

SUMMER 2025

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TODAY



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## Dear Neighbors,

In the ever-changing landscape of a community, it is not uncommon to see an empty storefront or two up and down its streets. The list of reasons varies and most business owners know them well; customer preferences change, the economy changes, a business outgrows its space and many more. Nowadays, it seems as if these changes happen in a blink of an eye.

With that said, businesses' ability to survive, thrive and overcome is more impressive than ever. In the last few years, Shorewood businesses have faced unprecedented challenges such as economic fluctuations, supply chain disruptions, changing workspaces, and of course COVID. It has taken a blend of resilience, long-term perspective, willingness to evolve and a true focus on customer service for our businesses to succeed in this environment. No matter if the business has been handed down within a family from generation to generation or it is a sole proprietor focused on creating sustainable growth, I am in awe of the creative and thoughtful ways our businesses have endured over the years.

This success reflects a mutual commitment between business owners and the people of Shorewood, making our community stronger and more connected. While we look to the future with new establishments emerging, we tip our caps to the ones who have created the foundation of our amazing Shorewood BID.

—Janet Henning,  
BID Executive Director



*Shorewood Today* is published four times a year with support from our community of advertisers as well as the Village of Shorewood, Shorewood School District, Shorewood Business Improvement District, Shorewood Community Development Authority and Shorewood Foundation.

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The deadline for reserving advertising space for the fall 2025 issue of *Shorewood Today* is July 30 on a space-available basis. Please contact [shorewoodtoday@shorewoodwi.gov](mailto:shorewoodtoday@shorewoodwi.gov) for more information.

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**Shorewood School District Superintendent:** Laurie Burgos

**Shorewood Business Improvement District Executive Director:** Janet Henning

**Shorewood Foundation Board President:** Jamie Reeve

For more information, visit:

Village of Shorewood: [villageofshorewood.org](http://villageofshorewood.org)

Shorewood Business Improvement District: [shorewoodwi.com](http://shorewoodwi.com)

Shorewood School District: [shorewoodschoools.org](http://shorewoodschoools.org)

Shorewood Foundation: [shorewoodfoundation.org](http://shorewoodfoundation.org)

*On the cover: Past owner of Nick's Barber Shop Peter Balistieri and current owner Roman Kontarovich.*



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Shorewood Bikes takes the hassle out of tune-ups



**20 BID Feature**  
These Shorewood businesses have been around the block



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# Shorewood News

## SHOREWOOD CONTINUES LIFEGUARD COVERAGE AT ATWATER BEACH

Atwater Beach lifeguard coverage begins June 28 and runs through August 17, with hours from noon – 5 p.m. during the week and 11 a.m. – 5 p.m. on weekends.

The Village also developed a website that outlines beach rules and shares lake conditions and water testing results: [villageofshorewood.org/lifeguard](http://villageofshorewood.org/lifeguard). Trustees once again awarded the contract for the waterfront-certified lifeguard services to provider Ivy Lucier of Lakefront Lifeguard Services, LLC.



## COACH MIGUEL BROWNE HONORED BY THE MILWAUKEE BUCKS

Shorewood High School junior varsity boys basketball coach and assistant girls cross country coach and educator Miguel Browne was recognized by the Milwaukee Bucks as the 2025 Scholastic Coach of the Year honoree. This accomplishment is a well-deserved honor that highlights Browne’s dedication, leadership, and impact on and off the court.

“We are lucky to have such a passionate and committed coach as part of our Shorewood team,” says Amanda Jamerson, Shorewood High School associate principal.

## NEWLY ELECTED TRUSTEES



Wesley Warren



Eric Couto

## VILLAGE RECEIVES AWARD

The American Public Works Association honored Shorewood with its 2025 Small City/Rural Community Public Works Project of the Year Award in the category “Disaster or Emergency Construction/Repair” this past spring for the Southeast Area Combined Sewer Project.

The project was a response to the massive flooding that occurred in July 2010, when two major rainstorms overwhelmed the Village’s century-old combined sewer system, impacting over 1,000 homes and collapsing the Atwater bluff. The resulting project installed a 48-inch relief sewer, replaced the water main and combined sewer systems, replaced lead service lines, added green infrastructure and bike lanes, removed and replaced ash trees and street lighting, and made numerous pedestrian safety improvements. It was the largest infrastructure project in Village history.

“Thousands of work hours by staff, various consultants, elected officials and our regulatory agency partners have gone into this project,” says Leeann Butschlick, director of Shorewood DPW. “It’s very gratifying to have these efforts recognized by our peers across the state.”



## THE PLAN TO PAY FOR STREETLIGHTS

Village trustees voted to assess a special charge to property owners to cover the cost of the ongoing streetlight replacement program. Each property owner's assessment will be determined by measuring the linear feet adjacent to their property's public right of way at an estimated \$5 per linear foot.



The charges reflect all the Village's costs to illuminate the streets, such as electricity costs, substation costs, lighting outage repairs, and replacement of outdated lights and poles as needed.

The 2025 total streetlight operational expenses for

Shorewood are estimated to be

\$2.35 million, \$920,000 of which will be paid for through these special charges.

The Village began collecting the streetlight charge in May and will continue with the August and November bills in 2025. Beginning in 2026, the charges will be added to quarterly utility bills. Replacement of all 1,500 streetlights is expected to take five years.

## LIBRARY NEWS

### ACCESS PUBLICATIONS WITH PRESSREADER

Available to all Shorewood Public Library patrons, PressReader provides access to over 7,000 publications from over 120 countries in 60 different languages. Choose publications across 25 categories like business, science and design, with titles such as *The Economist*, *The Guardian* and *Newsweek*. Translate articles in up to 18 languages, including Arabic, Chinese, Russian and Spanish, with unlimited downloads. PressReader is available inside the library and can also be accessed through the library app.

### SHOREWOOD LIBRARY HAS FREE PASSES TO LOCAL ATTRACTIONS

New attraction passes have been added to the Shorewood Public Library's collection, providing great opportunities for summer outings. These include the Wisconsin Historical Society, Jewish Museum Milwaukee, Museum of Wisconsin Art, Racine Art Museum, Riveredge Nature Center and Bookworm Gardens. Visit the library website for a complete list: [shorewoodlibrary.org](http://shorewoodlibrary.org).

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## NEW BUSINESSES

### Dawn Wellness Collective

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[dawnwellnesscollective.com](http://dawnwellnesscollective.com)

Dawn Cataldo grew up wanting to become a therapist but pushed pause on her career for 14 years to stay at home with her five children. For her 40th birthday, she gave herself the gift of education and went back to school at Concordia University to earn a master's degree in counseling. Today, Cataldo is a licensed professional counselor with her own practice in Shorewood, **Dawn Wellness Collective**.

Part of Cataldo's desire to enter the field stemmed from her own struggles with an eating disorder, a condition she faced from age 14 through 30. "I felt that my challenges weren't meant for just me," she says. "I wanted to learn how I could help people who are dealing with the same things."

Cataldo's practice has several areas of specialization. In addition to helping clients develop healthier relationships with food and their bodies, she also offers therapeutic support for those dealing with anxiety and people struggling with life changes. While studying at Concordia and working as a counselor there, she learned that she really enjoyed working with college students, helping them navigate life choices and social challenges, so that age group is another specialty area.



Situating her practice in Shorewood has been a positive move for Cataldo, who moved from a group practice in Mequon to her own office on the second floor of the School of Rock building at 4050 N. Oakland Ave. The central location for her practice is handy for her clients and she loves the small community feel. Her children have even gotten in the act, with a daughter building her website and a son helping with business and marketing ideas.

"It's been a family project," says Cataldo. "They are very proud of me."



### Shorewood Bikes

414.216.3335  
[shorewoodbikes.com](http://shorewoodbikes.com)

At 11 years old, when most boys his age were into Pogs and Nintendo, Tim Krynicki was already working in a bike repair shop, Paul's Bike Depot in Detroit. His love of bikes has only grown since then, and today the Shorewood resident owns **Shorewood Bikes**, a fully mobile bike repair shop and purveyor of e-bikes/trikes heading into its second season.

Krynicki fills a gap in the local market by providing free pick-up and delivery of bikes and repairing them for

a reasonable rate. He also sells Fucare e-bikes and Meet One e-trikes and will provide at-home test rides to help customers select the right model for their needs.

