

SUMMER 2021

Shorewood

TODAY

Stay cool in the pool

SUMMER AQUATICS FOR ALL AGES



Gratitude, hard work and hope

As Shorewood slowly and safely begins to reopen, I am ecstatic. While we lost some businesses due to the pandemic, many new businesses are opening; still others who survived are beginning to see sales numbers move toward the levels of pre-pandemic times. Our community has supported us by picking up food at restaurants, shopping online at retailers, buying gift cards for services and, best of all, getting the vaccine.

As we began to reimagine how our business district might look after Covid-19, our board took time to reflect on other important issues. Police killings of people of color in 2020 propelled us to stand up and start working toward racial equity in Shorewood. Several BID board members and I were able to take the YWCA course, "Unlearning Racism." Shorewood has a role to play in advancing racial justice and has much to gain by doing the work to examine and dismantle systems of exclusion.

Lastly, as someone who loves a crowd, I am excited that our in-person events are making their return this summer, beginning with the Shorewood Criterium presented by Colectivo Coffee (June 25) followed by the Shorewood Feast (Sept. 11).

This summer is filled with hope on so many levels. Thank you again for supporting our small businesses. You have helped keep the spirit of Shorewood alive and bright through some incredibly challenging times!

—Steph Salvia,
Executive Director, Shorewood BID



Shorewood Today is published four times a year with support from our community of advertisers as well as the Village of Shorewood, Shorewood School District, Shorewood Business Improvement District, Shorewood Community Development Authority and Shorewood Foundation.

EDITOR: Paula Wheeler

CONTRIBUTING WRITERS: Jennifer Anderson, Katelin Watson, Paula Wheeler

DESIGN: Karen Parr

PHOTOGRAPHY: Patrick Manning

ADVERTISING SALES: Michelle Boehm

The deadline for reserving advertising space for the Fall 2021 issue of *Shorewood Today* is July 21 on a space-available basis. Please contact shorewoodtoday@villageofshorewood.org for more information.

Shorewood Village Manager: Rebecca Ewald

Shorewood School District Superintendent: Bryan Davis

Shorewood Business Improvement District Board President: Jake Bresette

Shorewood Foundation Board President: Alan Purintun

For more information, visit:

Village of Shorewood: villageofshorewood.org

Shorewood Business Improvement District: shorewoodwi.com

Shorewood School District: shorewoodschoools.org

Shorewood Foundation: shorewoodfoundation.org

On the cover: Marine Corps veteran John Zmudzinski, 74, in the Shorewood High School VHE pool, where he will work as a newly trained lifeguard this summer. Photo by Patrick Manning.



You found the one. Now protect it.

Pay only for the protection you want.

Finding the right home can be a lot of work, but adding the right coverage is easy with Allstate House & Home® Insurance. I can help you customize a policy for your home and save an extra 10% for signing up now.

Plus, when you bundle your home and auto policies, you can save even more. Call me or stop by my office for a free quote.



McCabe Agency - Shorewood

414-961-1166

4010 North Oakland Avenue
Shorewood, WI 53211
andrewmccabe@allstate.com

Proudly protecting our community for over 15 years.



Coverage, discounts and features are subject to terms, conditions and availability. 10% discount applies to premium for major perils. Savings vary. Allstate Vehicle and Property Insurance Co., Allstate Property and Casualty Insurance Co. © 2015 Allstate Insurance Co.

13624172

happenings



9 Business Boomlet
New openings in the Shorewood business district



12 Honoring History
Village seeks input on historic preservation



16 Feeling Connected
Intermediate School pilots Project Wayfinder

IN EVERY ISSUE

WHAT TO KNOW

4 News

New and noteworthy

8 Equity Update

District engages community allies

20 Events

In-person summer events are back

34 Resources

Handy information on timely topics

WHAT'S GOOD IN THE 'WOOD

23 Shorewood Foundation

Support for a Shorewood Artisan Market

24 Do-Gooder

Rona Wolfe facilitates food justice

27 Recreation

All things aquatic

37 Senior Resource Center

In-person events return with warmer weather

SHOREWOOD SPOTLIGHTS

26 A Day in the Life

Inspecting Shorewood with Justin Burris

29 Business Spotlight

Little Sprouts Play Cafe celebrates the good things

30 Education Spotlight

Antoine Davis and Brandon Hemphill are back at SHS to help students succeed

32 Hi, Neighbor

Iman Khan teaches us how to be human

38 A Look Back

The steadfast heart of the Village



p. 20

Shorewood FARMERS MARKET

Starts Sunday, June 13

TAX TALK p. 34



Your Property Tax Questions Answered

A blueprint for short-range and long-range growth

Shorewood 2040 COMPREHENSIVE PLAN APPROVED

In April, the Shorewood Village Board voted to adopt an update to the Village's Comprehensive Plan as recommended by the Village Plan Commission. Described as "a blueprint for both short-range and long-range growth," the Comprehensive Plan is a strategic document that guides Village policy, and state statute requires municipalities to update their plans at least every 10 years. Shorewood's updated plan, *Shorewood 2040*, was developed with extensive opportunities for resident, business and local-official input and includes four areas of strategic direction for the next 10 to 20 years. The plan is now available for review at villageofshorewood.org or in hard copy at both Village Hall and the Shorewood Public Library.



LIFEGUARDS RETURN to Atwater Beach

For the fourth summer in a row, the Village of Shorewood will contract with Coastline Services, LLC, to provide lifeguards at Atwater Beach seven days a week.

Coastline, run by Shorewood High School teacher and resident Eric Gietzen, will supply a staff of trained and certified lifeguards beginning June 26 and ending August 15. A lifeguard supervisor and two lifeguards will be on duty from 11 a.m. to 4 p.m. every day, with a third lifeguard joining from 1 p.m. to 3 p.m. Weather and beach conditions may result in temporary staffing level changes.

Visitors are reminded of beach rules, enforced by the lifeguards, prohibiting dogs, smoking, fires, grills and glass on the beach at any time.

ELECTED APRIL 6

Village Board of Trustees



Ann McKaig



Jim Arndorfer



Melissa Baldauff

The Shorewood Village Board welcomes a new president and two new trustees. Elected as Village Board president is Ann McKaig, who was appointed to the Board in 2013 and then served two terms from 2014 to 2020. New trustees Jim Arndorfer and Melissa Baldauff are both serving their first terms.

Shorewood School Board



Ellen Eckman

Ellen Eckman was elected to fill an open seat on the Shorewood School Board and is serving her first term.



A photo from late April of the new entrance addition to the Shorewood High School administration building, adjacent to the reconstructed school parking lot.

District construction CONTINUES ON TRACK

The Shorewood School District's facilities referendum project partners – Huffman Facility Development and Miron Construction – have continued to meet the District's construction objectives and timeline while also implementing ventilation and filtration improvements and other Covid-19 mitigation strategies this school year.

To date, both elementary schools received ADA-accessible exterior ramps to their new office areas, secure entrances as part of interior renovations, and upgrades to bathrooms and classrooms including new windows, carpet and paint. The work at both elementary schools was 60 percent complete in early May, and this summer will see installation of new traditional playgrounds at both sites, minor landscaping, site utility and fire suppression work, and continued classroom renovations.

At Shorewood High School, the main parking lot was successfully reconstructed, the new administration building addition was completed and many classrooms received upgrades. Summer work will include the renovation and reconstruction of the administration building's first-floor offices, renovations to the third-floor classrooms and the Copperdome, parking lot and site work around the Powerhouse administration building, and completing the pool renovation in the physical education building.

Summer work will alter some District summer programming as both elementary school sites will be completely inaccessible and some SHS spaces will be closed. These changes are communicated in advance to affected families and residents.

For photos and detailed construction updates, visit shorewood.k12.wi.us/apps/pages/facilities.

Busy summer FOR SHOREWOOD DPW

Shorewood's Department of Public Works will complete the following projects in summer 2021.

STREET RESURFACING

Multiple residential blocks are slated for asphalt resurfacing this summer on East Newton (2700 block), North Hackett (3500 block) and North Summit (3500 block) Aves. and East Menlo Blvd. (2700 block). In addition, the 3500 to 3900 blocks of North Oakland Ave. will receive repairs to the existing concrete pavement followed by a new asphalt overlay.

ALLEYS

Seven alley segments throughout the Village are also scheduled for reconstruction this summer, two of which will include the installation of a green infrastructure feature to improve stormwater quality and local drainage. Alley access will be limited during construction and DPW will work to ensure continued recycling and trash collection.

SIDEWALK REPLACEMENT

As in all odd-numbered calendar years, sidewalks within a segment of the Village will be assessed for pavement square replacement. This summer, sidewalks adjacent to all homes and buildings south of East Capitol Dr. and west of North Maryland Ave. will be reviewed. Public walk replacement is assessed at 100 percent to the property owner, with that percentage dropping to 50 percent for properties on corner lots.

WATER METER REPLACEMENT

This program, set to begin last spring but put on hold during the pandemic, will begin in June. Homeowners will be contacted in June and July to schedule times for contractors to enter each home and replace the existing water meter with a Badger meter. Homeowners must ensure clear and easy access to the meter. Plumbing to and from the meter, including isolation valves, must meet Village and state code.

For updated information on all projects, visit villageofshorewood.org/dpw.



Upgrades coming to TRIANGLE PARK

This summer one of the Village's oldest and best-loved little parks, Triangle Park, is getting a facelift. This slice of green space sits at the five-way intersection of East Olive St., North Woodburn St. and East Kenmore Pl. Last year, over 50 neighbor-

hood residents met with representatives from the Village and the Shorewood Parks Commission to discuss ideas for upgrading the park.

"It was impressive to see how engaged the neighbors were in improving this space," says Tyler Burkart, assistant Village manager. "We are grateful for their input, which really guided the process."

The result of those conversations is a plan to make the park more user-friendly and attractive. The Village will move the park's flagpole to provide more open space and install a concrete walkway to provide easier access to park benches. Arborvitae trees will be planted along the eastern border to provide a dense, easily maintained screen from neighboring lots and new drainage will alleviate storm water collection.

To beautify the space, fresh mulch will provide weed control and new perennial flower beds near the benches will add color. The Department of Public Works is finalizing a timeline for the project.

Under new ownership: THE SHOREWOOD PRESS

The new owners of the Shorewood Press at 1700 East Capitol Dr. have deep roots in Shorewood. Father and son Tom and Sam Dixon are both Shorewood High School graduates – 1981 and 2013, respectively – and Dixon family members have lived in Shorewood for more than 100 years.

