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# Shorewood

TODAY



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1166152

### A community that comes together

As a challenging year draws to a close, I feel deep gratitude and pride toward the Shorewood community. We are not deterred by challenges – we come together to address them.

Thanks to your tremendous generosity and extraordinary ideas to improve our community, the Shorewood Foundation is here to help our Village persevere, heal and thrive.

In 2020, we were able to multiply the resources of the Shorewood Small Business Relief Fund, strengthen our very own Farmers Market, fund pool time for the Shorewood Swim Club and help the Public Arts Committee transform drab electrical boxes into unique art installations.

I am also thrilled to announce a transformational bequest from the Carol Habeck and Gordon E. Habeck Trusts (p. 9), which will greatly expand the Foundation's capacity to support local initiatives and profoundly impact our community for generations. The Foundation board is newly energized by the prospect of doing even more to make Shorewood a great place to live, work and play.

We are immensely grateful for the many friends and neighbors who join in this endeavor as donors, volunteers and social entrepreneurs with creative visions for an even better Shorewood.

I wish you all a safe, peaceful and happy new year.

—Alan Purintun  
President, Board of Directors,  
The Shorewood Foundation



Shorewood Today is published four times a year with support from our community of advertisers as well as the Village of Shorewood, Shorewood School District, Shorewood Business Improvement District, Shorewood Community Development Authority and Shorewood Foundation.

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For more information, visit:

Village of Shorewood: [villageofshorewood.org](http://villageofshorewood.org)

Shorewood Business Improvement District: [shorewoodwi.com](http://shorewoodwi.com)

Shorewood School District: [shorewoodschools.org](http://shorewoodschools.org)

Shorewood Foundation: [shorewoodfoundation.org](http://shorewoodfoundation.org)

On the cover: The Lindvall family outside their home's festively decorated front entrance. Inspiration by Mary Best, styled by Karen Parr, photo by Patrick Manning.



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**Putting people,  
the planet  
and a purpose  
before profit**

ASIM AND QASIM KHAN  
OF SHOREWOOD-BASED ZYN

p.29

# Shorewood News

## Village Revisits COMPREHENSIVE PLAN

The Village of Shorewood's long-term, comprehensive plan serves as a vital guide for advancing toward key objectives that support broad community values. Every 10 years, state statute requires municipalities to update their plans to ensure that they reflect the changing nature of their communities.

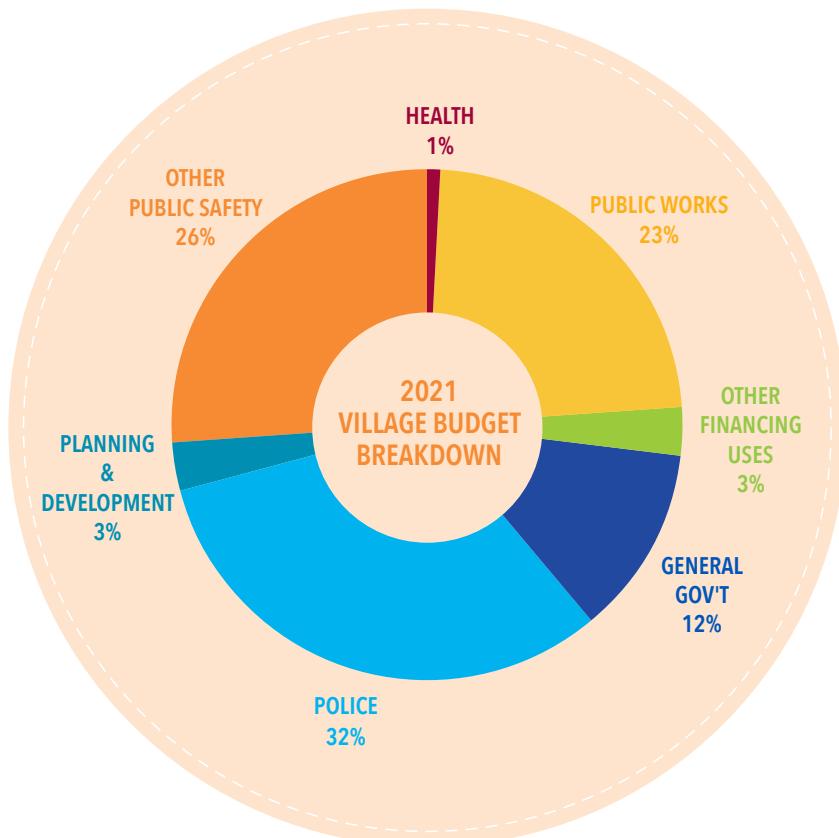
The Village Plan Commission is reviewing proposed updates to Shorewood's existing plan, which the Village Board will consider in early 2021. It focuses on the following four areas of strategic direction that "encompass the broader issues the Village is facing over the next 20 years and relate to projects that will be a big part of our budget discussions moving forward," says Bart Griepentrog, planning and development director.

- 1** Ensure redevelopment on East Capitol Dr. and North Oakland Ave. meets community goals. Balance the community's response to redevelopment with its desired goals, such as increasing affordable housing and maintaining Shorewood's character.
- 2** Promote inclusivity, racial equity and diversity in Shorewood. Acknowledge and address historic and existing barriers to diversity. Increase the supply of housing, foster a climate of trust and inclusion, encourage people of color to open businesses in Shorewood, and proactively engage more diverse representation on Village committees and commissions.
- 3** Pursue avenues to increase overall affordability in the Village. Add affordable housing, review service expectations and adopt tax rates that will adequately support residents' needs without being overly burdensome.
- 4** Update infrastructure, including public facilities and utilities. Address aging and uneconomical structures, such as Village Hall technology systems and outmoded facilities within Shorewood's Department of Public Works.

## 2021 Village Budget KEEPES LEVY INCREASE LOW

Capping a months-long process of reviewing Village department needs, holding multiple public meetings and evaluating an extensive list of priorities, the Village Board in November passed a 2021 budget that keeps the year-over-year tax levy increase under 1 percent.

Crafting a financial plan that covers Village salaries and services, funds capital projects, and pays down debt is a balancing act, says Trustee David Amenta, who chairs the Budget and Finance Committee. "There's always going to be a conflict between those who prefer a high level of service and are willing to pay increased taxes and those who may be struggling to get by and can't afford to pay those higher taxes," she explains. "This year we knew would be a tough one, especially given Covid's effect on people's lives and livelihoods, and we wanted to keep the tax rate as low as possible."



## District Welcomes NEW ADMINISTRATORS



Emma Zuehlke

Emma Zuehlke has been named to the newly created position of equitable multi-level systems of support (EMLSS) implementer. She will focus on implementing data systems and scientific, research-based interventions (SRBIs) to close student achievement gaps, and also serve as a coach to support the District's EMLSS framework.

Zuehlke was previously the social/emotional learning specialist at the School District of South Milwaukee and has also been a program support teacher at Southwest High School in Green Bay, Wis. She brings extensive experience as a coach for various grade levels around the topics of data analysis and evidence-based practices and/or SRBIs to address academic and behavioral needs.

"I am excited about getting to know the students, staff and Shorewood community," Zuehlke says. "As we embark on this systems-level change within the District, the support of all stakeholders will be vital to achieving our strategic plan's goals."



Kim Salem

New human resources manager Kim Salem was most recently director of human resources for the Brown Deer School District, where she helped lead the strategic transformation and delivery of core services. She brings a wealth of experience

in providing strategic leadership in the planning and implementation of quality-based, integrated human resources programs for all staff and also in recruiting a diverse teaching and support staff. Salem says she looks forward to "working closely with the Shorewood administration team and all staff across the District to deliver HR solutions and help improve services."

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## NEW BUSINESSES



### Ethereal Acupuncture

3811 N. Oakland Ave.  
[etherealacupuncture.com](http://etherealacupuncture.com)  
414.255.0025

When Teresa Fons, owner of Ethereal Acupuncture, first tried the ancient Chinese medical practice of acupuncture, she was looking for a way to treat her chronic migraines. Amazed by the experience of her first session, she decided she wanted to expose more people to a technique Eastern medicine has long relied on to treat a host of problems.

