

Village of Shorewood 2020 Annual Report

**VILLAGE OF SHOREWOOD
DEPARTMENT / COMMITTEE ANNUAL REPORT**

Instructions: To help inform the Village Board on the annual operations, services and activities being performed by all areas of the Village, the Village Manager is asking each department and citizen committee to complete the following report. Please contact the Village Manager’s Office if you have any questions about the report.

Name of Department / Committee: CDA

Name of Department Head / Committee Chair: Peter Hammond, Chair

Other Department Managers / Committee Members:
Mike Dawson, Jon Krouse, Joe LeSage, Desty Lorino, Trustees Amenta and Stokebrand (Trustee Liaisons), Rebecca Ewald and Bart Griepentrog (Staff Liaisons)

Identify your most significant department / committee services and activities performed in the past year.

1. Created the CDA Business Emergency Grant for local businesses during the COVID pandemic, issuing approximately \$280,000 in grants within our community.
2. Initiated strategic planning with the Village Board, in collaboration with Baker Tilly. Two joint strategic planning sessions were held, identifying agreed upon next steps for action for the CDA.
3. Began development of TID creation and assistance policy, including two applications, procedure and policy.

Village of Shorewood 2020 Annual Report

Identify your department / committee proposed initiatives that you hope to perform or implement in future years. Initiatives are significant subjects such as service delivery changes, capital items, programs, or studies that require Village resources and time to execute. Each initiative listed should link to one of the six vision statements in [Vision 2025](#) on pages 6-8. Include the vision number(s) in the “Relationship to Vision 2025” column corresponding with the vision statement(s) that best relates to the initiative along with a brief explanation. For each initiative, please complete the “Request Execution of New Village Initiative” form to complete this section. For citizen committees, please utilize your staff liaison to complete this form.

Department / Committee Initiative(s)	Relationship to Vision 2025
1. Complete TID creation and assistance policy, procedure and forms	
2. Provide recommendation on extension of TID 1 for affordable housing	
3. Provide recommendation on use of TID 1 funds for affordable housing, if available	
4. Review the business loan program.	
5.	
6.	
7.	
8.	
9.	
10.	