"E-bikes are a combination of two things I've always loved: technology and bikes, so it's a perfect fit for me," says Krynicki. "Tim can fix anything," adds his wife, Colleen Houlehen Krynicki (SHS '99).

The parents of two young boys, the couple has lived in the Village for nearly a decade. For years, Krynicki put his bike repair skills to good use by fixing up donated bikes and giving them to locals through the Shorewood Community Network, as well as to refugees who have recently settled in the area through organizations like Hanan Refugee Relief.

Whenever there's a local cycling event, Krynicki is involved, whether by providing free bike repair to Shorewood Criterium competitors, participating in the First Ride & Bike Rodeo or supporting riders in the Shorewood 12 bike race in September. This summer, he is also offering onsite test rides of e-bikes and e-trikes free at the Shorewood Farmers Market.

## BUSINESS NEWS

### ON THE MOVE: ALLSTATE AND BEÜ

Two Shorewood businesses have new homes: Andrew J. McCabe: Allstate Insurance agency has moved to 3575 N. Oakland Ave., and Beü Face & Body Lounge is now located at 3567 N. Oakland Ave.

"We're so excited that our new location is not only more accessible for our clients, but it also offers a larger space to provide a wider range of treatments, creating a one-stop destination for the relaxation and self-care Beü is known for," says owner Joseth Peña.

Andrew McCabe moved his Allstate agency south on Oakland from its previous location just north of Capitol Dr. in part so he could comfortably accommodate his expanding business.

"Our agency has been located in Shorewood since it opened over 20 years ago, and the local community has been very important to our growth and development throughout the years," says McCabe. "With our need to expand and hire additional employees, our new location at 3575 N. Oakland was a perfect fit. We look forward to being in the community for many more years to come."



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# ASK AN EXPERT

## About Summer Village Plantings

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING



Ben Habanek, services foreman and horticulturalist, gets the Village pots ready for planting along with horticulture interns Rielly Heintz and Jon Burks.

In the summer, the Village business district comes alive with colorful blooms that spill out of the enormous planters that line the streets. Ben Habanek, services foreman at the Shorewood Department of Public Works, shares how he decides what gets planted.

### What are the Village's various summer annuals projects?

We have 90 street planters around the business district, by the library and Village Hall, three annual beds in River Park, and the annual beds along what we call the Menlo Horseshoe at Menlo Blvd. and Downer Ave.

### How do you select the plants?

In the fall, we put our orders in to the City of Milwaukee greenhouse for the annuals we'll plant the following summer. We get good pricing from them, and they offer a good selection. We chose the plants based on site-specific conditions, such as the levels of irrigation and shade. I've fine-tuned the process over the years, and I know what plants will give us the biggest bang for the buck. We are looking for long-lasting color and plants that are durable.

The plants in the pots have to be vigorous. Because they're so close, they need to be able to fight each other and hold their own throughout the season to create a balanced display.

### What are the biggest challenges?

This close to Lake Michigan, there's always the possibility of a late frost or cold temperatures until pretty late in the spring, so we don't plant before Memorial Day. It might not be until the 4th of July that the planters really look good. Usually, the planters peak in mid-August.

We also have the problem of people leaving their litter in the planters. Our summer staffers who water the planters about twice a week try to keep them clean, but the businesses can help by monitoring the planters near them. We also ask that business owners and residents contact us at 414.847.2650 if the plants are looking unhealthy because there might be an issue we need to address.

### What can we look forward to this summer plant-wise?

The Menlo Horseshoe will have colorful zinnias and purple millet, which is a tall purple grass with a fuzzy seed head that the birds eat in the fall. The River Park beds will be a mix of white begonias, orange marigolds, yellow zinnias, bright pink dianthus and that same purple millet.

The pots around the Village will have fast-growing rose wave petunias that will spill out of the pots, white begonias, pink dianthus, an ornamental grass called pennisetum with fluffy red plumes and bright green sweet potato vine. ■

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## DISTRICT NEWS

# SEED Introduces Fund the Future

BY MARIA CAMPBELL

The Shorewood SEED Foundation, which raises private funds to support the Shorewood School District, recently announced the Fund the Future challenge, a dollar-for-dollar matching gift up to \$1 million, for the SEED Educate Forward Endowment. The challenge would add \$2 million to the existing \$1 million endowment and generate \$150,000 in annual interest to serve the District for generations to come.

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According to the Department of Public Instruction, per-student state funding has declined 20 percent over the last 20 years adjusted for inflation in the District. SEED has been a steadfast champion of the Shorewood public schools for over 20 years, with donors contributing over \$4 million since the Foundation's inception.



Scan the QR code to learn more and donate to the Fund the Future program. ■

## SHOREWOOD SCHOOL DISTRICT

# Welcomes New School Board Members

BY MARIA CAMPBELL

The Shorewood School Board welcomes two new members, Mary Theisen, PhD, and Aaron Lippman, who were elected during the spring elections and began their terms in late April.

Theisen is an educator in UW-Milwaukee's undergraduate and graduate nursing programs where she educates the next generation of nurses and healthcare leaders. Theisen says her goal while serving on the school board is to help sustain and strengthen the excellence of the District for all students. "As an educator, parent and community member, I want to support thoughtful, inclusive decision making that reflects Shorewood's values," she says.



Mary Theisen, PhD

Lippman also brings a strong background in education with over a decade of classroom and leadership experience. After earning his master's degree in education from DePaul University, he



Aaron Lippman

taught high school social studies in Chicago schools. He later served as the principal at Carmen South High School and led Milwaukee Jewish Day School as its head of school. Lippman recently returned to Carmen Schools as CEO.

"I want to add value to our community, and the Shorewood School District is a foundational reason people choose to live in Shorewood," says Lippman. "If I can help strengthen our local schools, then serving on the board is a very good use of my time." ■

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# Harry's Bar & Grill

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING

If Shorewood has an equivalent to *Cheers*, the Boston-based pub and TV sitcom “where everybody knows your name,” it would have to be Harry's Bar & Grill at 3549 N. Oakland Ave.



It's just an easy neighborhood place

– Elias Chedid,  
Owner of Harry's

waukee and the residents of Shorewood. The restaurant has been a longtime sponsor of UWM athletics and the Shorewood Criterium bike race.

Success also came from being willing to make changes to be more attrac-

tive to customers, like adding an outdoor patio for warm weather dining and creating menu items like the popular Shorewood salad. The space is welcoming for everyone from people dining alone to families with young children. When Covid hit and the restaurant transitioned to take-out only, Chedid was overwhelmed by the support of both the community and his staff.

“It's always been important to me to create an environment where both the customers and the employees feel they're being treated well,” says Chedid, who also owns The Knick restaurant downtown. To do that, he's created a culture of respect and equanimity. “I have kitchen staff who've been with me

over 20 years,” he says.

Harry's longtime general manager Kristen Sakowski believes Chedid's managerial philosophy plays a key role in creating an atmosphere of cooperation and support that leads to low staff turnover and strong overall employee satisfaction.

“I started when I was 22 and I've been here 13 years now,” says Sakowski.

“Harry's is a family place where we all help each other, and that attitude starts with Elias. He sets a great example for the rest of the staff because he'll bus tables or wash dishes if he needs to.

“From the back of the house to the front of the house, he's created a place where people like to work and stay for a long time.”

In fact, many nights Chedid can be found in the kitchen, expediting the food and making sure things are running smoothly. He enjoys making the rounds of the dining room and chatting with regulars. “It's just an easy neighborhood place,” he says. “Shorewood has been very good to us, and I love what I do.” ■



General manager of Harry's Bar & Grill Kristen Sakowski, in orange top, and staffers help create the restaurant's friendly neighborhood atmosphere.

# Do-Gooder

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## SHS Freshman Encourages Organ Donation

*Hannah Pagels knows firsthand what a gift it can be*

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING

Village resident Hannah Pagels is 14 years old and a freshman at Shorewood High School. She is a competitive swimmer who specializes in the backstroke and an accomplished musician who plays the piano and is a violinist in the Milwaukee Youth Symphony Orchestra. But with all her activities, the one thing Hannah was most eager to do as soon as she got to high school was start a local chapter of Student Organ Donation Advocates (SODA).

This national organization was created to educate young people about the importance of organ donation and to register them to become donors themselves. It is a cause Pagels is devoted to because her dad, Jesse Pagels, received a double lung transplant in 2013 after his own lungs failed following complications from an aggressive treatment regimen for leukemia.