"I was blown away," she says. "I never thought I could feel so relaxed. It was an 'ah-ha' moment for me."

The discovery led Fons to study the practice and then open her own office, Ethereal Acupuncture, which she moved from Mequon to Shorewood earlier this year. Her practice focuses on treating individuals for chronic conditions, pain and emotional well-being.

"I love being in Shorewood. It's like a little bridge to the city," she says. "I'm excited to be a part of the community and help its residents."

Acupuncturist  
Teresa Fons in  
her Ethereal  
space.



Andrew,  
a cook at  
Hiya Taco,  
with a  
customer's  
order.



### Hiya Taco

4144 N. Oakland Ave. | [hiyataco.com](http://hiyataco.com)  
414.909.0907

Despite opening in the midst of a pandemic that has people concerned about the risks of dining out, Hiya Taco has offered options from day one that let even the most cautious customers enjoy its street-style tacos and other Mexican fare.

Customers can place orders by phone or online for home or curbside delivery. The restaurant's interior space allows for physical distancing, with added cubbies for storing bagged orders that diners can pick up on the fly.

Alongside innovative fare like the Pop Rocks tofu taco and chicken taco served on a waffle "tortilla," Hiya's menu also offers more traditional options like the "birra" brisket taco, as well as salads, appetizers and desserts. There's a family meal deal and menu items designed for children, as well as an assortment of canned margaritas, beers and wine. Dine-in customers can order margaritas and non-alcoholic drinks made with fresh juice purees and enjoy a variety of tap beers.



## Meta Massage & Bodywork

3575 N. Oakland Ave., Suite A

773.917.1465

Book at [massagebook.com](http://massagebook.com)

Bree Malueg and Kate Fitzpatrick, massage therapists and partners in Meta Massage & Bodywork, say the philosophy "East meets West" is at the heart of their practice.

"Before every session, I sit down and talk with our clients to discuss their needs – physical, spiritual and emotional," Malueg says. "Then I tailor a treatment specifically for them, because there's no 'one size fits all' solution in massage."

Malueg and Fitzpatrick have extensive backgrounds in massage and in health-care. Malueg has a degree in exercise physiology and administering cardiac stress tests. Fitzpatrick is a registered nurse and had a massage business in Ireland before returning to the states.

To help foster a strong mind/body relationship, Meta offers treatments beyond traditional massage, including cupping and acupressure.

"It's so gratifying when my clients come in stressed out and leave looking visibly more relaxed," says Malueg. "That chance to really connect with people is what drew me to the field in the first place."

Kate Fitzpatrick, left, and Bree Malueg have opened Meta Massage & Bodywork.

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## SHOREWOOD FOUNDATION OBJECTIVES

Celebrating Shorewood's unique culture, values and beauty  
Connecting people through neighborly events and initiatives

Sustaining our Village's green spaces

### Shorewood Foundation RECEIVES \$3.25 MILLION, ITS LARGEST-EVER GIFT

The Shorewood Foundation has received the largest gift in its 56-year history, a \$3.25 million bequest from the combined trusts of a brother and sister who were lifelong residents of Shorewood.

Alan Purintun, board president for the Foundation, says the gift from the Carol Habeck Trust and the Gordon E. Habeck Trust "will greatly expand the Shorewood Foundation's capacity to support

local initiatives that align with our three areas of focus: celebrating Shorewood's unique culture, values and beauty; connecting people through neighborly events and initiatives; and sustaining our Village's green spaces."

Gordon Habeck passed away in 2009 at age 83. Carol Habeck lived her entire life in the home her father built on East Olive St. until her death July 27, 2020, at age 88.

Purintun says he looks forward to the bequest inspiring the broader community to not only support the Foundation, but also to contribute ideas for projects the Foundation might consider underwriting.

"Through their bequest," he says, "Carol and Gordon's spirit will live on in our community for generations."



Milwaukee Yoga Center owner Susan Goulet with Lars Schloemer, with whom she co-owns Blooming Lotus Bakery, in the new MYC space.

### NEW LOCATION Milwaukee Yoga Center and Blooming Lotus Bakery

3948 N. Maryland Ave. | [mymke.com](http://mymke.com) [blbmke.com](http://blbmke.com)  
414.255.0025 | 414.212.8010

Since its founding 20 years ago, the Milwaukee Yoga Center has garnered an enthusiastic following among practitioners who appreciate the Center's welcoming vibe and focus on inclusive Iyengar yoga. Relocating earlier this year to the former home of the McMenamin Irish Dance Academy on North Maryland Ave., the center has also brought to the new space Blooming Lotus Bakery, which offers gluten- and grain-free vegan baked goods like freshly baked breads, scones and cookies.

Blooming Lotus uses no dairy, eggs or cane or other processed sugar. Its chocolate chips are made from scratch with natural products and baked goods incorporate fresh fruits and are sweetened with natural ingredients like applesauce or coconut palm oil. Unlike other gluten-free products, which rely on rice and potato starches, Blooming

Lotus's products use flours made from nuts and seeds, making them high in protein and fiber.

MYC owner Susan Goulet champions the Iyengar style of yoga because of its accessibility to all age groups and body types as well as its emphasis on proper postural alignment. Iyengar teachers must be highly trained to instruct others, and Goulet has studied with some of the world's top practitioners and at the Ramanani Iyengar Memorial Institute in Pune, India.

With the new space, Goulet says she was happy to keep the business in Shorewood. "It's a densely populated community in the best possible way," she says. "The people who live here are genuinely interested in health and well-being."

## HUMAN RELATIONS COMMISSION SHOREWOOD SPEAKS

As the nation grapples with racial inequity, Shorewood's Human Relations Commission has been gathering Shorewood citizens for a series of virtual community conversations. Through these "Shorewood Speaks" events, the HRC has sought to facilitate candid discussions on racial inequity within the Village.

Out of those conversations came a list of goals, both short- and long-term, that reflect the HRC's mission to cultivate community-wide change through learning, engagement and policy to advance human dignity, respect and civil rights.

Numerous initiatives are focused on police interactions with both residents and visitors, with a focus on how police are dispatched to address mental health-based concerns. In addition to analyzing how these calls are handled by local dispatch, the HRC plans to investigate adding more social work resources and personnel directly within the Police Department.

The HRC is also focused on engaging the community in celebrating diversity in the arts through a film series and musical performances, as well as promoting books that challenge

**The Human Relations Committee has sought to facilitate candid discussions on racial inequity within the Village.**

For more information, visit [villageofshorewood.org/794/Human-Relations-Commission](http://villageofshorewood.org/794/Human-Relations-Commission).

**Progress toward racial equity in Shorewood will be reported in every issue of *Shorewood Today*.**

readers to look at race through a lens other than their own. The HRC is partnering with the Shorewood Public Library to present formal trainings on issues of equity, diversity and inclusion.

"The HRC's goal was to develop initiatives that are realistic and lasting," says Maria Van Hoorn, HRC commissioner. "We want to deliver some immediate changes in the next year that advance equity, as well as longer-term changes to Shorewood's public organizations and institutions. There is a good foundation to advance human dignity, respect and civil rights in Shorewood with the Village Board's support."

---

### Four-Part Series Explores BLACK LIVES MATTER Starts Tues., Jan. 19



Frequent presenter Reggie Jackson is returning to the Shorewood Public Library with a four-part series that explores Black Lives Matter. By asking, "Have Black lives mattered in our society historically?" Jackson will provide an introduction and cover topics like politics and law, science and medicine, and criminal justice. The sessions will trace the following and more:

- The history of legal violence against Blacks
- Pseudo-scientific justifications for devaluing Blacks
- Lynchings and race riots
- The history of American policing of Blacks
- Scientific and medical experimentation on Blacks
- The psychological impacts of this devaluation on Black lives

Each session will provide historical context for current issues faced by Black Americans. The series, presented via Zoom, will run for four consecutive Tuesdays beginning at 6 p.m., Jan. 19. It is sponsored by the Shorewood Public Library, the Shorewood Senior Resource Center and the Friends of the Shorewood Public Library.