The Dixons bought the Shorewood Press, now in its 28th year serving the community, as both an investment for Tom and a career opportunity for Sam, who holds a business degree from the University of Wisconsin-Madison. When they heard that longtime owner and Shorewood resident Noah Christensen was ready to retire and sell, "We looked at this as something where I would be able to put my business degree and my sales and management experience to use, to keep the Shorewood Press running for years to come," Sam says.

The ability to retain longtime Shorewood Press employees Lee Jankowski and Jamie Lesch was important to Sam, who says he is grateful to both of them, as well as Christensen, for their help and mentorship as he learned the nuts and bolts of the printing business. "My main goal was to keep the processes all the same so both Lee and Jamie felt comfortable," says Sam, who adds that he enjoys working in the Village where he grew up and plans to move from Milwaukee's East Side to Shorewood this fall. "Ultimately, this has been a really fun and exciting change for me, and the future looks bright!"



Sam Dixon inside the Shorewood Press, where he is the new manager and co-owner.



DONATION brings dog waste stations to Shorewood

Thanks to an anonymous donation from two Shorewood residents, up to 15 new dog waste stations will soon be installed throughout the Village. The stations will include bags for collecting dog waste and QR codes on station signs that can be read by users' cellphones to show a map of all stations throughout the Village. After a one-year trial period, the Village's Parks and Public Spaces Committee will review the program's use and consider any needed changes to the number of waste stations.

The stations are not equipped with waste receptacles for a few reasons, explains Tyler Burkart, assistant Village manager. Shorewood Department of Public Works employees are not tasked with emptying such receptacles, and some nearby property owners would object to odors from the receptacles. Essentially, says Burkart, pet owners should dispose of dog waste in their own trash carts.

"Uncollected dog waste is not only unpleasant, it contaminates our waterways," he says. "These stations provide an easy solution for anyone who has forgotten to bring a bag along on their walk."

The Village seeks volunteers to take responsibility for ensuring each station is kept stocked with waste bags. Individuals, clubs or even school classes can step up to "adopt" a waste station. Interested parties can email tburkart@villageofshorewood.org.

**Village thanks
NSHD'S ANN CHRISTIANSEN**

After six years leading the North Shore Health Department, Ann Christiansen stepped down in April to accept a community health director position with Advocate Aurora Health.

Christiansen became director shortly after the state designated NSHD a Level III department, requiring the most comprehensive range of services and a focus on community health strategy. She led service expansions to address substance abuse and drug overdose fatalities as well as older adult falls; led efforts prohibiting electronic cigarettes in indoor public places; and advocated for Wisconsin's first smoke-free beach. From early 2020 she led the North Shore's Covid-19 response and served as a duty officer for the Milwaukee County Unified Emergency Operations Collaborative for Covid-19.



"Over the past year, Ann's workload and responsibilities intensified dramatically, and she handled it all with grace and good humor," says Rebecca Ewald, Shorewood Village manager. "Our entire community owes her a debt of gratitude and we wish her all the best."

Join us for a pizza party in the park in June. See our website for details.

A CLUB FOR WOMEN OF ALL AGES

Shorewood Woman's Club

Great speakers, fun activities and opportunities to volunteer

Make our community a great place to live!

More than 80 years in Shorewood as a member of the General Federation of Women's Clubs

For more information write to: shorewoodwc@gmail.com

f Find us on Facebook

www.gfwcwshorewoodwomansclub.com

HUBBARD PARK LODGE

3565 N Morris Blvd • Shorewood

*Three Unique Venues,
On the Milwaukee River...*

SHOREWOOD RIVERCLUB

Steaks, Wild Game & Seafood
Dinner Served Wed-Sun 4-8pm
Friday Fish Fry & Sunday Brunch Buffet

BEER GARDEN

Private Beer Garden Cabanas
Local Craft & German Beers
Ussinger Sausages, Pretzels & More...

HUBBARD PARK LODGE

Private Special Events Venue
Weddings & Ceremonies
Memorials, Rehearsals & Corporate Events

414.332.4207

HUBBARD PARK LODGE.COM

“*We feel fortunate to serve in a community that has the courage to put equity at the forefront of its work.*”

—Bryan Davis, Superintendent

Shorewood School District TAKES EQUITY LEARNING to the community

The Shorewood School District continues to engage with Integrated Comprehensive Systems for Equity in its work to eliminate inequities comprehensively across all schools, by building the capacity of all educators and transforming systems. The work is grounded in the District’s 2020-2025 strategic framework, which identifies social justice curriculum, anti-racist pedagogy and addressing the culture of fear preventing staff and administrators from addressing inequity and injustice among its primary goals. These goals were established by staff and community members during a series of meetings in the 2019-2020 school year.

Throughout the 2020-2021 school year, school leadership teams immersed themselves in ICS Equity training, working weekly through modules that addressed marginalization, asset-based versus deficit-based language, and identity development. ICS training was also conducted monthly at the District level with the administrative council. District staff and Shorewood School Board members plan to attend a summer institute in August to prepare for the second phase of the District’s internal equity work, which includes developing teams that will support deeper, long-term planning to ensure the District is meeting the needs of all students.

To engage the community in the equity work, the District has held three Community Equity Ally Academy sessions (March 18, April 15 and May 13). Led by ICS Equity founders Dr. Colleen Capper and Dr. Elise Frattura, the Academy enables participants to learn more about the Shorewood School District’s equity work, learn how to support the District’s efforts as an ally, and learn how to advance equity in community spaces (e.g., home, work, church, community). Approximately 50 participants committed to attend all four Academy sessions, the last of which is Thurs., June 10.

“We feel fortunate to serve in a community that has the courage to put equity at the forefront of its work,” says Superintendent Bryan Davis. “And we are committed to using our resources to evolve our systems toward equity for all.”

More opportunities for community engagement will be shared as the work progresses. For more details about the District’s ICS Equity work, visit shorewood.k12.wi.us/apps/pages/icsequity.

WWW.MILWAUKEEIRISHDANCE.COM

MILWAUKEE ACADEMY OF IRISH DANCE

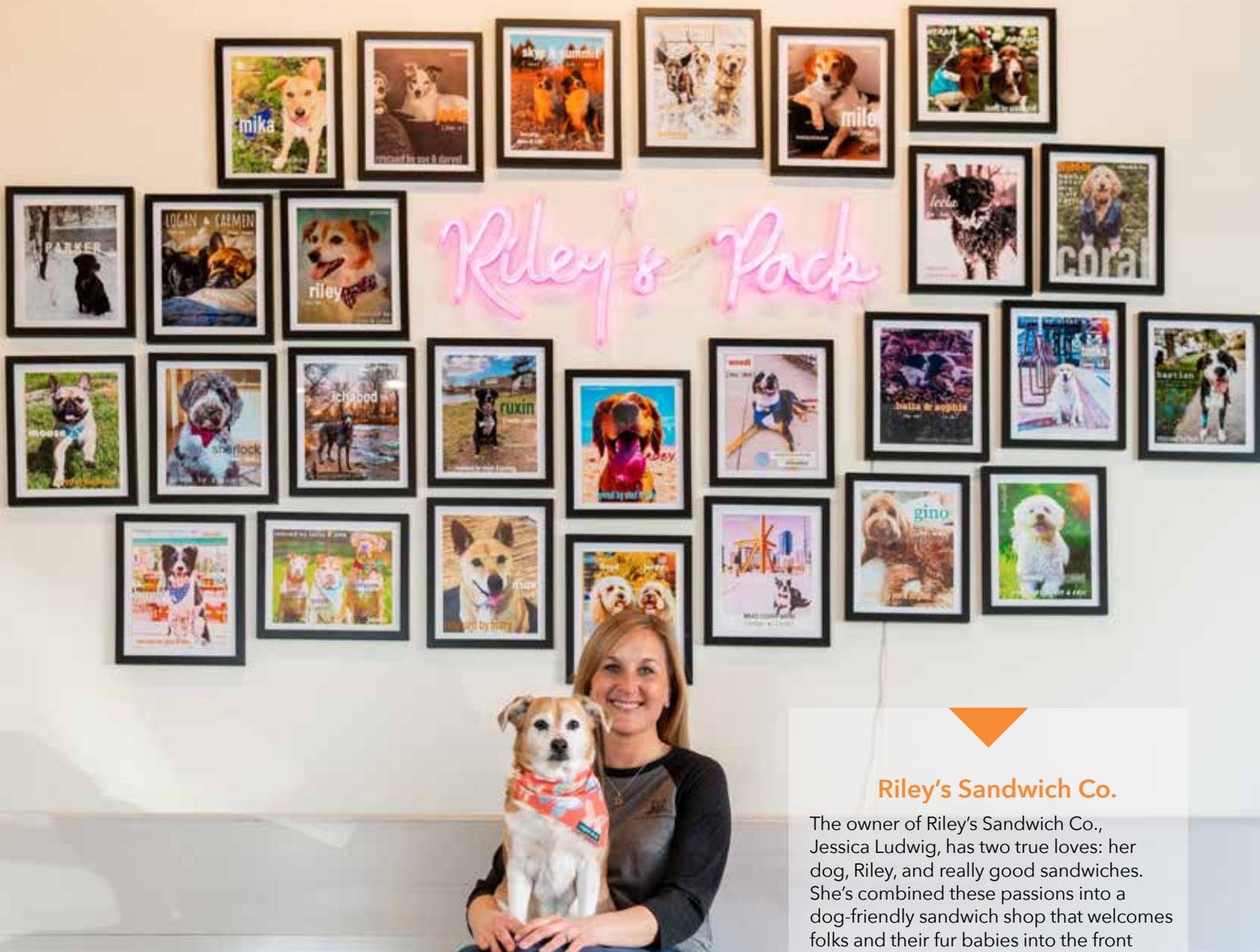
3555B N OAKLAND AVE.

ONLINE AND IN PERSON CLASSES FOR ALL AGES AND ABILITIES

CLASS OF 2022 SENIOR PORTRAITS

ELYSHA RICE photography

HTTP://WWW.ELYSHARICEPHOTOGRAPHY.COM



Riley's Sandwich Co.