Shortly after his lung transplant, Jesse, a former professional trumpet player and avid runner, founded the Cream City 5K, a run/walk held each spring that raises money for Versiti, a non-profit that supports donors, recipients and their families, and advocates for donor registration. Last year, although his health was failing, he was there on the sidelines to cheer on family, friends and community members who raced out of love for him and support for the cause. He died the next day.

Although the loss is profound,



Hannah Pagels was only three years old when her father received a double lung transplant.

Hannah is filled with gratitude. She was only three when Jesse received a life-saving gift because someone made the choice to be a donor, and so he got to be Hannah's dad for 10 more years. It was 10 years of walking her to school, 10 years of cheering her on at sporting events, 10 years of being silly together, cooking her favorite meals and always finding a way to make her smile.

"I'm so grateful for the years he got to have," says Hannah. "And even if it had only been one day, I know he was grateful too."

Hannah got right to work setting up a SODA chapter at SHS when she started high school last fall. She completed the requisite paperwork, recruited science teacher Traci Murphy as the staff advisor and created a PowerPoint presentation for every Monday meeting. She

encouraged her peers to join the group and together they organized Blue and Green Spirit week, five days of activities designed to educate other students about the dire need for organ donors and to register those who were 15 and older.

"Hannah has truly taken the reins of this club and led all of us, including myself," says Murphy. "It's been a beautiful thing to be a part of and to watch these go-getter young women support each other and work so collaboratively."

For Hannah, the work is her passion because she knows that every organ donation means someone will have more precious time with their loved ones. "I got to have years of memories," says Hannah. "My life would have been so different without him." ■



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# Shark Tank Delivers Two Community-Based Projects

## Village golf event planned for summer

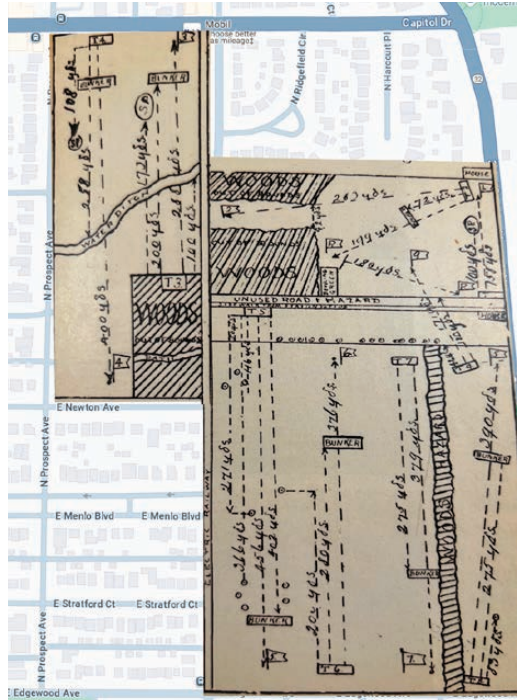
BY JENNIFER ANDERSON | GRAPHIC CREATED BY MATTHEW CATON

Last winter's annual Shark Tank event, hosted by the Shorewood Foundation to encourage locals to propose projects to benefit the community, resulted in two winning pitches, one to engage the community in its sporting history and the other to encourage environmental conservation at the local level.

"We had a great turnout, and it was fun to see friends and neighbors share potential projects," says Melissa Marschka, chair of the Foundation's grants committee. "It's always an entertaining evening."

After consideration by the Foundation directors, two projects were granted financial backing. The first is the Catch the Wave project, pitched by Kae DonLevy, project manager for the Shorewood Waters Project. Catch the Wave is an educational endeavor to reduce single-use plastics by residents and businesses in Shorewood, and the Foundation awarded the project the requested \$3,950. To read more about the Catch the Wave project, see page 19.

The other grant recipient to come out of the Shark Tank event is the Gentlemen of Shorewood, who proposed a



This graphic shows where the original Milwaukee Country Club was in the Village.

summer golf event built around Village history. Dressed appropriately in old-school golf duds, group representatives Vince Vogelsang and Matthew Caton shared the history of the Milwaukee Country Club and its golf course, which were originally situated in the southeastern section of the Village.

Golf was a new sport to the United States, and when the course was built in 1894 it was one of the first nine-hole courses in the country. In 1911, the club and course relocated to its current spot in River Hills and Shorewood used the land for residential development.

The Gentlemen of Shorewood proposed a self-guided walking tour of the nine tee boxes and greens of the original course. Currently set for the weekend of July 26 with rain date of Aug. 1, the course will be marked with signage, golf flags or tee boxes, along with a QR code people can scan to learn about the history of the course and the hole that once marked that spot.

Daytime activities include bucket golf challenges in the fairway of the old course that are free, family-friendly and open to the community. Also planned is a "competitive" evening round with score cards available for purchase. 100 percent of the proceeds will go to support the Shorewood High School golf team.

"We always appreciate the support of the Foundation," says Vogelsang. "It's nice to have a partner that wants to do fun things in and for the community." ■



## Beverly Scott Honored as 4th of July Parade Marshal

The Shorewood Foundation named longtime resident and local volunteer Beverly Scott as this year's 4th of July parade marshal. The mother of six has a long history of service in the community, working at the polls, volunteering at the library, chairing the St. Roberts Fair and leading her children's scouting troops.

A member of St. Robert parish, Scott has

devoted herself to those in need, delivering communion to the sick and shut-in, collecting school supplies and clothing for the Ladies of Charity, and volunteering as a health aid at the school.

"We are pleased to shine a light on an otherwise very modest neighbor who has been devoted to Shorewood in so many meaningful ways through the decades," says Jamie Reeve, president of the Foundation's board of directors. ■

### FOUNDATION NEWS

# Protecting A Vital Natural Resource

## Shorewood Waters Project shares how to do it

BY JENNIFER ANDERSON



Project manager for the Shorewood Waters Project Kae DonLevy has spent her career working for cleaner waterways.

To understand the role water plays in the Village, one need look no further than our name. In 1917, residents of East Milwaukee wanted to distinguish themselves from the big city to the south, so they selected a name that combined two of Shorewood’s standout natural elements: the plentiful trees within it and the beautiful waterways that border it.

For many years, the Milwaukee River and Lake Michigan were vital for transporting industrial goods. Unfortunately, tanneries, breweries and stockyards dumped chemicals into the river and wastewater flowed unchecked into the lake. The wildlife that lived on the river disappeared and toxic algae blooms flourished along the shoreline. “An open sewer” is how Milwaukee historian John Gurda described the waterways.

The 1972 Canada-U.S. Great Lakes Water Quality Agreement recognized the problems and made a commitment to restoring the waters of the Great Lakes, which make up 20 percent of the world’s fresh water. But individual communities like Shorewood have an obligation to do their part, and the Shorewood Waters Project (SWP) was created with that responsibility in mind.

The Project got its start in 2011 with a \$240,000 grant from the Great Lakes Restoration Initiative, and over the years it has provided the community with educational and improvement initiatives aimed at protecting and enhancing Shorewood’s waterways. Project manager for SWP Kae DonLevy has brought water conservation initiatives to



## New ring buoys offer swimmer safety

To increase safety and reduce the risk of drownings, Shorewood will be installing two new ring buoy stations, one at Atwater Beach and another in Hubbard Park. The Shorewood Waters Project was able to purchase of these buoys thanks to a grant from the Shorewood Foundation.

The installation of these buoys grew out of the WaterSAFE MKE project, which installed 10 ring buoy stations along the Milwaukee River and on Lake Michigan beaches and will install another 30 station this spring. The stations are bright red and easily identifiable in an emergency. Marked with instructions, the station pops open to reveal a floatable life ring attached to a rope that bystanders can use to throw to a person in distress and pull them to safety. ■

# Catch the Wave

## Initiative aims to curb plastic usage

annual events such as the Native Plant and Rain Barrel workshop, the storm drain art project, and the Fish & Feather Festival, making learning about the issue entertaining and spurring activism for a new generation.

"We're really spoiled to have this incredible body of fresh water right at our doorstep," says DonLevy, who has been a fresh water educator for over 30 years. "But if we aren't careful, we could lose our great lake."

Teaching the next generation how to care for our waterways is of vital importance, so DonLevy created Water Tools for Teachers, a free interactive toolkit for teachers, and the Water Walk & Map, which guides users through the Village's growing green infrastructure programs like the library rain garden and the restored bluff at Atwater Beach. She encourages residents to be "water detectives" and report illegal dumping or clogged storm drains to the Shorewood Department of Public Works.