To register for individual sessions or all four, visit the events calendar on [shorewoodlibrary.org](http://shorewoodlibrary.org).

**“ This phase is vital to laying a strong foundation and building the District’s capacity for the journey of transformation we are taking.**

—Sam Coleman,  
Director of Curriculum and Instruction,  
Shorewood School District

## SHOREWOOD SCHOOL DISTRICT STAFF EQUITY TRAINING

Despite many competing priorities during a dynamic start to the school year, the Shorewood School District is progressing in its commitment to create a more equitable district, says Director of Curriculum and Instruction Sam Coleman.

Earlier this year, the District adopted Integrated Comprehensive Systems for Equity, a research-based and multi-year approach proven to eliminate inequities by building the capacity of all educators and transforming systems.

In September, ICS for Equity coaches began supporting District leaders in facilitating monthly, equity-centered training modules for all staff. The modules are designed to help staff become more aware of their own complex identities, understand the impacts of personal and implicit bias, and analyze the historical and current effects of marginalization in education contexts.

This phase, Coleman says, “is vital to laying a strong foundation and building the District’s capacity for the journey of transformation we are taking.” He adds that the District’s equity work “does not merely live in a space of training and workshops. Our staff are supported as they develop competency for implementing strategies that produce equitable results we can measure and be accountable for.”

The District plans to offer opportunities for community members to engage in ICS for Equity training in late winter or early spring. “All of us are responsible for systems that produce inequitable results,” Coleman says. “The more we spread this equity work out among individuals, parents and board members within our system, and prioritize it as the lens that we see our practice through, the further we get down the road that leads us to the kind of District we agree our students all need.”



Thank you for your support during this time. We made the difficult decision to close Blue's Egg in Shorewood earlier this year, but we love being part of this community and we look forward to sharing details about our new restaurant as soon as we're able.

Until then, we hope you'll join us or try curbside from our Milwaukee restaurants, and keep us in mind for your bakery and catering needs.



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OLSON  
HOUSE

# Comforts of Home

**It's cold outside and safer at home this winter. Shorewood's interior designers offer ideas for creating beautiful, comfortable spaces.**

PHOTOS BY PATRICK MANNING



There's no time like a winter when we're hunkering down to embrace the Danish concept of *hygge* (pronounced hoo-gah). *Hygge* is about feeling cozy, comfortable and content. Cultivate it throughout your home or in any area where you can carve out a sanctuary of serenity. Here, TERESA OLSON of OLSON HOUSE has created a reading nook complete with candles and a Finland-made, Merino wool throw.

MARY BEST  
DESIGNS



Designer MARY BEST coaxed up the mantle in her own Shorewood home using warm, natural elements like cognac leather, jute rugs, wicker and warm brass accents, complemented by a fire, lit candles and a chunky cable-knit throw. "To me," she says, "'cozy at home' is a quiet and uncomplicated space for you and your loved ones."



For THE WORKROOM'S AMY MUELLER, design is not about rules. It's about creating a space where you'll want to spend time. Mueller anchored this fresh setting with statement art, bringing in contrasting textures (velvet pillow, animal hide rug, leather sofa) and items that multitask, like the whitewashed stump and a dimmable lamp that can cast bright daylight or a warm, soft hue. If you do need an escape, reach for the stack of colorful travel books. For now, it's the safest way to go.



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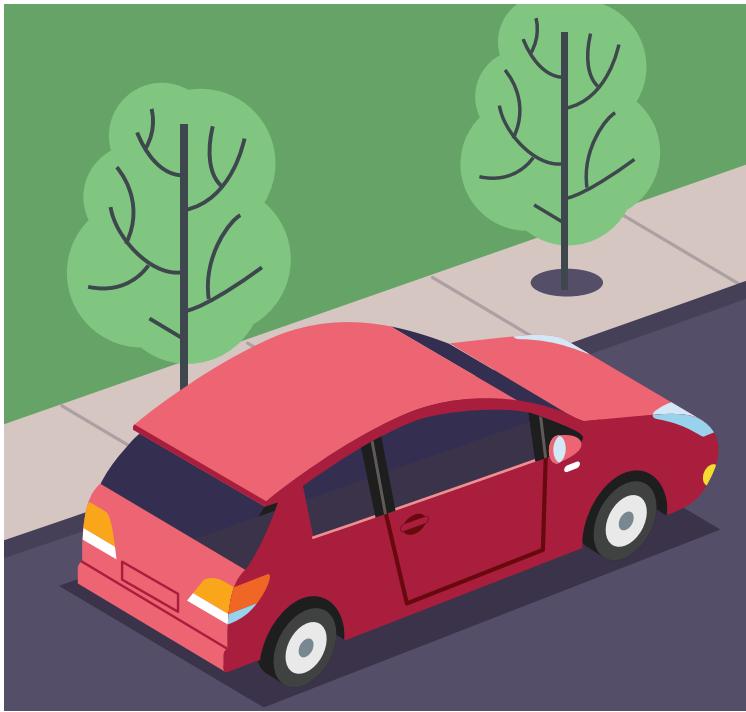


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VILLAGE FEATURE STORY

## PARKING REVAMP

Village Board addresses longstanding local pain point

BY JENNIFER ANDERSON

**O**n-street, overnight parking in the Village – or the lack thereof – is an issue that citizens repeatedly reference as ripe for improvement. This fall, after working toward a solution that works for renters, homeowners and businesses, the Village Board took a significant step to address the problem.

Beginning Jan. 1, 2021, residents will be able to purchase monthly overnight parking permits.

Previously, overnight parking options were limited. Residents could only register for 20 free, temporary permissions per vehicle per year through the Village website. This option is still available for residents, but with the recent Board decision any resident can now purchase on-street, overnight parking passes for \$40 per month, with a limit of two per household.

The monthly rate for off-street permits in both public and private lots has also been reduced, from \$50 per month to \$30.

Many had argued that the lack of overnight parking in the community unfairly penalized renters, who make up 53 percent of the Village population and whose rental agreements may not include a parking space. Renters could purchase a space in one of Shorewood's lots, but these lots may not be located near their homes.

"This decision provides a more equitable option," says Rebecca Ewald, Village manager. "We hope to progressively

Alternate-side night parking will be enforced from 3 to 5 a.m.

move forward with changes like this to best address the needs of the community."

Also starting Jan. 1, Village police officers will enforce alternate-side night parking requirements between the hours of 3 and 5 a.m. where applicable. During these hours, vehicles must be parked on the odd-addressed side of the street on odd days of the calendar and the even-addressed side of the street on even days of the calendar.

Alternate-side night parking will only be enforced on streets in combination with other posted regulations. Streets with current posted winter regulations for the Dec. 1 through Feb. 28 period will not have alternate-side night parking regulations enforced until March 1. Streets with year-round "No Parking on This Side of the Street" signs will not have alternate-side night parking at any time, because they are too narrow.

The parking changes were recommended based on the comprehensive Transportation and Parking Analysis that the Board commissioned in 2018 and have been under discussion for many months. During the spring and summer months of 2020, overnight parking restrictions were lifted due to the pandemic with few problems, and the Board anticipates the shift to be a smooth one.

"I am glad that the Board took action to resolve this issue with a sensible solution that serves the needs of current and prospective community members, while aligning with the Village's core inclusionary values," says Trustee Wesley Warren. "I am hopeful that this program removes a longstanding pain point for current Village residents and a barrier to entry for those looking to move here."

