

FALL 2021

Shorewood

TODAY



MalamaDoe's Awesome Women



**You found the one.
Now protect it.**

Pay only for the protection you want.

Finding the right home can be a lot of work, but adding the right coverage is easy with Allstate House & Home® Insurance. I can help you customize a policy for your home and save an extra 10% for signing up now.

Plus, when you bundle your home and auto policies, you can save even more. Call me or stop by my office for a free quote.



McCabe Agency - Shorewood
414-961-1166
4010 North Oakland Avenue
Shorewood, WI 53211
andrewmccabe@allstate.com

Proudly protecting our community for over 15 years.



Coverage, discounts and features are subject to terms, conditions and availability. 10% discount applies to premium for major perils. Savings vary. Allstate Vehicle and Property Insurance Co., Allstate Property and Casualty Insurance Co. © 2015 Allstate Insurance Co.

13624172

Celebrating connectedness

One month into my tenure as the Shorewood School District's interim superintendent, I am feeling very excited and hopeful for what the 2021-22 school year has in store.

Having started my educational career in Shorewood as a teacher at Shorewood High School, it feels wonderful to return to serve a district and community I deeply respect. I continue to be amazed by the commitment to our mission of equity, growth and excellence for all. Simply said, this is a community that cares for its children and youth. It is evident in all I see. I must convey a resounding THANK YOU.

I look forward to a school year focused on great progress for all students and will use the District's strategic plan as our roadmap for moving our schools and students forward. This year, we will prioritize four main areas: early literacy instruction, integrated Social Emotional Learning curriculum, retention of staff of color, and systemic improvements for equitable student results. We will also celebrate the connectedness that a return to in-person learning offers.

There is such truth in the adage, "It takes a village." It takes a village like Shorewood to educate and prepare our youth for what lies ahead. By continuing to work together, I believe we can create real positive change for not only our students but the entire Shorewood community.

I look forward to meeting many of you as the year continues and I thank you for your support of our schools. I look forward to the great things we will do together this year.

—JoAnn Sternke,
Shorewood Schools
Interim Superintendent



Shorewood Today is published four times a year with support from our community of advertisers as well as the Village of Shorewood, Shorewood School District, Shorewood Business Improvement District, Shorewood Community Development Authority and Shorewood Foundation.

EDITOR: Paula Wheeler

CONTRIBUTING WRITERS: Jennifer Anderson, Katelin Watson, Paula Wheeler

DESIGN: Karen Parr

PHOTOGRAPHY: Patrick Manning

ADVERTISING SALES: Michelle Boehm

The deadline for reserving advertising space for the Winter 2021 issue of *Shorewood Today* is October 20 on a space-available basis. Please contact shorewoodtoday@villageofshorewood.org for more information.

Shorewood Village Manager: Rebecca Ewald

Shorewood School District Interim Superintendent: JoAnn Sternke

Shorewood Business Improvement District Board President: Jake Bresette

Shorewood Foundation Board President: Alan Purinton

For more information, visit:

Village of Shorewood: villageofshorewood.org

Shorewood Business Improvement District: shorewoodwi.com

Shorewood School District: shorewoodschooldistrict.org

Shorewood Foundation: shorewoodfoundation.org

On the cover: Sheila Long, center, celebrates the launch of her book, Surrounded by Awesome Women, on the Scout Wine patio with members of her Shorewood co-working space and community, MalamaDoe. From left: Lisa Nelson, Sasha J. Parsons Waters, Niki Kremer, Jaqueline Boynton. Photo by Patrick Manning.



happenings



12 Juneteenth Day Project
Atwater students advocate in Madison



14 Community Conservation
Initiatives that keep Shorewood green



16 Leading the BID Board
Jake Bresette shares ideas and goals

IN EVERY ISSUE

WHAT TO KNOW

4 News

New and noteworthy

10 Equity Update

The Village's EDI framework

32 Resources

Handy information on timely topics

WHAT TO DO

18 Events

Feast, fright and other fall fun

35 Senior Resource Center

Keeping seniors connected

40 Shorewood Calendar

Don't miss a thing

WHAT'S GOOD IN THE 'WOOD

21 Shorewood Foundation

Careful stewardship of historic bequest

22 Do-Gooder

Andrew Dressel photographs life in Estabrook Park

25 Recreation

Playing with science

SHOREWOOD SPOTLIGHTS

24 A Day in the Life

Justin Calvert wears many hats as Shorewood Recreation supervisor

27 Business Spotlight

MalamaDoe's supportive community for professional women

28 Education Spotlight

Molly Snyder writes Milwaukee's untold stories

30 Hi, Neighbor

Graig Peterson is gamifying creative writing for kids

37 Out & About

Memorable moments

38 A Look Back

Shorewood's farm houses



Sheila Long created a community that helps "awesome women" achieve their goals

p.27

Shorewood News



Survey results and recordings of the three informational sessions are posted at villageofshorewood.org/1035/Preserving-Shorewoods-Historic-Architect.

Residents weigh in on HISTORIC PRESERVATION

This past spring, a coalition comprising the Shorewood Village Board, the Wisconsin State Historical Society, the Shorewood Historical Society and the Shorewood Public Library invited residents to a three-part educational program entitled "Shorewood Architecture Reflects Village History: How Can We Leverage Our Historic Resources to Benefit the Whole Community?"

The Village Board voted last year to formally investigate ways the community could protect historical structures and neighborhoods integral to the Village's rich heritage and character. The educational program sought to inform residents about how Shorewood was built, the variety of architectural styles that compose the Village and options available for historic preservation.

Attendees and residents were invited to contribute ideas and opinions about preservation. Responses were collected through an online questionnaire throughout the summer.

Village's Diane DeWindt-Hall RETIRES

After 19 years with the Village, Customer Service Manager and Deputy Clerk Diane DeWindt-Hall retired in August. DeWindt-Hall was instrumental in envisioning and institutionalizing the Village's high level of customer care, and countless residents and Village employees came to depend on her gracious, steady and capable presence.

"I have always appreciated the chance to help others, and this job provided me with the opportunity to do that," DeWindt-Hall says. "I'm leaving here with a

lot of hope for the future of this community, a lot of gratitude for the people I've met along the way, and thankful to have made a difference."

In addition to customer service, DeWindt-Hall had numerous other responsibilities, such as processing business licenses and managing parking administration. Her role as the deputy election clerk also kept her busy behind the scenes, helping to ensure that this important civic activity ran smoothly.

"When you experience fabulous customer service in Shorewood, it's in large part due to Diane's work," says Rebecca Ewald, Village manager. "She is responsible for implementing a customer care program and training in Shorewood that has spread kindness throughout our organization and beyond. I, personally, am forever changed by learning from her and the example she has set in our organization."



“When you experience fabulous customer service in Shorewood, it's in large part due to Diane's work.”

—Rebecca Ewald, Village manager



Village accelerates ASH TREE TREATMENT, REMOVAL AND REPLACEMENT

A Village Board-approved initiative is under way to speed up removal and replacement of smaller ash trees in the Village while continuing to treat larger, more mature ash trees with chemical injections over the next three years.

The original Emerald Ash Borer Plan Assessment was developed in 2009 to identify resources and develop a plan to respond to ash tree infestation. At the time, ash trees made up one-quarter of Shorewood's 6,200 trees. In the ensuing years, over 400 ash trees were removed and replaced; and since 2015, approximately 300 ash trees have been treated annually, a slower rate than was recommended in the initial review.

The updated plan calls for removing 225 ash trees and treating 387 more between now and 2025. The Shorewood Department of Public Works' trained forestry staff has identified 18 different tree species, like Osage Orange, Kentucky Coffee and Japanese Lilac, to replace the removed trees. The DPW maintains a map on the Village website that identifies nearly every tree in the community, and residents can look up trees by address to learn more about the species in their neighborhoods.

To stay updated on the treatment plan, visit villageofshorewood.org/eabdashboard.



Shorewood Excellence in Teaching individual winners, from left: Kelsey Klawien, Kevin Karman, Julie Nolan, Samantha Prystawik and Kerstin Mestelle. Jackie Butkovich and John Stanco, not pictured, won a group teaching award.

Seven teachers recognized for excellence

Each year, Shorewood teachers who go above and beyond in the classroom and community are honored with the Shorewood Excellence in Teaching Award. This year, the individual honorees were Kelsey Klawien, Kevin Karman, Julie Nolan, Samantha Prystawik and Kerstin Mestelle. The group award went to the Atwater Elementary fifth-grade humanities team of Jackie Butkovich and John Stanco.

Students, teachers and Shorewood community members nominate candidates; a selection committee then chooses award recipients based on student achievement, inspiration, and culture and community. Teachers must demonstrate success in fostering academic and personal growth for all students, engaging students through creative and innovative learning approaches, and collaborating with colleagues to make Shorewood Schools a better place to learn and teach.

Each winner received a \$5,000 award courtesy of an anonymous donor.



Kate Strattner at the Shorewood Department of Public Works.

DPW welcomes Kate Strattner

The new administrative assistant for the Shorewood Department of Public Works might be familiar to Shorewoodians. Kate Strattner is now the public face of the DPW, a job she began a few months ago after 10 years working as a clerk at the Shorewood Public

Library. "I do know a lot of people from my job at the library," she says. "I even recognize some of the voices when they call."

Strattner adds that she is enjoying learning about the Village from this new perspective and urges residents to swing by any time to say hello.

Piera & Bianca

CREATING RESULTS



Are you looking for
the home of your dreams?

Contact us for a Free Customized
Seller or Buyer Consultation!

Piera Dyer

Real Estate Specialist, ABR
piera@pieradyer.com
www.pieradyer.com
414.315.4152



Bianca Smith

Real Estate Specialist
bianca@biancasellshomes.com
www.biancasellshomes.com
414.943.5531



NEW BUSINESSES



Le Rich & Pour

The new Le Rich & Pour at 3567 N. Oakland Ave. is a membership-based, private wine lounge that offers “a more adult alternative to bars and clubs,” according to owner **L’Oreal McKinley**. Her goal is to establish a community of wine enthusiasts who want to “relax in a sociable atmosphere” over a glass – or two – while jazz and old-school R&B music play softly in the background.

McKinley offers three membership tiers and is

excited to introduce people to the joys of wine. “There are so many people who are afraid to embrace wine because they don’t know much about it and become intimidated,” she says. “You don’t need to know a lot about wine to drink it!”

McKinley plans to feature local winemakers and producers as part of a Wine of the Month program, giving members the chance to enjoy delicious varietals while supporting local businesses. Le Rich & Pour will also offer appetizers such as pizza and charcuterie boards.

McKinley says she cultivated her love of wine several years ago and sees wine “not only as a beverage but also a conversation starter.” She adds that one of her main objectives is “improving diversity in the wine industry” and says the lounge “will draw on elements of empowerment, culture and entrepreneurship.”



Lin’s Beauty Studio

Lin’s Beauty Studio has opened at 3551 N. Oakland Ave., offering a range of services including manicures, pedicures, brow and body waxing, lash extensions and brow threading. The studio is owned by **Nyo Nyo Lin**, who came to Milwaukee in 2005 as a Burmese refugee. Just 15 when she traveled alone to join her mother and sister here after 10 years of separation from them, Lin worked hard to learn a new language and culture. It was a challenge, she says, but adds that she is thrilled to realize her long-held ambition of owning a salon.

“I was looking for a space, and this is the perfect size,” says Lin of the former Supercuts space. “It’s on a busy street with lots of walking traffic. To have my own salon has been my dream.”