"It's been such a joy to create fun and engaging projects for residents," says DonLevy. "I am incredibly grateful to the Village and the DPW. Their dedication to protecting our waterways and educating the public is truly commendable."

Her partners in the Village appreciate the passion and creativity DonLevy brings to SWP and have been universally supportive of her myriad efforts to protect Lake Michigan and the Milwaukee River. "Kae has been a champion for our waterways for many years," says Rebecca Ewald, Shorewood Village manager. "Her enthusiasm is contagious, and we are so grateful for all of the important programs she's developed to bring this issue of water quality to the attention of the entire community." ■

Shorewood was recently certified as a "Lake Friendly Neighborhood" by the conservation group Plastic-Free MKE, the first municipality in southeastern Wisconsin to achieve this status. The designation came as part of the new Catch the Wave initiative aimed at reducing single-use plastic in the Village and launched by the Shorewood Waters Project (SWP).

"The presence of plastic in our environment and bodies is a critical health issue," says Kae DonLevy, project manager for the SWP. "Catch the Wave will provide residents and businesses with educational material highlighting the enormity of the problem and actionable steps to reduce unnecessary single-use plastics."

The Catch the Wave project was pitched to the Shorewood Foundation during its Shark Tank event in February and was subsequently awarded \$3,950.

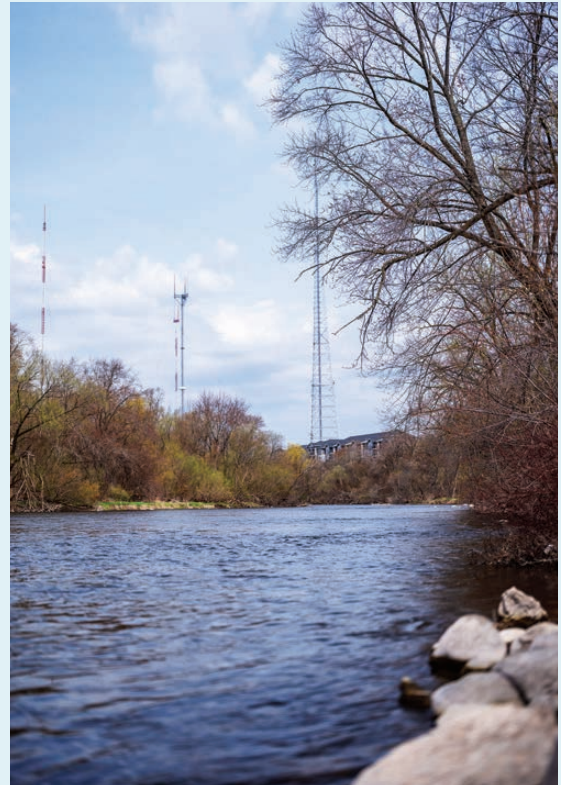
"The Shorewood Waters Project continues to lead our village forward on meaningful measures we can each take to improve our environment," says Jamie Reeve, president of the

Foundation's board of directors. "In sponsoring another project, it affords the Foundation the opportunity to act locally while thinking globally."

Catch the Wave will participate in local events and partner with the Shorewood Public Library and the school district to educate residents about the problems with single-use plastics and ways to reduce them. DonLevy plans free screenings of the movie *Single-Use Planet* which offers a sobering look at how plastics pollute the oceans and our bodies and contribute to climate change.

DonLevy also hopes to work with local businesses to reduce their use of plastics, particularly restaurants that use plastic take-out containers, utensils and straws. In addition, she looks forward to partnering with locals who have a vested interest in keeping waters plastics-free, such as surfers, Lake Effect Surf Shop and the national Surfrider Foundation.

"The goal is to position Shorewood as a leader in environmental protection and public health," says DonLevy. "My vision is to build a community that consciously makes daily decisions to protect the health of our waterways, wildlife, the earth and ourselves." ■



The Catch the Wave initiative is focused on keeping plastic out of the Milwaukee River and Lake Michigan.

# Elder Statesmen

## These local businesses have withstood the test of time

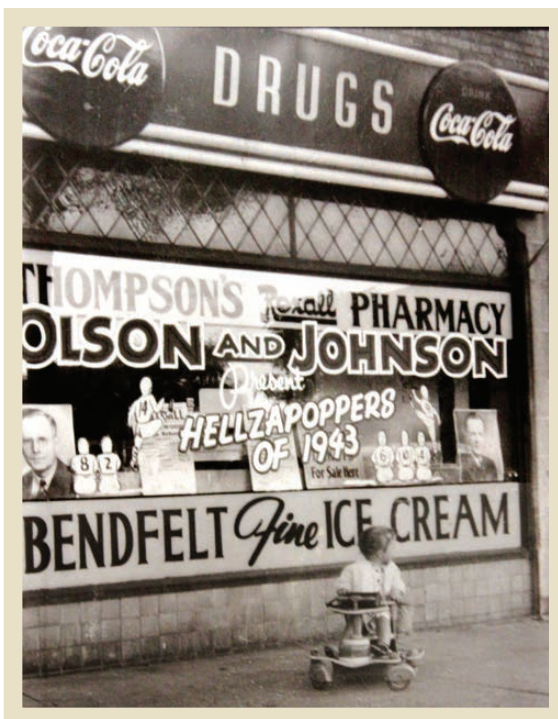
BY JENNIFER ANDERSON | PHOTOS COURTESY OF THE SHOREWOOD HISTORICAL SOCIETY

Shorewood has a handful of businesses that go back generations and have a special place in the hearts of Village residents. While not an exhaustive list, here are just a few of the oldest establishments in the community, along with their take on how they made it this far.

# 1933

**Feerick Funeral Home:** Current owner Kyle Feerick is the fifth generation to run the funeral home, which was originally established in Milwaukee in 1896 by William Feerick. The family built the Shorewood location at 2025 E. Capitol Dr. in 1933. Kyle worked alongside his father Pat for many years and now his own son Oliver is showing some interest in the business. "He's probably the only eight-year-old who says he wants to be a funeral director when he grows up!" he says.

"I think it's important for business owners to become involved in the community," adds Feerick, who's been a longtime member of the Shorewood Men's Club and on the board of the Shorewood Business Improvement District. "It's been a unique honor to serve Shorewood families for generations."

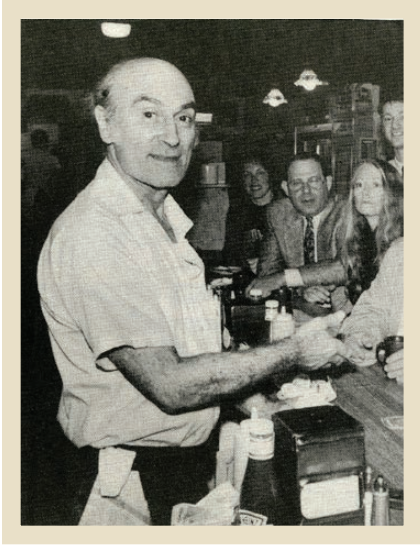


# 1939

**North Shore Pharmacy:** Known since the 1930s as "Thompson's Pharmacy" after the original owner Howard Thompson, this local pharmacy at 1421 E. Capitol Dr. has seen some changes. While it's always been a pharmacy, for many years a soda counter along the west wall made it a popular spot for high schoolers to hang out and flirt over fountain sodas. Today, owner Kyle Beyer, who updated the space when he took over the business in 2020, believes in making the customer experience as easy as possible.

"Our motto is 'We're simple and we're local,'" says Beyer. "We do all the complicated stuff behind the scenes so our customers can come in and consistently have the kind of efficient, personal and friendly experience our big-name competitors can't provide."

# 1963



**Benji's Deli & Restaurant:** A beloved local institution, Benji's has been a part of the fabric of Shorewood since it opened in 1963 at 4156 N. Oakland Ave. Everything from the corned beef sandwiches to the matzo ball soup are still made by scratch using recipes from the original owner, German immigrant Werner Benjamin. "It's the most comforting of comfort food," says Chris Price, who owns Benji's with his brother Mike.

"Food has always been the anchor here," says Price. "But Benji was a schmoozer, and he created an organically friendly environment where multiple generations of locals have come to connect and chat about the issues of the day."