Residents may purchase both on-street and off-street permits for 2021 beginning the middle of December at [villageofshorewood.org](http://villageofshorewood.org). The existing policy allowing each vehicle 20 temporary permissions still stands through the end of 2020 and is administered electronically through the Village website. ■

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## Creative Learning

Teachers add value to virtual instruction

BY KATELIN WATSON

PHOTO BY PATRICK MANNING

**T**he sustained local prevalence of Covid-19 cases compelled the Shorewood School District to adopt a mostly online approach to teaching and learning for this academic year's first semester. Making the best of the new format while ensuring that the District meets its goals for student academic progress and social-emotional support has required flexibility and determination from teachers and students, as well as plenty of innovation and collaboration from Shorewood educators.

Atwater Elementary sixth-grade science and social studies teacher Marisa Riepenhoff, who is new to the District, says she is buoyed by the teamwork of her colleagues, particularly during weekly virtual meetings to plan curriculum and share resources. "I have never before worked in such a supportive environment, surrounded by a team of educators who put student wellness first, who value equity and excellence for all students, and who share best practices so openly," she says. "I love the way we build on each other's creativity and expertise."

For a fall ecosystem unit, Riepenhoff relied on these shared resources to orchestrate nature journaling and scientific drawing lessons that culminated in her students creating scientific models of food webs for local organisms. Through a program called Book Creator, students added their scientific drawings to an online ecosystem picture book, and optionally narrated their own pages so the book could be read aloud online to kindergarten through second-grade classes.

"Some of our students loved the nature journaling so much that they requested an



Teacher Marisa Riepenhoff, far right, and Atwater sixth-graders meet at the school's community gardens for nature journaling.

ongoing nature journaling club, so now we meet Tuesdays at lunch outside in the Atwater community gardens," Riepenhoff says.

At Shorewood Intermediate School, orchestra teacher Melissa Honigman and band teacher Justin Olson are also finding innovative ways to unify their students through new online curriculum tools and in-person lessons for small groups.

"I'm using a music software program called SmartMusic that makes practicing and tracking student progress really easy," says Olson. "SmartMusic records students while they are playing, assesses them and gives them feedback about their performance. It's great that the students can engage in their own individual practice sessions in a more meaningful way."

Honigman says she networked extensively with other orchestra teachers globally to develop lesson plans and activities that work online. She's also found safe ways to meet with students in-person by coordinating small-group outdoor rehearsals, with masks and physical distancing.

"My strongest desire during this time is to motivate my students to play their instruments as much as possible," she says.

"Virtual learning has certainly pushed me out of my comfort zone, but it has been emotionally fulfilling to find opportunities to play music together again."

At Lake Bluff Elementary, 5K teacher Tricia Mandella is modeling perseverance and adaptability for her students.

"Since our 5K students thrive in a play-based environment, we've had to get creative in tweaking our instruction to fit the virtual mold," she says. "We've sent home materials packets" – including play-doh, dice, counters and dry-erase boards – "to provide some hands-on, screen-free learning opportunities."

Students, too, have stepped up to address virtual learning challenges. Members of the Shorewood High School National Honor Society started a virtual math tutoring service for SIS students and younger SHS students. Spearheaded by Molly Fox-Kincaid, Nick Buccerelli, Ellie DeWeerd and Emma Stenzel, the service addresses concerns from SIS parents about student math struggles and at the same time helps NHS students meet volunteer-hour requirements. ■

For District updates related to Covid-19, visit [shorewood.k12.wi.us/apps/pages/covid19](http://shorewood.k12.wi.us/apps/pages/covid19).

# Senior Resource Center

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## Zoom Events

### Zoom Qi Gong

**Ongoing Mondays, 10 a.m.**

This class taught by Sherrod Milewski of the Milwaukee T'Ai Chi Ch'uan Center, will focus on reducing stress, improving balance, general coordination and lively awareness with relaxing, energizing and beautiful movements. *Designed so participants may join at any time. Donations encouraged.*

### Zoom Gentle Yoga

**Ongoing Tuesdays, 10 a.m.**

Meredith Watts of the Milwaukee Yoga Center leads this practice that works all muscle groups, helps maintain flexibility of the spine and joints and incorporates breath work and relaxation elements. Everyone can do some version of the exercises. *Designed so participants may join at any time. Donations encouraged.*

### Zoom Time with Kelly

**Thursdays, 9:15-10:15 a.m. or 10:30-11:30 a.m.**

Connect virtually with Kelly Schroeder-Strong (SRC Bingo caller and Let's Dance instructor) for activities including catch-up chat time, group activity, guided meditations and an opportunity to share a picture or story.

### Recharge Brain Health and Wellness Series

**Wednesdays, Jan. 20, Jan. 27 & Feb. 3, 1:30-3 p.m.**

It is never too early or late to start a brain fitness program! Dana Rubin-Winkelman, MSW, and Dawn Adler, R.T., of Ovation Communities will present an interactive, three-part Zoom series comprising two educational sessions and one interactive brain fitness class.

**Session One:** Explores the Original Blue Zones (places on Earth where people live the longest and healthiest). Learn what puts you at risk for memory loss and what you can do right now to boost your brain health.

**Session Two:** An interactive exercise that explores the core of mental fitness. Learn memory techniques and simple, novel ways to use your brain.

**Session Three:** Recharge with Neurobics, a research-based brain fitness program using activities or mental tasks designed to stimulate the brain and help prevent memory loss. *Cost for series \$15, payable to the SRC by Jan. 13, 2021.*

### Tasty Bytes - A Zoom Circle for Foodies

**First Monday of each month starting Feb. 1, 1-2 p.m.**

If talking about food turns you on, explore a variety of food-related topics with people who share your passion and want to expand their culinary horizons. Tasty Bytes is facilitated by May Klisch, a Shorewood resident, adventurous cook, artist and contributor to *Edible Milwaukee* magazine and the *Milwaukee Journal Sentinel* food section.

Get new recipes, reveal family food secrets, pick up new techniques and learn to conquer your cooking fears, but mostly, just have fun. There may be a guest chef or cooking demonstration along the way!

### A Date with History

**Mondays, Dec. 21, Jan. 18, Feb. 15, Mar. 15, 1-2:30 p.m.**

- Dec. 21: **Michelle Obama.** Book: *Becoming* by Michelle Obama
  - Jan. 18: **Frederick Douglass.** Book: *Frederick Douglass: Prophet of Freedom* by David Blight
  - Feb. 15: **Lizzie Kander, author of The Settlement Cookbook**  
Book: *A Recipe for Success: Lizzie Kander and her Cookbook* by Bob Kann
  - Mar. 15: **Daniel Hoan, Milwaukee's first socialist mayor**
- 

### Toe Nail Trimming Clinic

**Mondays, Jan. 11, Feb. 8 & Mar. 8**

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### Medicare, Prescription Drug and Supplementary Insurance Support: Wisconsin Medigap Helpline

**Ongoing**

The State of Wisconsin Board of Aging and Long Term Care provides benefits counselors to help you sort out options for Medicare, supplementary insurance, prescription drug programs and long-term care insurance. Counselors may be reached at 800.242.1060. Please leave a detailed message when calling. Counselors will return calls; please note that it may take one week or longer.

**Contact us:** 414.847.2727 | email: [src@villageofshorewood.org](mailto:src@villageofshorewood.org) | [facebook.com/shorewoodSRC/](https://facebook.com/shorewoodSRC/)

# A DAY IN THE LIFE

NEW  
FEATURE

## North Shore Nurse Kathleen Platt

BY JENNIFER ANDERSON

Since joining the North Shore Health Department as a nurse in 2012, Kathleen Platt's workdays have started and ended in the same way: by checking and recording the temperatures of the highly sensitive vaccines kept in her office refrigerator at the Shorewood Village Center. But in the last nine months, nearly everything that happens between those two activities that bookend her day has changed.

The job of a public health nurse has always guaranteed variety: They may help new parents with car seat installations one moment, administer vaccines the next, then call to inform someone about their positive Chlamydia test. Rabid bats, tuberculosis, salmonella, dog bites, flu shots, rat sightings, Legionnaires' disease and much, much more fall under the umbrella of the local health department.