The owner of Riley's Sandwich Co., Jessica Ludwig, has two true loves: her dog, Riley, and really good sandwiches. She's combined these passions into a dog-friendly sandwich shop that welcomes folks and their fur babies into the front area of the business to place take-out orders and shop for locally crafted beer, wine, dog treats and merchandise. Meanwhile, in the back, the chef prepares delicious, generously sized sandwiches made from tender meat that's been cooked *sous vide* and hand carved. Outdoor seating allows for dining *al fresco* while the pooch at your feet hopes you'll "accidentally" drop a morsel.

4473 N. Oakland Ave., rileysandwich.com, 414.616.1811

BID FEATURE STORY

OPENING WITH OPTIMISM

As the pandemic begins to wane, Shorewood enjoys a new-business boom

BY JENNIFER ANDERSON | PHOTOS BY PATRICK MANNING

Call it a business boomlet: At least eight new Shorewood businesses had spring or early summer openings and more are set to open later this season. While opening a new business in the wake of a not-quite-over pandemic may seem like a risky undertaking, there are several reasons why now may actually be the perfect time.

Consumer spending rose throughout the spring as pent-up demand for activities largely on hold for over a year – entertainment, in-store shopping and indoor restaurant dining – was unleashed. Some solopreneurs who created side gigs born

of necessity or extra time during the pandemic now want to evolve them into established businesses. Finally, for many, the idea of going back to their pre-pandemic "normal" simply no longer appeals.

"I think the past year has given people the time and space to reflect on what they really want to do with their lives and what their passions are," says Steph Salvia, director of the Shorewood Business Improvement District. "For many people, their dream is having their own business, being their own boss."

(continued on page 10)



Shell's Hair Studio

Micheall Hall, the owner of Shell's Hair Studio, advertises her business as a natural hair salon that offers specialized hair treatment for highly textured hair. Her loyal clients leave Shell's with sleek, shiny tresses or big bouncy curls, and her deep-conditioning treatments and hair growth oils back up her motto to "help women achieve their hair goals."

4012 N. Wilson Dr., 414.216.3854

Beü Face and Body Lounge

With its menu of specialized services ranging from microdermabrasion and lash extensions to waxing, sugaring and microblading, Beü Face and Body Lounge offers myriad options for personal pampering and bodily rejuvenation. Owner **Joseth Peña** has renovated a former business office into an airy, calming and welcoming space. Any specialist among Beü's staff of three can tailor treatments to address specific skin or body issues.

1712 E. Capitol Dr., 414.446.1200, beufaceandbodylounge@gmail.com



Mid-Coast Realty

This boutique residential real estate service is owned by husband-and-wife team **Tim Knuth and Kristen Houge**, two former teachers who've started their own business after working for other big-name local realty outfits. The business, located in the renovated space that formerly housed Zahorik Chiropractic Clinic, has eight experienced agents covering all of southeastern Wisconsin with a focus on metro Milwaukee and the North Shore communities. The couple say they were drawn to the Shorewood location because of the resurgence of North Oakland Ave., the proximity to the lakefront and the inviting atmosphere.

4166 N. Oakland Ave.
Milwaukeeareahomesforsale.com
414.350.8984



Mz. Redd's Boutique

With its colorful accessories and women's apparel, Mz. Redd's Boutique is aptly named. "Redd" is actually owner **Melissa Frechette's** longtime nickname, and the inventory reflects her sense of fun and a personal style that "specializes in bling." Frechette says her mission is to "offer something for every woman," and the boutique, located in the former Swanky Seconds space, has a wide selection of denim, track suits and party dresses, not to mention purses and sunglasses galore. Coming soon are shoes as well as "Mommy and me" styles.

2221 E. Capitol Dr., mzreddsboutique@gmail.com



Valentine Electric Tattoo

At Valentine Electric Tattoo, customers can expect a professional and friendly atmosphere where myriad tattoo styles are welcomed and encouraged. Owner **Isaac Brethauer** and co-tattooist Dylan Barker specialize in creating hand-painted art known in the tattoo world as “Flash.” Flash is a classic and colorful old-school style of tattoo design that brings to mind weathered sailors with dancing hula girls on their arms and bikers sporting skulls and crossbones. The walls are covered with examples of their art, giving customers an almost endless selection of ideas for what they can do with ink.

3805 N. Oakland Ave., 414.763.8987



Goddessry Beauty

This new specialty salon focuses on hair braiding and natural hair styles. Owner **Erena Swygart** (pictured with her husband, Kendrick Swygart) has renovated the former Milwaukee PC location into a spa-like space and offers services such as loc maintenance and re-twist, silk press, and bantu knots, along with a variety of unique braiding styles and techniques. Swygart also provides therapies to help maintain healthy natural hair, including steam treatments and masks.

1518 E. Capitol Dr., LadySwygart@gmail.com



Brew Fitness

Brew Fitness serves up a unique combination of high-energy fitness classes, personal training and local craft beer on tap. Owner **Ryan Mleziva** (center) founded Brew Fitness in 2017 in Milwaukee’s Walker’s Point neighborhood and brought in co-owners **Mike Wojciechowski** (left) and **Jamie Eischen** (right) to expand the unique brand to Shorewood, as they felt their lively mix of fitness classes and post-workout socializing would be a great fit for the community. They offer similar fitness classes at both locations, including TRX, strength training and high-impact cardio, and also have new class formats exclusive to Shorewood.

3514 N. Oakland Ave., brewfitnessmke.com



This collage of Shorewood homes and home details reflects the Village's classic architectural styles.

VILLAGE FEATURE STORY

A Question of History

Village explores options for architectural preservation

BY JENNIFER ANDERSON | PHOTOS BY PATRICK MANNING

In little more than a century, Shorewood has grown from rural farmlands to a densely populated residential community that boasts a wide variety of historically significant neighborhoods, homes and buildings. To walk through the Village is to be treated to a range of classic architectural styles, from the Georgian Revival mansions on North Lake Dr. to the Prairie-style homes lining North Prospect and Downer Aves. to the Craftsman bungalows found throughout the community.

Over the past year, interest in maintaining the Village's character by protecting its historical structures has grown, and last summer, the Village Board voted to

formally investigate how this might be done. This past spring, a coalition comprising the Village Board, the Wisconsin State Historical Society, the Shorewood Historical Society and the Shorewood Public Library invited residents to partake in a three-part educational program titled "Shorewood Architecture Reflects Village History: How Can We Leverage Our Historic Resources to Benefit the Whole Community?"

Options for historic preservation

According to Shorewood Historical Society member Karen de Hartog, there are several possible methods for protecting Shorewood's historically significant structures. One would be to apply to the

“
The important question is, how do we preserve Shorewood and how do we do it in a way that's unique to Shorewood?”

—Karen de Hartog,
Shorewood Historical Society

National or State Registers of Historic Places to officially designate certain neighborhoods or districts as historically relevant. She cites examples such as the southeast corner of the Village, which was the original home of the Milwaukee Country Club, or the Colonial Revival apartment buildings along North Wilson Dr. that were built shortly after World War II to provide housing for returning GIs and their families.

(continued on page 15)

CO-OP
MADE

Outpost's own grilling goodness!

fresh • made-in-store • delicious

OUTPOST
NATURAL FOODS

4 convenient locations • www.outpost.coop



ESTABROOK PARK

SUNDAYS | JUN 13 - OCT 31* | 9:30 - 1:00

Get the weekly vendor list at ShorewoodFarmersMarket.com

*No market July 4, 2021



HOMETOWN BUILDING, INC
 FAMILY OWNED AND OPERATED SINCE 1978

- Kitchens
- Bathrooms
- Additions
- Basement Remodels
- Custom Storage
- Sunrooms
- Decks
- Pergolas



MATTHEW AND JEREMY JONES

WWW.HTBUILDING.COM

414-272-5802

We Understand Commitment

You can rely on Edward Jones for one-on-one attention, our quality-focused investment philosophy and straight talk about your financial needs. To learn more, call today.



Michael Y O'Brien, AAMS®
 Financial Advisor
 2323 E Capitol Drive
 Shorewood, WI 53211
 414-963-8727

edwardjones.com
 Member SIPC

Edward Jones®
 MAKING SENSE OF INVESTING

MKT-1952-G-A

(continued from page 12)



Colonial Revival homes on North Wildwood Ave. in Shorewood.

Historic districts that feature specific types of architecture could also be designated, such as areas with a number of bungalows or a district of Tudor-style homes. Individual homes could also be designated as historic and gain unique protections. In fact, the entire Village could be considered as a historic district, de Hartog says. It's all a matter of what ultimately makes the most sense to community members and their representatives on the Village Board.

"Technically, the Village can do it however it wants," de Hartog says. "The important question is, how do we preserve Shorewood and how do we do it in a way that's unique to Shorewood?"

Implications of historic preservation

A historic designation could have numerous implications. It could require the Village's design review board to take the architectural heritage of buildings into consideration during the renovation approval process. It could also be a way to encourage homeowners to maintain their properties, which could help sustain or increase property values.

Historic designations can also provide significant state and federal tax credits to homeowners who want to fix up their homes.

"Historic tax credits are a way to make rehabilitation projects work," says Jason Tish, local government and preservation education coordinator for the Wisconsin State Historic Preservation Office. "It's also keeping tons of construction debris out of the landfill, minimizing the consumption of resources and creating jobs for local craftspeople who work on old buildings."

Participation in the process

Recordings of all three spring educational sessions are available at villageofshorewood.org. Residents are encouraged to participate in the process by sharing their views and ideas on how to "conserve the unique historic character of the places and neighborhoods that bear witness to the community's history," says Village Manager Rebecca Ewald. Public forums for open discussion on the topic are also planned for later this year. ■

Est. XX

SCOUT

WINE MERCHANTS

WINE - SPIRITS - BEER - COCKTAILS
MARKET - CIGARS - FOODSTUFF - GIFTS

GIOIA IS ...

supportive

gioia

A comfortable, supportive, natural-fit, wire-free bra.
Designed **BY WOMEN FOR WOMEN** with your well-being in mind.

"Your bras are a game changer!
It is not hyperbole to say that my
quality of life has increased."

Schedule your personal fitting: 414-628-7653 (1431 E. Capitol Dr.)

More info: gioiabras.com
@gioiabras



SHOREWOOD SCHOOLS FEATURE STORY

Sense of Belonging

SIS pilots social-emotional learning curriculum designed to help students feel connected to their school community

BY KATELIN WATSON | PHOTOS BY PATRICK MANNING

Social and emotional learning, or SEL, has always been integral to helping Shorewood students succeed. With the impact of Covid-19, SEL has become more essential than ever.