New owners acquire Structural Elements

Structural Elements, Shorewood’s orthopedic wellness center at 4529 N. Oakland Ave., has new owners: the husband-and-wife team of **Kevan and Jackie Creighton**. The clinic, which focuses on treatments to promote healing and improve athletic performance, has a team of six employees including massage therapists, acupuncturists and an athletic trainer. Clients run the gamut from first-timers to fitness enthusiasts to professional athletes.

Kevan has a degree in kinesiology and athletic training from UW-Milwaukee. He spent 10 years as a professional athletics trainer, including nearly nine years with the Milwaukee Brewers, and has coached numerous seasons of high-school track and field. Jackie, who studied criminal justice at UWM, has worked in the health care field and is a sports fan and avid athlete.

The Creightons share a passion for helping clients improve their health and wellness and enjoy the challenge of helping people achieve pain-free, active lifestyles.

Structural Elements’ previous owner, Luke Laga, continues to practice within the group.



Submitted photo



Rendering courtesy of Shorewood Center for the Arts



Shorewood Center for the Arts

A much-loved local institution is receiving a new lease on life, as well as a facelift. The former North Shore American Legion Hall No. 331 at 4121 North Wilson Dr. is being transformed into the Shorewood Center for the Arts.

Building on its sister facility, the successful Brookfield Center for the Arts, the SCA will initially offer dance classes from tap and jazz to hip-hop and ballet for children ages pre-K through high school. CEO **Tanille Smith** encourages anyone interested to take advantage of a free trial class. Classes will be offered in the evenings and weekends, with daytime weekday sessions for the preschooler set.

Plans for the SCA include eventually adding the same high level of competitive dance programming that garnered the Brookfield Center a second-place finish at The Dance Worlds, the premier competition for dance teams globally. "We will offer something for students who just want to have fun and those who are really passionate about dance and are driven to be more competitive," Smith says.

In rehabilitating the 81-year-old building, the scene of many a Friday night fish fry will be updated with a clean, industrial look that incorporates existing elements of the original building, such as the mirrors and ceiling beams. The former bar and dining spaces will become open, airy dance studios.

"It's a mix of old and new," Smith says. "We wanted to keep some of the original building's character and be respectful of its place in the community while giving it an updated look and making it ADA-compliant."

A schedule of classes and more information can be found at shorewoodcenterforthearts.com.



From walkways to fountains, gardens to trees....

...count on Ideal for creative landscapes!

- Natural Brick & Stone Landscape Features
- Decks, Fences & Pergolas • Fountains, Statuary & Wood Features
- Landscape Design & Construction
- Customized Landscape Services

CALL TODAY FOR A FREE CONSULTATION!



Celebrating More Than 30 Years of Grooming
Milwaukee's Northshore

ideal-landscaping.net • 262-251-3578



Olson House

6 Years on Oakland Ave!

4326 N Oakland Avenue
Shorewood, WI 53211

414.210.2892
www.olson-house.com



Smart. Calm. Strategic.



414-350-4611

elsafyteam@shorewest.com
elsafyteam.com



SUMMER EASY

Our Summer veggies are the cream of the crop!

as local
as it gets



organics
until the cows
come home



lots of
flavors



super
fresh



4 stores in greater Milwaukee to serve you.

www.outpost.coop

School District WELCOMES NEW STAFF

Amanda Jamerson

Shorewood High School Associate Principal



Jamerson was most recently the junior associate principal at Oak Creek High School and has also worked in a variety of educational roles for the Racine Unified School District and Milwaukee Public Schools. She has extensive experience reinforcing student expectations and handling discipline and

student attendance, as well as overseeing core academic departments, daily school activities and student services programs. Jamerson plans to bring a restorative focus to student discipline and employ her leadership, supervisory and administrative skills to promote each high school student's educational development.

Dr. JoAnn Sternke

Interim Superintendent



Sternke started her career in Shorewood as a drama and English teacher at Shorewood High School. She was the superintendent of the Pewaukee School District for 16 years and most recently worked with Studer Education. Throughout her career, she has been recognized as Wisconsin's Superinten-

dent of the Year, as Pewaukee Citizen of the Year and as one of the *Milwaukee Business Journal's* Women of Influence. Sternke will serve for the 2021-22 school year while the School Board conducts a full search for the District's permanent superintendent.

Janice Carter

Atwater Elementary Principal



Carter comes to Shorewood from Pratt Elementary where she served as principal for nine years and led her school to receive recognition from Mayor Tom Barrett in the 2018-2019 school year for the highest state report card in the city. She has over 25 years of experience working in the Milwaukee

education realm and has led outcomes-based initiatives to eliminate barriers to student success through focused strategies and innovative programming. Carter will facilitate the continued expansion of a healthy, safe and inclusive school community, focus on growth for all learners, and support new and engaging learning practices.

Heather Heaviland

Director of Business Services



Heaviland joins the District from Carmen Schools of Science and Technology, where she served six years as chief operating officer. Her experience includes developing long-range financial and facilities plans to balance ongoing financial sustainability with facility

development goals, as well as improving financial performance by introducing accountability, transparency and structure to the budgeting, purchasing and hiring processes. She will direct and coordinate District business, facilities, transportation, food service and employee benefits.

Shana Lucas

Lake Bluff Elementary Instructional Coach



In this newly created position, Lucas will build teacher capacity and understanding of instructional practices related to expeditionary and project-based learning as well as data-informed instruction. She will be responsible for ensuring high-quality instruction in class-

rooms through modeling, co-planning, co-teaching and providing teacher feedback. She will also engage in professional development with the District's partners at EL Education and work with the school principal and partners to organize professional development for staff. Lucas comes to Shorewood from Glen Hills Middle School and has over 12 years of experience in special education.

Taz Landry

Athletics and Activities Director

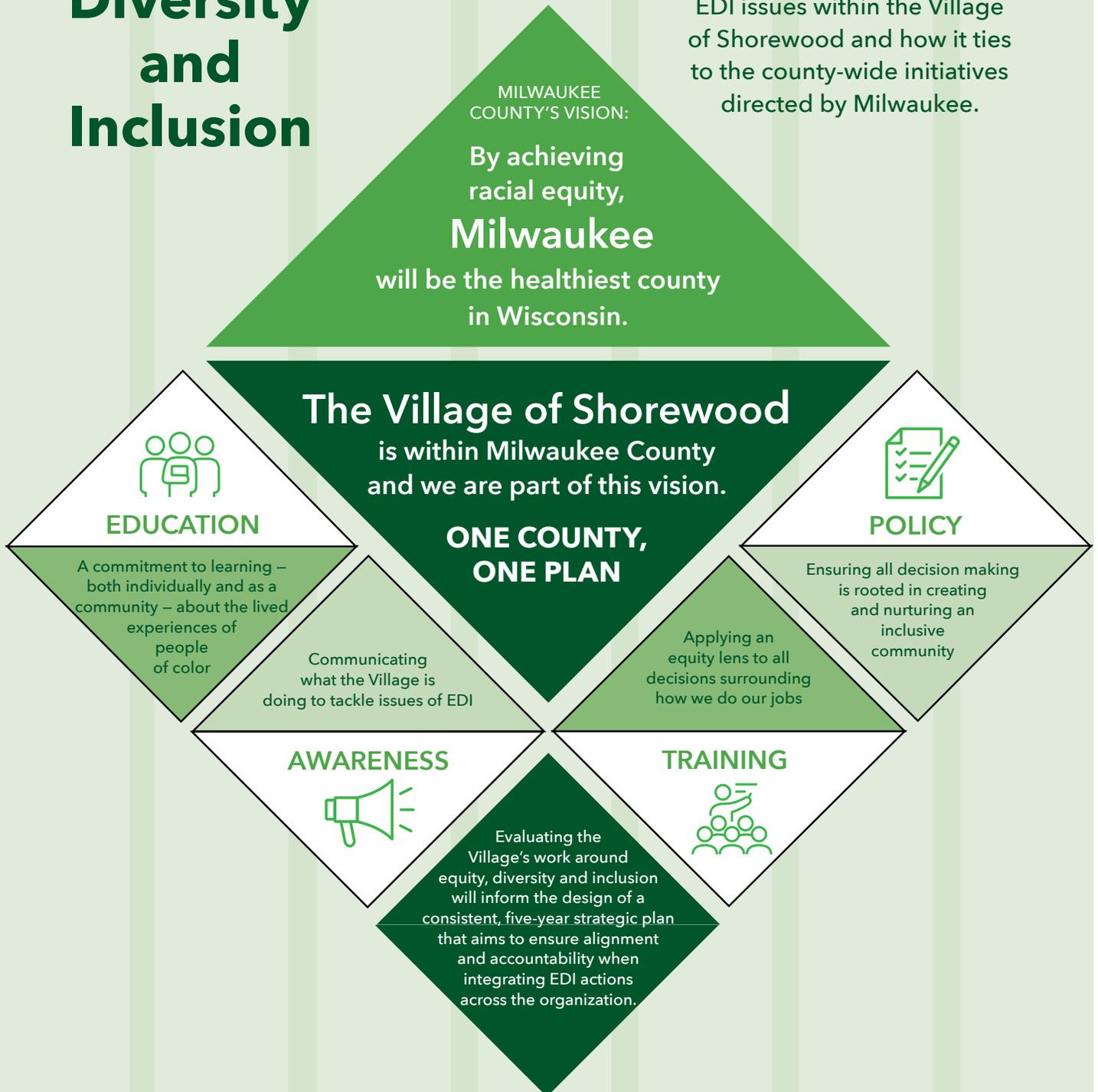


Landry comes to the District from Cristo Rey High School in Milwaukee. He taught physical education and was tapped to build the school's athletics program from the ground up. He created and directed a successful program with 16 varsity teams. Landry holds

a master's degree in education leadership, with a sports management focus, from Winona State University. Leveraging his extensive skills, he will direct all extracurricular and co-curricular athletics programming at the middle school and high school.

Equity, Diversity and Inclusion

This graphic represents a framework for organizing the work being done on EDI issues within the Village of Shorewood and how it ties to the county-wide initiatives directed by Milwaukee.



Library commits to equity objectives

In November 2020, the Shorewood Public Library Board of Trustees approved an Equity Commitment that identifies the ways in which library staff and trustees will embed equity, diversity and inclusion into all library services.

The commitment, says Library Board President Alex Handelsman, “demands accountability from library leadership, trustees and staff members, and provides focus for organizational priorities and planning.”

The Equity Commitment is anchored in clear, measurable objectives that the library team has since been working to realize. These include outward-facing goals, such as offering community learning opportunities – including early 2021’s “Do Black Lives Matter?” series and an upcoming series on affordable housing (see p. 18) – and making it easier to submit anonymous feedback via the library website. Other, less visible goals include applying an equity lens during the library hiring process and integrating equity principles into annual planning and budget development.

“Identifying and eliminating structural inequities in library service can feel like an overwhelming goal,” says Library Director Rachel Collins, “so breaking it down into manageable and specific objectives will move us forward bit by bit.”

The Equity Commitment and related 2021 objectives are accessible at shorewoodlibrary.org.



Identifying and eliminating structural inequities in library service can feel like an overwhelming goal, so breaking it down into manageable and specific objectives will move us forward bit by bit.

–Rachel Collins
Library Director



School District enters second year of ICS Equity work

Over the summer, new District staff members slated to serve on school-level instructional leadership teams attended a summer institute to prepare for the second phase of the District’s internal equity work. This phase includes developing teams that will support deeper, long-term planning to ensure the District is meeting the needs of all students.