In 2020, that umbrella grew to historic proportions when Covid-19 added a tremendous burden to local nurses' already crowded calendars. Now Platt and a team of seven permanent staffers, two interns, nine temporary RNs and four retired volunteer nurses must juggle all the usual responsibilities while managing the local consequences of a global pandemic.

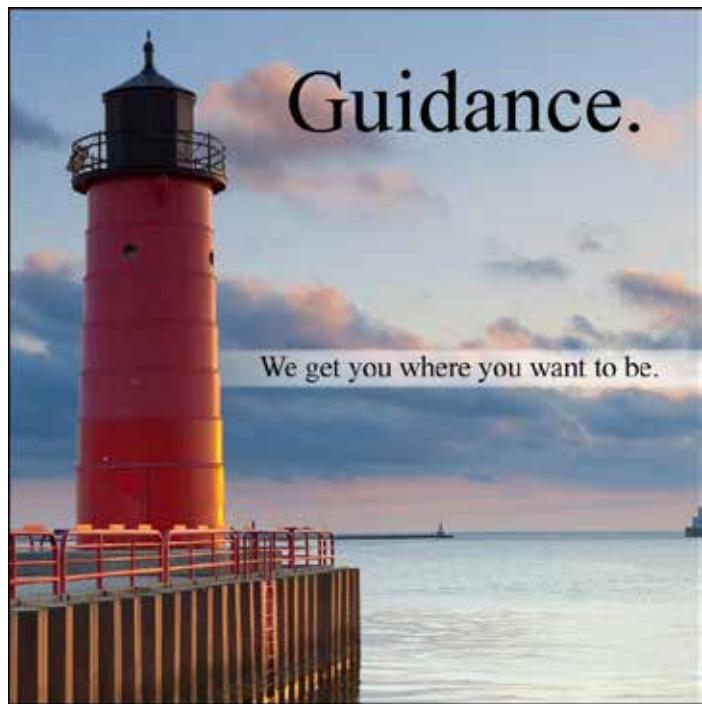
After a virtual morning meeting, their days start with calling North Shore residents who've tested positive for Covid-19. Reactions range from, "I already know this, why are you bothering me?" to hysteria and tears. Platt and the team follow up repeatedly with every case to ensure that patients are isolating and their households quarantining, and to monitor recovery status and spread within the household. Platt continuously updates data in the Wisconsin Disease Surveillance System and tracks down exposed individuals. Team members also closely monitor local schools, daycare centers, businesses and long-term health facilities for outbreaks.

And the caseloads keep growing.

"We are really, really busy and it's only getting busier," Platt says. "We couldn't do this if we didn't have an excellent team. We communicate all the time and if someone is feeling overwhelmed, we step in to give them a break."

As for the public, Platt says, "We need people to understand that this is a very serious and unpredictable disease. I know people are tired of living like this, but we can't become complacent."

On behalf of the Village of Shorewood, says Assistant Village Manager Tyler Burkart, "We are thankful for the service that Kathy Platt and all NSHD staff provide on a daily basis, especially during this time of so many Covid-19 cases."



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## Small Businesses Grateful for Relief Fund Grants

BY JENNIFER ANDERSON

**A**s Covid-19 surged this past spring, members of the Shorewood Foundation board grew increasingly concerned that pandemic-induced shutdowns and stay-at-home orders posed serious risks to local small businesses. Recognizing the vibrancy and value Shorewood's small businesses add to the community, they began a campaign to raise money to help owners weather the storm.

Seeded with a generous donation from the Glades E. Gores Charitable Foundation, the Foundation's Small Business Relief Fund raised over \$50,000. In collaboration with the Shorewood Business Improvement District, the funds have provided grants to 18 local businesses.

Historically, the Shorewood Foundation board, one of the first such boards in Wisconsin, has supported community projects like the Shorewood Farmers Market and the 4th of July festivities. But this temporary shift in priorities seemed necessary given the unique challenges to businesses, notes Board President Alan Purintun.

"The Foundation board is pleased to join the BID in helping the Village's small businesses during a trying time," Purintun says. "One of Shorewood's charms is its diversity of locally owned businesses, though we sometimes take this for granted. In addition to delivering badly needed dollars from our generous residents, the success of this campaign reminds everyone how special our Village is."

While the Community Development



Authority also provided grants locally, some small businesses did not meet requirements set by the CDA to receive its funds. The Foundation was able to step in and help out many of these struggling operations.

Funeral homes, for example, were not eligible for CDA dollars. The Foundation provided grants to both of Shorewood's funeral homes, Feerick and Northshore. For Feerick, the grant helped cover the overhead during a time when public funerals and visitations were shut down, limiting its business to small burials and cremations.

"Next year, we will celebrate our 125th anniversary," says Kyle Feerick, who represents the fifth generation of the family who founded the business. "When the pandemic first hit, I thought, 'Oh, no, how are we going to continue to serve families?' The grant was able to help us through a difficult time."

Michelle Fahrnow's business, Milwaukee Therapy Associates, received a Foundation grant to cover her rent for two months. While most of her business these

days is done remotely, she does see a handful of clients in her office on North Oakland Ave.

"Telehealth therapy is not ideal. I have clients who don't have much privacy where they live, or have weak Wi-Fi," Fahrnow says. "I also see a number of high-school and college students, and they are tired of staring at screens all day for school. The grant was really helpful because it allowed me to keep my space and gave me one less thing to worry about."

Steph Salvia, executive director of the Shorewood BID, says the Foundation grants undoubtedly helped salvage small businesses that would have had nowhere else to turn.

"Many of these businesses had run through all their savings and were really in a desperate place," she says. "Our small-business owners are some of the hardest-working people I know. Many of them were quickly using up their savings and were scared about how they were going to pay their bills. The Foundation grants were a lifeline for them." ■

# BORROW, DON'T BUY

Scott Yanoff created the Shorewood Shed to save us money and encourage connections with our neighbors

BY PAULA WHEELER  
PHOTO BY PATRICK MANNING

**S**eason after season of seeing neighbors hard at work on home and yard improvement projects got Scott Yanoff thinking: How much equipment is housed on one Shorewood block but used only once or a handful of times per year?

Too much, it turns out, for the sustainably minded Yanoff, who himself needed to clean his driveway but was loathe to acquire his own power washer that he knew would, post-project, just sit in storage gathering dust.

"I thought, why are we buying all these things – or even renting these things?" says Yanoff. "I was banking on other people feeling the same way."

As a member of the Facebook group Buy Nothing Shorewood, where neighbors give away items they no longer want or need, Yanoff noticed frequent posts from would-be borrowers. He approached the group's administrators with his idea of starting a virtual tool shed that would enable neighbors to easily find and borrow needed but rarely used items from one another.

They felt that his crowdlending idea "was in the spirit of Buy Nothing," Yanoff says, because the concept emphasizes sustainability through re-use, free exchange and also building community, a tenet of the national Buy Nothing movement. "So they let me use (the group) as a launching point."

Yanoff introduced the Shorewood Shed over Memorial Day Weekend, after gathering



▲  
Scott Yanoff,  
founder of the virtual  
Shorewood Shed  
crowdlending  
platform, with items  
neighbors might  
want to borrow.

some starter items, creating a database and building a website. To avoid making a public list of people's email addresses, he devised a simple process, outlined at [shorewoodshed.org](http://shorewoodshed.org), for those "searching for a sewing machine" or "yearning for yard tools."

Items are listed in categories, which continue to expand and currently include lawn and garden (including the power washer Yanoff ultimately did borrow), crafts, tools, kitchen, safety, electronics, entertainment, medical and even recreation, if you need the right stuff for fly fishing, bird watching or a simple game of Corn Hole.

And for that magical day when people can return to hosting large gatherings, Yanoff notes, "There are two chocolate fountains in the Shed." ■

To lend or borrow an item, visit [shorewoodshed.org](http://shorewoodshed.org).



