

Shorewood

WINTER 2013

TODAY

magazine

IN THIS ISSUE:

- TELEVISION SPECIAL Spotlights Shorewood
- KNOCK ON THE DOOR PROGRAM Welcomes New Families to Schools
- NEIGHBORHOOD MEDIATION PROGRAM To Help Residents Resolve Conflict
- WELCOME NEW SHOREWOOD BUSINESSES



LUMBERJACK BRUNCH EVERY SUNDAY!



Gather around the wood-burning fireplace every Sunday from 9 a.m.–2 p.m. and enjoy homemade doughnuts, pancakes, smoked bacon and sausage, cheesy hash browns, fresh fruit, and made-to-order omelettes – all served family style so no one will go home hungry!

Tell 'em Lumberjack Bob sent you!



HUBBARD PARK LODGE
3565 N. Morris Blvd.
Shorewood
414.332.4207
hubbardlodge.com

Milwaukee's Newest Seafood Restaurant

Open Year-Round!



Feelin' Crabby?
Check out the Twisted Fisherman!

TWISTED FISHERMAN

COASTAL CRAB SHACK
Fresh Fish • Waterside Deck
Great Specialty Drinks

1200 W. Canal • 414.384.2722
Open daily at 11:30 a.m. • Large parking area
(Between the Harley-Davidson Museum & Potawatomi Bingo Casino)

A member of the Vecchio Entertainment Group



Table of Contents

- 5** Solar-Powered Signs Improve Neighborhood Safety
- 6** Design Review Board Ensures Building Integrity
- 8** Focus on Home Sweet Home Program for Seniors
- 9** Senior Resource Center Offers Classes and Workshops
- 10** New Mediation Program To Help Residents Resolve Conflict
- 11** North Shore Health Department To Publish Cookbook
- 12** Village Notes and Resources
- 13** Television Special Spotlights Shorewood
- 14** Up Close with Shorewood's Insurance Agents
- 16** Making Your Dream Wedding a Reality in Shorewood
- 20** Welcome New Businesses
- 21** Shorewood Schools Offer New Welcome Program
- 22** Energy-Efficient Boilers Slated for Schools
- 24** Big Wins for Shorewood Sports Teams
- 27** Shorewood Alumni News
- 30** Out and About in Shorewood
- 32** Community Calendar

On the Cover: Mia Shagen, prospective School District parent, is greeted by Molly Janssen, 3rd grade student at Atwater Elementary School, at the door of her classroom (see related story on page 21). Photo by John O'Hara

The advertising deadline for the Spring 2013 issue of *Shorewood Today* is April 5 on a space-available basis. For advertising rates, e-mail info@shorewoodtoday.com.

Shorewood Today Magazine Offers Cost-Effective Communications

Shorewood Today offers an attractive, appealing way for the Village, School District and Business District to share important information with the community. The cost of publishing *Shorewood Today* is very reasonable, thanks to the advertising support of local businesses. We will continue to be sensitive to keeping costs low in bringing you this high-quality communication vehicle.



Shorewood is a "Fair Housing Community" with fair and equal access to housing in the Village regardless of sex, race, color, sexual orientation, religion, national origin, marital status, lawful source of income, area ancestry, disability or familial status.

Shorewood TODAY magazine

Shorewood Today is a community magazine providing useful information about the Village of Shorewood and offering news and feature stories about the people, places and things that make our community a special place to live, do business and raise a family. The magazine is jointly published four times a year by the Village of Shorewood, the Shorewood School District and the Shorewood Business Improvement District (BID), with additional financial support from the Shorewood Marketing Program.

Shorewood Today welcomes story ideas, content suggestions and advertising inquiries, but reserves the right to reject or edit content to assure compatibility with our editorial mission, advertisement criteria and other publication standards. Please e-mail all inquiries and suggestions to info@shorewoodtoday.com.

Shorewood Today is guided by a professional advisory committee composed of representatives from stakeholder groups and Shorewood residents. Current members are Barb Caprile, Karen de Hartog, Diane DeWindt-Hall, Patrick Linnane, Colin Plese, Rebecca Reinhardt, Jenny Steinman Heyden and Karen Strom.

Contributing writers: Barb Caprile, Karen de Hartog, Justine Leonard, Jenny Steinman Heyden and Paula Wheeler. Proofing: Sarah Dyer

Photography: John O'Hara

Design/Production: Caprile Marketing/Design

Shorewood Village Manager: Chris Swartz, 414.847.2700

Shorewood School District Superintendent: Martin Lexmond, 414.963.6901

Shorewood Business Improvement District Board President: Tim Ryan, 414.332.3404

For up-to-date information on Shorewood news, events and services, please visit:

VILLAGE OF SHOREWOOD
villageofshorewood.org • shorewoodtoday.com

SHOREWOOD SCHOOL DISTRICT
shorewoodschoools.org

SHOREWOOD BUSINESS IMPROVEMENT DISTRICT
shorewoodwi.com

WATCH
OUR NEW
VIDEOS ONLINE
& LEARN
MORE ABOUT
SHOREWOOD
LIVING



shorewoodtoday.com

Please note: The Village Manager publishes a weekly memo on Village business that you can request via e-mail by contacting manager@villageofshorewood.org.

With Allstate life insurance,
love wins.



I can help you protect your growing family at an affordable price.

Do you have enough life insurance? It's one of the best ways to provide for your family if something happens to you. With the right coverage, love wins. Call me today for affordable options.



Andrew J. McCabe
(414) 961-1166
4010 N. Oakland Ave.
Shorewood, WI 53211



Allstate.
You're in good hands.

Auto Home Life Retirement

Life insurance offered by Allstate Life Insurance Company, Northbrook, IL, Lincoln Benefit Life Co., Lincoln, NE and American Heritage Life Insurance Co., Jacksonville, FL. In New York, Allstate Life Insurance Company of New York, Hauppauge, NY. © 2009 Allstate Insurance Company



The Shorewood Men's Club

*A Friendly Club in a Friendly Village
Since 1956*

Join the Shorewood Men's Club today and enrich your own life, along with the lives of your family and friends, by helping to make our Village a better place to live, work and play.

NEW MEMBERS ALWAYS WELCOME!

See the Men's Club in action at these annual community events: Easter Egg Hunt • Memorial Day Weekend Celebration • Chicken Barbecue 4th of July Celebration • National Night Out

The new season of dinner meetings and special events starts September 1.

Call the Men's Club answering machine at 414.332.5999.

Visit shorewoodmensclub.org or e-mail shorewoodmensclub@wi.rr.com

Serving Families In Shorewood For Over 30 Years!



Milestones, Programs for Children, is one of the largest and most respected licensed child care providers in southeast Wisconsin and the Greater Milwaukee Area, serving children 3 months to 13 years of age. Since its inception in 1979, Milestones has been at the forefront of School Age and Early Childhood programming. Our programs have been named among the **top 10 in the country** by *Child* magazine. Milestones offer a diverse range of programs designed to suit the individual needs of children and the concerns



Full Day Child Care
and Pre-School Programs
serving 3 months - 4 years



Before and After School
Programs serving
K3 - 5th grades



Summer Day Camps
serving K5 - 8th

414-964-5545 www.milestonesprograms.org



Flashing Signs Benefit Shorewood Walkers

Local Donations Make Signs Possible

We advertise that Shorewood is a “walkable community,” which in terms of size, it is indeed. But we also know that people are more likely to walk if they feel safe and know that others, particularly automobile drivers, are aware of their presence and the law granting walkers the right-of-way in designated crosswalks.

“We’ve tried putting pedestrian crossing signs in the middle of the street,” says Police Chief David Banaszynski, “but they get hit by cars and have to be pulled for snow plowing and other events, and then walkers think we have forgotten about them.”

Banaszynski saw flashing pedestrian safety signs in other cities and decided they would work well in Shorewood, especially in high-traffic areas. These innovative, patented BlinkerSigns® are solar-powered and manufactured locally by TAPCO in Brown Deer. However, at a cost of \$1,600 each, they were beyond the Police Department’s budget. Chief Banaszynski approached local groups for donations, encouraging them to help promote pedestrian safety. He would like to publicly thank the groups who donated \$1,600 each: Roundy’s Corporation, Mandel Group Inc., the Shorewood Business Improvement District, the Shorewood Men’s Club and the Shorewood Foundation.

Four of the signs are already in place at the intersections of Elmdale and Oakland, and Wood and Oakland. One more sign will be placed soon. “We would love to have more signs,” says Banaszynski. Any other individual or group that would like to help purchase a sign can make a contribution to the Police Department or through the Shorewood Foundation. Contact Chief Banaszynski for more information at 414.847.2610.

Put Your “Eyes on the Community”

New Village Program Encourages Citizen Input

Keeping Shorewood a beautiful place to live, work and play is a major component of the Village’s 2015 Vision Plan goal to “maintain a high-quality, safe, walkable, ‘small town’ urban living experience.”

“Eyes on the Community” is a new Village program that encourages residents to assist Village staff in meeting this Vision Plan goal. “We want to be sure that Village staff stay on top of service matters that are important to our residents and build on our reputation of providing excellent customer service,” says Customer Service Director Diane DeWindt-Hall.

Here’s how “Eyes on the Community” works:

- Contact Customer Service at 414.847.2700 or e-mail dhall@villageofshorewood.org if you see something that is “out of order” on public property (e.g., a pothole, street light not working, bushes obstructing vision, missing or faded street signs, etc.).
- Provide information on the issue, approximate location, date and time, if possible.
- Your observation will be forwarded to the appropriate department to follow through and take appropriate action.
- “Eyes on the Community” is for non-emergency issues only. Emergency issues should be reported directly to the Police Department at 414.847.2610.

Remember, the “Eyes on the Community” program applies ONLY to issues in the public way. It does not apply to residential or commercial building concerns. Those types of concerns will continue to be handled by our Planning and Development Department (414.847.2640) through its code compliance program.

Community support for “Eyes on the Community” is very important as it is impossible for Village employees to be “everywhere, all the time.” Reporting your observations will help Village departments take a more proactive approach and respond BEFORE a larger issue develops.

“Eyes on the Community” gives residents the opportunity to help Village employees keep Shorewood a clean, friendly and safe community for our residents – and those who visit us.



Photo by John O'Hara

Design Review Board Ensures Building Integrity

Following WWI, when Milwaukee was getting crowded and had a housing shortage, Shorewood was particularly attractive to those who wanted to build their own home. The Village had platted its land and established zoning ordinances. Water and sewer service was already available and the streets were being paved. Subdivisions formed to sell lots and build new homes.

To a great degree, that early planning by the Village determined the Shorewood of today. New residents built large Colonial, Gothic, French and Tudor revival homes as well as smaller arts and crafts and bungalow-style homes. Apartments with decorative roofs and detailing were built along Oakland Avenue and duplexes were a popular choice for people who wanted to generate income from their property. The homes were built with good materials and were meant to last.