The summer institute was held virtually in two parts and engaged participants with two of the four cornerstones of Integrated Comprehensive Systems for Equity, the proven equity systems change framework the District is in its second year of implementing. Participants learned about history of marginalization, asset- and deficit-based language, identity work, and how to realign and co-plan, co-serve and co-learn to build the capacity of all staff and serve students in a more equitable way.

The School Board’s continuing equity work will include participating in six two-hour sessions with ICS founders Colleen Capper and Elise Frattura in the upcoming school year.

CDA invites community to learn about affordable housing

In a move that State Senator Lena Taylor called “a down payment on an inclusive future of affordable housing in Shorewood,” the Shorewood Village Board voted unanimously in March to delay resident property tax relief and instead extend Tax Increment District #1 by one year to fund affordable housing in the Village.

The Board then directed the Shorewood Community Development Authority to explore options and provide recommendations on how to apply TID #1 funds “for purposes of affordable housing in accordance with state statutes.” To inform its work, the CDA partnered with the Shorewood Public Library, the Shorewood Human Relations Commission and the Shorewood Senior Resource Center to create a multi-session educational program called, “The Role of Suburbs in Creating a Diverse and Inclusive Region: Spotlight on Housing.”

The CDA hosted two sessions this

summer – a July 9 presentation on Milwaukee County’s strategic approach to achieving regional equity and an August 10 session about the Milwaukee Community Development Alliance’s public/private collaborative to address affordable housing. Recordings of both are available at villageofshorewood.org/1066/Spotlight-on-Housing.

The third session, on September 14, will feature Reggie Jackson of Nurturing Diversity Partners leading a presentation entitled “Affordable Housing 101: What You Need to Know about Affordable Housing Opportunities and Challenges.” (For event details, see page 18.) More sessions will be offered throughout 2021 and 2022.

“We hope many members of the community will join us as we learn together how to grow our housing in the Village of Shorewood to provide a more diverse and inclusive region,” says Shorewood Village Manager Rebecca Ewald.



Via Travel Service

Explore the World

As the world re-opens, what destination is at the top of your bucketlist?

IT'S TIME TO EXPLORE!



Founder & Concierge Travel Advisor
Niki Kremer, CTA, VTA

• CELEBRATING 30 YEARS IN THE TRAVEL INDUSTRY IN 2021 •

414-301-1071
niki@viatravelservice.com

OFFICE HOURS BY APPOINTMENT ONLY.
BOOK YOUR APPOINTMENT ONLINE AT:
www.viatravelservice.com





Via Travel Service is an independent affiliate of Travel Experts Inc.

#exploreviatravel

4465 N Oakland Ave, Suite 140 • Shorewood, WI 53211



SCHOOL FEATURE STORY

Juneteenth Advocacy Takes Atwater Fourth Graders to the Capitol

BY KATELIN WATSON | PHOTOS BY PATRICK MANNING

“Now is the accepted time, not tomorrow, not some more convenient season. It is today that our best work can be done and not some future day or future year.”

—Quote from W.E.B. Du Bois, civil rights activist, that guided Atwater fourth-graders in their project to advocate for a Juneteenth holiday.

Fourth-grade teacher Samantha Pietenpol, top center, stands with her students at the Wisconsin State Capitol, where they advocated for a Juneteenth national holiday.

It’s a surreal moment for Atwater Elementary fourth-grade teacher Samantha Pietenpol: She is inside the Wisconsin State Capitol Rotunda on June 18, watching her students address the crowd at the Wisconsin Legislative Black Caucus’s Juneteenth celebration. This is the culmination of her class’s Juneteenth Day Advocacy Project, and Pietenpol could not be prouder of these kids.

She reflects back to a day in February when her class watched a video of Frederick Douglass’ descendants delivering his famous 1852 speech that called out the hypocrisy of celebrating the Fourth of July while slaves are not free. An idea was sparked.

“The day our Juneteenth project was born was probably my favorite day as a teacher, ever,” says Pietenpol. “It was so beautiful and so amazing. We had a class discussion on the speech, and one student said, ‘You know, Mrs. P, why do we celebrate the Fourth of July but not the day that the people were freed?’ That small question hit our classroom and exploded. It was mind blowing how hundreds of years later, the issue was still relevant. We dropped everything and started writing things down in notebooks, on

the whiteboard and into a Google document. We thought about how we could spread awareness about Juneteenth, which a ton of Americans have never heard of.”

From there, she says, the project took off and was completely student-driven: Kids crafted a persuasive letter to accompany a petition they created to make Juneteenth a federal holiday and even designed their own marketing materials to share with the community.

“We made it our own responsibility and used our free time to make posters to spread the word about Juneteenth,” says student Charlie Calton. “We had a poster showing information about Frederick Douglass, a poster uniting two flags

Juneteenth’s origins: Black Americans in Galveston, Texas, celebrated on June 19th, 1865, when word reached them that slavery in the U.S. had been abolished.



Atwater student Karma Blanks addresses Wisconsin legislators and others at the State Capitol as teacher Samantha Pietenpol looks on. Behind them, from left, are Bishop Sedgewick Daniels, State Sen. Lena Taylor, Wisconsin Lt. Governor Mandela Barnes and State Sen. LaTonya Johnson.

to represent the United States and African heritage, a poster showcasing the Black fist representing Black pride and solidarity, some actual photographs from Juneteenth celebrations, and more.”

With assistance from District Technology Director Mickey Chavannes, the students

signatures on the petition, and they ultimately collected 1,684. The work caught the attention of State Senator Lena Taylor, who visited Pietenpol’s classroom to learn more about the project and share ways the students could continue to advocate for the cause.

also created a website and launched a social media campaign to amplify their message.

“We used the co-founders of Black Lives Matter as a good example for us,” says student Arri Steinmetz. “Their movement started as a simple post on Facebook. These women used the power that the internet has to connect people across the world to come together to support a cause.”

The class goal was to reach 1,000

Shortly after Taylor’s visit, the students were invited to visit the State Capitol on June 18 and present their project to an audience of Wisconsin legislators, including Governor Tony Evers. To the students’ surprise, one day before they were slated to go to Madison, President Biden signed legislation officially making Juneteenth a federal holiday.

In Madison, the students also witnessed a flag-raising ceremony, received a personal message from Juneteenth activist Opal Lee and spent the afternoon outside the Capitol passing out their Juneteenth artwork.

“My students did absolutely amazing work, and it was an incredible experience for them to share and celebrate this work with their governor, their representatives and their fellow citizens from across the state,” says Pietenpol. “Many of them gave up their recesses, stuck around after Zoom meetings and spent countless extra hours at home working to spread awareness about Juneteenth. They all showed so much accountability and responsibility for their community. They were part of an incredible moment in history.” ■

SCHOOL OF ROCK

BECOME A MUSICIAN

GUITAR ⚡ KEYS ⚡ BASS ⚡ VOCALS ⚡ DRUMS

SCHOOL OF ROCK | SHOREWOOD

AGES 3 - 5 | LITTLE WING
 AGES 5 - 7 | ROOKIES
 AGES 8 - 10 | ROCK 101
 AGES 11 - 18 | PERFORMANCE GROUP
 AGES 19+ | ADULT GROUP

SCAN FOR A FREE TRIAL

4050 N Oakland Ave, Shorewood, WI 53211 | 414-332-7625 (ROCK) | shorewood.schoolofrock.com

LNBC
 CLASSICAL
pilates

PILATES FOR EVERYBODY

—
 small group and
 one-on-one personal training
 —

LNBClassicalPilates.com
 @LNBClassicalPilates
 burke.lindsay@gmail.com

2604 N Booth St
 Milwaukee, WI 53212

Community Conservation

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING



Reducing the community's environmental impact is a shared priority among residents, the Village Board and Village staff. These ongoing initiatives aim to keep Shorewood green.



This home on North Morris Blvd. has a new set of solar panels installed that were discounted through a group-buy program.

DOWNSPOUT DISCONNECTION

Most homes in Shorewood east of North Oakland Ave. are part of the combined sewer system that carries both clear water and waste water to treatment facilities. The clear water from rainfall that makes its way from roofs to gutters to downspouts that are connected directly to the combined sewer can overwhelm the system, leading to basement backups and sewage in Lake Michigan and the Milwaukee River. Disconnecting these directly connected downspouts can help reduce these risks.



Shorewood is organizing site inspections of downspout locations during the next three years and will notify homeowners whose downspouts need to be disconnected.



COMPOST COLLECTION

Village residents continue to join this program, which now has well over 300 households that separate their organic waste from their garbage to be made into compost. "Shorewood pulls 10 or 11 tons of material out of the waste stream every month through this program," says Josh Liberatore, chair of the Shorewood Conservation Committee. "Any time you can stop that much waste from going into landfills, you're reducing the environmental footprint of the whole community."

But with over 4,000 households in the Village's waste collection route, 300 represents a small fraction. Liberatore hopes to see more and more brown organics carts lining curbs on Thursdays, Compost Crusader's collection day for Shorewood.



SOLAR SHOREWOOD

The Village has partnered with neighboring communities for group purchasing of solar energy panels and is currently offering group-buy discounts to home and business owners who want to invest in solar energy.

"Group buys really work," says Liberatore. "In 2016, Shorewood contributed nearly a third of all installations in a southeastern Wisconsin group buy that was the largest to date in the state."

The Village has set an ambitious goal of achieving 25 percent renewable energy generation by 2025, and Liberatore points to successful projects like the Grow Solar group buys and the addition of solar panels to the newly renovated fire station as a good start.

To take advantage of the current group buy discounts, which end on September 30, visit growsolar.org/milwaukee.

SCOOP THE POOP!

A study in *The Journal of Applied Psychology* found that dog owners picked up after their dogs only 60 percent of the time. Those who didn't often said they thought the waste would break down on its own (not true, it can take over a year)



or that it was good fertilizer (wrong again; it's full of proteins that actually kill grass). Dog waste in Shorewood that's not collected washes into nearby waterways like Lake Michigan and the Milwaukee River, poisoning aquatic life, causing stinky algae blooms, and rendering the water unusable for swimming, boating and fishing. "Dog waste is smelly, messy, full of pathogens and very toxic," says Liberatore.

Thanks to the donation of two concerned Shorewood residents, the Village has installed 15 dog waste stations throughout the community that provide free poop bags. The Village is seeking locals to "adopt" a waste station, checking to ensure an adequate supply of bags and refilling as needed.



PRESERVING THE BIRDS

As an official "Bird City" since 2014, Shorewood works to provide a healthy habitat for the avian species that live

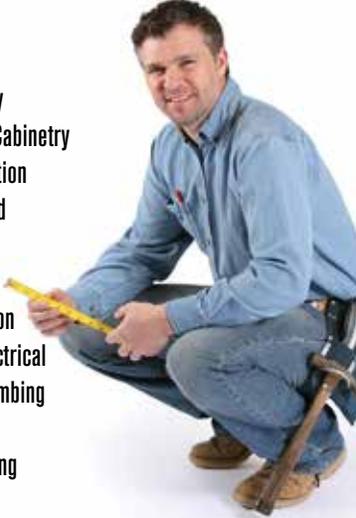
or pass through the community. According to the journal *Science*, North America has lost over 30 percent of its bird population since 1970. "We are losing birds at a staggering rate," says Liberatore. "But there are things we can do about it."