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Margaret Crosby, left, and Tom Deffke are physically distanced during their workouts at the Shorewood Fitness Center.

RECREATION

## Making it Work

### Fitness Center Safety Protocols Help Patrons Feel Safe

BY KATELIN WATSON | PHOTO BY PATRICK MANNING

For many people grappling with pandemic-induced depression, anxiety, loneliness or other emotional stressors, exercise may be more important than ever. It can provide a slew of immune- and mood-boosting benefits that may help the body fight off these feelings, as well as infections, including Covid-19.

That is why the Shorewood Community Fitness Center has worked tirelessly over the past six months to continue providing a consistent, safe workout space for patrons, in spite of the pandemic. Safety is the No. 1 priority, according to SCFC Director David Winger, and he ensures that staff are going above and beyond, taking proper precautions and following strict protocols.

Anyone entering the SCFC must wear a mask at all times. Signs are placed across cardio equipment to ensure that people remain physically distanced from another by at least 6 feet, and all strength equipment has been rearranged to promote such social distancing. In the aerobics room, cardio equipment is set up on one side while three training stations are on

the other side, for personal training to take place when it's not being done outdoors. Also, the weight room is now accessible by appointment only, and gym goers can reserve up to an hour in the weight room, with no more than six people total in the room at a given time.

"I am impressed at how thoroughly the management and staff at SCFC have arranged and scheduled use during this most unusual year," says SCFC patron Barbara Weber. "The gradual increase in availability of space, equipment and services, such as personal training, has offered me as much of an exercise routine as I could have hoped for during this strange and restricted time. The staff has also been exceptionally conscientious about helping members feel welcome and safe."

In addition to staff wiping down all exercise equipment every two hours throughout the day, SCFC is closed every weekday from 1-2 p.m. for a facility-wide deep cleaning. This allows staff to thoroughly disinfect every nook and cranny.

"Since the center reopened, my experience has been great," says SCFC patron

Margaret Crosby. "The staff demonstrates a firm commitment to maintaining a high level of cleanliness and safety, and you can tell the entire facility is thoroughly cleaned and sanitized every day."

In addition to increased cleaning procedures and rearranging of equipment, Winger notes other small changes, including hand sanitizer stations in every room, signage telling patrons what is expected of them, limited access to the locker rooms (only for restroom use and hand-washing) and limited entrances from room to room.

"As a longtime member of the SCFC and a frequent visitor, I'm very pleased with all the Covid-19 precautions that have been introduced," says Andrew Digate. "Many familiar faces have returned and I look forward to seeing many more."

The SCFC is currently running an end-of-year promotion where new clients can get their first month free if they enroll in an EFT (month-to-month) membership between Dec. 15 and 31, 2020. ■

To enroll or for more information on the SCFC, including hours of operation and services, visit [shorewood.k12.wi.us/apps/pages/fitnesscenter](http://shorewood.k12.wi.us/apps/pages/fitnesscenter).



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# BROTHERS BOTTLE THE BENEFITS OF TURMERIC

BY JENNIFER ANDERSON

PHOTO BY PATRICK MANNING

## BUSINESS SPOTLIGHT

In Pakistan, where brothers Asim and Qasim Khan were children, turmeric is not only a key ingredient in many traditional meals, but also used in age-old remedies for illness and injuries. A natural anti-inflammatory thought to offer myriad health benefits, turmeric is used for everything from relieving chronic pain to aiding digestion and hastening injury recovery.

The Khans are now offering turmeric's benefits to Western consumers via a fruity drink they named "ZYN," from the Hindi word *zyndagi* or "life."

ZYN beverages are infused with the active agent in turmeric – curcumin – and piperine (black pepper extract), which boosts absorption. The low-sugar drinks come in four flavors: mixed berry, mango lychee, pomegranate cranberry and lemon ginger, all made from natural ingredients that have been ethically sourced.

The brothers, who moved from Pakistan to Chicago with their parents in the mid-1980s, both embarked on finance careers after graduating from Marquette University. They hit on the idea for ZYN in 2016, when they traveled back to Pakistan with their diabetic father. To soothe excruciating nerve pain in his foot, an aunt applied a paste of turmeric and olive oil. The pain was gone within an hour.

Back in the U.S., the brothers turned their kitchens into labs and began experimenting to create a turmeric drink that would taste great without lots of sugar or calories. "It had to be something parents would feel good about giving to their children and that their children would be willing to drink," notes Asim.

Both brothers left their jobs to start the company in 2017 and based their offices in Shorewood, where Asim lives with his wife and three children. "We're diehard Shorewoodians," he says.



Asim, left, and Quasim Khan, founders of the ZYN beverage company.

"We really wanted to keep the business as local as possible."

The ZYN drinks are produced in Sparta, Wis., and warehoused just west of Shorewood at Milwaukee's Century City.

The hardest part was learning the industry from the ground up, and there were plenty of people who advised the brothers against starting the business. "But we believed in the idea and in ourselves," Qasim says. "We had to ignore the naysayers and rely on our internal drive."

The brothers see the business as an exercise in continuous learning, a philosophy reflected in ZYN's logo, a roughly drawn circle.

"The imperfect circle embodies the experiences we've had along the way, both in business and in life," says Asim. "We've made a lot of mistakes but they help us grow."

The goal of the company was always more than just making a drink. To that end, the brothers sought out sustainable farms for their non-genetically modified ingredients: The turmeric they use, for example, comes from solar-powered farms in India. They're proud that ZYN is among just 175 food and beverage companies certified as a B Corporation, an endorsement reserved for those that "meet the highest standards of independently verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose."

Today, ZYN is sold in over 4,000 retail locations across the country and can be found locally at Outpost Natural Foods and Sendik's Food Markets.

"We wanted to start a company that would be a force for good and that would bring ancient wisdom from around the world to the modern consumer," says Qasim. "Our motto is to put people, the planet and a purpose before profit." ■

[drinkzyn.com](http://drinkzyn.com)



New Drama Director Adam Sheaffer, SHS '96, in the balcony of the SHS Gensler Auditorium.

## A Dramatic Return

After acting in every show as an SHS student, Adam Sheaffer has now landed the role of director

BY KATELIN WATSON | PHOTO BY PATRICK MANNING

### EDUCATION SPOTLIGHT

It's a small, elite club: Shorewood alumni turned Shorewood teachers. Adam Sheaffer, SHS '96, is thrilled to be the newest member.

Hired at the beginning of the 2020-21 school year to take over the coveted Shorewood High School theater director position vacated by Joe King, Sheaffer is still pinching himself that he's back over 24 years later.

"I still have to remind myself that I went to school here," he says. "It's been long enough and it's different enough that it also feels kind of new and exciting in a way that I didn't expect."

Sheaffer says he was dragged into theater by his older brother, Ben, a frequent lead in the SHS productions alongside classmate Kate Baldwin, who is now a Broadway star. After doing his first musical, *Evita*, Sheaffer was hooked.

"I participated in every single high school show from there on out,"

Sheaffer says. "I had a certain aptitude for theater and it really allowed me to explore and find my voice. It gave me a sense of self-esteem and sense of community and family that I really hadn't had before at school."

After graduating SHS Sheaffer pursued philosophy at the University of Wisconsin-Madison, not convinced that theater would be his life's path. However, after moving to New York City post-college, he found himself falling in love with theater and dramatic literature all over again. He went on to earn a master's in acting from UNC-Chapel Hill, a master's in theater arts from Eastern Michigan University, and a Ph.D. in theater and performance studies from University of Maryland-College Park.

Life and family brought Sheaffer and his wife back to Milwaukee in summer 2019, where Sheaffer accepted teaching positions at University of Wisconsin-Washington County, Marquette University and Cardinal Stritch University.

This past summer, he learned about the open SHS director position through multiple acquaintances, and decided

he owed it to himself to apply.