Anticipating that the pandemic would significantly impact students' mental health and well-being, Shorewood Intermediate School staff began last spring to research SEL programs that could help improve student connectedness as well as school-wide relationships.

"We had actually been wanting to address issues of connectedness for some time," says SIS Dean of Students Moriah Weingrod. "Covid-19 forced us to make a big change quickly in how we were supporting our students, especially during a time when we were not meeting in person."

Weingrod and her team decided on Project Wayfinder. A complete and culturally responsive SEL and mental health curriculum, Project Wayfinder is based in design thinking and creative exploration, and engineered to help students find meaning in today's world.

▲
Students in guided study with teacher Kelsey Klawien, center right, participate in a community-building circle activity. On Klawien's left is SIS Dean of Students Moriah Weingrod.

(continued on page 19)



HarborChase

Assisted Living • Memory Care

Shorewood

*Happiness
Starts Here*



**RESORT-STYLE COMMUNITY
MULTIPLE RESTAURANTS
SALON & SPA**

**Schedule your personalized
tour today and taste our
unparalleled hospitality
with a complimentary
3-course lunch!***

1111 E. Capitol Drive | Shorewood, WI 53211

(414) 409-7247

www.HarborChase.com

*For a limited time. Some restrictions may apply.



—TRY OUR—
**SUMMER
MENU**



**MODERN ITALIAN CUISINE
PATIO & SIDEWALK DINING**

—ONLINE TAKEOUT ORDERS—
centro.alohaorderonline.com

MON-THUR 5-9 PM | FRI-SAT 5-10 PM

**808 E CENTER STREET | 414 455 3751
centrocaferiverwest.com**

MEN'S THE ROOM BARBER SHOP



**WISCONSIN'S LARGEST SELECTION
OF TRADITIONAL WET-SHAVING SUPPLIES**

4423 N. OAKLAND AVE. | SHOREWOOD

414.961.9019

mensroombarbershop.com

CORNER BAKERY®

Best PANCAKES IN TOWN

BREAKFAST SERVED
ALL DAY



1305 E. CAPITOL DR • 414.210.2972 • WWW.CORNERBAKERY.COM

Always Fresh



NEVER FROZEN

Every ButterBurger® is seared to perfection.
Then topped with a lightly buttered, toasted bun.



THE CULVER'S®
DELUXE
(Recipe No. 4)

Culver's®

Welcome to delicious.®

Visit your local Culver's restaurant today:

Culver's of Shorewood
1325 E. Capitol Dr.
Serving Shorewood since 2002

© 2015 Culver Franchising System, Inc 03/2014



(continued from page 16)

SIS eighth-grader Matthew Knox, right, passes a talking piece to fellow student Enzo Litz.

Below: A restorative circle centerpiece serves as a focal point and reflects some indigenous cultures and customs.



guided study time each Monday. Weingrod says it has noticeably enabled better communication with students and strengthened feelings of connectedness.

“We know that many middle school students are exploring their own identities and where they belong within a larger group of people and community,” says SIS teacher Kelsey Klawien. “Project Wayfinder gives me, as a teacher, a structured and researched way to help my students through this. Specifically, within my guided study, I have seen an overall appreciation for each person as an individual, and every week my students lift each other up through sharing the appreciation they have for one another.”

Weingrod says the curriculum has also given staff a platform to develop enhanced relationships with their students through specific activities, questions and rituals that build trust and understanding between adolescents and adults. The curriculum is also easily modified based on student feedback.

Going forward, says Weingrod, incorporating Project Wayfinder into students’ weekly schedules more frequently would enable SIS teachers and student services professionals to effectively address topics such as coping strategies around stress and learning to handle social media. SIS is also hoping to integrate this SEL work into the eighth-grade Passages program, in which students create and give presentations sharing how they have grown as learners and developed their characters.

“I’m excited about creating a holistic learning experience for students where they walk into the school building and they know that they’re meant to be there, wherever they are at, and where they look forward to coming to school each day knowing they have people they can go to no matter what’s happening in their lives,” Weingrod says. “It’s all about our students feeling seen, valued and celebrated, and creating a culture where our middle school kids really thrive.” ■

“
Covid-19 forced us to make a big change quickly in how we were supporting our students, especially during a time when we were not meeting in person.

—Moriah Weingrod, SIS Dean of Students

Project Wayfinder’s “Belonging” curriculum provides interactive lesson plans for educators to help students explore the concept of belonging with themselves, each other and the wider world. Each lesson includes background on a topic, hands-on activities and opportunities to reflect and debrief as a way to build SEL skills.

Weingrod says standout features of Project Wayfinder include the autonomy and creative flexibility the lessons offer teachers, the authentic learning and restorative practices woven into the curriculum, and the ability to adapt lessons for both in-person and virtual learning environments. It is also one of few SEL programs targeted specifically to middle schoolers.

SIS rolled out the pilot program to students at the beginning of the 2020-21 school year, during the school’s reformed

To learn more about Project Wayfinder, visit projectwayfinder.com.

Shorewood Events

Movie Under the Stars Series

Fridays, June 25, July 30, August 20, 8 p.m.

The Shorewood Recreation Department's Movie Under the Stars series offers free, family-friendly film screenings at the Shorewood High School football field for all community members. Arrive around 8 p.m. and movies begin shortly after sunset. Bring blankets and lawn chairs for a more comfortable experience and enjoy complimentary refreshments courtesy of Andrew McCabe, Allstate Insurance. In inclement weather, screenings will be rescheduled. Call the weather cancellation line after 2 p.m. at 414.963.6913 x3.



COCO
June 25

TOY STORY 4
July 30

**TROLLS
WORLD TOUR**
August 9



First Ride and Bike Rodeo

Saturday, June 12,
Noon and 2 p.m.

Kids can learn to ride a two-wheeled bike at these popular bike instruction and safety courses offered by the Shorewood Recreation Department in conjunction with the Shorewood Village Police, North Shore Health Department, North Shore Fire and Rescue Department, and Pinnacle Bike Shop. Free for residents, the courses take place at the Atwater Elementary School west playground.

First Ride: Ages 3 & up; Noon-1:30 p.m. Children learn to ride two-wheelers with the proven "balancing first" method.

Bike Rodeo: Grades 2-6; 2-4 p.m. This clinic will educate parents and children on bike safety, traffic rules and more.



Shorewood Farmers Market

Sundays, June 13-October 31*
9:30 a.m.-1 p.m.

The Shorewood Farmers Market returns to Estabrook Park this summer with a variety of new and returning vendors. Visitors can expect to find delicious fruits, vegetables, baked goods, flowers, eggs and much more!

The Market accepts SNAP/Quest benefits and is a pet-free zone (service animals are welcome). We will be following local and state guidance to ensure a safe and healthy market this summer. Stay up to date on evolving safe shopping guidelines and the weekly vendor roster at the Shorewood Farmers Market Facebook or Instagram pages and join the market mailing list at [ShorewoodFarmersMarket.com](https://www.shorewoodfarmersmarket.com).

*No market on July 4, 2021.

Film Screening: *Determined*

Friday, June 7, 7 p.m.

This provocative new documentary – Audience Winner for Best Documentary at the Green Bay Film Festival – follows three women at high risk for Alzheimer's disease who volunteer to be part of a ground-breaking medical study at the University of Wisconsin. The film will be shown in the Shorewood High School Gensler Auditorium and a panel discussion with the filmmakers and film participants will follow. Limited capacity, spaced seating, masks and other COVID-safe protocols will be followed. Pre-registration is required through the Shorewood Recreation Department, 414.963.6913 ext. 4.

Summer Sounds Concert Series

Wednesdays, 6 p.m.

Summer Sounds returns for 2021 with a fantastic lineup of live bands ready to entertain crowds of all ages at Hubbard Park. Bring a picnic or purchase food and beverages from Hubbard Park Lodge. Hubbard Park is accessible from the Oak Leaf Trail or 3565 N. Morris Blvd.

PAT MCCURDY
July 7

ELECTRI-VIOLET
July 14

KING SOLOMON
July 21

MIC OVER MATTER
July 28

WHISKEYBELLES
August 4

**MS. JEN AND THE JELLYFISH/
BAND OF RINGERS**
August 11

**COMMAND PERFORMANCE
BIG BAND**
August 18

FIVE CARD STUDS
August 25

17th (Almost) Annual Shorewood Criterium Cycling Classic

Friday, June 25, 11 a.m.-8:30 p.m.

Presented by Colectivo Coffee

Produced and Supported by the Shorewood Business Improvement District

Shorewood will return to playing host for a day to the largest cycling event in the country! The Tour of America's Dairyland typically features one week of competitive racing around Wisconsin and brings in riders from amateurs to professionals. Event organizers from the Shorewood Business Improvement District are committed to prioritizing the health and safety of attendees, staff, volunteers and all other participants for a safe and fun race day.



SHOREWOOD CRITERIUM SCHEDULE

- 11:45 am** Cat 4/Novice
- 12:35 pm** Cat 3/4
- 1:30 pm** Cat 2/3
- 2:30 pm** Cat 3/4 Women
- 3:25 pm** Masters 1/2/3 | 40+/50+
- 4:35 pm** Pro 1/2 Women
- 6:00 pm** Handcycle H1/2, H3/4/5 & Women
- 6:35 pm** Local event: Kids Roll
- 7:15 pm** Pro 1/2 Men



Keep your healthcare Simple and Local.

Our Pharmacy team has worked very hard over the last few months to help our community through the COVID-19 pandemic.

Over 5,000 COVID-19 tests performed

Over 4,500 COVID-19 vaccines administered

We are humbled to have helped thousands in our community, and we'll continue to be here for you. Stop by and check us out. We've got a new look, new items in stock, and the same great service and care that has kept us in business for over 85 years. We look forward to seeing you soon!



Call, stop by our pharmacy, or visit us at www.northshorepharmacy.org to learn more. Transferring your prescriptions is simple and convenient!



North Shore Pharmacy

1421 EAST CAPITOL DRIVE
SHOREWOOD, WI 53211

414.962.9665

NORTHSHOREPHARMACY.ORG



THE TEAM OF TWO, FOCUSED ON YOU!!



Whether you're buying your first home or selling to start a new phase, Susie and Cathy make it easy. We know the North Shore and East Side. And we work directly with you from start to finish. Call to learn more about our unique team approach.

Susie Popalisky
414-254-1732
Susie@susiepop.com

95% OF OUR BUSINESS IS REPEAT OR REFERRAL!