# 1965

## Grande Flowers:

Opened in 1965, this local shop has sold its share of bridal bouquets, prom boutonnieres and Valentine's roses over the years. The store still sells stunning floral arrangements and plants, but owner Kurt Jorgenson has added gifts like local Burke Candy, hand-crafted jewelry and teddy bears to the mix. Jorgenson, who purchased the business a decade ago, has 42 years in the floral industry and a past career creating window displays for Boston Store, so he has a practiced eye for the decorative arts.

"I'm always trying to change things up, whether it's the windows or our unique gift items," says Jorgenson. "We cater to the community, and the community has supported us so much over the years."



# 1970



**Nick's Barber Shop:** For a step back in time, head into Nick's, where the haircuts may have changed since it opened in 1970, but the combs still soak in blue Barbicide and the customers are always greeted like family. Loyal patrons frequently travel many miles for a trim from longtime barber and onetime owner Peter Balistrieri or current owner Roman Kontarovich, men who've learned through years of experience just how each of their customers likes their hair cut.

"Our customers might pass 15 barber shops on the way to us," says Balistrieri. "They are so loyal, and we try to reward them with excellent service."

# 1977

**Shorewood Auto Repair:** In 1977, Ernst Lasanske opened a gas station, repair shop and car wash at 1330 E. Capitol Dr. At the time, there were approximately nine other auto repair shops in the Village. Today, Ernst's son Keith owns the business with his business partner Don Schmidt, and Shorewood Auto Repair is the last man standing when it comes to local automotive repair in Shorewood.

According to Lasanske, part of their longevity comes from keeping things simple and honest. "I'm not interested in running the kind of place where people bring their car in to be repaired for one thing and we tell them there are 42 other things they need to fix," he says. "We just fix what's wrong." ■



# Shorewood Criterium Bike Race Back for 21st Year

*A day packed with races and family fun*

BY JENNIFER ANDERSON

RACE TIME	CATEGORY	LENGTH	FIELD LIMIT	PRIZES/ PLACES
10:45 AM – 11:05 AM	Junior Girls and Boys 9-12 Series Finale	20 minutes	75	Merch/3
11:15 AM – 11:45 AM	Junior Girls and Boys 13-14 Series Finale	30 minutes	75	Merch/3
11:55 AM – 12:30 PM	Women Cat 4/Novice Series Finale Junior Girls 15-18 Cat 4/N Series Finale	35 minutes	75	\$195/3
12:40 PM – 1:20 PM	Men Cat 3/4 Junior Boys 15-18 Cat 3/4 Series Finale	40 minutes	120	\$300/5
1:30 PM – 2:20 PM	JR Boys 15-18 Cat 1/2/3 ACC/Series Finale	50 minutes	120	\$300/5
2:30 PM – 3:20 PM	Women Cat 2/3 JR Girls 15-18 Cat 2/3 ACC/Series Finale	50 minutes	120	\$630/7
3:30 PM – 4:20 PM	Masters 50+/60+ Cat 1/2/3 Series Finale	50 minutes	120	\$630/7
4:30 PM – 5:45 PM	Women Pro/1/2	75 minutes	150	\$2,275/15
6:00 PM – 7:00 PM	Community Hour	60 minutes		
7:00 PM – 8:15 PM	Men Pro/1/2	75 minutes	150	\$2,275/15



Everyone’s favorite high-speed race day is back on Friday, June 27, when the Shorewood BID will host the 21st annual Shorewood Criterium Cycling Classic presented by ISCorp. Bike racers from around the world will gather for the Tour of America’s Dairyland (ToAD) to enjoy the thrilling races, welcoming communities and party atmosphere. For the Shorewood race on day nine, the crowds will be out to cheer the riders as they fly by and to take part in the many family-fun activities planned for the day-long event.

With a jam-packed schedule of races for all ages and varying skill levels, Shorewood’s high-energy event will also include the Kensington Square Block Party from 5 – 8 p.m. with live music and outdoor dining hosted by Three Lions Pub along with face painting hosted by the Shorewood Business Improvement District.

Vital to a successful race day are dedicated volunteers who keep both riders and spectators safe and ensure smooth sailing for the event. Janet Henning, director of the Shorewood BID, which organizes the event, urges anyone interested in volunteering for the event to contact her at [director@shorewoodwi.com](mailto:director@shorewoodwi.com) to sign up.

“We really depend on the help of community members to make this day happen every year,” says Henning. “It’s also a fun way to get involved, connect with friends and neighbors and help out in a really meaningful way.” Volunteering is also a great way for National Honors Society students to earn volunteer credit hours. Volunteers get a flag and reflective vest, as well as an event t-shirt.

Also key to creating this fun and lively community event are the sponsors who generously support race day. “We couldn’t do this event without our sponsors,” says Henning, who adds that sponsorships can run anywhere from \$50 to \$5,000. “We have an incredibly loyal network that comes back year after year. The criterium is such a great way to promote your name in a community that really supports its local businesses and wants to get behind the ones that give back.”

For event, volunteer and sponsorship information, visit the BID website at [shorewoodwi.com](http://shorewoodwi.com).

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Dr. John Kirby has devoted much of his career to researching the gut microbiome.

## Hi, Neighbor

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# Gut Check with Dr. John Kirby

*Microbiologist explores the health effects of microbiomes*

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING

Growing up amid the cornfields of central Illinois in an era of free-range parenting, Shorewood resident John Kirby spent his childhood exploring the outdoors. He'd come home full of questions about the natural world for his father, a pharmacist, and pore over the medical pamphlets that accompanied the medications he dispensed.

Given this backstory, it's no surprise that Kirby went on to study biochemistry at the University of Illinois Urbana-Champaign and then to teach microbiology at universities like the Georgia Institute of Technology and the University of California, Berkeley. The years of teaching and research led him to his current position as a professor and chair of the Department of Microbiology & Immunology at the Medical College of Wisconsin, where he's been since 2017.

Kirby's primary area of expertise is the gut microbiome: the bacteria and other microorganisms that live in our intestinal tracts. In recent years, there's been a tremendous surge of interest in the human microbiome as science first identified the direct connection between microorganisms living in the soil and the ones living in the human body and their effect on everything from immune systems to mental health.

"With the sequencing of the human genome in the early 2000s came the realization about the human microbiome that what was happening in soil was also happening in the gut," says Kirby. "That's when the gut microbiome field was really created."

In collaboration with his work at MCW, Kirby teamed up

with a business partner in 2021 to found Rose Biosciences, a biotech company that explores the "role of the microbiome in health and disease to improve diagnostics and enhance therapies." The company's work is primarily focused on better understanding how gut microbes can reduce obesity.

"Current treatments for obesity focus on diet, exercise and pharmacologic options that influence satiety or appetite," said Kirby in a media release. "The problem with the current options is that they don't address biological or genetic factors for obesity, and many of the existing medications have known safety issues and high costs."

The scientific findings his team is uncovering may be nothing short of revolutionary, and Kirby is excited about the potential, believing that "Our discovery of specific genetic elements that regulate metabolism will transform obesity care by harnessing the power of the bacteria within us."

A vital collaborator in Kirby's work is his wife and long-time lab partner Dr. Susanne Mueller, whom Kirby credits as "an invaluable asset." Also a microbiologist, Mueller is originally from Germany; the couple met while working at Georgia Tech. After a decade of working at the University of Iowa, they moved to a home on Beverly Rd. in Shorewood in 2017, where they can often be seen walking their boisterous black lab, Ruby. Kirby enjoys living in the Village because it reminds him in many ways of the community he grew up in. "I really love being out and seeing my neighbors," he says. "I love that it's a dog-friendly community and that kids can walk to school like I did as a kid." ■

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Know an interesting Shorewoodian? Please send your ideas for our "Hi, Neighbor" column to [shorewoodtoday@shorewoodwi.gov](mailto:shorewoodtoday@shorewoodwi.gov).

RESILIENCE ON THE RANGE

# Shorewood's Golf Coach Swings with Purpose

BY MARIA CAMPBELL | PHOTO BY PATRICK MANNING

When most people think of golf, they think of morning tee times, lush fairways and maybe a mulligan or two. But for Shorewood High School Boys Golf Coach Blair Williams, the sport is more than a game; it's a lifeline, a meditation and a bold testament to the ability to rise above adversity.

Williams' golf journey didn't begin until college. In fact, his competitive focus in high school was tennis. But college presented a fun new opportunity.