"I always had ambitions of being an artistic director because I feel like I have good vision and good leadership skills," he says. "I also love being challenged in new and different ways, and the Shorewood High School drama program is a great place to do that."

Sheaffer says that while there are many things he's excited to do with the program, he is most looking forward to bringing the theater programming in line with the priorities of the District, especially regarding social justice aspects of the curriculum.

"For me as a teacher, historian, actor, director and playwright, I'm interested in what the theater can do, how it can be an instrument of – if not change – at least empathy and illumination," he says. "One of the things that I got from (former SHS theater director) Barb Gensler as a mentor is that by taking the art really seriously, you can find a whole 'nother level of fun, engagement and purpose. I found that purpose as a Shorewood student and I want my students to find that purpose, too." ■

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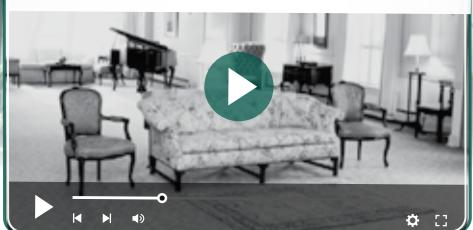
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# Hi, Neighbor

## CELEBRATING CHICANISMO

A new fund to support Chicano artists is Enrique Figueroa's latest project to promote Mexican American identity and culture.

BY JENNIFER ANDERSON  
PHOTO BY PATRICK MANNING

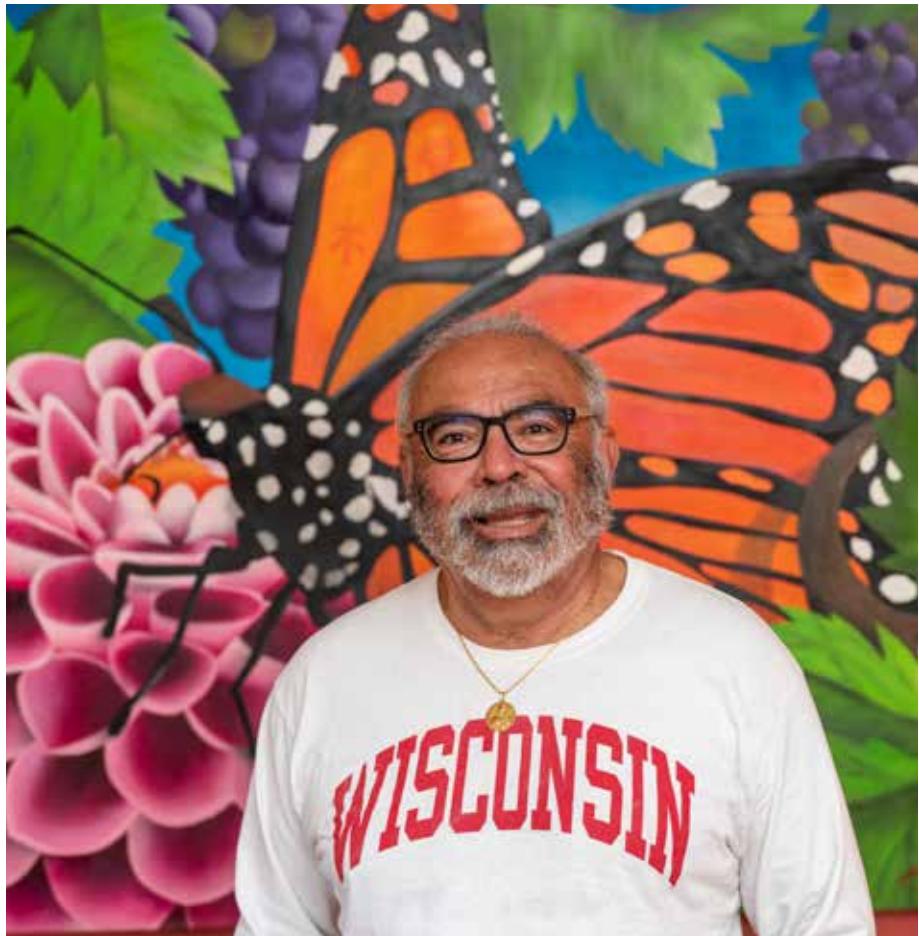
**W**hen Enrique Figueroa was a boy growing up in the small Texas Hill Country town of Uvalde, the nuns at his Catholic school had a special punishment for students who accidentally spoke Spanish in class. They were directed to a corner of the classroom where pebbles covered the floor, then instructed to turn their hands under with the palms facing up and kneel on their hands.

"How long we stayed like that depended on how much we'd said in Spanish," says Figueroa with a laugh. "We quickly learned that only English was acceptable."

The nuns' attempt to stigmatize the children's Mexican heritage never worked on Figueroa; in fact, it may have had the opposite effect. He has long been dedicated to promoting Chicano culture and is proud of his identity.

With multiple degrees, including a Ph.D. in agricultural economics, Figueroa spent much of his career in high-level positions at Cornell University and with the U.S. Department of Agriculture. In 2002, he became director of the University of Wisconsin-Milwaukee's Roberto Hernández Center, which provides a support network for Latino students and engages the broader community in events celebrating their culture.

Figueroa says the Center's work helps students develop pride in their ethnic back-



The vibrant work behind Enrique Figueroa is by local artist Ben Stark. It hangs in Figueroa's Shorewood living room.

grounds. "Chicanos are people of Mexican heritage who live in the United States, and for a long time we kind of lived in limbo," he explains. "We weren't really Mexicans because we didn't grow up there, yet we weren't really Americans either."

In the 1960s, the birth of the Chicano Movement inspired people to embrace their identities and advocate for their rights. Activists like César Chávez and Dolores Huerta encouraged Chicanos to wield their personal power and be proud of their uniquely melded backgrounds.

"The ethos of Chicanismo is that we are a fusion of both cultures that by definition can only exist in the U.S.," Figueroa says. "Gaining that sense of identity helped give us a feeling of belonging and brought purpose and meaning to our lives."

Retired since August 2016, Figueroa is currently working to lift up Chicano artists. In partnership with the Greater Milwaukee Foundation, he created the Gente Chicano/SOYmos Chicano fund to support artists across the country in expressing their distinctive visions.

"There are so many talented people who don't have access to the resources that would allow them to pursue their craft," Figueroa says. "A large part of the United States population can identify with these artists' vision of the Chicano experience. Their art deserves to be seen and have a place in our broader artistic culture." ■

To learn more about the fund and to donate, visit [greatermilwaukeefoundation.org/donors/give-online/gente-chicana/](http://greatermilwaukeefoundation.org/donors/give-online/gente-chicana/).

Know an interesting Shorewoodian? Please send your ideas for our "Hi, Neighbor" column to [editor@shorewoodtoday.com](mailto:editor@shorewoodtoday.com).

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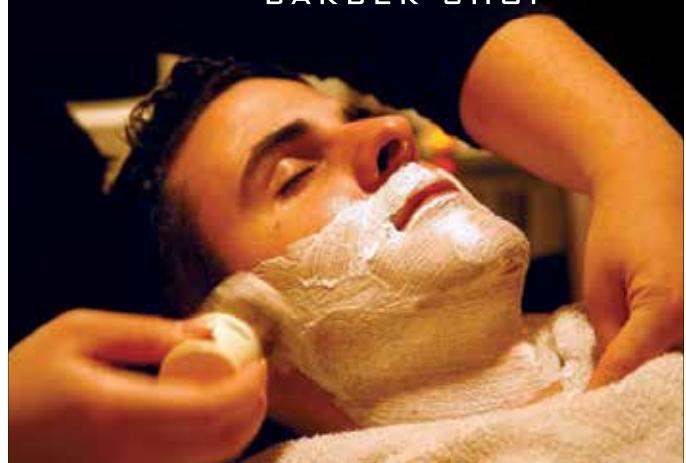
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# Shorewood Resources



Shorewood Police officers talk with Grace, Olive and Henry Wycklendt.