Today a substantial part of the charm of the Village of Shorewood is provided by the homes built in the 1920s and '30s. However, those same homes always need maintenance and may require some remodeling to meet the needs or tastes of today's owners. When plans are made and permits applied for that involve changes to the exterior of a Shorewood home, those plans must be submitted to the Design Review Board for approval.

The Design Review Board is made up of nine members, all volunteers. At least five of the members must have backgrounds in architecture, design and real estate. Scale drawings and other planning materials are submitted to them for review for projects such as adding or changing dormers, porches, or window size, as well as major remodeling. They may also review plans for railings, fencing and landscaping in front yards.

"Although we don't insist on traditional design, we are looking for plans that are sympathetic with the neighborhood, that pay attention to detail and that make use of good materials that will last,"

says David Drews, chairperson of the Board.

Board decisions are based on guidelines that were most recently revised in 2007; however, they are making a subjective decision. "They are trying to strike a balance between the building owner's ideas for improvement and their charge to ensure building integrity," says Planning and Zoning Administrator Ericka Lang.

"...we are looking for plans that are sympathetic with the neighborhood, that pay attention to detail and that make use of good materials that will last."

Although new construction is a rarity in Shorewood residential areas, new home construction plans must also be approved by the Board. Recently, they approved the design for homes at 3575 N. Morris Blvd. and 1520 E. Kensington Blvd. The Board also reviews and approves exterior changes to commercial buildings including proposed erection or modification of building signs.

According to Lang, plans that are incomplete are often turned down. The Board really likes to see scale drawings. Plans that are truly inappropriate or that violate zoning laws never get past the permit process. Lang personally handles all commercial permit requests and forwards acceptable plans for approval to the Board.

The Design Review Board meets twice each month. Board members include Chairperson David Drews along with Peter Grimes, William Kohl, David Kleaveland Kupczak, Chad Omon, Mike Sauer, Kevin Schmoldt, Michael Skauge and Nicholas Carnahan.

Questions regarding the Design Review process may be addressed to staff liaison Ericka Lang at 414.847.2647 or elang@villageofshorewood.org and Building Inspector David Henson at 414.847.2644 or dhenson@villageofshorewood.org.



Drawings such as this one for the proposed new home at 1520 E. Kensington Blvd. need to be reviewed and approved by the Design Review board.

Work of Design Review Board Reflected in Upcoming Tour

Historic Milwaukee's annual Spaces and Traces tour will take place in Shorewood on Saturday, May 18. Nine homes plus Shorewood High School, the Department of Public Works and the Benjamin Church house in Estabrook Park will be included on the tour.

Historic Milwaukee chose Shorewood for this year's tour because of the well-preserved homes and public buildings that represent most of the architectural styles popular in the early 20th century. "The quality of Shorewood's housing is particularly good," says Annemarie Sawkins, a Historic Milwaukee volunteer who is in charge of house selection for the tour. "We didn't have to look hard to find well-preserved, architecturally interesting buildings that also reflect Shorewood's history."

Shorewood's Design Review Board deserves recognition for the part they have played in maintaining Shorewood buildings. Although they don't demand the use of historically accurate materials for exterior remodeling or replacements, their concern with maintaining the "integrity" of the original building encourages homeowners to make historically sensitive decisions.

"We also have many Shorewood homeowners who are really interested in the history of their homes and who take pride in maintaining the look and feel of the original buildings," says Karen de Hartog, president of the Shorewood Historical Society.

More information on the Spaces and Traces tour, related events and ticket information will be including in the spring edition of *Shorewood Today*.



**Ideal
Property
Management**

With the holidays behind us and spring on the way, our thoughts turn from pine cones to cone flowers ... from stark winter landscapes to lush gardens and green lawns. Ideal can help you plan your beautiful landscape:

- Landscape Design/Construction
- Lawn and Landscape Maintenance
- Customized/Specialty Services

Grooming Milwaukee's Northshore for nearly 25 years.

LANDSCAPE PROFESSIONALS
WITH A PASSION FOR DETAIL

ideal-landscaping.net • 262-246-8512



WELCOME TO DELICIOUS

SIGN UP FOR OUR E-CLUB FOR SPECIAL OFFERS!

STRAWBERRY SHAKE (Price: \$6.99)

THE CULVER'S DELUXE (Price: \$9.49)

1325 E. Capitol Dr. • 414.962.4444
Open 10 a.m.-10 p.m. Every Day!

Culver's

Give the Gift of Deliciousness! Culver's gift cards are always welcome!

SHOREWOOD'S
PREFERRED PRINTER

Shorewood
PRESS
FULL SERVICE PRINTING

- Offset and digital printing
- Layout and design
- Volume copying
- Huge paper selection

**Winner of a Showcase
Business Award**

**Call and talk to Noah today -
serving the Shorewood
community for 20 years!**



4060 N. Oakland Ave. • 414.963.9430
shorewoodpress@earthlink.net

Patch

**Shorewood,
we've got you covered!**

Patch.com is Shorewood's
premier online source for
local news, sports,
opinions and more.

Sign up at
**shorewood.patch.com/
newsletters**

to receive Shorewood Patch
in your inbox every day!



Photo by John O'Hara

Shorewood resident Justine Leonard does a Home Sweet Home walk-through of her house with Andrew Alden.

HOME SWEET HOME Program Gives Seniors a New Look Home Safety

Close your eyes, click your heels and repeat: there's no place like home, there's no place like home.

Whether it's an apartment, a condo or a house, it's home and it's where the heart is. And as we grow older, many of us wish to stay in the comfort, security and safety of our own home. Shorewood's Home Sweet Home program is designed to encourage and enable seniors to make that wish a reality.

While many organizations offer a home safety checklist for older adults, few offer a free walk-through assessment for safety and security. Shorewood's program is a cooperative venture of the Senior Resource Center (SRC), the Shorewood Elder Services Advisory Board and Shorewood Connects. Assessments are conducted by Shorewood resident and volunteer Andrew Alden. Andrew's day job is with a Milwaukee architectural firm where he is director of the Living Environments Studio, which focuses on older adult issues. "I have a passion for designing environments for older adults, so I decided to use my expertise to help Shorewood seniors remain in our community and be part of our lives for as long as possible," Andrew explains.

Leslie Cooley decided to take advantage of the program because she and her husband invited her 86-year-old father to move into their home. He had been living alone and experiencing memory loss and declining vision. "I wanted to make sure our house was safe for him, and Elizabeth Price at the SRC suggested a Home Sweet Home visit. It turned out to be enlightening both for my father's needs and for us as we get older,

which we don't like to admit," she laughs.

Andrew arrives for his visits with an iPad that puts an electronic checklist at his fingertips and enables him to make instant notes. Andrew's experienced eye evaluates virtually every living space including entrances and exits, bedrooms, bathrooms, kitchen, laundry and storage area. He checks locks and lighting, hand rails and grab bars, trip-hazards, smoke/CO² detectors and many more details important to home safety and comfort.

A written follow-up report is sent after every survey. Leslie's report included photos using a visual simulation program to illustrate how an area would appear to someone with cataracts, glaucoma and macular degeneration. "That was very helpful because I could see what my father is actually seeing as he goes down the stairs," says Leslie. "Andrew is very knowledgeable and really understands individual needs."

Leslie describes the Home Sweet Home Program as a gift to the community. And it is! It's free of charge. It's personalized. And there is no obligation to make suggested improvements. There is also no inspection to ensure completion, although it's a smart idea to heed Andrew's advice. Often changes are easy, do-it yourself projects – and the SRC is a reliable resource for providers to help on larger projects.

Find out today how you can make your home more age-friendly. Call the SRC at 414.847.2727 to schedule a home visit or request a self-survey brochure.

New Classes and Activities at the Senior Resource Center (SRC)

Chair Massage with Claire Moore, LMT ■ February 5, March 5, April 3, May 7 and June 4 ■ 9-11 a.m.

Massage will help increase and restore ease of movement and wellbeing. It naturally reduces blood pressure and increases immune resistance by providing healthy touch. Cost is \$1/minute with 15-minute minimum. Please schedule an appointment through the SRC office and pay the day of your massage.

Pain Management Through Body Sensing and Movement Thursdays, March 7-April 25 ■ 9-10 a.m.

This series of eight workshops incorporates sensory and physical elements to reduce pain and increase functional ability to enhance daily comfort. The workshops can be attended as a series of eight or you can pick and choose which workshops best fit your interest and schedule. Instructor Tom Ryan retired from Columbia Hospital as manager of Integrative Medicine. Residents \$5/class or \$35 for the series, nonresidents \$6/class or \$43 for the series.

Shorewood Connects Yard Clean Up Day Saturday, April 13 ■ 9 a.m.-1 p.m.

Teams of community volunteers will help their older or disabled neighbors get their yards ready for spring. Please call the SRC if you or someone you know could use some help with raking or other small outdoor tasks on that day.

Decoding Body Language, Deception, Lie Detection and the Science of Persuasion ■ April 11, 18, 25 and May 2 10:30 a.m.-12 noon

Decode the real language of human behavior in this four-week workshop where you will learn to become a better communicator and take control of difficult situations. Instructor Lyn Evans provides the training. Residents \$6/class or \$20 for the four-week series, non-residents \$8/class or \$28 for the series.

Happy 200th, Giuseppe (Verdi) April 18 and 25, May 2 and May 9 ■ 1-3 p.m.

Corliss Phillabaum, a UWM Emeritus Professor of Theater, will discuss a selection of the operas of Giuseppe Verdi. Each of the four programs will highlight two operas which reflect important themes in Verdi's work: "Fathers and Daughters," "Patriotism and Spanish Melodrama," "Comedy in Tragedy" and "Grand Opera." Residents \$6/class or \$20 for the series, non-residents \$8/class or \$28 for the series.

Beginning Drawing with Pat King Tuesdays, April 23 and 30, May 7 and 14 ■ 9-11 a.m.

In this four-week session, we will explore the fundamentals of basic drawing techniques, tools, composition, craftsmanship and the ever-challenging "ideas genesis." Demonstrations will be given at the beginning of class followed by one-on-one instruction. Residents: \$32, nonresidents \$36. Please pre-register.

In addition to the new programs listed above, the SRC offers day trips, lunches, fitness classes and much more. Please call or e-mail to join the SRC mailing list today: 414.847.2727 or src@villageofshorewood.org. The monthly calendar is posted on the Village website at villageofshorewood.org/src. The SRC is located in the Village Center, 3920 N. Murray (lower level of the library).

