!
This seems like common sense. Better yet, why not increase enforcement and we will have a bigger balance?

## High Impact Options Poll (ranking and feedback)

*Poll open 9/17-9/30, 204 respondents*



Take care of those lots. They generate income and are an asset to the community. Giving those parcels away would lower the quality of living for home owners and renters as well.

Will this \$475,000 be used towards the \$700,000 2025 operating fund deficit or go towards the \$100M capital improvements expenses?

This is ok for short term

Drawing upon these funds is not a long term solution, and will only cause a knock-on financial crisis when a parking lot problem arises that needs funding at a later time in the future.

Please keep the lots owned by the village with funding to maintain the lots without taking money out of the general fund. Do not develop the lots into subsidized housing. Any lot development project should aim to generate as much money as possible for the Village to reduced the impacts of these capital intensive projects.

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



Comments: Delay capital equipment purchases and establish capital equipment policy
If the police want to add/upgrade new cameras then they should increase their revenue to pay for it. I support them ticking more people for basic traffic violations and I'm sure you will not see push back from the majority of local residence especially those with children who constantly watch their kids dodging cars that run stop signs, ignore crossing guards and double park/illegally park to drop off or pick up kids.
Kicking the can down the road is just going to cause more expensive problems later.
This is by far the worst option. It would be shooting ourselves in the foot.
If you don't have a policy for purchasing within your budget framework, then you should delay until you do.
Last resort option. Future budget years are likely to be delinquent as well.
I'm more for establishing a policy rather than delaying purchases. We should have a policy anyway.
We need to be make sure we have the funds before we spend more.
The village needs to do this and run the capital budget like a corporation managing their finances if they want to avoid frequent issues like this in the future. There needs to be a 3-5 project plan with a set amount for capital projects yearly.
Seems like a prudent course of action, along with a tax increase.
We're a pretty rich village. I can swing the levy and I think all of these other [REDACTED] can too.
This feels wise
This is most likely the best option. Why replace something is it is not broken?
Not a fan of this proposal for two reasons. 1: Deferring equipment maintenance only generates greater costs down the road, when equipment breaks down due to neglect. 2: Fewer rules about equipment maintenance is better. This allows technicians and operators to make informed decisions based on their depth of knowledge about the equipment in question, rather than being held up by bureaucratic red tape.
What other budget items can be deferred or eliminated? Consider asking residents to rank options for potential cuts.
There should probably already be policies in place and definitely a strategy before capital expenditures. If this isn't in place, this is an obvious start.
What funny is I have lived in Shorewood for 37-years. The street I live on hasn't had curbs in all of those years. The street looks like a war zone. I am talking about Olsen Ave, a one-block street. I assume most trustees haven't even driven on this street and don't even know it exist. So having capitol improvements being delayed really doesn't affect me, if you get my drift.
This is how the 98% in America live today - if we dont have the money today, we put things off until tomorrow. Buy some time to better understand the Village cost structure and identify cost reduction ideas. This is much preferable than status quo spending and raising taxes to cover. Already paying my fair share, and not complaining about it.
Vehicles are professionally maintained and probably have a lot of useful life beyond current model (10-year trade-in?)