## POLICE CONTINUE TO CONNECT WITH THE COMMUNITY

With new and continued initiatives, the Shorewood Police Department seeks to forge stronger relationships directly with residents.

One new way to get to know local officers is through informal "walk and talk" patrols in the Village's business district, where residents are encouraged to introduce themselves to officers on foot patrol and discuss concerns they may have.

"We hope that residents and citizens can get to know each other on a personal level and engage in open and honest conversations in an informal setting," says Police Chief Peter Nimmer.

The department also plans to bring back its "Coffee with a Cop" get-togethers and the six-session Citizens' Police Academy in 2021. The academy will be open to residents wishing to learn more about everything from investigative techniques to use-of-force policies and training.

It has long been department policy to accommodate any Shorewood resident wishing to

arrange a ride-along session with a police officer, and Nimmer continues to encourage people to sign up. "It's a great way to learn what the police do on a day-to-day basis," he says.

In addition, the department's website offers a range of valuable information, such as crime updates, instructions for filing an open records request and a detailed list of every call for service to which the department has responded. A more detailed crime report, posted monthly, shows the most prevalent types of crime in the Village, the number of parking citations and more. For those who like to really get in the weeds, [crimereports.com](http://crimereports.com) allows users to break down this local information however they like – by block, by type of crime or by timeframe – as well as see trends over time.

Also on the website are the department's policy manual and police union contract, as well as information on how to file a complaint about the department. Find the site at [villageofshorewood.org/police](http://villageofshorewood.org/police).

## "READ WOKE"

A new Shorewood Public Library initiative to help patrons discover diverse books will launch on Jan. 4, 2021. Participants in the Read Woke Challenge are expected to choose books that give voice to the voiceless, highlight people and groups that have been disenfranchised, challenge the status quo, and/or follow a protagonist from an underrepresented or oppressed group.

The Read Woke Challenge is for all ages. Readers track their reading online to earn badges for each book read. Booklists will be provided for inspiration. Those who complete the challenge will be entered into a drawing for local bookstore gift cards.

Read Woke will run through August 2021. For more information, visit [shorewoodlibrary.org](http://shorewoodlibrary.org).



Submitted photo

## EVEN EASIER CURBSIDE PICKUP

The Shorewood Public Library is evolving curbside pickup service for winter weather! To accommodate those who cannot come into the building, patrons can request library materials from all Milwaukee County libraries via phone, the CountyCat mobile app or CountyCat online. When notified that their requested materials are ready for pick up, patrons may come to the library during open hours, call 414.847.2673, and a library staff member will bring your requested material to you.

You can also pick up a take-and-make kit via curbside service, when available. Check our events calendar for regular take-and-make activities for kids, families, tweens, teens and even adults! Art Cart kits are available weekly, and other activities pop up once or twice a month. For updates, visit [shorewoodlibrary.org](http://shorewoodlibrary.org).



**The Village will collect Christmas trees from the curbside for composting.**

## WINTER WISDOM

### Reminders for property owners

Cold weather comes with a few homeowner responsibilities to help keep the roads and sidewalks clear and to keep our local services running smoothly.

**Garbage and Recycling Collection:** Please ensure that refuse collection staff can easily access the carts by clearing snow from around the cart space. For the safety of the collection crew, do not place carts on top of snow banks. Throughout the year, carts must be placed at the curb or in the alley with the lid opening facing the street by 7 a.m. on the day of collection. For alley collection, place carts at the edge of the property adjacent to the alley on collection day. Please keep carts away from telephone poles, vehicles and other structures such as garages and fences.

**Snow Removal:** Within 12 hours of a snowfall, homeowners are required to clear the full width of the sidewalk to bare pavement per Village ordinance. For corner lots, this includes removing snow on pedestrian ramps leading to the street. Homeowners who do not remove snow in a timely fashion may be fined and charged for an outside party to shovel their walkway. Please do not blow or shovel snow from the driveway or sidewalk into the street.

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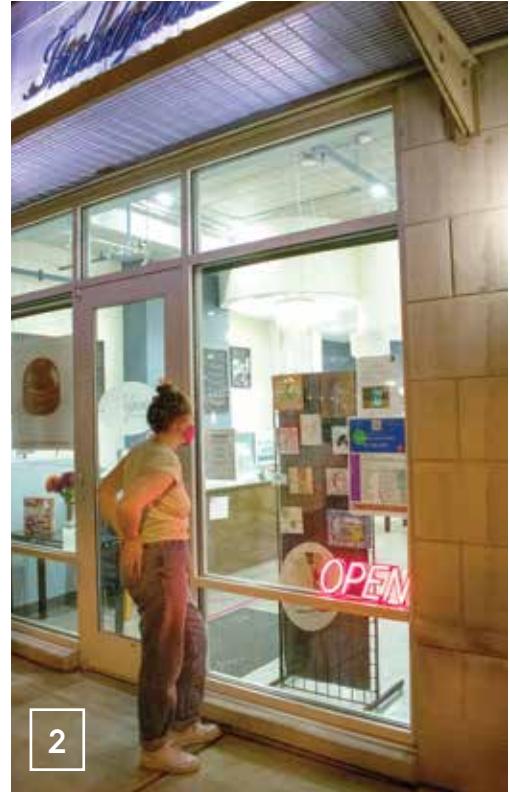
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# Out & About in Shorewood



**1** Henry Kruger, center, was among Shorewood voters from wards 9 through 12 following Covid-19 safety protocols as they cast ballots Nov. 3 at North Shore Presbyterian Church.

**2** Ellie Balotobsky, who works in Shorewood, takes in art by Shorewood artist Jennifer Hellermann through the window of Indulgence Chocolatiers. The display is part of a fall art gallery and virtual auction collaboration between the Shorewood Business Improvement District and the Shorewood Artists Guild.

**3** Shorewood homeowners on North Wildwood Ave. took Halloween to a whole new level with this artful display in their front yard.

**4** Young Tenley Sheldon brought his own guitar and rocked out with local '80s band Mixtape Mke, who played throughout Shorewood on the evening of Sept. 18 as part of the Shorewood Business Improvement District's Mobile Music Series. The series was sponsored by the Shorewood Foundation and North Shore Bank.

Photo by Sam Anderson

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# Shorewood A Look Back

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## The Mall that Never Was

"Harper's Mall Project Alive!" proclaimed a *Shorewood Herald* headline on Jan. 15, 1970.

The ensuing story reported that architect Charles M. Harper was pushing ahead with his plans for a \$15 million, plaza-type redevelopment of the area bounded by North Oakland Ave. to the west, North Cramer St. to the east, East Capitol Dr. to the north and East Shorewood Blvd. to the south. The plan called for two 30-story apartment towers, a 100-unit motel, parking structure, shops and an office building.

Up against "widespread suspension of redevelopment projects throughout the country because of tight money and high construction costs," according to the *Herald*,

Harper told the Board his efforts to secure financing had so far brought only proposals for partial funding. These he declined, wanting to advance the project "in its entirety."

Pictured above in a shot likely taken in the 1930s are homes on the east side of Oakland just across from what is now the Shorewood High School parking lot (that's the grassy area in the photo's foreground). These homes and others in the area were razed in 1968 to make room for Harper's grand urban renewal project. But as Harper continued an ultimately futile financing search, the Village Board considered alternatives for the space. Ultimately, these lots remained empty for 12 years – even briefly becoming urban gardens in 1975 – until the Eastwood Condominiums were approved and built.

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Photos and information courtesy of the Shorewood Historical Society.

*Thank you for  
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**Registered  
Shorewood  
voters**

2020

**10,299**



2016

**10,264**



**Shorewood  
voters who  
opted to  
vote **early/**  
**absentee****

2020

**7,948**



2016

**1,838**



**Shorewood  
voters who  
voted **in  
person**  
on Election  
Day**

2020

**1,368**



2016

**7,184**



**Percentage  
of registered  
Shorewood  
voters  
**who voted****

2020

**90.5%**



2016 -

**83.3%**