Shorewood residents are encouraged to undertake some or all of the seven simple actions the Cornell Lab of Ornithology recommends to reduce ongoing devastation to the bird population. These include keeping cats indoors, carrying out some easy steps to reduce bird collisions with windows, buying shade-grown coffee and increasing native plantings. ■



W. BRIGGS HOME IMPROVEMENT

- Carpentry
- Custom Cabinetry
- Construction
- Doors and Windows
- Home Automation
- Light Electrical
- Light Plumbing
- Painting
- Tile Setting



www.wbriggs.net
414-698-3227
 Shorewood, Wisconsin
 Insured. Free Estimates. Call Today.

Meet MalamaDoe

A Coworking Community for Women



#AwesomeWomen

MalamaDoe elevates women to overcome professional barriers, build brands, and grow their businesses. Follow our community @MalamaDoe and check out our podcast, *Head of the Table*, to explore these ideas and more.

Learn More

Meet Sheila Long, founder of MalamaDoe, and author of the Amazon #1 new release *Surrounded by Awesome Women*. Interested In joining our inclusive working community? Contact info@MalamaDoe.com for a tour of our private offices, conference rooms, and event space at 4465 N. Oakland Ave in Shorewood, Wisconsin.





Jacob Bresette, new president of the BID Board, stands outside his Shorewood business, Lake Effect Surf Shop.

BID FEATURE STORY

New BID Board President Shares Ideas to Strengthen Business District

BY JENNIFER ANDERSON | PHOTO BY PATRICK MANNING,

Jacob Bresette, owner of Lake Effect Surf Shop and new president of the Shorewood Business Improvement District's board of directors, says there are few places better to operate a small business than Shorewood.

"This community shows so much love to its small businesses and is so eager to support us," says Bresette, who opened Lake Effect with his wife, Alaina, in 2016. "I really think residents here would much rather shop at locally owned and operated businesses than at some of the big outfits that don't have a strong connection to the Village."

Part of Bresette's goal in his new leadership role is to find novel ways to attract the kind of small, unique businesses that can thrive in Shorewood. To do this, Bresette hopes to work with the Village to develop a program to offer low-interest start-up loans and possible funding for façade improvement projects. He also seeks ways to better disseminate information on commercial vacancies and properties for sale.

"Shorewood has a lot of niche businesses, like mine, that have a specific audience," Bresette explains. "The Village has become a destination for unique products and services. People come from all over the city to shop for sneakers at Clicks, or to take advantage of some of the unique therapies at Golden Rey Energy Center, or to buy a custom cake from Signature Sweets, just to name a few examples."

Bresette says the BID is increasing its focus on attracting minority-owned businesses and bolstering the Village's reputation for being a welcoming and inclusive community. "We want to find ways to extend our network outside of Shorewood to hopefully share some of what we can offer prospective business owners and how we might partner with them to help them become successfully established here," he adds.

In addition to drawing new businesses

to the community, Bresette feels there are "a lot of opportunities for physical improvements along Oakland Avenue" whether it's through improved lighting or developing more communal public spaces where residents and visitors can gather. "It would be great to be able to have community events without having to shut down the road," he says.

The BID will continue to organize and aid in large events such as the Criterium bike races and the Shorewood Feast.

“
The Village has become a destination for unique products and services.

—Jake Bresette, BID board president

about Shorewood, and his energy and positivity are infectious," she says. "He's a problem solver and a bridge builder, both of which are great qualities that I think we all appreciate." ■

Shorewood BID Executive Director Steph Salvia is pleased with the selection of Bresette as BID board president. "Jake is so enthusiastic

Find Your Balance



Balanced, mindful investment management to achieve your financial goals.

Find your balance at Oarsman.net or call 414.221.0081



GLUTEN-FREE BAKING MIXES

COMMUNITY-BAKERS.COM



Acacia DENTAL CARE LLC

Personalized Family Dentistry in a Comfortable Atmosphere

Acacia Dental Care strives to build life-long patient relationships by providing superior care to all generations.

Dr. Brookes and his staff look forward to getting to know you!

No insurance?
Ask about our membership programs!

Please call to schedule an appointment.

414-212-8291

3970 N. Oakland Avenue #602
Shorewood, WI 53211
info@AcaciaDental.com
www.AcaciaDental.com



DO MORE WITH CHIROPRACTIC

\$59 New Patient Special*



OFFICIAL CHIROPRACTORS of UW Milwaukee Athletics



(414) 962-0700 Chiropractic Company
ChiropracticCo.com

* Medicare & Medicaid patients not eligible.



Shorewood Events



Photo by Paula Wheeler

Diners at the 2019 Shorewood Feast

Second Annual Shorewood Feast

Saturday, September 11, 11 a.m. - 9 p.m.

The Feast in the Street returns after a year off due to Covid-19! Renamed the North Shore Bank Shorewood Feast in recognition of the event's major presenter, this family-friendly event and street festival is held between the 4200 and 4400 blocks of North Oakland Ave. Enjoy free entertainment, a variety of food vendors and activities for every age. Serious foodies can purchase tickets for the event's signature, seven-course harvest dinner at a communal table of 125 neighbors. Visit shorewoodwi.org for more information.

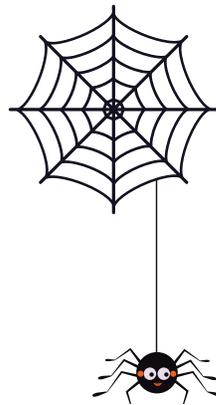


Affordable Housing 101, with Reggie Jackson

Tuesday, September 14, 6:30 - 8:30 p.m. via Zoom

Hosted by the Shorewood Public Library and Shorewood Senior Resource Center

Reggie Jackson of Nurturing Diversity Partners has become a regular presenter in Shorewood to help deepen the community's understanding of how historical attitudes and policies have shaped an inequitable society. He returns this September with "Affordable Housing 101: What You Need to Know about Affordable Housing Opportunities and Challenges." The program explores affordable housing's history, the opportunities it creates and the challenges of making it happen, and will share the experience of communities around the country that have attempted to and succeeded at providing affordable housing. For more information and to register for the program, visit shorewoodlibrary.org.



SUNDAY, OCTOBER 31

Village Trick or Treating 4-7 p.m.

Night of the Ghost Train 6:30 - 8:30 p.m.

Families can enjoy a Halloween double header with late-afternoon trick or treating in Shorewood followed by a frightfully fun festival under the Ghost Train (in the Corner Bakery lot at 1305 E. Capitol Dr.).

Stone Soup Shakespeare

Saturday, October 9, 6 p.m.

The Friends of the Shorewood Library welcome Stone Soup Shakespeare to perform *Hamlet* on the library lawn. Though it features one of the bard's darkest tragedies, this event is suitable for all ages. Enjoy Shakespearian themes of truth, harmony, revenge and resolution, delivered with the same energy and inventiveness of the theater troupes popular in Shakespeare's day.

Fall Yard Clean-Up

Saturday, November 6, 9 a.m. - noon

Shorewood Connects seeks volunteers to help older and disabled neighbors tidy and prepare their yards as the seasons change. Requirements are simply a rake, transportation and a positive attitude! No assignment takes more than two hours. Meet at Kingo Lutheran Church. To volunteer, send an email to vashtilozier@gmail.com. For assistance with your yard, send an email to eprice@villageof-shorewood.org or call 414.847.2727.



HUBBARD PARK LODGE

3565 N Morris Blvd • Shorewood

*Three Unique Venues,
On the Milwaukee River...*



SHOREWOOD RIVERCLUB

Indoor Dining!

Friday Fish Fry & Sunday Brunch Buffet



BEER GARDEN

Private Beer Garden Cabana Rentals
Local Craft & German Beers
Winter Camp Dome Rentals Mid Oct!



HUBBARD PARK LODGE

Private Special Events Venue
Weddings & Ceremonies
Memorials, Rehearsals & Corporate Events

414.332.4207
HUBBARD PARK LODGE.COM

Stowell
BEYOND HOME CARE



Care Coaching

An all-new service designed with family caregivers in mind

If you are caring for an older adult, you are not alone. With Care Coaching from Stowell, you can get affordable ongoing access to a senior care expert who will help you improve your loved one's safety and quality of life, while easing your own caregiving stress.

To learn more about how we can help you and your loved ones, visit stowellassociates.com or call us at 414-963-2600 today.

Proudly serving families in Shorewood and beyond since 1983

CHIROPRACTIC NUTRITION • MASSAGE



SHOREWOOD FAMILY
CHIROPRACTIC

MONICA MARONEY, DC, DICCP
Board Certified in
Chiropractic Pediatrics

BRITTANY IGWIKE, DC
Webster Technique Certified



BEST CHIROPRACTOR IN MILWAUKEE – 2014 *Shepherd*
EXPRESS

414.962.5483
4433 North Oakland Avenue
shorewoodfamilychiro@gmail.com
www.shorewoodfamilychiro.com

Most Insurance Plans Accepted

Fall Back Into Fitness Special!



The **ExerciseCoach**.

FREE CONSULT & 2 SESSIONS

PLUS \$100 OFF INITIAL PACKAGE

NO OBLIGATION

FIRST TIME CLIENTS ONLY

3565 N Oakland Ave | Shorewood, WI 53211
Shorewood@exercisecoach.com | exercisecoach.com

CALL/TEXT: (414) 930-4044

**TWO
20-MINUTE
WORKOUTS PER WEEK**



The Exercise Coach is everything I have looked for in a gym. The workouts are fast, flexible, and effective. The customized workouts have drastically reduced my back pain and helped me to avoid further surgeries, maintain weight loss, and develop balanced muscle tone throughout my body. Thank you for giving me my active lifestyle back!

Michelle Schacht, MD



**MODERN ITALIAN CUISINE
SIDEWALK OR PATIO DINING**

MON-THUR 5-9 PM | FRI-SAT 5-10 PM

808 E CENTER STREET | 414 455 3751
centrocaferiverwest.com

Guidance.

We get you where you want to be.

PENDLETON LEGAL

Experience. Dedication. Solutions.

250 E. Wisconsin Ave, Suite 1800
Milwaukee, WI 53202

Alexander "Sandie" Pendleton, J.D.
pendletonlegal.com



The Habecks' thrift and generosity are emblematic of values that were perhaps more prevalent in past decades and among older generations.

—Alan Purintun, board president of the Shorewood Foundation

Shorewood High School's yearbook photos of siblings Gordon, left, and Carol Habek, who jointly made a bequest of \$3.25 million to the Shorewood Foundation.

Carol spent her whole life in the modest, two-bedroom bungalow on E. Olive St. that her father, Albert, built for the family in 1921. She worked as a secretary for the Bowling Congress. Gordon lived nearby and was a carpenter like his father and grandfather.