Cathy Rapp
414-690-0114
Cathy@CathyRapp.com

BEYOND HOME CARE

The difference is care management



For more than 35 years, Stowell Associates has helped older adults maintain their independence at home with our unique care model.

Our expert Care Managers are registered nurses and master's degree level social workers who work closely with our outstanding Caregivers to provide the highest-quality home care in the area.



Shorewood 414.963.2600
Kenosha 262.287.0805
Racine 262.880.5864
Waukesha 262.521.3016

www.stowellassociates.com

Proudly serving families in Shorewood and beyond since 1983



W. BRIGGS HOME IMPROVEMENT

- Carpentry
- Cabinetry
- Construction
- Doors and Windows
- Electrical
- Plumbing
- Painting
- Tile Setting



www.wbriggs.net

414-698-3227

Shorewood, Wisconsin

Insured. Free Estimates. Call Today.

Money for Makers

Foundation supports summer launch of Shorewood Artisan Market

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING



India McCanse, whose pitch for an artisan market in Shorewood won funding from the Shorewood Foundation, in her woodworking space.

and a small group of artists and community leaders are helping McCanse with aspects of the market such as designing the logo and lining up volunteers.

Hoping to draw a diverse group of creatives who specialize in everything from printmaking and photography to pottery and sculpture, McCanse and her team have been recruiting artisans from multiple local communities, with an emphasis on communities of color. “The artisan market is in Shorewood, but represents numerous cultural, racial and ethnic artists beyond our Village’s borders,” she says, explaining that four core principles – diver-

sity, community, service and artistic expression – guide her team’s decisions and help ensure inclusive operations.

With Foundation support, the Shorewood Artisan Market will run 10 art shows this summer and fall – eight at Summer Sounds in Hubbard Park on Wednesday evenings, one at the Shorewood Feast in September, and a youth art fair this fall on the Shorewood High School front lawn with live demonstrations and classes by artists, as well as enrichment activities for children and seniors.

If things go well in 2021, McCanse says the market may form a nonprofit with its own board of directors.

The goals of the market align with the Shorewood Foundation’s stated mission to “preserve the Village’s history and charm” and “support civic pride and community spirit,” notes Foundation President Alan Purintun.

“It’s a compelling endeavor that will showcase Shorewood’s immense artistic talent,” Purintun says. “What is especially impressive to us is that the market is committed to diversity among both art and artists via outreach into communities of color within and beyond the Village borders. The Foundation would be hard-pressed to find a more fitting and deserving partner.” ■

The Shorewood Foundation’s Shark Tank Challenge returned this past spring in a virtual format, inviting creative pitches for community projects from Shorewood residents. In the end, the Foundation board of directors unanimously agreed to put \$5,000 behind a proposal to launch the Shorewood Artisan Market, providing its organizers with the necessary seed money for the market to begin this summer.

“I’m thrilled that the Foundation is backing us,” says resident India McCanse, who presented the idea for the market to the Foundation’s Shark Tank judges. “There’s been a lot of enthusiasm around this idea, and we believe it will be a real boon to the community.”

McCanse, a woodworker and jewelry maker, says she has been talking with other Shorewood artists for some time about establishing a local artisan market. She ramped up efforts this past winter and spring to garner support for the concept among Village trustees, the board and staff of the Shorewood Business Improvement District, Shorewood School District leaders and various community members. Lisa Castagnozzi, owner of fair-trade store Just Goods,

Porch to Pantry

Rona Wolfe makes connections to promote food justice

BY PAULA WHEELER
PHOTO BY PATRICK MANNING

Rona Wolfe has long believed in the power of community connections. During her 28 years as a kindergarten teacher, she anchored her curriculum in community partnerships to help students build friendships, learn empathy and embrace diversity.

When she recently stopped teaching and became a student again – she’s earning a master’s in Community Engagement and Education – she found herself missing that outreach platform she’d had as a teacher.

Last fall, a Facebook post about a community food-sharing space in Milwaukee’s Sherman Park neighborhood caught Wolfe’s attention. Called Food is Free Mke, it launched in April 2020 as the Covid-19 pandemic threatened to exacerbate food scarcity. The concept was simple: Community members may take what food they need and/or give what they can.

Facebook discussions ensued around creating something similar in Shorewood, but the right physical space here never materialized. Wolfe reached out to Food is Free’s Emma Toth to see how she might offer support.

While visiting Toth’s alley-adjacent space, Wolfe recognized the “truly extraordinary” aspects of this grassroots initiative. “It’s outside, open and accessible all the time ... I saw community members come and drop off or take what they needed. There was no policing of food, there was no maximum take,” she says. “It became really clear to me that this was based on community trust and respect, the idea that ‘We trust you to know what you need for your family.’”




Rona Wolfe on her Shorewood porch, where she collects donated food items for Food is Free Mke.

To learn more about Food is Free, visit facebook.com/foodisfreemke.

The experience, she says, reinforced her view that “we don’t have to look at a community through a deficit lens, but instead look at how they take care, build trust and respect and honor each other, and honor what should be a basic right: the right to healthy food.”

To help Shorewood get involved, Wolfe offered up her porch as a donation drop-off spot. When she began posting weekly wish lists within various Facebook groups, “the response was overwhelming,” she says. “I have photos of my Shorewood porch completely filled with bags and bags and bags, so much so that I started going (to Food is Free) three times a week.”

Wolfe has also become the organization’s community outreach organizer, facilitating drop-offs, coordinating food drives and service projects with external groups, arranging and often transporting restaurant donations, and handling social media messages and responses.

“As an educator, the weaving of social justice, community and connection has always been my interest,” she says. “Food is Free has provided another way for me to play that connector role.” ■

Are you a public school,
state or local employee
planning your next chapter?

Let us help you prepare. To learn
more, call my office today.



Craig Bulluck
Financial Advisor
4314 N Oakland Ave
Shorewood, WI 53211-1645
414-967-9042

edwardjones.com
Member SIPC

Edward Jones[®]
MAKING SENSE OF INVESTING

PRT-4873E-A

**THANK YOU FOR YOUR SUPPORT
WITH YOUR HELP WE HAVE ACHIEVED
OUR GOAL!**

500

SOLD

IN SHOREWOOD



Desty Lorino
ABR, CRS, GRI, SRES
SHS Alumnus

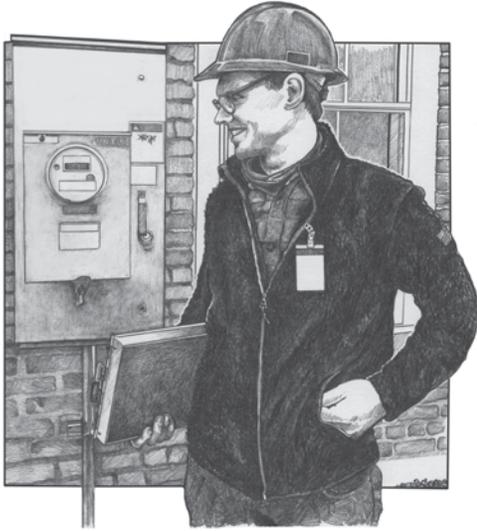
414.962.8888
desty@desty.com
www.desty.com

Follow me on
Facebook
@DestysTeam

kw MILWAUKEE
NORTH SHORE
KELLERWILLIAMS.

A DAY IN THE LIFE

Village Inspector Justin Burris



BY JENNIFER ANDERSON

ILLUSTRATION BY JENNIFER COONEY VULPAS

7:45 AM

Village Inspector Justin Burris' work begins before he even gets to his office. On his way in, he notices that AT&T workers have dug up the sidewalk on Murray Ave. in front of Village Hall and some of the reconstruction work, he says, "looks a little ... rough." He instructs them that the sub-bases need further compacting.

12:35 PM

Burris checks out a residential kitchen remodel, complementing the homeowner on the insulation installation and expounding upon the importance of creating an impermeable vapor barrier.

Afterward, he acknowledges the joke about Shorewood: that you need a permit for everything. And while it's true that you do need one to swap out your dishwasher, build a new fence or replace your busted boiler, Burris says, "We're all just working toward the same goal: a safe, code-compliant project."

1:05 PM

Burris hops into his white Village-issued Chevy Cruze to drive by a stately Lake Drive home undergoing a major overhaul. He's been in frequent communication with the owner and he'll be emailing him again today, along with a photo of a dirty beige recliner that's been left on the lawn. That's gonna need to go.

1:26 PM

Checking on a newly installed boiler, Burris keeps up a running monologue of "Ok, looks good, everything good here, OK, OK..." From out of a seemingly bottomless pocket in his fleece jacket he pulls a screwdriver, then a flashlight, then a tape measure to inspect the inner workings of the electrical panel. His knowledge of the Wisconsin Uniform Dwelling Code is encyclopedic and impressive.

"I like being useful in life," he says. "I like helping people on the front end of their projects so everything goes smoothly."

While Wisconsin allows owners of single-family homes to do their own plumbing and electrical, he's wary of most people's plans to tackle home improvement projects themselves. He urges people to check with his office before embarking on any project and insists his goal is "to make people's lives easier, not harder."

The rest of Burris's afternoon is spent responding to emails, processing permits, talking with contractors and following up on queries from homeowners. Despite the brain-rattling sounds of jackhammers outside and frequent sirens from North Shore Fire Rescue next door, Burris is unfailingly cheerful and patient.

4:30 PM

Before heading home, Burris re-checks that pavement work in front of Village Hall. It looks perfect. ■



**DUE TO COVID-19,
OUR 50TH ANNUAL
CHICKEN BBQ HAS BEEN
CANCELED FOR 2021**

**IT WILL NOW BE TAKING
PLACE NEXT YEAR,
AS ALWAYS ON THE 2ND
SATURDAY IN JUNE;
SATURDAY, JUNE 11, 2022.**

**IT WILL BE AN EVEN BIGGER
CELEBRATION AND
EXCITING MILESTONE !**

SHOREWOODMENSCLUB.ORG

SOURCEPOINT COUNSELING

SELF-AWARENESS. HEALING. GROWTH.

Practical, effective, values-based counseling for resolving life-issues, relationship concerns, unhealthy behavioral patterns and mental/emotional challenges.

Individual, couple's, family, and group counseling available.