"University Ridge, which is UW-Madison's golf course, opened when I was an undergrad," says Williams. "18 holes for \$19, and they gave you a sleeve of University Ridge-branded balls. It was an awesome deal on a really good golf course."

Six summers of playing on courses in the Madison area followed by years of fine-tuning his game led to impressive skills. He developed into a scratch golfer, one who consistently plays at or below par, and won four club championships at the Milwaukee Country Club.

Life took a dramatic shift four years ago when Williams suffered a stroke and lost the use of his right arm. Most people would have put away their clubs, but Williams did not.

"I had my stroke in February, and I played golf, one-armed, on Memorial Day weekend," says Williams, who had his right hand amputated about 18 months ago and is in chronic pain. "Golf is one of my therapies. I'm in less pain when I'm playing golf. It's very meditative for me."

When Williams found that golf was therapeutic for him both physically and mentally, the idea of becoming a coach was planted. He could not only improve his own game, but also pass along his knowledge to a new generation. He earned his certification and now coaches



SHS Boys' Golf Coach Blair Williams lost the use of his right arm after suffering a stroke.

the Shorewood High School Boys Golf Team. He finds joy in his players' energy and openness.

"The players are eager to learn, and they're happy," says Williams. "They're respectful of my obvious physical difference."

Unlike some area programs with dozens of hopeful players, Shorewood's team is small but mighty, although Williams is always looking to recruit more golfers, both boys and girls. What the team may lack in numbers is made up

in spirit and willingness to learn. "Our players are incredibly coachable," says Williams. This is perhaps a reflection of the coach – someone who refused to let physical limitations define his relationship to the game or to his life.

Williams' advice to new golfers is simple.

"Don't get frustrated because golf is hard for most everyone," he says. "The golf swing is an athletic move; don't make the swing mechanical, let it be athletic. Don't pay attention to your score and, above all have fun!"

While adversity can easily steal joy, Williams reminds us that passion, perseverance and a little creativity can still lead us to the green. ■

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# Leveling Up

## Shorewood shifts toward math equity and excellence

BY MARIA CAMPBELL | PHOTO BY MIKE JOYNT



It's not about lowering the ceiling;  
it's about raising the floor.

– Mike Joynt,  
SHS director of Teaching and Learning

Over the past few years, the District has worked to overhaul its math curriculum across all grades. The change was sparked by concerning patterns: too many students with disabilities and students of color were not enrolled in advanced math classes.

“We looked at the data and saw that a disproportionate number of students weren’t performing as well in math,” says Shari Tucker, director for Equity. “We wanted to ensure that all students take classes that colleges and universities are looking for.”

The solution was to eliminate those barriers starting with a bold commitment that by eighth grade, every student in the District will take algebra. “Right now, only about a third of students takes algebra or geometry in eighth grade,” explains Mike Joynt, director of Teaching and Learning. “This change means that 100 percent of students will have that opportunity.”

To accomplish this, the District partnered with math educator and equity advocate Kentaro Iwasaki. His approach challenges the traditional notion of math as a solitary pursuit of right answers. He encourages students to tackle open-ended problems in small peer groups to learn not only how to solve equations, but to understand why the math works and explain it to peers.

“We engage in strategies to promote collaboration and mitigate status issues so students are empowered to engage fully,”

says Iwasaki. “Shorewood educators and leaders are so committed to their teaching and are very thoughtful in their work with students.”

“The struggle is part of learning,” adds Tucker. “Kentaro has helped us reframe frustration not as failure, but as an opportunity. When students work through that struggle together, they build understanding, confidence and resilience.”

“Students are pushed to explain their thinking, justify their reasoning and engage deeply with math concepts,” says Joynt. “It’s not about lowering the ceiling; it’s about raising the floor.”

This new strategy also challenges the practice of tracking students, separating them early on into “advanced” or “at grade level” pathways based on limited indicators, too often excluding students from underrepresented backgrounds.

To measure success, the District is looking at a range of indicators: assessment data, enrollment numbers, staff feedback and student voice, seeking input from students about how they feel in their math classes and their sense of belonging.

The vision is to have a system where all students see math not as a gatekeeper, but as a pathway that opens doors. “We believe every kid can succeed at high levels,” says Joynt. “But that only happens when you align the pathway, instruction and belief.” ■



Shorewood staff work with Dr. Kentaro Iwasaki during a Complex Instruction professional development workshop. Clockwise from bottom left: Julie Wells, Jenna Rheingans, Dr. Kentaro Iwasaki, Joe Oleniczak and Steve Andris.

# Build Together, Play Together

## The heart of the Shorewood community

BY MARIA CAMPBELL | PHOTOS COURTESY OF THE SHOREWOOD RECREATION DEPARTMENT



When we moved to Shorewood, the recreation department quickly became one of our favorite things about the Village

– Megan Johnson,  
Shorewood resident

Play isn't just for children, it's a foundation for connection, growth and lifelong wellness for all. July celebrates Park and Recreation Month, and this year's theme, "Build Together, Play Together," perfectly captures the role of the Shorewood Recreation and Community Services Department in shaping a vibrant and inclusive community. Whether it's families participating in swim lessons, teens volunteering for Camp Shorewood or neighbors coming together for a fitness class, the recreation department is where community members build stronger bonds.

In Shorewood, recreation is so deeply intertwined into everyday life that it can't be separated from the community's identity. The rec department ensures that people of all ages have spaces to learn, play and grow. Offering more than 750 programs from youth sports to the Arthritis Club, the department makes sure there is programming for everyone in every stage of life.

Shorewood High School senior Hank Svetic has taken courses through the department since kindergarten. "I remember taking art classes, doing fun summer camp programs, and playing t-ball and baseball all through elementary school," says Svetic. Now he volunteers with the department. "I see the impact these classes have on young participants," he says. "The kids build confidence trying new sports, learning new skills and making new friendships. It's great to see all the kids in the

community come together."

Megan and Scott Johnson, parents of three Shorewood students, have been Village residents since 2017. "When we moved to Shorewood, the recreation department quickly became one of our favorite things about the Village," says Megan. Johnson's children have participated in baseball, swim lessons, Lego club, and ski club, among others. "The minors baseball program has been one of our son's favorite activities," says Johnson. "As parents, we love watching the kids converge from all corners of the village to play baseball on early summer mornings."

At the heart of the department are the people who keep the programs running. Over 100 part-time and seasonal staff members help bring Shorewood Rec to life. Bright Beginning instructors help toddlers prepare for kindergarten, and the lifeguards ensure safe swimming sessions at the community pool. Camp counselors create summer fun for kids, and full-time staffers bring quality programs to the community.

But the department isn't just about the programs; it's a vision for what's to come in Shorewood. "We're building a future where recreation is even more accessible, inclusive and enriching for all," says Erin Cross, director of Recreation and Community Services. "We are working on expanding and enhancing programs along with creating more opportunities for connection, wellness and lifelong learning in Shorewood." ■



# Out & About in Shorewood



**1** SHS golf coach Blair Williams, August and Matthew Caton, and Vince Vogelsang made their pitch for a summer golf event at the Shorewood Foundation Shark Tank event in February. Photo courtesy of the Shorewood Foundation.

**2** Jerry Weber and Katie Gnaul joined in the celebration for the Senior Resource Center's 25th anniversary.

**3** The effecting works of local artist Tracy Keller Nickolaus were on display at the Shorewood Public Library through the spring. Photo by Patrick Manning.

**4** Alia Vasquez with daughters Elise and Kate in Hubbard Park before the annual Easter egg hunt, sponsored by the Shorewood Men's Club.

# ShorewoodEvents

## St. Robert Parish Fair

Saturday, June 7 🌸 Noon - 10 PM  
Sunday, June 8 🌸 Noon - 7 PM

Kick off summer with food, fun, games and live music as St. Robert hosts its annual parish fair. Enjoy traditional favorites like an Irish pub, Mexican cantina, corn roast, Saturday's St. Bob-e-que and Sunday's chicken dinner. There's something for everyone, with a rummage sale, book bin, bakery, bouncy house and face painting! [strobert.org](http://strobert.org)



## First Ride & Bike Rodeo

Saturday, June 14

This annual bike education day is sponsored by the Shorewood Foundation. The event is free but pre-registration is required. Programs are held at the Atwater Elementary School west playground. For more information and to register, visit [shorewoodrecreation.org](http://shorewoodrecreation.org).