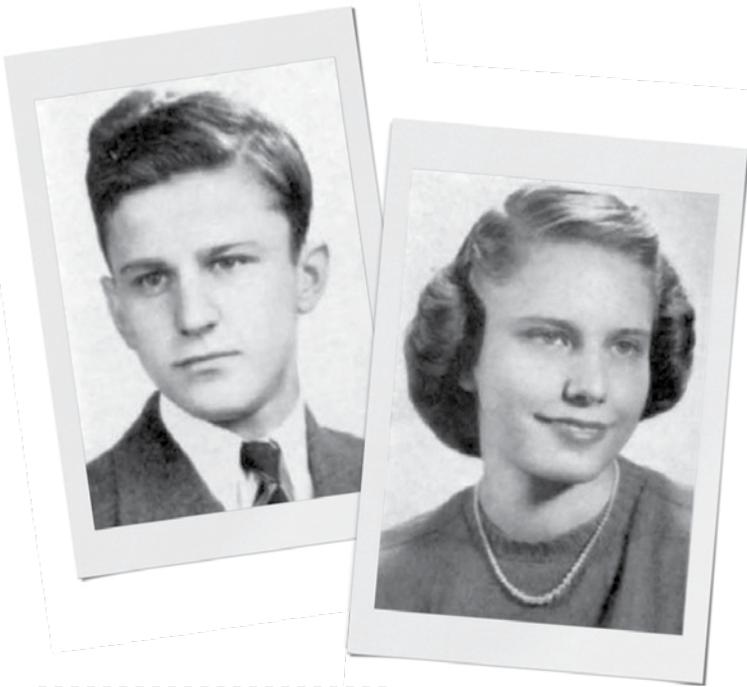
Neither ever married or had children. Gordon died at age 83 in 2009 and Carol passed away in summer 2020 at 88. Friends describe them as unassuming and kind.

"The Habecks worked hard and saved their money for years, and they had their community at the heart of all that," says Matthew Simon, chair of the Foundation's finance committee. "They loved Shorewood, and they felt like the Foundation had the broadest reach in terms of being able to contribute positively to the Village. We are acutely aware of the importance of being good stewards of their bequest and doing what we can to maximize those dollars and the impact they can have on the community."

To best protect the Habecks' generous gift, the Foundation initially put out a request for proposals to investment managers, seeking a financial advisor who understood the unique challenges of this stewardship. Foundation board members ultimately selected a professional with ties to the community who had experience working with comparable nonprofits and endowments. The process of investing the gift was completed earlier this year, and the funds are invested in an array of growth-oriented investments designed to increase the gift's total value to the community in the coming decades.

"The Habecks' thrift and generosity are emblematic of values that were perhaps more prevalent in past decades and among older generations," says Alan Purintun, board president of the Shorewood Foundation. "Shorewood is so fortunate to be the direct beneficiary of those values, and the Foundation board is both inspired and honored to play a supporting role in this great story." ■

Shorewood Foundation board members are always on the lookout for creative and useful grant proposals to enhance the community and encourage grant applications. Visit shorewoodfoundation.org/apply.



SHOREWOOD FOUNDATION

Careful stewardship ensures bequest from Gordon and Carol Habek will serve Shorewood for decades

Honoring the Habecks

BY JENNIFER ANDERSON

Siblings Gordon and Carol Habek lived quiet, humble lives in Shorewood. As children of the Great Depression, the Habecks knew how to pinch a penny, but they were also canny savers. For years, they yielded extra funds to an East Coast investment manager and their money steadily multiplied. Their simple lifestyles and careful planning enabled them to leave a remarkable \$3.25 million to the Shorewood Foundation last year, the largest bequest in the Foundation's 57-year history.

The Habecks grew up attending Shorewood schools, and Carol's 1950 Shorewood High School senior yearbook mentions her hobbies of sewing and swimming and notes her participation in the home economics club. Gordon's senior yearbook remarked that he was "a boy who has had a good dose of Shorewood schooling" and that he had "managed to evade all extracurriculars since his entrance to high school."

Capturing Life

Andrew Dressel shares the sights and sounds of the creatures who call Estabrook Park home

BY JENNIFER ANDERSON
PHOTO BY PATRICK MANNING

Shorewood resident Andrew Dressel has some advice for anyone who aspires to do what he does: “Be quiet, go slow and don’t make any sudden moves.” This makes it sound like Dressel, an engineering lecturer at the University of Wisconsin-Milwaukee, moonlights as a spy – and, in a way, that’s true.

Nearly every day, Dressel ventures into Estabrook Park in search of wildlife to capture with his camera. He builds his blog, “Signs of Life in Estabrook Park,” around those images, sharing with his growing readership many of the amazing animals, insects and flowers he finds within the nearly 125 acres of parkland adjacent to the Milwaukee River.

These walks began over a year ago as a way to get some exercise when people were to keep their distance from one another, and Dressel was quickly captivated by the wide variety of birds and animals he saw on his walks. Since then, he has witnessed a bald eagle soaring overhead, a fawn following her mom across the river, a monarch caterpillar munching on a milkweed leaf and many more creatures going about their business in the park.

Dressel is especially moved by “any creature exhibiting what looks like care or tenderness” and has captured magical images like two beavers nuzzling on a patch of river ice or a mama goose with her wings spread protectively around her fuzzy brood.

Early on, Dressel was dismayed by the trash he saw during his strolls and started collecting it for disposal. In doing so, he stumbled upon the best technique he’s



▲
Andrew Dressel sits near a duck pond on the north side of Estabrook Park, where he takes wildlife photos for his blog, signsoflifeinestabrookpark.net.

discovered yet for glimpsing creatures he might otherwise have missed. “When I keep my eyes open for litter, I end up seeing the craziest things,” he says. “It kind of tricks me into spaces I might not otherwise go and makes me look more closely. Plus, my pictures come out a lot better if there isn’t a soda can in the background.”

Dressel has also learned a lot about animals’ habits along the way. For example, he knows if the ducks all suddenly take off, it’s likely there’s a hawk or even an eagle overhead. Ripples on the river might mean fish, or a sleek otter hunting goslings, or a beaver making its way home. Blue herons like to fish at the falls.

“Every day is a treasure hunt,” he says. “I feel crazy lucky to get to do this, and I know I’m just the messenger, out celebrating what’s in the park.” ■



ESTABROOK PARK

SUNDAYS | JUN 13 - OCT 31* | 9:30 - 1:00

Get the weekly vendor list at ShorewoodFarmersMarket.com

**No market July 4, 2021*

You're Retired. Your Money Isn't.

To learn about the different options for your retirement accounts, call my office today.



Michael Y O'Brien, AAMS®
Financial Advisor

2323 E Capitol Drive
Shorewood, WI 53211
414-963-8727

edwardjones.com
Member SIPC

Edward Jones®
MAKING SENSE OF INVESTING

IRT-4395F-A

A DAY IN THE LIFE

Shorewood Recreation Department Supervisor Justin Calvert

BY JENNIFER ANDERSON | ILLUSTRATION BY JENNIFER COONEY VULPAS



7:30 AM: Justin Calvert, recreation supervisor in charge of youth and adult sports and youth enrichment, checks the weather forecast. In the summer, bad weather can wreak havoc on the many programs that take place outdoors, so his knowledge of the daily forecast is as up-to-date as any meteorologist's.

8:07 AM: Calvert starts his rounds to the various morning programs, beginning with "Create with LEGO." The kids aren't there yet, but Calvert checks the room to ensure everything is ready. A work table covered with intricate LEGO creations has a large note on top, written in crayon, that reads "Do Not Touch!" Calvert does not touch.

9:15 AM: When Calvert arrives at the Minors Baseball program, he is greeted like a local celebrity. All of the kids know his name and he has a special story he can relay about nearly all of them.

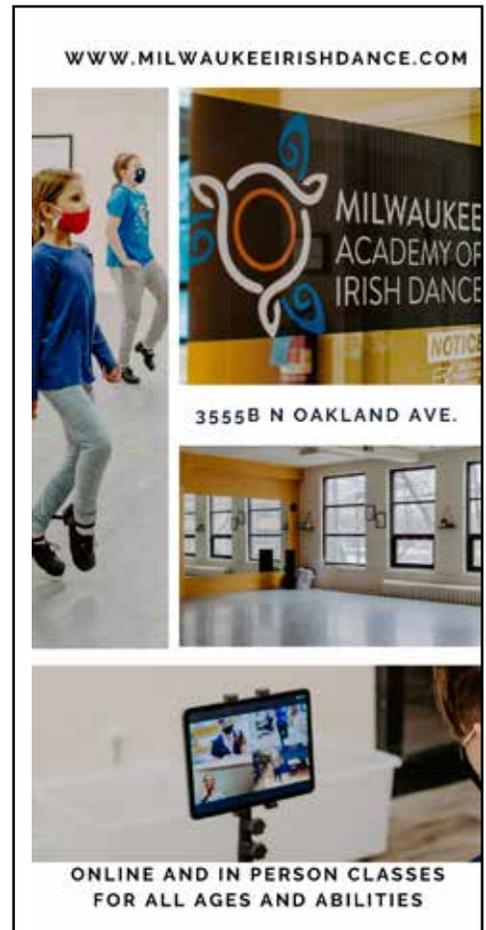
"Great hit!" Calvert yells to a young player after the kid knocks one deep into left field. The hitter's game face breaks into a huge grin. Calvert bumps knuckles with the rest of the team through the chain link fence on his way out.

10:45 AM: Group tennis lessons are in session and Calvert greets the instructors, many of whom started out in the programs as students. "I'm always on the lookout for kids who have the potential to come work for us," he says. "We're fortunate to have some amazing coaches and instructors that the kids come back to see year after year."

11:17 AM: It's back to the LEGO class, where he takes a group of youngsters for a bathroom break. "Don't forget to wash your hands, boys!" he shouts into the bathroom. "Soap's on the left!"

1:15 PM: Calvert heads over to the Drama Junior program, where he promises to place the costume order for their performance of *Disney's Winnie the Pooh Jr.* later that day. He takes out a marker to add this reminder to the back of his hand, next to another note reminding him he's on duty to bring the office snack the next day. Finally, he heads back to his office to reply to emails, proofread next season's program, post photos on the department's social media pages and handle a thousand other small chores.

9:37 PM: At home, Calvert gets a text that one of the softball teams from the adult league needs a door unlocked. He's on call for many of the evening programs and, now that he has moved to Shorewood, those calls no longer require a drive across the city. Afterward, he'll check tomorrow's weather forecast one last time and breathe a sigh of relief at the prediction: sunny all day. ■



SOURCEPOINT COUNSELING

SELF-AWARENESS. HEALING. GROWTH.

Practical, effective, values-based counseling for resolving life-issues, relationship concerns, unhealthy behavioral patterns and mental/emotional challenges.

Individual, couple's, family, and group counseling available.



Carolyn Davis, EdD - Licensed Counselor

4447 N Oakland Avenue, Shorewood, WI 53211
sourcepointcounseling.com
cdavis@sourcepointcounseling.com
Call/Text: (414) 902-0290



Gina Raicu, left, interacts with students in one of her summer science programs offered through the Shorewood Recreation Department.

RECREATION

PLAYING WITH SCIENCE

Vali and Gina Raicu's Recreation Department classes engage elementary schoolers with physics and chemistry

BY KATELIN WATSON
PHOTO BY PATRICK MANNING

As volunteers for the Shorewood Recreation Department, husband and wife Vali and Gina Raicu have spent the last nine years helping students foster a love of science.

The Raicus, who lived in Shorewood for 16 years and have six daughters, say they appreciated all that Shorewood had to offer, but desired more extracurricular science enrichment for their children. Both earned degrees in physics and Vali, who holds a Ph.D., is a physics professor at the University of Wisconsin-Milwaukee.

"Gina and I were having coffee one morning and a lightbulb went on," says Vali. "We were sitting around expecting others to offer a program and realized we could offer it ourselves."

The Raicus knew that to teach elementary school students physics and chemistry, they would have to make it engaging.

"Our philosophy has always been learning science through playing, like replacing games

with science games and toys with science-related toys," says Gina. "We like the students to be able to build things in our classes and then go home and reassemble them, exposing their friends and siblings to science, too."