Carolyn Davis, EdD - Licensed Counselor

4447 N Oakland Avenue, Shorewood, WI 53211
sourcepointcounseling.com
cdavis@sourcepointcounseling.com
Call/Text: (414) 902-0290

Shorewood Recreation Offers a Swim-Filled Summer

BY KATELIN WATSON

PHOTO BY PATRICK MANNING

As the summer season kicks off, many families and community members are looking for local swimming activities. Fortunately for Shorewood residents, the Shorewood Recreation Department is a community leader in aquatics programming and offers many options for water enthusiasts of all ages.

One of the most popular offerings is group swim lessons, which range from parent/child classes all the way up to teen and adult swim instruction. Each level focuses on different skill sets, and there is a class for every ability. The goal is to help children and adults develop positive attitudes toward being in the water while introducing and developing proper swimming techniques.

"We signed up for the parent/child swim class to get our son acquainted with the water and to also get acquainted with other kids and parents in the community," says Shorewood resident Kristen Hogan. "The teacher was great with the kids and offered a variety of activities that could be modified for all ages to keep everyone engaged. We would definitely recommend the parent/child swim class, as it provided a fun setting for our child to get used to the water, as well as a safe and stress-free social setting, especially in times of social distancing."

For those interested in a more specialized option, private and semi-private swim lessons are also available with certified swim instructors.

Another popular offering is Aqua Boot Camp, which provides participants with a combination of swimming, strength



New to lifeguarding at age 74, John Zmudzinski stands above swimmers at the Shorewood VHE Pool.

training and core work both in the water and on deck. Classes are offered twice a week and include exercise sets such as swim sprints and resistance training.

"We're trying to incorporate as many water fitness classes back into the schedule as we can," says Perry Perkins, recreation supervisor. "We are still taking all the proper precautions and following strict protocols to make sure our programs are safe, but we are listening to the community about what offerings they want to see. Our hope is to make our aquatic programs as diverse as our staff and community. Additionally, we are excited to get into the newly renovated Shorewood High School pool, so we can continue to grow, develop and serve the residents of Shorewood."

With an estimated 60 hours per week of swimming programming scheduled for the summer, the Recreation Department has nearly 45 trained lifeguards slated to

monitor the pools. The lifeguards, most of whom participated in the lifeguard training course offered by the Recreation Department, range in age from 15 to 74.

The oldest is Marine Corps vet John Zmudzinski, who says he is excited to be working as a lifeguard this summer.

"I completed the Recreation Department's lifeguard course earlier this year, and it was an excellent program that I would highly recommend," Zmudzinski says. "I was looking for a new challenge to stay active, and I landed on lifeguarding. I believe we are only here on earth for a short time, so we better make the best of it." ■

For a full list of aquatics offerings and to sign up for classes, visit the Recreation Department website at shorewoodrec.org or call 414.963.6913.



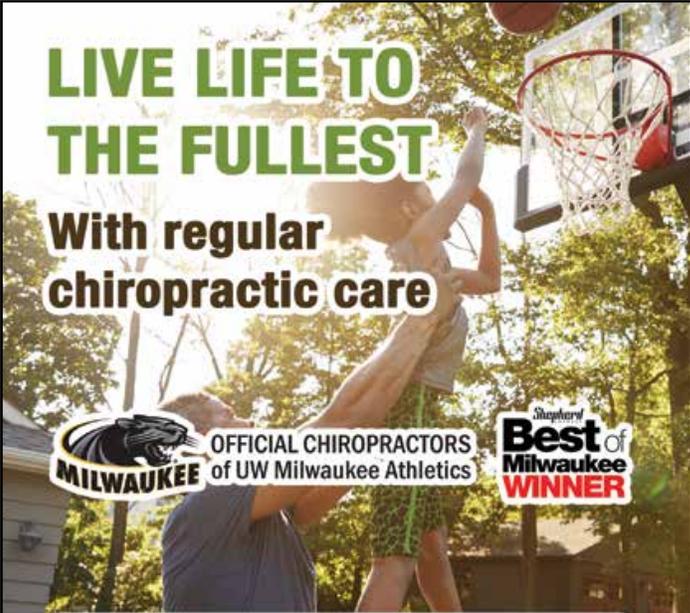
Feerick
FUNERAL HOME
Established 1896

*Five Generations
Family Owned & Operated*

Now Offering Professional
LIVE STREAMING SERVICES!



2025 East Capitol Drive
Shorewood | 414.962.8383
FEERICKFUNERALHOME.COM



**LIVE LIFE TO
THE FULLEST**

**With regular
chiropractic care**

MILWAUKEE OFFICIAL CHIROPRACTORS
of UW Milwaukee Athletics **Best of
Milwaukee
WINNER**

\$59 New Patient Special
X-rays • Spinal Exam • Diagnostic Scan
New patients only. Medicare & Medicaid patients not eligible.

Chiropractic Company (414) 962-0700
ChiropracticCo.com



**LAKE BLUFF
DENTAL**

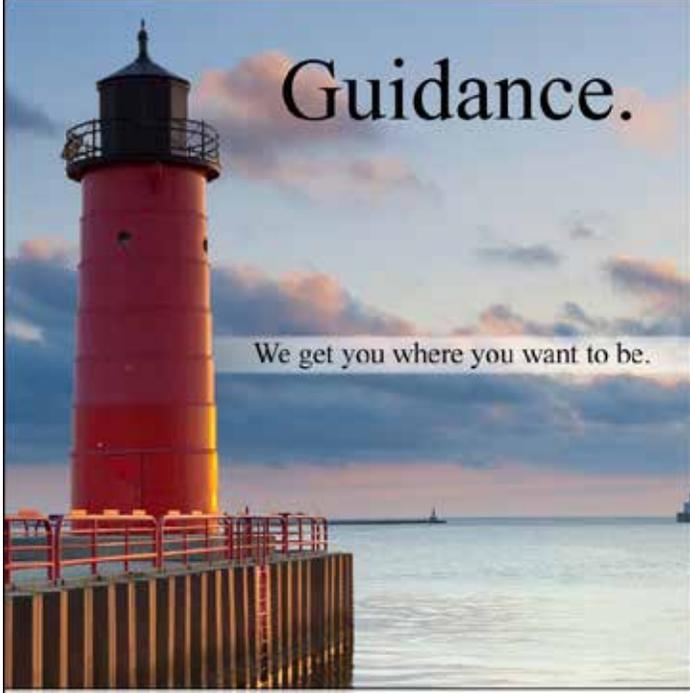
Welcoming New Patients for a Brighter Smile



New patients are eligible for our **free whitening for life** program to help your smile shine all year long.

Carolyn Griffin DDS, MS | (414) 962-1800
1720 E Lake Bluff Blvd Shorewood, WI 53211

Book your appointment at lakebluffdental.com



Guidance.

We get you where you want to be.

PENDLETON LEGAL
Experience. Dedication. Solutions.

250 E. Wisconsin Ave, Suite 1800
Milwaukee, WI 53202

Alexander "Sandie" Pendleton, J.D.
pendletonlegal.com



Adrienne Shea enjoys coffee while her daughters busy themselves inside Little Sprouts Play Café.

Inspiring Children and Caffeinating Parents

Little Sprouts Play Café

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING

BUSINESS SPOTLIGHT

Little Sprouts Play Café's Adrienne Shea echoes the sentiments of many a pandemic-era business owner in regard to 2020: "I feel

like the word of the year is 'pivot.'"

Pre-pandemic, Little Sprouts' colorful indoor play space was a haven for parents and their kids under 6 to socialize and recreate. But when Covid-19 put the brakes on indoor gatherings, it became impractical to keep the café open. Shea's pivot was to focus on "helping people find a way to celebrate the good things when everything else was really bad."

Early on in the pandemic, she arranged for Easter Bunny deliveries of baskets to families to create "a bright spot" when so many were in a dark place. She organized

yoga classes kids could attend over Zoom and developed small-group enrichment programs, with themes like "Dinosaur Digs" and "Fairy Worlds." She hosted trainer-led "Stroller Fitness" classes in Estabrook Park and offered Pop-Up Parties – themed, outdoor gatherings made festive and fun with balloon garlands and decorated cakes. For parents, she introduced virtual workshops, addressing wellness topics such as toxin-free living.

Shea, who grew up in Shorewood and serves on the board of the Shorewood Business Improvement District, opened Little Sprouts in 2016 when her daughters were 2 and 3 years old. She had found disappointingly few local entertainment options for parents and toddlers, and imagined a place for imaginative and social play where parents could also chat over coffee.

Shorewood resident Erin Somers says she is grateful for the opportunity to break up her days caring for two young children with visits to Little Sprouts. "There aren't very many places where it's OK for your kids to roam free and be loud and touch everything," Somers says. "You can meet up with friends to have adult conversation, and relax knowing your kids are safe and busy and always 100 percent within your line of sight."

Little Sprouts has been so well received that Shea opened a second play café in Mequon in 2020. Both cafes were able to open their doors to families again this past fall, limiting the number of people and taking safety precautions.

Now that the world is slowly beginning to get back to normal, Shea plans to bring back "Summer Sprouts," mini camps for the under-6 set, and Little Sprouts will again host a kids bike-decorating station as part of Shorewood's Fourth of July parade. She knows that now more than ever, the idea of gathering outside the home in a safe, vibrant space with other families sounds like a little slice of heaven. ■

Little Sprouts Play Café, 4606 N. Wilson Dr.
littlesproutsplaycafe.com



EDUCATION
SPOTLIGHT

Campus supervisors and SHS graduates Antoine Davis (center) and Brandon Hemphill (to Davis' right) check in with a group of Shorewood High School students.

From Students to Supervisors

Antoine Davis and Brandon Hemphill guide students through the school experience

BY KATELIN WATSON | PHOTO BY PATRICK MANNING

A walk around Shorewood High School with Antoine Davis, SHS '12, and Brandon Hemphill, SHS '06, reveals that their popularity is practically unmatched across campus.

As two of four campus supervisors for the school, they have an extremely important job: to build positive relationships with students and focus on safety, security and conflict resolution.

"I like to say that we fill in the cracks," Davis says. "We are that bridge between teachers and students. I think of us as youth mentors of sorts, guiding and directing students in different ways to tackle situations."

Hemphill explains that they are liaisons, helping to guide students through daily life at school and even at home. "We are the eyes and ears on campus, making sure everyone feels safe and heard," he says. "We take huge pride in being proactive and nipping conflicts in the bud. We do a lot of mediations between teachers and students, and among students, to help the parties better understand each other. We also make sure to lobby for our students and let them know that there is always someone in their corner."