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



Fiscal responsibility and budget cutting seem to be a foreign language in Shorewood so this idea is somewhat refreshing.
This community is pretty rich in terms of equipment we have to maintain our facilities.
A capital expenditure policy is important. Prefer to develop policy at the same time as continuing purchasing if possible
This is the most preferable option
The fact that police cars are replaced as often as other municipalities are - and we have a smaller footprint for driving - I think little expenditures like this can be pushed off a year or two.
A capital equipment fund should've been established years ago, why now?
Also recommend combining services with nearby North Shore communities where possible. I.e. Do we need our own police? Library? Fitness Center?
Delaying/extending time between capital equipment purchases is a good idea.
Please extend use of everything like we do at our house. Driving a 2008 model. Works great. Maintenance still much less than new. Go green and Amortize over 20-25 years.
Creating a policy is prudent. Couldn't that be done while/along with maintaining expenditures?
I think a policy should be developed either way
I think a capital equipment policy would be good, but delaying purchases could end up in more costs and I worry about safety.
The city needs to limit and reduce expenses.
You can make purchases if you don't have the money - they should be delayed.
With the expenses that the village is incurring it makes sense to delay expenditures where we can.
do not delay purchases, but be careful not to make any policy too restrictive
Definitely need a well thought out plan for capital equipment purchases and possible major lurking capital improvements
Absolutely do this
Not sure what these are but we should work on preventative maintenance first and delay replacing if not necessary which is why this was rated low
Shouldn't we ALWAYS delay the purchase of "non-critical" assets? If they're not needed, we shouldn't buy them.
Although delays theoretically just kick the can down the road, it seems like a really good idea to step back, prioritize expenditures, attempt to stagger expenditures, and develop guiding policies.
A solid policy and assessment is important
I'm a bit astounded that there isn't already a policy in place for expenses of this nature. How is that possible?
Shifting costs into the future comes from short-term thinking. We need a long-term perspective.
A policy is needed
Delaying necessary capital equipment will only compound in subsequent years.

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



You mean to say there is no policy now? That's scary.
Yes delay it all. It doesn't need to be done! Save the taxpayers money!!! That's your job. Not to worry about transient people renting. Who cares about them! Care about the single family homeowners!
Absolutely makes sense to have a clear capital equipment policy in place! I don't know about delaying current purchases for a year. Can the plan be created this year and implemented for following years?
We obviously have not been living within our means as a village , I assume through lack of due diligence by the members that have the power to spend the money entrusted to them
Capital equipment should be maintained and serviced to extend the useful life. Shorewood's fleet seems relatively new compared to Milwaukee's. Consider opportunities to use capital equipment until the economic value has been extracted as opposed to replacing early to maintain a reasonable trade value.
A policy should be developed whether this is done or not.
This seems very one-off and does not address systemic issues. Also, establishing a capital equipment policy / plan should not be contingent on a delay in capital purchases. The village NEEDS a capital equipment plan regardless!
We may need to delay for more than 1 year.
establish a capital equipment policy seems thoughtful
Spend within your means. Novel concept.
We need to develop a standard policy for capitol purchases.
I am thankful that this was explored as a means to contain the levy increases. I would like to see more efforts like this, including exploring containing costs of staff and a real examination of what we need to provide service.
This always ends badly
This seems unwise. Long term it will cost more.
I don't share the same sense of urgency on upgrading the Village works. It's good enough to serve its purpose. Let's go 5 years. Let the TIF districts expire. Enough hand outs to developers.
Better clarity should be made about each vehicle / asset. There are probably some that could use replacement and what is that cost etc should be made known to the public.
Seems like a sensible idea.
This should be standard policy EVERY year.
Best option
We'd recommend delaying improvements/replacement of police vehicles first rather than DPW equipment.
There isn't already a capital equipment purchasing policy?!?!? Is this a joke? That is a MINIMUM requirement for being a steward of public money.
I feel like I have seen a LOT of new equipment over the last few years. Yes, you should develop a policy. Would it be possible to collaborate with Whitefish Bay for maintenance?
This is the only solution provided that makes any fiscal sense

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



We are not a bank and also have many other expenses including fixing our own home!!! Stager this investment into different phases so that it manageable! Also look for alternative ways of funding that does not involve additional Tax burden on residents!!! Get these corporations and business to pay their fair share!!! Same for non profits like churches!

Regardless of decision, there should be a capital equipment policy in place.

Take care of the equipment you have. The equipment you trade away will live for decades in some other place as long as they are maintained. We all love new but we can't always afford it.