The Raicus created Down to Earth Experimental Physics (DEEP). Initially offered through the District's advanced learning department, the program proved popular and in 2014 the Shorewood Recreation Department added it to their course offerings. Today, the Raicus teach two DEEP courses: Vibrations and Waves, and Forces and Momentum. Gina also teaches three different classes during the summer: Famous Scientists, Brain Games and Science Experiments for Kids.

All of the Raicus' classes are based on concepts from the DEEP program, which aligns with Vali's research at UWM. The classes often culminate in a visit to the UWM Planetarium and the Prof. Vali Raicu and Prof. Ionel Popa research labs. The Raicus also try to balance the staff-student ratio by enlisting UWM students and postdoctoral researchers as volunteers.

"We love to mix physics and chemistry," Gina says. "The students learn about things like the properties of water, they do balloon races and learn how to calculate the speed of the balloons ejecting air, they make movie projectors with glasses, and build telescopes so they see different ways to use lenses. We just try to do fun, unconventional stuff and all work hands-on together."

This fall, the Raicus plan to offer DEEP Vibrations and Waves. It uses hands-on experiments and instructive demonstrations to teach kids about mechanical waves, light reflection, refraction and dispersion, and how these physical phenomena can be applied to develop physical instruments to study large astronomical objects and small microscopic particles.

"I just love seeing the kids excited about science," Vali says. "When we hear a 'Whoa!' in a class, it makes my day. One time I walked into class and saw that a student had written 'Physics is really fun (in disguise)' on the whiteboard. That is the kind of stuff that makes us so happy and is the reason we do this." ■

For more information about science classes taught by the Raicus, visit shorewoodrecreation.org or call 414.963.6913.



Keep your healthcare Simple and Local.

Our Pharmacy team has worked very hard over the last few months to help our community through the COVID-19 pandemic.

Over 5,000 COVID-19 tests performed

Over 4,500 COVID-19 vaccines administered

We are humbled to have helped thousands in our community, and we'll continue to be here for you. Stop by and check us out. We've got a new look, new items in stock, and the same great service and care that has kept us in business for over 85 years. We look forward to seeing you soon!



Call, stop by our pharmacy, or visit us at www.northshorepharmacy.org to learn more. Transferring your prescriptions is simple and convenient!



North Shore Pharmacy

📍 1421 EAST CAPITOL DRIVE
SHOREWOOD, WI 53211

☎ 414.962.9665

@ NORTHSHOREPHARMACY.ORG

17th ANNUAL SC SHOREWOOD CRITERIUM CYCLING CLASSIC

THANK YOU TO OUR 2021 SPONSORS

Colectivo COFFEE

FIDDLEHEADS COFFEE ZYN HIYA! TACO

DRAFT & VESSEL Calver's CLUB RED ELIENS

BIKE & BODY secret bakery cafe little sprouts NORTH SHORE BANK

Feerick FUNERAL HOME
Established 1896

Five Generations Family Owned & Operated

Over the years thousands of individuals have come to rely on us to prearrange their funeral plans, knowing that we will continue to be here for them in the years to come. For pre-arrangement information, please contact **Cassie King** at cassie@feerickfuneralhome.com

**2025 East Capitol Drive
Shorewood | 414.962.8383
FEERICKFUNERALHOME.COM**

Meet MalamaDoe's #GirlBoss

Sheila Long created a community that helps "awesome women" achieve their goals

BY JENNIFER ANDERSON
PHOTO BY PATRICK MANNING

BUSINESS SPOTLIGHT

There's no such thing as a "typical" member of MalamaDoe, Shorewood's co-working community for professional women. With an eclectic roster that includes an immigration lawyer, a travel advisor and an electrician, MalamaDoe's offices at 4465 N. Oakland Ave.

house an impressive range of skills and experience. What the women share in common is appreciation for the support and companionship the MalamaDoe community provides.

MalamaDoe founder Sheila Long opened the business in 2017. "I started this because I've always been surrounded by very talented women," she says, adding that many women in her life have aspired to become entrepreneurs or desired a more flexible work schedule.

Long, who holds a master's in business administration from the University of Chicago and has a corporate sales and management background, says she has always wanted to help women overcome obstacles to their goals. She reasoned that women could benefit not only from a dedicated workspace, but a true community. "I believe that women flourish, build community and help society when they are empowered by role models and one another," she says. "Everything we do helps women use their talents and be the best they can be."

MalamaDoe offers membership tiers that range from private, dedicated offices to shared spaces and club membership, which enables women who don't need a physical workspace to engage with the MalamaDoe community through networking and other events.

Niki Kremer of Shorewood is one of MalamaDoe's original members. After many years working in corporate travel from a home office, she launched her own company, Via Travel. Joining MalamaDoe enabled her to create her own chic office space outside of her home.

"I needed to get out of the house since I had been isolated from others for too long – 10 years!" Kremer says.



MalamaDoe founder Sheila Long holds her book, *Surrounded by Awesome Women*. It was published this summer.

"MalamaDoe gave me everything I was looking for: a private office to meet with clients and a place where I did not have to worry about extra expenses, like WiFi. It's also great to be able to connect with other female entrepreneurs. Even if we're not in the same field, we have similar business needs, like marketing or financial management."

In June, Long held a launch party at MalamaDoe to celebrate the publication of her book, *Surrounded by Awesome Women: Unlocking a New Model of Women's Success in Business and Entrepreneurship for the Next Decade*.

The book shares anecdotes and advice from professional women about gender inequality-related challenges. "I wanted to pull back the curtain on these problems," Long says. "Just acknowledging they exist can be eye-opening and empowering."

Long has big plans for expanding on what she's created at MalamaDoe and addressed in her book. She'd like to create a class for female entrepreneurs, resume the speaker series she started before the pandemic, work on the MalamaDoe podcast and, ultimately, grow MalamaDoe into a "chamber of commerce" for women.

"During the pandemic, when I wasn't sure if MalamaDoe would make it, women were the ones who really supported me and enabled it to survive," Long says. "Now I want to be here for them and give back to that community that was there for me." ■



OnMilwaukee writer Molly Snyder stands in front of the Hamburger Mary's mural in Milwaukee, which she included in her South Side mural tour writeup in June 2020.

Tales of Cream City

Molly Snyder has built a career writing the untold stories of Milwaukee

BY KATELIN WATSON | PHOTO BY PATRICK MANNING

EDUCATION SPOTLIGHT

Anyone who has visited one of Wisconsin's wackiest attractions, chased down Milwaukee's new mobile bakery food truck or

perused a funky local retailer lately may have done so on inspiration from Molly Snyder.

Snyder, SHS '88, is a senior writer for OnMilwaukee and has been with the digital media company almost since its inception. She has loved writing since childhood and at the age of 10 published

her first piece, a poem called "The Unicorn" that ran in the now-defunct *Shorewood Herald*.

"I would say my writing career started at that moment," Snyder says. "The experience of having something published had a very early effect on me. The excitement of a byline and seeing my work in print was really exciting for me, and it fueled me to want to publish more work."

As a student at Shorewood High School, Snyder's passion for writing led her to churn out features for the school paper, *Shorewood Ripples*. She found a mentor in her literature teacher and Ripples advisor, Michael Huth, whom she says encouraged her to keep writing.

"I definitely got an excellent education in Shorewood," Snyder says. "The teachers were great and the classes were challenging, so I was very much prepared for college and it was a smooth, easy transition."

Snyder earned a degree in English with an emphasis on creative writing and a minor in women's studies from the University of Wisconsin-Milwaukee. She then held a series of jobs that were "not glamorous" but helped her develop into a professional writer. She jokes that to this day, her job at a safety catalog publisher means she can recite "a ridiculous amount of information on safety cones, eyewash stations and hair nets."

Snyder's career began to take off when she started freelancing for OnMilwaukee in 2000. Drawing on extensive knowledge of her hometown, she pitched compelling ideas for stories that had never been told. They were a hit with readers and within one year, she was offered a full-time job.

After 20 years writing thousands of stories about Milwaukee, Snyder has become a local media personality in her own right, with frequent interviews and appearances on local TV and radio stations. She also co-wrote the book *Walking Milwaukee: 31 Tours of Brew City's Neighborhoods* with her partner, Royal Breväxling. It was published last fall.

"I love writing about Milwaukee and telling stories that help move the city forward," Snyder says. "No two days are ever the least bit similar. I have done some incredibly wacky things but also some incredibly meaningful interviews. Milwaukee is a very complicated city. I am very aware of the challenges and struggles it has and I want it to be a better place for more people to live, particularly people of color. I'm very critical of Milwaukee because I want it to become the best city it can be, but I also see a lot of beauty and feel very proud of the city. I believe in being authentic and I hope that with my writing I can continue putting more positivity and kindness into the world." ■

To read Snyder's stories, visit: onmilwaukee.com/by/mollysnyder.



We're Hiring!

Buttermint is the new restaurant coming to the former Blue's Egg space on Oakland Avenue. We'll serve a finer style of dining for Dinner, Cocktails, and Weekend Brunch, and we are hiring people who know the meaning of genuine hospitality!

If you're a happy person who believes it is fun to make other people happy, too, we'd like to meet you. Please check us out and apply at

BLACKSHOEHOSPITALITY.COM/EMPLOYMENT



Get to know us!

We hope you'll think of us for dining reservations, curbside to-go and catering from our Milwaukee restaurants: Maxie's, Blue's Egg & Story Hill BKC

BLACKSHOEHOSPITALITY.COM



HarborChase

Assisted Living • Memory Care

Shorewood

Happiness Starts Here



**RESORT-STYLE COMMUNITY
MULTIPLE RESTAURANTS
SALON & SPA**

Call today to experience our upgraded community and enjoy a complimentary 3-course lunch!*

1111 E. Capitol Drive | Shorewood, WI 53211

(414) 409-7247

www.HarborChase.com

*For a limited time. Some restrictions may apply.



Hi, Neighbor

Story Squad

Graig Peterson intends to make creative writing as fun for kids as their favorite video games

BY PAULA WHEELER
PHOTO BY PATRICK MANNING

As a graduate student in English, Graig Peterson took a class from a vaunted literary scholar with an unusual research focus: “He trained his entire sophisticated critical lens on interpreting works by eight-year-olds,” Peterson says.