**First Ride** (Ages 3 & up) 9:30 - 10:30 AM. Children will get instruction on bike safety and learn to ride with the proven "balancing first" method.

**Bike Rodeo** (Grades 2-6) 11 - 12:30 PM. This clinic provides education on bike safety, traffic rules, and more.



## Shops Open Shorewood

2nd Thursday of the month  
June - October 🌸 5 - 7 PM

The Shorewood BID invites residents to join Shops Open Shorewood on the second Thursday of June - October from 5 - 7 PM for a few extra hours of deals, activities, bites and beverages at your favorite Shorewood businesses! For a list of participating businesses and more information, visit [shorewoodwi.com](http://shorewoodwi.com).

Dates are:

• June 12 • July 10 • August 14 • September 11 • October 9

## Shorewood Men's Club Chicken & Ribs BBQ

Saturday, June 14 🌸 11:30 AM - 6:30 PM

This all-day event raises money to support the group's philanthropic efforts and is an early summer mainstay that transfers the earnings directly back into the community.

Pre-order and pick up your chicken and ribs dinners or line up at the tents in Atwater Park and dine on delicious fare with friends and neighbors while enjoying the all-day entertainment and ice cream. [shorewoodmensclub.org](http://shorewoodmensclub.org)



## Shorewood Farmers Market

Sundays, June 15 - October 26 🌸 9:30 AM - 1 PM

The colorful Shorewood Farmers Market is back in Estabrook Park this summer with a tantalizing array of new and returning vendors selling everything from fresh produce to prepared foods, flowers and more. The market accepts SNAP/Quest benefits and is a pet-free zone apart from service animals. Check the market's Facebook and Instagram accounts and join the mailing list at [shorewoodfarmersmarket.com](http://shorewoodfarmersmarket.com).

## Shorewood All-Class Alumni Reunion & Community Picnic

Saturday, June 21 🌸 Noon - 4 PM  
SHS Front Lawn

Join other SHS alums from years past for a picnic on the front lawn of the high school starting at noon with a food truck, music, and two school tours. For more details, visit the alumni section of the District website: [shorewood.k12.wi.us/community/alumni](http://shorewood.k12.wi.us/community/alumni).

## Summer Sounds Concert Series

Wednesdays, June 25 - July 30 🌸 6 - 8:30 PM

Summer Sounds returns with an amazing lineup of live music amid the beautiful surroundings of Hubbard Park on Wednesday evenings. Bring a picnic or purchase food and beverages from Hubbard Park Lodge. The park is accessible from the Oak Leaf Trail or 3565 N. Morris Blvd.

June 25	Third Coast Blues	July 16	Cold Soda Club
July 2	J. Ryan Trio	July 23	Ben Mulwana
July 9	Pat McCurdy	July 30	The Whiskey Belles

## 21st Annual Shorewood Criterium Cycling Classic

Friday, June 27 🌸 10:45 AM - 8:15 PM

Shorewood will once again host the Criterium Cycling Classic, part of the Tour of America's Dairyland, a racing series featuring 11 days of competitions around Wisconsin. See page 22 for more details or visit: [shorewoodwi.com](http://shorewoodwi.com).

## The Shorewood Foundation's Independence Day Celebration

Friday, July 4

Get in the spirit of the holiday with the many fun and patriotic activities planned for the 4th of July in Shorewood, starting with the annual Independence Day Parade and parade marshal Beverly Scott. Later in the day, take in live music and watch the spectacular fireworks display presented by the Shorewood Foundation, Deborah Sobczak and Douglas Brodzik over Lake Michigan from Atwater Park.

**2 p.m.** Parade set-up begins at East Kensington Ave. and North Oakland Ave.

**3 p.m.** Parade begins heading south on Oakland Ave.

**7 p.m.** Live music in Atwater Park

**9 p.m.** Fireworks at Atwater Park

## Library Summer Celebration

Thursday, July 24 🌸 6 - 8 PM

All are invited to the 27th annual Summer Celebration at the Shorewood Public Library. Enjoy Culver's custard, Pete's Pops, trolley tours, music from DJ Kid Boogie Down, games, balloons, the Milwaukee Brewers Famous Racing Sausages and more.

Visit [shorewoodlibrary.org](http://shorewoodlibrary.org) for more details.

## New Neighbor Picnic

Tuesday, August 19 🌸 6 - 8 PM

Shorewood Connects will host its third New Neighbor picnic at the Estabrook Beer Garden this summer. New residents are encouraged to attend to make new friends and connections while learning a little more about the community from some veterans. Look for the blue tablecloths! Bring your own food or buy it at the beer garden. For more information, email [shorewoodconnects@gmail.com](mailto:shorewoodconnects@gmail.com)

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From left to right: Attorney Emily Harriman, Paralegal Jennifer Braza, Founder & Attorney Megann Hendrix, Heather King, Stephanie Bachman

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# Senior Resource Center (SRC)

Unless otherwise specified, all programs are held in the Shorewood Village Center (lower-level library).

For registration, please call 414-847-2727 or email [src@shorewoodwi.gov](mailto:src@shorewoodwi.gov).

Office Hours: Mon. – Thurs., 9 am – 2 pm or by appointment.

## Ready to Play?

**Mondays, 1 – 3:30 pm**

Join us for an afternoon of fun and friendly competition! Reconnect with familiar faces or meet new friends while enjoying classic card and board games like bridge, cribbage, chess, Rummikub and Scrabble. **FREE! No registration needed** – just drop in!

## Writing Group

**First Tuesday of each month, 1 – 2:30 pm**

Love to write? Looking for inspiration and community? Join our monthly writing group! Explore creative prompts and share your work in a welcoming, supportive environment.

**FREE! Pre-registration required.**

## In-Person One-to-One Tech Support

**Fridays, 10 a.m. – 1 pm**

Schedule a 50-minute appointment with a tech tutor. Bring your portable device and get help learning how to make better use of your cell phone, laptop, iPad, etc. We are here every Friday to help you. **FREE! Appointments required.**

## Walking History - The Growth and Development of Northern Shorewood

**Wednesday, June 4, 10 – 11:30 am**

Exploring details drawn from our Village architecture, Shorewood Historical Society President Kathy Kean will trace the evolution of the businesses, neighborhood apartments, duplexes and single-family homes originally serviced by the streetcar. Meeting location will be given the day before the walk. **FREE! Pre-registration required.**

## Book Nook

**Thursdays, Apr. 20 – Jun. 5, 10 – 11:30 am**

Calling all bookworms! Here's a fun, casual opportunity to discuss some of your favorite books – and perhaps discover your next great read. The program is facilitated by Shorewood librarian Kayla LaGrossa. **FREE! Pre-registration appreciated.**

## Tech Connect Series

**Wednesdays, June 25, July 23, Aug. 27, 10:30 am – 12 pm**

Tech Connect is an ongoing series of foundational lectures and workshops provided by professionals from Serving Older Adults to help us better understand and utilize technology. **FREE! Pre-registration is required.**

**June 25 Intro to Managing Your Privacy** - Learn about password managers, how to limit tracking and where to find browser settings to control how our information is shared.

**July 23 Affordable Home Internet** - Learn about programs that offer low-cost internet plans.

**Aug. 27 Food Delivery Apps** - An overview of the most popular food delivery apps.

## Tour and Lunch at St. Rita Square

**Tuesday, July 15, 1 – 2 pm**

See how you can enjoy life at St. Rita Square during a complimentary lunch and tour! This community offers independent, assisted living and memory care. Transportation will be provided. **FREE! Pre-registration required.**

## Qi Gong

**Mondays, Aug. 4 – Sept. 29, 10 – 11 am**

With Sherrod Milewski of the Milwaukee T'Ai Chi Ch'uan Center. **Preregistration with \$40 for the series required.** (No class Sept. 1).

## Zumba Gold Dance Fitness

**Wednesdays, Aug. 6 – Sept. 3, 2:30 – 3:15 pm**

With Mimi Oxman. **\$50 for the series.** **Pre-registration with \$30 payment for the series required.**

# Shorewood

TODAY



## ADVERTISING

- Promote your business, or celebrate a loved one in *Shorewood Today* magazine.
- Ads are available for the fall issue of *Shorewood Today* on a space-available basis until July 30.

- For information or to place an ad, contact Michelle Boehm at [shorewoodtoday@shorewoodwi.gov](mailto:shorewoodtoday@shorewoodwi.gov).