MEN'S THE ROOM BARBER SHOP



MILWAUKEE'S
AWARD-WINNING,
MEN'S-ONLY
HAIR SALON

4423 N. OAKLAND AVE.
SHOREWOOD • 414.961.9019
mensroombarbershop.com

Join the GFWC SHOREWOOD WOMAN'S CLUB

Don't miss our Art Show on
Sat., May 4 at the Village Center



An active, civic-minded group of women sponsoring:

- Exciting monthly programs
- Annual wearable art show each May
- Shorewood High School and UWM scholarships
- Village causes and events

**JOIN THE FUN AND
CAMARADERIE!**

Call Nancie (414.961.2623) or
Barbara (414.964.8448)
today for more information!

**CHIROPRACTIC • NUTRITION
MASSAGE • ACUPUNCTURE**

Monica Maroney
D.C., D.J.C.C.P.
Board Certified in
Chiropractic Pediatrics

We are pleased to
announce the addition
of our new Doctor
Jennifer Dotto, D.C.

**SHOREWOOD FAMILY
— CHIROPRACTIC —**
Phone **414.962.5483**
4433 North Oakland Avenue | Shorewood
www.shorewoodfamilychiro.com | Most Insurance Plans Accepted

New Neighborhood Mediation Program To Help Residents Resolve Conflicts

Shorewood is a densely populated community. Because we live so close to our neighbors, disputes involving barking dogs, parking problems, damaged property and other irritants can fester. Such disputes can also upset otherwise close-knit neighborhoods.

Realizing that a workable settlement of a neighborhood dispute is good for the community as well as the parties involved, the Village Board has given approval to establish the Shorewood Neighborhood Mediation Program.

“This program is really staff-driven,” says Trustee Patrick Linnane, a member of the mediation planning committee. “Neighborhood problems often come to the attention of Shorewood Police and staff in the Customer Service and Planning and Development Departments. They may be able to provide a temporary, but usually not an enduring, solution. Suggesting that disputing neighbors and landlords/tenants meet with a mediator gives Village staff another tool,” adds Linnane.

“...a workable settlement of a neighborhood dispute is good for the community as well as the parties involved.”

Mediation is a voluntary process in which two or more parties to a dispute try to resolve their differences with the assistance of a neutral third party (a mediator). Mediation sessions are informal, structured discussions to help clarify the issues and improve dialog between parties in an effort to reach a workable agreement beneficial to all participants.

During the process, the mediator does not make decisions for the parties or determine who is right or wrong – but rather facilitates the process. Parties are given the opportunity to listen to each other and to speak without interruption. Obviously, both parties in a dispute must agree to seek assistance from a mediator.

Disputes that could benefit from mediation include:

- **Landlord/Tenant Issues:** Return of security deposits or reimbursement for repairs or damages.
- **Community Problems:** Excessive noise or disputes involving pets, parking or property boundaries.
- **Property Issues:** Damaged property or trespassing.

The Village has contracted with Wisconsin Community Services to provide mediation services upon request. For more information about the Shorewood Neighborhood Mediation Program, please call the Village Customer Service Desk at 414.847.2700, or the Mediation Center at 414.271.5464.

POP Rapp **SUSIE POPALISKY & CATHY RAPP**
Helping people
BUY, SELL, RENT AND OR MORE ON

We Offer Strategy, Creativity & Hard Work to Help You Buy & Sell With Confidence

SERVICES & EXPERTISE

- NORTH SHORE REAL ESTATE SPECIALISTS
- HOME SALE PREPARATION AND STAGING
- PERSONAL REAL ESTATE SHOPPING
- LIFE STYLE MOVES
- MARKET AND TREND ANALYSIS
- CERTIFIED LUXURY HOME MARKETING SPECIALISTS
- BUYER AGENCY

Visit our listings at POP RAPP.com

Cathy Rapp 414-690-0114
Cathy@CathyRapp.com

Susie Popalisky 414-254-1732
Susie@SusiePop.com

**COLDWELL BANKER RESIDENTIAL
BROKERAGE NORTH SHORE**
6000 N Port Washington Rd, Milwaukee WI 53217

COLDWELL BANKER
RESIDENTIAL BROKERAGE



Buy Local, Eat Healthy, Share Your Recipes

The North Shore Health Department is collecting recipes for a new cookbook. All recipes must include one or more ingredients available at our local farmers' markets. Health Department Director Jamie Berg was looking for a project to promote healthy eating, focus on all seven communities served by the North Shore Health Department, and create new partnerships with the three farmers' markets in the area (located in Fox Point, Brown Deer and Whitefish Bay). The cookbook, which should be completed in June, will be the result.

Any North Shore resident, business, restaurant, farmers' market coordinator or vendor may submit a recipe. Recipes are being collected until April 15. Guidelines and a recipe submission form are available on the department's new website at nshealthdept.org, or may be picked up at the Shorewood office, 2010 E. Shorewood Blvd. Everyone who submits a recipe will receive a free copy of the completed cookbook. Additional copies will be for sale at the farmers' markets next summer and Health Department offices. "We hope we will get recipes that encourage all of us to eat healthier, especially to eat more fruits and vegetables," says Berg.

Police Department Schedules Town Hall Meeting

The Shorewood Police Department will be holding its annual "Town Hall" meeting on Wednesday, March 27, at 6:30 p.m. in the Village Center (lower level of the library). Police Chief David Banaszynski will give highlights and a review of 2012 activities and discuss upcoming projects. There will also be time for questions and answers. Please mark your calendar and join us for this informative presentation!

We're not just in
your neighborhood.



11th Annual Senior Holiday Luncheon and Floral Arrangement held at Northshore Funeral Services each November.

We're part of your
community.

Being located in your community and being an active member of it are two very different things. As your neighborhood funeral home we're honored to serve you both through funeral care and community involvement. Call us to learn how we can serve you further.



Northshore Funeral Services

3601 N. Oakland Avenue, Shorewood, WI 53211

Jody Michael Armata, Director

414-961-1812

northshorefuneral.com

Village Notes and Resources

Shorewood Neighborhood Improvement Loan Program

In 2009 the Village of Shorewood initiated a Neighborhood Loan Program to assist with home improvements and home purchases in order to increase family-friendly housing stock and owner-occupancy. The program offers zero-interest deferred loans for home improvements and down payment assistance for projects that might not otherwise be completed. Loans offered are for down-payment assistance, duplex conversion and attic improvements. A total of 24 loans have been distributed and eight have already been repaid.

The Village Board has directed staff to continue the program as repayments become available for new loans. Program evaluation shows that increasing livable space via the attic and duplex-conversion loans, and assisting with new home ownership has helped create larger homes for growing families, helped maintain or increase owner-occupied housing, and helped to conserve the Village's aging housing stock.

To learn more about the program, contact Planning and Zoning Administrator Ericka Lang at 414.847.2647 or elang@villageofshorewood.org. You can also view the program brochure on the Village website at villageofshorewood.org

Primary and Spring Elections Scheduled

A Primary election will be held on Tuesday, February 19 to narrow the field of candidates for Wisconsin Supreme Court Justice and Circuit Court Judge Branch 45.

The Spring Election on Tuesday, April 2 will include the following races:

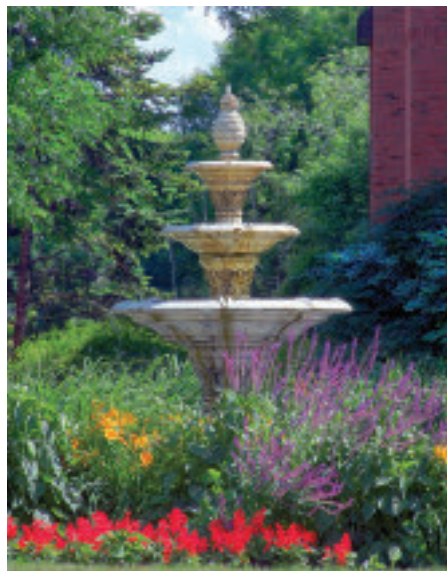
- State Superintendent of Public Instruction

- Justice of the Supreme Court
- Circuit Court Judges: Milwaukee County Branch 11, Branch 26 and Branch 45
- Two Village of Shorewood Trustees
- Three Village of Shorewood School Board members

Candidates running for Village Trustee are Patrick Linnane (inc.), Tammy Bockhorst and Paul Zovic. Candidates for Shorewood School Board are incumbents Paru Shah, Rob Reinholfer and Colin Plese.

All three polling locations will be open from 7 a.m.-8 p.m. for both the Primary and Spring elections. Please visit the Village website for information on voter registration and absentee voting or call 414.847.2608.

NOTE: Although all other Village offices will be closed on Friday, March 29 for spring break, the Village Clerk's office will be open for absentee voting only. No other business will be handled.



Colorful Shorewood Gardens To Return in July

Seed catalogues have begun to arrive to remind us that winter will end and colorful gardens will reappear. Attending Shorewood's Annual Gardens Tour is a great way to enjoy summer color and get

new ideas for our own yards.

This year the tour will be held on Saturday, July 28. Laura Drexler, chairperson of the event, is looking for new gardens to include on this year's tour.

Volunteer your own garden or recommend a neighbor's that you particularly enjoy. Contact Laura at 414.963.9695.

Nominate Your Block To Be Shorewood's "Neighborhood of the Year"

The third annual Shorewood Neighborhood of the Year contest is now underway. Applications will be accepted through February 28. Winners of the contest, sponsored by Shorewood Connects, will have their block featured in the spring edition of *Shorewood Today* and will have the opportunity to march behind the "Shorewood Neighborhood of the Year" banner in the annual Fourth of July parade. In addition, street signs noting the award will be placed on the winning block.

The one-page application is easy to complete. Go to the "Shorewood Connects Neighbors" Quick Link on the Village of Shorewood's website at villageofshorewood.org. Past winners include the 2600-2700 block of E. Shorewood Blvd. and the 4200 block of N. Ardmore.

North Shore Health Department Clinics

All clinics – blood pressure, immunization, adult health and more – are listed on the North Shore Health Department's new website at nshealthdept.org.

Appointments can now be scheduled on the website. To receive a paper copy of the clinic schedule, stop in the Shorewood office (2010 E. Shorewood Blvd.) or call 414.371.2980.

As featured on Milwaukee Public Television's



www.mptv.org

“Around the Corner with John McGivern” Spotlights Shorewood

Milwaukee Public Television (MPTV) fans, including many from Shorewood, were treated to a special preview of the first 2013 episode of “Around the Corner with John McGivern,” in which McGivern explores what it’s like to live, work and play in Shorewood.

The popular series kicked off its second season in early January with the Shorewood episode, and MPTV hosted the season premiere at Discovery World’s Innovation Theater on January 3. McGivern, area historian John Gurda and producer Lois Mauer took questions from the audience following the showing of the complete first episode.

Filming in Shorewood took place during several days last May, with the Emmy Award-winning host visiting historic homes, chatting up business owners and enjoying locales like Hubbard Park, Atwater Beach and the Oak Leaf Trail. Among other highlights, McGivern takes the audience inside St. Robert’s Parish, behind the scenes at a Shorewood High School drama production and on a culinary tour of Shorewood, indulging in treats from Goody Gourmet’s, Benji’s Deli & Restaurant, International Foods and Anaba Tea Room. The Shorewood Table Tennis Club, the *Wisconsin Gazette*, Alliance Française de Milwaukee and many other local businesses are also featured.