Use what you have until it no longer works. That's what normal people do

While we don't have money for this - and will need to borrow/have a bond issued - I don't see how the delay of all non-critical asset purchases for one year will resolve anything. While it's mentioned that the delay provides the opportunity for the board, community and staff to thoughtfully craft policy with input from all three stakeholder groups, this is again, "kicking the can down the road," which is why the village is in this current situation.

It seems critical for all categories of expenditures that there should be a policy in place to avoid going over budget and getting in the underfunded state we find ourselves in.

I have no idea of the particulars but we are IN this MESS due to delays and we know coats only rise. If you meed it, do it!!

Any entity should have policies and timelines for purchases.

Financially and environmentally smart policies should be considered including equipment sharing with neighboring villages

Yes! This is a good idea! Is there equipment that you do not need and can sell? Also look at the DPW staff size!!!! I don't think we need seasonal workers pulling weeds which I saw them doing last summer. How many forestry employees do we need?

This issue should be addressed in a methodical manner. A capital asset policy is needed and should be implemented.

This seems to be a challenging long term strategy for increasing revenue

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



Comments: Parking Meters
This is amazing. long term money influx.
Please don't install parking meters. Not having to worry about paying the meters is truly a perk/convenience I love. I would gladly pay a levy over this.
Parking on streets is public space used for private benefit. While I might be annoyed paying for parking, the space is only used by those who drive. The village should absolutely always charge for parking. This would also have the added benefit of encouraging people to walk and bike more.
Minimal income
Metered parking encourages walking and biking in our small village.
Perhaps it would also encourage more residents to walk or bike and decrease congestion.
The village should consider income generating options such as this.
Calling a "No" answer as also "Neutral" is a bit odd.
Metered parking also comes with enforcement costs, negatively impacts good will, and dissuades people from visiting those business during enforcement hours. Just look at the damage Bayshore suffered when the parking there was metered.
There are substantial flat-rate costs associated with the web/cloud infrastructure of modern parking meter systems. These costs, along with maintenance and enforcement costs, limit the value of small-scale parking meter deployments. These overhead costs become proportionally smaller as a deployment of parking meters grows, but Shorewood isn't a big city.
Meters also introduce a strict structure to parallel parking areas, which limits the density of parking in these areas. For example, three compact cars can easily fit into the space of two trucks, but meters must be spaced so that large vehicles can fit. This results in reduced on-street parking density, and increased reliance on side streets and privately-operated off-street parking structures.
To me, parking meters seem like a bad match for Shorewood's small size and residential makeup.
It's mostly village residents who would be impacted... and people who park near SHS.
What is the total amount of budget shortfall? It would help to better understand the problem when considering solutions. Some municipalities use a budgeting tool that asks residents to rank preferences for spending in a pie chart format for example. We have an engaged and educated community, let's tap into our collective knowledge. These proposed high impact options feel somewhat arbitrary without the bigger picture. I am not in favor of revisiting parking meters if work was done on the issue 2 years ago. That being said, the tax burden on property owners contributes to housing affordability.
Yes definitely add parking meters, aggressively ticket reckless drivers and illegal parkers, and aggressively pursue collection of debts.
Please don't add meters. We pay enough in taxes that we don't need to charge residents to park.