While neither Hemphill nor Davis expected to return to their alma mater in a professional capacity, they're happy to have found this opportunity to make an impact in a place that had a big impact on them. Both hold fond memories of their high school experiences and of the staffers who helped them succeed.

Davis, an athlete who participated in football, wrestling and track while at SHS, says his favorite classes were math and English, thanks to his dedicated teachers.

"I took math with Mr. Thibedeau for all four years, and he really went the extra mile to make sure I understood the concepts," Davis says. "Mrs. Mooney, who taught my Comp for College class, was also very good at teaching to where students were at, and she was always so excited about the subject that it was hard not to get excited. Through these teachers, I learned the importance of patience and good communication."

Hemphill says he vividly remembers his days on the high school football team and his favorite classroom teachers.

"We didn't win a lot (at football)," he says, "so it taught me to be resilient and keep pushing on even when things weren't going my way." He also calls SHS Principal Tim Kenney, then a math teacher at SHS, and New Horizons Instructional Director Bohdan Nediilsky "huge role models to me" and says they "would always go above and beyond" to help him absorb lesson material and set him up for success. "They always showed that they cared about me," he says. "They were a big reason I got through high school, and they believed that I could one day be a teacher."

Though Hemphill and Davis were fortunate to find mentors in some of their teachers, they agree that the addition of campus supervisors has been crucial to the SHS student experience.

"Having been SHS students ourselves, we have this unique perspective where we can understand what the students are going through and that counts for a lot," Hemphill says. "High school is so confusing on its own, so having someone you trust to help you navigate this time in your life and give you good advice is essential."

"I feel like we are making a real impact," agrees Davis. "Having these kids trust and understand you is the best feeling. We work through things together, and we learn from situations together. We really are one unit, one family." ■



We're Hiring!

Black Shoe Hospitality is working on the new restaurant coming to the former Blue's Egg space on Oakland Avenue. We'll serve a finer style of dining for Dinner, Cocktails, and Weekend Brunch, and we are hiring people who know the meaning of genuine hospitality!

If you're a happy person who believes it is fun to make other people happy, too, we'd like to meet you. Please check us out and apply at

BLACKSHOEHOSPITALITY.COM/EMPLOYMENT



Get to know us!

We hope you'll think of us for dining reservations, curbside to-go and catering from our Milwaukee restaurants: Maxie's, Blue's Egg & Story Hill BKC

BLACKSHOEHOSPITALITY.COM

From walkways to fountains,
gardens to trees....



...count on Ideal for creative landscapes!

- Natural Brick & Stone Landscape Features
- Decks, Fences & Pergolas • Fountains, Statuary & Wood Features
- Landscape Design & Construction
- Customized Landscape Services

CALL TODAY FOR A FREE CONSULTATION!



Celebrating More Than 30 Years of Grooming
Milwaukee's Northshore

ideal-landscaping.net • 262-251-3578

Find Your Balance



OARSMAN
CAPITAL
Registered Investment Advisor

Balanced, mindful investment management to achieve your financial goals.

Find your balance at Oarsman.net or call 414.221.0081

Hi, Neighbor

How to Be Human

Iman Khan teaches mental hygiene management and says schools should do the same

BY JENNIFER ANDERSON
PHOTO BY PATRICK MANNING

For psychotherapist and Shorewood resident Iman Khan, the pandemic has provided a culture-wide demonstration of one of her professional specialties: dealing with traumatic experiences. Khan's career as a licensed mental health counselor in both Wisconsin and New York has been spent researching the effects of painful events on the mind and body and developing coping systems to help manage them. The past year has provided the opportunity to share with others her tips for handling stress whenever it bubbles out of control.

To start, she recommends that people hold space for whatever emotions the Covid-19 pandemic stirs up – fear, sadness, anxiety, anger – before trying to banish them.

"You can even set a timer and tell yourself, 'I'm going to sit with this anger for 10 minutes and then I'm going to move on,'" Khan advises. After those 10 minutes are up, she recommends using one's own personal "tool kit" to shift emotions to a more positive place. For Khan, that means watching funny videos, but it could be anything from playing with your pet to taking a walk in the park. Make use of anything that will "jog you out of that dark place," she says.

Khan started her practice, Blooming Minds, LLC, in 2006 and works with individuals, corporations, and sports and educational organizations on stress management and performance optimization. Currently, she is also writing a book entitled *The How to Be Human Handbook*. "My goal is to teach people practical approaches to resolving their challenging issues," she says.

At the core of her philosophy is the belief that high-quality mental health care should be available to everyone. Learning to care for one's own mental hygiene, she says, "should be part of the core



Iman Khan of Blooming Minds stands near an entrance to Hubbard Park. She is writing *The How to Be Human Handbook*.

curriculum in every school from primary onward, using relatable, accessible resources like art, music and movement."

Over the past year in particular, Khan has witnessed the ways mental and emotional issues frequently impact people physically, manifesting as digestion problems, headaches or fatigue. Her suggestion is to listen for what your body is telling you and then address the issues at the root of the problem before the stress takes a permanent toll.

"I like using the analogy of a car," Khan explains. "If you don't maintain it and replace the oil every once in a while, the engine blows up." ■

Know an interesting Shorewoodian? Please send your ideas for our "Hi, Neighbor" column to editor@shorewoodtoday.com.

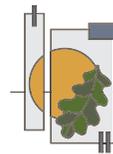
Convenience, Wellness, Elegance



You Deserve This.

The Oaks of Shorewood are active adult 55+ luxury rental residences designed to complement your lifestyle by providing convenience, wellness, and elegant comforts.

You can entertain family and friends in our abundance of living space including a club room, game room, and golf/sports simulator. We support your lively lifestyle with a pickleball court, fitness center, and an outdoor lap pool.



THE OAKS
OF SHOREWOOD

414.240.1073 | Leasing@TheOaksofShorewood.com   
3900 North Estabrook Pkwy | TheOaksofShorewood.com

RECLAIM YOUR HEALTH THIS SUMMER! LOOK, FEEL, AND FUNCTION BETTER FAST!

- » COVID-Safe Environment
- » Hi-Tech Personal & Small Group Training
- » Virtual Personal Training Available
- » Free Nutrition Playbook & Support



Sizzlin' Summer Special

**FREE CONSULT & 2 SESSIONS
Plus \$100 Off Initial Package
No-Obligation!**

First time clients only.

"I have lost over 30 lbs of body fat and have gained significant strength with just two, 20-minute workouts a week!"
- Candace B



The Exercise Coach.

3565 N Oakland Ave | Shorewood, WI 53211
Shorewood@exercisecoach.com | exercisecoach.com
CALL/TEXT: (414) 930-4044

THE QUESTION:

Why does the Village assess property values every other year?

In Wisconsin, each municipality gets to decide how often they will assess and re-value residential properties. While the state recommends doing this every five years, some communities do it more often and some less often.

Shorewood used to assess and re-value properties about every six to eight years. But that wasn't often enough to keep us up to date with changing market conditions.

Why is that important?

The assessment process has one goal: to promote fairness and equity among property tax payers. Fairly determining property values helps ensure that every property owner is paying the proper allocation of taxes.

**The assessment process has one goal:
to promote fairness and equity in
property tax payments.**

How are the values determined?

Assessors use market data on home sales from the previous year to help determine property values. They also look at things like the location, type and size of a home, and factor in any improvements, like an upgraded kitchen or bathroom.

In determining the home's value, assessors are also considering what the home might reasonably sell for on the open market. Market conditions fluctuate based on things like ... a global pandemic.

What are the risks if Shorewood doesn't assess and re-value properties frequently enough?

The Village could fall out of compliance with state requirements for accurate total property value assessment. That would incur extra expenses we would all rather avoid. It would also result in unfair and inequitable property tax collection. (That state compliance requirement is there for a reason!)



Let's look at how all this can affect the Shorewood homeowner.

A Shorewood home is assessed in 2021 and valued at \$350,000.

In 2022, the Williams family buys the home for \$320,000.

Their first property tax bill arrives. The taxes are based on the 2021 assessed value of \$350,000, so they are paying more than what is fair and equitable.

A 2023 assessment and re-valuation considers market conditions, including the most recent sales prices of the home and others like it. The home is re-valued at \$324,000. The Williams' next tax bill will be lower.

What about when homes increase in value?

Let's say the Williams' neighbors have a similar home, assessed at \$325,000. They then sell their home for \$30,000 more than that. This home's property tax bill will still be based on a valuation of \$325,000 – creating an inequitable situation until the next assessment factors in the sale price and re-values their home back in line with its market value.

Basically, Shorewood's assessment approach works to keep assessed property values as close to market values as possible, which ensures that a home's property taxes are based on its current market value – no more and no less!



SHOREWOOD MONARCH PROJECT RETURNS

As part of the Shorewood Monarch Project, the library houses an interactive display where you can watch butterflies grow and develop from eggs to caterpillars to full-grown monarchs. If your timing is right, you can even help with the butterfly release in the Village Courtyard Gardens, an official monarch waystation.

The Shorewood Monarch Project is an intergenerational community initiative to increase awareness about the importance of butterflies, bees and other pollinating insects. The goal is to encourage residents to create healthy habitats for pollinators in their own yards.

SUMMER CHALLENGE WITH MASCOT LEO

Our favorite caterpillar, Leo, spent last summer traveling across the Village, inviting his followers to guess his location. This year, Leo and the library invite you to “spot the difference” between two similar images. The contest will run throughout the summer, and participants who guess correctly will have a chance to win gift cards for local businesses.



WIFI HOTSPOT PROGRAM EXPANSION

With funding from the Friends of the Shorewood Public Library, five WiFi hotspots became available for checkout earlier this year. These devices enable patrons to connect to wireless internet from anywhere in the U.S. at no cost to them.

The hotspots proved popular enough that the Friends agreed to support increasing the library’s supply from five to 10! If all hotspots are checked out, patrons can join a waitlist to receive the next available hotspot.



SUMMER READING

Get ready for some “Happy Tails and Tales” as the Shorewood Public Library’s summer library program celebrates our animal friends. Activities include reading challenges for kids of all ages as well as virtual and outdoor programs. Popular take-and-make kits for kids and teens will also be available. This program is generously funded by the Friends of the Shorewood Public Library.

FOCUS ON SUSTAINABILITY

What happens to library books when they are no longer viable? To help support sustainability efforts, the Shorewood Public Library teamed up with Baker & Taylor, one of our major material vendors, in the Sustainable Shelves Program. The new service helps libraries manage damaged and outdated books that are removed from the collection. The library is credited for some of the material shipped while materials not purchased for resale are sent to a paper-pulper facility.