If you missed the episode on MPTV, you can still catch it online at http://www.youtube.com/watch?v=bUoRK_rmM24.

YOUR DREAM IS OUT THERE. GO GET IT. WE’LL PROTECT IT.

Auto, Home, Business, and Life.



Peter Gramoll Agency, Inc.
4484 N Oakland Ave
Shorewood, WI 53211
Bus: (414) 332-0838
<http://www.petegramoll.com>

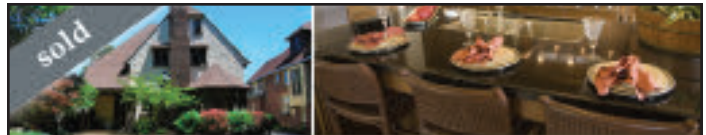


All your protection under one roof®

amfam.com

1-800-NY-AMFAM

American Family Mutual Insurance Company and its Subsidiaries
American Family Life Insurance Company
American Family Insurance Company ©2012 005235 - Rev. 8/12



Looking to buy or sell in Shorewood? Give me a call.



Piera Dyer
Real Estate Specialist, ABR, CRS
piera@pieradyer.com
www.pieradyer.com
414.315.4152



Piera Dyer
CREATING RESULTS





American Family Insurance agent Pete Gramoll has had his office in Shorewood since 1992.

Up Close and Personal with Shorewood's Insurance Agents

When you seek the peace of mind that only insurance can provide, Shorewood offers plenty of options. For the best experience, it's wise to look beyond the corporate affiliates and the heartwarming slogans and become acquainted with a local individual agent. He or she may eventually guide you and your family through a challenging time, so you'll want a trustworthy advocate whose personality is a good fit for yours.

**Andrew McCabe ■ Allstate Insurance
4010 N. Oakland Ave. ■ 414.961.1166**



McCabe opened his office in Shorewood in 2005. He's since grown the business significantly, and moved to a larger space in 2012. He enjoys the energy in the Shorewood business district, as well as the diversity of residents who see value in doing business locally. McCabe estimates that more than half his customers live

in Shorewood. A Shorewood Business Improvement District (BID) board member since 2007, McCabe directs the lion's share of his sponsorships to community events, including the Holiday Tree Lighting, Shorewood Criterium, Friends of Atwater Beach Party, and more. In 2011, his agency was named a Shorewood BID Business of the Year.

Best part of my job: Seeing how my business has progressed and worked in tandem with the growth and development of the surrounding community and local families.

How I got into the insurance business: I wanted to start a business where I could represent a well-known brand and at the same time differentiate my business with personal service and community involvement.

My approach to personalized service: We spend a lot of time with our prospects and customers, helping them understand what they really need and why.

My outside (of work) interests: I enjoy spending time with my wife, Amy, and our 2-year-old twins, Karstin and Anderson. I also enjoy playing golf and running.

If I wasn't an insurance agent, I'd be: A professional golfer, living in Arizona.

**Pete Gramoll ■ American Family Insurance
4484 N Oakland Ave. ■ 414.332.0838**

Gramoll has been with American Family since 1975, and in Shorewood since January 1, 1992. With about 20 percent of his clientele hailing from Shorewood, Gramoll says the Village is "an excellent area to do business. The loyalty of our customers amazes me." His agency supports activities of the Shorewood BID, the Shorewood Men's Club and a variety of Shorewood School District initiatives.

Best part of my job: I truly enjoy people and their diversities. The best compliment is when someone says they trust us.

How I got into the insurance business:

In mid-1975, I was given a great opportunity by a local American Family sales manager.

My approach to personalized service:

We truly care about and appreciate one's business, so we tell our customers "thank you" as often as possible. We work very hard to earn our customers' trust and respond to their needs quickly.

My outside (of work) interests:

Spending time with family, including travel with my wife, Mary, and going to our grandchildren's sporting events. We enjoy boating and fishing at our second home in Three Lakes, Wis.

If I wasn't an insurance agent, I'd be:

A professional fisherman, as I have a passion for Muskie fishing!

**Mike Harlan
American Family Insurance
1425 E. Capitol Dr. ■ 414.332.8350**

An 18-year veteran with American Family, Harlan has been at his Shorewood location for 16 years. He estimates that about 35

percent of his customers are Shorewoodians. "I love the residents here," Harlan says, "because everyone is so friendly."



Best part of my job: Meeting fantastic people from all walks of life and being able to provide my services to them.

How I got into the insurance business: Right out of college, I worked for a national insurance agency, learning the business from the ground up.

My approach to personalized service: My customers are loyal to me because I bring honesty and integrity to the table, and I just believe in treating people with respect. As a former Army drill instructor, I have a strong desire to always do what's right.

My outside (of work) interests: Coaching youth football in the Bay View area.

If I wasn't an insurance agent, I'd be: A teacher in an elementary school, or a coach in any capacity.

Dennis Kuhnke
Jack C. Loyda & Associates,
Ltd. ■ 4414 N. Oakland Ave.
414.332.5150



Kuhnke has been an agent with Loyda since 1975 and has owned the agency since 1995, when Jack Loyda sold it to him. The

Shorewood location opened in 1980 and counts local residents as 50 percent of its customer base. Kuhnke loves Shorewood's spirit and appreciates the Village's convenience. His business has been actively involved in events with the Shorewood Foundation as well as St. Robert's Parish.

Best part of my job: Interacting with clients is very rewarding.

How I got into the insurance business: I began my career with Milwaukee Mutual Insurance Company as a district sales manager.

My approach to personalized service: We are an independent insurance agency representing 12 auto, home and business insurance carriers as well as about 10 health insurance carriers. We offer multiple options rather than a "one-size-fits-all" approach, and have multiple professionals for each insurance line we sell, so our expertise is unequalled.

My outside (of work) interests: Travel, reading, tennis and my family.

If I wasn't an insurance agent, I'd be: A winery owner. I enjoy and collect wine, and find the people in that industry interesting.

Richard R. Miller
New York Life Insurance
Company
4465 N. Oakland Ave.
414.963.4329

Miller's career as a New York Life agent spans 42 years, with the past nine at his



Shorewood office. About 10 percent of his clientele are Shorewood residents. He patronizes local

businesses whenever he can, and cites the easy parking as one of the things he most likes about the Village (really!).

Best part of my job: Working with people.

How I got into the insurance business: I was introduced to New York Life by another New York Life agent.

My approach to personalized service: I try to provide exceptional and knowledgeable service about my products.


My outside (of work) interests: Running and following Marquette University basketball.

If I wasn't an insurance agent, I'd be: The thought never crossed my mind.


(continued on page 19)

WORKER'S COMPENSATION
Helping Injured Workers


THOMAS M. DOMER
Wisconsin Workers' Compensation Law, 2005-2010




CHARLES F. DOMER
Wisconsin Workers' Compensation Law, 2006-2010



WE WROTE THE BOOK.



414.967.5656
TOLL FREE: 866.967.2656



3970 N. Oakland Ave. Milwaukee, WI 53211

A tower of sweet cupcake treats from Miss Cupcake Bakery are the newest rage.



Shorewood Businesses Help Bring Your Dream Wedding To Life

When it comes to wedding planning, Shorewood brides and grooms need look no further than their hometown. Local shops and services offer everything a couple could want to make the big day special. Many businesses have earned quite a following for impeccable service, trend-setting styles and/or custom options. Whether couples are hosting their weddings near or far, planning with hometown businesses ensures the celebration will have a personal touch from start to finish.

Signature Style: Invitations, Photography and Flowers

After selecting a venue –the beautiful and historic Hubbard Park Lodge is a popular reception setting – sending save-the-date cards is the first order of business. Shorewood Press custom designs invitations, table cards and more, and staff designer Kelly creates unique designs that have earned her “a cult-like following,” says owner Noah Christensen.

Kelly typically meets with couples at least six weeks before they need to send out invitations to learn her clients’ tastes and discuss how to incorporate photography, color and font. Samples of her design work are available by request.

For engagement and wedding photos, Gloss Photography Studios is a popular local option, with co-owners Sam Sumner and Jaci Sumner having built a regional reputation. Another choice is Shorewood newcomer Fresh Frame Photography, where owner Sarah Schlicht says she takes a unique approach to capturing couples’ special memories.

Schlicht employs a documentary approach that favors candid moments over posed scenes. Though her eight-hour sessions include time for posed portraits, Schlicht spends most of the day photographing the event as it happens. She works to find authentic feelings, not force them.

“You almost forget we’re there,” Schlicht says, “so the natural emotion comes out.”

Schlicht recommends that couples book with her for engagement pictures, too. Getting acquainted and comfortable during an engagement shoot can prevent camera shyness on the wedding day. Interested couples can view samples of Schlicht’s work on her website.



Fresh flowers lend elegance to many aspects of a wedding, and no one in Shorewood knows that better than Julie Haecker, manager at Grande Flowers. Wedding season is busy for Haecker, who offers a range of options that include having her onsite for the full event to simply arranging corsages, boutonnieres and bouquets for customer pick-up. It all depends on budget and preference,” Haecker says.

Although roses and hydrangeas are traditional for weddings, Haecker says her work with clients is “incredibly individualized – there’s not much repetition from wedding to wedding. Everyone has different ideas about what they think is beautiful.”

After eight years with Grande and her own wedding last year, Haecker has a knack for helping brides feel comfortable, so much so that she often bonds with them enough to be invited as a wedding guest. “I love that,” she says. “It’s so nice when you’ve begun this relationship with someone, and they end up trusting you.”

Life of the Party: Reception Options

Selecting a DJ for the reception is also about finding the right combination of style and service. Paul Hackbarth, owner of Shorewood’s award-winning Sound by Design, knows a good DJ

can make the reception a success.

"We offer a single package, and it includes everything clients need from cocktail hour to midnight," Hackbarth says, explaining that this simple approach provides "the best, upfront" with no need to fret about upgrades and budget decisions.

Within this package, Hackbarth and his team offer clients a fully customizable experience. DJs meet with couples at least two months before the wedding to get to know them and their musical tastes. After consultation, couples can sign into a web account to set up "must-play" and "do-not-play" song lists. Sound by Design also offers additional services including lighting, video screens and photo booth rentals.

While music determines the mood of the reception, food is also central to the guests' experience. Sara O'Neil, catering director at North Star Catering, says she does a brisk wedding business during the high season, and that North Star prides itself on affordable elegance.

"We don't think you should have to break the bank to have a catered affair," O'Neil says. "We are able to provide elegant, quality food at affordable prices by taking advantage of efficiencies gained from having our multiple North Star American Bistro restaurant locations."