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



I think it is disgusting with the amount I pay in taxes that the village doesn't have a surplus of money, much less asking for more.
Simple solution...do it. Most locals walk to everything. The people paying for these meters are visitors and are use to paying these fees in other communities.
Absolutely terrible idea.
Its already a pain in the A\$\$ to park in Shorewood. I am not for anything that creates additional barriers to myself, my guests, or other visitors from parking and enjoying our community and the thriving businesses.
this is a good idea, no one has a right to free parking and vehicle owners should pay for it when parking is scarce
Could we consider adding parking meters along Lake drive or Capitol near Atwater? Maybe only charge Memorial Day through Labor Day or weekends only when it gets VERY congested there! Have we looked at meters at other village lots? le Library ? As for Oakland, I think we need to encourage people during the day to visit local establishments but nights and weekends seem like an opportunity to gain revenue near restaurants and bars.
My answer us a hard NO, not a non-commital.
Metered parking revenue is not worth the real or perceived nuisance to patrons. Free parking is good for Main Street small businesses.
It would have been productive if this poll alap included a list of non vital amenities and programs for consideration of reduced or eliminated instead of only including fee and tax increases.
Will cause more people to park on residential streets in front of peoples homes, rather than park conveniently in front of businesses
In busy districts like the third ward, meters are expected but Shorewood doesn't have that density of businesses. My concern is meters would deter people from coming to local businesses.
A way to have visitors contribute to costs, too
Rather than raise our property taxes every 5 minutes use some common sense and have people pay for services (use tax). Maybe charge membership for the (gasp!) library as well.
That will highly impact local small business revenue at a time when most are already struggling, and at a time that the Oakland project is going to negatively affect businesses as long. It feels like a 1,2 punch
People will get around this by parking on the residential streets, which is inconvenient for the residents living in Shorewood
Parking meters cost money too -- staff to empty and service them even if drivers have Parking App. I think it hurts business - sometimes I'm just stopping quickly to do an errand at a business and don't want to pay for parking.
Do not slow down people from visiting our businesses!
The Police Department can't even ticket vehicles that are parked illegally now. You want them to monitor parking meters? Another bone head idea.
Parking meters will only add another dimension of equipment to service and maintain at added cost somewhere down the line, aside from the inconvenience.

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



Do not meter near schools and the Lake but do meter near Commercial and University areas. Also meter the library parking lot during the day (weekdays)
Our business district has struggled over time but is finally doing quite well. The modest income generated by meters isn't worth the cost of installation and the inconvenience imposed on parkers could negatively affect our businesses.
Better than a tax increase
This also might serve to decrease parking in these areas, which would support sustainability goals. I think this should be done alongside the installation of additional bike parking infrastructure.
What about parking tickets? Does estimated revenue include this? How much would they be?
I think this would disproportionately affect visitors to Shorewood, which is fine with me
Parking meters would derive revenue from those that visit the Village, not only from Village residents that are already paying excessive taxes for many items that the Village should not be involved with. As a former Village Manager used to say, the Village should focus on necessities such as roads, garbage collection and snowplowing. We should not be spending money we don't have on things like subsidizing affordable housing.
dont do it please
What would be the impact on the local businesses vs the revenue gains to the Village?
Don't like parking meters....
Why wasn't this done? Parking meters should be installed
We pay enough for tax and parking at our own houses, paying to go out in our own neighborhood makes us feel more city than a neighborhood
I believe Bayshore and Whitefish Bay abandoned metered parking. Why? Cost of enforcement?
I don't like the idea of paying for parking but if the Village needs funds, this is an option. I stay away from Downer Ave bc of the parking. WFB is easier and they have figured out a way to not charge for parking.
How much of that revenue will be from tickets? We don't have enough applicable streets to make it worthwhile.
Needs to be thoroughly vetted. It will raise money but also drive parkers onto residential streets.
We need to draw people to our limited commercial corridors. Metered parking will deter people.
The new apartment/condo being built in the village do not accommodate spaces for all units and the village has become congested. Putting meters in will make it very difficult for the people living in those areas to find parking in front of their homes/apt/condo's. Our business area is not just made up of businesses but a huge mix of apt/condo buildings. Don't make it inconvenient for the people that live here!
What is the cost to purchase the meters? What is the cost to maintain the meters? What is the cost to collect money from meters? Will additional staff be needed to do this? The projected increase doesn't seem worth it to me.
What is the cost of installation, maintenance and management of meter compliance? On a purely aesthetic note, they would look ugly.