All programs held in the Shorewood Village Center (lower level of the Shorewood Library) unless otherwise indicated.

## Walking History - River and Hubbard Parks

Wednesday, August 6, 10 - 11:30 am

When the Village of Shorewood was incorporated in 1900, there were only about 300 residents and a number of farms in the area. However, Coney Island, a large amusement park, had just opened in the southwest corner of the Village. Summer visitors from Milwaukee flocked to the park by streetcar and boat to enjoy the rides and music in the new park. We will recall this colorful corner of Shorewood history as we celebrate the 125th anniversary of the Village. Meeting location will be given the day before the walk. **FREE!** *Pre-registration required.*

## Tour and Lunch on the Patio at Milwaukee Catholic Home


Thursday, Aug. 7, 10:30 a.m. - 1:30 pm

This is a life plan community on Milwaukee's East side. Join us for lunch and a tour at Milwaukee Catholic Home. Transportation will be provided. **FREE!** *Pre-registration required.*

## Brain Health Series

Tuesday, Aug. 26, 1 - 2 pm

Join us for a 60-minute interactive workshop using evidence-based activities that improve mental focus. **FREE!** *Pre-registration required.*



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# Shorewood **A Look Back**

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**S**horewood was a bustling community at age 50. Veterans returning from WWII filled the Village's few remaining empty lots and, with the addition of the Baby Boomers, Shorewood recorded its highest population: 16,199. According to the Shorewood Herald, many issues demanded the attention of Village government and the public:

## ***Shorewood Polio Volunteers to Make House to House Canvass***

(1/12/50)

The local March of Dimes Campaign collected funds to support polio vaccine research.

## ***Shorewood Will Become Debt Free May 1, 1950 With Payment of Last \$3,000 Bond***

(2/2/50)

The Village was debt-free for the first time since 1907.

## ***Shorewood Sets Up Civil Defense Machinery***

(9/21/50)

The Cold War had begun. Medical Services and Public Works Committees organized emergency responses to a possible attack on the homeland. School children were taught to "duck and cover" (duck under their desk and cover their heads) if emergency sirens sounded.

## ***About 5,000 of 7,416 Votes Cast Here in Tuesday's Election were on Rep. Ticket***

(11/9/50)

Truman won the election. However, Shorewood voters favored Republicans until 1984, when Walter Mondale received a majority of the votes.

Read the stories following the headlines and much more about Village life in the 1950s at the Shorewood Historical Society digital newspaper archives, accessible at [shorewoodhistory.org](http://shorewoodhistory.org)

Photos and information provided by the Shorewood Historical Society. For more information, visit [shorewoodhistory.org](http://shorewoodhistory.org).



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## Shorewood Summer Calendar

SIS = Shorewood Intermediate School | SHS = Shorewood High School

### JUNE

**SUN. JUNE 1** SHS/SIS Benefit Choir Concert  
2 – 4 PM, SHS Auditorium

**WED. JUNE 4** PM Book Club to discuss  
*North Woods* by Daniel Mason 7 PM,  
Library Program Room

**WED. JUNE 4** SHS Band Concert 7 – 9 PM,  
SHS Auditorium

**THUR. JUNE 5** Lake Bluff Hot Dog Day, Noon – 1 PM

**THUR. JUNE 5** Plastic Lecture and Art Workshop  
6:30 PM, Shorewood Village Center

**SAT. & SUN. JUNE 7 & 8** St. Robert Parish Fair  
Noon – 10 PM SAT., Noon – 7 PM SUN.  
*For more information, see page 30.*

**SUN. JUNE 8** SHS Chamber Orchestra Concert  
3 – 5 PM, North Shore Presbyterian Church

**THUR. JUNE 12** Shops Open Shorewood  
5 – 7 PM. *For more information, see page 30.*

**THUR. JUNE 12** Fathering: Challenges,  
Benefits, and Barriers Presentation  
6:30 PM, Shorewood Village Center

**SAT. JUNE 14** First Ride & Bike Rodeo  
9 AM – 12:30 PM, Atwater Elementary School.  
*For more information, see page 30.*

**SAT. JUNE 14** Men's Club Chicken & Ribs BBQ  
11:30 AM – 7 PM, Atwater Park.  
*For more information, see page 30.*

**SUN. JUNE 15 – OCT. 26** Shorewood Farmers  
Market 9:30 AM – 1 PM, Estabrook Park.  
*For more information, see page 30.*

**TUES. JUNE 17** Terrific Tuesday: Hip-Hop Artist  
L.E.X. – Dreams Start Young Performance  
1:30 PM, Shorewood Village Center

**THUR. JUNE 19** Shorewood Waters Sturgeon  
Talk 6 – 7:30 PM, Hubbard Park

**SAT. JUNE 21** SHS All-School Reunion  
Noon – 4 PM, SHS Front Lawn. *For more information,  
see page 30.*

**MON. JUNE 23** Shorewood Waters Project film  
showing *Single Use Planet* 6 – 7:30 PM,  
Shorewood Community Room

**WED. JUNE 25** Summer Sounds Concert Series  
Third Coast Blues 6 – 8:30 PM, Hubbard Park.  
*For more information, see page 30.*

**THUR. JUNE 26** AM Book Club to discuss  
*The Comfort of Crows* by Margaret Renkl  
11 AM, Library Program Room

**FRI. JUNE 27** 21st Annual Shorewood  
Criterium Cycling Classic 10:45 AM – 8:15 PM.  
*For more information, see page 22.*

### JULY

**TUES. JULY 1** Terrific Tuesday: Marvelous  
Michelle Bubble Lady Extraordinaire 1:30 PM,  
Shorewood Village Center

**WED. JULY 2** Summer Sounds Concert Series  
J Ryan Trio 6 – 8:30 PM, Hubbard Park. *For more  
information, see page 30.*

**FRI. JULY 4** Shorewood Independence Day  
Celebration. *For more information, see page 31.*

**WED. JULY 9** Summer Sounds Concert Series  
Pat McCurdy 6 – 8:30 PM, Hubbard Park.  
*For more information, see page 30.*

**THUR. JULY 10** Terrific Thursday:  
Artist Working in Education – Art Studio Truck  
1:30 PM, Shorewood Public Library

**THUR. JULY 10** Shops Open Shorewood  
5 – 7 PM. *For more information, see page 30.*

**TUES. JULY 15** Book Nook Casual Discussion  
(no assigned book) 1 PM, Library Program Room

**TUES. JULY 15** Terrific Tuesday: Magic Morgan  
and Liliana Magic Show 1:30 PM, Shorewood  
Village Center

**WED. JULY 16** Summer Sounds Concert Series  
Cold Soda Club 6 – 8:30 PM, Hubbard Park.  
*For more information, see page 30.*

**SAT. JULY 19** Milwaukee Riverkeepers'  
Adopt-A-River Cleanup 9 – 11 AM

**WED. JULY 23** Summer Sounds Concert Series  
Ben Mulwana 6 – 8:30 PM, Hubbard Park.  
*For more information, see page 30.*

**THUR. JULY 24** Library Summer Celebration  
6 – 8 PM, Shorewood Public Library. *For more  
information, see page 31.*

**SAT. JULY 26** Gentlemen of Shorewood  
Summer Golf Event. *For more information,  
see page 19.*

**TUES. JULY 29** Terrific Tuesday: Bembé Drum  
and Dance Workshop 1:30 PM, Shorewood  
Village Center

**TUES. JULY 29** Native Plant and MMSD Rain  
Barrel Workshop 6 – 7:30 PM, Hubbard Park  
River Club

**WED. JULY 30** Summer Sounds Concert Series  
The Whiskey Belles 6 – 8:30 PM, Hubbard Park.  
*For more information, see page 30.*

### AUGUST

**THUR. AUGUST 14** Shops Open Shorewood  
5 – 7 PM. *For more information, see page 30*

**TUES. AUGUST 5** National Night Out 5 – 7 PM,  
Atwater Elementary School

**TUES. AUGUST 19** New Neighbor Picnic 6 – 8 PM,  
Estabrook Beer Garden. *For more information, see  
page 31.*

### SAVE THE DATES!

**SAT. SEPTEMBER 6** The 6TH Annual  
Shorewood 12 Bike Race 9:06 AM – 9:06 PM

**SAT. SEPTEMBER 13** The Shorewood Feast  
NOON- 9 PM



The annual Criterium bike races  
are back Friday, June 27.  
See page 22 for details.