North Star provides full-service catering from set up to clean up. Their made-from-scratch menu includes a wide variety of options for appetizers, entrees and desserts. Partial and full beverage service is also available, with premium choices for signature cocktails and champagne. O'Neil emphasizes that North Star's dedicated staff are friendly and attentive because of their commitment to the restaurant.

For wedding cake options as well as extra treats, Shorewood's Miss Cupcake Bakery can prepare the small "bride and groom" cake topper, as well as a full dessert bar featuring cookies, brownies, tarts, caramel corn – and of course, cupcakes.

All Eyes on the Bride – and Groom

Ensuring an unforgettable experience for guests is important, but everyone knows that the bride is the real star of the day. From her glossy hair and glowing skin to her dazzling gown, a bride should feel like the center of attention. Elif Sen at Zen the Salon makes this her goal from the moment a bridal party walks into her salon.

"We start off the day with champagne, mimosas and pastries," Sen says. "We want brides to feel like it's their place, their moment, their time."

Zen's stylists work with the bride to determine her personal style as well as her vision for the bridal party. Sen says her goal is to make a bride feel like the most glamorous version of herself, and feel comfortable with her look, so she likes to book an early appointment in which she and the bride can try out different hairstyles and makeup ideas that will make the bride happy.

"I like to incorporate current trends while also considering what best suits each individual client," Sen says.

For custom gown design, Shorewood offers two options. Natasha's Tailoring and Bridal Boutique can design, create and alter gowns for brides, bridesmaids and the mothers of both bride and

(continued on page 18)

HARLEYS
THE STORE FOR MEN

Make your wedding memories last a lifetime with formal wear from Harleys, Milwaukee's premier fashion destination for more than 64 years. Our elegant formal wear is available for purchase or rental – and our fashion consultants stand ready to help with your selection.

Congratulations!

Book your 2013 wedding by March 31 and receive 10% off!

HARLEYS
THE STORE FOR MEN
IN SHOREWOOD

3565 N. Oakland Ave.
Shorewood, Wisconsin
414.332.3404
harleys4men.com

John O'Hara
Photography

Now booking 2013
Weddings & Events

email - joharas2@att.net mobile - 414-628-6633
See Portfolios on the Web at johnohara.zenfolio.com

Reserve your 2013 wedding at 2011 Rates!

Shorewood Guide for Brides and Grooms

Save-the-Date Cards and Invitations

Shorewood Press
4060 N. Oakland Ave. • 414.963.9430

Venues

Hubbard Park Lodge
3565 N. Morris Blvd. • 414.332.4207

Photography

Gloss Photography Studios
3805 N. Oakland Ave. • 414.332.0195

Fresh Frame Photography
2321 E. Capitol Dr. • 414.810.7174

Flowers

Grande Flowers
1433 E. Capitol Dr. • 414.332.3070

DJ/Entertainment

Sound by Design
4042 N. Oakland Ave • 262.719.7655

Catering

North Star American Bistro
4518 N. Oakland Ave. • 414.964.4663

Cakes, Desserts and Treats

Miss Cupcake Bakery
3801 N. Oakland Ave • 414.810.3997

Hair and Makeup

Please visit shorewoodwi.com for a full list of Shorewood's salons

Wedding Gowns and Tuxedos/Suits

Natasha's Tailoring and Bridal Boutique
3803 N. Oakland Ave. • 414.906.0039

The Sophisticated Rose
4026 N. Wilson Dr. • 414.332.1486

Harleys: The Store for Men
3565 N. Oakland Ave. • 414.332.3404

Favors

Indulgence Chocolatiers
4525 N. Oakland Ave.
262.510.9980



Shorewood's Hubbard Park, along the Milwaukee River, is the perfect setting for an outdoor wedding arranged and catered through Hubbard Park Lodge.



Shorewood Dream Weddings (continued)

groom. Natasha's also offers pre-made gowns in sizes 6 and 8, which they can alter for a custom fit.

Katherine Stephens of The Sophisticated Rose is well known for creating client-pleasing, one-of-a-kind designs for brides and bridal parties. During in-depth consultation sessions, Stephens helps brides choose silhouettes, necklines and fabrics that will flatter their figures. She also creates a seasonal collection of dresses that can be custom ordered in different colors and sizes.

"Usually brides come to me to create their dream gown that they can't find at the store," Stephens says. "Also, I do a lot of custom dresses for mothers of the bride. The mother wants something unique, to coordinate with the wedding party, and often doesn't fall into a standard size category. With custom, she can personalize the dress to maximize her best assets."

Stephens advises brides to book a consultation appointment well in advance, though she can complete a full design in eight weeks and alterations in as little as one week. She also offers custom head and hair pieces, scarves, shawls and shrugs.

Not to be outdone by this custom bridal beauty, grooms can look to Harleys: The Store for Men to get their best look for the big day. "Our goal is to make sure that the guys look presentable," says Harleys President and CEO Tim Ryan, "and every guy looks good in a tux."

Ryan advises men to choose a look that complements their bride's gown. Tuxedos pair well with formal full-length dresses, while a more casual suit will flatter a shorter skirt. Grooms and groomsmen should also choose fabrics that will be comfortable for the event's time and location, such as natural fibers for warmer weather. With so much to consider, many couples find it best to shop together. "More often than not, grooms shop with their brides," Ryan says.

Harleys offers tuxedos and suits for purchase and rental in a variety of sizes and styles, in addition to a full line of shirts, cummerbunds and shoes, and accessories like cufflinks and pocket squares. Also, with the rental of at least five suits or tuxedos for the wedding party, Harleys will dress the groom for free.

Ryan suggests that grooms finalize their selection three months before the wedding and complete their fitting one month before. All alterations and tailoring are done in-house, and Ryan recommends, "to ensure a proper fit, it is advisable for the groom and his groomsman to visit a reputable local men's retailer."

With all these hometown sources for attire, flowers, music, cuisine and photography, Shorewood provides a multitude of options for today's brides and grooms.

Shorewood's Insurance Agents (continued)

Diana Kostal ■ State Farm Insurance 1410 E. Capitol Dr. ■ 414.964.8680



Kostal has been with State Farm insurance for 22 years, and assumed the Shorewood office 14 years ago. About 40 percent of her business comes from Shorewood and other North Shore communities. A Bay View resident, Kostal calls Shorewood “a wonderful mix of all of the best in urban and suburban involvement that is always expanding, welcoming and supporting.”

She was one of the Shorewood BID's first directors, and has consistently supported BID initiatives, school fundraisers, community and church-related events.

Best part of my job: I enjoy assisting small business owners in protecting their assets while planning for their future. I also derive satisfaction from educating people about changes in laws and the insurance environment, and how they can protect their family, business and assets.

How I got into the insurance business: I am a licensed real estate broker and licensed mortgage banker, and the transition to insurance was a natural evolution. I feel that I have come full circle in the financial development industry.

My approach to personalized service: Customers are loyal to us because we pride ourselves in premiere customer service. Most of my new business comes from referrals.

My outside (of work) interests:

Various community organizations, tennis, golf and travel...and lots of good reading. I also like to frequent the wonderful restaurants in this area of town.

If I wasn't an insurance agent, I'd be: Still somehow involved in the financial world, working with people and assisting them in planning and protecting their future

Mark Samse ■ Multiline Insurance 4022 N. Wilson Dr. 414.963.9412



A 25-year veteran of the insurance business, Samse has offices in Shorewood and Cedarburg (where he lives). He's been in Shorewood for more than 11 years and says 90 percent of his clients are in the Shorewood area. Samse's contributions to the community include a variety of school and charity events.

Best part of my job: Being my own boss.

How I got into the insurance business: My father was an agent for 29 years, and I decided to follow in his footsteps.

My approach to personalized service: I treat clients like my family. I always try to do my best for them, and I never want to disappoint.

My outside (of work) interests: I like hiking, walking my dogs, travel, boating and weight lifting.

If I wasn't an insurance agent, I'd be: A race car driver.



Shorewood Beautician Nails International Magazine Cover

Tucked away in her cozy workstation inside Scenario Hair Design (2317 E. Capitol Dr.), Shorewood nail technician Hillary Fry is creating the kind of beauty that gets noticed – internationally! Fry's design recently landed the cover of the global nail industry's flagship publication, *Nails Magazine*.

Fry won for her design of “hammered metal nails” and was inspired by current fashion trends that feature metals and textures. *Nails Magazine* runs the cover contest annually, and hundreds of industry professionals from all over the world enter, according to managing editor Sree Roy. The editorial and graphics staff narrows entries to 10 favorites, and then puts those to their readers for the final vote.

Fry is a CND Shellac educator and trainer, avid trend watcher and fashion blogger (soessence.com). She creates custom colors and designs for clients and has gained an avid following in the Milwaukee area. Congratulations, Hillary!

Begin Your Healing Journey With Us Today!

Doris Kitazaki, C.Ac
414.803.2397

Jamey Johnston, C.Ac
414.460.6492



FIND THE RELIEF YOU DESERVE FROM:

- Chronic pain
- Headaches
- Dysmenorrhea
- Fibromyalgia
- Fatigue/stress
- Chronic illness
- Arthritis
- Allergies/asthma
- Irritable bowel syndrome
- And much more

SAVE 20% ON YOUR FIRST ACUPUNCTURE TREATMENT WITH THIS COUPON – CALL TODAY!

 **North Cape Acupuncture, LLC**
2321 E. Capitol Drive, Shorewood, WI 53211



northcapeacupuncture.net

23,000

Completely Free ATMs.

Look for the  logo.

4414 N. Oakland Ave. 414.964.6710
3370 N. Oakland Ave. 414.964.6059
northshorebank.com | Member FDIC

 twitter.com/northshorebank
 [facebook.com/northshorebank](https://www.facebook.com/northshorebank)


NORTH SHORE BANK

The Bank of You



Photo by John O'Hara

Lynn Waite is the owner of *Min's*, Shorewood's newest women's apparel shop at 4451 N. Oakland Ave.

Shorewood Businesses on the Move!

WELCOME NEW BUSINESSES

Al Calderone Club • Owner Carmelo Fazzari

4475 N. Oakland Ave. • 414.350.6356

Pizzeria offering carry out and delivery as well as limited seating

Elements East • Owner Therese Armbruster

4529 N. Oakland Ave. • 414.332.3530

Imported, high-quality antique and reproduction furniture and home accessories from China, plus design services

Indulgence Chocolatiers • Owner Julie Waterman

4525 N. Oakland Ave. • 262.510.9980

Handmade truffles, gourmet bars and other chocolate delicacies

Min's • Owner Lynn Waite

4451 N. Oakland Ave. • 414.881.4610

Women's organic and natural fiber apparel; accessories and gifts

So Cool Craft • Owner Seon Joo So

4160 N. Oakland Ave., #14 • 414.418.8924

Paper art and craft studio

Dr. Zhou Acupuncture & Wellness Clinic • Owner Xiping Zhou

4601 N. Oakland Ave. • 608.345.8368

Acupuncture and massage therapy

MOVES AND CHANGES

Domer Law, S.C.