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



<p>If there is a way to shift costs to non-residents who frequent village roads then I would be in favor of looking into this proposal. These impact items seem to focus a lot on charging those who use services the fees for those services, this is an extension of that template.</p>
<p>Follow Whitefish Bay. People love it there.</p>
<p>Metered parking may encourage biking, walking and other modes of transport for locals.</p>
<p>Under no circumstances should the Village purchase and install physical meters. There are innovative, virtual payment systems that will enable more refined parking policies and avoid the capex and maintenance costs of physical meters. Please explore those.</p>
<p>You should install a speed camera at Capitol and Lake Drive. It may solve all the budget issues based on what we've seen over the last twenty years. Not a joke.</p>
<p>With the Village considering selling 3 parking lots to build housing, parking will really be at a premium in some areas. Installing parking meters would be like pouring salt in a wound!</p>
<p>Be wary of unintended consequences that could result in people parking in neighborhoods to avoid paying metered parking in the business district. Consider and benchmark what Whitefish Bay has done in this regard.</p>
<p>Most parkers are Shorewood residents. We should be looking elsewhere to generate revenue. Shorewood residents are already taxed too much.</p>
<p>Try being like whitefish bay for once</p>
<p>The BID requires a large allocation of tax funded service, it is fair that users contribute to the extra burden</p>
<p>Don't do anything to discourage people from supporting local businesses</p>
<p>Parking meters would be my first choice if it had been an option.</p>
<p>Annoying for users, detrimental to businesses.</p>
<p>\$200k revenue offset by what expenses? I barely see parking enforcement of the 2 hour zone on my residential street as it is. What does BID think of this further discouraging shoppers in Shorewood? I, for one, am perfectly happy parking a half block off the Main Street to avoid the hassle of a parking meter. I do this in WFB all the time.</p>
<p>We need MORE parking including off street parking. It's hurting these businesses. There's been times I've decided not to shop or patronize these businesses because of the lack of suitable parking.</p>
<p>Yes, in favor of parking meters along commercial roads such as Oakland and/or Capitol. Not in residential areas.</p>
<p>I think it would drive consumers away, and promote more parking on private streets.</p>
<p>With all of the current and planned road construction I do not feel that now is an appropriate time to consider parking meters and all of the additional expense for installing, maintaining, and enforcing.</p>
<p>This is very reasonable. Needs to be done</p>
<p>Yes as long as it's not at the detriment of endangering kids safety particular when they cross Oakland to go to Lakebluff elementary!</p>
<p>Great way to add revenue during peak times that draw outside residents</p>
<p>This would only make sense if ticketing was enforced. If it's not enforced, it's a waste.</p>

## High Impact Options Poll (ranking and feedback)

Poll open 9/17-9/30, 204 respondents



For a community who cant sustain a commercial base it seems charging for parking might add revenue but harm the businesses struggling to survive. Not to mention the cost to manage and or collect. The burden on someone who can't afford the cost to park will be a deterrent to those wanting to engage those business.

If you're going to put in parking meters you need to make sure that Metro Market is monitoring their parking lot for people that are not using the grocery store. Many people park in their lot and visit other establishments. Additionally, you need to make sure that there are clearly marked and enforced areas where parents can drop off their kids at school because both elementary schools are so close to Oakland. No one is going to want to pay meters to park at 8 AM for 5 min to drop their kids off at school. I do think that this follows the theme of some of the discussions that I've been hearing about making shorewood more walkable, because it would discourage people from driving.

Why wouldnt you?? Every community around us had them for godssake why dont we?? Good grief!!

We should provide more parking for guests rather than making shopping and eating here more challenging.

The installation and staffing of meters is not worth this revenue and it will only increase parking on the residential streets causing more traffic and risk of injury on those streets

I'm concerned they would negatively impact businesses

As long as the profit is not all eaten up in admin costs. I would like to see the break down.

This is a great concept which adds a stream of revenue. People visiting will be using these streetlights too and WFB, tosa, and MKE charge to park so patrons expect it already