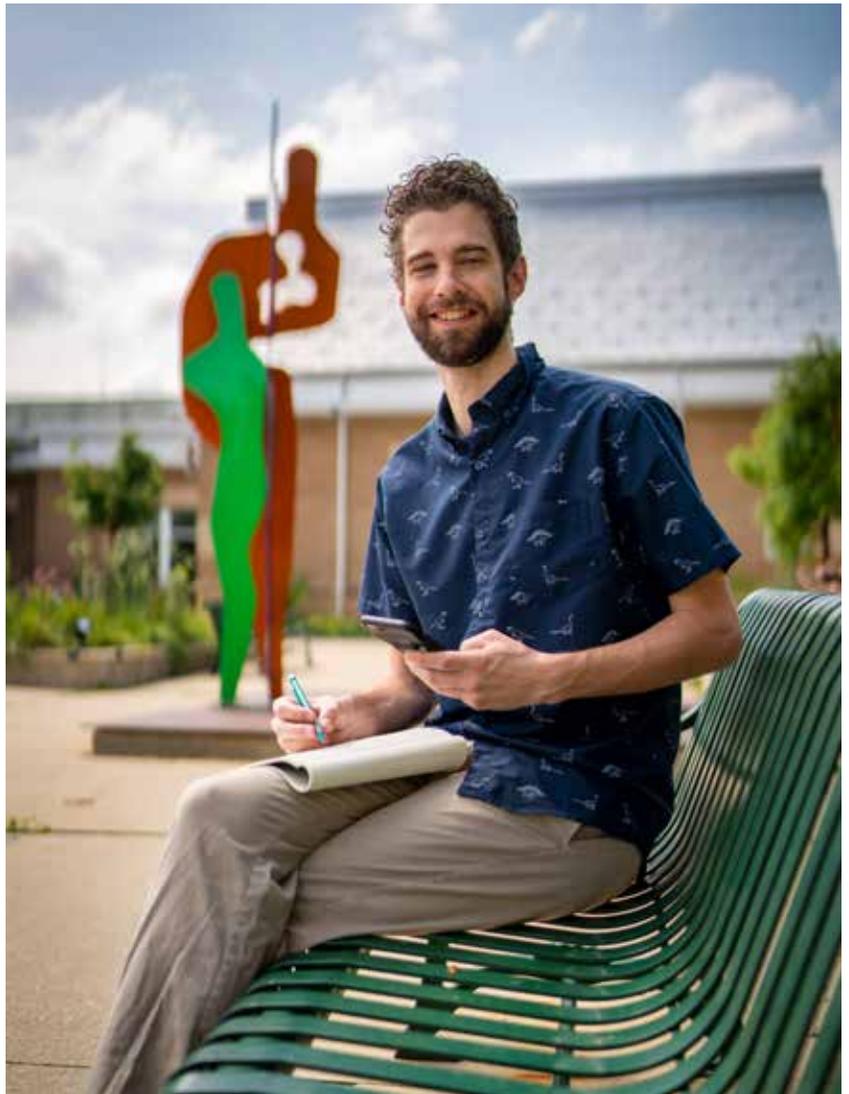
Studying with that professor, Peterson saw that children’s natural inclinations to play, collaborate and build also applied to their writing. “What they do with language is so improvisational and playful,” he says. “But somewhere around 12 years old, you kind of lose that spontaneous joy of creation. It’s what all of these (adult) poets and creatives are trying to tap back into.”

After more classes – one on writing for children, another that explored the inherently one-sided “relationship” between a book’s reader and their imagined persona of its author – Peterson hit on an idea: “What if we disrupt that author-reader relationship by making a game to make kids authors and illustrators, not just readers?”

His concept was to encourage pencil-and-paper creative writing by incorporating the interactive and competitive elements of today’s most popular video games. When Peterson shared his ideas with a data scientist he’d befriended through an online course, they became business partners.

In collaboration with a far-flung online community of designers, engineers and data architects, they are creating Story Squad, an online “creativity arcade” to make language arts fun for kids while maximizing the time they spend in “imagination mode” away from a screen.

As one of 12 finalists selected from among more than 250 entries in the 2021 Wisconsin Governor’s Business Plan Contest, Story Squad is getting noticed. As online lives begin at younger and younger ages, parents worry about how long hours of clicking and gaming affect a developing brain.



“We want to be like training wheels for kids’ digital experience,” says Graig Peterson of his Story Squad concept. “We think little pops of screen time and gamification can help get kids back into reading, writing and drawing.”

“Research shows that handwriting activates the part of your brain involved in learning,” Peterson says. “So you absorb more deeply into the activity. There’s no clamoring ring, ding or ping from a device to interrupt you.” But with Story Squad, “we’re also trying to use all the reward structures of video games, like playing with friends (and) sharing a creative world.”

Story Squad aims to go to market this fall with a free product for upper-elementary school teachers. In response to a daily topic prompt, students write stories longhand and upload photos of their work. The magic of technology then converts their stories into text, and an algorithm built to evaluate creative writing based on specific metrics “judges” the stories. At home, kids can log into an app called Clash of the Pencils to vote on the top three stories, see where they ranked, check the leaderboard and interact with one another.

Other products, still in development, will encourage kids to create and share offshoot stories about characters in the books they read. ■

Know an interesting Shorewoodian? Please send your ideas for our “Hi, Neighbor” column to shorewoodtoday@shorewoodtoday.com.



HOMETOWN BUILDING, INC
 FAMILY OWNED AND OPERATED SINCE 1978

- Kitchens
- Bathrooms
- Additions
- Basement Remodels
- Custom Storage
- Sunrooms
- Decks
- Pergolas



MATTHEW AND JEREMY JONES

WWW.HTBUILDING.COM

414-272-5802



THE TEAM OF TWO, FOCUSED ON YOU!!

Whether you're buying your first home or selling to start a new phase, Susie and Cathy make it easy. We know the North Shore and East Side. And we work directly with you from start to finish. Call to learn more about our unique team approach.



Susie Popalisky
 414-254-1732
 Susie@susiepop.com

95% OF OUR BUSINESS IS REPEAT OR REFERRAL!

Cathy Rapp
 414-690-0114
 Cathy@CathyRapp.com

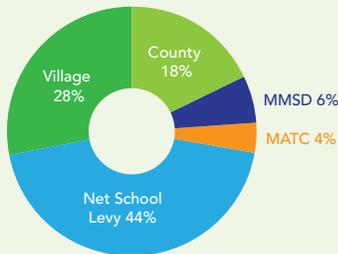
Three ways to track your property tax dollars

This installment of Tax Talk focuses on how property taxes support the Village of Shorewood's **General Fund**, which covers the cost of general Village operations and accounts for 75% of your tax levy. (The remaining 25% of the tax levy supports the Shorewood Public Library, the Senior Resource Center, debt service and capital projects.)

1

Who levies property taxes?

Shorewood's property tax bills include taxes levied not only by the Village of Shorewood, but also by several other governmental units called "overlying taxing bodies." These include Milwaukee County, the Milwaukee Metropolitan Sewerage District, Milwaukee Area Technical College and the Shorewood School District.



This graph shows the percentage of total property taxes allocated to each taxing body. Of every property tax dollar paid in 2021, 28% was levied by the Village of Shorewood.

2

What portion of the Village of Shorewood's General Fund is funded by property taxes?

The Village levied a total of **\$8.66 million** in taxes, which accounted for

70%

of the General Fund's 2021 revenue.

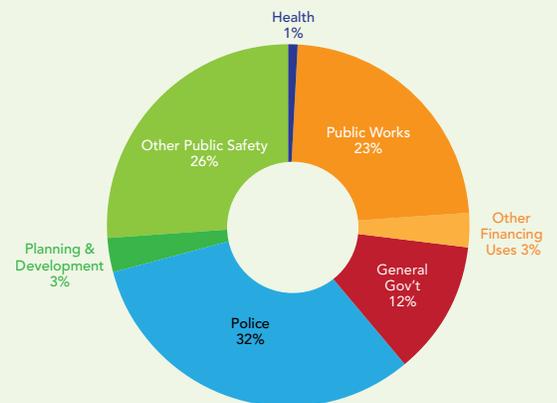
Other revenue comes from sources like state share revenues, licenses and permits, fines, and service charges. No revenue comes from a local sales tax because Wisconsin is pretty restrictive compared with other states when it comes to allowing municipalities to establish their own local sales taxes.

3

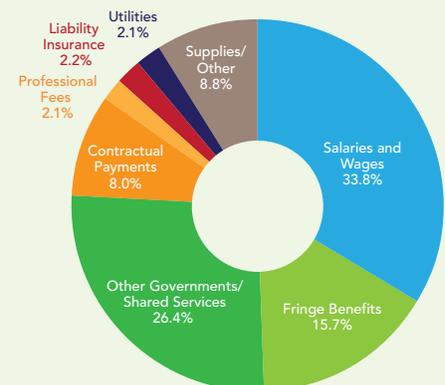
How is the Village's revenue spent?

Here are two ways to look at the Village's General Fund budget.

This graph shows revenues for 2021 expenditures budgeted **by function**.

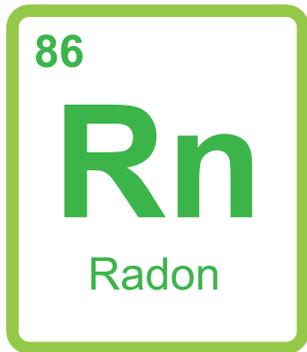


This graph shows revenues for 2021 expenditures budgeted **by category**.



New Village Hall AV equipment will enhance meeting livestreams

New upgrades to Village Hall's audio-visual equipment enable a higher-quality livestreaming experience for those who wish to stream public meetings such as those held by the Village Board of Trustees. The new equipment in the two meeting rooms on Village Hall's second floor and at Village Center provide an easy way for people to access meetings remotely. Meeting links are listed at villageofshorewood.org.



WELCOME, LIZZIE HJELLE

Shorewood Public Library has hired Lizzie Hjelle in a new position as the virtual engagement librarian, working with the library's social media, website and online presence. Hjelle graduated with a master of library and information science and a master of arts in women's and gender studies from the University of Wisconsin-Milwaukee in spring 2021. She looks forward to keeping the community informed, connected and engaged with the library. Meanwhile, follow the library on its new Instagram account, [@ShorewoodLib](https://www.instagram.com/ShorewoodLib).



LIBRARY NOW OFFERS RADON METERS FOR CHECKOUT

Longtime Shorewood resident **Brian Armstrong** says he has become "a bit of a radon evangelist" ever since his sister developed three simultaneous, distinct cancers believed to have resulted from radon exposure.

A naturally occurring, radioactive gas that can leak into homes, radon is common in Wisconsin. It is odorless and colorless but can be detected with a meter and professionally abated.

Armstrong's sister discovered radon only when she had her home tested as she was preparing to sell it. Testing is recommended more frequently, but mail-in tests can be expensive, persnickety and slow to return results. "Meters overcome these challenges – a preliminary measurement is available in a few hours with better accuracy in a week, multiple locations in the home can be tested, and under multiple conditions – but the meters are a bit pricey," says Armstrong, who owns three meters and has had friends borrow them and detect radon in their homes.

When it dawned on Armstrong that the meters might be a good fit for library lending, he contacted Library Director Rachel Collins. "Being able to borrow (a meter) from the library for three weeks would be ideal, as this is a good interval for a measurement," he wrote to Collins. "The device can (then) be reset, deleting the reading from a borrower's home."

Collins immediately understood how this could increase radon testing and ultimately save lives. She and Armstrong arranged for him to donate two of his radon meters to the library for patrons to check out and use.

"In my view, everyone should do a radon test periodically, as conditions can change," Armstrong advises. "One week of use every couple of years would show radon, if present."

TABLETOP MAGNIFIER AVAILABLE FOR PATRONS

Library patrons who seek to enlarge text to aid with reading or need a detailed view of a hands-on task like stitching can now use the library's new tabletop magnifier. The magnifier is available for use any time the library is open and features several options to enhance contrast and readability. It even has a text-to-talk option that reads text out loud to users.

“I realized that the magnifier could reach more than just one person if the library owned it.”

—Heidi Frenzel

The magnifier was generously donated by Friends of the Shorewood Public Library trustee **Heidi Frenzel**, whose father used it for a better reading experience. "Reviewing library usage statistics impressed me with not only the number of people using the library, but also the many ways the community is served by the library," Frenzel says. "I realized that the magnifier could reach more than just one person if the library owned it."



A RETURN TO PRE-PANDEMIC HOURS

After Labor Day, the Shorewood Public Library will resume its pre-pandemic hours. Through Memorial Day, the library will be open:

Monday – Thursday
9:30 a.m. to 8 p.m.

Fridays
9:30 a.m. to 6:30 p.m.

Saturdays
10 a.m. to 3:30 p.m.