New suite in same building: 3970 N. Oakland Ave., 7th floor

McDermott, Foley & Wilson LLP

New location: 1200 E. Capitol Dr.

New Leaf Therapies (formerly Discovery & Recovery Psychotherapy) • New owners Lynn and Joshua Delahan

4465 N. Oakland Ave., Suite. 400 D • 414.332.2227

Performance Running Outfitters

New location: 4533 N. Oakland Ave.



Students in Amber Janke's 3rd grade classroom at Atwater Elementary School.

A Knock at the Door Students Ambassadors Proudly Welcome Visitors

Families considering a move have a lot to consider when picking a new home, and finding a great school is a key factor in the decision-making process. Now, students at all four Shorewood schools are ready to greet you at the door and show you around.

Under the direction of new Superintendent Martin Lexmond, Shorewood Schools have a new visitor-friendly focus in which students are encouraged to greet prospective families and offer information about the classroom from their own point of view. The effort is a part of the character education provided in the District, and encourages students to be ambassadors of the school at every grade level.

When a family is researching where to go for school and plans a visit, Shorewood schools are ready. Through the character education program, there is a District-wide approach to preparing students to greet guests and describe what is going on in their respective classrooms.

Lexmond says, "We know that students stand to learn and grow and feel proud about the experience. And, from a prospective family's standpoint, this gets at what they'd like to know about the school."

Lexmond himself has started visiting classrooms and knocking on doors, both to learn about his new District, and also to demonstrate to the students the importance of being able to clearly identify themselves to invited guests to the school and talk about the classroom and what interests them.

"It's not only endearing, it builds a good set of skills for the students, and allows us to know that we can bring a guest to any part of the school and students will know what to do."

Student greetings are always unique, ranging from

sophisticated twelfth grade descriptions of coursework to 5-year-old kindergarten enthusiasm. The program includes all students in the District, and prospective visits are made to all classes, from kindergarten to high school.

"It's not only endearing, it builds a good set of skills for the students, and allows us to know that we can bring a guest to any part of the school and the students will know what to do."

Mia and Kevin Shagen recently relocated from Hawaii and selected Shorewood schools for their daughter Coco who is in kindergarten. Following an online search of communities in the area, Shagen went on a tour of Atwater and was impressed by the warm welcome she received. "It sounds silly," she says "but I describe it to my friends as this little 'ting' that I knew it was right. It was nice to be shown everything, and I appreciated the care that went into it."

Atwater Elementary principal Tim Kenney shares his thoughts on the new program. "Any room would be fine to visit here," he explains. "Obviously, the greeting at the kindergarten level is a bit different than that of a 6th grade class, but all the students try very hard. I have received really good feedback about this part of our character education program from visiting parents. While the greetings aren't always perfect, the parents really appreciate the effort and focus."



Working Forman Tony Seidita adjusts the controls on a soon-to-be-replaced Burnham boiler at Atwater Elementary School.

without referendum, the District invited three companies to provide bids in May 2011.

Honeywell was selected to conduct a six-month energy audit for Shorewood schools, from December 2011 to June 2012. They came up with a comprehensive facility plan, that was reviewed by the facilities committee, an ad hoc group of volunteers with backgrounds in the field. The final plan was reviewed by the ad hoc finance committee, which, in conjunction with Prudent Man Advisors (PMA), recommended the financing proposal.

The Energy Efficiency Project guarantees certain savings by Honeywell. In addition, as part of a performance contract, the school is allowed, by statute 121.91.4, to exceed the revenue limit without referendum to accomplish the stated energy savings.

The recommendation was brought to the School Board for review and approval. The Board approved a resolution to issue debt pending the signing of the energy performance contract in August 2012. Ten days following the vote to approve the issuance of debt for the project, there was a public hearing to review the proposal. This led to a 30-day period for citizens to react and consider the proposal.

The Board continued to invite comments from community members about their perspectives on the financing of the project without a referendum. Based on those comments, the Board directed an ad hoc group to identify and recommend alternative financing options.

The cost of the comprehensive energy efficiency project is approximately six million dollars with a borrow of less than the cost (\$5,515,000), according to Mark Boehlke, Shorewood business manager. Every effort was made to reduce the impact on the Shorewood taxpayers. It is estimated that an owner of \$100,000 of property in the Village will pay an average of \$13 more per year in property tax over the 15-year life of the borrow.

The financing is allowable, without referendum, due to recent changes in Wisconsin statutes. The changes in the statutes, approved by the Legislature in 2011, allow districts to raise local property taxes above limits set by the state in order to pay for energy conservation and maintenance projects. Since 2011, Wisconsin has seen an increase in what school officials around the state describe as the use of the exemption to catch up on a backlog of deferred maintenance and facilities improvements. (Source: *Post Crescent of Appleton/Fox Cities, Wis., Nov. 24, 2012.*) "A review of data from the State Department of Public Instruction revealed that 32 districts used the law this year to fund at least \$93.2 million worth of building-improvement projects, compared to projects worth \$8.9 million in 2011."

The School Board, in responding to community inquiry, hired an additional outside engineering firm to review the plan. The third-party firm endorsed the proposed work that will begin in 2013.

Beyond the Boilers

Shorewood School District Invests in Energy-Efficient Equipment

Shorewood schools are embarking on a long-range plan to improve the energy efficiency of its facilities and reduce the overall carbon footprint of the District. Begun in February of 2011, we will see the start of the work this February to make the District more efficient – and keep it warm for the next 30 years.

The Shorewood School District will be replacing the High School and Atwater Elementary School boilers as part of a comprehensive, energy-efficiency project that was approved by the School Board on December 11, 2012. Also included in the project are significant upgrades at all four schools that will pay for themselves within 15 years, such as new lighting fixtures and automated controls.

The process for this project began two years ago following the passing of state legislation regarding energy projects. The plan is now in place and the Energy Efficiency Project is underway.

Years of budget cuts put the maintenance and façade projects on hold – the Board is now interested in identifying and prioritizing the list of projects and engaging the community in the process.

"The boiler project showed us the importance of having a capital budgeting plan so we can ensure the maintenance and aesthetic quality of our schools," says School Board member David Cobb, regarding the decision in December 2012 to commit to an energy efficiency upgrade of \$6 million. "The Finance Committee will start to address that in 2013," he adds.

The Long Process to Approval

Board approval was long in coming, and followed many discussions, meetings, special committees, and expert opinions.

Following a change in state funding allowances, called the "Revenue Limit Energy Exemption" for energy improvements

Stowell Associates Named Top Work Place

Milwaukee Journal Sentinel 2011 and 2012



Care-managed home care:

- Professional assessment and consultation
- Individualized care plans
- Nationally certified social work and nurse care managers
- Certified nursing assistants

Our work includes:

- Clients and families with complex needs
- Assistance with everyday care and tasks
- Chronic mental illness and dementia
- Continuity of care



Stowell Associates

CARE-MANAGED HOME CARE

Established 1985 • Locally owned

4485 North Oakland Ave. • Shorewood
414.963.2600 • caremanagedhomecare.com



SHOP



Spring 2013

www.SHOP53211.com

facebook.com/SHOP53211

1918 E. Capitol Dr. | 414.962.4030

KELLNER'S GREENHOUSE

Flower & Gardening Supplies

Opening April 27th

Thank You
For Your Business!

Organic Vegetables
Organic Herbs
Perennials
Annuals



23,000 sq ft
100 Years of Quality
A Riverwest Gem

3258 N Humboldt Blvd
414-264-6605

Is Your Work Station a Pain In The
@#\$\$?

WE CAN HELP!

Go to: ChiropracticCompany.com/specials

To get: 12 SIMPLE STEPS TO FIX YOUR WORK STATION NOW



Betsy Delich, DC

3510 N Oakland Ave, Suite 201

Shorewood, WI 53211

(414) 962-0700

DrDelich@ChiropracticCompany.com



Bill Haury (left), Athletic Director of Shorewood Schools, and Matt Joynt (far right), Shorewood Principal, with Taylor Dennis (football), Melissa Claussen (swimming), Karl Apfelbach (volleyball) and Jenna Vuorinen (tennis).

SHOREWOOD SPORTS: Fall Season Yields Big Wins and Increasing Involvement

Shorewood Sports are on the move! This past fall season yielded so many trophies that new cases are being built for the Arena and the swimming pool areas to hold them all. The success of the athletic program overall demonstrates the strength of the coaching staff and the involvement of students, parents, sports boosters and the District to facilitate a high level of involvement.

"I can't remember a fall season where every sport was as successful as this past season," says Athletic Director Bill Haury. "It's exciting to see the spirit in the school and see the student participation growing," he says.

The Fall Season Victories

- **Boys' Cross Country** Woodland Conference Champions, Sectional Champions, State Champions
- **Girls' Swimming** Woodland Conference Champions, Sectional Champions, State Champions
- **Girls' Cross Country** Sectional Champions
- **Boys' Soccer** Regional Champions
- **Boys' Volleyball** Woodland Conference Tournament Champions
- **Football** First Round Play-off Qualifiers
- **Girls' Tennis** Woodland Conference Divisional Champions, two state qualifiers: one Individual and one Doubles
- **Girls' Volleyball** Best record and highest Woodland Conference finish in over eight years; won three tournaments during the season including our own Shorewood Invite.

Bill Haury, who is also Shorewood's well-known and respected Dean of Students and coach at Shorewood schools, has been the director of the athletic program for the last eight years.

Haury describes Shorewood's unique athletic focus on sports as "part of the educational experience, not the other way around.

We accommodate all students who would like to try a sport without restriction (with the sole exception of girls' volleyball), and make sure that everyone practices together and shares the same positive team experience, regardless of initial skill level." Many traditions such as weekly pasta dinners in teammates' homes are celebrated in many of the sports.

Shorewood has a reputation for sports that blends sportsmanship, character and skill in each student.

Haury is mindful of the legacy at Shorewood, with successful teams dating back to the 1920s. "When a student puts on that jersey, we make sure he or she understands that thousands of players have gone before, and thousands will follow. It is a responsibility and an honor. It is a continuum that we appreciate and respect here at Shorewood, and that students and staff from other schools recognize about Shorewood players." Haury reports that over 54% of the high school student body participates in at least one sport each year. And the numbers are growing with the increasing success and attention to positive student experiences on teams.

Haury lauds his skilled, passionate and experienced coaching team for the strong finishes in the fall season, and looks forward to continued success the rest of the year.

Shorewood coaches share similar traits, such as a passion for their particular sport, coaching experience and education, athletic skill, and a driven goal for success for the team as well as personal achievement and motivation.