Since this program started in September 2020, the Shorewood Public Library has shipped out a total of 1,750 books and has received a material credit of \$424. With this credit and vendor discounts, the library can purchase almost 50 brand-new books. More importantly, 1,074 books were sent to be pulped to create new paper rather than being added to landfill waste!

We are working diligently to reduce our ecological footprint for the greater good of the library, our patrons, the community and the world, and you can help. Next time you’re at the library, fill up your water bottle with the library’s new water bottle filler, located by the gender-neutral restroom.



Acacia DENTAL CARE LLC

Personalized Family Dentistry in a Comfortable Atmosphere

Acacia Dental Care strives to build life-long patient relationships by providing superior care to all generations.

Dr. Brookes and his staff look forward to getting to know you!

No insurance?

Ask about our membership programs!

Please call to schedule an appointment.

414-212-8291

3970 N. Oakland Avenue #602
Shorewood, WI 53211
info@AcaciaDental.com
www.AcaciaDental.com



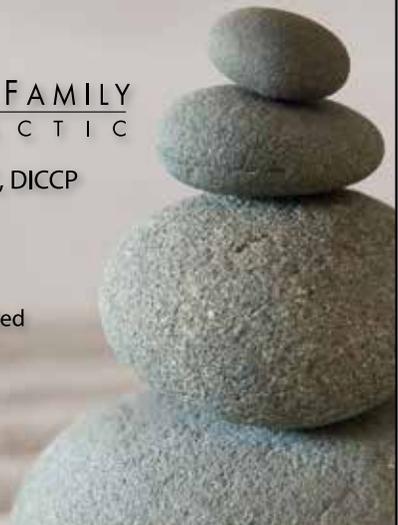
CHIROPRACTIC NUTRITION • MASSAGE



SHOREWOOD FAMILY
CHIROPRACTIC

MONICA MARONEY, DC, DICCP
Board Certified in
Chiropractic Pediatrics

BRITTANY IGWIKE, DC
Webster Technique Certified



BEST CHIROPRACTOR IN MILWAUKEE – 2014 *Shepherd*
EXPRESS

414.962.5483
4433 North Oakland Avenue
shorewoodfamilychiro@gmail.com
www.shorewoodfamilychiro.com

Most Insurance Plans Accepted



ESSAM ELSAFY

SUCCESS

Helping you to
prepare the right way.

414-350-4611

elsafyteam@shorewest.com
elsafyteam.com



Senior Resource Center

IN-PERSON EVENTS

Grab & Go Drive-Throughs

Wednesdays, June 16 & Aug. 18, Noon–12:30 p.m.

These events take place in Hubbard Park's lower circle drive, where volunteers at multiple stops provide games, prizes, boxed lunches and swag bags. \$10/person.

Memory "Car-fe"

Thursday, June 17, 2:30–3 p.m.

A drive-through event for people with cognitive and memory issues and their care partners at Hubbard Park (lower circle drive). Participants interact with volunteers from their cars for a half-hour of stimulating, fun and safe activities. *Free.*

Native Plants Meet-Up with Horticulturist Ben Habanek

Wednesday, June 23, 9–10 a.m.

Horticulturist Ben Habanek will share ideas for plants that work well in Shorewood gardens and answer questions specific to your garden. *Free.*

Walking Shorewood History

Wednesdays, June 9, July 7, July 14, Aug. 4, 10–11 a.m.

Join Shorewood Historical Society volunteers for short, guided walks as we imagine the sights and sounds of early Shorewood. Friends of Estabrook Park lead the way on July 14. *Free.*

- **June 9: In the Beginning** Some of Shorewood's earliest homes were originally farmhouses. View these early structures and the Shorewood Hospital.
- **July 7: Milwaukee River and Hubbard Parks** The southwest corner of the Village has included Ferris wheels, trolley stations and quiet parks.
- **July 14: Estabrook Park** A short walk to learn more about its history.
- **August 4: Village Central** Learn more about the changes in form and function to the heart of our Village over time.

Summer Picnic

Wednesday, July 14, 11 a.m.–1 p.m.

Our first in-person, outdoor luncheon in the Estabrook Park Beer Garden! We'll have tables in the shade and tabletop games with prizes. Dress for the weather and park in the Beer Garden parking lot across from the lagoon. \$10.

ZOOM EVENTS

Pre-registration is required for all Zoom sessions. Contact the SRC for directions on how to download and use Zoom.

Zoom Qi Gong

Ongoing Mondays, 10 a.m.

Reduce stress and improve balance, general coordination and lively awareness. Designed so participants may join at any time. *Donations encouraged.*

Zoom Gentle Yoga

Ongoing Tuesdays, 10a.m.

Work all muscle groups, maintain spinal and joint flexibility, and practice breath work and relaxation. Designed so participants may join at any time. *Donations encouraged.*

Virtual Bingo with Kelly

Second Monday of each month, June 14, July 12, Aug. 9, 1–2 p.m.

Bingo is back! Each participant will receive three Bingo cards delivered to their home. On game day, click on the Zoom link or call the Zoom number to hear the calls and interact with other players. *Free.*

A Date with History

Mondays, June 21, July 19, Aug. 16, 1–2 p.m.

Join us for thoughtful discussions based on the following books.

- **June 21: *The Great Influenza: The Story of the Deadliest Plague in History*** by John Barry
- **July 19: *The Bully Pulpit: Theodore Roosevelt, William Howard Taft, and the Golden Age of Journalism*** by Doris Kearns Goodwin
- **August 16: *The Doctors Blackwell: Two Sisters who Brought Medicine to the US During the 19th Century*** by Janet Nimura

Medicare and Supplementary Insurance Made Easy

Wednesday, June 23, 10:30 a.m.–noon

A counselor from the State of Wisconsin Medigap Helpline will help us unravel the many choices available to Medicare-eligible Individuals. *Free.*

Prescription Drug Coverage Options

Wednesday, June 23, 1–2:30 p.m.

Join a benefit specialist from the Wisconsin Board of Aging and Long Term Care Medigap Helpline to learn about prescription drug coverage for persons 65 and older. *Free.*

Brain Health and Wellness

Mondays, July 26 & Aug. 23, 2–3 p.m.

- **July 26: *Campaign for The Brain. An interactive overview of our brains with fun trivia.*** Presented by Dawn Adler, R.T., Director of Ovation Adult Day Services. *Free.*
- **August 23: *Dealing with Distractions to Improve Memory.*** Presented by Susan Carneol, MS, CCC-SLP Speech-Language Pathologist. *Free.*

Toe Nail Trimming Clinics

Mondays, July 12 & Aug. 9 (by appointment at the Village Center)

Toe Nail Trimmers, LLC, provides a safe, cost-effective toe nail trim, foot assessment, massage and moisturizer. *Tips are appreciated. \$29, cash or check. Contact the SRC to schedule appointment. Masks required.*

Contact us: 414.847.2727 | email: src@villageofshorewood.org
facebook.com/shorewoodSRC

Shorewood **A Look Back**



Village Central

This aerial photo of Shorewood was taken in the 1940s. Although the hub of Village government is still in the center of the Village, the area around it looks very different today. In the 1960s, homes on Oakland, Murray and Frederick Avenues and Cramer Street were demolished (or moved) to make room for new development.

The location of the Village Hall, Library and North Shore Fire Department has inspired the Shorewood Historical Society's new interpretive history sign: Village Central. The three buildings represent the services Village government developed out of necessity at the beginning of the 20th century (incorporating in 1900 as East Milwaukee), and that have evolved over time to support population growth and changing infrastructure needs.

The sign will be installed early this summer in the public walkway between the Village Hall and the Fire Department. A fountain salvaged from the demolished property at 3534 N. Lake Dr. will also be displayed in the walkway.

For more information about the changes in Village government and services provided over time, see shorewoodhistory.org. Shorewood Historical Society membership information is also available on the site. ■

Who's Behind Me is Behind You.



Experience the Shorewest Difference.

75
YEARS

ShoreWEST
REALTORS®

LP LUXURY
PORTFOLIO
INTERNATIONAL®



Leading REAL ESTATE
COMPANIES
OF THE WORLD®

Northshore Office | 414.962.4413 | shorewest.com

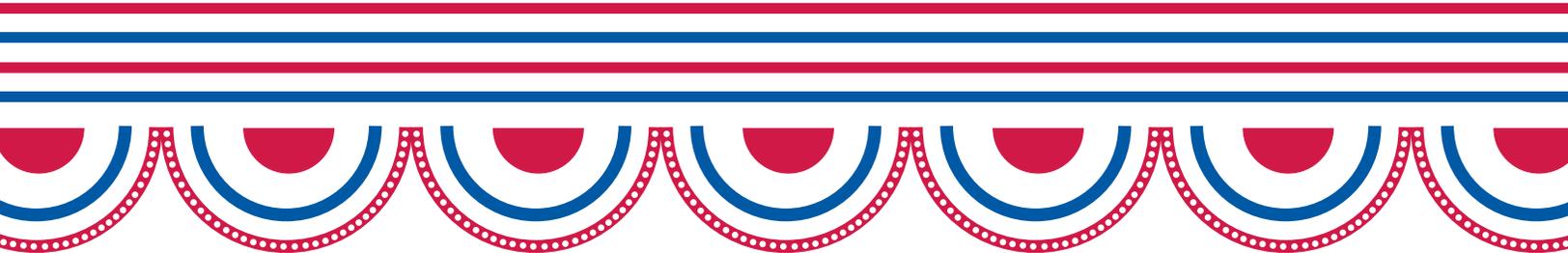
Watch for rolling ads featuring more of your favorite Northshore Office agents.

EHO EOE



Village of Shorewood
3930 N. Murray Ave.
Shorewood, Wisconsin 53211

PRSR STD
U.S. Postage
PAID
Permit No. 4741
Milwaukee, WI



SHOREWOOD'S Independence Day Celebration RETURNS!

Underwritten by the Shorewood Foundation



A safe celebration of summer's biggest holiday will include Shorewood's traditional Fourth of July Parade, starting at 3 p.m. at East Kensington and North Oakland and heading south down Oakland toward River Park.

Sunday July 4, 2021



Kids' Bike Decoration Station hosted by Little Sprouts Play Cafe before the parade! Visit Little Sprouts on Facebook for details.



For updates about
FIREWORKS,
visit
villageofshorewood.org