Sundays
11 a.m. to 3:30 p.m.

NEW FRIENDS ALWAYS WELCOME

The Friends of the Shorewood Public Library are always welcoming new members! Generous support from the Friends helps the library better serve its patrons by funding initiatives, including more television series DVDs for checkout, costs associated with increased digital and audiobook use, WiFi hotspots and personal device chargers for checkout, summer reading programs for children and teens, and community programs. Joining is easy – just fill out a membership form online or at the library and make a donation.

MEN'S THE ROOM BARBER SHOP



WISCONSIN'S LARGEST SELECTION
OF TRADITIONAL WET-SHAVING SUPPLIES

4423 N. OAKLAND AVE. | SHOREWOOD
414.961.9019
mensroombarbershop.com



LAKE BLUFF DENTAL

Welcoming New Patients for a Brighter Smile



New patients are eligible for our *free whitening for life* program to help your smile shine all year long.

Carolyn Griffin DDS, MS | (414) 962-1800
1720 E Lake Bluff Blvd Shorewood, WI 53211

Book your appointment at lakebluffdental.com

THANK YOU FOR YOUR SUPPORT
WITH YOUR HELP WE HAVE ACHIEVED
OUR GOAL!

500

SOLD

IN SHOREWOOD



Desty Lorino
ABR, CRS, GRI, SRES
SHS Alumnus

414.962.8888
desty@desty.com
www.desty.com

Follow me on
Facebook
@DestysTeam



Senior Resource Center

Please read event information closely and note fees and/or pre-registration requirements. Unless otherwise indicated, programs are free and meet in the lower level of the Shorewood Village Center at 3920 N. Murray Ave.

IN-PERSON EVENTS

Masks are required for all who attend SRC indoor events.

SRC "Welcome Back...sort of" Luncheons

Wednesdays, Oct. 20 & Nov. 17, 11 a.m. - 1:30 p.m.

\$10/person per event; payment due one week prior to each event.

While our "welcome back" luncheons are on hold, the SRC will offer lunch options in October and November (menus TBA). Pick up box lunches and goody bags at Village Center, then join us for 45 minutes of social time – OR choose free home delivery from one of our cheerful volunteers! Two pickup times, 11 a.m. and 12:15 p.m., enable physical distancing.

Walking Shorewood History: Don't Miss the Train

Wednesday, Oct. 6, 10-11 a.m.

Free; pre-registration required.

The Oak Leaf Trail was once a busy railroad route that carried both freight and passenger trains including the iconic "400" that still "haunts" Shorewood every night. Join Shorewood Historical Society volunteers for a ghostly glimpse.

Bingo with Kelly

Mondays, Oct. 11 & Nov. 8, 11:30 a.m. - 12:30 p.m.

Cost: 25 cents per card.

In-person Bingo is back! Get out your lucky Bingo chips or favorite lucky charm and meet us at the SRC. Prizes await!

A Date with History

Mondays, Oct. 18 & Nov. 15, 11:30 a.m. - 12:30 p.m.

Join us for thoughtful discussions, led by amateur historian Kathleen Smith, based on the following books.

- Oct. 18 *The Queen: The Extraordinary Life and Legacy of Ida B. Wells* by Michelle Duster
- Nov. 15 *Clarence Darrow: American Iconoclast* by Andrew Edmund Kersten

ZOOM FITNESS CLASSES

All fitness classes are ongoing.

Qi Gong

Mondays, 10 a.m.

Join Sherrod Milewski of the Milwaukee T'AI Chi Ch'uan Center to focus on reducing stress, improving balance and general coordination.

Gentle Yoga

Tuesdays, 10 a.m.

Join Meredith Watts of the Milwaukee Yoga Center for this class that works with all muscle groups and helps maintain flexibility of the spine and joints.

ZOOM EVENTS

Zoom sessions are free, and pre-registration is required.

Contact the SRC for help with Zoom.

Medicare and Supplementary Insurance Made Easy

Wednesday, Oct. 6, 10:30 a.m. - noon

A counselor from the State of Wisconsin Medigap Helpline will help us unravel the many choices available to Medicare-eligible individuals.

Prescription Drug Coverage Options

Wednesday, Oct. 6, 1-2:30 p.m.

Join a benefit specialist from the Wisconsin Board of Aging and Long Term Care Medigap Helpline to learn about insurance options for prescription drugs after age 65.

Brain Health and Wellness

Mondays, Oct. 25 & Nov. 22, 2-3 p.m.

- Oct. 25 *The Brain Benefits of Writing* with Susan Carneol, MS, CCC-SLP, speech-language pathologist
- Nov. 22 *The Power of Gratitude and Positive Thinking* with Dana Rubin-Winkelman, MSW, CAPSW, adult day services social worker, Ovation Communities

Watch for our Jewelry & Bake Sale this October

A CLUB FOR WOMEN OF ALL AGES

Shorewood Woman's Club

Great speakers, fun activities and opportunities to volunteer

Make our community a great place to live!

Now in our 85th year in Shorewood as a member of the General Federation of Women's Clubs

For more information write to:
shorewoodwc@gmail.com

Find us on Facebook
www.gfwcwshorewoodwomansclub.com

CONTACT US

Fall office hours: Mon. - Thurs., 9:30 a.m. - 1 p.m. or by appointment
Registration or questions: 414.847.2727
or email: src@villageofshorewood.org
Follow us at facebook.com/shorewoodSRC

Always Fresh



NEVER FROZEN

Every ButterBurger® is seared to perfection. Then topped with a lightly buttered, toasted bun.



THE CULVER'S®
DELUXE
(Recipe No. 4)

Culver's®

Welcome to delicious.®

Visit your local Culver's restaurant today:

Culver's of Shorewood
1325 E. Capitol Dr.
Serving Shorewood since 2002

© 2015 Culver Franchising System, Inc 03/2014

CORNER BAKERY®

Best
PANCAKES IN TOWN

**BREAKFAST SERVED
ALL DAY**



1305 E. CAPITOL DR • 414.210.2972 • WWW.CORNERBAKERY.COM



1



2



4



3



5



6

1 Ed and Doris Heiser, the 2021 Fourth of July parade marshals, wave to spectators on North Oakland Ave.

2 Partygoers at a home along the Shorewood Criterium route enjoy gathering to watch the cyclists on June 25.

3 Families get comfortable on the Shorewood High School athletic field to watch *Toy Story 4* as part of the Shorewood Recreation Department's Movie Under the Stars Series on July 30.

4 Participants in the Shorewood Recreation Department's Día de los Muertos Masks summer class proudly display their creations, made of paper and mixed media.

5 The new Shorewood Artisan Market, sponsored by the Shorewood Foundation, was set up on the Hubbard Park grounds as part of the Shorewood Recreation Department's Summer Sounds music series on July 21.

6 Live music from local band Mixtape attracted an audience at Summer Sounds in Hubbard Park on July 21.

Shorewood **A Look Back**



Shorewood Farm Houses

Of the more than 20 Shorewood houses built before 1900 that are still standing, most would qualify as “farm house” style. Built as utilitarian, wood-framed structures with small porches as their only hint of ornamentation, many feature additions and ornamentation added by successive owners. This sometimes makes them difficult to recognize, but because they were constructed before subdivisions were drawn and standard setbacks mandated, they often sit closer to the curb than their neighbors.

One example is the home pictured above, at 2004 E. Kensington Ave. Built in 1892, it was the home of

William McFarland, the first president of East Milwaukee in 1900. It is thought that the building was moved to this location from Lake Drive sometime after 1902. The eastern wing and the porch were added in 1962.

Other farmhouses can be found at 1814 E. Newton Ave. (1888), 3500 N. Prospect Ave. (1900), 2616 E. Jarvis St. (1886), 4506, 4510 and 4514 N. Marlborough Dr. (1888-1890), 2521 E. Stratford Ct. (1875), 2412 E. Stratford Ct. (1895), 2408 E. Edgewood Ave. (1889), 2100 E. Newton Ave. (1897), 4221 N. Murray Ave. (1889), 4019 N. Stowell Ave. (1894) and 2109 E. Marion St.

See villageofshorewood.org and shorewoodhistory.org for more history about preservation of Shorewood homes.

Information courtesy of the Shorewood Historical Society. Photo by Patrick Manning.

We Join for the Reputation.
We Stay for the Integrity.



Experience the Shorewest Difference.

75
YEARS

ShoreWEST
REALTORS®

LP LUXURY
PORTFOLIO
INTERNATIONAL®



Leading REAL ESTATE
COMPANIES
OF THE WORLD®

Northshore Office | 414.962.4413 | shorewest.com

Watch for rolling ads featuring more of your favorite Northshore Office agents.

EHO EOE



Village of Shorewood
3930 N. Murray Ave.
Shorewood, Wisconsin 53211

PRSR STD
U.S. Postage
PAID
Permit No. 4741
Milwaukee, WI

Shorewood Fall Calendar

SIS = Shorewood Intermediate School | SHS = Shorewood High School

SEPTEMBER

WED. SEPT. 1 First Day of School
for All Shorewood Schools

SAT. SEPT. 11 Shorewood Feast
11am-9pm, *For details, see page 18.*

TUES. SEPT. 14 "Affordable Housing 101"
with Reggie Jackson 6:30pm, Virtual
via Zoom, *For details, see page 18*

FRI.-SAT. SEPT. 24-25 SHS Homecoming
Weekend Festivities

SUN SEPT 26 Friends of Shorewood Public
Library Meet & Greet at the Shorewood
Farmers Market 9:30am, Estabrook Park

SUN. SEPT 26 Chris Kegel Slow Roll family
biking event 9am-1pm, Start at War Memorial
in Milwaukee and route leads to Shorewood.

OCTOBER

SAT. OCT. 2 Lakeside Natural Medicine
presents "Anti-Aging from the Inside Out"
with Dr. Sarah Axtell 11am-1pm, Virtual
Call 414.939.8748 for more information.

WED. OCT. 6 Shorewood School District
Walk or Bike to School Day

SAT. OCT 9 Stone Soup Shakespeare:
Hamlet 6pm, Shorewood Public Library Lawn

THURS.-SAT. OCT. 14-16 SHS fall play,
Antigone 7pm, SHS Auditorium

TUES. OCT. 26 SHS Masterworks Concert
7pm, St. Robert Church

FRI. OCT. 29 SHS Bands present
Rocktoberfest 7pm, SHS Gensler Auditorium

SUN. OCT. 31 Shorewood Village Trick
or Treating 4-7pm

SUN. OCT. 31 Night of the Ghost Train
6:30-8:30pm, Corner Bakery at the Oak Leaf
Trail Bridge

NOVEMBER

FRI.-SAT. NOV. 5-6 SIS Show Circle
7pm, SHS Gensler Auditorium

SAT. NOV. 6 Shorewood Connects Fall Yard
Clean-Up 9am-noon, *For details, see page 18.*

FRI.-SAT. NOV. 12-13 SHS AFS Showcase
7pm, SHS Gensler Auditorium

SAT. NOV. 13 Shorewood Rec Dept's Fowl 5K
Run/Walk 10am, Spector Field

SAT.-SUN. NOV. 20-21 Drama Jr.
Performance Sat. 4pm & Sun. 1:30pm,
Lake Bluff Elementary School Cafetorium

Shorewood Conservation Committee's
Environmental Film Festival: *Symphony
of the Soil* Date and time TBD
For details, visit villageofshorewood.org.

“
The Village has
become a destination
for unique products
and services.

—Jake Bresette,
BID President



p.16