In the eyes of Sarah Kopplin, cross country coach, Haury guides Shorewood's program from a position of passion for sport and the individual discovery of the joy in athletics. She credits Haury and the other coaches for bringing together a team of support that helps her do a better job.

Kopplin had trained as an athlete in college but broke her foot



senior year. From the sidelines, she learned to coach other teammates, "and something clicked for me." Pursuing her post-secondary teaching degree allowed her to also coach high school teams in Minnesota and gain experience that she brought directly to her classroom work as a grad student.

Like all coaches at Shorewood who also teach in the District, her work with the students in extra-curriculars helps to inform her teaching in the classroom. Kopplin is a 7th grade world geography teacher at the Shorewood Intermediate School. "I have learned a lot about motivating students in creative ways, and I am fortunate to be able to activate those techniques in the classroom."

Kopplin strives to help every student who comes out for cross country develop a lifelong passion for the sport. "It's all the days before the race that are the focus," she says, "and developing that love of nature, the relationship with the crunching leaves for example, that will be with these students their whole lives."

She also teaches the girls on the team to enjoy competition. "You do have to teach girls how to compete. Many come out for the team who say they'd just like to run, but not race. That's great, but usually in about two weeks they're enjoying the group dynamic of a race and feeling success based on their times or other details."

Swim coach Rob McCabe coached the successful



Retirement May Be Far Off, But the April 15 Deadline for IRA Contributions Isn't.

You have only so many years to prepare for retirement. That's why contributing to your Individual Retirement Account (IRA) is so important. Fortunately, you still have time to maximize your 2012 IRA contribution before the April 15 deadline.

By contributing now, your retirement savings can have more opportunity to grow. Even if you already have an IRA elsewhere, it's easy to transfer it to an Edward Jones IRA and begin receiving the face-to-face guidance you deserve.

To learn more about the advantages of an Edward Jones IRA, call or visit today.



Michael Y O'Brien, AAMS®

Financial Advisor

2323 E Capitol Drive
Shorewood, WI 53211
414-963-8727

www.edwardjones.com Member SFC

Edward Jones
MAKING SENSE OF INVESTING

girls' team in the fall season, and is working on the boys' team and young student club as well. McCabe echoes the coaching perspective on competition.

"One of the most rewarding things to see is students cheering each other on during a meet. Nothing can replace the smile of a student who comes up after a race and got a better time, or beat a record. My job is to keep them informed so they can improve and celebrate their successes."

Like Kopplin, boys' cross country and track coach Dominic Newman brings the whole team together as a family, and many activities are planned throughout the season that celebrate unity. "Our motto is 'Run As One' and this pertains to parents and alumni as well," says Newman. "I stay in touch with many alumni who continue running, and help motivate the next season of students."



Save now, pay taxes later

With a traditional IRA, not only are the earnings tax deferred, but your contributions may also be tax deductible. You pay no taxes on any investment earnings until you distribute the money, which is typically in retirement when your tax bracket may be lower.*

Call today to find out whether a traditional IRA is right for your personal retirement strategy.

* Traditional IRA distributions are taxed as ordinary income. Withdrawals before age 59 1/2 will be subject to ordinary income tax and may be subject to 10% federal tax penalty. Wells Fargo Advisors does not provide tax or legal advice. Be sure to consult with your own tax and legal advisors before taking any action that may have tax or legal consequences.

Together we'll go far



Abe Goldberg
Financial Advisor
111 E. Kilbourn Ave., Suite 2400
Milwaukee, WI 53202
414-347-3223
www.abegoldberg.com

Shorewood Resident • Shorewood Foundation Board Member
Shorewood Booster Club Board Member

Investment and Insurance Products: ▶ NOT FDIC Insured ▶ NO Bank Guarantee ▶ MAY Lose Value

Wells Fargo Advisors, LLC, Member SIPC, is a registered broker-dealer and a separate non-bank affiliate of Wells Fargo & Company. ©2009 Wells Fargo Advisors, LLC. All rights reserved. 1212-03217 [79468-v3] RP297

Shorewood Schools: Did You Know?

- Plans are underway to create a new video-making lab at Atwater School, thanks to a grant from the Atwater PTO.
- "Godspell," the upcoming Shorewood High School musical will feature many effects – trampoline and water features – and it will be "snowing the entire time," according to Theatre Director Joe King.
- For the first time in a decade, Shorewood Intermediate School will be participating in the regional competition of MATHCOUNTS, a nationwide math contest for middle school students. The competition will be held at Milwaukee School of Engineering on Saturday, February 9.

All-Community Interest Events and Recreation Department News

Jugglefest!

Come see our 8th annual Jugglefest variety show full of juggling, comedy, magic, yo-yoing and more! This year's master of ceremonies will be magician and comedian Lou Lepore. We will also be featuring the Flame Fatales dance troupe, as well as several other exhilarating acts. Join the performers after the show for open juggling/entertainment in the North Gym where you can learn their amazing tricks!

Date: Sunday, April 7

Performance: 1:30-3 p.m. in the SHS Auditorium

Open Juggling: 3:15-4:30 p.m. in the SHS North Gym

Fee: \$5 per person – children 5 and under are free!

Bright Beginnings Preschool 2013-14 School Year

Bright Beginnings Preschool focuses on the individual child. Our curriculum embraces Shorewood School District goals and small class sizes. We are now registering for both Atwater School and Lake Bluff School locations. Please contact the Shorewood Recreation Department at 414.963.6913, ext. 4 with any questions or to set up a time to observe the classrooms while school is still in session. Families outside of the Shorewood School District are welcome.

Summer 2013 T-Ball and Coach Pitch Baseball Programs

Is your son or daughter entering K4-grade 2 in 2013? Sign them up for T-ball or Coach-Pitch to enjoy a fun and relaxed team setting of baseball. They will learn the fundamentals by having practice once per week and Saturday games. Join us for the fun!

Dates: Saturday 5/20-7/27

Location: Lake Bluff School Diamond

Fee: Resident \$60/Nonresident \$90

Registration Deadline: April 19

Entering Grades K4-K5: Bombers T-Ball Course 4401.1

Entering Grades 1-2: Sluggers Coach Pitch Course 4402.1



Keep up with all the latest happenings in Shorewood by signing up on our Facebook pages!

Village: facebook.com/pages/Shorewood-Today
OR facebook.com/shorewoodgov

Schools: facebook.com/ShorewoodSchools

Business District: facebook.com/shopshorewood

ALUMNI NEWS

Calling All Greyhounds!

Join the Alumni Association on Facebook to connect with Friends and plan together: [facebook.com/ShorewoodAlumniWi](https://www.facebook.com/ShorewoodAlumniWi)

Upcoming Reunions

- **Class of 1953:** July 12 & 13, 2013. Contact Dick Miswald at miswaldr@sbcglobal.net.
- **Class of 1963:** July 12 & 13, 2013. Contact Rick Schroeder at SHS63Classmate@yahoo.com or 414.421.8281.
- **Class of 1968:** June 29, 2013. Contact Terri Richman Lesgold at 414.351.4233.
- **Class of 1978:** July 6, 2012 at 6 p.m. at the Radisson Milwaukee North Shore. Contact Robin Nicholas Kidd at kiddsareus@yahoo.com.
- **Class of 1993:** Contact Drew Hornbeck at dhornbeck@newvisionwilderness.com or 414.801.9791.

Upcoming SHS Alumni at the Milwaukee Bucks

Discounted group tickets are available for the March 24, 2 p.m., Sunday game against the Atlanta Hawks (Brandon Jennings Bobblehead day). Sign up by March 8 – tickets are \$42 for lower or \$16 for upper seats. Check or cash to SHS Alumni Association, P.O. Box 11427, Shorewood, WI 53211, or e-mail shorewoodalumni@gmail.com to RSVP.

Save the Date – Summer Reunion July 13, 2013

The annual All-Class Shorewood High School Reunion will take place on Saturday, July 13, from 11 a.m. to 3 p.m. Live music and tours of the School will be provided. We are seeking volunteers to help with the event. Please e-mail Jenny Heyden, SHS Alumni President, at shorewoodalumni@gmail.com, or mail to P.O. Box 11427, Shorewood, WI 53211.

Would you like to help grow the Alumni Association in Shorewood? The SHS Alumni Board needs volunteers for projects and fun events. E-mail shorewoodalumni@gmail.com.

Thank you for your donations! The Shorewood High School Alumni Association is a 501(c)3 charitable organization (EIN 35-2198274).

.....
It is the policy of the Shorewood School District that there shall be no discrimination on the basis of age, race, religion, creed, color, handicap, marital status, disability, sex, national origin, ancestry, sexual orientation, or membership in the national guard, state defense force, or any other reserve component of the military forces of the United States.
.....

Stay Connected to the District: Follow Us On Facebook

[facebook.com/ShorewoodSchools](https://www.facebook.com/ShorewoodSchools)
[facebook.com/ShorewoodRecreation](https://www.facebook.com/ShorewoodRecreation)
[facebook.com/ShorewoodFitness](https://www.facebook.com/ShorewoodFitness)
[facebook.com/ShorewoodDrama](https://www.facebook.com/ShorewoodDrama)

NOW ACCEPTING NEW PATIENTS!

Quality dental care for the entire family

Healthy Start Dentistry is a comprehensive family dental practice that provides the highest quality dental care, with the comfort that you've been waiting for, in a friendly, caring environment.



Julie Wills-Stier, D.D.S.



HEALTHY START
DENTISTRY

Healthy Start Dentistry offers:

- State-of-the-Art Technology
- Family and Cosmetic Dentistry
- Whitening
- Invisalign "Invisible" Orthodontics – ask about our Free Invisalign Consultations

North Shore Bank Building
3970 N. Oakland Ave. • Suite #603
Shorewood • 414-332-1232

• HEALTHYSTARTDENTISTRY.COM •

LIVE, SHOP, EAT & PLAY
SHOREWOOD

*When you need a real estate expert
call us, we're your neighbors*



Desty Lorino
ABR, CRS, SRES
414-962-8888
Desty.com



Gail Ganley
ABR, CRS
414-906-1211
GailGanleyHomes.com

View our Online Profiles:

ColdwellBankerOnline.com/DestyLorino
ColdwellBankerOnline.com/GailGanley



**NEW LOCATION, NEW LOOK,
SAME SOUND LEGAL ADVICE**

Estate Planning
(wills, trusts, powers of attorney)

Elder-Care Planning
(Medicaid/nursing homes)

Probates & Guardianships

Family Law
(divorce, mediations, child support & custody)

Proudly Serving Shorewood for over 5 Years!



McDERMOTT, FOLEY & WILSON, LLP
Attorneys At Law

1200 E. Capitol Dr., Suite 220
Shorewood, WI 53211
414.967.8981 • mfwlawfirm.com

Stop in Today!

**PNC Shorewood
Oakland Avenue Branch**
4231 North Oakland Avenue
(on the corner of East Marion Street
& North Oakland Avenue)
Shorewood

Call: 414-967-8548

Great Hours

Lobby: M-Th 9-5 • F 9-6 • Sat 9-1

Drive-Thru: M-F 8-6 • Sat 8:30-1



PNC Bank, National Association Member FDIC

Learn To Drive From the Pros at LADA Driver School

- Reasonable prices
- Highly qualified instructors – multimedia use in classes
- Only school with a full range of driver training: teen, adult, and Class A CDL truck driver and instructor training
- DOT-approved office spaces, vehicles, course curriculum and instructors
- Approved to administer DMV knowledge and sign tests
- Weekend and weekday classes, flexible schedule
- Stick shift training available



SINCE 1996
Now at a new location!
3817 N. Oakland Ave.
ladadriverschool.com
414.906.0652

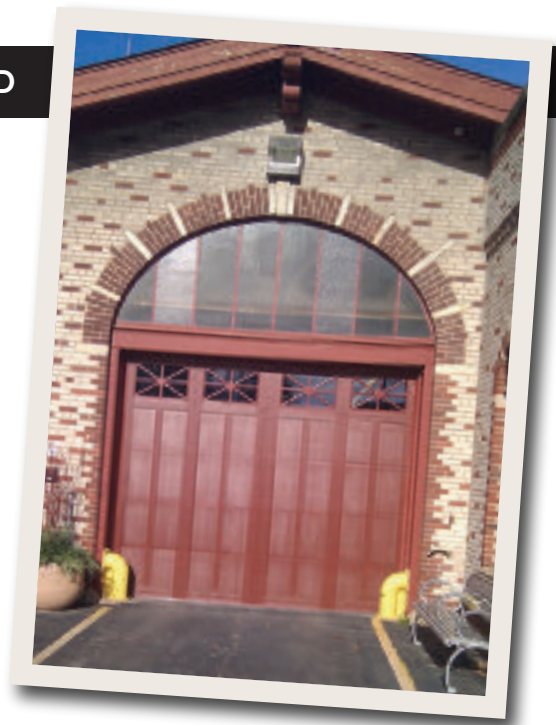
hardware • paint • lawn & garden • lumber
windows & doors • plumbing • electrical

Family Owned for over 100 years!
BLIFFERT
Lumber & Hardware



HARDWARE HOURS: Monday-Friday: 7:30 a.m. – 6 p.m.
Saturday: 8 a.m. – 5 p.m. • Sunday: 9 a.m. – 4 p.m.
LUMBER YARD HOURS: Monday-Friday: 7:30 a.m. – 4:30 p.m.
Saturday: 8 a.m. – Noon

1014 East Chambers Street
Capitol Drive to Humboldt Avenue, South to Chambers St.
414-264-5700 • www.bliffertlumber.com



The new garage door at the Department of Public Works (above right) is almost an exact match to the original door put in place in 1929. Knowing that the door had to be replaced, Director of Public Works Leeann Butschlick decided to search for a door that would match the one pictured in a Shorewood Historical Society photo to maintain the original look of the building. The DPW complex of buildings on Morris Blvd. was designed by Major H.C. Hengels in an English-Gothic style. Construction took place from 1928-1934. The well-maintained and unusually styled buildings have been designated a Milwaukee County Historic Landmark.

RUSTAM'S GALLERY OF FINE RUGS

ORIENTAL RUGS

COLLECTIBLE • ANTIQUE

**Specializing in Fine Oriental Rugs
From Around the World**

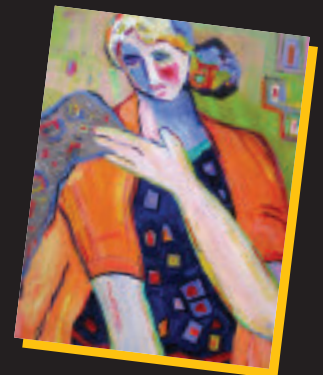
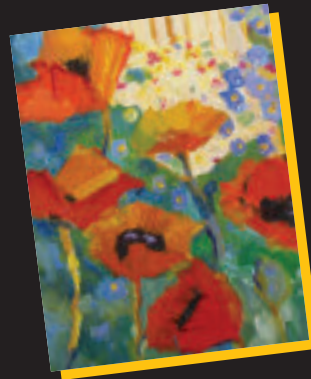
Selling New, Old and Antique Rugs

THE BEST SERVICES

Hand Wash Cleaning • Repair
Complete Restoration • Appraisals
Pads • Buying and Trading

507 East Silver Spring Dr. • Whitefish Bay
(Across from Sendik's)
414-906-1122

Fabulous, Affordable Art
by Johnna Papin



Art Works on Oakland / Studio-Gallery
~ **Featuring original, contemporary art** ~
BROWSERS WELCOME!



4524 N. Oakland Ave.
Open Tue., Thur. & Sat. 10-4
and by appointment
414-940-2995
artworksonoakland.com

Out and About in the Village of Shorewood



Welcome to Shorewood 2013! We are pleased to share with you all the good news about our community – new development, new businesses and lots of engaging school activities. We anticipate an active and exciting year ahead – Happy New Year!

1. Shorewood kids received free tips from local etiquette expert Margery Sinclair during the BID's Stop, Shop & Restore event held in December. **2.** Horse-drawn carriage rides were a popular activity during the Stop, Shop & Restore event. **3.** Santa helped Rick Dassow, owner of Ideal Property Management, to move a fir tree at Shorewood's tree lot before the holidays. Ideal operated the lot at the southern end of the Village for the third straight year, and donated the 2012 community tree erected for the holidays at the north end of the Village (at the Cornerstone property). **4.** Student actors prepare for "Godspell," the High School musical to be performed February 7-10 (see calendar on back cover). **5.** The High School Chamber Orchestra and Chamber Singers performed holiday music at Kingo Lutheran Church in December.



Photos by John O'Hara

Results that **speak** for themselves.



SOLD

SUZANNE
POWERS
REALTY GROUP
414.870.7175

#1 agent in the North Shore
#1 agent in Shorewood

Powers Realty Group, Inc. 414 963-0000 office
4214 N. Oakland Avenue 414 870-7175 cell/text
Shorewood, WI 53211 www.powersrealty.net

Wet Basement? Cracked Walls?

Quality Repairs and Improvements from an Industry Expert

Q: I live in Shorewood and am worried about my basement. How do I know if I have problems? What do I need to look for?

A: Using a flashlight, look closely at your basement walls and floor. Do you see interior cracks, cracked mortar joints, seepage where the floor and walls meet, seepage through the cracks, damp spots on the walls, unlevel floors or mold/mildew? If you answered "yes" to any of these questions, you should have your basement inspected by a professional.

We offer comprehensive, cost-effective repairs for all your foundation restoration and waterproofing needs.



Call **414-744-6900** today for a FREE estimate from one of our trained, experienced experts. We are independently owned and helping Shorewood homeowners restore/improve their property.



414-744-6900

accuratebasementrepair.com
We're not just good, we're Accurate!

- WINNER OF THE ANGIE'S LIST SUPER SERVICE AWARD 2010 & 2011 -



3930 N. Murray Ave.
Shorewood, Wisconsin 53211

PRSR STD
U.S. Postage
PAID
Permit No. 4741
Milwaukee, WI

*Another great year
ahead in Shorewood!*

Community Calendar

- **Sat., February 2: Composting Seminar** presented by the Shorewood Conservation Committee; 10 a.m.-12 noon in the Village Center (lower level of library); free.
- **February 7, 8, 9, 10: "Godspell" Winter Musical** Thur., Fri. and Sat. 7 p.m. and Sunday, 2 p.m., High School Auditorium, \$10 adults; \$5 students/seniors
- **Sun., February 10: Library Celebration** to commemorate 110 years of service in the Village, and 10 years in the new building. Open house from 1-3 p.m. with balloon twisting, face painting, magic and more!
- **Mon., February 18:** Schools closed
- **Tue., February 19:** Primary election for State Supreme Court and Circuit Court Judge. Polling locations open 7 a.m.-8 p.m.
- **Thur., February 21: Band-O-Rama Concert** (Grades 4-12), 7 p.m., High School Arena
- **February 22 & 23: Shorewood Intermediate School "Show Circle"** High School Auditorium, 7 p.m. Friday and 2 p.m. Saturday
- **Tue., February 26: Orchestra Benefit Concert** High School Auditorium, \$5
- **Thur., February 28: All Schools Half Day**
- **Fri., March 1: Schools Closed**
- **Fri. & Sat., March 1 & 2: AFS Showcase** 7 p.m., Shorewood High School Auditorium, \$10
- **Sat., March 2: Natural Lawn Care Seminar** presented by the Shorewood Conservation Committee; 10 a.m.-12 noon in the Village Center (lower level of library); free.
- **Wed., March 6: Shorewood District Art Show Opening Reception** 6-8 p.m. Show runs through April 9 at the Shorewood Public Library
- **Thur., March 14: Shorewood Choir Concert** 7 p.m., North Shore Presbyterian Church, Shorewood
- **Sat., March 16: Shorewood SEED Foundation "Swing with Shorewood"** 6 p.m., Discovery World, Downtown Milwaukee
- **Tue., March 19: SHS Spring Band Concert** 7 p.m., High School Auditorium
- **March 25-April: 1 Schools Closed for Spring Break**
- **Wed., March 27: Annual Shorewood Police Department "Town Hall" meeting** 6:30 p.m. in the Village Center (lower level of the library)
- **Fri., March 29: Village offices closed for spring break** except the Clerk Treasurer's office which will be open for absentee voting only – no other business will be handled this day.
- **Tue., April 2: Spring Election for Village Board, School Board and State Offices** Polling locations open 7 a.m.-8 p.m.
- **Thur., April 4: Shorewood Orchestra Festival** 7 p.m., High School Arena
- **Sat., April 6: Rain Gardens, Rain Barrels and Plant Sale** presented by the Shorewood Conservation Committee; 1-2:30 p.m. in the Village Center (lower level of library); free.
- **Sun., April 7: Jugglefest, 1:30-3 p.m.** in the High School Auditorium (see pg. 26)
- **Thur., April 11: SIS/SHS Jazz Concert** 7 p.m., High School Auditorium
- **Sat., April 13: Shorewood Connects Spring Cleanup** 9 a.m.-12 noon; contact skelly1@wi.rr.com or 414.961.7262.
- **Sat., May 4: 9th Annual Wearable Art Show** presented by the Shorewood Woman's Club; 9:30 a.m.-4 p.m. in the Village Center (lower level of library). Plus, bake sale, silent auction and door prizes.



Shorewood SEED Foundation Annual Dinner/Auction
to benefit the Shorewood School District
SATURDAY, MARCH 16 • 6 P.M.
DISCOVERY WORLD • DOWNTOWN MILWAUKEE
For more information, visit shorewoodseed.org.